I.N. SOCKS

Where efficiency meets innovation
in socks production



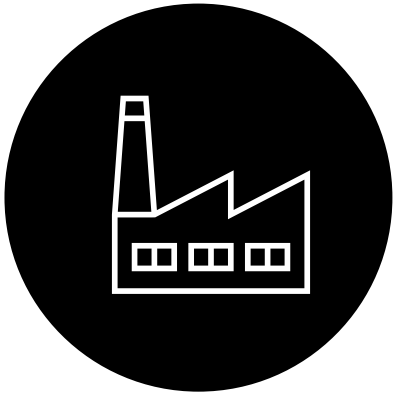


01 Who is I.N.socks?

I.N.socks is the new division of Norman Group, the leader of seamless production in Europe, fully dedicated to the production and distribution of socks.

02

Our Numbers



1

Production Units

Located in Egypt



9K

m² Warehouse

Logistics center in Italy



150mln

Pairs/Year

Socks produced annually

03

OUR AIM

A Reference Point for Europe

I.N.socks' aim is to be a reference point in the socks field for the European markets. For this reason, we offer a new integrated business model that combines **efficient production** and **efficient stock service**.



04

Why Choose I.N.socks?

VERTICALIZED PRODUCTION

We follow customers from R&D to shipment.

AUDITED FACILITIES

Controlled production flow — quality is our first value.

LARGE SCALE & RANGE

Sport, basic, casual, and fashion socks — 150M pairs/year.

ENVIRONMENTAL RESPECT

We strongly believe in initiatives that minimize impact on the environment.

CONTINUOUS INNOVATION

Latest machinery applied to every production stage.



05

Our Production Network

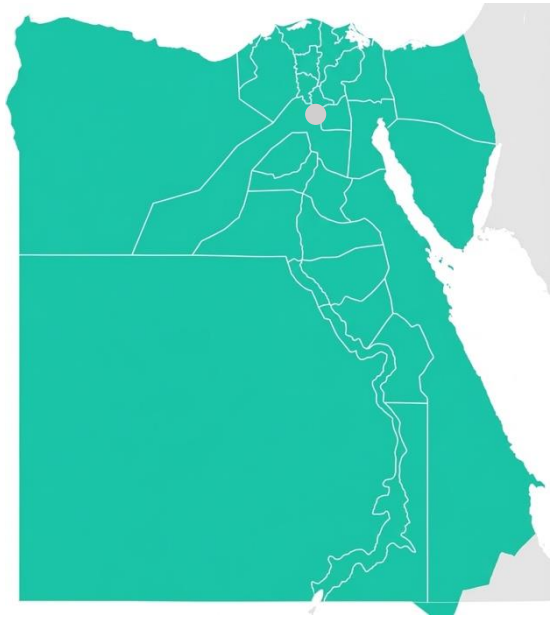
I.N.socks has 1 production unit in Egypt and 1 logistics center in Italy, where also the commercial headquarter is born, with the goal to sell sport, basic and casual socks

Our Locations

Cairo — Production

Italy — Logistics & Commercial HQ





All divisions are 100% verticalized and they work with:

- high-level innovation — including Korean steam boarding machines and eco-friendly washing machines with resin spray
- Different types of knitting machines for various constructions and silhouettes
- Dedicated R&D to satisfy customer requests.

06

Production Flow & Supply Chain



Egypt handles the full manufacturing cycle — from research and development through knitting, seaming, boarding, washing, finishing, and packaging — while Italy manages stock service and European distribution.

07

PRIVATE LABELS SOLUTIONS

We support leading brands with tailored private label solutions, combining quality, innovation and manufacturing expertise.

R&D-Driven Customization

Our Research and Development team is fundamental to realize personalized socks with different constructions, silhouettes, and yarns.

End-to-End Service

From concept to delivery — we follow every step of the process for our private label partners.



08

PRIVATE LABELS SOLUTIONS

PARTNERSHIP THAT BUILDS VALUE



Our experience in producing socks has already established partnerships with **important brands**.

Our aim is to sell **high quality** products, with competitive prices, offering, in addition, a customized service, following the needs and requests of our customers.



WHAT MAKES US THE RIGHT PARTNER

HIGH QUALITY
High quality products with strict quality control.

COMPETITIVE PRICES
Efficient production scale ensures competitive pricing.

CUSTOMIZED SERVICE
Dedicated R&D team to develop customized socks solutions.

09

LOGISTICS

Logistics Center — Italy

Our logistics center is located in Italy, in the middle of Europe — this permits us to easily reach our customers around Europe.

Thanks to our **9,000 m² warehouse**, we can offer stock keeping service with daily, weekly, and monthly shipments. We have extensive experience in this shipping method.



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Commitments

Our Sustainability Priorities

We believe in strong values linked to production, environment, resource protection, and safety. Our commitment is to prevent pollution and ensure the protection of people and the environment. Our facilities are audited and certified by global institutions — all processes comply with industry standards from raw materials to the full production chain.

Energy Conservation

Workplace Safety

Environment Stability



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Quality and Certifications

Our facilities are audited and certified by global institutions.

We follow global certification standards in every steps of production: from the purchase of raw materials to the entire production chain.

Every aspect of our service is aligned with social and environmental compliance requirements.

I.N. SOCKS

OUR SUSTAINABILITY FOCUS



WATER

- Use of eco-friendly washing machine
- Increse the use of recyling water



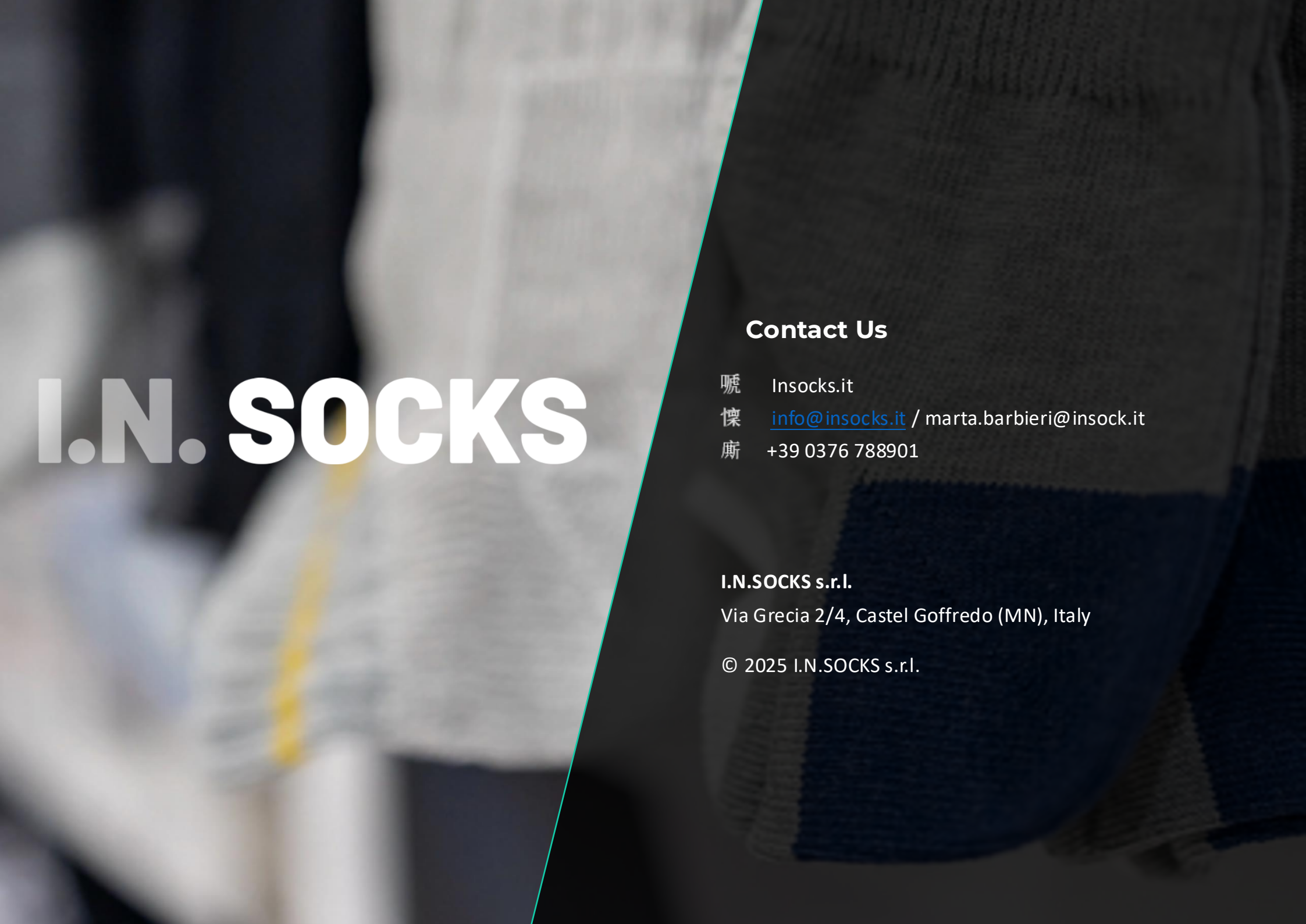
ENERGY

- Reduction of GHG emission
- Reduction of carbon



WASTE

- Implementing the use of Agro Waste
- Minimising wastege



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