
silkencraft@gmail.com

+91 9663216692

“We Promote a Sustainable Lifestyle Handloom Products That Strikes a Balance with Weavers & Consumer Needs as Well as Environment too...”

Mission

“To develop a business model which ensures inclusive growth through transparent value chain fostering feeling towards the deprived and empowering the community for better living for our Jharkhand State”



About us

SILK AND CRAFT , the brand mirrors the inclusive growth of a large number of artisans across multiple locations in Jharkhand & Bihar State in India. Our Endeavour is to provide original and latest designs to the customers working very closely with the artisans. This will ensure a fair deal for both, an affordable and aesthetic product to the customer and inclusive growth for a decent living to the artisans.

SILK AND CRAFT Private Limited is founded with a belief that it is possible to provide self sustaining model with dignity to the artisans. Since the biggest problem is the isolation from the markets and adhoc subsidies prolong the existing situation unless concerted efforts are made to organize the artisans, convert them with markets and enhance the skill sets to deal with their challenges. Hence the need to support the marketing of the handloom products and the group of artisans in the Jharkhand & Bihar emerged which will help in fulfilling the need to provide and sustain the respective art, tradition and extensive skills of the State and the artisans involved.

The products are sourced from the different handloom clusters spreading all over the States. Our teams works by developing products in specialized areas like weaving, dying techniques printing, patch work, quilting, and embroidery.

Starting from apparels, accessories to home furnishing and life style products, We offers a diverse, colourful assortment of products. Our products are developed while working with the craftsman towards improving their crafts, building upon their skills, knowledge and capacity by suggesting contemporary and latest design inputs. We are working for preserving the heritage products of Handlooms like Eri (Peace Silk) Stoles, Tasar Saree, & Dress materials and many more clusters, rejuvenating the traditional crafts and also for the welfare of the weavers. We are enhance the livelihood options to more than a hundred artisans spread around in about 8 clusters across the states.

Our Main Products is From Tasar & Eri Silks

"Tasar" is a natural silk and its silkworms are reared on live trees as they do not feed on

plucked leaves. It is a forest based activity and its exposure to nature results in it's truly multi tonal look which can never be duplicated by manmade fabric .This makes it a truly wild silk much sought after by connoisseurs.

We have also have an AHIMSA or nonviolent silk range made from verifiable manufacturing processes.

We export to USA, UK, Sweden, Germany & Netherlands. We are a synonymous to social accountability, love for nature and respect for human traditions. That is why it is sensitively and actively involved in a constant search for new opportunities that may further underline its mission.

It brings contemporary designs for modern women and homes, using raw silk to make handmade yarn and then weaving it on handlooms, so that the product you buy is uniquely different in origin and appearance and it complements your sense of aesthetics and social consciousness.

It is the expression of simplicity, purity and of the values of nature; it is addressed to all those who understand the meaning of true style...a style that marries ethics, aesthetics and quality.

List of products :

- ✓ 100% natural Silk Stoles ,
- ✓ Fabrics ,
- ✓ Sarees & many more.



Over the coming Years, SILK AND CRAFT is committed to maintaining and strengthening its status as one of India's leading Social based entrepreneur, which not only has a Farm to fashion Story but is also inherently sustainable.





Over the coming Years, SILK AND CRAFT is committed to maintaining and strengthening its status as one of India's leading Social based entrepreneurs, which not only has a Farm to fashion Story but is also inherently sustainable.