



**THE
FASHION
INCUBATOR**



Our Story

Since our beginning in 2011 with the establishment of our first factory, our main goal was to play a vital role in building sustainable, resilient, and progressing fashion brands that can contribute to the growth of our local economy. Amassing a rich experience in fashion, The Fashion Incubator was brought into being in 2017 to support local brands, from the initial process of building a brand identity to the final stage of manufacturing and production. We work passionately and dedicatedly with brand owners to help them bring their vision to life.

The Factory

Spanning over 1600 SQM in third settlement, The Fashion Incubator factory is a 4-story building comprising cutting-edge equipment and machinery that work on laser-cutting, embroidery, sewing, and a lot more. With advanced technologies and thorough research on the latest techniques, our factory, with all its different departments, guarantees best-in-class production of different types of clothes and fabrics.



PRODUCTS



We have experience with various types of fabrics and materials from denim and leather to knit, woven, and cotton. Our production facilities require no minimum quantity to operate which facilitates the production process for emerging and established brands alike. we develop different types of garments including:

Facilities

- PATTERN MAKING
- CUTTING
- EMBROIDERY
- PRINTING
- PROTOTYPING
- KNIT PRODUCTION FLOOR
- WOVEN PRODUCTION FLOOR





COATS





JACKETS





— SWEATSHIRTS





TOPS





SINCE
1776

SHIRTS





DRESSES

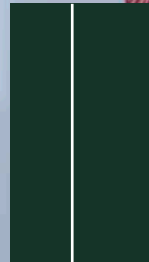




PANTS



SWIMSUITS



SHORTS





SKIRTS





HOMWEAR



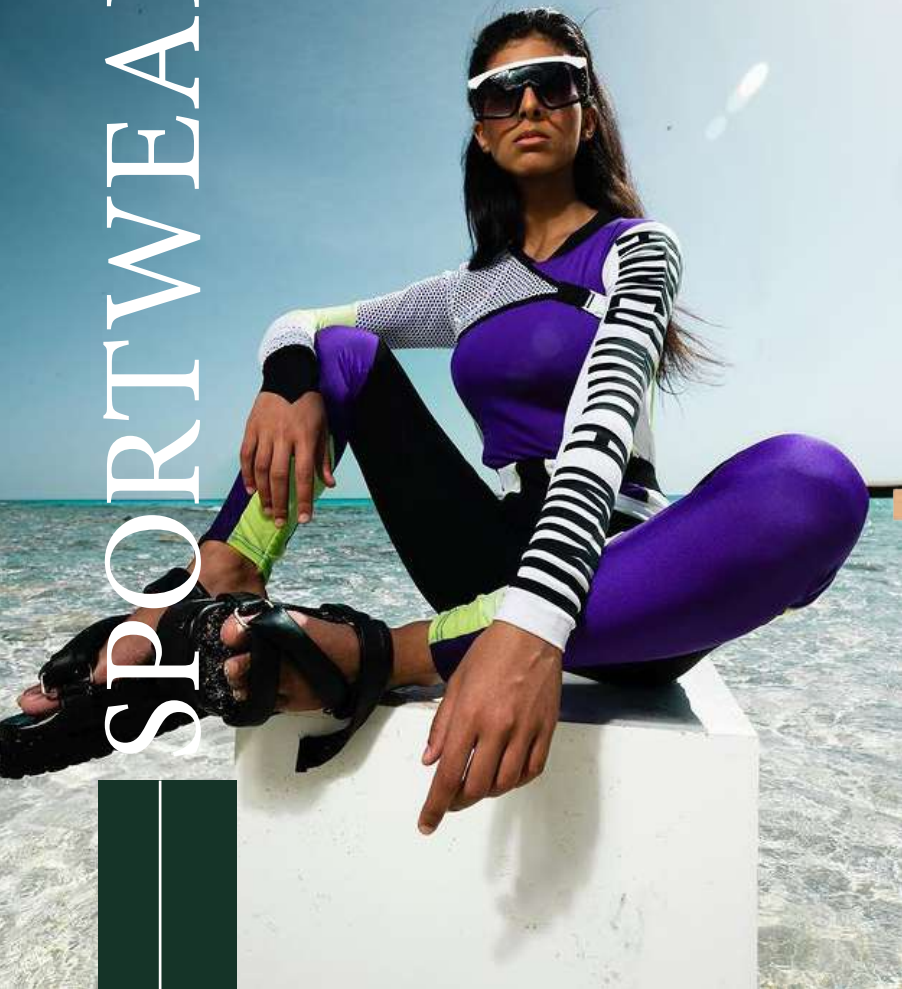


DENIM





SPORTWEAR





MEN





KIDSWEAR



Machinery

- Singer
- Overlock
- Twirl
- Heming machine
- Iron
- Arm stitching

- Tape
- Buttonhole
- Buttons
- Electric Piston
- Handpress
- Embroidery 6 head

- Laser
- Zigzag
- Cutting
- Fermator
- Double-lane stitch



Certificates

As part of our commitment to offering the highest quality products and services, the TFI team has been awarded:

ISO 9001 Certificate

ISO 45001 Certificate





Sustainability

Sustainability is at the heart of everything we do. We follow a sustainable production process and focus on using eco-friendly fabrics and biodegradable materials for packaging to ensure minimizing waste. We are keen on supporting women's financial independence and we donate 10% of our revenues to support women.

Other Services

With a mission to support local brands, we provide a comprehensive range of services a designer needs to create a brand including:

- **CONSULTATION:** Our team of experts will provide you with all the needed guidance in terms of branding, designs, collections, and business plans to reach the best outcome for your brand.
- **PROTOTYPING AND SAMPLING:** Dedicated to exceed our customer's expectations, we provide prototypes to visualize the designs, fabrics, and the final outcome before execution.
- **R&D - INNOVATION:** The Research and Development team continuously try and test new products and use the latest technologies to develop the design and production process.
- **MATERIAL SOURCING:** Sourcing the finest fabrics, trims, and accessories in the market whether local or imported.
- **PACKAGING & LABELING:** High-quality packaging and labeling including woven labeling, hanging tags, boxes, and bags.
- **DIGITAL MARKETING:** Helping brand owners bring their vision to reality and grow their business by providing branding services, content creation, photography, social media management, and e-commerce.
- **ON-GROUND MARKETING:** Providing the brands with the exposure they need through shop placement, runways and exhibitions participation, as well as celebrity and influencer reimbursement.

Let's Work Together

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