

FYGHOME.COM | @FYGHOME

FOR PRESS ENQUIRIES PLEASE CONTACT: DEMI@FYGHOME.COM

## FYG SEASONS COLLECTION

The newest home fragrance brand in town: FYG is ready to evoke memories, feelings and moods with their brand new Seasons collection.

For something unashamedly luxurious, meet our layered seasonal candles. These impressive-looking, double-layered, highly-fragrant and all natural candles are the embodiment of our FYG ethos: stylish, affordable, sustainable.

Set in a striking Gold or Pewter Metal Container, these statement three wick candles are not only aesthetically beautiful but, once lit, will subtly transform your living space, slowly burning through the first fragrant layer to reveal a new seasonal blend below.

Take a trip through Spring / Summer or Autumn / Winter and indulge in the most beautiful accompaniment to the changing landscape, mood and blissful beauty of the English seasons.

The Seasons Collection also includes 4 mini candles for each season and a Seasons Gift Box.

As with all FYG candles, our double-layered seasonal candles are hand-poured, using a blend of coconut and rapeseed wax, pure essential oils and completed with 3 pure cotton wicks, making them 100% natural and vegan-friendly. By using sustainable, re-usable, recyclable and high-quality metal, we proudly demonstrate our commitment to sustainability and the protection of the environment.

Our statement three wick layered candles are not only aesthetically beautiful but, once lit, will subtly transform your living space, slowly burning through the first fragrant layer to reveal a new seasonal blend below.

Each candle comes with an eco-friendly seed paper dust card you you can re-use your FYG jar as a plant pot. Once your candle has burned, simply place the dust card cover in your FYG jar with soil and water and watch as your flowers grow and blossom.









## SPRING/SUMMER

SPRING LAYER: Cedarwood, ylang ylang, neroli, lemon, orange, galbanum & mimosa

SUMMER LAYER: Orange, Rose, Geranium, Violet, Sandalwood, Amber

- \*Gold Metal Container
- \*900g
- \*120 hour burn time

## **AUTUMN/WINTER**

AUTUMN LAYER: Bergamot, Cardamom, Lemon, Oriental Rose, Violet, Jasmine, Cedar, Vanilla, Patchouli, Sandalwood

WINTER LAYER: Orange, Cinnamon, Fir Needle, Ginger, Tonka, Heliotrope, Vanilla, Sandalwood

- \*Pewter Metal Container
- \*900g
- \*120 hour burn time

FYG Seasons Collection candles are hand-poured, using a blend of coconut and rapeseed wax and pure essential oils, whilst the pure cotton wick completes these 100% natural and vegan-friendly candles. Four fragrances to truly capture the essence of england's uniquely beautiful seasons. travel-sized seasonal candles, all set to compliment your mood, whatever the time of year.









### **SPRING**

Think fresh and light April shower with damp, fragrant grass and vibrant florals.

Cedarwood and ylang ylang meet citrus, neroli and Mimosa Absolute.

## SUMMER

Think flower garden in full bloom with fruit and fizz cocktails and sun-drenched skin.

Geranium and rose meet fruity orange and mandarin with a pink pepper twist.

## **AUTUMN**

Think withering, aromatic florals, citrus, cool earth and crisp, golden woodland leaves.

Lavender, mandarin, ho wood and jasmine meet woody patchouli and sweet tonka.

### WINTER

Think frozen nights, cozy crackling fireplace, spiced bread, eggnog and sweet indulgence.

Clove, cinnamon and nutmeg meet sweet tonka and earthy patchouli.

All 110g

# SEASONS GIFT BOX

## A glow for all seasons.

The FYG Seasons Collection is a quintessentially English experience. Each of these four tempting fragrances, truly capture the essence of England's uniquely beautiful seasons. From the magic of each fleeting landscape to the mood that each individual season fosters, there is a pure joy to be found in them all.

Let us take you on a journey with this stunning collection of four metallic travel-sized seasonal candles, all set to compliment your mood, whatever the time of year.

### IN THE BOX:

SPRING: Cedarwood and ylang ylang meet citrus, neroli and Mimosa Absolute

SUMMER: Geranium and rose meet fruity orange and mandarin with a pink pepper twist

AUTUMN: Lavender, mandarin, ho wood and jasmine meet woody patchouli and sweet tonka

WINTER: Clove, cinnamon and nutmeg meet sweet tonka and earthy patchouli

All 110g

FYG SEASONS GIFT BOX £80 FROM FYGHOME.COM





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## FYG MEMORIES COLLECTION

The newest home fragrance brand in town: FYG is ready to evoke memories, feelings and moods with their brand new Memories collection.

The new scents are designed to provide an emotive and immersive experience. Each scent will transport you to a unique time and place, telling a story of the past. The memories collection includes 12 250g natural hand poured candles with 100% coconut and rapeseed wax and a pure cotton wick (£35 each), with a burn time of up to 45 hours. They are hand-poured in re-usable, high quality, recyclable glass. The collection also includes 12 125ml diffusers also decanted in sustainable, re-usable, high quality glass (£35 each).

FYG products encapsulate a range of significant and beautiful experiences to create a perfect ambience to your living space. Each product is carefully crafted to complement the mood of any room.

"The Memories collection is a celebration of the joy that comes as we reflect on key moments from our past." Says FYG founder, Demi Pendakis

"There are several ways to remember the past, but perhaps it is through scent that we most strongly find ourselves reliving the feel of any place and the emotion involved. In this way, scent is a uniquely powerful tool and so this collection has become something distinctly evocative with the power to stimulate, calm, restore, excite and invigorate our senses, even when we are simply living our everyday, often stressful, lives...So, we invite you to find the stories that speak to you and in doing so, breathe in that scent,

## MEMORIES COLLECTION

MEMORIES CANDLES AND DIFFUSERS £35 EACH FROM FYGHOME.COM "One of my earliest memories as a boy was summer in Thessaloniki. I was walking into a sun-soaked garden of sweet fig trees. It was my grandmother's garden. Since then, if ever I am met with that familiar perfume, I am immediately transported back to the comfort of family, love and my childhood innocence." Demi Pendakis, Founder, FYG Home



## **ARABIAN NIGHTS**

Tart spice meets floral notes with a background of woody oud and musky sweetness.

Memory: Night time, the Arabian desert, be transported to a warm desert camp fire, breathing in the dry, fragrant air.



### **GRANDMA'S GARDEN**

Fruity cassis, cherry and fig meet floral and woody notes of pine and cedar, brought together with amber and musk.

Memory: Childhood summers spent in Thessaloniki, Greece close your eyes and be transported to a bustling Greek garden, with ripe fig trees, laughter, love and sunshine.



## CARIBBEAN WATERS

A citrus cocktail of lime, bergamot and lemon meets creamy tropical coconut with base notes of amber, musk and patchouli.

Memory: Beach retreat, St Lucia -indulge in Caribbean beach vibes and prepare to feel yourself unwind.



### PARADISE BEACH

Fresh bergamot, orange and rich amber meet exotic coconut and sweet vanilla.

Memory: Honeymooning, the Maldives - dream of white sandy beaches and crystal waters, so enchanting you will not want to leave.

# MEMORIES COLLECTION

## MEMORIES CANDLES AND DIFFUSERS £35 EACH FROM FYGHOME.COM



### **DOWN BY THE COAST**

Salted seaweed and green florals meet citrus hints of bergamot and lime with a background of amber, cedarwood and balsamic.

Memory: Beach-bound Sunday with friends – the perfect scent for a taste of breezy, carefree childhood days with fresh, salt sea air.



#### SW19

Juicy, ripe strawberries and raspberries meet decadent, flowing champagne and a hint of elegant rose.

Memory: Tennis season, London SW19 - a fun and fruity play on your senses immediately transporting you to the pleasure of long summer nights during the British tennis season.



## **AUSSIE OUTBACK**

Blended aromatic bergamot, orange and amber meet base notes of cedar and sandalwood.

Memory: One to tell the grandkids: the Australian outback - positively stimulate and intrigue the senses, as you are transported to this Australian arid land.



#### STARRY STARRY NIGHT

Blends of citrus, sweet cinnamon and vanilla spice meet notes of smoky wood and musk.

Memory: Travelling Bali - intrigue and excite your senses, as you are transported to the breathtaking beauty of a star-lit, Balinese night sky.

## MEMORIES COLLECTION

## MEMORIES CANDLES AND DIFFUSERS £35 EACH FROM FYGHOME.COM



## THE AMALFI

Fresh, coastal breeze meets citrus grove tartness with background notes of wild freesia.

Memory: Mini break to the romantic Amalfi coast Italy - invigorate your senses and be transported to the unrivalled beauty of coastal Italy.



## JAPANESE PLUM BLOSSOM

Sweet mandarin and fragrant, oriental plum meets neroli, jasmine, pine and cedar wood.

Memory: Imperial Garden, Tokyo -connect to the calming peace, beauty and romance of a Japanese garden -laughter, love and sunshine.



## THE ROSE GARDEN

Bursting sweetness of rose tempered by notes of coffee, incense, amber and sandalwood.

Memory: A local hidden gem: the English rose garden - liven your senses and indulge in this elegant scent, as you are transported to the sanctuary of a tranquil English rose garden in full bloom.



#### A DAY AT THE SPA

Pure lavender essential oil to soothe mind and body.

Memory: luxurious spa retreat, New Forest - be transported to a fragrant spa and feel your stress melt away.



FYG's Back To Basics collection has been designed to both enhance your living space and uplift your mood.

Each fragrance from this stripped back collection celebrates not only a key aroma but a distinct character, and has been designed to either invigorate, calm, restore or indulge your senses, positively impacting your wellbeing as well as highlighting and complementing the mood of any room.

The Back To Basics collection consists of 16 fragrances in both candles and diffusers, priced at £25 each. All candles are 250g hand poured with a burn time of 45 hours whilst diffusers are 125ml. Each product has been carefully crafted and is 100% recyclable and sustainable.

12 fragrances are also available in Hand & Body Wash and Hand & Body Lotion, priced at £18 each.

Whether you are looking for something light and fresh, earthy, sweet or sensual, the Back to Basics range has a candle and diffuser scent to cater for all moods.

BACK TO BASICS CANDLES AND DIFFUSERS £25 EACH FROM FYGHOME.COM



### **ORCHID NOIR**

The DECADENT one

Think luxurious heart of orchid and lotus wood, blended with top notes of ylang, bergamot and truffle. The base notes of vanilla, sandalwood, vetiver & dark chocolate complete this fragrance.



### **CEDAR & JASMINE**

The SPIRITUAL one

Think sparkling citrus top notes lead into a heart of exotic jasmine blended with transparent, white florals, cushioned with smooth amber and finished with dry cedarwood, patchouli, vanilla and sheer musks.



## **LEMONGRASS & GINGER**

The SPICY one

Think tangy lemongrass and Sicilian citrus meets spicy ginger root on a patchouli and creamy vanilla base.



### **BLACK AMBER & LAVENDER**

The ALLURING one

Think rustic amber and French lavender meet indulgent tonka bean, vanilla and sage. A rich, sensual and enticing fragrance.

BACK TO BASICS CANDLES AND DIFFUSERS £25 EACH FROM FYGHOME.COM



## **FIRESIDE**

The WOODY one

Think crisp bergamot, lemon leaf and fresh eucalyptus meet woody notes of red cedar, massoia, amber and musk.



## **CUBAN TOBACCO & OAK**

The MYSTERIOUS one

Think smoky sweet tobacco and spice meet vintage cologne, cognac and warming musk.



## **EGYPTIAN AMBER**

The SULTRY one

Think rich and exotic infused herbs, spices and florals cleansed by a sweet base of vanilla, musk and sandalwood.



### WHITE MUSK & AMBER

The SENSUAL one

Think delicate lavender meets notes of sweet lily, jasmine and germanium on a musky sandalwood base.

BACK TO BASICS CANDLES AND DIFFUSERS £25 EACH FROM FYGHOME.COM



## **ENGLISH PEAR & VANILLA**

The ELEGANT one

Think the classic sweetness of pear meets indulgent creamy vanilla with a background of warm amber.



## LIME, BASIL & MANDARIN

The ZINGY one

Think Sicilian lime and sweet mandarin meets peppery basil and sharp notes of vetiver.



## **BLACK FIG & VETIVER**

The SWEET BUT SASSY one

Think earthy green leaf, cedar and oakmoss meets fragrant citrus, topped with liquorice and anise.



### **BLACK ROSE & OUD**

The COVETED one

Think rare South-East Asian oud wood and florals meet sweet cinnamon bark, clove and palmrosa.

BACK TO BASICS CANDLES AND DIFFUSERS £25 EACH FROM FYGHOME.COM



## FRANKINCENSE & MYRRH

The FESTIVE one

Think dark, earthy frankincense and bittersweet myrrh meet shades of violet and warming amber.



## **BLACK POMEGRANATE**

The FRUITY one

Think juicy plum and pomegranate meets background notes of florals, musk and spice.



## PEONY BLUSH SUEDE

The FLORAL one

Think fruits and soft florals meet rich musk and amber. Indulge in the comforting fragrant notes of apple, soft plum, fragrant peony and carnation rose.



### **ROCKSALT & DRIFTWOOD**

The FRESH one

Think salt-crusted seaweed, cyclamen and water lily meet background notes of warming amber and musk.

## HAND/BODY WASH & LOTION

£18 EACH FROM FYGHOME.COM

As part of the Back to Basics collection, FYG has a selection of matching Hand and Body Wash & Lotions, designed to help you take self-care to the next level.

Consisting of 12 different scents priced at £18 each, each fragrance celebrates not only a key aroma but a distinct character. Whether you are looking for something light and fresh, earthy, sweet or sensual, this range has a scent to cater for all moods.

## Available in:

- Rock Salt & Driftwood
- Black Fig & Vetiver
- Black Pomegranate
- Cuban Tobacco & Oak
- Damson Plum, Rose & Patchouli
- Fireside
- Frankincense & Myrrh
- Lemongrass & Ginger
- Lime, Basil & Mandarin
- Peony & Blush Suede
- Orchid Noir
- Cedar & Jasmine





# FYG ESSENTIAL OILS

Boost your mood with FYG's Essential Oil Blend Collection, designed to enhance mind and body. With proven therapeutic qualities known to relieve stress, improve sleep, energize, balance or calm the mind, FYG's 100% pure essential oil and oil blends aim to contribute to an overall improvement to your physical and mental well-being. Whether you are looking for a single essential oil to energise or improve sleep, or an oil blend to create a particular mood, FYG has something for all occasions.

Available in 7 fragrances and priced at £10 each, or £35 for a gift set, all of FYG's essential oils and oil blends are 100% pure, therapeutic-grade, non-toxic and naturally steam-distilled. They are free from synthetic fragrances and chemicals and are both vegan-friendly and cruelty-free.

FYG oil blends are available to be diffused via their brand new Wellbeing Pod, and in individual Roll-Ons which can be applied to the wrists and temples for a quick boost on-the-go.

Treat yourself or someone you know to this empowering collection of pure essential oils and experience how the natural feel-good qualities begin to enhance your everyday.

## ESSENTIAL OIL BLENDS & ROLL-ONS



#### **BALANCING ACT**

Get in sync with a blend of lush herbal and woody notes, designed to naturally help you find harmony and peace of mind.



#### IN THE ZONE

Concentration is key with this simple, fresh blend of citrus and stimulating menthol, designed to get you in the zone and maintain focus.



#### YOU CAN TOTALLY DO THIS

Believe and you can achieve with this invigorating, woody, herbal and citrus blend, designed to boost positivity and keep you feeling uplifted.



#### **RISE AND SHINE**

Wake up, shake up with a combination of mellow florals and a whack of citrus for a bit of zing. This gorgeous blend will naturally help improve mood and ease tension.



#### DROP AND GIVE ME ZEN

Meditation station at the ready: a range of calming herbals combine to naturally relax your mind -perfect for a spot of meditation or mindfulness practice.



#### ME. YOU. BED. NOW

Get in the mood with this flirty cocktail of florals and fresh citrus, set to naturally rejuvenate those cosy nights in.



#### HIT THE SNOOZE

Catch some shut eye with this calming blend of fragrant florals and citrus fruits, known to naturally relax both body and mind.

FIND YOUR SCENT. FIND YOURSELF. FIND YOUR GLOW.

£10 EACH FROM FYGHOME.COM

## WELLBEING POD

The future of home fragrance is here.

Whatever your wellbeing needs, FYG's Wellbeing Pod and 100% Pure Essential Oils range will, with just a simple push of a button, positively enhance your everyday: helping you to de-stress, improve sleep, lift your mood, find balance and harmony or just completely relax.

Designed to diffuse the optimal amount of fragrance throughout your home, this beautifully-crafted, sleek ceramic diffuser will work to not only improve your physical, mental and emotional wellbeing, but also doubles as a stunning piece of minimalist decor.



## ESSENTIAL OIL GIFT SET

With so many individual oils boasting various mood-boosting qualities, it can at first be difficult to navigate your way through them all.

With this in mind, we created the FYG Essential Oils Gift Set, showcasing eight of the most popular and beneficial pure essential oils known to enhance mind and body.

## So what are the magic eight?

- 1. Sweet Orange (Citrus sinensis)
- 2. Lavender (Lavandula officinalis)
- 3. Eucalyptus (Eucalyptus globulus)
- 4. Peppermint (Mentha piperita)
- 5. Frankincense (Boswellia carterii)
- 6. Lemongrass (Cymbopogon citrus)
- 7. Rosemary (Salvia Rosmarinus)
- 8. Tea Tree (Melaleuca alternifolia)





## MEET THE FOUNDER: DEMI PENDAKIS

"It's not business. It's personal.

I have always been surrounded by fashion, design and style. Growing up with the influence of my father's fashion business, it was a natural progression to forge my own successful career in the fashion and design industry.

This is what I love. It is what I am passionate about. And FYG has simply become the natural extension of my experience of and love for stylish, affordable and sustainable design.

In creating FYG it was important to produce not just another scented product but an immersive experience. What started as a desire to re-capture my childhood joy of family holidays spent in Greece, then developed into a project of encapsulating a range of significant and beautiful experiences from the past.

Whilst each scent has a story and individual character to evoke memory, feeling and mood, it was equally important to create modern designs - to fit in with and subtly enhance any living space. And with all of that, FYG had to be sustainable. That is why each product is 100% natural and recyclable.

We also plant a tree in Nicaragua for every candle sold. To date we're proud to have planted over 3000 trees.

So, I invite you to take your time, shop around, try out something new and Find Your Glow."





RECYCLABLE PACKAGING



100% NATURAL WAX MADE FROM COCONUT & NON-GMO RAPESEED WAX



ENVIRONMENTALLY
FRIEDNLY INGREDIENTS
AND PACKAGING



SUSTAINABLE INGREDIENTS AND METHODS



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