

CARDOLOGY

PREMIUM
POP-UP CARDS
FOR WHEN WHAT'S
INSIDE COUNTS

Trade Catalogue

20  20
GIFT OF THE YEAR
SHORTLISTED





In a fast-paced, digital, age, Cardology offers memorable keepsake cards that help your customers retain genuine connections with the people they love

About Cardology

Critically-acclaimed Cardology was started by three young Brits, working in key roles within their fields but with a nagging feeling their world was speeding up, and meaningful interactions were passing them by. They discovered the beauty of pop-up paper engineering when travelling in the Far East and began wondering if their own designs could help others searching to build similar connections. Making full use of their engineering backgrounds, production started in April 2014 and they haven't looked back since.

As a quirky, premium, and always visually striking company, we've already gained a sizeable following of aficionados through our attendance at key events of the UK's 'summer season'. We have a strong online presence, high-end trade customers worldwide, and have also undertaken numerous bespoke commissions for major UK and international blue chip corporations.

At Cardology, we believe it's our design work that makes us stand out from other card ranges. As Kripa Shah (Design Director) puts it; 'We see our offering as bridging the gap between a card and a gift; offering you a premium product for your very best customers. We know we're not for everybody but, over the past five and a half years, we've been continuously surprised by just how many people choose to treat the special people in their lives with the designs we've created'.

2020 promises to be an exciting year for Cardology. Here's hoping you can join us on that ride.

Contents

- **Page 2: About Cardology**
- **Page 3: New Babies**
- **Page 4: Love**
- **Page 5: Weddings & Anniversaries**
- **Page 6: LGBT**
- **Pages 7-9: Birthday & Celebrations**
- **Pages 10-11: Botanicals**
- **Pages 12-13: Children & Teenagers**
- **Pages 14-16: Animals**
- **Pages 17-18: Sport**
- **Pages 19-20: Transport**
- **Pages 21-22: Alcohol & Fashion**
- **Page 23: Regional - London**
- **Page 24: Regional - Scotland**
- **Page 25: Regional - Wales**
- **Page 23 - Welsh Cards**
- **Pages 26-28: Christmas**
- **Page 29: Display Options**
- **Page 30: Trade Terms & Conditions**

To Order Please Contact:

David Falkner

Trade Director

david.falkner@cardology.co.uk

07710499970

Or browse our range at: www.cardology.co.uk



New Babies



New Baby Bunny (Blue)

CA221

11.5cm x 17cm

Price Code 2



New Baby Bunny (Pink)

CA220

11.5cm x 17cm

Price Code 2



New Baby Bear

CA270

15cm x 15cm

Price Code 3



Baby In Cot

CA003

11.5cm x 17cm

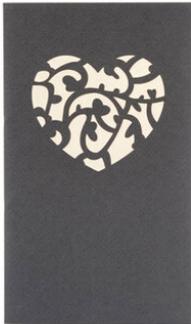
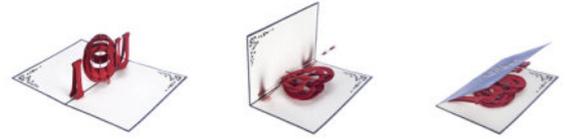
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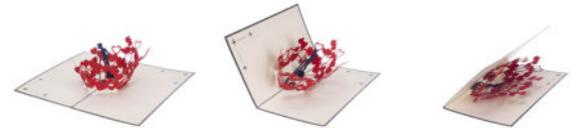
Love



I love You
CA011
10.5cm x 17.5cm
Price Code 1



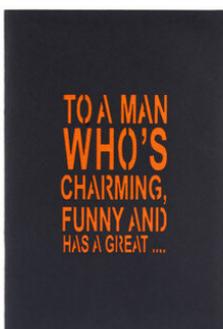
Couple Kissing
CA006
10.5cm x 17.5cm
Price Code 1



Love Bear
CA250
15cm x 15cm
Price Code 3



Wisteria
CA214
15cm x 15cm
Price Code 2



"Great Cock"
CA123
11.5cm x 17cm
Price Code 1



Weddings & Anniversaries



Bride & Groom
CA009
10.5cm x 17.5cm
Price Code 1



Wedding Carriage
CA008
11.5cm x 17cm
Price Code 1



Golden Anniversary Tree
CA257
15cm x 15cm
Price Code 2



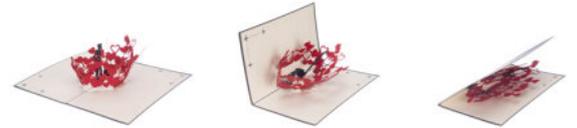
Ruby Anniversary Tree
CA258
15cm x 15cm
Price Code 2



LGBT



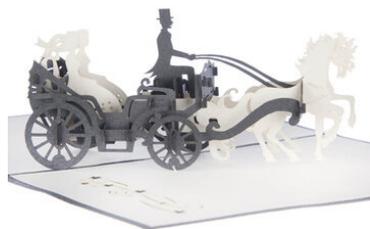
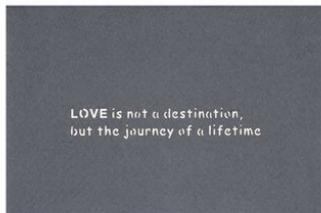
Men Kissing
CA020
10.5cm x 17.5cm
Price Code 1



Grooms Carriage
CA024
11.5cm x 17cm
Price Code 1



Women Kissing
CA021
10.5cm x 17.5cm
Price Code 1



Brides Carriage
CA025
11.5cm x 17cm
Price Code 1



Birthday & Celebrations



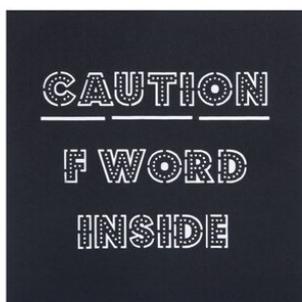
18th Birthday
NU18i
15cm x 15cm
Price Code 2



21st Birthday
NU21i
15cm x 15cm
Price Code 2



30th Birthday
NU30i
15cm x 15cm
Price Code 2



40th Birthday
NU40i
15cm x 15cm
Price Code 2



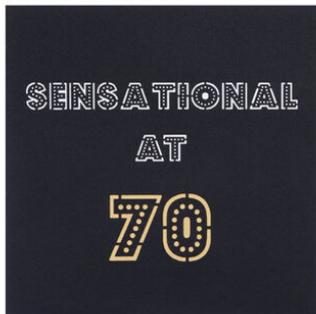
50th Birthday
NU50i
15cm x 15cm
Price Code 2



Birthday & Celebrations



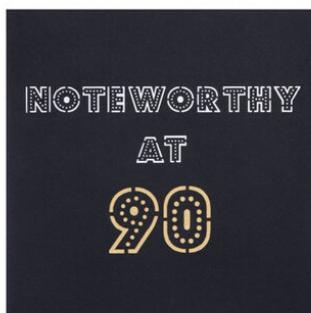
60th Birthday
NU60i
15cm x 15cm
Price Code 2



70th Birthday
NU70i
15cm x 15cm
Price Code 2



80th Birthday
NU80i
15cm x 15cm
Price Code 2



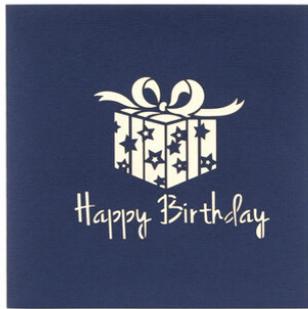
90th Birthday
NU90i
15cm x 15cm
Price Code 2



Pink & Blue Birthday Box
CA027
12cm x 12cm
Price Code 1



Birthday & Celebrations



Red & Blue Birthday Box

CA026

12cm x 12cm

Price Code 1



Celebration Bunny

CA127

11.5cm x 17cm

Price Code 1



Thank You Teacher

CA238

15cm x 15cm

Price Code 3



Graduation

CA222

15cm x 15cm

Price Code 2



Christening Bear

CA271

15cm x 15cm

Price Code 3



Botanical



Autumn Tree
CA019
15cm x 15cm
Price Code 2



Lavender
CA212
15cm x 15cm
Price Code 2



Pink Cherry Blossom Tree
CA033
15cm x 15cm
Price Code 2



Spring Wellingtons
CA210
15cm x 15cm
Price Code 2



Wild Flowers
CA038
15cm x 15cm
Price Code 2



Botanical



Sunflowers
CA040
15cm x 15cm
Price Code 2



Bouquet Of Roses
CA128
15cm x 15cm
Price Code 2



Children & Teenagers



Dinosaur
CA053
15cm x 20cm
Price Code 2



Farm Animals
CA052
15cm x 15cm
Price Code 2



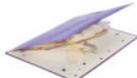
Pirate Ship
CA112
15cm x 15cm
Price Code 3



Red Dragon
CA207
15cm x 20cm
Price Code 2



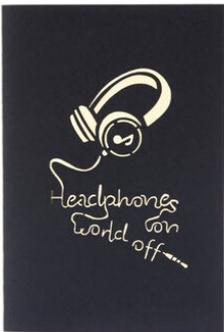
Unicorn
CA201
15cm x 20cm
Price Code 3



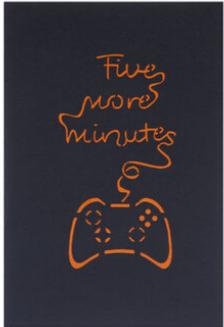
Children & Teenagers



Safari Animals
CA051
10.5cm x 17.5cm
Price Code 1



Headphones
CA118
11.5cm x 17cm
Price Code 1



Gaming
CA119
11.5cm x 17cm
Price Code 1

Animals



Cat Tree
CA209
15cm x 20cm
Price Code 3



Cats On A Sofa
CA261
15cm x 20cm
Price Code 2



Tuxedo Cat
CA262
15cm x 15cm
Price Code 2



Cool Penguin
CA226
11.55cm x 17cm
Price Code 2



Cross Country
CA253
15cm x 20cm
Price Code 3



Animals



Dressage
CA252
15cm x 15cm
Price Code 1



Showjumping
CA203
15cm x 15cm
Price Code 1



Wild Horses
CA050
15cm x 15cm
Price Code 1



Pheasant
CA224
15cm x 20cm
Price Code 3



Labradors
CA204
15cm x 15cm
Price Code 1



Animals



Horse Racing
CA254
15cm x 20cm
Price Code 3



Friesian Cows
CA202
15cm x 20cm
Price Code 2



Fox
CA246
11.5cm x 17cm
Price Code 1



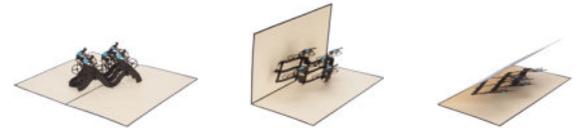
Sport



Cricket
CA227
15cm x 15cm
Price Code 2



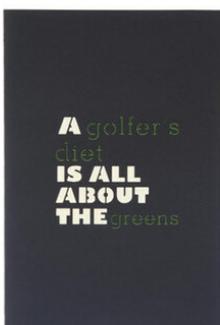
Cycling
CA061
12.5cm x 17.5cm
Price Code 1



English Rugby
CA211
11.5cm x 17cm
Price Code 1



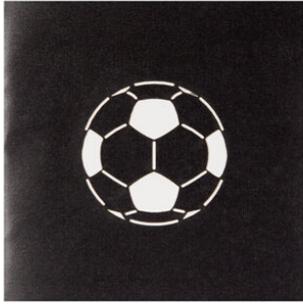
Irish Rugby
CA066
11.5cm x 17cm
Price Code 1



Golf
CA064
11.5cm x 17cm
Price Code 1



Sport

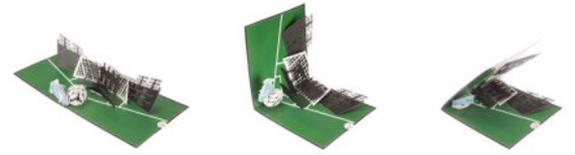


Football (Mens)

CA272

15cm x 15cm

Price Code 2

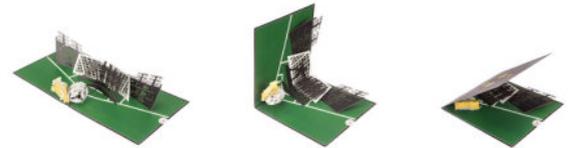


Football (Womens)

CA273

15cm x 15cm

Price Code 2

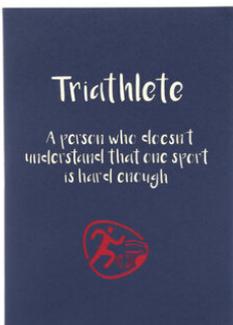


Surfing

CA068

11.5cm x 17cm

Price Code 1



Triathlete

CA251

12.5cm x 17.5cm

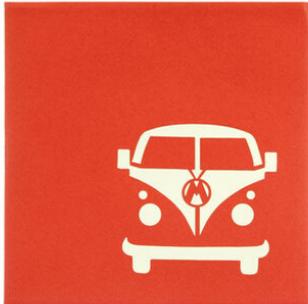
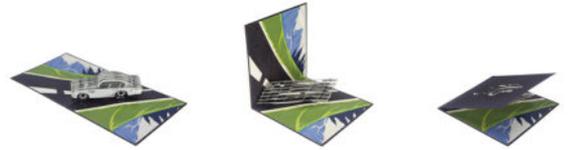
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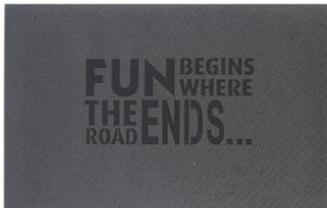
Transport



Aston Martin
CA070
15cm x 15cm
Price Code 2



Campervan
CA075
15cm x 15cm
Price Code 1



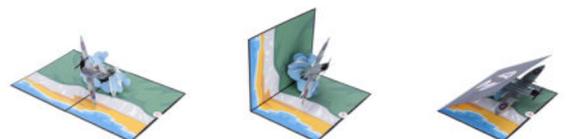
Landrover
CA122
11.5cm x 17cm
Price Code 3



Motorbike
CA078
11.5cm x 17cm
Price Code 1



Spitfire
CA263
15cm x 20cm
Price Code 3



Transport



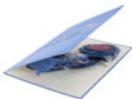
Red Tractor
CA111
15cm x 20cm
Price Code 3



Green Tractor
CA113
15cm x 20cm
Price Code 3



Blue Tractor
CA110
15cm x 20cm
Price Code 3



Steam Train
CA264
15cm x 20cm
Price Code 3



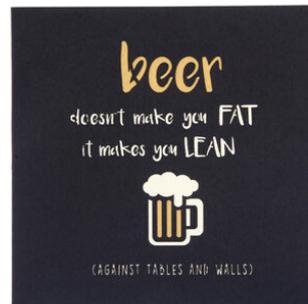
Alcohol & Fashion



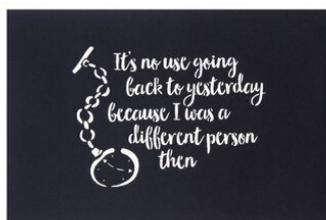
Gin
CA223
15cm x 15cm
Price Code 2



Wine
CA259
15cm x 15cm
Price Code 1



Beer
CA256
15cm x 15cm
Price Code 2



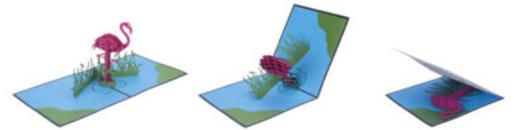
Alice Pocketwatch
CA260
11.5cm x 17cm
Price Code 2



Mad Hatter's Tea Party
CA099
11.5cm x 17cm
Price Code 1



Alcohol & Fashion



Flamingo

CA213

15cm x 15cm

Price Code 2



Fashion Lover

CA255

15cm x 15cm

Price Code 3



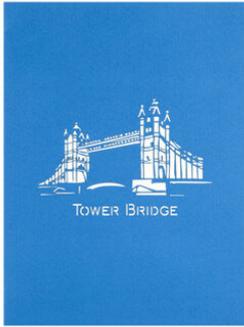
Romeo & Juliet

CA205

15cm x 15cm

Price Code 2

Regional: London



Tower Bridge

CA046

15cm x 20cm

Price Code 3



Palace Of Westminster

CA047

15cm x 20cm

Price Code 3



London Taxi & Skyline

CA048

15cm x 20cm

Price Code 2



London Bus & Skyline

CA049

15cm x 20cm

Price Code 2



Regional: Scotland

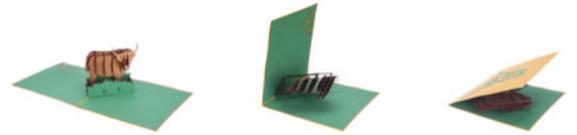


Highland Cow

SC02

15cm x 15cm

Price Code 1

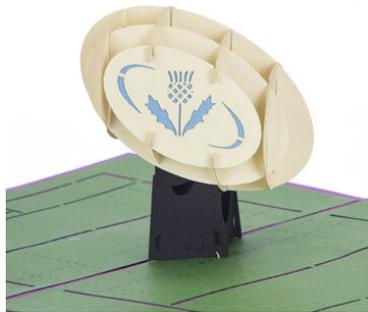


Scottish Bride & Groom

SC01

10.5cm x 17.5cm

Price Code 1



Scottish Rugby

SC03

11.5cm x 17cm

Price Code 2



Stag

CA255

15cm x 15cm

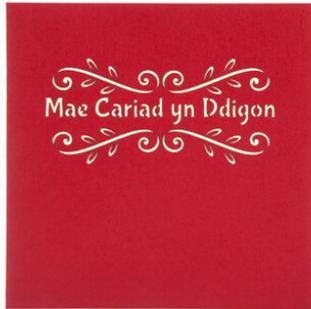
Price Code 1



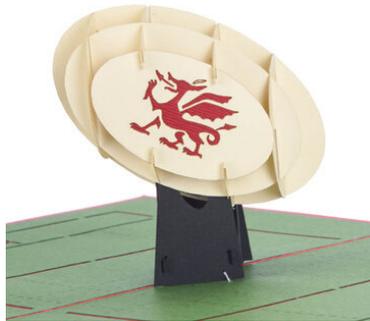
Regional: Wales



Cwtch Bunny
WE06
11.5cm x 17cm
Price Code 2



Welsh Love Heart
WE07
15cm x 15cm
Price Code 1



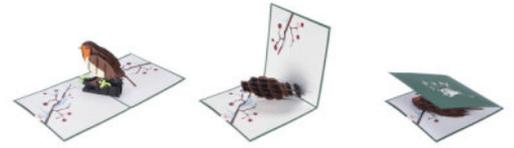
Welsh Rugby
WE03
11.5cm x 17cm
Price Code 1



Christmas



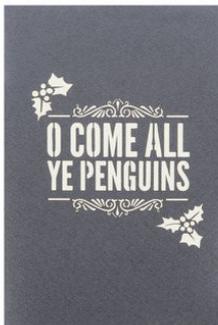
Robin
CC016
15cm x 15cm
Price Code 2



Elf
CC025
15cm x 15cm
Price Code 2



Gingerbread House
CC034
15cm x 20cm
Price Code 3



Christmas Penguin
CC017
11.5cm x 17cm
Price Code 2



Reindeer
CC024
15cm x 15cm
Price Code 3



Christmas



Nativity
CC027
15cm x 20cm
Price Code 2



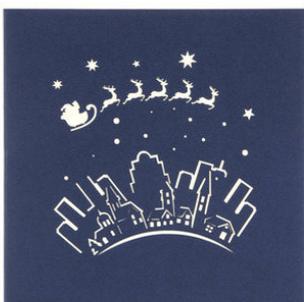
Three Kings
CC031
15cm x 20cm
Price Code 2



Partridge In A Pear Tree
CC021
15cm x 15cm
Price Code 3



The Nutcracker Ballet
CC006
15cm x 15cm
Price Code 3



The Night Before Christmas
CC026
15cm x 15cm
Price Code 2



Christmas



Nativity
CC027
15cm x 15cm
Price Code 2



Santa Boots
CC032
15cm x 15cm
Price Code 2



Christmas Wreath
CC033
11.5cm x 17cm
Price Code 2



Display Solutions

We recognise display as critical when it comes to maximising sales from pop-up cards and offer three great options

Trade customers benefit from hugely reduced rates for display card purchases

Display Cards



Counter-Top Spinners



Display Shelf Extensions



Clipping onto your existing shelves, our extensions bring the premium nature of our product to life for your customers.

As your confidence in selling our range grows, why not invest in a display spinner to maximise cross-sales from a compact footprint?

For an order form and full price list, please contact:

david.falkner@cardology.co.uk

We've outlined how we work below:

Cardology Trade Terms & Conditions

- Purchasing from us is simple:
 - We sell in multiples of 6 cards.
 - We've no minimum
 - We offer a Carriage Paid service on all orders of £100 or more. We're equally happy to take smaller orders, where a delivery charge of £7 will apply.
- All of our advertised prices, including delivery charges, are subject to VAT.
- Our Recommended Retail Prices represent our standard prices when selling our products directly to the public via our own website.
- For the first three orders, payment is due at the time of order placement. Subject to appropriate credit checks, we will typically offer +30 day terms for customers from the third order onwards.
- Online payment is preferred and bank details will be shared at the time of order placement.
- Late payments are subject to a 5% late payment fee for every 30 days past due.
- In addition to your statutory rights, we will replace or refund any card falling below your high standards, and also refund the cost of posting such items back to us. We ask you to check your orders carefully and advise us of any such defects within a fortnight of delivery, as refunds will not be offered after this time.
- We will advise you of delivery timescales at the time of order placement:
 - *If we have the lines in stock, we typically dispatch within three working days.*
 - *Due to the handcrafted nature of our product, if we need to manufacture parts of your order from scratch it can take up to 10 weeks so please allow enough time in your buying cycle. If you have a particular deadline or want to place a very large order, please let us know as soon as you can – we can frequently work something out.*



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