

**WE DON'T USE COTTON IN OUR FURNISHINGS**  
we ONLY use more sustainable cotton

**WE DON'T USE POLYESTER**  
we ALWAYS use recycled polyester

**WE DON'T BUY OUR RAW MATERIALS AND INTERMEDIARIES FROM ANYONE**  
well, not JUST anyone anyways

**WE DON'T HAVE CLARITY ON OUR FIBER ORIGIN AND TRACEABILITY**  
we have ABSOLUTE clarity

**WE DON'T BELIEVE IN PLANTING TREES**  
instead, we CULTIVATE forests

**WE DON'T EMPLOY WOMEN**  
we EMPOWER them

**WE DON'T THINK LINEAR**  
we think CIRCULAR



**Greenhome**  
FURNISHINGS  
SustainabilityFirst



# What sets us APART

- Working with the right spirit & mindset, which enables us to place responsibility towards people and the planet, above all else
- Our passion for innovation and creating Intellectual Property with brands related to sustainability and the circular economy
- Forging long term, meaningful partnerships with our stakeholders – customers, suppliers and employees
- Our penchant to consistently maintain high quality standards
- State of the art Cut & Sew facility, housed in a LEED certified green building
- Our location – very close to Coimbatore, a hub of textile spinning and weaving in South India. In close proximity to three major sea ports and two international airports

## Our Vision

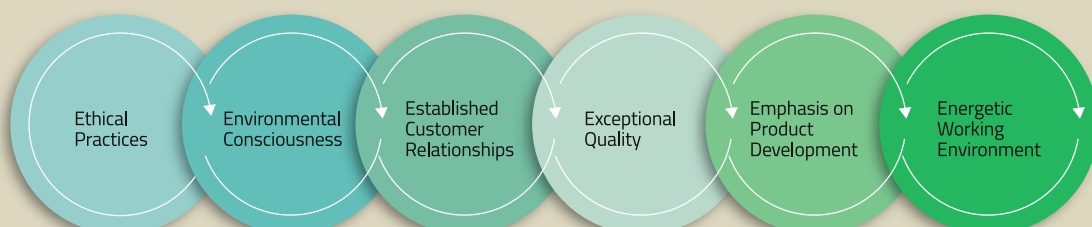
To be a sustainability led textile manufacturer, driven by innovative thinking, process orientation and stakeholder centricity.

## Our Mission

To be recognized as forerunners in the space of sustainable textiles and to achieve excellence through harmonious, ethical growth.

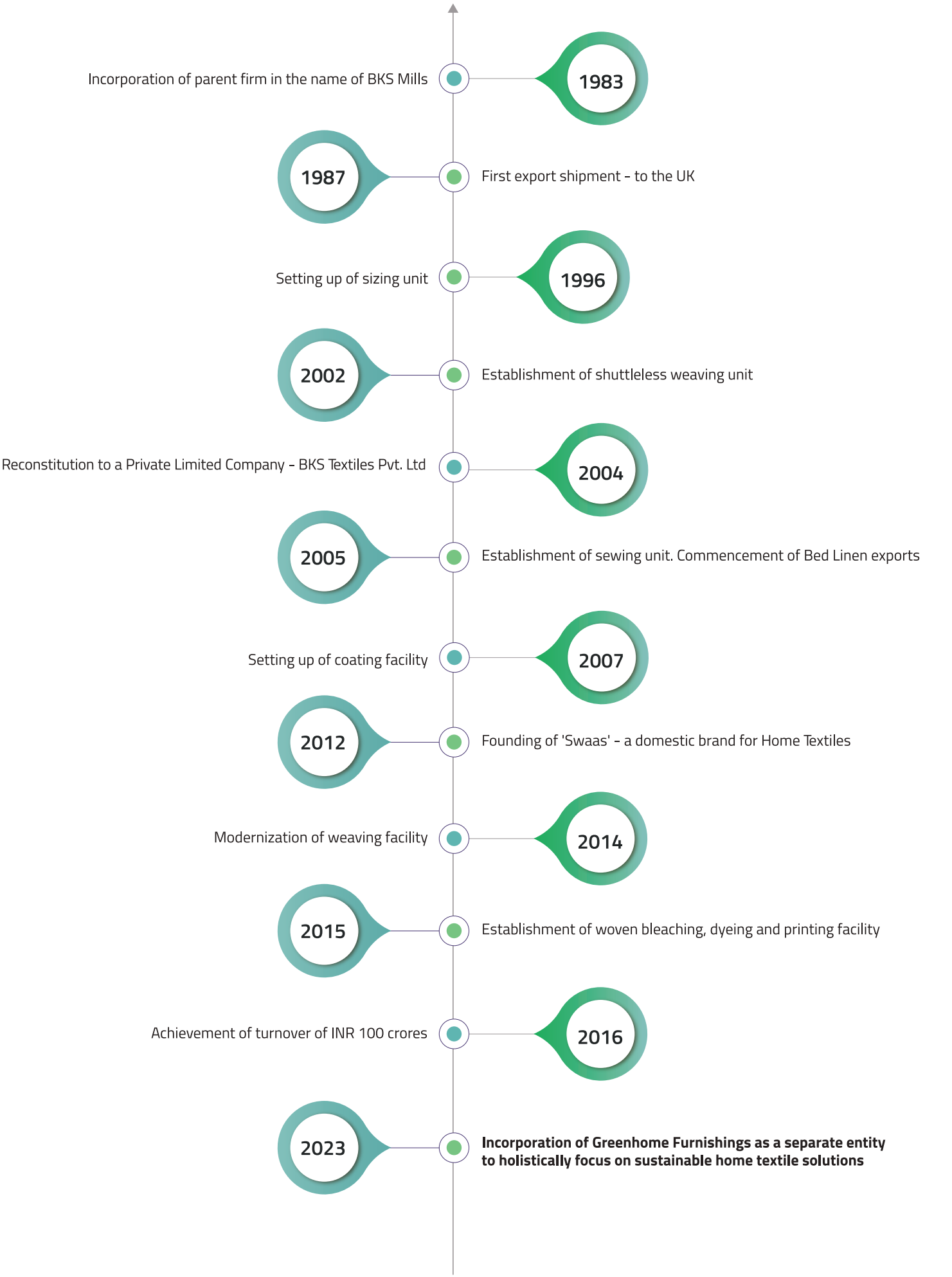


## Our Core Values - the 6 Es

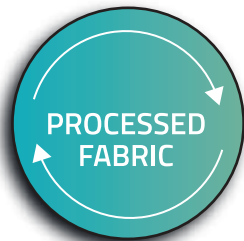


# Nistory of BKS Textiles & Greenhome Furnishings

BKS Textiles has had a dynamic, rich and fulfilling journey since its inception. Greenhome Furnishings, the sustainable home textile division of BKS is born out of this rich legacy and history



# Production capacity & Machine mix



We are sourcing all our processed fabrics from our parent company BKS Textiles Pvt Ltd, where the factory is equipped with state of the art wet processing machinery like E-control to ensure best quality.



## DAILY CAPACITY

Sheet Sets - 5000 Sets | Blankets - 2500 pcs  
Quilts - 100 pcs | Table Cloths - 3000 pcs |  
Napkins - 50000 pcs | Shopping Bags - 5000 pcs | Seat Pads - 2000 pcs

**390 machines comprising single needle, double needle, zig-zag, overlock and merrowing machines from Juki and Brother. One single needle quilting machine.**



## Products



**144-800 TC Percales and Sateens. Solids, Stripes and Prints**

Sheets Sets | Flat Sheets | Fitted Sheets  
Pillow Covers | Duvet Covers | Quilts and Comforters | Blankets



**Solid, Printed and Yarn Dyed Table Linen and Kitchen Textiles**

Table Cloths | Placemats | Napkins  
Aprons | Oven Mitts | Pot Holders  
Chair Pads | Box Cushions

# Our AWE inspiring sustainability roadmap

## AFFORESTATION

Over 35 acres of our land is dedicated for tree plantation. We currently have 5000 Neem trees (Nimtree or Indian Lilac), from the Mahogany family. All parts of the Neem tree are believed to be of immense medicinal benefit to humans. Neem is also an effective natural pesticide. In addition, we currently have about 2000 trees meant as fodder for cows, that lead to an enhancement of milk yield. These trees include River Tamarind, East India Walnut, Indian Blackwood and Ringworm Bush. Our aim is to nurture these trees and to resort to reforestation as and when required.

We intend to plant an additional 2,000 trees by 2026.



Our aim is to have a total of 70% women in our workforce, by 2026.

## WOMEN EMPOWERMENT

At Greenhome Furnishings, we strongly believe in providing equal gender opportunities. About 50% of our workforce comprises of women, a fact that we are proud of. The women that we hire are diligently trained and we consistently work on upskilling the entire women workforce.

## ENERGY EFFICIENCY

We are passionate about Green energy. We are GOLD LEED (Leadership in Energy and Environmental Design) certified. This certification is a globally recognized symbol of leadership in sustainability

By 2026, we are aiming to install roof top solar panels.





# Our Brands



The 9 collections that form part of the EKOSCIIOUS range are made using low impact fiber and incorporate tenets of sustainability & the circular economy.

1

## ORGANITRACK

THE TRACEABLE ORGANIC COTTON COLLECTION  
(100% Organic Cotton)

- No toxic pesticides and synthetic fertilizers used
- Reduces soil erosion and maintains soil health
- Uses 91% less 'blue water' than conventional cotton
- Prevents groundwater contamination. Water pollution lower than conventional cotton by 98%
- GHG emissions lower by 46% compared with conventional cotton
- Forensically tagged by HAELIXA AG for complete supply chain traceability

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## MAGIKAL

THE TENCEL™ COLLECTION  
(100% TENCEL™ & TENCEL™ - BCI Cotton blends)

- Cellulosic fibers of botanic origin
- Sustainable closed loop production process
- Completely biodegradable and compostable, fully reverting to nature
- Great strength, efficient moisture absorption, enhanced breathability
- High color retention and less prone to fading
- 'More sustainable' BCI cotton reduces the consumption of water, chemical fertilizers and pesticides

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## LINEAGE

THE LINEN COLLECTION

- (100% Linen & Linen - BCI Cotton blends)
- Made from the Flax plant – no part of which is wasted
  - Lowers carbon footprint – a hectare of flax removes 3.7 tonnes of carbon dioxide from the atmosphere
  - Cultivation is not water or pesticide intensive
  - Biodegradable and recyclable
  - Two to three times stronger than cotton
  - Dries quicker, good heat conductor, superior dye absorbency, naturally anti-bacterial
  - 'More sustainable' BCI cotton reduces the consumption of water, chemical fertilizers and pesticides

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## BAMBOOM

THE BAMBOO COLLECTION  
(Bamboo - BCI Cotton blends)

- The fastest growing plant that requires no fertiliser and self-regenerates from its own roots
- Produces 35% more oxygen and can absorb 12 tonnes of carbon dioxide per hectare annually
- Soft, smooth to the touch and drapable
- Breathable, cool and comfortable
- Strong and durable
- Abrasion resistant and anti static
- Anti bacterial and UV protective

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## HEMPEROR

THE HEMP COLLECTION

- (100% Hemp, Hemp - BCI Cotton Blends & Hemp - Tencel™ Blends)
- Obtained from the bast of Cannabis Sativa plant
  - Cultivation and processing requires much less water than cotton and requires no pesticides
  - 60 - 70% of nutrients returned to the soil
  - Fully biodegradable and recyclable, very durable, comfortable, stylish, breathable and quick drying
  - Fade resistant, resistant to mildew and mold

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## REKLAIM

THE RECYCLED POLYESTER (rPET) COLLECTION  
(100% rPET & rPET - BCI Cotton blends)

- Made using discarded post consumer PET bottles
- Reduces consumption of crude oil, a non renewable resource
- Saves waste PET from landfills and incinerators
- Significantly reduces Co2 emissions
- Soft and durable, easy care and wrinkle resistant

# Our Brands



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## BLUEPOLY

THE RECYCLED OCEAN BOUND PET COLLECTION  
(BCI Cotton - SUPRELLE® BLUE blends)

- Made from discarded post consumer PET bottles cleared from sea coasts
- Improves marine ecosystems
- Substitution of virgin polyester reduces carbon footprint
- Better sleep, cleaner oceans, improved lives

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## PETRA

THE BIODEGRADABLE, RECYCLED POLYESTER COLLECTION

- (60% BCI Cotton / 40% Biodegradable rPET)
- Products made with Fibres of R|Elan™ Eco Gold with CICLO® technology
- This technology enables the microbes living in the environment to break down the polyester materials and convert them into basic natural elements just like they break down natural fibres
- Protects the Earth's eco-system by reducing the persistence of textile waste in landfills and oceans
- Eco-friendly & Easy care

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## COTTONEXT

THE RECYCLED COTTON COLLECTION  
(60% BCI cotton / 40% Liva Reviva made with CIRCULOSE®)

- CIRCULOSE® is made by recycling cotton from worn-out clothes and production waste
- It is blended with wood pulp, sourced from certified forest to make Liva Reviva Viscose
- Liva Reviva made with CIRCULOSE® is produced with lower consumption of natural resources, reduces GHG emissions and landfill space
- Supports the principles of Circular Economy
- Liva Reviva made with CIRCULOSE® fabric is soft to the touch, drapes well and is breathable

# Our Certifications





# Management



**Chairman Mr. M. Senthilkumar**, the Promoter Chairman of BKS Textiles and Greenhome Furnishings, has more than four decades of experience in the Textile industry. His vision, global outlook and passion for textiles has shaped BKS into a responsible and quality-oriented manufacturer of woven fabrics and made ups over the years.

He has been the Chairman of the Powerloom Development and Export Promotion Council (PDEXCIL). He is the Former Chairman of the Palladam Hi-Tech Weaving Park (PHWP), the first integrated Textile Park established under the SITP scheme (Scheme for Integrating Textile Parks) by the Ministry of Textiles, Government of India. He was the Chairman of the Southern India Mills Association (SIMA) between 2015 and 2017.



**Dr. Sudha Anand, Director** of BKS Textiles and Greenhome Furnishings is a second-generation entrepreneur and is the Founder of Swaas, which operates retail stores and an online store (swaas.in), in India.

A doctor in medicine, Sudha joined BKS Textiles in 2008, drawn by her passion for entrepreneurship. After joining the business, Sudha jointly with her sister Sangeetha, grew BKS to new heights, from a turnover of 5 Million USD to 20 Million USD between 2010-2020.

Fully aware of the potential of the growing demand for international design trends with world class quality standards, she started Swaas in 2012 as a home enhancement brand to cater to the Indian market. The brand focuses on eco-friendly sustainable products made by a strong women workforce seeking to enhance their quality of life.

Her belief in the empowerment of women and providing them with the opportunities to succeed, has seen her work tirelessly towards this goal at BKS and Greenhome

## CORPORATE OFFICE AND FACTORY ADDRESS

Greenhome Furnishings Pvt. Ltd.,  
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Palladam Hi-Tech Weaving Park,  
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