

# billoy

with play in mind





# CONTENT

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## CONTENIDO

About us / <i>Nosotros</i> .....	02
Fingermax .....	04
Buddha Board .....	10
Playable Art .....	18
Geobender .....	40
Kaleidograph.....	44
Contact / <i>Contacto</i> .....	52

# ABOUT US

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## NOSOTROS

### WHAT WE DO

We at Billoy wish to become a strong voice for ground-breaking brands that intend to effectively enter the European toy and gift markets. We specialize in offering products that are fun, unique and promote healthy play.

You can find our products in several retail stores across Europe, ranging from renowned museum stores, airport gift shops, art galleries, toy stores, and bookstores.

### QUI SOMMES-NOUS

Nous sommes Billoy, la porte d'entrée incontournable des entreprises novatrices qui souhaitent pénétrer le marché européen du jouet et du cadeau.

Nous sommes spécialisés dans la distribution de produits amusants, exclusifs, éducatifs et écoresponsables. Notre solide clientèle est composée autant de magasins de jouets que de boutiques de musées, en passant par les boutiques à concept et les librairies.

### QUÉ HACEMOS

En Billoy nos especializamos en distribuir marcas inspiradoras, educativas, y originales. Billoy lo formamos un equipo joven y dinámico con amplia experiencia en dirección comercial y desarrollo de marcas en distintos sectores retail.

Nuestra misión, pasa por establecer una relación comercial cercana y transparente con nuestros clientes y proveedores, para ofrecer un portfolio de marcas que destaquen por su originalidad y componente creativo.

## CHI SIAMO

In Billoy siamo specializzati nella distribuzione di marchi stimolanti, educativi e originali. Billoy è formato da un team giovane e dinamico con una vasta esperienza nella gestione aziendale e nello sviluppo del marchio in diversi settori retail.

La nostra missione è stabilire un rapporto commerciale stretto e trasparente con i nostri clienti e fornitori, per offrire un portafoglio di marchi che si distinguono per originalità e componente creativa.

**“Billoy specializes in distributing products that are fun, unique, and promote healthy play.”**





## FINGERMAX - The Creative Paintbrush

Fingermax® is an original and exclusive paintbrush designed to transform children's and adults' fingers into the most modern painting tools. It's great for improving coordination and manual dexterity. Fingermax is a best seller at some of the most renowned Museum shops around the world.

### LE PINCEAU FINGERMAX - La créativité au bout des doigts!

Le pinceau Fingermax® est un accessoire original et exclusif conçu pour transformer les doigts des enfants et des adultes en outils de création les plus amusants. C'est aussi une façon formidable et innovatrice d'améliorer la coordination et la dextérité manuelle. Le pinceau Fingermax® est un des articles les mieux vendus dans les boutiques des plus importants musées du monde.

### FINGERMAX - El Pincel Creativo

Fingermax® son unos divertidos pinceles que transforman los dedos de los niños (y mayores) en los más modernos instrumentos de pintura. Especialmente diseñados para ajustarse a varios tamaños de dedos gracias a la variedad de tallas disponibles. Debido a que fomentan la concentración y habilidades motoras, Fingermax es empleado en numerosos talleres y escuelas.

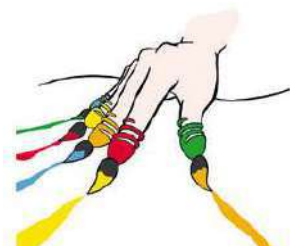
### FINGERMAX - Il pennello creativo

Fingermax® trasforma le dita dei piccoli in meravigliosi pennelli. È un nuovo modo di disegnare e dipingere allo stesso tempo. Con un po' di immaginazione si possono ottenere originali e sorprendenti risultati. Un gioco ideale per la formazione delle capacità motorie come la mobilità delle dita e la coordinazione di base destra/sinistra. Ideale per incentivare l'espressione creativa. Altamente raccomandato per bambini con bisogni speciali.





Transform your fingers into modern paintbrushes!  
*La creatività au bout des doigts!*



¡Convierte tus dedos en pinceles!  
*Trasforma le dita in pennelli!*



# FingerMax<sup>®</sup>

## FingerMax Blister



SUXB2  
FingerMax Blister 2 Pieces  
Age 6+ / Size Universal  
SRP / PVPR 4,99 €



SUXB4  
FingerMax Blister 4 Pieces  
Age 6+ / Size Universal  
SRP / PVPR 9,99 €





# FingerMax Brushes

Comfortable fit and long lasting use!



URNA-L  
Display Urna  
Capacity 300 Pieces  
17x17x17 cm  
SRP / PVPR 18,50 €



URNA-S  
Display Urna  
Capacity 150 Pieces  
11x11x11 cm  
SRP / PVPR 12,50 €

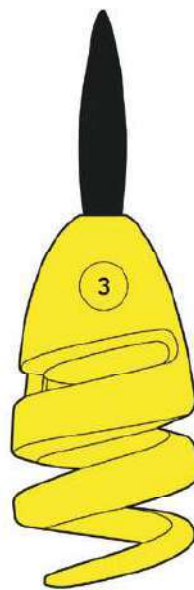
## Sizes



Small  
age 3 to 6



Medium  
age 6 to 12



Large  
adults



Universal  
age 10 +

# FingerMax<sup>®</sup>

## FingerMax School Box

School Box 12 pieces  
SRP / PVPR 23,50 €

SCBOXS12  
Size Small / Age 3-5

SCBOXM12  
Size Medium / Age 6-12

SCBOXL12  
Size Large / Age 13+



## FingerMax Pack

Pack 50 Fingermax  
SRP / PVPR 2,20 € per brush

SSXX-50  
Size small / Age 3-5

SMXX-50  
Size Medium / Age 6-12

SLXX-50  
Size Large / Age 13+

## FingerMax WaveBox

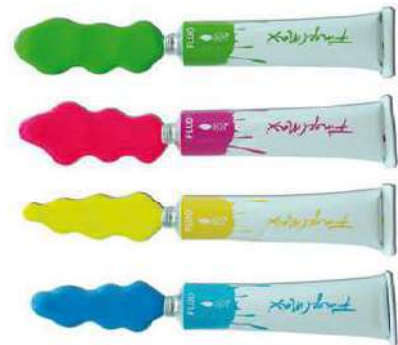
This WaveBox set includes 4 or 2 paintbrushes and 4 paint tubes in a plastic storage case, which can also serve as a palette for mixing colours. The water-based tempera paint comes in four distinct colours of red, yellow, green, and blue. The FLUO version comes in four distinct fluorescent colours of pink, yellow, green, and blue.



SXWB4TE

Wavebox 4 Brushes  
4 Colours

Age 3+ / 1xS, 2xM, 1xL  
SRP / PVPR 14,95 €



SXWB4FL

Wavebox Fluo 4 Brushes  
4 Fluorescent colours

Age 3+ / 1xS, 2xM, 1xL  
SRP / PVPR 16,45 €





### **BUDDHA BOARD - Master the art of letting go**

Buddha Board is inspired by the Zen idea of living in the moment. You simply paint on the surface with water and your creation will come to life in bold design. Then, as the water slowly evaporates, your art will magically disappear leaving you with a clean slate and a clear mind, ready to create a whole new masterpiece.

Buddha Board is environmentally friendly as it only uses water - no ink, no paint, no chemicals - and it will last for years with proper care. Buddha Board is 100% recyclable. Master the art of letting go...live for the moment and enjoy!

### **BUDDHA BOARD - L'art d'exprimer sa spontanéité**

Le tableau Buddha Board est inspiré par l'idée zen de vivre l'instant présent. Selon l'humeur du moment, peignez simplement la surface du tableau avec de l'eau et votre création prendra vie sous vos yeux. Puis, à mesure que l'eau s'évaporerait lentement, votre art disparaîtra comme par magie, vous laissant avec une ardoise vierge et un esprit tranquille, prêt à créer un tout nouveau chef-d'œuvre.

Le tableau Buddha Board est écologique car il ne requiert que de l'eau - pas d'encre, pas de peinture, pas de produits chimiques - et il durera des années avec les soins appropriés. Le tableau Buddha Board est 100% recyclable. Maîtrisez l'art de vous laisser aller ... vivez le moment présent et profitez-en!





### **BUDDHA BOARD - Practica la meditación a través del arte**

Las pizarras de Buddha Board, están inspiradas en la idea Zen de vivir en el presente. La pizarra Buddha Board te permitirá pintar sobre ella con agua, cuando el agua se evapore, tu dibujo se desvanecerá. Buddha Board es además ideal para practicar el trazo, y el mindfulness.

La pizarra de Buddha Board es respetuosa con el medio ambiente, no utiliza tinta, y durará años con el cuidado adecuado. El resultado no importa, ¡vive el momento presente y disfruta!

### **BUDDHA BOARD - L'ardesia per realizzare dipinti effimeri**

Ispirato all'idea buddista di vivere il presente, il Buddha Board ti permetterà di dipingervi sopra con acqua; Quando l'acqua evapora, l'immagine si sbiadirà. Ideale per praticare il concetto Zen di vivere nel presente, devi solo usare l'acqua, include una spazzola di bambù e un supporto per il vassoio dell'acqua!





## Buddha Board

Master the art of letting go...live for the moment and enjoy!



Premium bamboo paintbrush with thick, ultra-soft bristles. A sturdy waterproof stand for water and for holding the Board and brush.



BB100  
**Buddha Board Original**  
32 x 32 cm  
SRP / PVPR 34,95 €





**Enso**  
Infinite art!



Enso 600  
**Enso "Laptop Format"**  
25 x 25 cm  
SRP / PVPR 25,95 €



**Mini Buddha Board**  
Infinite art!



MB300  
**Mini Buddha Board**  
12 x 12 cm  
SRP / PVPR 16,95 €



Mini Buddha Board  
Assorted



MBB370  
Mini Buddha Board Assorted  
12 x 12 cm





### **PLAYABLE ART - Designed to Inspire.**

Playable Art is a New York based collection of high-value design toys that inspire creative play for all ages. Its goal is to provide inspiring desktop toys that encourage art lovers to explore their inner artist.

Playable Art's collection is a playful way to display modern art and a great gift for creative people. The Playable Art collection is a top seller in the best museum shops and concept stores around the world.

### **LA COLLECTION PLAYABLE ART - Conçue pour inspirer.**

Basée à New-York, la magnifique collection Playable Art propose des jouets de design qui inspirent le jeu créatif à tout âge. Son objectif est d'offrir des jouets de bureau à la fois inspirants et permettant aux amateurs d'art d'explorer l'artiste en eux.

La collection Playable Art est un formidable cadeau pour les gens créatifs et leur donne un support amusant pour exposer leur œuvre. La collection Playable Art est un excellent vendeur dans les boutiques de musées et dans les boutiques à concept du monde entier.

### **PLAYABLE ART - Diseño Inspirador.**

Playable ART es un fabricante neoyorquino de juguetes de diseño que utiliza el arte moderno como forma de juego y de inspiración.

La colorida colección de Playable ART sacará el artista que llevas dentro mientras juegas, pero también sirve como elemento decorativo multiusos, o como herramienta anti-estrés. Bestseller en los principales museos de arte moderno a nivel mundial.

## PLAYABLE ART - Design d'ispirazione.

Playable ART è un produttore newyorkese di giocattoli di design che utilizza l'arte moderna come forma di gioco e ispirazione. La colorata collezione di Playable ART metterà in luce l'artista mentre suoni, ma funge anche da elemento decorativo multiuso o come strumento anti-stress. I più venduti nei principali musei di arte moderna di tutto il mondo.



## Lollipopter

With a simple twist it magically transforms!

A0440  
Lollipopter Green Apple  
Age 9+  
SRP / PVPR 34,95 €

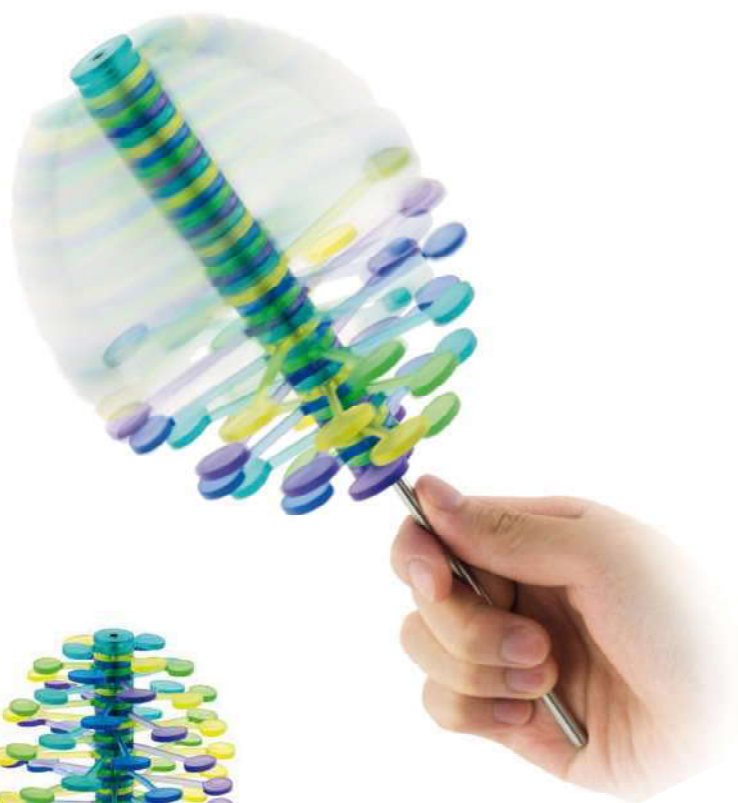


A0439  
Lollipopter Huckelberry Spin  
Age 9+  
SRP / PVPR 34,95 €



# Lollipopter

Magical eye candy



A0414  
Lollipopter Sugar Plum  
Age 9+  
SRP / PVPR 34,95 €



A0413  
Lollipopter Mango Fandango  
Age 9+  
SRP / PVPR 34,95 €



## Mini Lollipopter

Magic in a twist



A0419  
mini Lollipopter  
Mango



A0420  
mini Lollipopter  
Sugar Plum



A0429  
mini Lollipopter  
Huckleberry



A0430  
mini Lollipopter  
Green Apple

A04BX-MIX  
mini Lollipopter  
*With magnetic base*  
Age 9+  
SRP / PVPR 16,45 €



mini Lollipopter  
Mixes colors Carton of 24  
6 pieces of each color  
*With magnetic base*  
Age 9+



with a simple  
twist it  
magically  
transforms

The magic of Lollipopter  
was founded in principles  
of nature math and physics!

- Interactive kinetic toy
- Stress reliever
- Stylish sculpture
- Desktop home decor



## Helicone

Made of maple wood.



## Made by nature

For a truly aesthetic structure, helicone was crafted using the same using the same mathematical concepts found in nature, like the Golden Angle and the Fibonacci Numbers



A0431

Helicone - Executive Edition

Age 13+

SRP / PVPR 84,95 €

playable**ART**®

## Art Ball

Color your inspiration!



A7072  
Art Ball  
Age 3+  
SRP / PVPR 39,95 €



A0477  
Art Ball Natural  
Age 3+  
SRP / PVPR 39,95 €

## Art Ball Pastel

Less without limitations! With only 12 balls, this pastel edition can be arranged to endless configurations like the Original Art Ball set.



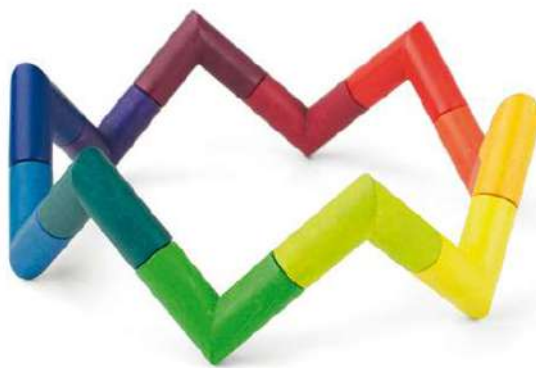
A0470  
Art Ball Pastel 12  
Age 3+  
SRP / PVPR 32,95 €



playable**ART**®

## Angle - A special twist

Modern sculpture art on your desktop.



A0478  
Angle  
Age 9+  
SRP / PVPR 49,95 €

## Art Stick - Turn in your own style

Combine multiple Playable ART TURN Connector products together for endless possibilities.



A0479  
**Art Stick**  
Age 9+  
SRP / PVPR 29,95 €

## Triaxagon

Infinite Possibilities for Creative Play and Display!

Six triangles are interconnected by a lever system that allows innumerable variations.

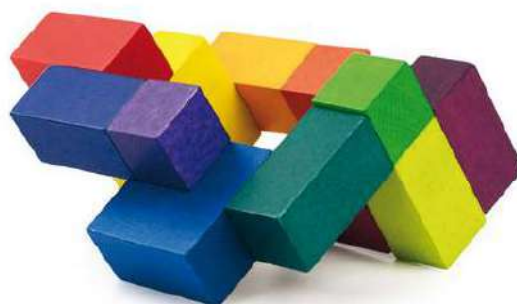
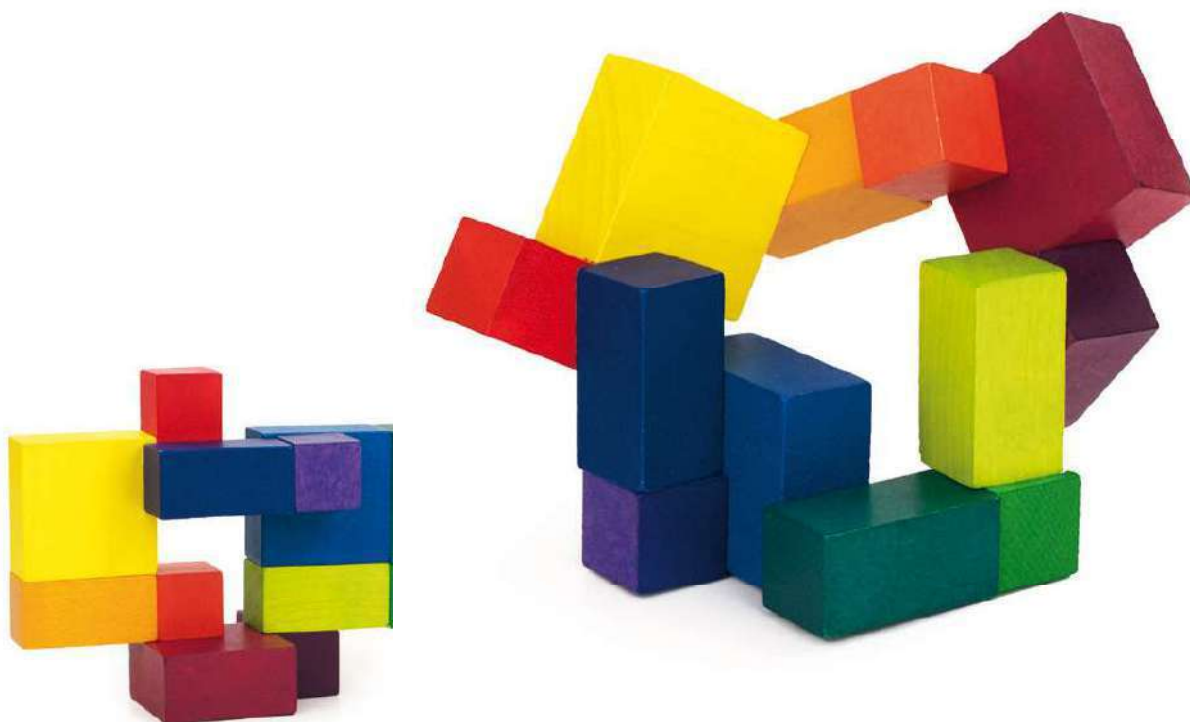


A0417  
**Triaxagon**  
Age 3+  
SRP / PVPR 26,95 €

playable**ART**®

## Art Cube

One way to become a cube, infinite ideas to solve!



A0473

**Art Cube**

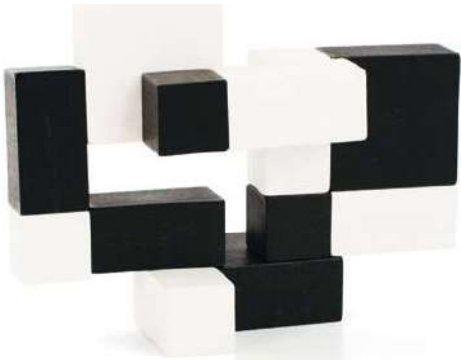
Age 6+

SRP / PVPR 26,95 €



## Colored to perfection

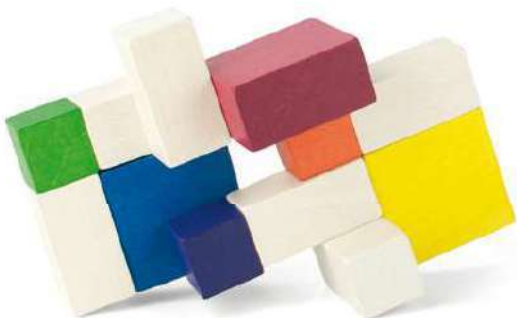
With three additional color schemes, you can find a cube that's tailored to you.



A0474  
Art Cube Yin-Yang  
Age 6+  
SRP / PVPR 26,95 €



A0475  
Art Cube Green  
Age 6+  
SRP / PVPR 26,95 €



A0476  
Art Cube Highlight  
Age 6+  
SRP / PVPR 26,95 €



## Balance your design

Portable blocks for maximum customization!



A0421  
Balance - Sea  
Age 9+  
SRP / PVPR 59,95 €

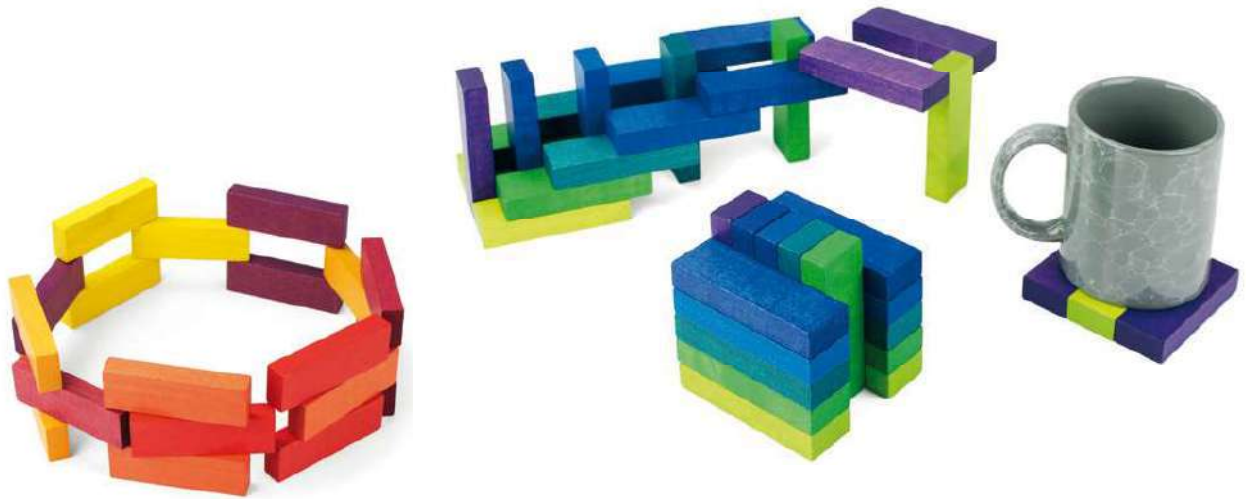
A0422  
Balance - Sun  
Age 9+  
SRP / PVPR 59,95 €





## Coaster Cube

Transform this coaster into modern décor!



A0411  
Coaster Cube - Sea  
Age 9+  
SRP / PVPR 54,95 €

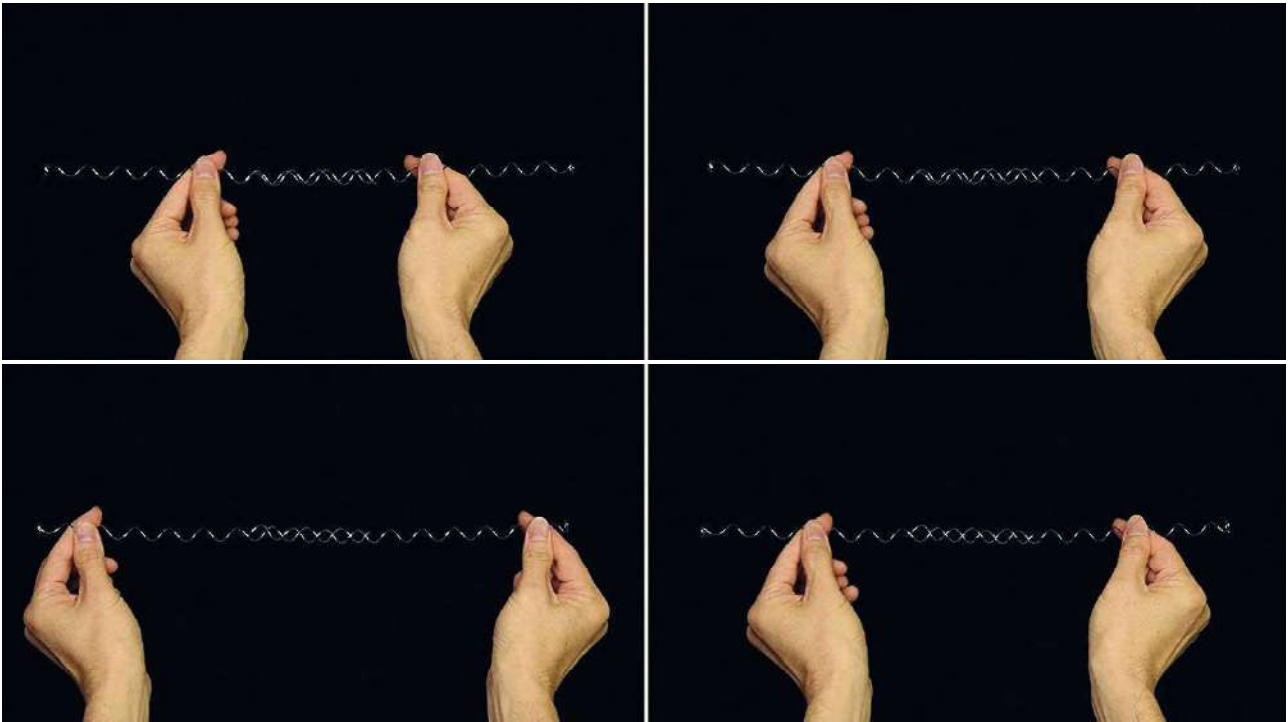


A0412  
Coaster Cube - Sun  
Age 9+  
SRP / PVPR 54,95 €

playable**ART**®

## Wonder Wire

Magic before you know it!



### The grand illusion

Gently hold and pull, watch it unwind, but it never comes apart!



A0466  
Playable Art - Wonder Wire  
Pack of 24 with display  
Age 9+  
SRP / PVPR 14,95 €



**playableART - OSM**  
Object for Spatial Manipulation



**Forever turning**

Acting as both a visual wonder and a stress reliever, OSM is a sculptural toy that turns in an endless seemingly magical loop.



A0450  
OSM - Black & White  
(hang-tag)



**Playable Art OSM (6 color styles)**

Age 3+

SRP / PVPR 9,95 €



A0451  
OSM - Black  
(hang-tag)



A0452  
OSM - White  
(hang-tag)



A0453  
OSM - Blue  
(hang-tag)



A0454  
OSM - Red  
(hang-tag)



A0455  
OSM - Yellow  
(hang-tag)

## Abraka Rings



### Abacadabra! - The magic of turning

Abraka Rings creates a carefully constructed illusion where rings appear to be endlessly turning inside out, but in fact, they never flip! Watch another stunning effect unfold as the patterns magically change when you reverse flipping directions!



A0448  
Abraka Rings  
Black/White  
Age 6+  
SRP / PVPR 15,15 €



A0449  
Abraka Rings  
Gold/Silver  
Age 6+  
SRP / PVPR 15,55 €

## Bracelet Cube

Solve the cube puzzle in 10+ different ways or make your own stylish designs with this elastic cord-connected metal bracelet



### Bracelet Cube

Age 13+ | SRP / PVPR 15,95 €



A0461 Blue



A0462 Gold



A0463 Rose Gold



A0464 Iron Gray



A0465 Green

playable**ART**®

## Metal Cube



A0482  
Metal Cube Gold/Silver  
Age 9+  
SRP / PVPR 119,55 €

## Mini Metal Cube

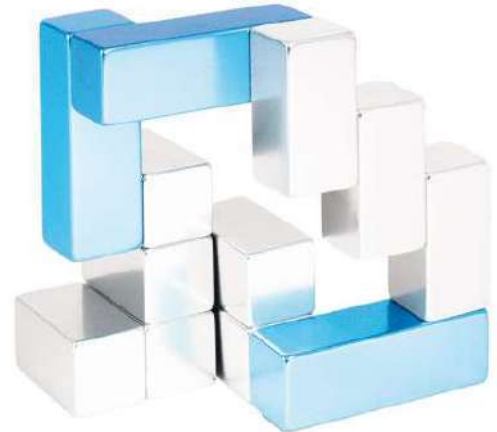
Crafted with dual-tone aluminium alloy, the Mini Metal Cube is a high-end design toy that fits in the palm of your hand.

A8903

**Mini Metal Cube Silver/Blue**

Age 9+

SRP / PVPR 37,50 €



A8904

**Mini Metal Cube Silver/Gold**

Age 9+

SRP / PVPR 37,50 €



A8905

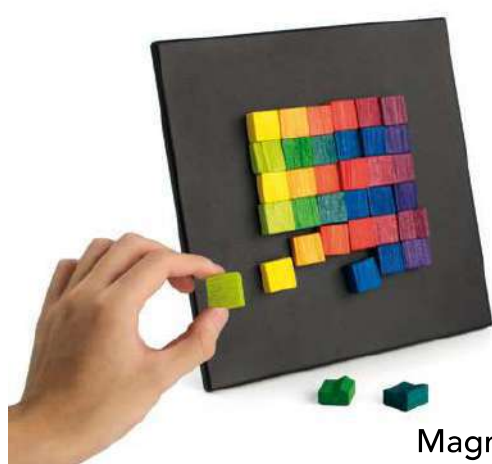
**Mini Metal Cube Silver/Iron Grey**

Age 9+

SRP / PVPR 37,50 €



## Magnet Relief



A0401  
Magnet Relief  
Square 36  
Age 13+  
SRP / PVPR 79,95 €

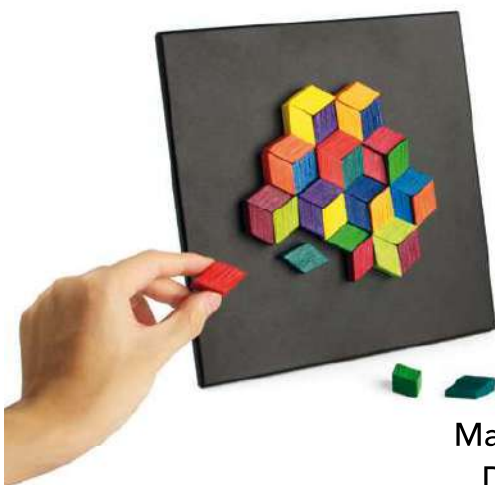


A0403  
Magnet Relief  
Square 81  
Age 13+  
SRP / PVPR 149,95 €



## Magnet Relief - A Playful Way to Display Modern Art

Create brilliant designs by rearranging colorful pinewood on a smooth, metal canvas.



A0402  
**Magnet Relief**  
**Diamond 36**  
 Age 13+  
 SRP / PVPR 79,95 €



A0404  
**Magnet Relief**  
**Diamond 72**  
 Age 13+  
 SRP / PVPR 149,95 €

# KALEIDOGRAPH®

## KALEIDOGRAPH TOY

Kaleidograph® is a toy, a game, a puzzle ... an infinitely creative design tool for artists, quilters and others who enjoy making colorful patterns. The 12 deceptively simple cards make over 500 billion different combinations.

A toy for all ages, the Kaleidograph fosters creativity, rewards with surprise, and brings out the designer in everyone. Make your own intricate designs or try to duplicate the patterns on the enclosed poster. Compete with friends or family to see how long it takes to match designs.

## KALEIDOGRAPH

L'ensemble Kaleidograph® est un jouet, un passe-temps, un casse-tête... un outil de création infini pour les artistes et tous ceux qui aiment créer des motifs colorés en forme de caléidoscope ou de courtepointe. Une fois superposées, les 12 cartes dont l'apparence simple est trompeuse permettent de créer plus de 500 milliards de motifs différents.

Un jouet pour tous les âges, l'ensemble Kaleidograph® favorise la créativité et fait ressortir l'artiste en vous. Créez vos propres designs ou aigüisez votre sens de l'observation en essayant de reproduire les motifs illustrés sur l'affiche incluse dans la boîte. Rivalisez avec vos amis ou votre famille pour voir qui pourra reproduire une des nombreuses combinaisons proposées le plus rapidement.



# KALEIDOGRAPH®

## KALEIDOGRAPH

Kaleidograph® es un juguete, un juego, un rompecabezas... una herramienta de diseño infinitamente creativa para niños y adultos. Las 12 plantillas troqueladas en cartón resistente hacen que sea posible lograr más de 500 mil millones de combinaciones diferentes.

Lleva acabo tus propios diseños o intenta replicar los diseños que vienen en el poster desplegable interior. Las plantillas pueden mostrarse como obras de arte, utilizarse como plantillas en patrones de dibujo y llevarse como un juguete de viaje.

## KALEIDOGRAPH

Kaleidograph® è un giocattolo, un gioco, un puzzle ... uno strumento di design infinitamente creativo per bambini e adulti. I 12 modelli perforati in robusto cartone consentono di ottenere milioni di combinazioni diverse. Il Kaleidograph ha una dimensione comoda e maneggevole da portare con te. Crea i tuoi disegni o prova a replicare quelli presenti nel poster a discesa interno.





# KALEIDOGRAPH®

## Kaleidograph Crystal

Explore crystalline geometries found in nature.



K-CRYSTAL  
Kaleidograph Crystal  
Age 5+  
SRP / PVPR 15,00 €



## Kaleidograph Flora

Explore the geometry of Flowers.

K-FLORA  
Kaleidograph Flora  
Age 5+  
SRP / PVPR 15,00 €

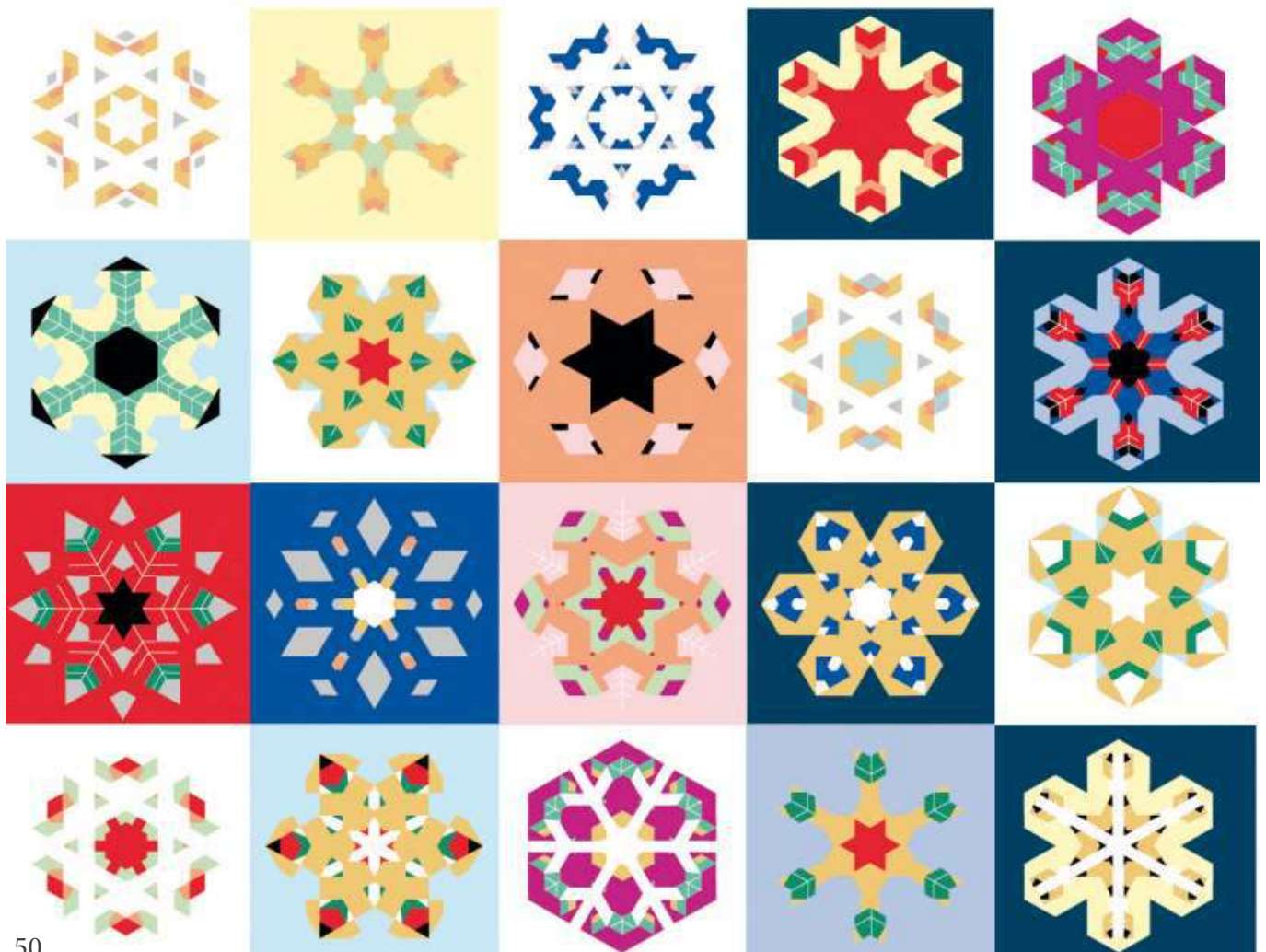


# KALEIDOGRAPH®

## Kaleidograph Snowflake

Display your creations as seasonal decoration or make patterns from the enclosed poster of designs to challenge yourself and others.

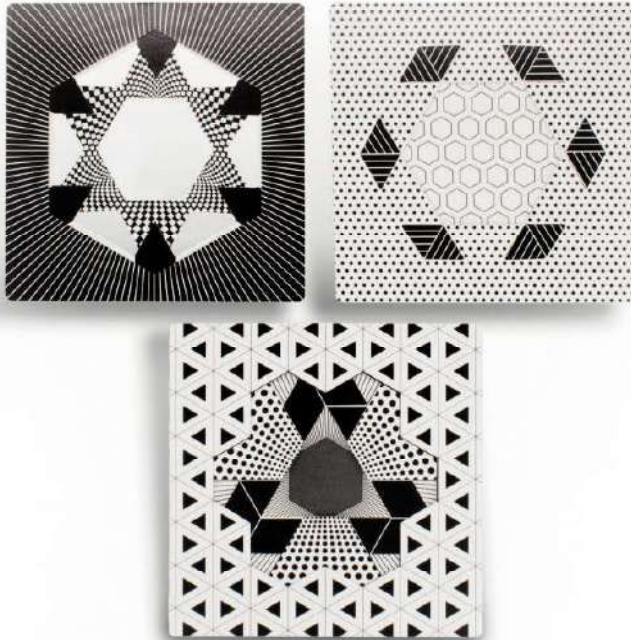
K-SNOWFLAKE  
Kaleidograph Snowflake  
Age 5+  
SRP / PVPR 15,00 €





## Kaleidograph Contrast

Combine Contrast with one of our existing sets to create a nearly infinite number of unique patterns, or try to match designs on the enclosed poster.



K-CONTRAST  
Kaleidograph Contrast  
Age 5+  
SRP / PVPR 15,00 €



K-OPART  
Kaleidograph Opart  
Age 5+  
SRP / PVPR 15,00 €

# CONTACT

## CONTACTO



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Web: [www.billoy.com](http://www.billoy.com)

**Warehouse / Almacén:**

C/Arboleda, 18, nave 9,  
28031 Madrid  
Spain / España

**Office hours:**

Mon to Friday 10:00 – 19:00h

***Horario de atención:***

*Lunes a Viernes de 10:00 a 19:00 hrs.*

We'd love to hear from you!  
*¡Llámanos o escríbenos!*



[www.billoy.com](http://www.billoy.com)