

*natural born*  
**REBEL**



## NATURAL BUT... DIFFERENT

A vibrant and playful range designed for sensational showers, and perfect 'me time' moments





## TARGET MARKET

Young women ages 12-26 who are:

- Eco-conscious ♦
- Fun and playful ♦
- Natural and free-spirited ♦

## SELLING POINTS

- Bright retro design ♦
- Fun and energising fragrances ♦
- Empowering and eco-conscious ♦

## SUMMARY

A vibrant and playful range designed for sensational showers, glorious baths and perfect ‘me time’ moments. Presented in recyclable and reusable packaging and expertly formulated with natural ingredients to nurture the mind and body whilst satisfying the most eco-conscious user. Bursting with bold colours and exciting fragrances ..... the perfect way to make a splash and enjoy spectacular bath and body experiences









Item No. : ED23F201  
Contents: 250ml Body Wash  
Disc-top Cap Bottle



Item No. : ED23F202  
Contents: 150ml Body Scrub  
Tube



Item No. : ED23F203  
Contents: 200ml Body Butter  
Jar



## Fruity Faves

### Body Wash Collection

Item No. : ED23F204

Contents: 3 x 250ml Body Wash

Paper Box with Window



## Fruity Faves

### Body Butter Collection

Item No. : ED23F205

Contents: 3 x 200ml Body Butter

Paper Box with Windows





## Coco Loco Travel Collection

Item No. : ED23F206

Contents: 250ml Body Wash

150ml Body Scrub

200ml Body Butter

Washbag with paper sleeve







## Rebel Peach Pamper Pouch

Item No. : ED23F207  
Contents: 250ml Body Wash  
150ml Body Scrub  
200ml Body Butter

Peach-shaped handbag with paper sleeve

## Lemonade Pamper Pouch

Item No. : ED23F208  
Contents: 250ml Body Wash  
150ml Body Scrub  
200ml Body Butter

Lemon-shaped handbag with paper sleeve





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**BODY WASH**

*lemonade*



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**BODY WASH**

*coco loco*



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**BODY WASH**

*fresh peach*



FORMULA BY



# OUR VALUES

- We believe in creating affordable treats, to make the everyday feel luxurious.
- We believe that natural ingredients can be affordable.
- We believe in treating our customers, our workers, our suppliers and our planet with respect.
- We believe in total transparency about our products; we can explain every single ingredient in our products, what it does, why we use it, and where it comes from.
- We believe in constant innovation, to bring customers fresh new experiences in bathing.





Proudly British  
formulation & design



Julie Foster  
[info@naturallyinspiredbrands.com](mailto:info@naturallyinspiredbrands.com)  
[naturallyinspiredbrands.com](http://naturallyinspiredbrands.com)

