

PRODUCT CATALOGUE



PepPlay

Play, Everyday







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Our Story

Born out of the belief that learning comes with Play, PepPlay started its journey to keep children engaged creatively & independently by bringing the best quality premium art experience products. We manufacture eco-friendly yet cost-effective products that meet the strictest of international toy standards. We have a team with 15+ years of experienced professionals and talented in-house designers striving to bring innovation to each product.

Spread over an area of 4000 Sq mtrs, with state-of-the-art, latest machines; we focus on green and sustainable manufacturing. With low MOQs and competitive pricing, we aim to offer a unique value proposition to resellers and retailers.

We believe in conserving nature and its valuable resources. We employ practices that reduce energy consumption, minimize packaging, and process wastewater to lessen its environmental impact. All our products also exceed global safety standards as we manufacture them in ethical, sustainable, and safe working conditions, free of lead, phthalates, and flame retardants. We have installed a 120kw On-Grid Solar Photovoltaic (PV) Rooftop Power Plant in our factory.

PepPlay's "Save our Planet" Paper bags are an effort to make children aware, through an activity, about various ways to save our planet through daily chores.



a *PepPlay* pledge



Shape Stickers

Building exciting scenes using stickers is a very stimulating way to learn about shapes and colours. High-quality and repositionable stickers aid the learning to keep it fun and easy.



PP20603

Shape Stickers - Space Explorers

Pack size (cm): 23 x 23 x 1

Age:
3+

6
Designs



Sticker Puzzles

This is a 2-in-1 activity where after matching their numbers together, the set of 5 vibrant scenes has to be assembled using high-quality and repositionable stickers. The Sticker Puzzles come in 2 themes: Magical Unicorns & Circus Carnival.

PP20601

Sticker Puzzle - Magical Unicorns

Pack size (cm) : 23 x 23 x 1

AGE:
4+

5
Puzzles



PP20602

Sticker Puzzle - Circus Carnival

Pack size (cm) : 23 x 23 x 1

Age:
4+

5
Puzzles





Stacking & Nesting Cubes



These 10 colourful and sturdy stackable/nestable cardboard blocks are a perfect tool for learning about different Animals, Shapes, Numbers, Counting, Colours, and a puzzle in the form of a growing tree. Kids can stack the blocks on top of each other and make a 3ft tall tower.



PP20702

Stacking Cubes

Pack size (cm) : 14 x 14 x 14

Age:
+12m

10
Cubes





Origami Art - Animal Kingdom

This is a set of 24 double-sided origami sheets that can fold into 6 different animal shapes (whale, beetle, rabbit, hen, owl, and pig), 4 sticker sheets, and a step-by-step instruction booklet. The sticker sheets contain pretty details like eyes and feathers to enhance the finesse of finished origami.



PP20604

Origami Art - Animal Kingdom

Pack Size (cm) : 23 x 21.6 x 1.3

Age:
3+

24
Double
sided
sheets

4 Sticker
Sheets



Velvet Colouring Cards

These sets of 5 premium quality velvet-finished colouring cards are indulging as they attract every child's eye. Moreover, the black velvet contours ensure that it's easy for the kids, and they do not colour outside the lines. The Velvet Colouring Cards come in 2 themes: Ocean & Wild.



PP20101

Velvet Colouring Cards - Ocean

Pack Size (cm) : 23 x 23 x 1

Age:
3-6Y

5
Cards

PP20102
Velvet Colouring Cards - Wild
Pack Size (cm) : 23 x 23 x 1

Age:
3-6Y

5
Cards





Velvet Cards - Travel Set

Kids can now enjoy long travels by colouring the different transport modes with PepPlay's latest Travel-size Velvet Colouring Cards. The soft velvet texture makes these sheets fun and easy to colour in by keeping kids from colouring outside the lines.



PP20103

Velvet Cards - Travel Set

Pack Size (cm) : 18 x 18 x 1.5

Age:
3+

8
Cards

10 Mini
Sketch Pens



Step-By-Step Drawing Books

Learning to draw has never been easier! PepPlay's Step-by-Step drawing books are a great way to introduce drawing to kids. It helps children master the simple drawing skills using the easy to follow steps and colourful illustrations. In addition, children can learn fascinating facts about the subjects as they learn to draw them, as well as useful drawing tips to help guide them along the way. The Step-By-Step Books come in 3 themes: Incredible Insects, Mystical Marine Life & Cute Farm Animals.



PP20501

Step-By-Step Drawing Book - Incredible Insects

Pack Size (cm) : 23 x 19 x 0.25

Age:
4+

20
Designs



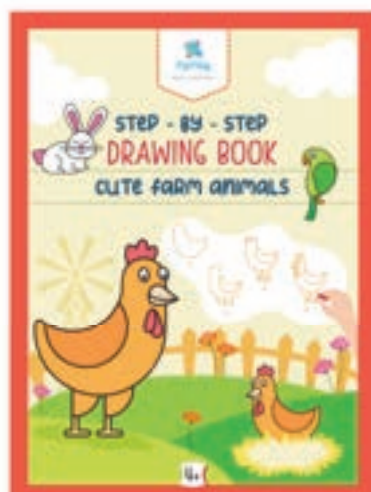
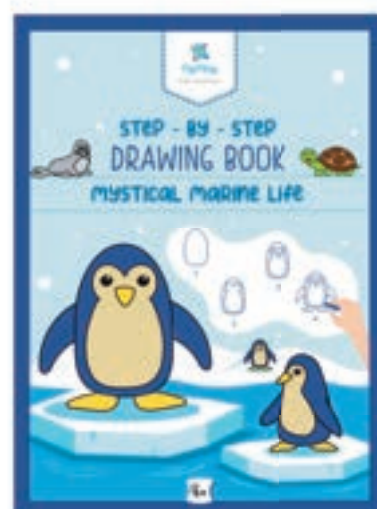
PP20502

Step-By-Step Drawing Book - Mystical Marine Life

Pack Size (cm) : 23 x 19 x 0.25

Age:
4+

20
Designs



PP20503

Step-By-Step Drawing Book - Cute Farm Animals

Pack Size (cm) : 23 x 19 x 0.25

Age:
4+

20
Designs



Colour Using Paints And Numbers - Dinosaurs

Dinosaur Colour by Numbers Book is a fun way to colour the full-page exclusive drawings of 16 most popular dinosaurs. It comes with a paintbrush so the kids can add water to the unique 6 colour paint palette added to each single-sided perforated page, and all designs are numbered, which helps the child to colour.

PP20505

Colour Using Paints And Numbers - Dinosaurs

Book Size (cm) : 29.5 × 21.0 × 0.5

Age:
3+

16
Pages

1 Paint Brush



Reusable Doodle Placemats

These high-quality transparent reusable mats are a must-have for every child to discover the exciting worlds of the Stone Age, Dinosaurs, Space, Unicorns, Wizards, Super Heroes, Monsters, Jungle, Ocean, Vehicles, or finding objects. Each element is carefully designed to indulge their young minds and make it a wholesome doodling experience. The Reusable Doodle Mats come in 4 themes: Ocean And Wild, Vehicles, Find And Colour & Prehistoric Series.



PP20203

Doodle Placemats - Animal Series

Pack size (cm) : 41 x 32 x 2.5

Age:
3+

2
Mats

6
Wet Erase
Markers



PP20206

Doodle Placemats - Find and Colour

Pack size (cm) : 41 x 32 x 2.5

AGE:
3+

2
Mats

6
Wet Erase
Markers



PP20204

Doodle Placemats - Vehicles

Pack size (cm) : 41 x 32 x 2.5

Age:
3+

2
Mats

6
Wet Erase
Markers



play
everyday



PP20210

Doodle Placemats - Prehistoric Series

Pack size (cm) : 41 x 32 x 2.5

3+
AGE

AGE:
3+

2
Mats

6
Wet Erase
Markers



Reusable Doodle Placemats Travel Pack

These mini-sized transparent reusable mats are the perfect must-have for every child to make their travel more exciting. Kids will travel with the worlds of Space, Unicorns, Wizards, Super Heroes, Monsters, Vehicles, or finding objects. Each element is carefully designed to indulge their young minds and make it a wholesome doodling experience. The Reusable Doodle Mats – Travel Pack come in 3 themes: Magical Land, Space Series and Superheroes & Monsters.



PP20207

Doodle Placemats - Magical Land

Pack size (cm) : 31.4 x 22.8 x 3.2

AGE:
3+

2
Mats

6
Wet Erase
Markers



PP20208

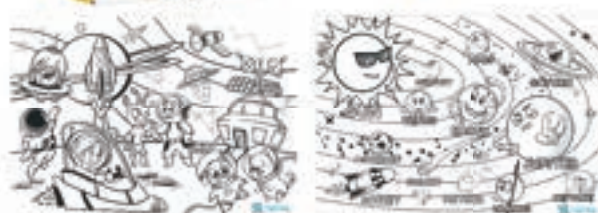
Doodle Placemats - Space Series

Pack size (cm) : 31.4 x 22.8 x 3.2

AGE:
3+

2
Mats

6
Wet Erase
Markers





PP20209

Doodle Placemats - Superheroes & Monsters

Pack size (cm) : 31.4 x 22.8 x 3.2

Age:
3+

2
Mats

6
Wet Erase
Markers





My First Educational Set

This premium learning set is made of high-quality reusable polymer sheets. Its front makes a very educative experience for the child as it promotes pencil tracing & colouring which preschools highly recommend. At the same time, the plain white backside serves as a blank canvas for a child's creativity to develop and portray itself.



PP20205

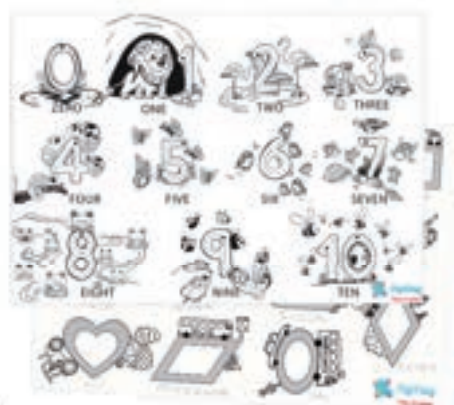
My First Educational Set - Reusable Doodle Placemat

Pack size (cm) : 41 x 32 x 2.5

Age:
3+

4
Mats

10 Mini
Sketch Pens +
1 Pencil



Reusable Activity Planner



Write. Draw. Learn. Erase. Repeat. The multi-functional reusable activity planner covers the concepts of the clock, calendar, reading, and writing skills. It is a great way to organize children's daily tasks, to-do list, and Reward Chart.

PP20201 | PP20202

Activity Planner - Peach & Blue

Pack size (cm) : 8.0 x 8.0 x 44

Age:
3+

1
Sheet

10
Mini Sketch
Pens



Activity Planner Sheet Layout:

- Top Section:** Ruler (CM/INCHES) and "My Notes..." area.
- Left Section:**
 - Calendar:** Grid for days of the month.
 - One New Thing Learned Today!!**: Drawing area.
 - Reading Log:** Section for tracking reading progress.
- Center Section:**
 - Reward Chart:** Grid for tracking rewards.
 - Other To-Do Reminders:** List of tasks with checkboxes.
 - Break A Bad Habit Today / Build A Good Habit Today:** Drawing areas for habit tracking.
 - What Time Is It?:** Clock face for time-telling practice.
- Right Section:**
 - Wide Draw Scribble Area:** Large drawing area with a rainbow illustration.



Dough Art Kits

These Dough Art Kits contain vibrant designs of alphabets, numbers, attractive scenes, 4 beautiful doughs of clay, and the endless fun of molding, tracing, and learning too! These kits make one of the most popular forms of learning through play and make it organized, fun & safe. The Dough Art Kits come in 3 themes: Nature, Alphabets & Numbers.

PP20701

Dough Art Kit - Nature

Pack size (cm) : 23 x 21.6 x 6.4

Age:
3+

6 Double
sided
cards

4 Colours
non-toxic dough
+ 1 Shaping Tool



6 double sided cards



PP20705

Dough Art Kit - Alphabets

Pack size (cm) : 25 x 17 x 6.5

Age:
3+

32
cards

4 Colours
non-toxic dough
+ 1 Shaping Tool



26 Alphabet Cards +
5 Extra Vowel Cards +
1 Blank Card



PP20706

Dough Art Kit - Numbers

Pack size (cm) : 25 x 17 x 6.5

Age:
3+

32
cards

4 Colours
non-toxic dough
+ 1 Shaping Tool



20 Number Cards +
10 Sign Cards +
2 Answer Cards





3D Paper Model Kit - City Life

This kit contains the model of a modern city where the doodles on each building are designed carefully. Kids can use any sketch pens/crayons/pencil colours on these models to add their touch to reality. This kit sparks curiosity in kids and allows them to assemble each model while discovering its beautiful details.



PP20703

3D Paper Model Kit - City Life

Pack size (cm) : 44 x 30.4 x 0.6

Age:
6+

15
Models

5 Sheets



Make Your Unicorn Pillow

Make Your Unicorn Pillow is the perfect no-sew, no-glue DIY kit to light up any room as a decoration. Fill the unicorn with the super soft stuffing, tie the colourful ribbons and decorate it with beautiful pre-cut adhesive eyes, ears, smiles, a star, and a heart with wings. This unicorn pillow kit will allow your child to use their imagination to create their one-of-a-kind pillow.



PP20704

Make Your Unicorn Pillow

Pack size (cm) : 11.5 x 9.5 x 2.75

Age:
6+

43
Pieces



Colour Me Paper Bags

Our Earth theme paper bags are sure to help the little ones remember and follow important messages like save water, save electricity, plant more trees, do not waste food, carry your own shopping bag, walk/ride a bicycle and more. There are so many ways to save our planet and do our part for a better future, so let's teach kids to do it the fun way!



Colour Me Paper Bag - Save Our Planet

Product Size (cm): 40.6 x 30.5 x 12.7

Colour Me Paper Bag - Save Our Planet

Product Size (cm): 25.4 x 35.5 x 12.7



We can custom brand the Colour Me Paper Bags as per your brand requirements and quantity.



Colour Your SuperHero Cape

This Reusable Superhero Cape is a perfect combination of creativity and role-play. Kids can colour the vibrant design with our washable, non-toxic marker pens and enter the realm of Superheroes for fun. The cape is made from high-quality cotton and can be washed and reused.

UPCOMING PRODUCT



Colour Your SuperHero Cape

Age:
3+

1 Cape

6
Washable
Markers



Free Superhero Eyemask Inside

Make Your Rocket Pillow

Make your Rocket Pillow is a perfect no-sew no-glue DIY kit to light up any room as decoration or play. This Rocket Pillow kit will allow your child to use their imagination and create a one-of-a-kind pillow. Fill the rocket-shaped pillow with the super soft stuffing, tie the colourful ribbons and wings and decorate it with beautiful glitter cut-outs.

UPCOMING PRODUCT

Make Your Rocket Pillow

Pack size (cm) : 11.5 x 9.5 x 2.75

Age:
6+

38
Pieces





Parents Love Us!



Rahela Tayyebi | BLW, CD, EC, Lactation | Mother of 2 Boys

"These placemats have been our everyday routine ever since we got them, has helped in my child's behavior too!"

Keerthana | Blogger | Homeschooling Mom

"The kit looks simple but it offers good challenges to the kids. Each card offers a different challenge, be it the pattern or thickness of dough needed for each pattern."



Monika Saha | Blogger | Mother of 4 year old

"Easy to carry during travel and while dining out too! Also, I love how pretty & vibrant the sheets look upon coloring!"





Quality

We take pride in delivering the best quality, design & customer service. Our Products are Eco-friendly and meet the strictest of international quality standards for kids.

Sustainability is the core value of our company. We always aim to develop premium quality products with the environment in mind. We focus more on reusable toys and have a series of reusable products.

All our products are non-toxic and confirm to:
CE, EN71 & ASTM standards.

UK
CA



SGS





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