



(YMM) COUTURE

THE HAUTE COUTURE STUDIO: A VISIONARY PROPOSAL

ALGARVE & MEDELLIN

WELCOME TO THE FUTURE OF FASHION

(YM)COUTURE

At (YM)COUTURE, we are redefining the boundaries of luxury fashion with an unwavering commitment to craftsmanship, sustainability, and exclusivity.

This proposal presents a vision for the next chapter in our journey—
Where art meets innovation in a bespoke atelier environment.

Our goal is to offer fashionpreneurs and corporate clients a unique experience, combining timeless elegance with modern efficiency, all within a space designed to inspire creativity and deliver unparalleled results.

Join us as we elevate the art of fashion design and production to new heights.

@YMCOU.TURE

ABOUT US

(YM)COUTURE is a luxury fashion house dedicated to blending timeless craftsmanship with modern innovation.

We specialise in creating bespoke, high-quality fashion solutions for both emerging fashionpreneurs and established brands.

With a strong commitment to sustainability, our team of expert designers and artisans delivers exceptional designs that reflect individuality and precision.

From sourcing eco-friendly fabrics to offering full production services, (YM)COUTURE is your trusted partner in crafting luxurious, ethically produced fashion.





@YMCOU.TURE

(YM)COUTURE was founded with a passion for craftsmanship and a vision to redefine luxury fashion.

Combining timeless design with sustainable innovation, we create pieces that stand the test of time.

Our journey is driven by a commitment to excellence, and we invite you to join us as we shape the future of fashion.

OUR STORY

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OUR VISION

At (YM)COUTURE, our vision is to become a leader in the luxury fashion industry by creating timeless, sustainable designs that empower fashionpreneurs and elevate global fashion standards.

We strive to redefine luxury, blending exceptional craftsmanship with ethical production practices to create garments that not only inspire but also make a lasting impact.

Our goal is to foster an environment where creativity, innovation, and sustainability flourish, offering clients a space where their ideas can come to life with precision, elegance, and purpose.

OUR PROCESS – FROM CONCEPT TO CREATION

At (YM)COUTURE, we take a holistic approach to fashion production, ensuring every step is meticulously executed, from the initial idea to the final product. Our process combines creativity with quality, delivering garments that reflect your vision.

- + **Concept Development:** We collaborate with you to understand your brand and refine your collection's concept, ensuring it aligns with your goals.
- + **Design & Pattern Making:** Our designers bring your vision to life with detailed sketches, and our pattern makers create custom, precise patterns to guide production.
- + **Fabric Sourcing & Material Selection:** We select sustainable, high-quality fabrics that enhance your designs while staying true to our ethical production values.
- + **Sample Creation:** We create a sample garment to test fit and design, allowing for adjustments before moving to production.
- + **Fittings & Refinement:** Fittings ensure the perfect fit, with any necessary design refinements made for a flawless garment.
- + **Grading & Size Specifications:** Patterns are graded to create a full size range, ensuring consistency and fit across all sizes.
- + **Production:** Once samples are approved, we begin full-scale production, maintaining high standards of quality and ethical practices.
- + **Quality Control & Final Inspection:** Each garment undergoes a rigorous quality check to ensure construction, fabric, and finish are flawless.
- + **Custom Branding & Packaging:** We offer custom branding and eco-friendly packaging to reflect your brand's identity.
- + **Delivery:** Your garments are carefully packed and shipped, with regular updates to ensure a smooth, timely delivery.
- + **End-to-End Excellence:** From concept to delivery, (YM)COUTURE ensures your designs are transformed into high-quality, sustainable garments, crafted with precision and care.

OUR METHODOLOGY AT (YM)COUTURE

To ensure a smooth and efficient collaboration, here are the key steps and aspects to consider:

- + **Sample Creation:** A physical sample must be produced (physical). This is essential before we can start any production processes.
- + **Production Scheduling:** Once we have all the necessary information, we'll schedule production.

To formalise this commercial partnership, we've outlined the following:

- + **Our Proposal Includes:** Pattern making, production scheduling, fabric cutting, garment construction, and packaging.
- + **Raw Material & Supplies:** Depending on whether you select CMT (cut, make, trim) or FPP (full production package), the responsibility for ordering materials can either be handled by us or by you. However, we generally do not recommend CMT for new brands.
- + **Fabric Review & Quality Control:** After receiving the textiles, we will require 5 working days to perform quality checks, review the fabric widths, and complete the necessary pattern grading.
- + **Production Scheduling & Quotation:** Upon receiving your order, we'll initiate production scheduling. A quotation will be provided, and a 60% advance payment of the final order value will be requested. The remaining 40% will be due once we complete the production but BEFORE it is scheduled for shipping.
- + **Final Delivery Date:** Once the payment is received, we will confirm the final delivery date, which will depend on the quantity and types of garments. Production timelines typically range from 45 to 60 days, depending on the completion of all material deliveries.
- + **Additional Services:** Any additional services such as printing or embroidery are not included in the quoted prices.
- + **Written Updates:** Any changes or updates regarding the order must be submitted in writing via email.

DELIVERABLES AFTER PRODUCTION

Upon completion of the production process, we provide the following deliverables to ensure full transparency and control over every aspect of your order:

- + **Inventory of Garments:** A detailed breakdown by reference, colour, and size of all the garments produced.
- + **Final Production Price List:** A list of the final production prices for each garment based on the completed order.
- + **Suggested Retail Price List:** A recommendation for the suggested retail prices, based on production costs and market considerations.
- + **Excess Fabric:** The remaining fabric after production, available for your use or disposal.
- + **Client-Provided Materials:** A report detailing the materials provided by the client, such as fabrics, labels, and other components.
- + **Information Available to the Client:** All relevant data regarding the production process is made available to the client, ensuring complete transparency.

OUR TEAM

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At (YM)COUTURE, our team is a group of passionate professionals dedicated to delivering exceptional fashion solutions. We combine expertise in design, production, and business strategy to bring your vision to life.

+ **Ysla** – CEO & Founder: As the visionary behind (YM)COUTURE, Ysla leads the company with a deep commitment to craftsmanship, sustainability, and innovation. With a focus on empowering fashionpreneurs and delivering high-end fashion services, Ysla's leadership ensures every project aligns with the highest standards of quality and creativity.

+ **Camila – Lead Designer & Ysla's right hand person:** Camila is the creative force behind the designs at (YM)COUTURE. With an eye for detail and a passion for creating timeless, elegant pieces, she works closely with clients to bring their ideas to life while maintaining a strong focus on sustainability.

+ **Samples & Production Team:** Our skilled artisans and technicians are at the heart of our production process. From pattern makers to seamstresses, each team member is dedicated to producing high-quality garments with precision and care.

+ **Project Managers:** Our experienced project managers ensure every project runs smoothly. They act as the liaison between clients and the production team, ensuring deadlines are met and that communication is clear at every stage of the process.

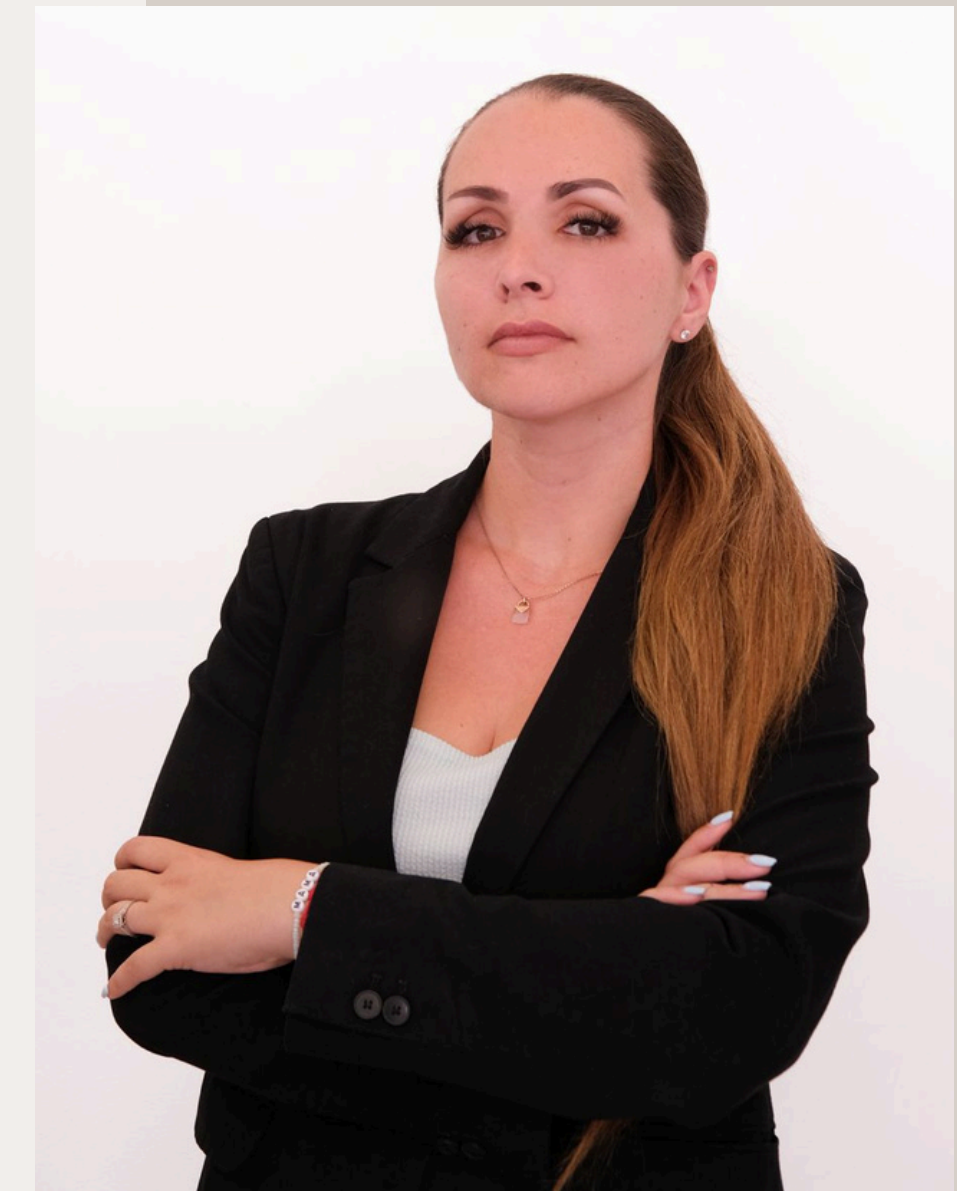
+ **Customer Support Team:** Our customer support team is always available to assist clients with any inquiries or concerns. From order updates to after-sales service, they provide exceptional care and attention to detail. Together, our team ensures that every piece of fashion we create reflects our core values of creativity, quality, and sustainability.

+ **Marketing Team:** From market research to branding, they ensure that our offerings reach the right audience with impact and authenticity.

+ **Social Media Team:** They curate content, manage campaigns, and interact with followers across platforms, ensuring that (YM)COUTURE remains connected with the latest digital trends.

YSLA WHITE

FOUNDER & CEO



ESTIMATED TIMELINE

ACTIVITY	ESTIMATED DURATION
ARRIVAL OF RAW MATERIALS AND SUPPLIES	DEPENDING ON PACKAGE (WHETHER CMT OR FPP)
FABRIC REVIEW (WIDTH AND QUALITY)	8 DAYS
PATTERN SCHEDULING	3 DAYS
CUTTING & SEWING PROCESS	40 DAYS
QUALITY CONTROL & PACKING PROCESS	8 DAYS
INVENTORY ASSEMBLY	2 DAYS
SHIPPING	DEPENDING ON CLIENT'S ARRANGEMENT
TOTAL DAYS	61 DAYS (ESTIMATE)

NOTE: THE SCHEDULING OF EACH ORDER MAY ALTER THE CONTENT OF THE PROPOSAL DEPENDING ON FACTORS AGREED UPON BETWEEN THE PARTIES, INCLUDING TIME DISTRIBUTION, PRODUCTION PROCESS DEMANDS, AND ORDER SIZE.

At (YM)COUTURE, we believe in providing measurable value through every step of the production process.

The Return on Investment (ROI) helps you understand how the resources you invest in our services translate into tangible benefits, both financially and operationally.

Service Level and Performance Indicators.

Our ROI measurement is based on two key performance indicators (KPIs) that focus on service delivery:

+ **Service Level Goal:** $\geq 95\%$

+ We aim to deliver on time and in full at least 95% of the time, ensuring that your products arrive as expected, when expected. This means that we consistently meet or exceed our service delivery goals, offering reliability and accountability.

+ **Service Level Formula (ON TIME):** This formula calculates the percentage of units delivered on time, helping to assess the efficiency and reliability of our production processes:

$$\text{ON TIME} = \text{Number of Units Delivered on Time} / \text{Total Units Delivered}$$

+ **Service Level Formula (IN FULL):** This formula measures the accuracy of your orders, ensuring that the total number of units delivered matches the number you initially requested:

$$\text{IN FULL} = \text{Number of Units Delivered} / \text{Total Units Requested}$$

By monitoring these KPIs, we can pinpoint areas that may be affecting the timely or complete delivery of your order, whether it's related to production delays, material shortages, or other factors. This helps us take corrective actions and continuously improve our processes.

PAYMENT TERMS

At (YM)COUTURE, we offer clear and transparent payment terms to ensure a smooth production process and align both parties financially.

Payment Structure:

+ 60% Deposit to Start Production.

A 60% deposit is required before production begins. This covers the upfront costs of materials, pattern creation, and production scheduling.

+ 40% Balance Due Upon Completion.

The remaining 40% is due when the production is completed and **before** the garments are delivered. This ensures that all production and finishing steps are finalised to your satisfaction.

Payment Process:

- + Payments should be made via bank transfer to the designated account.
- + Upon receipt of each payment, (YM)COUTURE will send an invoice and payment confirmation.
- + Proof of payment should be emailed to confirm receipt.

Late Payments:

+ Late payments may delay production and incur additional fees. Please ensure timely payments to avoid disruptions.

Account Information:

- + Full bank account details will be provided upon confirmation of the order.
- + All payments should be made in the agreed currency, with any transaction fees covered by the client.

These terms ensure transparency and smooth collaboration, allowing both parties to manage the production process with confidence.

PLEASE NOTE

- + **Confidentiality:** All information provided by the client will be treated as strictly confidential by (YM) COUTURE.
- + **VAT:** The prices listed do not include Value Added Tax (VAT), which will be applied in accordance with applicable legislation, depending on the specific circumstances.
- + **Delivery Time:** The delivery time or start date will be calculated from the receipt and/or approval of the order and the requested payment.
- + **Copyright:** The intellectual property rights and content belong to the client.
- + **Procedures & Methods:** Any procedures or methods developed and applied during the execution of this contract, including moral rights, remain the property of (YM)COUTURE, unless mutually agreed otherwise.
- + **Agreement Confirmation:** Once the client approves the proposal and the transaction is completed, (YM) COUTURE commits to starting the work from that date.
- + **Confidentiality Guarantee:** We guarantee full confidentiality regarding any information generated and/or improvements implemented during the project.

WITH THE AIM OF FORMALISING THIS COMMERCIAL PARTNERSHIP, WE SHARE THESE IMPORTANT POINTS FOR YOUR REVIEW. WE HOPE OUR PROPOSAL MEETS YOUR EXPECTATIONS, & SHOULD YOU HAVE ANY QUESTIONS, PLEASE DO NOT HESITATE TO CONTACT US—WE ARE HAPPY TO ASSIST YOU.

KIND REGARDS,

Ysola White.





(YM)COUTURE

ARRANGE YOUR FREE
CONSULTATION TODAY

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