

Bon
Bon's



LUXURY
HAND-PACKED
CONFECTIONERY



LUXURY HAND-PACKED CONFECTIONERY

Bon Bon's luxury hand-packed confectionery offering creates a tempting and nostalgic sweet shop concept within your retail outlet, that will delight your customers whilst growing your profits.

Our extensive sweet range is supported by a clear focus on display, merchandising and consumer insights, which in turn has delivered exceptional sales for our retail partners.

WHY CHOOSE BON BON'S

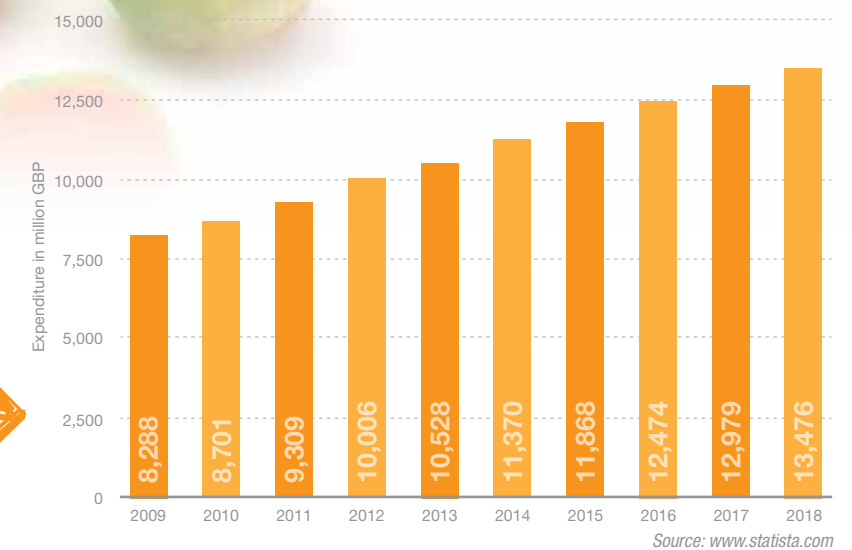
Bon Bon's achieves exceptional commercial success for our retail partners. We best suit businesses who are focused on profit contribution, high merchandising standards and wish to have a clear point of difference to mass market retailers.

We offer:

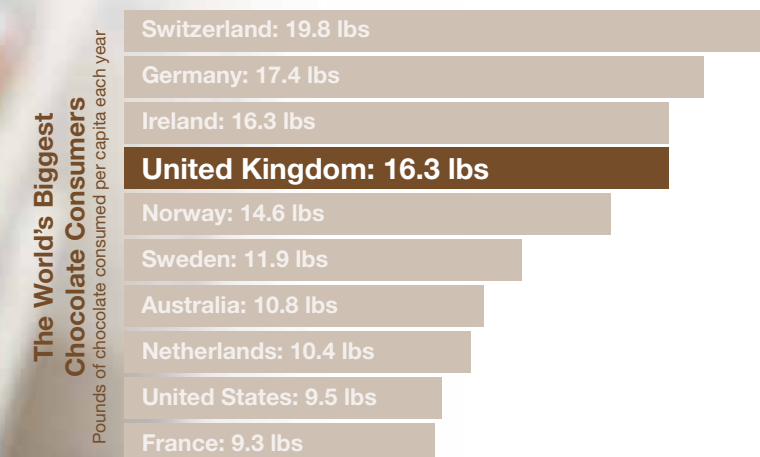
- ➔ A proven track record of success with specialist, independent retailers.
- ➔ High quality confectionery that delivers sales value all year-round
- ➔ Quick and simple re-ordering, coupled with great "No quibble!" service
- ➔ High impact, eye-catching merchandising that maximises 'impulse' sales
- ➔ Distinctive confectionery and treats, which in turn provides our customers with a clear point of difference to mass market rivals
- ➔ Our packs of sweets contain generous portions of the most authentic confectionery we can source, resulting in repeat sales and happy customers!

CONSUMER INSIGHTS

U.K consumer spending on sugar, confectionery & ice cream has substantially grown



The U.K. is the **4th largest consumer of chocolate**, per capita, in the world!



The U.K. is the world's **3rd largest confectionery market**



THE BON BON'S PARTNERSHIP APPROACH

Bon Bon's prides itself on achieving exceptional commercial success for our customers. We do this by building a collaborative and effective partnership with our customers.

Our approach is somewhat different to the norm. We focus on building a clear understanding of your goals and your specific business model. We then work with you to agree clear steps to deliver your goals.

We are straight forward, passionate and determined to help you succeed! With this in mind, we thought we should outline what you should expect from us and what we ask for in return.

WHAT WE OFFER YOU

- Carefully chosen, individually hand-packed confectionery that will delight your customers and drive repeat sales.
- Attractive merchandising displays designed to maximise Impulse purchases and operational efficiency.
- A vast selection of constantly updated confectionery, selected to stand out from the crowd and optimise sales value.
- Great service! We don't quibble!
- We care about your profit. We will provide you with honest advice based on our understanding of your objectives. We believe your selection should reflect your needs, not those of your suppliers or their staff.
- Category insight and business reviews. We will work closely with you and your team to help you maximise sales.
- Rapid delivery and realistic minimum order quantities that improve sales, cash flow and minimum stock handling.
- A quick, simple re-ordering process. We call you on a day and time of your choosing and despatch within 48 hours.
- Fully barcoded products with long shelf life.



WHAT WE NEED FROM YOU

Bon Bon's products and service are second to none, but a successful partnership relies on a two-way commitment. Our 'luxury hand-packed confectionery' concept does not attract costly concession fees, just the following simple steps:

- Place our displays in a high footfall location within your business so that you maximise impulse sales.
- Nominate a named individual who is responsible for merchandising and placing repeat orders.
- Work with us to implement and maintain effective displays and in-store product availability.
- Payment to term. We are an independent business, so cash flow is as important to us as it is to you.

GREAT MERCHANDISING THAT DRIVES OUR CUSTOMERS' IMPULSE SALES

Here at Bon Bon's, we spend as much time thinking about wow merchandising & display, as we do creating delicious treats and goodies!

Our retailers know that the key to maximising impulse sales includes placing our range in a high footfall location, ensuring maximum visual impact that catches the shoppers' attention and making sure best sellers are available, in the best locations.

Wall display unit

This impressive display unit combines with our colourful confectionery collection to really deliver the Wow! factor.



Bon Bon's supports your business grow impulse sales by:

- ➔ Providing a range of purpose built display fixtures, free on loan, which can be made to a bespoke specification for your business.
- ➔ Ensuring in-store availability, through a combination of high service levels, low minimum orders and pro-active order replenishment service.
- ➔ Sharing category information & creating bespoke planograms, so that you have best-sellers available, placed in the best locations.
- ➔ Delivering a delicious, colourful product range, specifically designed to drive impulse sales, build great displays, simplify replenishment, maximise profit and minimise costs.
- ➔ Reviewing success. No two businesses are the same and we will work closely with you to ensure you have the right range, displayed in the right way, to meet your business needs.

Till end display unit

Our sloping till-ends are designed to maximise impulse sales and enhance the consumers' shopping experience at the same time.



If you would like to see more display images, please visit
www.instagram.com/bon.bons.sweets

Bon Bon's prides itself on sourcing the very best and most comprehensive selection of delicious sweets we can. We supply classic childhood favourites and regularly add new additions too.

Please look for your favourites from the list below!

Children’s Favourites

Well known classics aimed at our younger (and not so young!) consumers... do any of us ever really get past biting heads off Jelly Babies?

ABC’S T001

DOLLY MIXTURE T022

JELLY BABIES (DUSTED) T034

MINI JELLY BABIES T115
Made by Haribo, these little Jelly Babies are even fruitier than the original dusted ones. They are fast making their way to the ‘Must have’ list!



MILK CHOCOLATE BEANS T183

CANDY NECKLACES T309

SNOWIES T073

JAZZIES T033

PINK AND WHITE MICE T065

JELLY DOTS T235

MINI EGGS T058
Introduced originally as an Easter line but now a firm all year-round favourite.



Did you know

Bon Bon's work hand-in hand with some of the UK's oldest and most respected boiling houses. Most are still using the original open copper boiling pans and often are second and third generation businesses with staff who are immersed in their art. As a rule we tend to avoid the larger manufacturers, as we feel we get a truer representation of the original, from these smaller artisan producers.



Big Kids Favourites

All our childhood favourites are here! Who wants to grow up anyway?

GIANT STRAWBERRIES T029
Delicious strawberry fruit flavour gums. Wouldn't it be great if these could be one of your recommended five a day!!



SOUR STRAWBERRY BITES T096

MILK BOTTLES T055

STRAWBERRY MILKSHAKES T178

CHOCOLATE FOOTBALLS T176

JELLY BEANS T035
Our American style Jelly Beans are fantastic. All different flavours, amazingly fruity and better still you get an awful lot in a bag!



FRUIT PASTILLES T228

FRUITY FANGS T230

IRON BREW BOTTLES T227

JAZZY STARS T214

BEER BOTTLES T156
One for the Dads. Sometimes known as “Pint Pots” these jellies are remarkably similar of the real thing!



PROSECCO T233

GIN & TONIC T231

RHUBARB & CUSTARD CHEWS T243

Retro Classics

We provide instant nostalgia in the form of our authentic classics. Each succulent sweet is guaranteed to rekindle a fond childhood memory!

PEANUT BRITTLE T061

BANANA AND SHRIMPS T137

AMERICAN HARD GUMS T110

LIONS MIDGET GEMS T044
There are lots of Midget Gems on the market, almost all of which are cheaper and vastly inferior to these. We only buy Lions Midget Gems. The original and in our opinion the best!



RANDOM RETROS T184

LOVE HEARTS T304

ICE CUPS T032

CHEWING NUTS T010

FRUIT SALAD T113

LUXURY FRUIT JELLIES T053

LUXURY FRUIT CHEWS T159

BLACK JACKS & FRUIT SALAD T146

Marvellous Mint

Refreshing mint flavours are a perennial favourite and just the thing for your car or office. We think the Mint Imperials we have made for us are the best on the market... anywhere!

MINT IMPERIALS T059

BLACK AND WHITE MINTS T006

CHEWY MINTS T148

TRADITIONAL MINT HUMBUGS T085
There are lots of versions of this sweet and not all of them are equal. These Traditional Mint Humbugs are made by one of the U.K.'s oldest and most respected producers in deepest Lancashire and we think they're the business...



SPEARMINT CHEWS T242

Fantastically Fizzy

We are truly dedicated to fizz! Love one – love them all!

FIZZY COLA BOTTLES T024

FIZZY DUMMIES T025

FIZZY WIZZY T026

FIZZY STRAWBERRIES T097

WATERMELON SLICES T101

FIZZY PEACHES T142

FIZZY SOUR CHERRIES T143

BUBBLEGUM BOTTLES T145

FIZZY FUN MIX T180

FIZZY CHERRY COLA BOTTLES T154

BLACKCURRANT & RASPBERRY FIZZ T221

ORANGE & MANGO FIZZ T224

RAINBOW BITES T241

Enrobed selection

No self-respecting fixture should be without an array of delicious chocolate. We have added even more chocolate coated treats to our collection, making now a great time to delight chocoholics everywhere!

DARK CHOCOLATE GINGER T132
Crystallised ginger pieces enrobed in dark chocolate... mmm



CHOCOLATE DIPPED CINDER TOFFEE T175

MILK CHOCOLATE RAISINS T056
Succulent juicy raisins drenched in smooth milk chocolate. One of our best sellers and rightly so!



MILK CHOCOLATE PEANUTS T313

YOGURT COATED PEANUTS T158

YOGURT COATED RAISINS T166

Truly Traditional

Some of the best things in life should stay constant and the same goes for some of our best loved sweets. How many childhood memories does this list spark?

COUGH CANDY TWIST	T021
PINEAPPLE CHUNKS	T063
ROSIE APPLES	T068
KOLA CUBES	T038
RHUBARB AND CUSTARD	T067
SOUR PLOOMS	T075
PEAR DROPS	T062
Tart, tangy and make you go "oooh!".	
CHOCOLATE LIME PARCELS	T131
SWEET PEANUTS	T078
SHERBET LEMONS	T071
There are dozens of different versions of this product, which must be testament to its cult status. We source from a small producer who still uses real sherbet powder. A little bit more expensive, but some things really are worth paying for!	
SHERBET STRAWBERRIES	T072
SOUR APPLES	T074
YORKSHIRE MIXTURE	T087
CLOTTED CREAM TOFFEE	T238

Did you know

Sour Plooms are a Scottish classic. They are said to have been first made in 1337 in commemoration of a skirmish near Galashiels. A raiding party from England were overwhelmed and killed by local men when discovered eating unripe plums!

Gorgeous Gummies

Who doesn't love Gummy Bears? For something different, why not try the increasingly popular Fruity Meerkats or Teeny Tiny Turtles? Whatever you choose, you can be sure you will delight all the yummy gummy fans out there!

GUMMY BEARS	T030
JELLY RINGS	T037
WINE GUMS	T109
FRUITY MEERKATS	T139
A great seller aimed at the "Meerkat generation"	
TEENY TINY TURTLES	T128
CHERRY JELLIES	T141
FRIED EGGS	T181
We couldn't decide whether this should go into Retro Classics or Yummy Gummy, but in either case for us it just flies off the shelf.	
WRIGGLY WORMS	T157
YUMMY GUMMY HEARTS	T167
STRAWBERRY RIPPLES	T191
JOLLY JELLY SHARKS	T213
COLA BOTTLES	T229
JELLY MIX	T240

Priceless Pips

Made by one of Yorkshire's oldest and most respected sweet producers, our pips are made in open copper kettles and are deliciously moreish as a result! The challenge is to eat just one at a time – and we guarantee you'll find it impossible!

BLUE RASPBERRY PIPS	T179
COLA PIPS	T306
SHERBET PIPS	T217
FRUIT PIPS	T028
Assorted fruit flavoured small traditional boiled sweets.	

Lovely Liquorice

Sourced from a variety of exotic locations including Holland, Sheffield and err... Pontefract (home to Yorkshire liquorice since the 1500's), our range will delight liquorice lovers everywhere.

LIQUORICE CATHERINE WHEELS	T008
HARD LIQUORICE STICKS	T031
LIQUORICE ALLSORTS	T048
LIQUORICE COMFITS	T049
Liquorice becomes more popular by the day. Comfits are in our top ten best sellers.	
LIQUORICE FLYERS	T051
LIQUORICE CREAM ROCK	T050
LIQUORICE TORPEDOES	T052
BLACKCURRANT & LIQUORICE	T092
Made in Scotland to our own specification. They are humbug shaped, have wonderful gold striping and a soft liquorice centre. We think they are the best Blackcurrant & Liquorice on the market!	
PONTEFRAC T CAKES	T080
LIQUORICE AND ANISEED	T093
FRUITY CABLE BITES	T239

Aniseed

JELLY BUTTONS	T036
Pink and Blue aniseed drops separated from their Liquorice Allsorts friends.	
ANISEED TWIST	T004
ANISEED BALLS	T003
Shiny, strong aniseed flavoured balls, a traditional British delight.	

Fantastic Fudge

One thing we have learnt is that there are fudge fanatics everywhere. Our fudge selection will help you grow sales, whilst delighting your customers.

CHOCOLATE FUDGE	T012
RUM AND RAISIN FUDGE	T069
FUDGE DUO	T094
CRISPY FUDGE BITES	T216
Fudge coated in milk chocolate and crispy cereal.	
SALT CARAMEL FUDGE	T226
ASSORTED FUDGE	T237
CLOTTED CREAM FUDGE	T086
Our number one best seller! Smooth and creamy and very moreish	
CHOCOLATE AND ORANGE FUDGE	T244

Beautiful Bonbons

Our namesake... wonderfully powdery, with a soft, chewy centre. Some things in life are hard to improve upon!

LEMON BONBONS	T039
STRAWBERRY BONBONS	T077
Lovely powdery icing sugar, a great strawberry flavour and chewy toffee... in that order. Our top selling flavour bonbon.	
TOFFEE BONBONS	T082
BLACKCURRANT BONBONS	T152
BUBBLEGUM BONBONS	T168
This new fangled interloper is now challenging strawberry for it's top spot... but beware the blue tongue!	
PROSECCO BONBONS	T236

NEXT STEPS - THE MAGNIFICENT 7!

1

CALL US

Please call our office on 01937 840670 or contact your Account Manager to discuss your requirements.

2

DISCUSS

One of our Account Managers will visit you to;

- Understand your business goals & how we can help you achieve them.
- Identify which ranges and merchandising solutions best meet your needs.

3

AGREE

- Finalise range ,display and any administrative requirements.
- Raise initial invoice and confirm a “Go Live” date.

4

GO LIVE

- Receive display and stock.
- Start selling!

5

T.L.C

That's **tender loving care!** Site visits and telephone calls by the Bon Bon's team will ensure you enjoy great sales and service.

6

RE-ORDER

Most our customers place re-orders within 2 weeks of the “Go Live” date. You will receive your first scheduled re-order call on the agreed day and time.

7

REVIEW

Our goal is to ensure great sales for you, combined with great service from us. So we will;

- Review range and make suggestions to help you further grow sales
- Review service; are we meeting all of your requirements?
- Review merchandising; what can we do to deliver a bigger Wow!

ENVIRONMENT

We work with our customers to help balance competing environmental issues.

We can provide a wide range of palm oil free or sustainable palm oil products, as well as a choice of packaging solutions.



BESPOKE

We offer a variety of bespoke services, to make sure our range compliments the look and feel of your business.

Amongst other services, we design and create purpose made displays, in our customers' choice of finish.



MERCHANDISING & DISPLAY

Our Account Managers spend as much time talking about display, as they do product.

We are delighted to work with you in building eye-catching displays that boost your sales and profit.



If you are equally passionate about merchandising excellence, commercial success and great service, then please give us a call. We share your values and would love to speak to you!

Contact us on **01937 840670**
or via email at **sales@bonbons.co.uk**

Visit **www.bonbons.co.uk**

We are committed to continuous improvement, which mean that our products and range can change over time. You can contact our team for the most up to date product list.



Bon Bon's (Wholesale) Ltd.

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Bon Bon's continuously improve sweet packaging and therefore packing weights can vary from those stated.
Please contact our office should you have any specific queries regarding pack weights.