## Swahili Knits Ltd — Export Manufacturing Profile

Made in Tanzania · AGOA Eligible · Global Standards



## Company Overview

Swahili Knits Ltd is a modern garment manufacturing company based in Dar es Salaam, Tanzania. We specialize in high-quality T-shirts, polos, workwear, and knit apparel for international markets.

We combine African craftsmanship with modern production systems and competitive pricing. Our facility integrates cutting-edge machinery with skilled artisans who bring precision and care to every garment we produce.

As an export-focused manufacturer, we understand the demands of global buyers and deliver consistent quality that meets international standards while maintaining the flexibility that growing brands need.





### Our Mission

# "To serve global businesses through innovative, value-driven garment manufacturing."

At Swahili Knits, we are committed to delivering exceptional value to our international partners. Our mission drives every decision we make — from investing in advanced machinery to training our workforce in best practices. We believe that African manufacturing can compete on the global stage through innovation, reliability, and a genuine commitment to our clients' success.





## Our Vision

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"To become Africa's leading garment manufacturer, delivering high-quality, customizable, and competitively priced products worldwide."

"

We envision a future where Swahili Knits is recognized globally as a premier manufacturing partner. Our growth strategy focuses on expanding capacity, deepening technical capabilities, and building long-term relationships with brands that value quality and reliability. We're not just manufacturing garments — we're building bridges between African excellence and global markets.



## Key Export Advantages



#### AGOA Duty-Free Access

Preferential access to the United States market through the African Growth and Opportunity Act, providing significant cost advantages for American buyers.



#### Strategic Port Connectivity

Direct access to Dar es Salaam port, East Africa's gateway to global shipping routes, ensuring efficient logistics to all major markets.



#### Fast Turnaround & Lean Production

Streamlined processes and efficient workflows enable quick response times without compromising quality standards.



#### Scalable Daily Output

Current capacity of 2,000-2,500 pieces per day with clear expansion roadmap to meet growing client demands.



#### **Ethical & Compliant Operations**

Commitment to international labor standards, workplace safety, and sustainable manufacturing practices.



#### Flexible MOQs & End-to-End Manufacturing

Accommodating order sizes from emerging brands to established retailers with complete in-house production capabilities.



## Product Categories Overview

We manufacture a comprehensive range of knit and woven garments designed for retail, wholesale, corporate, and promotional markets worldwide.



#### T-Shirts

Classic and custom tees in multiple fabric weights and finishes for retail and promotional use.



#### Polos

Premium knit polos in performance and classic fabrics for corporate and casual markets.



#### Workwear

Durable industrial garments built to withstand demanding work environments.



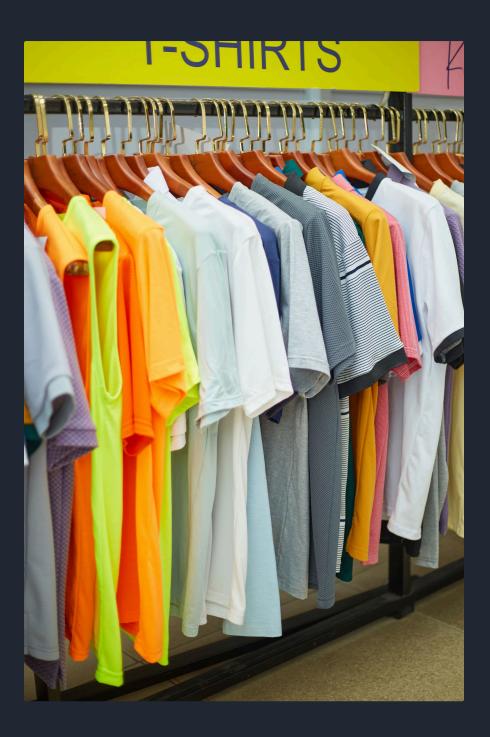
#### **Custom Manufacturing**

Private label and OEM services with complete branding and packaging solutions.





## T-Shirts — Core Product Line



#### Versatile Styles & Premium Finishes

Our T-shirt range serves as the foundation of our export business, offering exceptional quality and customization options for buyers worldwide.

- **Neckline Options:** Round neck and V-neck configurations to suit different market preferences and branding requirements.
- **Fabric Weights:** 145 / 160 / 180 / 200 GSM options allowing clients to balance cost, durability, and garment feel.
- Material Compositions: 100% cotton for premium feel, poly-cotton blends for durability and easy care, or 100% polyester for performance applications.
- Professional Finishing: Silicone and enzyme finishing processes that enhance softness, reduce pilling, and improve wash durability.
- **Complete Customization:** We source the right fabric that fits your budget, full size range from XS to 5XL, and custom measurements available.





## Polos — Performance & Style

## Premium Fabric Selection

Spun pique and waffle fabric constructions that provide superior breathability, texture, and professional appearance. Our 100% polyester polos are engineered for both adult and youth markets, offering excellent color retention and moisture management properties.

#### Customizable Design Elements

Complete control over collar styles, placket configurations, and trim details. We work closely with buyers to achieve their exact specifications, whether for corporate uniforms, retail collections, or promotional campaigns.

#### **Export Quality Standards**

Every polo undergoes rigorous quality checks to ensure durability, colorfastness, and dimensional stability. Our manufacturing processes are optimized for producing color-rich, long-lasting garments that meet international retail standards.



## Workwear — Built for Durability

#### Industrial-Grade Construction

Our workwear division specializes in garments designed to withstand the rigors of industrial, construction, and service environments. We understand that workwear must deliver exceptional durability while maintaining comfort throughout long shifts.

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#### Product Range

Overalls, dust coats, utility trousers, and specialized work garments tailored to specific industry requirements.

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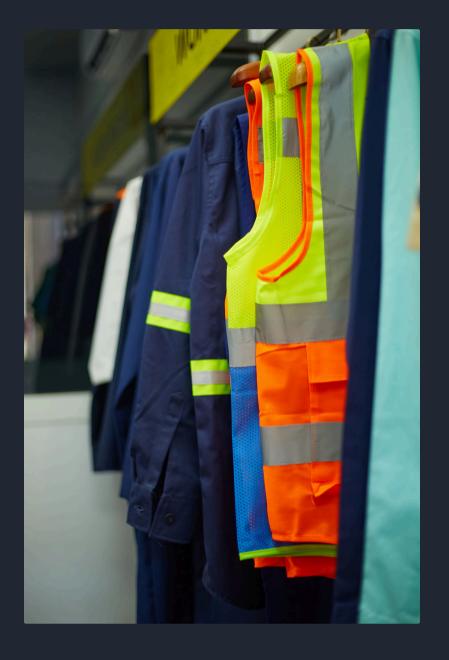
#### **Heavy Woven Fabrics**

Carefully selected heavy-duty materials that resist tearing, abrasion, and repeated washing while maintaining their shape.

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#### **Industrial Stitching**

Reinforced seams, bar-tack stress points, and industrial-grade thread ensuring long-life performance in demanding conditions.





## Custom Manufacturing & Private Label Services



#### OEM / Private Label

Complete manufacturing solutions for brands looking to launch or expand their apparel lines. We become an extension of your team, producing garments that reflect your brand's quality standards and design vision.



#### CMT & FOB Options

Flexible production models including Cut-Make-Trim for buyers who supply fabric, or Free On Board for complete manufacturing with our sourced materials. We adapt to your supply chain preferences.



#### Complete Branding & Packaging

From woven labels and printed tags to custom packaging and polybag solutions, we handle all the finishing touches that make your brand presentation perfect.



#### Corporate & Promotional Apparel

Specialized services for corporate uniform programs and promotional merchandise, including embroidery, screen printing, and heat transfer applications.



## Production Capacity & Capabilities

2,500

7,500

300%

**Current Daily Capacity** 

**Target Capacity** Pieces per day at full production Pieces per day within 12 months **Growth Projection** 

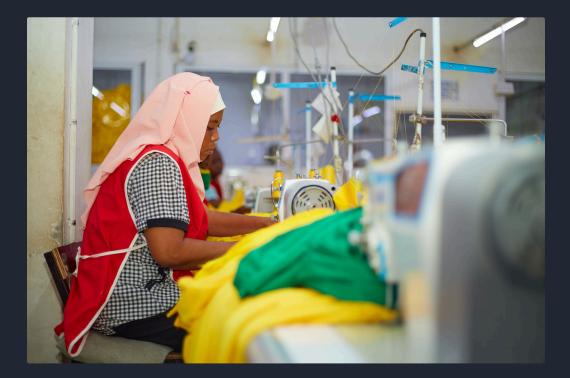
Capacity expansion planned

#### Advanced Machinery & Skilled Workforce

Our production floor is equipped with modern industrial machinery that enables precision and efficiency across all garment construction processes.

#### **Machine Capabilities:**

- Flatlock and overlock machines for seamless knit construction
- Single needle lockstitch (SNLS) for precision stitching
- Bar-tack machines for reinforcement points
- Multi-head embroidery systems for decorative applications
- Screen printing and heat press equipment for branding





Our team of skilled operators brings years of experience in garment construction, ensuring consistent quality and efficient throughput. We invest continuously in training and process improvement to maintain our competitive edge.



## Quality Standards & Control Systems

Quality assurance is integrated into every stage of our production process, from raw material inspection to final packaging. Our multi-checkpoint system ensures that only garments meeting international standards reach our clients.



#### Fabric Inspection

GSM verification, color matching, and defect screening before cutting.



Marker efficiency checks and precise cutting to minimize waste.





#### In-Line QC

Continuous monitoring during production to catch issues immediately.

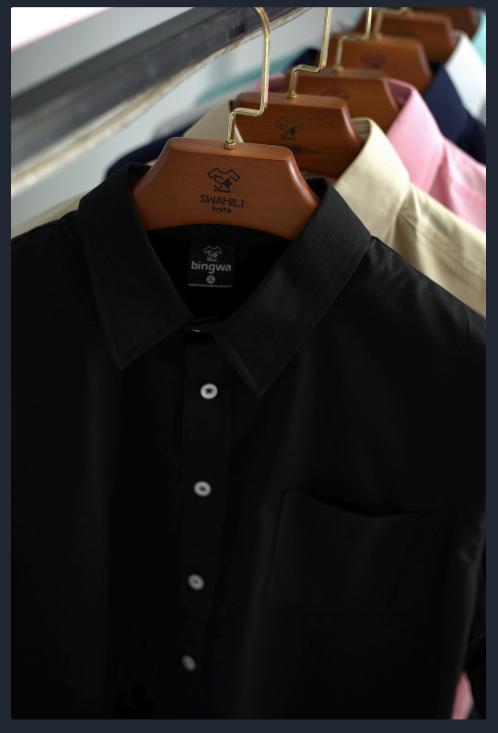
#### End-Line QC

Comprehensive final inspection of finished garments before packing.

#### **Additional Quality Measures**

- **Size-Set Approval:** Sample approval process ensuring accurate grading across all sizes before bulk production begins
- Packing Audits: Verification of correct sizing, color assortment, and packaging specifications
- **External Lab Testing:** Third-party testing for colorfastness, shrinkage, pilling resistance, and fabric composition







## Compliance & Sustainability Commitment

#### **Ethical Working Environment**

We maintain safe, respectful working conditions that comply with international labor standards. Fair wages, reasonable hours, and workplace safety are non-negotiable principles in our operations.

#### **Responsible Sourcing**

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We work with suppliers who share our commitment to ethical practices and environmental responsibility, creating a supply chain built on shared values.

#### SEDEX/BSCI Preparation

Currently implementing systems and documentation to achieve formal certification in recognized ethical trade standards, preparing for global retail partnerships.

#### Gender-Inclusive Workforce

Our team includes skilled workers across all genders, with equal opportunities for advancement and professional development.

We actively promote diversity in manufacturing leadership roles.

#### **Waste Minimization**

Continuous improvement initiatives to reduce fabric waste, optimize cutting efficiency, and properly manage production byproducts.



## Global Service Model

Swahili Knits serves buyers across four major geographic markets, each with unique requirements and opportunities. Our export-focused approach ensures we understand regional preferences, compliance requirements, and logistics considerations.



#### **United States**

AGOA-qualified manufacturing providing duty-free access. Deep understanding of American sizing standards, retail requirements, and quality expectations. Fast shipping via established freight routes.



#### **African Markets**

Regional expertise in SADC countries and East African Community. Efficient cross-border logistics and familiarity with local market dynamics, sizing preferences, and business practices.



#### Middle East

Growing presence in UAE, Oman,
Qatar, and Saudi Arabia.
Understanding of regional workwear
requirements, climate
considerations, and cultural
sensitivities in garment design.



#### Europe & UK

Emerging partnerships with European buyers. Developing expertise in EU compliance requirements, sustainability reporting, and European sizing standards.



## Global Shipping Routes & Lead Times

This map illustrates the estimated shipping times from the port of Dar es Salaam to major global markets, highlighting Tanzania as the primary port of loading for Swahili Knits products.





## Incoterms & Trade Options

We offer flexible trade terms designed to accommodate different buyer preferences and supply chain models. Our team works with you to structure the most cost-effective and efficient arrangement for your business.



#### FOB Dar es Salaam

Free On Board — we handle all manufacturing and deliver finished goods to Dar es Salaam port. Buyer arranges international freight. Includes complete production with our sourced materials.



#### CMT (Cut-Make-Trim)

Buyer supplies fabric and trims; we provide cutting, sewing, and finishing services. Ideal for brands with specific fabric sourcing requirements or established material suppliers.



#### EXW (Ex Works)

Goods available for pickup at our facility. Buyer manages all transportation and export documentation. Best for buyers with established logistics networks in East Africa.



#### CIF (Cost, Insurance, Freight)

We handle manufacturing, insurance, and freight to your designated port. Comprehensive service including all logistics to destination. Ideal for buyers seeking full-service delivery.



## Shipping Regions & Market Access



#### United States (AGOA)

Our AGOA eligibility provides substantial cost advantages for American buyers. Duty-free entry allows competitive pricing while maintaining quality standards. We understand US retail requirements including labeling, packaging, and compliance documentation.



#### SADC / South Africa

Preferential access to Southern African Development Community markets. Efficient regional shipping and deep understanding of local market dynamics, sizing preferences, and retail channels.



#### EU / UK (Emerging Partnerships)

Building relationships with European buyers and developing expertise in EU compliance, sustainability reporting, and European market requirements. Active pursuit of Everything But Arms (EBA) certification opportunities.



## Lead Times & Production Scheduling





Average days to produce initial samples

Quick turnaround on development samples allows for fast design iteration and approval cycles. Rush sampling available for urgent projects.



#### **Bulk Production**

Average days for standard orders

Standard lead time of 20-35 days from approval to shipment, depending on order complexity and current production schedule.



#### **Priority Orders**

Fast-track production available

Rush production capabilities for time-sensitive orders. Priority scheduling available for established partners and urgent market opportunities.

**Production Planning:** We recommend placing orders 60-90 days before required in-hand dates to allow for production, quality control, shipping, and customs clearance. For first-time orders, additional time for sampling and approval cycles should be factored into planning.



## Why Export Clients Choose Swahili Knits

Our international buyers return to us year after year because we deliver on the promises that matter most in global garment manufacturing.

#### Reliable & Consistent Production

On-time delivery and consistent quality across repeat orders

#### Long-Term Partnership Mindset

Invested in your success and growth as your brand expands



#### Competitive Global Pricing

Cost advantages from efficient operations and strategic location

#### International Standards Understanding

Deep knowledge of global retail requirements and compliance

#### Strong Communication

English-speaking team with responsive customer service





# Tanzania — Textile & Garment Manufacturing Attractiveness (2025)

Explore the compelling advantages that make Tanzania a strategic and attractive destination for textile and garment manufacturing exports.



#### **Abundant Cotton Production**

Africa: **2.1 million tonnes**Tanzania: **~290,000 tonnes** 



#### **Competitive Energy Costs**

Industrial Electricity Tariff: ≈ \$0.097 per kWh (Updated 2025 business tariff)



#### Dynamic Workforce

Total Population: **67.4 million** Youth (15–35 yrs): **29 million** 



#### **Robust Port Infrastructure**

**3 Major Sea Ports** in Mainland Tanzania: Dar es Salaam, Tanga, Mtwara



## Leadership Team Driving Export Excellence



# Hussain Halai — Chief Executive Officer (CEO)

As the visionary Founder and CEO of Swahili Knits, Hussain Halai is the strategic architect behind the company's remarkable growth, export success, and manufacturing excellence. With over two decades of extensive, hands-on experience in garment manufacturing and international trade, Hussain has meticulously built Swahili Knits from the ground up.

His leadership is characterized by a deep commitment to ethical practices, innovative production techniques, and fostering strong client relationships, establishing Swahili Knits as a highly competitive and respected force in global markets. He is instrumental in driving the company's vision to continually exceed international quality standards and expand its global footprint.



#### Hussain Halai

#### **Chief Executive Officer (CEO)**

Founder & strategic lead for growth, exports, and manufacturing excellence.



#### Aftab Mansoori

#### Floor Manager / Quality Control Lead

Ensures daily floor supervision, QC standards, line efficiency & compliance.



#### Ghafur Zulfikar

## Business Development & Sales (Digital/Al/Strategy)

Opens new markets, develops sales strategy, digital integrations, client growth.



#### Kutubkhan Halai

#### **Chief Financial Officer (CFO)**

Oversees financial strategy, budgeting, cashflow, and investor relations.



#### Harshid Hirani

#### Admin & Accounts

Handles accounting, stock recording, payroll, reporting & documentation.



#### Norman Injen

#### **Head of Sales**

Manages customer relationships, pipeline, closures & territory expansion.



#### Muhammad Halai

#### **Head of Production**

Leads factory operations, production planning, and quality consistency.



#### Leonard Mwakasege

#### **Human Resources (HR)**

Responsible for hiring, onboarding, compliance, employee welfare & discipline.



#### Hatim Kakal

#### **Logistics & Dispatch**

Oversees packing, loading, dispatch, and local/international cargo coordination.



## **Contact Information**

#### Swahili Knits Ltd

#### Head Office & Manufacturing Facility

Plot 104, Sandali Road, Vyombo Vituka Industrial Area P.O. Box 70133

Dar es Salaam, Tanzania

Strategically located just 15 km from Dar es Salaam Port, ensuring efficient logistics.



#### **General Inquiries**

Email: info@swahiliknits.co.tz

**Phone:** +255 717 147 199



#### Sales & Partnerships

For new orders, partnerships, or detailed quotations:

Email: <a href="mailto:sales@swahiliknits.co.tz">sales@swahiliknits.co.tz</a>

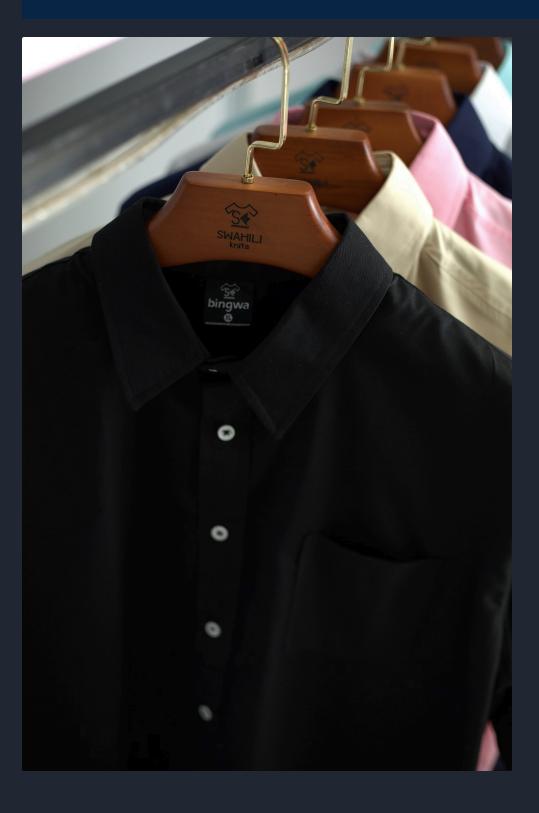
**Phone:** +255 717 147 199 (Ext. 101)



#### **Key Personnel Contact**

Hussain Halai (CEO): <a href="mailto:Hussain@swahiliknits.co.tz">Hussain@swahiliknits.co.tz</a>

Ready to discuss your next order? Contact us today to receive a detailed quotation, request samples, or schedule a facility visit. Our dedicated team is committed to prompt communication and responds to all inquiries within 24 hours.







# SWAHILI knits

"Made in Tanzania, Crafted for the World."

Swahili Knits Ltd combines the rich heritage of African craftsmanship with modern manufacturing capabilities to serve global markets. We are proud to represent Tanzanian excellence in garment manufacturing and look forward to partnering with brands worldwide.

Let's build something great together.

