



#### ABOUT US

With a passion for gardening and a love of the outdoors, when not working, we are usually either outside digging in the garden or walking our labrador Evie in the beautiful Devon countryside that we have made our home. Both our children are now grown up, and about 4 years ago we found time on our hands to plan 'what next?'.

Utilising our business experience working for large corporates for over twenty-five years, we decided to create a multi-brand gift-oriented home and garden products company that offered innovative new designs for practical and utilitarian products – affording something different for people that enjoyed a similar lifestyle and ethos, or that were perhaps looking for an unusual and competitively priced gift for friends and loved ones. We were determined to design and manufacture all of our own products in an ethical and sustainable way – and not buy 'off the shelf'!

Another reason for establishing Jardinopia was to create a vehicle through which we could actively support worthy causes close to our hearts. We therefore donate a portion of our profits (dependent on the brand) to causes that are important to us. Our main aim for the 'Potty Feet' brand is to help impoverished communities to 'get back on their feet'. For 'Cane Companions' it is to 'help restore vision in the poorest communities'. 'Pot Buddies' will support animal charities. We are hoping to support Childrens charities with our Beatrix Potter Range.

Over the next few years we will be launching many new additional brands of home and garden gift related products for both adults and children – all designed and produced by us - and we will be diversifying our good cause donations to reflect these.

To commence the journey, we developed and custom-designed a range of plant pot feet under the company brand 'Potty Feet', which we think appropriately reflected our quirky but useful product. Our now multi award-winning Potty Feet come beautifully presented in 100% recycled craft card packaging, and make ideal gifts all year round and for any occasion. We then launched our sister brands 'Cane Companions' (award winning); Feeder Friends (award winning) and Pot Buddies - and we sell to both trade and direct to consumers. In 2022 we will be launching our Garden Wear and Tool Range, as well as Eco-Pots and Diffuser Décor. We try to source, package and protect our environment in a responsible and sustainable way at all times. Please take a look at our current designs and brands, and keep an eye out for constant new arrivals!



# THE BEATRIX POTTER SEED BALL TIN COLLECTION

Jardinopia are delighted to be able to offer their globally licensed Beatrix Potter Peter Rabbit collection of award-winning Home and Garden Products.

Our new collectable Seed Ball Tin Range due for launch in November 2022, is a fantastic addition to the Beatrix Potter family of products.

For both adults and children, the Seed Balls come on the back of the huge demand we have seen for our Pot Accessory, Eco Pots & Workwear Ranges within the Beatrix Potter Franchise offering.

We have utilized the very best materials, including 100% FSC approved paper & card and recycled tin.

Each tin comes with 6 Seed Balls that we felt best described the Character on the tin, together with an instruction booklet describing how to get the best results from your Seed Balls.

A perfect affordable gift for any occasion.

Happy sowing!







#### PETER RABBIT

Product Code: SBBP0001C Packaging: Sticker Size: 10 x 7 x 1.5 cm MOQ: 6 RRP: £6.99 TRADE: £3.18







JEMIMA PUDDLE-DUCK & Mr Tod

Product Code: SBBP0002C Packaging: Sticker Size: 10 x 7 x 1.5 cm MOQ: 6 RRP: £6.99 TRADE: £3.18



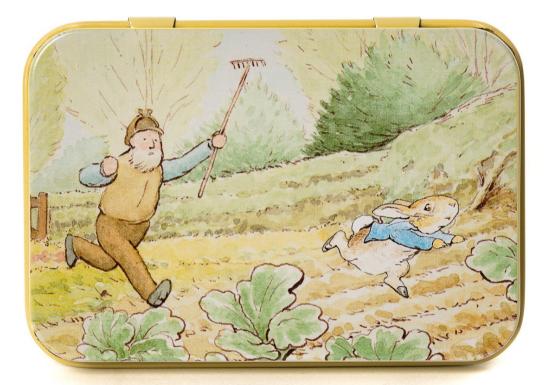




# FLOPSY, MOPSY & COTTONTAIL

Product Code: SBBP0003C Packaging: Sticker Size: 10 x 7 x 1.5 cm MOQ: 6 RRP: £6.99 TRADE: £3.18







# MR MCGREGOR & Peter Rabbit

Product Code: SBBP0004C Packaging: Sticker Size: 10 x 7 x 1.5 cm MOQ: 6 RRP: £6.99 TRADE: £3.18





## MR JEREMY FISHER

Product Code: SBBP0005C Packaging: Sticker Size: 10 x 7 x 1.5 cm MOQ: 6 RRP: £6.99 TRADE: £3.18





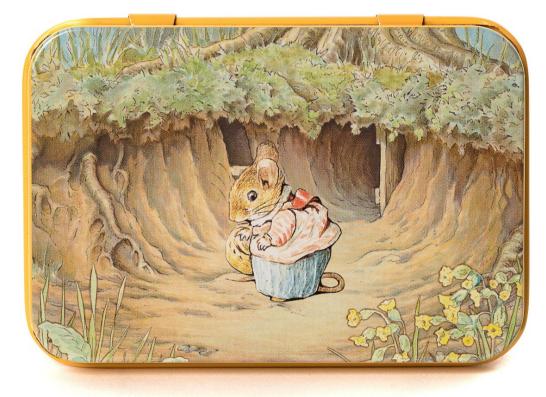


# SQUIRREL NUTKIN

Product Code: SBBP0006C Packaging: Sticker Size: 10 x 7 x 1.5 cm MOQ: 6 RRP: £6.99 TRADE: £3.18









#### MRS TITTLEMOUSE

**Product Code: SBBP0007C Packaging**: Sticker **Size:** 10 x 7 x 1.5 cm **MOQ**: 6 **RRP:** £6.99 **TRADE**: £3.18







#### MRS TIGGY-WINKLE

Product Code: SBBP0008C Packaging: Sticker Size: 10 x 7 x 1.5 cm MOQ: 6 RRP: £6.99 TRADE: £3.18



#### BEATRIX POTTER PETER RABBIT SEED BALL TIN - DISPLAY STAND

We have created a portable and bespoke tabletop display unit to beautifully house your seed ball tins, making it easy to view, select and restock. Each display unit can accommodate 64 tins, and measures 40x40x48cm They are all made from FSC approved material. Display units are Free Of Charge with the first order over £350 EX VAT of seed ball tins, or can be purchased for £25.00 each.





#### BEATRIX POTTER PETER RABBIT SEED BALL TIN - INSTRUCTIONS

Each tin comes with 6 seed balls carefully wrapped in a branded tissue paper insert that we felt best described the character on the tin, where they live, and what they like to eat! The tins also come with an instruction booklet describing how to get the best results from your Seed Balls, and what to expect during the germination process. The tins are individually sealed with a branded

sticker.



