

bloom & field

feel-good natural botanicals
body care for men & women



bloom & field





TARGET MARKET

Young women ages 15-30 who are:

Eco-conscious ♦

Style-oriented ♦

Independent and original ♦

SELLING POINTS

Youthful, minimalist packaging with on-trend colours ♦

Mood-boosting fragrances, for self-care ♦

Recyclable & reusable packaging ♦

SUMMARY

A natural wellness range with feel-good botanical extracts and essential oils to care for both mind and body.

Expertly designed by British aromatherapist Julie Foster to include a choice of 5 unique and sensorial fragrance blends to transform your bathing and skincare routine into a celebration





Item No. : ED23F301
Contents: 265ml Body Wash
Disc-top Cap Bottle



Item No. : ED23F303
Contents: 150ml Body Scrub
Tube



Item No. : ED23F304
Contents: 150ml Rinse-off Body Lotion
Tube



Item No. : ED23F302
Contents: 150ml Body Lotion
Tube

Aromatic Care & Cleanse Special Selection

Item No. : ED23F305

Contents: Toiletry bag with eco card collar,
150ml tube body scrub,
150ml tube rinse-off body lotion,
150ml tube body lotion



Item No. : ED23F306

Contents: Toiletry bag with eco card collar,
150ml tube body scrub,
150ml tube rinse-off body lotion,
150ml tube body lotion



Pamper & Unwind Body Care Ritual

Item No. : ED23F308

Contents: paper box,

150ml tube body scrub,

150ml tube body Wash,

150ml tube rinse-off body lotion

bloom & field

unisex / for men





TARGET MARKET

Men and women ages 22-50 who are:

Eco-conscious ◆

Style-oriented ◆

Independent and original ◆

SELLING POINTS

Stylish, minimalist packaging with on-trend colours ◆

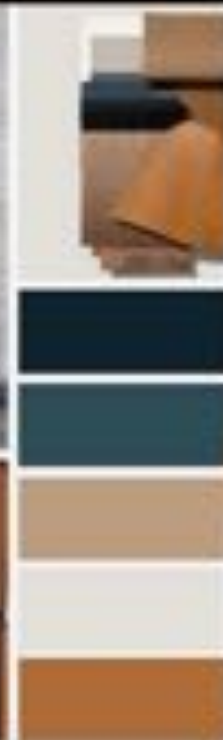
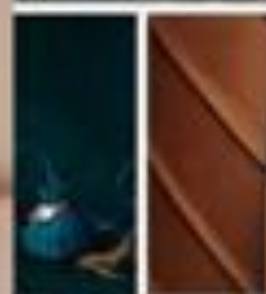
Mood-boosting fragrances, for self-care ◆

Recyclable & reusable packaging ◆

SUMMARY

A natural wellness range with feel-good botanical extracts and essential oils to care for both mind and body.

Expertly designed by British aromatherapist Julie Foster to include a choice of 4 unique and sensorial fragrance blends to transform your bathing and skincare routine into a oasis of tranquility





Item No. : ED23F401
Contents: 265ml Body Wash
Disc-top Cap Bottle



Item No. : ED23F402
Contents: 150ml Body Lotion
Tube



Item No. : ED23F403
Contents: 240ml Body Scrub
Plastic Tub



Item No. : ED23F404
Contents: 150g Bath Fizzer



Relax & Reset Men's Collection

Item No. : ED23F405

Contents: 4x265ml Body Wash

Paper Box



Indulge & Relax Men's Collection

Item No. : ED23F406

Contents: 4x265ml Body Wash

Paper Box



Urban Man Bath & Body Kit

Item No. : ED23F407- I

Contents: 240ml Body Scrub,

150g Bath Fizzer,

155ml tube Body Wash

155ml tube Body Lotion,

Cork & canvas toiletry bag,

Aromatic Care & Cleanse For Him



Item No. : ED23F409

Contents: 150ml tube Body Scrub,
150ml tube Body Wash,
150ml tube Rinse-off Body Lotion
Fabric toiletry bag



Item No. : ED23F410

Contents: 150ml tube Body Scrub,
150ml tube Body Wash,
150ml tube Rinse-off Body Lotion
Fabric toiletry bag

OUR VALUES

- We believe in creating affordable treats, to make the everyday feel luxurious.
- We believe that natural ingredients can be affordable.
- We believe in treating our customers, our workers, our suppliers and our planet with respect.
- We believe in total transparency about our products; we can explain every single ingredient in our products, what it does, why we use it, and where it comes from.
- We believe in constant innovation, to bring customers fresh new experiences in bathing.





bloom
& field

BODY WASH

coconut water
& monoi

bloom
& field

BODY WASH

sour cherry
& cinnamon

bloom
& field

BODY WASH

mango
& ginger



Proudly British
formulation & design



Julie Foster
info@naturallyinspiredbrands.com
naturallyinspiredbrands.com

