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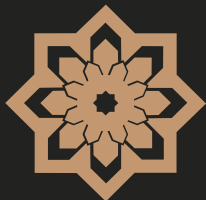
I L E

COMPANY PROFILE

“ **IN BUSINESS IT'S ABOUT PEOPLE.
IT'S ABOUT RELATIONSHIPS.**

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MODERN STAR

ABOUT US

/ Company

Established in Nanjing, Jiangsu province by Maggie Wang in 2003, MODERN STAR specialises in producing high-quality silk fabric, apparel, accessories and homewares.

MODERN STAR is a forward thinking, vertical silk house with three production facilities in China, and design and studios in London, New York and Los Angeles.

This vertical business combines artistic craftsmanship and technical skills to design, weave, print, dye, cut, sew and finish each piece to the highest global standards.



/ Vision

MODERN STAR envisions a future where luxury and sustainability seamlessly intertwine. Our vision is to lead the silk industry by setting new standards in quality, innovation, and environmental responsibility. We aim to inspire a conscious fashion movement that values exquisite craftsmanship, fair labor practices, and eco-friendly production. Through continuous innovation and a commitment to excellence, we strive to create timeless silk garments and accessories that empower and captivate our customers, enriching their lives with elegance and sophistication.

/ Mission

The mission of MODERN STAR is to create exquisite silk garments, accessories, and homewares that blend luxury, sustainability, and innovation. By combining traditional craftsmanship with cutting-edge technology, we aim to produce the highest quality products while maintaining ethical practices and environmental responsibility. Our goal is to inspire and enrich the lives of our customers with timeless elegance and superior quality, ensuring each piece becomes a cherished heirloom.



COMPANY

/ Values

The values of MODERN STAR are deeply rooted in our commitment to excellence, sustainability, and integrity. They include:

Quality: We are dedicated to unparalleled craftsmanship and meticulous attention to detail in every step of our silk production process.

Innovation: We embrace modern techniques and technologies to create forward-thinking designs while honoring traditional silk-making methods.

Sustainability: Our commitment to eco-friendly practices ensures that our production processes have minimal environmental impact, promoting a greener future.

Integrity: We uphold fair labour practices, ensuring ethical treatment and fair wages for our artisans and workers.

Customer Focus: Our priority is to exceed customer expectations by delivering exceptional products and experiences, fostering lasting relationships.

STATEMENT

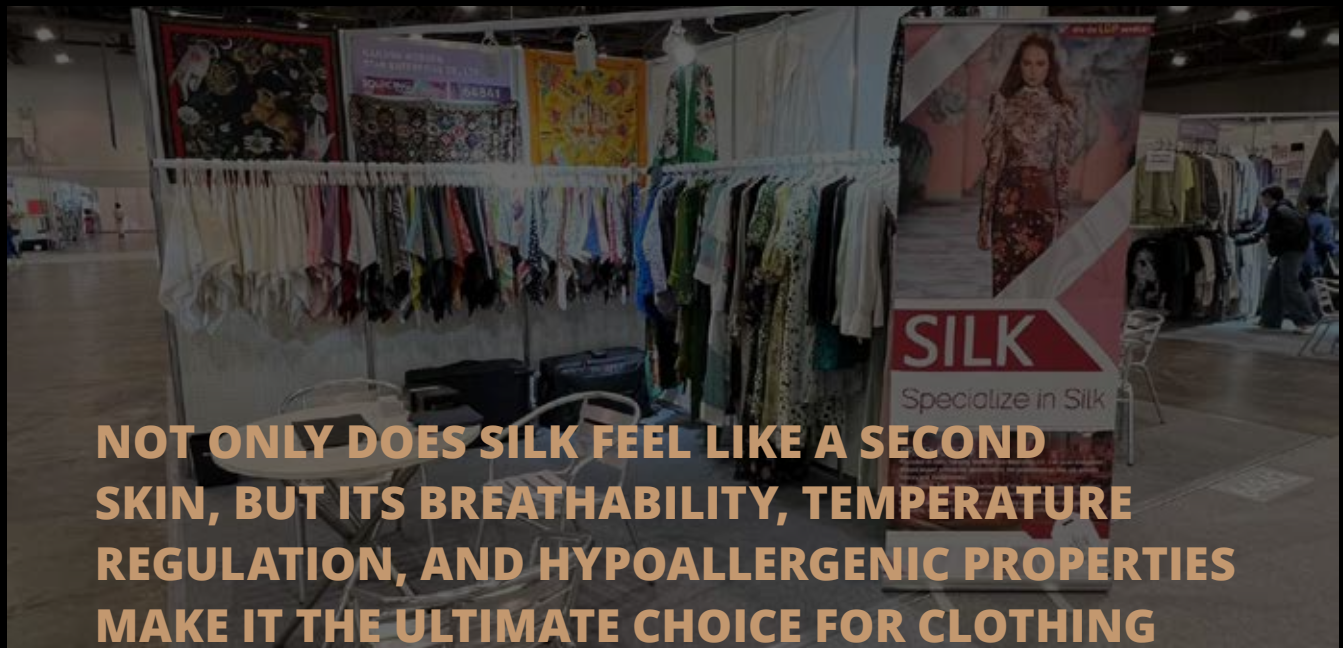
/ CEO Words

I am pleased to introduce MODERN STAR, a forward-thinking vertical silk house committed to redefining luxury and innovation in the world of silk garments, accessories and homewares. As CEO, I take immense pride in our unparalleled dedication to quality and sustainability. By controlling every step of our sample & production process, from the cultivation of silkworms to the final stitching of each garment, we ensure that every product meets the highest standards of excellence. This is not just our business model but our ethos—an unwavering commitment to crafting heirlooms of the finest silk for discerning customers.

At MODERN STAR, we believe in the synergy of tradition and modernity. Our skilled artisans bring decades of expertise, working hand-in-hand with contemporary designers and cutting-edge technology. This harmonious blend allows us to produce timeless pieces that remain relevant in

today's fast-paced fashion landscape. We are not merely creating garments; we are telling stories through elegant designs that capture the essence of luxury and sophistication. From vibrant silk scarves to elegant evening gowns, each item is a testament to our innovative spirit and relentless pursuit of perfection.

Looking ahead, we are excited about the future and the endless possibilities it holds. Our vision is not only to lead in the silk industry but also to inspire sustainable and responsible practices. By adopting eco-friendly processes and supporting fair labor practices, we are ensuring that our impact extends beyond our beautiful products. MODERN STAR is more than a brand; it is a movement towards a more conscious and luxurious fashion experience. We invite you to join us on this exciting journey as we continue to push boundaries and elevate the art of silk craftsmanship.



NOT ONLY DOES SILK FEEL LIKE A SECOND SKIN, BUT ITS BREATHABILITY, TEMPERATURE REGULATION, AND HYPOALLERGENIC PROPERTIES MAKE IT THE ULTIMATE CHOICE FOR CLOTHING AND HOMEWARES, SETTING THE GOLD STANDARD.

W.1.

LIBERTY HOUSE

222
REGENT STREET



Maggie Wang
/ CEO / Managing Director

THE TEAM

/ London Studio

In our London studio, we prioritise customer engagement by offering on-site consultations and personalised services. This proximity allows us to understand our clients' needs deeply and tailor our offerings to meet their exact specifications. Our dedicated team in London is committed to maintaining the highest standards of service and product integrity, ensuring that every interaction and every piece of silk upholds the reputation of MODERN STAR.

**MAKE AN
APPOINTMENT
TODAY**



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The hard-working team behind successful brands



AARON LUKE - UK

/ UK Director

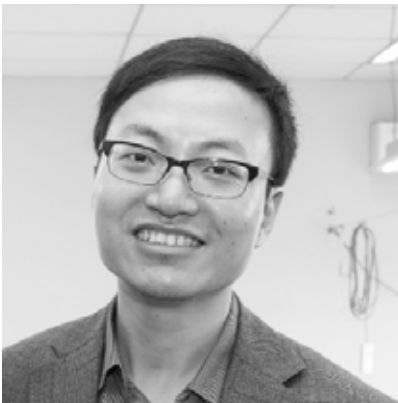
Aaron, a London-based Australian fashion professional, has more than twenty years of extensive experience in the global silk industry.



NESSA O'CONNELL - UK

/ Business Development

Nessa has decades of experience in product development, design and technical. Originally from Ireland but based in London for many years.



HENRY DONG - Nanjing

/ Lead Merchandiser

Henry is a Nanjing based Merchandiser with an in-depth knowledge of the silk industry. Henry insists on strict quality control and providing innovative services to clients.



JULIA SUN - Nanjing

/ Senior Merchandiser

Julia has eight years of experience at Modern Star, during which she has established herself as the primary point of contact for many of our treasured clients.



ANNA CHEN - Nanjing

/ Merchandiser

Anna's strengths lie within our Product Development team, where she consistently demonstrates her expertise and dedication. Her ability to drive projects forward has been instrumental in our success.

WHY CHOOSE US

/ The Key to Success

Clients choose Modern Star Silk for our unparalleled expertise and commitment to excellence in the fashion industry. With over twenty years of experience, we offer bespoke solutions that include exclusive styles, print designs, trims, buttons, labeling, and packaging. Our dedicated team's deep understanding of fashion trends ensures that each product is unique and tailored to our clients' specific needs.



- **J&Y GARMENT CO., LTD**
Own Sample Room
ISO9000 & O-TEX100
- **HUAIAN NUOSHANG CLOTHING CO., LTD**
Own Factory
ISO9000
- **NANJING MODERN STAR ENTERPRISE CO., LTD**
Own Quality Control Team
Under 100 units = 100% Check
Over 100 units = 60% Check



- **Safety is paramount at MODERN STAR, with our products holding the prestigious OEKO-TEX® Standard 100 certification.**
- **Through rigorous testing, we ensure our silk goods are free from harmful substances, offering a safe, natural, and healthy choice for your home.**

Partnering with Modern Star Silk offers numerous benefits, including:



Extensive Experience: With over twenty years in the fashion industry, we bring a wealth of knowledge and expertise to every project.



Tailored Solutions: We offer bespoke services that cater specifically to your needs, ensuring that your products are unique and market-ready.



Innovative Design: Our design team excels in creating exclusive styles, prints, trims, and buttons that distinguish your brand.



Sustainable MOQ's: We are committed to sustainability by offering flexible, sustainable MOQ's tailored to support eco-friendly practices and reduce waste.



Comprehensive Service: From initial concept to final packaging, we manage all aspects of product development with precision and professionalism.



Trend Leadership: Our renowned International Studios keep up with the latest trends, translating them into fresh and relevant designs for your brand.



Quality Commitment: We adhere to the highest standards of quality, ensuring that every product exceeds your expectations.



Client-Centric Approach: We provide dedicated, personalized support throughout the development process, making collaboration seamless and successful.

OUR SERVICES

/ SILK IS OUR EXPERTISE

At MODERN STAR, our dedicated team possesses an exceptional understanding of what makes a fashion product unique and successful. From exclusive silk styles and print designs to trims, buttons, labeling, and packaging, we meticulously handle every element for each client to deliver custom-made concepts with precision, efficiency, and professionalism.

We stay up-to-date with the latest trends in our field, consistently translating these trends to meet the specific needs of our partners, thus inspiring them effectively.



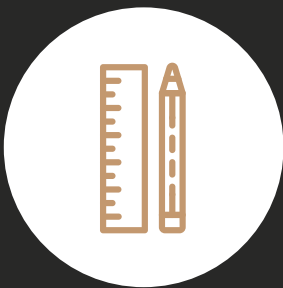
DEVELOPMENT



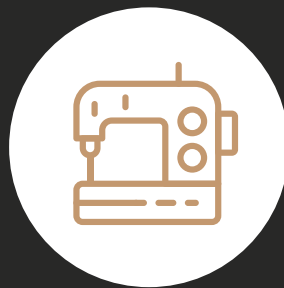
PATTERN MAKING



SAMPLING



GRADING



PRODUCTION



QC & DELIVERY

THE CLIENTS

/ Some of our favourites

**WE DEEPLY VALUE TRUST AND LOYALTY,
OUR CLIENTS ARE THE HEARTBEAT OF OUR
COMMUNITY AND THE CORNERSTONE OF OUR
SUCCESS.**



REALISATION PAR

Founded by Alexandra Spencer and Teale Talbot, Réalisation is a concept that arose from the collective mindset of the inspiring women around us.



HAYLEY MENZIES

A contemporary luxury brand creating the vintage of the future.

Inspired by nature's vivacity, faraway travels and the glamour and hedonism of eras past, who strive to make less but better.



SLEEPING WITH JACQUES

The dream at Sleeping with Jacques is to create beautiful pieces to inspire women whilst giving back to the community and honouring our environment.



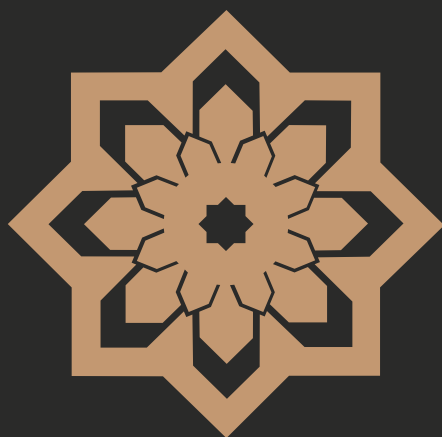
ATTHREA

Founded in 2023 in Berlin, atthrea was born from a vision to blend chic with conscience in fashion. With our international team spread across Germany, France, and Italy, we've combined creativity with innovation, aspiring to set new standards for ethical luxury.



LOVLI SILK

Lovli Silk is a perfect combination of the highest quality fabrics with a timeless form. We are not chasing trends and seasons, we focus on the natural beauty of silk and cuts that will allow for hundreds of different styles.



MODER_N STAR

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