



# **FASHION-ENTER LTD**

*Company Overview*

# OVERVIEW



## Fashion-Enter Ltd

Fashion-Enter Ltd (FEL) is an award-winning social enterprise which is a centre of ethical garment manufacturing with a leading status in the Fast Forward audit and is also SMETA audited. FEL has a minimum order quantity of 1 for their Fashion Studio service and currently produces up to 5,000 garments a week for speed of response fashion from their factory in Haringey, North London.

Clients include Gymshark, Nbrown, Community Clothing, Bravado and brands such as Louisa Parris, Luke Derrick and Gormely and Gamble.

# MISSION

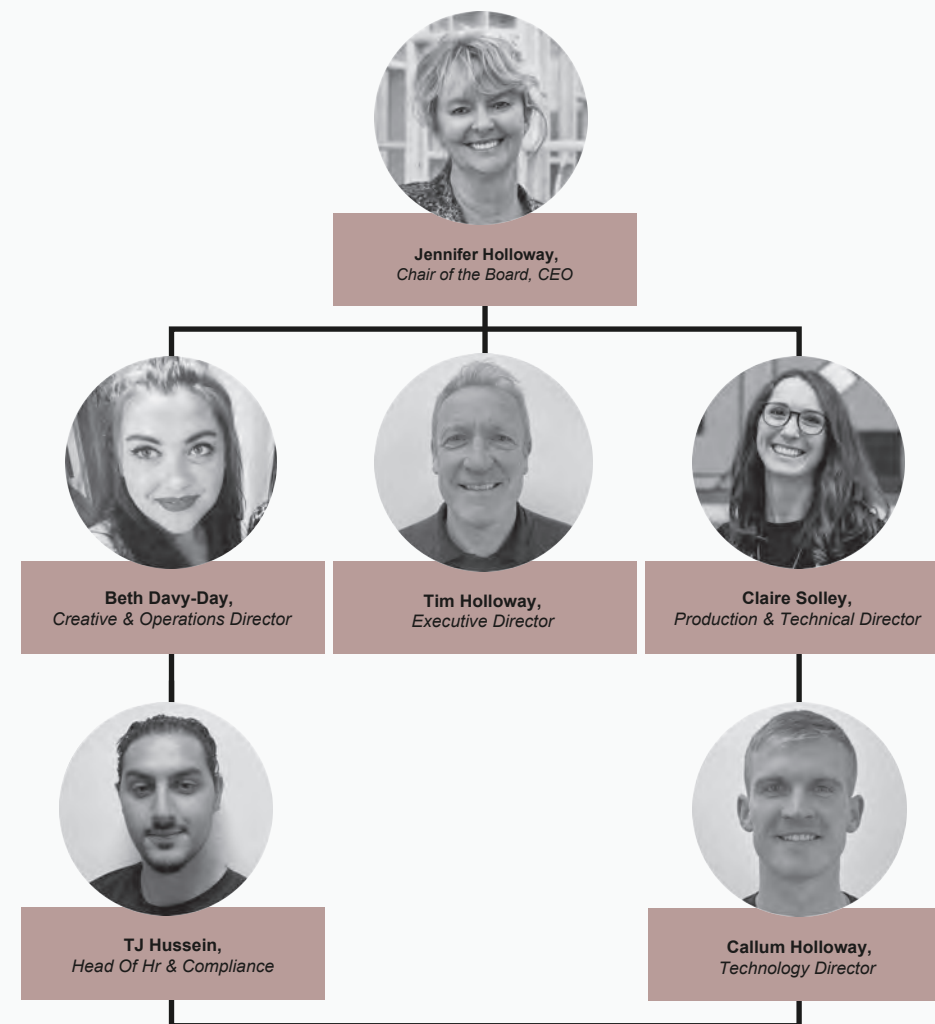
## FEL has three mission statements

- + **Excellence in Manufacturing:** To be a premier centre for design, pattern making, grading, and production, offering bespoke services from a single sample to large-scale manufacturing of up to 5,000 garments per week.
- + **Excellence in Education:** To be a leading centre for education and training across our sites in Haringey, Islington, and Leicester, offering qualifications from Level 1 to Level 5, along with apprenticeship opportunities.
- + **Supporting Emerging Talent:** To nurture, grow, and develop emerging fashion talent across the UK, providing the resources and support needed for success in the fashion industry.

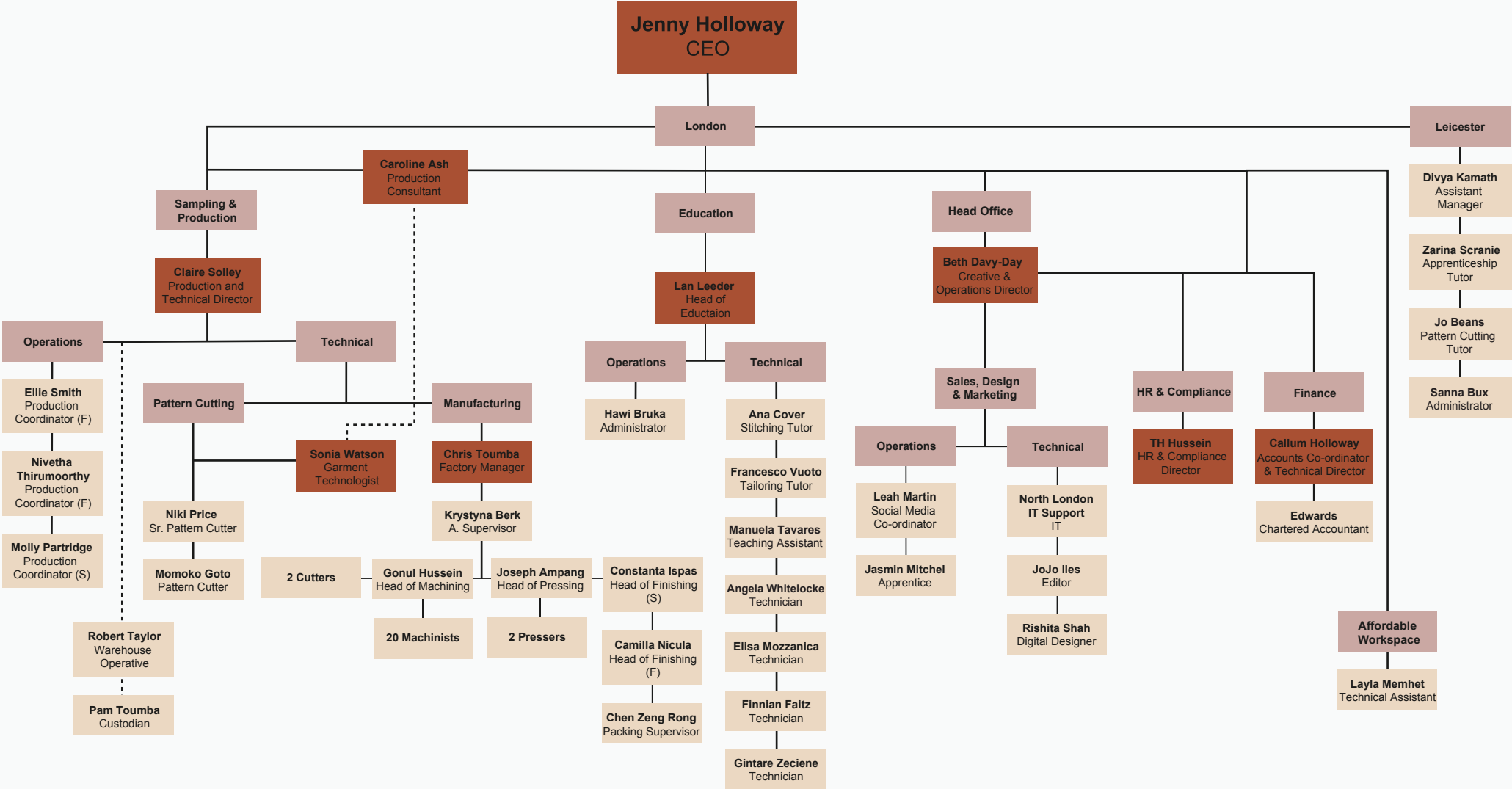




## BOARD OF DIRECTORS



ORGANIZATIONAL CHART



# Manufacturing

## Production Capabilities

Our London factory produces up to 5,000 garments weekly, with a minimum order of 300 units. Clients include Gymshark, Simply B, Very.com, Community Clothing, JD Williams, and Vivien of Holloway.

Atelier orders range from 200-499 units, specializing in premium garments like silk blouses and tailored items.

The Fashion Studio handles orders of 1-199 units for luxury pieces featuring French seams, fine pin hems, and metal hardware, with clients such as Gormley and Gamble, Louisa Parris, and start-up brands.

We are expanding with a new studio in Leicester and are the only UK company holding leading ethical and technical audits, including Fast Forward and SMETA certifications.







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## 6R's of Sustainability

### 1. Repurpose

Fashion-Enter Ltd (FEL) champions sustainability by converting deadstock into commercially viable products. This reduces waste while generating new revenue streams for brands. With over 650,000 tonnes of UK textiles diverted to reuse and recycling annually, initiatives like FEL's help decrease the 711,000 tonnes of clothing discarded in household waste bins each year, 49% of which ends up incinerated or in landfills.

### 2. Repair

Through partnerships with organizations like The United Repair Centre, FEL repairs garments for brands such as Patagonia and Lululemon, ensuring longer product lifespans. In the UK, extending the life of garments by just nine months could reduce carbon, water, and waste footprints by 20-30%.

### 3. Reprocessing

FEL supports reprocessing services, including relabelling and resolving small production issues that can impact large orders. By addressing these faults early, waste is minimized. For example, brands like Gymshark have utilized these services to salvage orders that would otherwise contribute to excess stock.





# SUSTAINABILITY



## 4. Recycle

The UK generates 1.42 million tonnes of new textile products annually, but only a fraction is recycled. FEL recycles factory offcuts into educational resources for the Fashion Technology Academy. Initiatives like these address the fact that 84% of discarded textiles are incinerated, significantly reducing the waste stream.

All of FEL's waste goes to new innovations in Recycling with FabMaterials. Fab Materials textile-to-board process turns end of life textiles into a valuable feedstock for the fibreboard industry. Boards produced using Fab Materials' technology can be used for a wide variety of furniture, construction, display & design application.

## 5. Reduce

On-demand production at FEL ensures minimal overproduction, tackling the staggering statistic that 40% of clothing produced remains unsold globally. Technologies like Style3D reduce sampling waste through digital prototyping, and efficient marker-making with software like Gerber minimizes fabric waste during manufacturing. With UK households purchasing 60% more clothing today than 15 years ago, such strategies are crucial for change.

## 6. Recommercialise

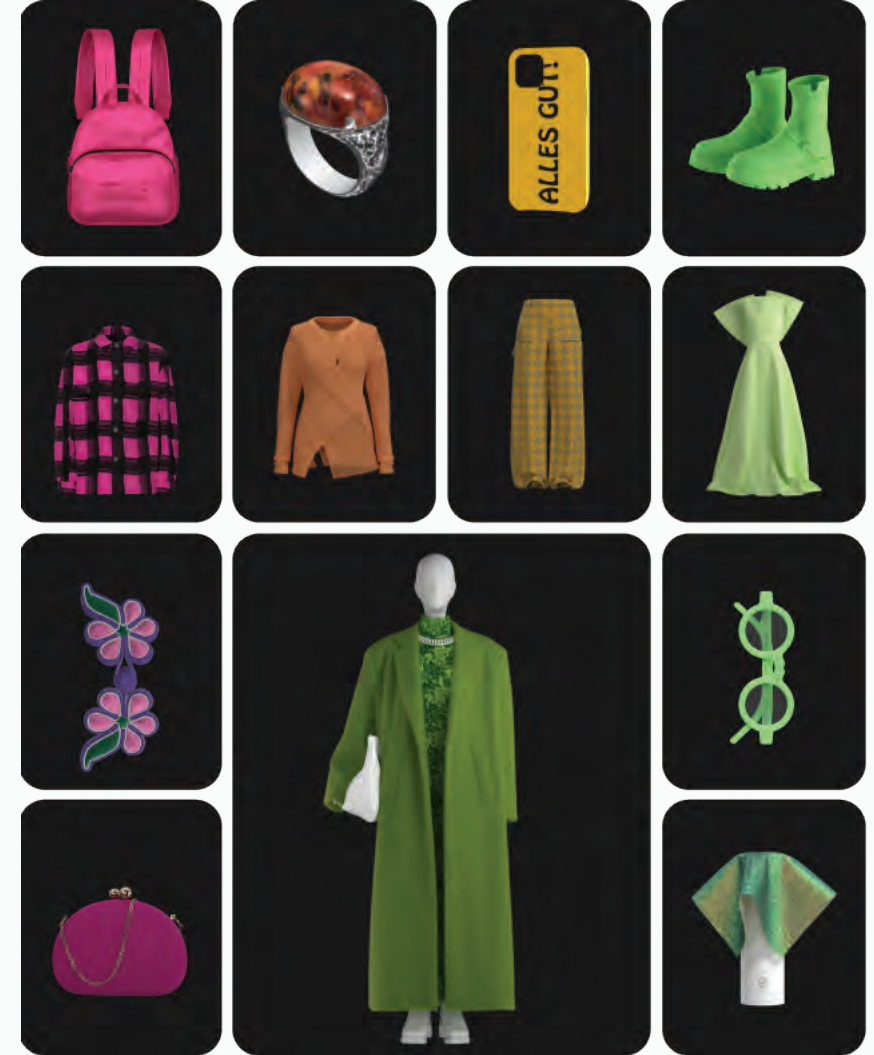
Many brands sit on unsold stock due to outdated styles or manufacturing defects. FEL helps recommercialise these products by repurposing or redesigning them, breathing new life into otherwise discarded items. In Europe, where 5.8 million tonnes of textiles are discarded annually, recommercialisation offers a critical path to reducing waste. FEL have most recently worked with Pretty Lavish to recommercialise old bridesmaid stocks into bow ties, sashes and flower girl bags.

# MICRO FACTORY

## Micro Factory

### Best Practices

Fashion-Enter Ltd (FEL) has changed from its traditional bulk manufacturing role and pivoted the business towards one-piece-flow with a micro factory concept. Using AI facilities with Style3D FEL can expedite more accurate sampling and aims to ensure that first fits are right first time! Flexible cutting allows FEL to prepare a cross section of individual samples for clients whilst FEL's team of machinists work as one to create a cost effective sample. Minimum orders are 1 but FEL still has the capacity to manufacture up to 10,000 garments a week if required.





## COLLABORATIONS

**Style3D Styleverse Innovation Centre at FEL**

On 23rd June 2023, Style3D, a global pioneer in digital fashion solutions, announced a strategic partnership with Fashion-Enter Ltd. This collaboration marks the birth of the first Styleverse Innovation Centre within Fashion-Enter's Haringey factory in North London this summer and the launch of a specialised 3D design training facility.

The Styleverse Innovation Centre will feature immersive 3D-empowered customer experiences, showcasing how virtual environments can enhance not just the design process but also sales and marketing strategies. The centre will offer an immersive 3D walkthrough, enabling a comprehensive view from fabric sourcing and showcase, 3D designs, collections review, and virtual stores experiences.

## COLLABORATIONS



Opened in November 2023 The United Repair Centre London is the result of a collaboration between social impact companies United Repair Centre and Fashion-Enter, with outdoor clothing brand Patagonia. It employs and trains people who have challenges finding employment, such as those with refugee backgrounds, in high quality clothing repairs. With space for other brands to join Patagonia at the centre, its objective is transforming the apparel industry for the better.





## COLLABORATIONS



Fashion-Enter Ltd is proud to host the MaeKnit London Centre of Excellence on-site at its North London facility. MaeKnit is a pioneering, full-service knitwear hub offering training, sampling, prototyping, and 1 MOQ production. With industry-leading Shima Seiki technology and Woolmark-certified finishing equipment, MaeKnit supports the whole knitwear lifecycle—from 3D virtual design to Wholegarment accessory production. This collaboration strengthens Fashion-Enter's commitment to innovation, skills development, and sustainable UK manufacturing, empowering the next generation of designers, technicians, and buyers.



# EDUCATION

## Centre of Excellence - Education and learning

FEL opened it's Fashion Technology Academy in 2015 with support from GLA and Haringey Council. It was the first academy in the country that is supported by Government to improve technical garment manufacturing skills

FEL provides qualifications from level 1 - 5 and works with employers on apprenticeships levels 2 - 5. Employers include, Tesco, Asos, Mountain Warehouse. FEL obtained a grade 2 Good from Ofsted in October 2021.





# FTA CAMPUSES



## Campuses

### **FTA Haringey**

Located within Fashion-Enter Ltd's North London factory, the Haringey campus is the FTA's flagship site. It offers learners direct exposure to commercial garment production, with qualifications from Level 1 to Level 5 in stitching, pattern cutting, production, and technical skills. Students work alongside professionals on live orders for major retailers, gaining hands-on experience in ethical manufacturing.

### **FTA Islington – FC Designer Workspace**

Based in the heart of Islington, this campus focuses on creative start-up support, accredited courses, and upskilling the local community. Qualifications are from Level 1 to Level 5 in stitching, pattern cutting, production, and technical skill alongside short courses including beginner stitching, sustainable practices, and bespoke tailoring. The space also hosts free business mentoring, enterprise workshops, and a shop showcasing work from independent designers.

### **FTA Leicester**

Launched in 2022, the Leicester campus supports the upskilling and ethical reform of the city's textile and garment industry. With strong ties to local stakeholders, the site offers technical training, compliance workshops, and access to industrial machinery. It plays a vital role in driving transparency and standards across Leicester's fashion manufacturing sector.

## Seminars & Tours

As an award-winning social enterprise with transparency and sustainability at its heart FEL invites visitors from education and industry to experience a compliant, British garment factory in action.

FEL's seminars, CPPD's and tours take place in Haringey, north London, where visitors can experience the entire garment life cycle.

Tailored to each client, FEL's seminars and tours give invaluable insight into the world of fashion, AI, innovation, garment production, sustainability, ethics, repairs and repurposing.

Ranging from two to four hours, each tour can accommodate up to 25 individuals and can be adapted to suit the delegates requirements.

FEL Production Consultant, Caroline Ash, is dedicated to providing seminars and tours that are pertinent to each group and has received outstanding feedback.





# **FC DESIGNER WORKSPACE**

made by the community for the community

Situated on the Andover Estate, Finsbury Park, the FC Designer Workspace is a community-driven project funded by Islington Council, the GLA, and the London Economic Action Partnership (LEAP). Managed by social enterprise Fashion-Enter Ltd, it supports local designers and residents with private studios, industry-grade sewing machines, training spaces, and mentoring from industry experts.

Complementing this initiative is the FC Designer Collective retail shop on Fonthill Road, where local entrepreneurs can sell their products. The shop features fashion, accessories, homeware by Islington designers, and supplies for start-ups. Originally targeting £1 million of social value over ten years, Fashion-Enter Ltd has achieved £1.067 million in just 4.5 years.



## PROGRAMMES



## Other Government-Funded Programmes

As an award-winning social enterprise, Fashion-Enter Ltd (FEL) delivers targeted initiatives that generate measurable social value and align with national priorities in skills, ethics, and local growth. Working with councils, government bodies, and industry partners, FEL has led several high-impact UK programmes:

- **N17 Creative Callings**  
A £0.5m ERDF, GLA, and Haringey Council-funded project supporting creative entrepreneurs and small businesses through training, mentoring, and commercial opportunities.
- **Tailoring Academy**  
A £1m investment with the GLA, Haringey Council, and UKFT to develop new tailoring skills. The academy preserves heritage craft while promoting modern, sustainable garment practices.
- **Community Renewal Fund (Leicester)**  
A £266k initiative with the UK Government, Leicester City Council, and GLAA to improve labour compliance, prevent exploitation, and support skills in Leicester's textile sector.



## LEICESTER MADE

## Leicester Made

Leicester Made is a collaborative initiative led by Fashion-Enter Ltd, designed to champion ethical garment manufacturing and skills development in Leicester. The project aims to restore confidence in the city's textile sector through transparency, innovation, and partnership.

Launched with support from Leicester City Council and industry stakeholders, Leicester Made brings together manufacturers, educators, retailers, and technology providers to drive change and promote local, sustainable production. The project is centred around Fashion-Enter's training academy in the heart of the city, which provides technical skills training and career pathways into fashion.

In May 2025, Leicester Made hosted its inaugural trade show, welcoming over 1000 industry professionals to explore the future of UK fashion manufacturing with 67 exhibitors. The event featured expert panel discussions, factory tours, and live demonstrations from tech leaders such as Kornit Digital, Alvanon, and Style3D, showcasing the potential of Leicester as a Centre of Excellence for ethical and innovative garment production.



# HOPE-FX



HOPE-FX supports young people at risk or recovering from poor mental health by giving them the opportunity to design, create, and sell a unique range of T-shirts, helping them explore careers in fashion. Delivered by Fashion-Enter Ltd (FEL) in partnership with the North London Mental Health Partnership, the six-month programme combines wrap-around support with specialist tuition in illustration, pattern cutting, sewing, and digital/traditional printing. Ethical, sustainable practices are embedded throughout using FEL's advanced technologies.

Each participant produces five original T-shirts and a capsule brand concept, gaining creative and commercial skills. In 2024, HOPE-FX was shortlisted for the prestigious HSJ Partnership Awards, recognising its pioneering approach to mental health, creativity, and employability. Following the pilot's success, Cohort 2 launched in March 2025, welcoming ten new participants to the life-changing programme.



# FEL AWARDS

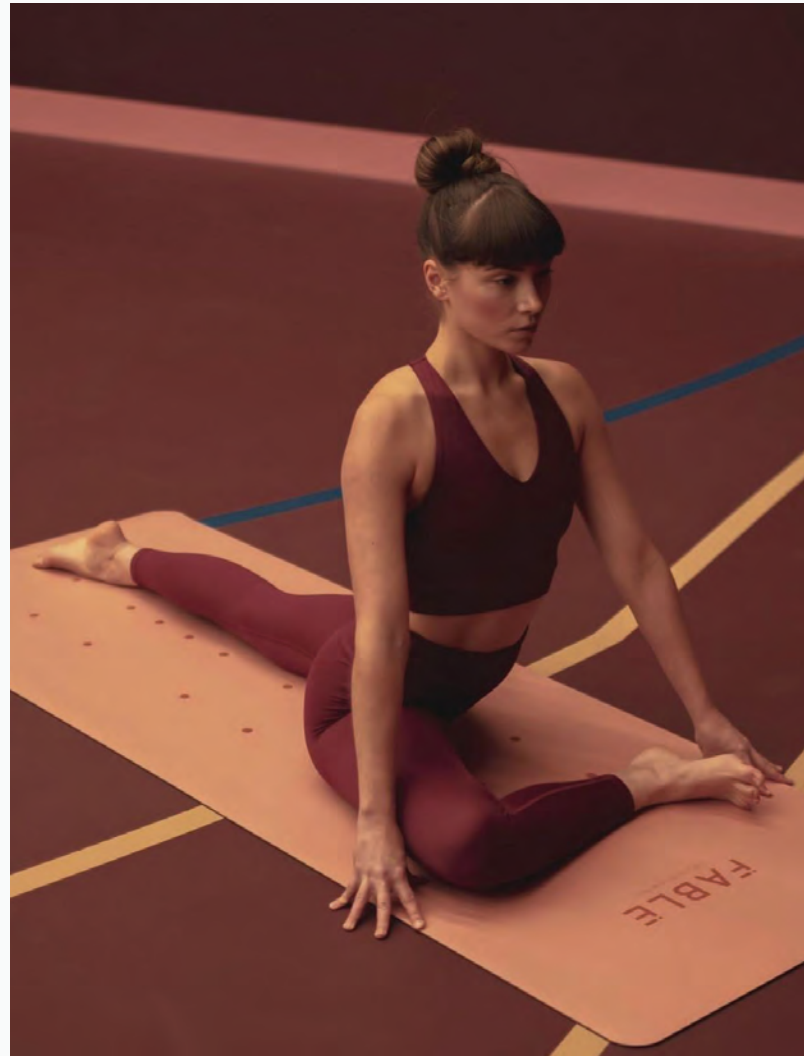
## Awards

FEL has been nominated for over 14 awards and many nominations over the last 18 years, here are a few highlights;

- Drapers Supplier of the Year: Winner
- Drapers Sustainability Champion: Winner
- TES Award: FEL shortlisted as one of the UK's most outstanding adult training providers
- FEL Listed in the NatWest SE100 Index
- LABC Building Excellence Award - FEL's Tailoring Academy: Winner
- Make UK Manufacturing Award: Shortlisted
- CO Leadership Award: Winner for Manufacturing (2 Times Winners)
- EEF Award: Winner of Developing People Award
- The Manufacturer Top 100 Award: Winner
- Forward Ladies Award: Winner of Woman in Business
- WIE Award: Winner of the Community Award
- EEF Award: Winner of the Business Growth Award
- Ernst & Young Award: Winner of Entrepreneur of the Year
- Fashion Finest Award: Winner of the Special Recognition Award



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