

## NATURAL BUT... DIFFERENT

A vibrant and playful range designed for sensational showers, and perfect 'me time" moments













#### TARGET MARKET

Young women ages 12-26 who are:

**Eco-conscious** 

Fun and playful

Natural and free-spirited

#### **SELLING POINTS**

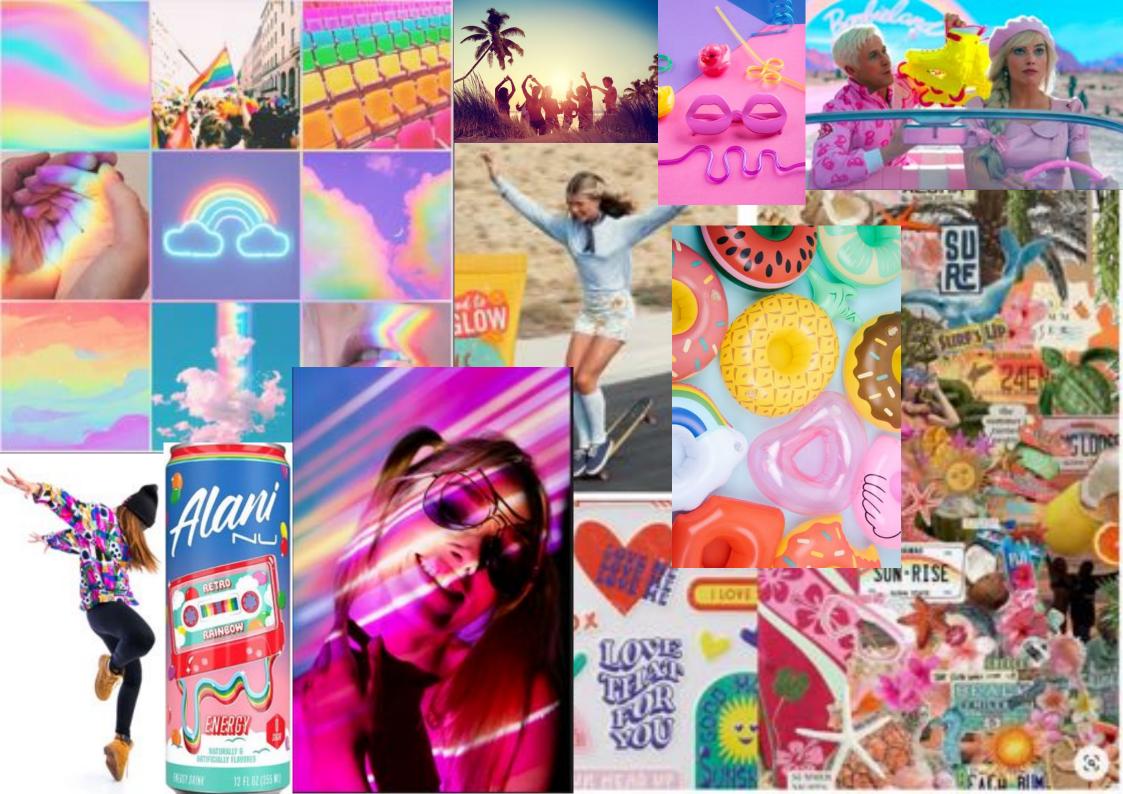
Bright retro design

Fun and energising fragrancese

Empowering and eco-conscious

#### **SUMMARY**

A vibrant and playful range designed for sensational showers, glorious baths and perfect 'me time" moments. Presented in recyclable and reusable packaging and expertly formulated with natural ingredients to nurture the mind and body whilst satisfying the most eco-conscious user. Bursting with bold colours and exciting fragrances ..... the perfect way to make a splash and enjoy spectacular bath and body experiences















Item No. : ED23F201

Contents: 250ml Body Wash

Disc-top Cap Bottle

Item No. : ED23F202

Contents: 150ml Body Scrub

Tube







Item No.: ED23F203

Contents: 200ml Body Butter

Jar



## Fruity Faves Body Wash Collection

Item No. : ED23F204 Contents: 3 x 250ml Body Wash Paper Box with Window



# Fruity Faves Body Butter Collection

Item No. : ED23F205 Contents: 3 x 200ml Body Butter Paper Box with Windows





### Coco Loco Travel Collection

Item No.: ED23F206 Contents: 250ml Body Wash 150ml Body Scrub 200ml Body Butter

Washbag with paper sleeve



### Rebel Peach Pamper Pouch

Item No.: ED23F207 Contents: 250ml Body Wash 150ml Body Scrub 200ml Body Butter

Peach-shaped handbag with paper sleeve

### Lemonade Pamper Pouch

Item No. : ED23F208 Contents: 250ml Body Wash 150ml Body Scrub 200ml Body Butter

 $Lemon-shaped\ handbag\ with\ paper\ sleeve$ 







## **OUR VALUES**

- We believe in creating affordable treats, to make the everyday feel luxurious.
- We believe that natural ingredients can be affordable.
- We believe in treating our customers, our workers, our suppliers and our planet with respect.
- We believe in total transparency about our products; we can explain every single ingredient in our products, what it does, why we use it, and where it comes from.
- We believe in constant innovation, to bring customers fresh new experiences in bathing.



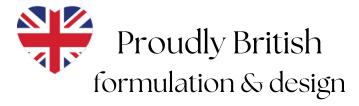




















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