



# ECOBOTANICS

Luxurious bath & body care with  
classic Mediterranean botanicals







## TARGET MARKET

Women and men aged 22-50 who are:

Wellness-focused ◆

Environmentally conscious ◆

Appreciate classic, simple design and ingredients ◆

## SELLING POINTS

Strong image-led design with excellent shelf presence ◆

Simple, gourmet fragrances which evoke summer and travel ◆

Recyclable & reusable packaging ◆

## SUMMARY

A luxurious range of evocative Mediterranean fragrances, formulated with powerful botanical extracts and essential oils to nourish the mind and body.

Designed by renowned British aromatherapist Julie Foster with three natural well-being formulas to enhance the self-care routine leaving you feeling refreshed, rejuvenated, and connected to the natural world.









**ORANGE BLOSSOM**



**BLOOD ORANGE**



**SWEET ALMOND**

## **3 CLASSIC FRAGRANCES**



Item No. : ED23F001  
Contents: 250ml Hand Wash  
Bottle with pump



Item No. : ED23F002  
Contents: 250ml HandLotion  
Bottle with pump



Item No. : ED23F003  
Contents: 150ml Body Scrub  
Tube



Item No. : ED23F004  
Contents: 250ml Body Wash  
Bottle with pump



Item No. : ED23F005  
Contents: 150ml Body Lotion  
Tube





Item No. : ED23F006  
Contents: 200ml Body Butter  
Jar



Item No. : ED23F007  
Contents: 100ml Body Mist  
Bottle with spray



Item No. : ED23F008  
Contents: 150g Bath Fizzer  
Clear wrap







## Nourish Your Skin Collection

Item No. : ED23F009

Contents: Body Scrub 150ml,

Body Lotion 150ml

Body Spritz 100ml

Fabric washbag

Cardboard sleeve





## Hand Care Set

Item No. : ED23F010

Contents: Hand Wash 250ml,

Hand Lotion 250ml

Wooden caddy

Cardboard sleeve



## Skin Pamper Set

Item No. : ED23F011

Bath Fizzer 150g,

Body Lotion 150ml

Body Scrub 150ml

Paper box with collar





# set the mood

by ECOBOTANICS







## TARGET MARKET

Women ages 22-40 who are:

Self-aware and self-nurturing ◆

Eco-conscious ◆

Invested in their emotional wellbeing ◆

## SELLING POINTS

Prescriptive blends for emotional needs ◆

Mood-enhancing fragrances, for self-care ◆

Recyclable & reusable packaging ◆

## SUMMARY

An aromatherapy range designed to satisfy four emotional needs which include enjoying nurturing sleep (Sshh), being warm and cared for (Snug), feeling strong and seductive (Slay) and feeling energised and positive (Yume).

Expertly formulated with natural botanical extracts and essential oils it will transform your bath and body care ritual into an instant home spa for self-care, relaxation, and mindful indulgence





Prioritize  
YOURSELF





Item No. : ED23F101  
Contents: 150ml Body Scrubh  
Tube





Item No. : ED23F102  
Contents: 200ml Body Wash  
Bottle with pump



Item No. : ED23F103  
Contents: 200ml Body Butter  
Plastic Tub

Snug - Santal & White Lotus



Item No. : ED23F103  
Contents: 200ml Body Butter  
Plastic Tub

Slay - Wild Jasmine & Patchouli



Item No. : ED23F103  
Contents: 200ml Body Butter  
Plastic Tub

Snug - Chamomile & Elemi

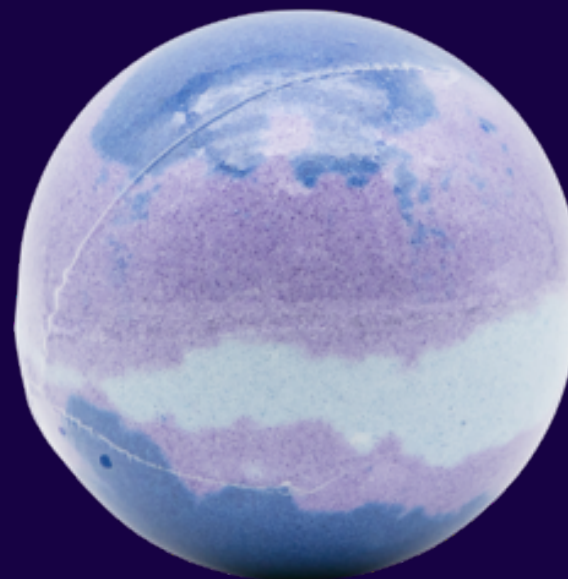




Item No. : ED23F104  
Contents: 140g Candler  
Glass Jar



Item No. : ED23F105  
Contents: 120g Bath Slab  
Plastic wrap and paper sleeve



Item No. : ED23F106  
Contents: 150g Bath Fizzer  
Plastic wrap



Tranquil Mind  
Body Wash Collection

Item No. : ED23F1107  
Contents: 4 x 200ml Body Wash, ,  
Box with window



## Inner Strength Body Care Collection

Item No. : ED23F108  
Contents: 120g Bath Slab,  
150ml Body Scrub,  
200ml Body Butter  
Fabric toiletry bag with paper sleeve





## Heavenly Hydration Body Butter Collection

Item No. : ED23F109

Contents: 3x200ml Body Butter

Clear wash bag with paper inner sleeve



## Strong & Beautiful Essential Edit

Item No. : ED23F110  
Contents: 200ml Body Wash,  
150ml Body Scrub,  
200ml Body Butter  
Fabric toiletry bag with paper sleeve



## Cozy Night In Special Collection

Item No. : ED23F111

Contents: 200ml Body Wash, ,  
200ml Body Butter,  
150g Bath Fizzer  
140g Candle  
Box with lid



# OUR VALUES

- We believe in creating affordable treats, to make the everyday feel luxurious.
- We believe that natural ingredients can be affordable.
- We believe in treating our customers, our workers, our suppliers and our planet with respect.
- We believe in total transparency about our products; we can explain every single ingredient in our products, what it does, why we use it, and where it comes from.
- We believe in constant innovation, to bring customers fresh new experiences in bathing.





Proudly British  
formulation & design



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