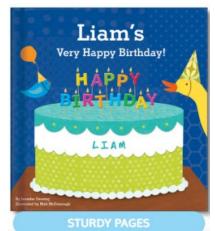


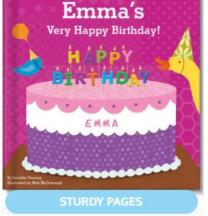
PERSONALISED CHILDREN'S BOOKS

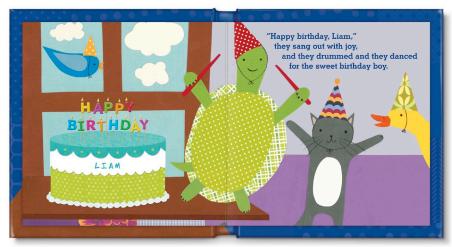
## Top Selling Board Books

## My Very Happy Birthday! Personalised Board Book

Positioning: New Baby & Young Child







RRP: £21.99

\*Top-selling book

\*For ages 2-8

\*Book: 16.8cm x 16.8cm board book, 20 sturdy pages

BK150, BK155



Wish your child a very happy birthday with this personalised birthday board book! In the book, Duck, Mouse, Turtle, Bluebird and other friends come together to prepare a special birthday party and cake for the birthday child. The child's name features prominently on the blue or pink book cover and is displayed throughout the story and in the illustrations—even on a special birthday invitation!

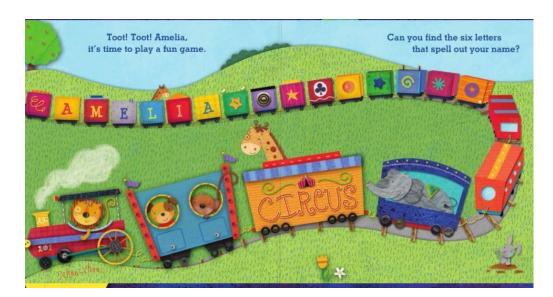
## 1-2-3 Blast Off With Me Personalised Board Book

A Personalised Counting Book for Kids
Blast off on an exciting adventure to learn about letters,
numbers, shapes, and colours with this personalised
children's book that features their name, birthday, and a
dedication message! Written by award-winning author
Jennifer Dewing and illustrated by Holli Conger.

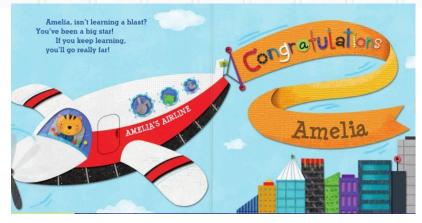
RRP: £21.99 \*For ages 0-6

\*Book: 16.8cm x 16.8cm board book, 20 sturdy pages

BK270







## Hello World! Personalised Board Book

STURDY PAGES STURDY PAGES

Positioning: New Baby



Hello, World! makes a perfect gift to welcome a new baby into the world! Parents will treasure this adorable keepsake book, as it is personalised with the new baby's name. Hello, World! is made with thick, durable pages for exploring little hands.

RRP: £21.99

\*Top-selling book

\*For ages 0-3

\*Book: 16.8cm x 16.8cm board book, 22 sturdy pages

BK290, BK295



My Farm Friends Personalised Board Book

Delight Kids with Farm Animals

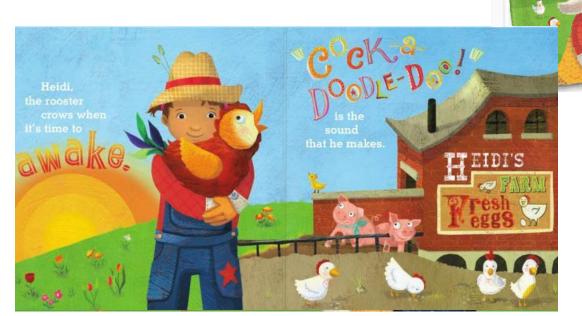
Explore life on the farm in this personalised farm animals board book, made with thick, durable pages for exploring little hands. Kids will love starring as the friendly farmer and seeing their name throughout the story. Written by award-winning author Jennifer Dewing and illustrated by artist Laura Watson.

RRP: £21.99

16.8cm x 16.8cm board book, 22 sturdy pages

Ages 0-6 years

BK360





Reasons Why We Love You Personalised

Send love to your little one and make them feel extraordinarily special! This book is personalised with the child's name and gender. With a story about limitless love, this book is a perfect Valentine's Day gift or read-aloud for little ones. Celebrate the traits that make a child unique, including their imagination, adventurous spirit, big imagination and curiosity.

RRP: £21.99 16.8cm x 16.8cm board book, 24 sturdy pages For ages 0-3

her curiosity

**BK440** 

