



Plot No.698/3, NetWorld Area, Kisongo,

P.O. Box 16910, Arusha, Tanzania

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Our Strength

LARGEST EMPLOYER

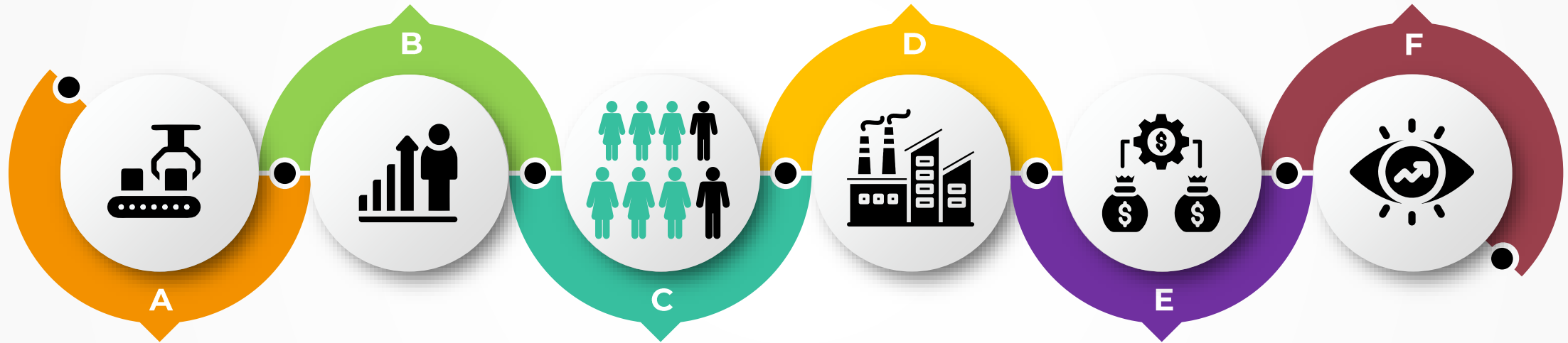
IN ARUSHA, TANZANIA

VERTICALLY INTEGRATED

SETUP

VISION 2030

AIM TO BE THE LARGEST VERTICAL KNIWEAR MANUFACTURER OUT OF AFRICAN CONTINENT



OVER 65 YEARS

OF MANUFACTURING EXPERIENCE

8500+ EMPLOYEES (GROUP)

2200+ EMPLOYEES IN KNITS & GARMENTS OF WHICH OVER 67% ARE WOMEN

INVESTMENT PLANS

YEAR ON YEAR INVESTMENT PLANS TO EXPAND THE CAPACITIES AND AUTOMATION



Our Group

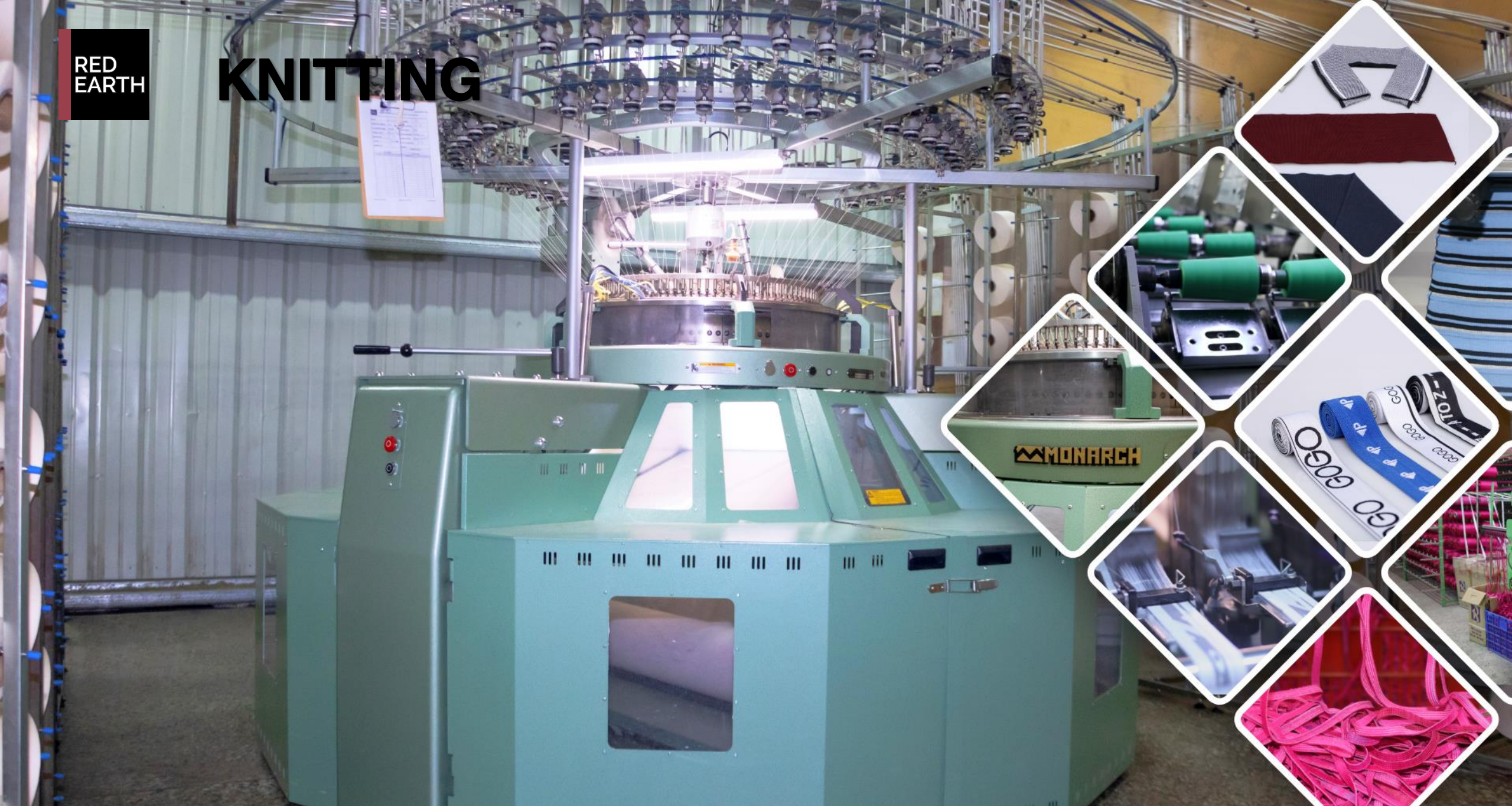


RED
EARTH



- ▶ Fabrics
- ▶ Garments
- ▶ Bed Nets
- ▶ Woven Polypropylene Bags
- ▶ Plastic Household & PET
- ▶ Packaging
- ▶ Agricultural Products
- ▶ Recycling
- ▶ Research & Development

KNITTING



KNITTING – Flat Knit



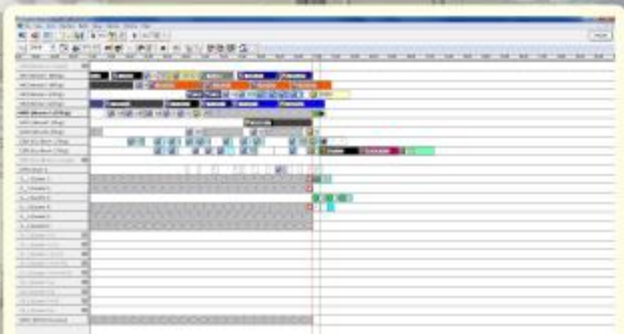
RED
EARTH

KNITTING - Elastic



DYEING

AutoLab TF
Gravimetric
Lab Dispenser



Orga Tex Software



Datacolor



Datacolor Ahiba

- State Of The Art
 - Spirality
 - Pilling
 - Shrinkage
 - Colour Fastness To Water
 - Colour Fastness To Light
 - Colour Matching
 - Lab Dip Turn Around Time Of 2 Days
- Tests

DYEING



RT-05
1200 Kg

T 08

SAFETY FIRST

datacolor
AutoLab TF
Gravimetric
Lab Dispenser

Quanta

datacolor
AMBA III

RED
EARTH

DYEING



RED
EARTH

DYEING



RED
EARTH

GARMENTS



Calvin Klein

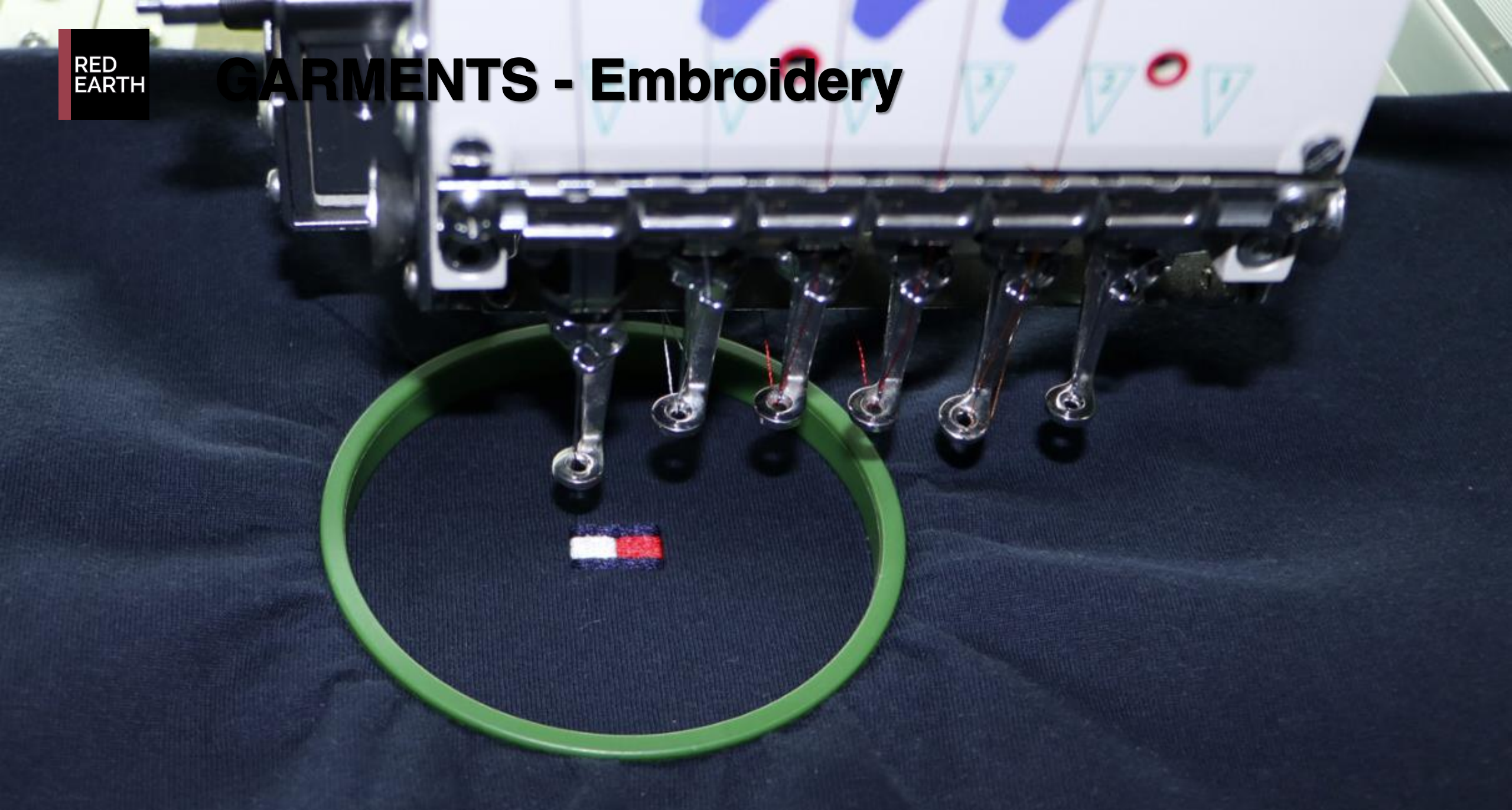
THE GARMENT PLACE
Garment



GARMENTS – Screen Printing



GARMENTS - Embroidery



In-house Trims Manufacturing



Sewing Thread



Inner Elastic



Jacquard Elastic



Polybag

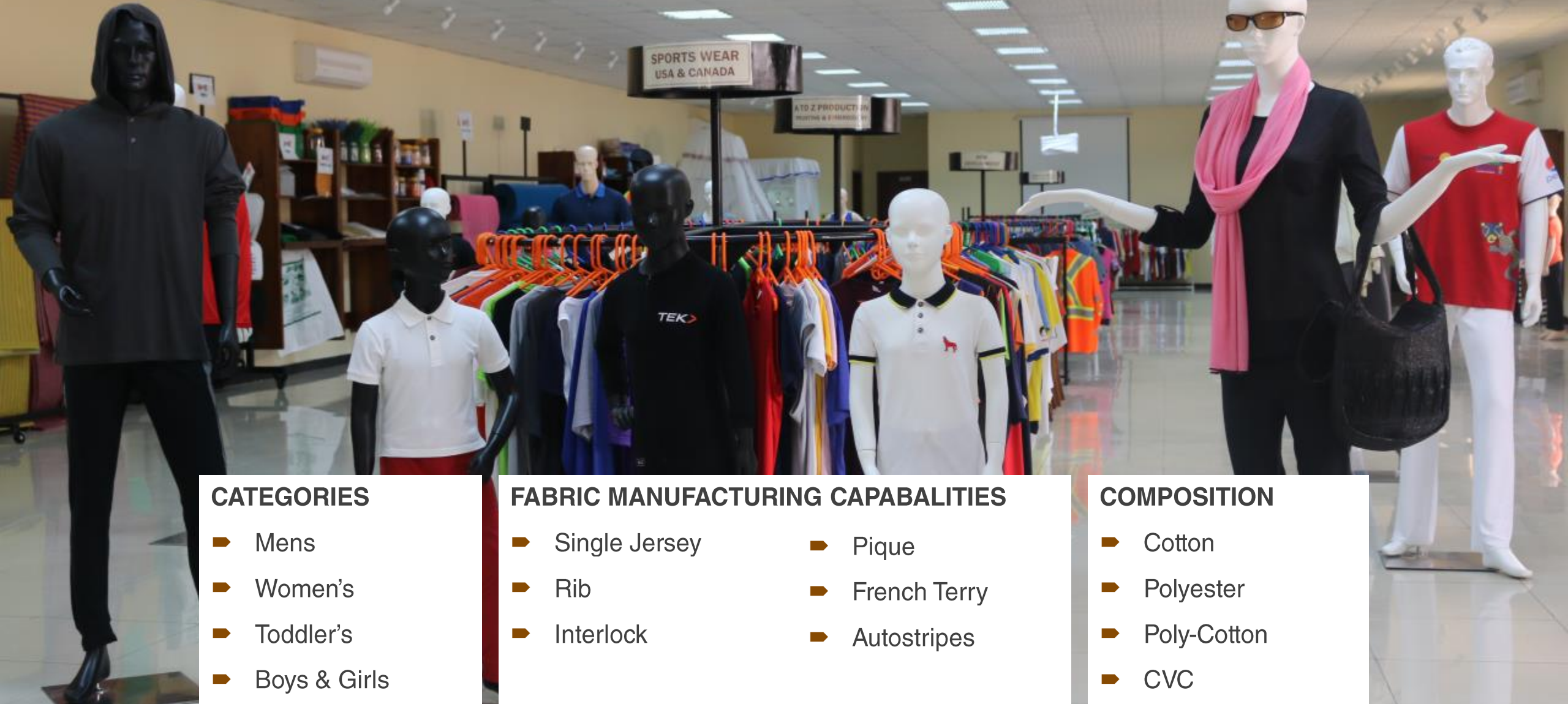


IPP – Price Tag, Polybag Stickers & Carton Stickers

Local Sourcing

- Carton Boxes
- Tapes
- Plastic Hangers

Products



CATEGORIES

- Mens
- Women's
- Toddler's
- Boys & Girls

FABRIC MANUFACTURING CAPABILITIES

- Single Jersey
- Rib
- Interlock
- Pique
- French Terry
- Autostripes

COMPOSITION

- Cotton
- Polyester
- Poly-Cotton
- CVC

Product Portfolio



Product Portfolio





Product Portfolio



Product Portfolio

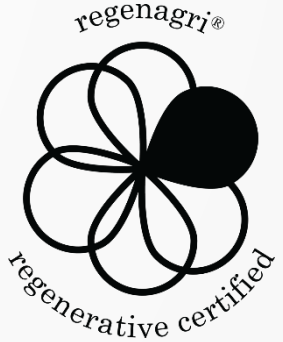
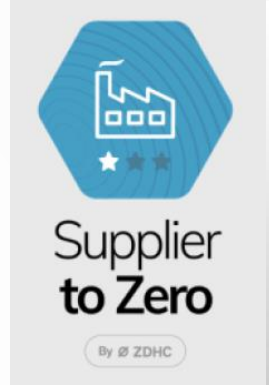


Product Portfolio





Compliance





Corporate Social Responsibility




▶ Community

▶ Livestock

▶ Recycling

▶ Employees

▶ Rainwater Harvesting



RED
EARTH

THANK YOU