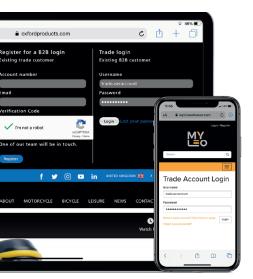# IS InterSell

InterSell B2B eCommerce factsheet

When it comes to your B2B eCommerce website, it's imperative that it fits with your existing back office systems and processes. That's why InterSell is so popular with our clients. Fully integrated with your back office data, it provides an environment for your trade customers to order online, and for your business to attract new accounts, showcase your products and improve customer service to retailers and wholesale stockists.

Sales benefits

- Allow your trade customers to place orders anytime without assistance
- Give your customers full visibility into account and order status'
- Offer additional and alternative related products to increase your customers' order value
- Give customers access to accurate pricing and stock levels
- Our websites are beautifully designed, simple to use and user friendly

Company benefits

- Be recognised in your sector with a strong online presence
- Make it easy for customers to place top-up orders in between rep visits
- Keep customers informed with up-to-date product specifications and news
- View actual start and end times and tracked GPS location for each sales call
- Free up head office man power by converting telephone orders to web orders

Integration benefits

- Process and dispatch orders faster
- Reduce cost of order processing
- Reduce data entry in man hours
- InterSell does not access your ERP system
- Track each InterSell transaction via PDF confirmation and online reporting

aspin

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