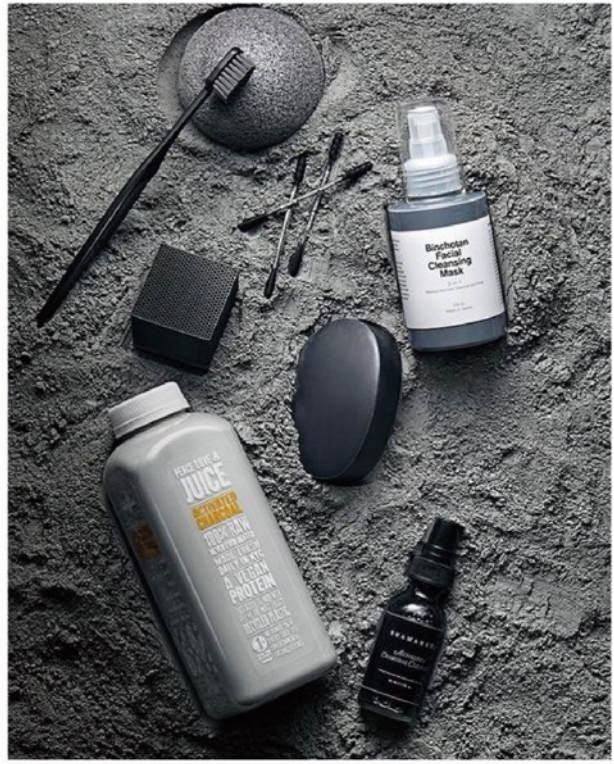
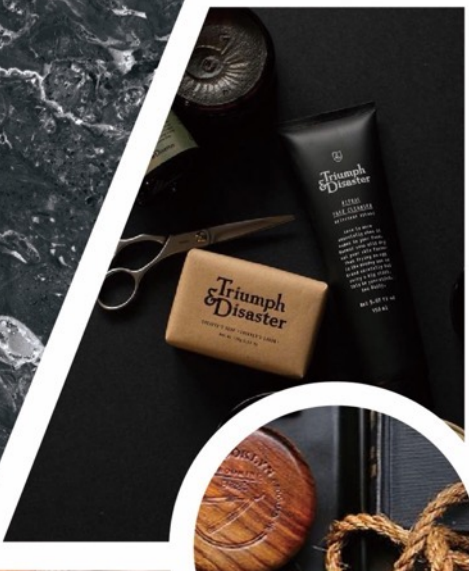


MAN CARE



MEN COLLECTION



MAN CARE

FRAGRANCE: BOURBON & SANDALWOOD

PRINTING: Spot Color + Four-color Printing

LIQUID COLOR: WHITE

CAPS & LIDS: BLACK

LABELS & PRINTIN

In Tubes, Jar And Bottle



Propose Design

Key Color And Finishes



PT. 425 C



PT. 478 C



PT. 294 C

Liquid Color



White

Range Name – MAN CARE

Range Summary

Following the new trends of reconnecting with nature, this range of gentlemen's care is designed with brown and kraft paper color, showing a sense of calm. However, the added beige color brings a different vibe of energy to this range, covering more target customers, including young men who have just begun working. This range includes men's grooming care items and kits and related accessories to meet consumers' daily care needs.

Target Customer

Men aged 25+

Men who pay attention to work and life balance; likely to pursue a neat living space

**Suggested Selling
Season**
year-round
&
holiday

Range Personality
Minimalist
Eco-friendly
Upscale
Sense of calm

Fragrance suggestion

Bourbon &
Sandalwood

MEN COLLECTION

Man Care



Item No. : MN23F001

Contents: 60g candle in an aluminum jar



Item No. : MN23F003

Contents: 75g deodorant balm



Item No. : MN23F004

Contents: 255ml body lotion mist

MEN COLLECTION

Man Care



Item No. : MN23F023
Contents: 150ml foaming beard wash



Item No. : MN23F035
Contents: paper box, 60g
shampoo bar



Item No. : MN23F036
Contents: paper box, 100g
conditioner bar

MEN COLLECTION

Man Care



Item No. : MN23F002

Contents: 200g 2-in-1 shampoo & body soap bar



Item No. : MN23F050

Contents: paper box, 2 in 1 soap sponge



Moment Of Wellbeing Kit

Item No. : MN23F005

Contents: paper box, 105ml body wash, 10ml body spray

MEN COLLECTION

Man Care



Item No. : MN23F051

Contents: 725ml 2 in 1 body wash & shampoo



Get Fizzical Bath Fizzer Collection

Item No. : MN23F052

Contents: paper box, 3*100g bath fizzer



Warming Up Hand Recovery Kit

Item No. : MN23F006

Contents: paper box, 120ml warming up hand cream, a pair of warming touch screen gloves



Invigorating Daily Rituals

Item No. : MN23F008

Contents: paper box, 65ml tube body lotion, 105ml body wash, 105ml shampoo, 65ml tube after-shave lotion



Traveler Grooming Kit

Item No. : MN23F007

Contents: reusable printed wash bag, 105ml 2-in-1 shampoo & conditioner, 105ml body wash, 55ml tube body lotion



Refocus & Refresh Trio

Item No. : MN23F009

Contents: paper box, towel, 120ml body mist, 120ml tube body wash



Keep It Fresh Mug Set

Item No. : MN23F010

Contents: paper box, mug, 70ml tube face scrub, 70ml tube after-shave balm, 13g beard balm in a tin jar



Shaving Set

Item No. : MN23F027

Contents: paper box, 50ml beard oil, 53g beard wax in a jar, shaving brush



Men's Grooming Time Kit

Item No. : MN23F026

Contents: paper box, 95ml tube after-shave gel, 30ml beard oil, 30g beard balm



Fresh Beard Trio

Item No. : MN23F028

Contents: paper box, 30ml beard oil, 65ml tube beard wash, beard comb

MEN COLLECTION

Man Care



Good Impression Grab & Go Set

Item No. : MN23F029

Contents: Grab Paper bag, 80g hair wax in a tin box, 120ml body spray, 200ml tube 2-in-1 shampoo & conditioner



Stay Sharp Beard Set

Item No. : MN23F033

Contents: paper box, 53g beard balm in a tin jar, 50ml beard oil, hair & beard comb



Beard Survival Kit

Item No. : MN23F031

Contents: paper box, 13g beard balm in a tin jar, 7g beard wax, 15ml beard oil, beard brush, beard comb



Looking Fresh Hair & Beard Care Tin

Item No. : MN23F030

Contents: reusable square tin box, 95ml 2-in-1 shampoo and conditioner, 95ml beard wash, 60ml jar hair wax, 53g jar beard balm



Go-getter Traveler Bathing Pack

Item No. : MN23F013

Contents: reusable mesh wash bag, 80ml tube face & body wash, 80ml tube shampoo & conditioner, 80ml hand & body lotion, 7g lip balm



Game Over Bath Fizzer Collection

Item No. : MN23F053

Contents: paper box, 8*100g bath fizzer



Sport Wash Bag Gift Set

Item No. : MN23F019

Contents: Wash bag, 255ml all-over wash, 95ml tube body lotion, 25g deodorant balm, sport towel



Fighting Fresh Grooming Pack

Item No. : MN23F015

Contents: paper box, 95ml tube shaving gel, 95ml tube after shave lotion, 50ml beard oil, 60ml beard balm in a tin jar, razor



Hydrating Heroes

Item No. : MN23F018

Contents: Water-resistant Wash bag, 250ml face & body wash, 7g lip balm, 50ml tube face hydrator, 70ml tube shave balm, 70ml after-shave lotion



Travel Wash Bag Set

Item No. : MN23F019

Contents: Handy water-resistant travel bag, 105ml 2-in-1 shampoo & conditioner, 95ml tube body scrub, 95ml tube hand & body lotion, 50g charcoal face wash soap in a paper box, 5g solid perfume in a tin box, head & neck massager



Drink Bottle Gym Pack

Item No. : MN23F011

Contents: reusable 1500ml drink bottle,
60ml tube 2-in-1 shampoo & conditioner, 60ml tube body wash,
60ml tube body lotion, 7g muscle relief balm, Sport towel, 30g puff



All Set Traveler Leather Bag Gift Set

Item No. : MN23F014

Contents: leather wash bag, 255ml body wash, 255ml shampoo & conditioner, 65ml tube hand & body lotion, 10g lip balm in a tin jar, 30g puff, 100ml body mist



Time For Gym Bath & Body Set

Item No. : MN23F021

Contents: GYM bag with shoulder handles, 255ml 2-in-1 hair & body wash, 155ml body lotion, 150ml foaming face wash, 120ml body spray, 25g massage relief balm, sweatband, silicone foldable cup








Time To Discover More Gift Collection

Item No. : MN23F016

Contents: paper box, scarf, gloves, 180ml tube body wash, 180ml tube shampoo, 65ml tube hand cream



Thank you

 Landy Aromanice  landy_beautygroup  landyinternational
 Landy  www.landyglobal.com