



CMJ GLOBAL
UK-NIGERIA FASHION SOURCING

EXHIBITOR BROCHURE
SOURCE FASHION 2026

MADE IN NIGERIA · DESIGNED FOR THE UK

A smarter way to *source* fashion.

UK-based expertise paired with fast, ethical production in Nigeria — giving brands and retailers a faster, more transparent alternative to traditional Asian supply chains.



VISIT US AT

Stand G82

ExCeL London · 7-9 July 2026

01 — EXECUTIVE SUMMARY

Bridging UK demand with *African* craft.

CMJ Global is a UK–Nigeria fashion sourcing company connecting British brands and retailers with fast, ethical garment and footwear production in West Africa. We pair UK market knowledge with a fast-growing African manufacturing base to give buyers a credible alternative to long, opaque overseas supply chains.

Our model rests on three commitments — **speed, integrity and partnership**. We move finished product from Nigeria to the UK in 22–30 days, manufacture to traceable, ESG-aligned standards, and work as an extension of our clients' teams rather than a distant vendor.

Producing in Nigeria also unlocks a commercial edge: under the UK's Developing Countries Trading Scheme (DCTS) and the UK–Nigeria Enhanced Trade and Investment Partnership (ETIP), our partners access preferential, often duty-free entry to the UK across 3,000+ product categories. Combined with a structurally lower cost base, this typically delivers a 15–30% saving on unit cost versus comparable Asian sourcing — with traceable, audit-ready ESG documentation included as standard, not billed on top.

At Source Fashion 2026 we present a cross-category capability spanning womenswear, menswear and footwear — from tailored tweeds and knitwear to occasion heels — evidencing the range, finish and quality our production partners deliver at scale.

AT A GLANCE

22–30 days

By sea to the UK — vs 90–120 from Asia (~5 days air)

15–30% lower

Typical unit-cost saving vs Asian sourcing

Duty-advantaged

3,000+ categories duty-free via DCTS & ETIP

No added audit cost

Ethics & ESG built in, not billed on top

On demand

Made to order — low minimums, no dead stock

02 – WHY NIGERIA & AFRICA

The next chapter in *fashion.*

Africa is the next major story in global fashion production – and Nigeria sits at its centre. The combination of skill, heritage and preferential trade access makes it uniquely suited to UK buyers who want to move faster without compromising on conscience.

A government-backed trade highway

The UK–Nigeria ETIP (signed Feb 2024, the first of its kind with any African nation) plus a fashion-focused Creatives Working Group give CMJ Global a route no Asian origin can match.

Duty-free access that improves margin

Under the UK's DCTS, 3,000+ categories – textiles and garments included – enter the UK duty-free or at reduced tariff, lowering landed cost from day one.

Closer to your market

Lagos to London is ~5 hours by air and West African ports sit far nearer than Asian lanes – 2–4 weeks faster by sea, with rush air freight that is actually viable.

Quality that's now recognised

Nigerian manufacturing standards gained international recognition through UK–Nigeria BSI/SON collaboration in 2025 – credibility, not just capacity.

A living textile heritage

Home to aso-oke, Ankara, Adire and globally celebrated designers, with Lagos a rising fashion capital – skilled pattern-cutters and a fashion-literate workforce, not a blank slate.



Contemporary tailoring met with indigenous Nigerian weaving – heritage craft, modern silhouette.

03 — THE CMJ GLOBAL ADVANTAGE

Why brands choose to partner with us.



01

Speed to market

22–30 days by sea — around five by air — against 90–120 from Asia. Replenish in-season, not next season.



03

Ethics, built in

Traceable, audit-ready ESG, Modern Slavery compliance and above-minimum, independently audited wages — included, not billed on top.



05

Flexible & low-risk

Made to order across a multi-factory network: low minimums, no dead stock — and a discounted pilot run to begin.



02

Lower landed cost

A lower cost base plus duty-free DCTS access (3,000+ categories) typically saves 15–30% on unit cost versus Asian sourcing.



04

Quality you can trust

Internationally recognised standards, UK-trained quality control on site and ISO 9001 in progress, backed by a satisfaction guarantee.



06

Range & heritage

Womenswear, menswear and footwear from one partner, with access to Nigeria's living textile craft for a distinctive story.

How we work — and how to start

01

Share your brief

Send designs and specs, or start from our in-house design support.

02

Sample & approve

We produce samples in Nigeria for your sign-off before any run.

03

Produce & deliver

Confirmed orders made to order and delivered in 22–30 days.

New partners can begin with a low-risk, discounted pilot production run.

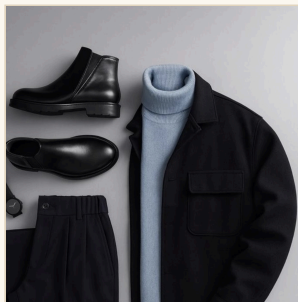
04 - AT THE STAND

The *collection* on show.

WOMENSWEAR



MENSWEAR



FOOTWEAR



04 – AT THE STAND

Menswear, *in season.*

OUTERWEAR

Zip-through bombers and Harringtons in seasonal plaids and clean solids.



CO-ORD SETS

Relaxed shirt-and-trouser and shirt-and-short sets – made to order in your colourways.



POLO RANGE

One premium pique polo, produced across a full spectrum of colourways.



05 — LOOKING AHEAD

Built for where *sourcing* is going.

IN DEVELOPMENT · 6-MONTH PROJECT

A data-led design layer, arriving alongside our production service.

Over the coming six months, CMJ Global is developing a proprietary platform to sit alongside our sourcing offer — bringing real-time trend forecasting, AI-assisted design and demand prediction to the brands we work with. It is also being built to tackle fit and sizing, the cause of around 93% of UK fashion returns (an estimated £7bn a year), by scoring fit at the design stage rather than managing it after the sale.

This capability is currently in development and is not yet part of our live service. We'll be sharing more as it matures — speak to us at the stand if you'd like an early preview.

LET'S TALK AT SOURCE FASHION 2026

Come and find us at Stand G82.

VENUE

ExCeL London

DATES

7–9 July 2026

STAND

G82

BOOK AHEAD

Info@cmj-global.com