

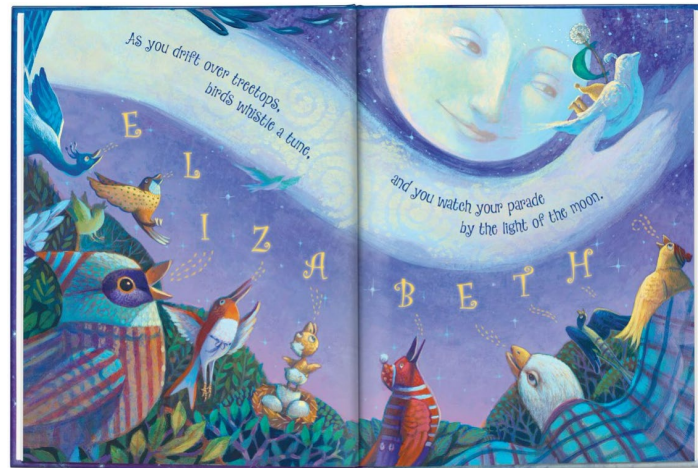
i See Me![®]

PERSONALISED CHILDREN'S BOOKS

Top Selling Large Format Books

Goodnight Little Me Personalised Storybook

Positioning: New Baby and Young Child



Engage and soothe young children before bedtime with a uniquely personalised story that incorporates their name on the cover, in the story, and even in the illustrations.

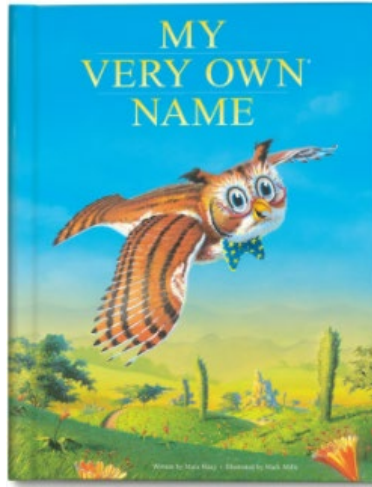
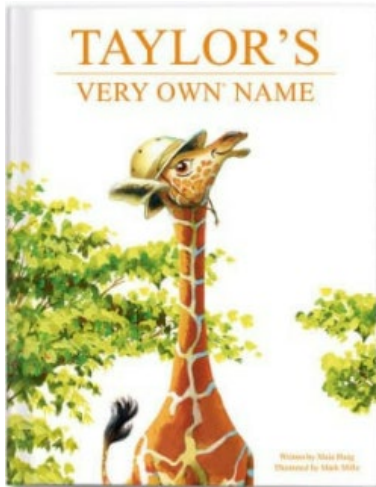
In this lyrical lullaby, a Goodnight Parade marches through your child's sweet dreams: sheep come a-leaping, dogs dance in a kickline, crickets chirp and owls hoot-hoot.



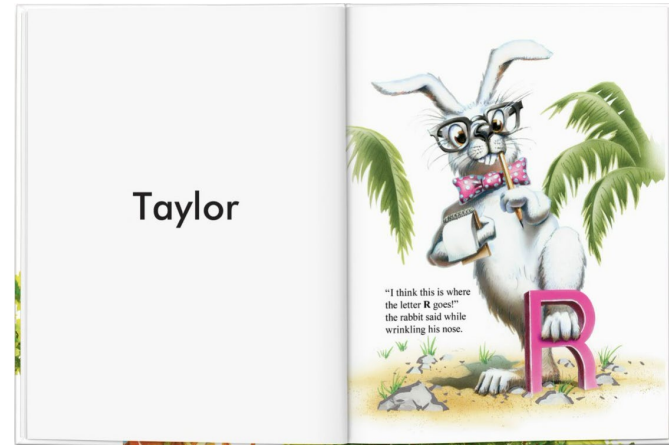
Softcover RRP: £21.99 Hardcover RRP: £29.99
*Top-selling book
*For ages 0-8
*Book: 22.3cm x 28.6cm, 20 pages
BK280

My Very Own Name Personalised Book

Positioning: New Baby and Young Child



2 Cover Options



Celebrate a child's special name with this personalised children's book.

Each book is original, based on the child's name. In the story, animals bring letters one by one to create the child's first and last names in rhyme. A jackal brings a J, an ostrich brings an O, until the child's full name is spelled out. At the end, the animals celebrate because they've created the perfect name! The story helps children to learn to recognize letters and spell their own name.

Softcover RRP: £21.99 Hardcover RRP: £29.99

*Top-selling evergreen title

*For ages 0-8

*Book: 22.3cm x 28.6cm

Variable page count depends on length of child's name.

*Choose Giraffe or Owl cover

BK124, BK120

My Very Own Fairy Tale Personalised Book



Softcover RRP: £21.99 Hardcover RRP: £29.99

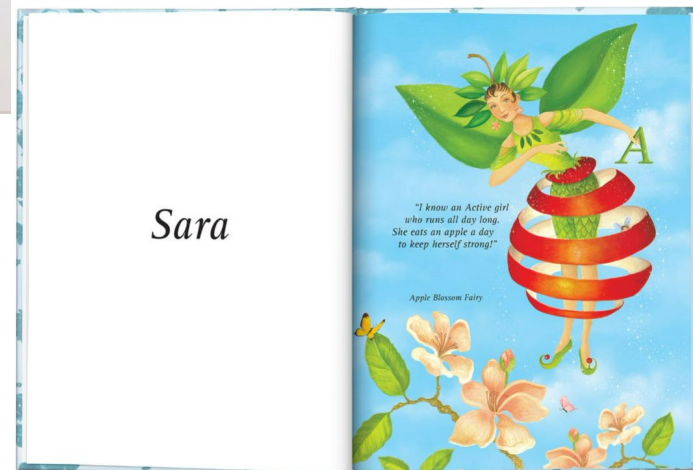
*Top-selling evergreen title

*For ages 0-8

*Book: 22.3cm x 28.6cm

Variable page count depends on length of child's name.

BK200 or BK204



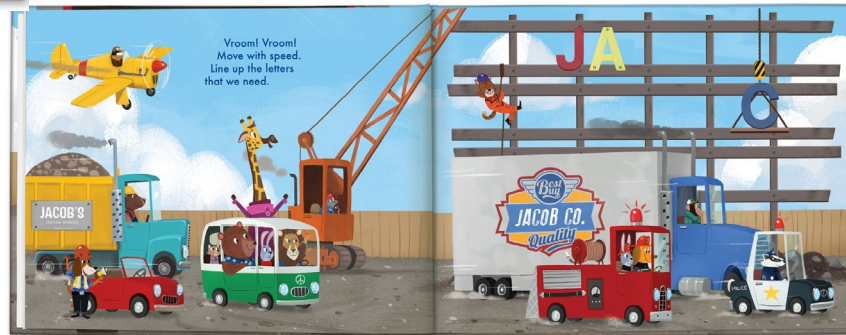
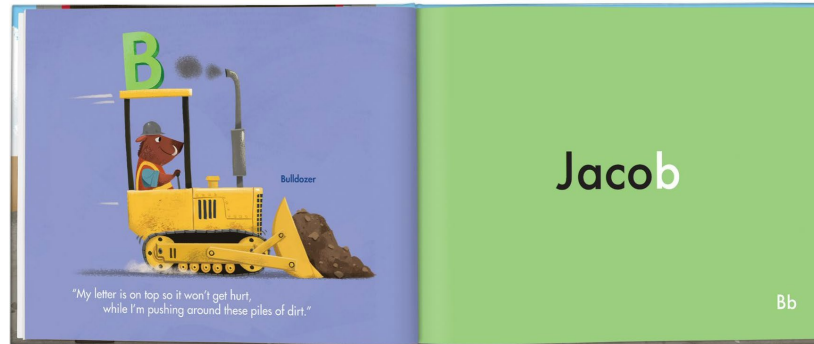
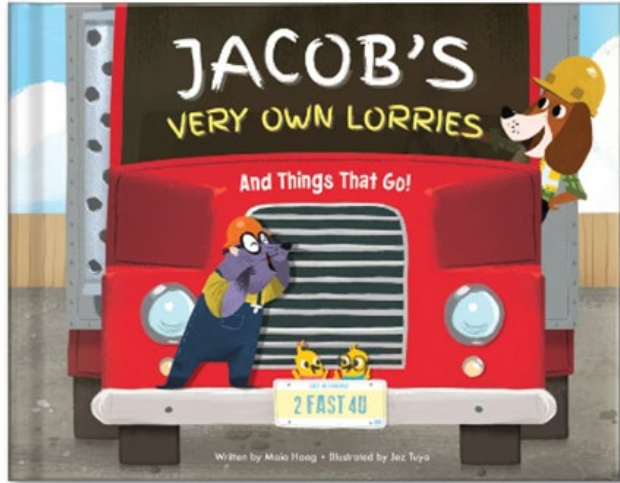
This beautifully illustrated **personalised fairy tale book** will make a special gift for that special child in your life! This enchanting storybook is a powerful way to show a child how absolutely unique and special they are. *My Very Own Fairy Tale* is a hardcover, professionally bound book that transports children into a magical garden where flower and berry fairies crown them as their fairy princess. Flower fairies bring letters one by one to spell out the child's name, while describing character traits that make the recipient alone the perfect princess, prince, or royal regent. This award-winning storybook makes a keepsake for new babies through age 8.

As an added touch, this educational book includes an illustrated Fairy Patch featuring 62 fairies with interesting facts about their flowers and berries.

Available in two cover options: Green BK200, Blue BK204

My Very Own Lorry Personalised Book

Positioning: New Baby and Young Child



Your child will love seeing their name being spelled out letter-by-letter by the lorries and things-that-go in this uniquely personalised storybook! The Aeroplane brings the A, the Cement Mixer brings the C, the Street Sweeper Loader brings the S and so on. As the story progresses, the vehicles construct your child's name on scaffolding, and at the end they celebrate by tooting their horns and shining their lights on the wonderful name that they have built.

Your child will also learn fun facts about 62 different vehicles in the educational encyclopedia included in the book.

Softcover RRP: £21.99 Hardcover RRP: £29.99

*Top-selling book

*For ages 0-8

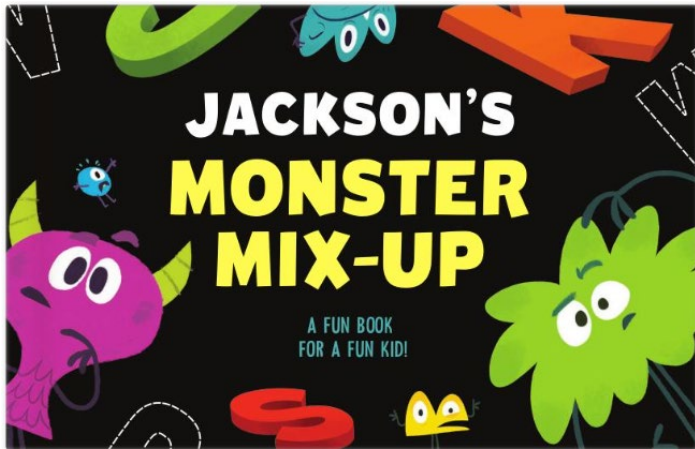
*Book: 28.6cm x 22.2cm

*Variable page count depends on length of child's name.

BK510

Monster Mix-up Personalised Storybook

Positioning: Young Child

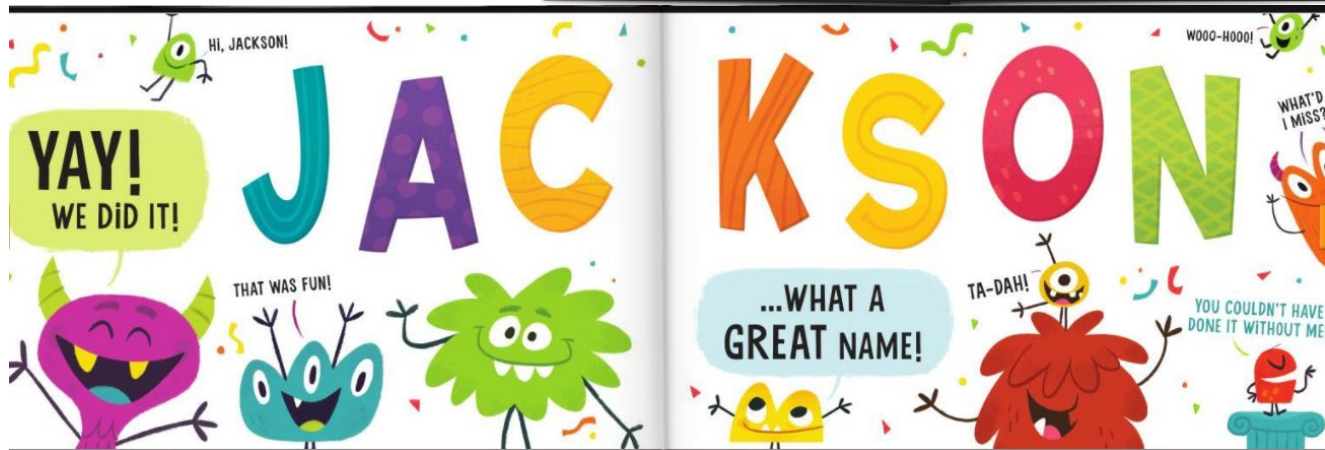


Softcover RRP: £21.99
Hardcover RRP: £29.99

*For ages 2-8

*Book: 22.3cm x 28.6cm , 20 pages

BK640



Watch the child's name become an interactive part of the story! Mischievous monsters in your book try to build the story with the child's name, but the name keeps getting mixed up. Follow the monsters' instructions to put the name in the right order!

A colourful team of funny monsters helps the child learn the letters of their name. Have fun reading and learning with playful monster friends.

*Halloween Pull-Forward!