



Plot No.698/3, NetWorld Area, Kisongo,

P.O. Box 16910, Arusha, Tanzania

Tel: + 255 684 080 808

Our Strength

LARGEST EMPLOYER

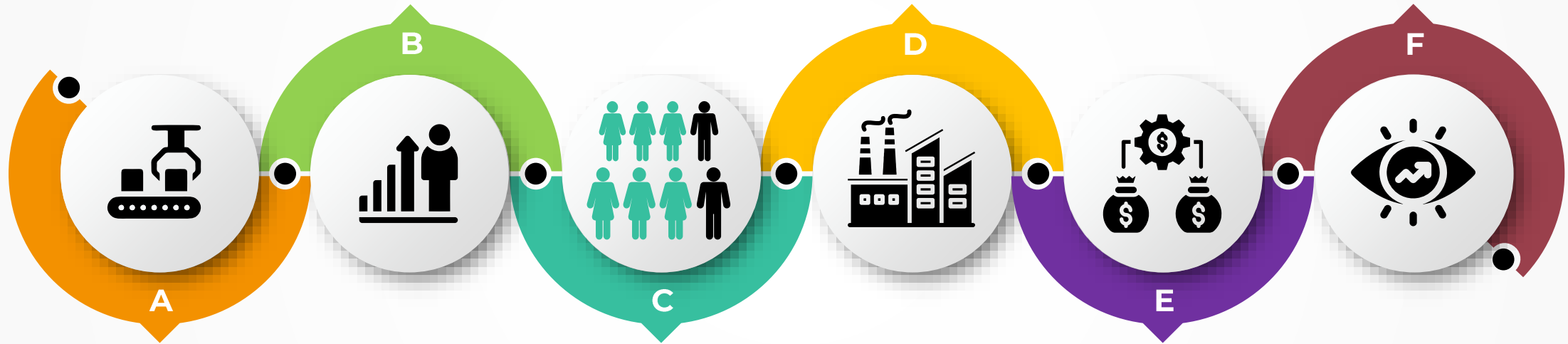
IN ARUSHA, TANZANIA

VERTICALLY INTEGRATED

SETUP

VISION 2030

AIM TO BE THE LARGEST VERTICAL
KNITWEAR MANUFACTURER OUT
OF AFRICAN CONTINENT



OVER 65 YEARS

OF MANUFACTURING
EXPERIENCE

8500+ EMPLOYEES (GROUP)

2200+ EMPLOYEES IN KNITS &
GARMENTS OF WHICH OVER
67% ARE WOMEN

INVESTMENT PLANS

YEAR ON YEAR INVESTMENT PLANS
TO EXPAND THE CAPACITIES AND
AUTOMATION

Tanzania Facts



Least Developed Country Tariff (LDCT)



COTTON PRODUCTION:



2.1

Million tonnes in Africa

290

Thousand tonnes in Tanzania

POPULATION:



67.4

Million People

29

Million people are between 15 – 35 years

LITERACY:



High literacy of

81.8%

LOW COST OF ENERGY:



\$0.085/kWh

INFRASTRUCTURE:



3 Sea Ports

in Mainland



Our Group

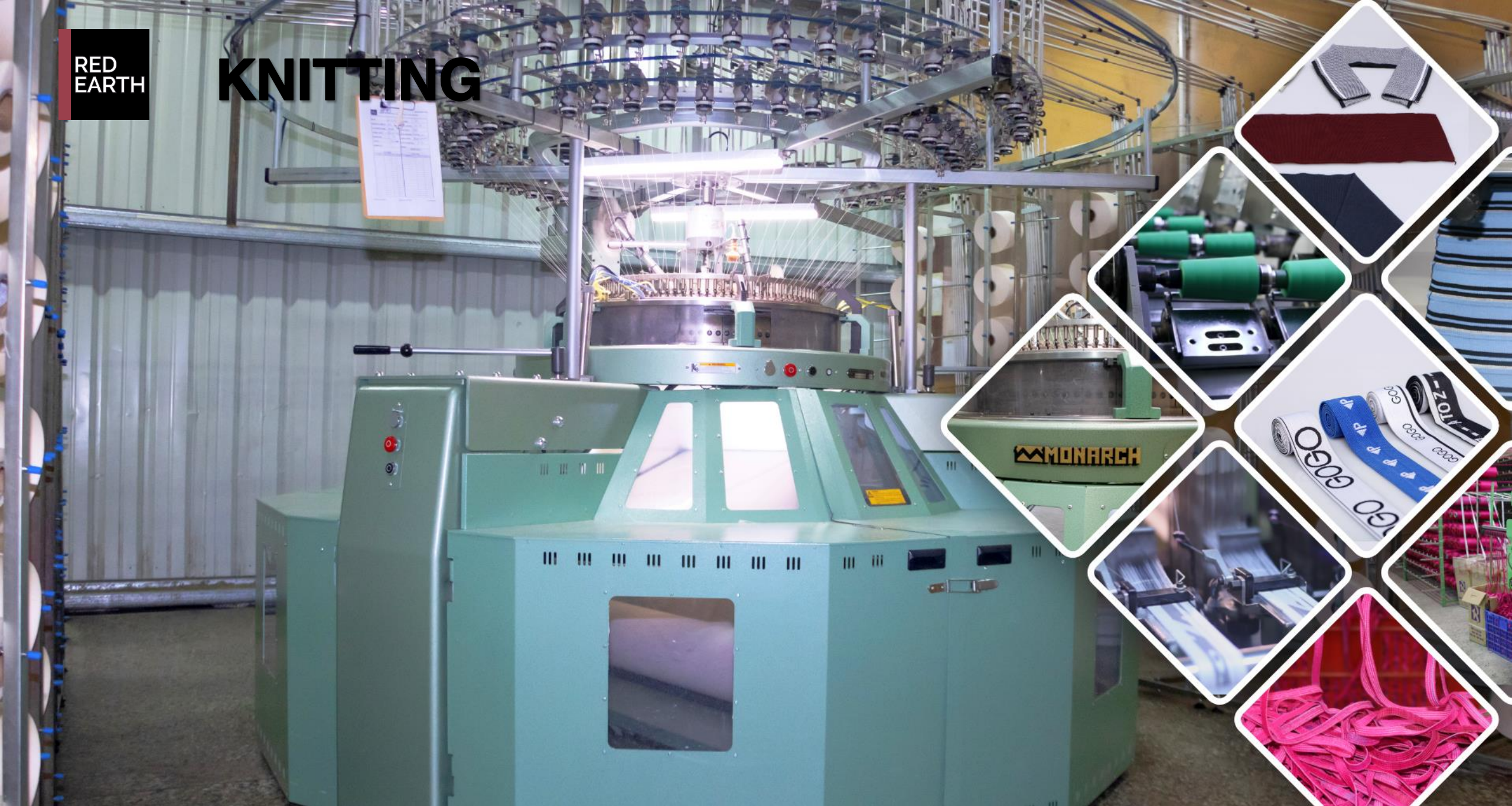


RED
EARTH



- ▶ Fabrics
- ▶ Garments
- ▶ Bed Nets
- ▶ Woven Polypropylene Bags
- ▶ Plastic Household & PET
- ▶ Packaging
- ▶ Agricultural Products
- ▶ Recycling
- ▶ Research & Development

KNITTING



DYEING



RT-05
1200 Kg

T 08

SAFETY FIRST

datacolor
AutoLab TF
Gravimetric
Lab Dispenser

quellix

datacolor
AMBA III

GARMENTS



In-house Trims Manufacturing & Local Sourcing

In-house

- Sewing Thread
- Polybag
- Inner Elastics
- Jacquard Elastics (*Approved elastic supplier of CK via Hela Clothing*)
- Tapes
- IPP – Price Tag, Polybag Stickers & Carton Stickers

Local Source

- Carton Boxes
- Nexgen Packaging
- JF&I



Products



CATEGORIES

- Mens
- Women's
- Toddler's
- Boys & Girls

FABRIC MANUFACTURING CAPABILITIES

- Single Jersey
- Rib
- Interlock
- Pique
- French Terry
- Autostripes

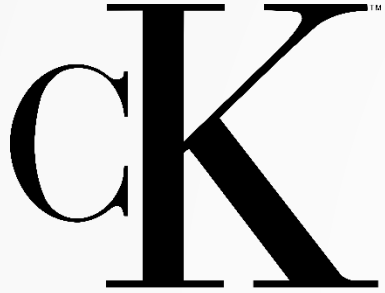
COMPOSITION

- Cotton
- Polyester
- Poly-Cotton
- CVC

CAPACITY

- Fabric – 500 tonnes per month
- Garments – 2 million pcs per month

Customer Portfolio



Calvin Klein



MICHAEL KORS



LYLE & SCOTT
EST 1874



THE BRAND-ABLE™
SOLUTIONS BUSINESS



Product Portfolio



Product Portfolio



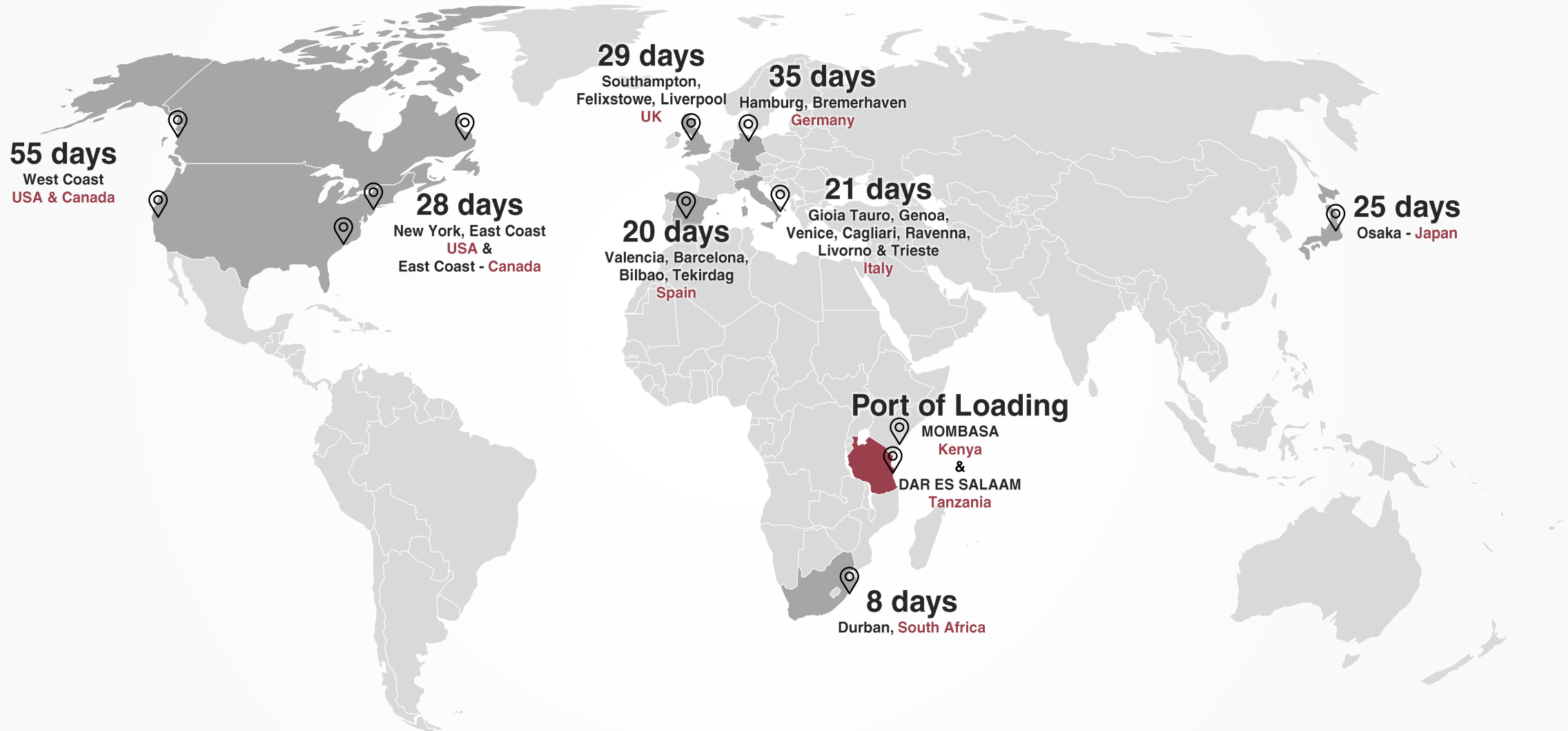
Product Portfolio



Product Portfolio



Shipping Transit Duration





Compliance



CR, SQP & SASO Audits



CR & GMP Audit



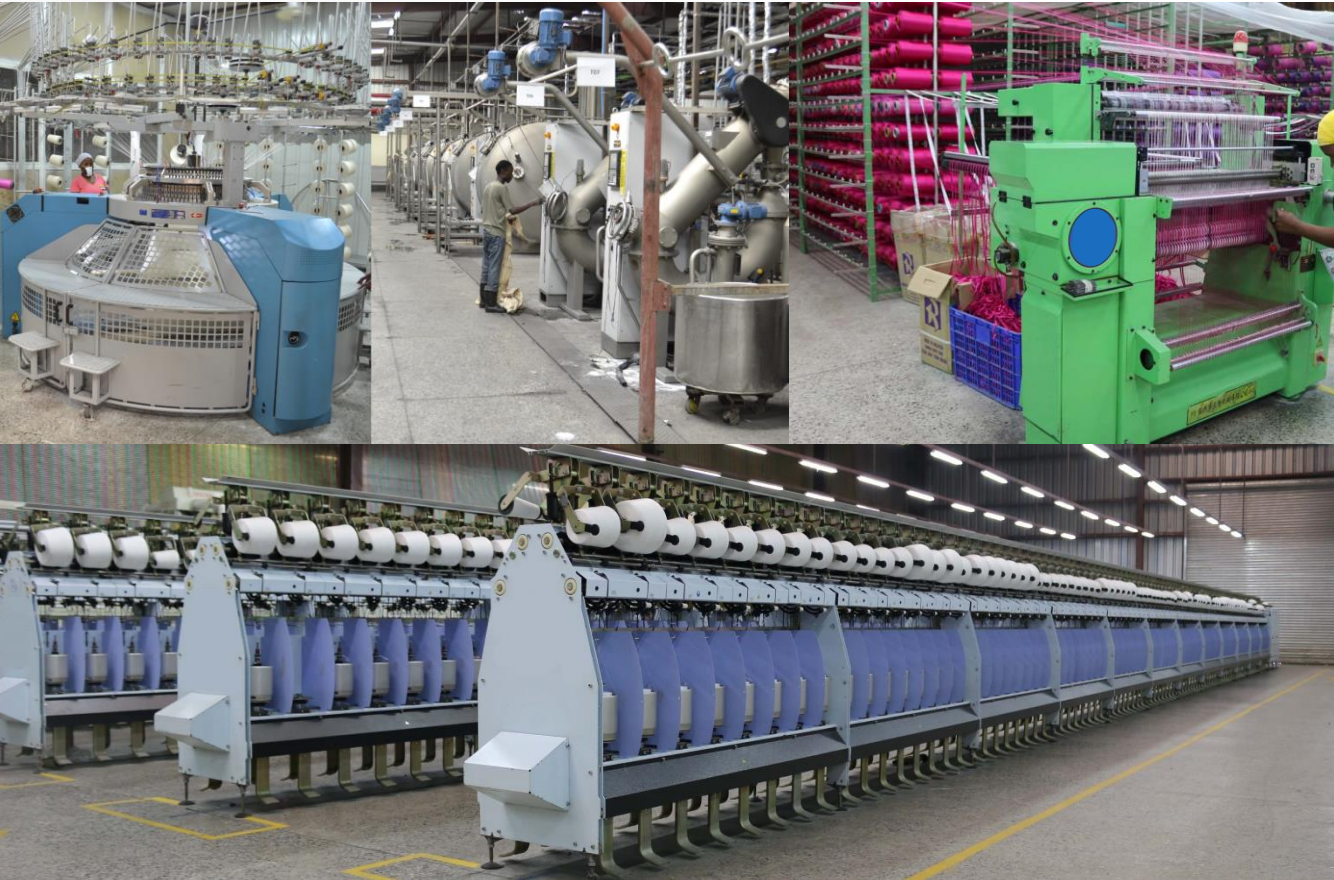
CR Audit



Compliance – in progress



Future Expansion (2024 - 2025)



► EXPANSION

- Knitting – 100 tonnes per month
- Dyeing – 100 tonnes per month
- Brushing/Flat knit – 200 tonnes per month
/300 sets per month

► SPINNING MILL

- Phase I – 450 tonnes per month
- Phase II – 900 tonnes per month
- Partnered capacity – Ginning Mill & Out
Grower
- BCI, CMIA, Organic (GOTS)

Amongst those that visited include...



George W. Bush – Ex-president of USA



Will Smith & Jada Pinkett Smith



Paul David Hewson (BONO)



Princess Astrid of Belgium



Paul Wolfowitz - World Bank Ex-president



John Snow – Channel 4, UK



Corporate Social Responsibility




► Community

► Livestock

► Recycling

► Employees

► Rain Water Harvesting



RED
EARTH

THANK YOU