

SPRINGFAIR

# THE DESIGN STUDIO

SUNDAY 1ST FEBRUARY 2026

**12:00**  
45 MINS

## RETAIL REAL TALK: THE LESSONS THAT MATTER

DITCHING TREND FORECASTS AND EXPERT PRONOUNCEMENTS, JOIN US FOR AN HONEST DIVE INTO THE REAL ESSENTIALS OF GREAT RETAIL. BASED ON TWO DECADES OF CONTINUOUS LEARNING, WE'LL SHARE PRACTICAL, HARD-WON INSIGHTS ON EMBRACING COLLABORATION, BUILDING AUTHENTIC COMMUNITY, DESIGNING FLEXIBLE SPACES AND VALUING YOUR IN-STORE TEAMS. WALK AWAY WITH WISDOM DISCOVERED NOT FROM THEORY BUT FROM REAL PROJECTS AND HONEST CONVERSATIONS.



ANDY MATTHEWS  
DIRECTOR  
ANDY MATTHEWS STUDIO

**14:00**  
45 MINS

## THE RESTORATIVE SPACE: DESIGNING FOR CALM AND CONNECTION

OCCUPANTS INCREASINGLY SEEK ENVIRONMENTS THAT SOOTHE RATHER THAN OVERSTIMULATE. EXPLORE HOW LIVING WALLS, NATURAL MATERIALS, ORGANIC FORMS AND OPTIMIZED DAYLIGHT REDUCE STRESS AND ENHANCE WELL-BEING ACROSS SPACES. WE'LL SHARE WHY CONNECTING PEOPLE TO NATURE HAS MOVED FROM TREND TO ESSENTIAL INFRASTRUCTURE FOR MODERN DESIGN.



CHARLOTTE FINDLATER  
FOUNDER  
CHARLOTTE FINDLATER DESIGN



MARCUS STEFFEN  
CEO & FOUNDER  
AKARUI



PATRICK MICHELL  
PARTNER  
PLATFORM 5 ARCHITECTS



JACK SAWBRIDGE  
LEAD ARCHITECT  
ZAHA HADID



BERNADETTE ENGEL  
STRATEGY LEAD  
DALZIEL & POW

**15:00**  
45 MINS

## THE CRITICAL 90 SECONDS: FIRST IMPRESSIONS THAT CONVERT

JOIN US TO DISCOVER WHY CUSTOMERS DECIDE TO STAY OR LEAVE WITHIN 90 SECONDS OF ENTERING YOUR SPACE! WE'LL REVEAL HOW ENTRANCE DESIGN, LIGHTING, SIGHTLINES AND IMMEDIATE SENSORY CUES DETERMINE CUSTOMER BEHAVIOUR. WALK AWAY WITH EVIDENCE-BASED PRINCIPLES FOR CREATING WELCOMING RETAIL ENVIRONMENTS THAT CONVERT VISITORS INTO ENGAGED SHOPPERS FROM THE MOMENT THEY STEP THROUGH YOUR DOOR.



KATE NIGHTINGALE  
CHIEF BEHAVIOURAL OFFICER AND FOUNDER  
HUMANISING BRANDS



SPRINGFAIR

# THE DESIGN STUDIO

MONDAY 2ND FEBRUARY 2026

11:00  
45 MINS

## THE ART OF CURATION: STORIES THAT SPACES TELL

GREAT SPACES TELL UNFORGETTABLE STORIES. DISCOVER HOW TO USE CURATION, COMPOSITION AND CONSIDERED DESIGN TO CREATE VISUAL NARRATIVES THAT RESONATE. TOGETHER WE'LL EXPLORE HOW DESIGNERS CREATE MEANINGFUL FLOW, WHY IMPERFECTION INVITES WARMTH, AND HOW TO BALANCE INTENTIONAL ECLECTICISM WITH COHERENCE. WALK AWAY WITH PRACTICAL FRAMEWORKS FOR TRANSFORMING ENVIRONMENTS INTO IMMERSIVE, STORY-DRIVEN SPACES THAT MOVE PEOPLE EMOTIONALLY AND AESTHETICALLY.



ANDY MATTHEWS  
DIRECTOR  
ANDY MATTHEWS STUDIO



GAVIN WATTS  
FOUNDING DIRECTOR  
DEFINE



RUMI BUNYA  
FOUNDER  
RUMI BUNYA DESIGN

12:00  
45 MINS

## BATTERSEA REIMAGINED:

### HERITAGE MEETS COMMERCIAL INNOVATION

DISCOVER HOW THE RESTORATION OF BATTERSEA POWER STATION HONOURS THE ORIGINAL VISION WHILE CREATING VIBRANT RETAIL GALLERIES WITHIN HERITAGE TURBINE HALLS. EXPLORE THE ARCHITECTURAL INTERVENTIONS - SOARING ATRIA, ROOFTOP SKY VILLAS, AND EVENT SPACES - THAT BREATHE NEW RETAIL LIFE INTO THIS GRADE II\* LANDMARK WHILE PRESERVING ITS DRAMATIC SCALE AND VISUAL PRESENCE. LEARN HOW RESPECTING HERITAGE INTEGRITY DRIVES CONTEMPORARY COMMERCIAL SUCCESS.



JAMES ROBERTS  
FOUNDER  
JAMES ROBERTS INTERIOR DESIGN



SEBASTIEN RICARD  
DIRECTOR  
WILKINSONEYRE ARCHITECTS  
PROJECT LEAD OF BATTERSEA POWER STATION

SPRINGFAIR

# THE DESIGN STUDIO

MONDAY 2ND FEBRUARY 2026

14:00  
45 MINS

## MATERIAL HONESTY: SUSTAINABLE SOURCING IN PRACTICE

WHAT DOES RESPONSIBLE MATERIAL SOURCING LOOK LIKE IN TODAY'S DESIGN SECTOR? FROM UNDERSTANDING RECYCLED AND BIODEGRADABLE MATERIALS TO SELECTING CERTIFIED TIMBER, TEXTILES AND LOW-IMPACT FINISHES, WE'LL SHARE HOW TO IMPROVE TRANSPARENCY AND BALANCING AESTHETIC AIMS WITH ENVIRONMENTAL CONSIDERATIONS. WALK AWAY EMPOWERED TO SOURCE BEAUTIFULLY AND RESPONSIBLY. JOIN US FOR PRACTICAL SOLUTIONS TO HELP YOU MAKE CONFIDENT, WELL-INFORMED CHOICES!



MIRRY CHRISTIE  
FOUNDER  
B•ABLE



SEBASTIEN RICARD  
DIRECTOR  
WILKINSONEYRE ARCHITECTS  
PROJECT LEAD OF BATTERSEA POWER STATION



IAN HUNTER  
CO-FOUNDER  
MATERIALS COUNCIL



FAYE BOVINGDON-BRYANT  
DIRECTOR  
COACH HOUSE

15:00  
45 MINS

## THE ZERO WASTE CHALLENGE: DESIGNING FOR A CIRCULAR FUTURE

WITH THE UK GENERATING AROUND 11.7 MILLION TONNES OF PACKAGING WASTE EACH YEAR, THE PRESSURE IS ON. THIS PANEL EXPLORES HOW RETAILERS, DESIGNERS AND SUPPLIERS CAN REDUCE WASTE ACROSS PACKAGING, DISPLAYS AND FIT-OUTS THROUGH CIRCULAR DESIGN PRINCIPLES. WE'LL SHARE PRACTICAL STEPS FOR MOVING TOWARDS PLASTIC-FREE, CHOOSING DURABLE PRODUCTS, ADOPTING REUSABLE SYSTEMS AND EMBEDDING WASTE REDUCTION INTO YOUR EVERYDAY CHOICES.



MIRRY CHRISTIE  
FOUNDER  
B•ABLE



HELEN LORD  
FOUNDER & CEO  
REHOME



BARRY LARGE  
HEAD OF L&D AND SUSTAINABILITY  
AMTICO



CAMILLA PARSONS  
DIRECTOR  
WHITTAKER PARSONS



LUCY JOHNSON  
FOUNDER & CEO  
LOVEBROOK & GREEN

SPRINGFAIR

# THE DESIGN STUDIO

TUESDAY 3RD FEBRUARY 2026

**11:00**  
45 MINS

## COLOUR, TEXTURE, LIGHT: THE DESIGN TRINITY

UNDERSTAND HOW COLOUR, TEXTURE, AND LIGHT WORK TOGETHER TO CREATE SPACES THAT MOVE PEOPLE. THIS SESSION REVEALS THE DESIGN FUNDAMENTALS THAT SEPARATE MEMORABLE SPACES FROM FORGETTABLE ONES, GIVING YOU TOOLS TO CREATE ENVIRONMENTS THAT RESONATE DEEPLY.



**RUTH TURNER-JONES**  
FOUNDER OF RUTH TURNER  
INTERIOR DESIGN  
BIID REGIONAL AMBASSADOR FOR THE MIDLANDS AND EAST ANGLIA REGION



**MICHAEL CASCARINO**  
HEAD OF STUDIO  
MICHAEL GRUBB STUDIO



**LEO WOOD**  
FOUNDER  
KINDER DESIGN



**KATE ASLANGUL**  
FOUNDER  
OAKLEY MOORE

**12:00**  
45 MINS

## IDEAS BY YOU, SPEED BY AI

STOP WONDERING IF AI WILL REPLACE YOU AND START USING IT TO WORK FASTER. AI RENDERING HAS CHANGED DESIGN PRACTICE OVERNIGHT. LEARN WHICH TOOLS WORK AND HOW TO INTEGRATE THEM WITHOUT LOSING YOUR CREATIVE VOICE. WALK AWAY KNOWING EXACTLY WHICH AI TOOLS SAVE TIME AND WHICH ONES WASTE IT.



**SARA SLADE**  
DIRECTOR & INTERIOR DESIGNER  
SARA SLADE INTERIORS



**OMAR BHATTI**  
FOUNDER  
SPACE SHACK



**TIMNA ROSE**  
FOUNDER & CREATIVE DIRECTOR  
STUDIO ATARA

SPRINGFAIR

# THE DESIGN STUDIO

TUESDAY 3RD FEBRUARY 2026

14:00  
45 MINS

## MORE THAN JUST CUSHIONS:

### EXPLORING THE TRUE VALUE OF AN INTERIOR DESIGNER

THINK INTERIOR DESIGN IS JUST FLUFFING CUSHIONS AND PICKING OUT CURTAINS? THINK AGAIN. HEAR FROM AN EXPERIENCED PANEL OF REGISTERED INTERIOR DESIGNERS FROM THE BRITISH INSTITUTE OF INTERIOR DESIGN WHO WILL SHARE THE WAYS THEY ADD VALUE TO A PROJECT. FROM PREVENTING COSTLY MISTAKES, TO UTILISING THEIR EXTENSIVE NETWORK OF SUPPLIERS. FOR THOSE ALREADY IN THE INDUSTRY, THE INSIGHTS WILL BE AN INVALUABLE REFLECTION ON HOW TO CREATE VALUE IN YOUR OWN BUSINESS.



**RUTH TURNER-JONES**  
FOUNDER OF RUTH TURNER  
INTERIOR DESIGN  
BIID REGIONAL AMBASSADOR FOR THE MIDLANDS  
AND EAST ANGLIA REGION



**VERITY COLEMAN**  
FOUNDER  
RASCAL & ROSES



**JOHN BLAKEMAN**  
INTERIOR DESIGNER  
JB-ID



**CAROLINA EICK MOREIRA**  
FOUNDER & DIRECTOR  
CASA MORE INTERIORS

15:00  
45 MINS

## DESIGN WITHOUT PERMISSION: RETHINKING DESIGN AT SCALE

WHAT IF THE BIGGEST BARRIER TO BETTER PRODUCTS ISN'T CREATIVITY – BUT THE RULES WE'VE INHERITED? IN THIS KEYNOTE INTERVIEW, PRODUCTS OF CHANGE FOUNDER HELENA MANSELL-STOPHER AND DUNELM'S JO SEDDON EXPLORE HOW COLLABORATION IS RESHAPING THE WAY PRODUCTS ARE DESIGNED, DEVELOPED AND SCALED FOR EVERYDAY LIVING. THIS IS A CANDID LOOK AT TRANSLATING HIGH-END DESIGN THINKING INTO MASS-MARKET REALITY, CHALLENGING LEGACY PROCESSES AND WHY MEANINGFUL INNOVATION ONLY HAPPENS WHEN RETAILERS, SUPPLIERS AND PARTNERS STOP WORKING IN SILOS AND START BUILDING DIFFERENTLY – TOGETHER.



**HELENA MANSELL-STOPHER**  
CEO  
PRODUCTS OF CHANGE



**JO SEDDON**  
DESIGN MANAGER  
DUNELM