

# make believe ideas

TRUE CRIME  
Fairy Tales  
The Three  
LITTLE PIGS



SPRING 2024

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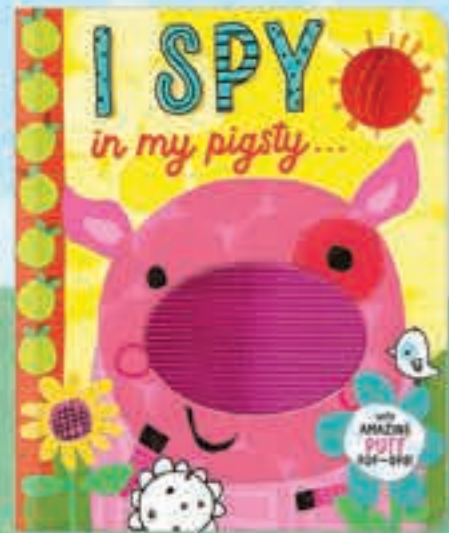


CLICK ON THESE BUTTONS  
THROUGHOUT TO WATCH  
OUR TITLES COME ALIVE!



## I Spy in My Pigsty ... 3+ NEW TITLE

Daddy Pig is playing hide-and-seek with his piglets, but he can't find them anywhere! Join the cheeky farm animals in this fun book, with amazing puff pop-ups and gatefold pages throughout.



Available February  
Lara Ede  
9781805447177  
10 pp cased BB with a touch on the cover, gatefold flaps and puff pop-ups throughout  
231 x 191 x 19 mm  
£8.99

## True Crime Fairy Tales: The Three Little Pigs 0+ NEW TITLE

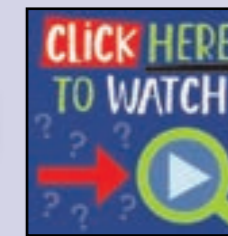
There's a new case to solve in Fairy Tale Town – the three little pigs have had their houses blown down! Little ones will love this fun twist on a classic tale, with a variety of novelties throughout for an interactive reading experience.



Available March  
Stuart Lynch  
9781805445449  
12 pp cased BB with a variety of novelties throughout  
210 x 176 x 22 mm  
£7.99

## Sensory Snuggables: Sensory Play Book 0+ NEW TITLE

Discover a shiny mirror, fun touches, ribbon tabs and more with the Sensory Play Book! Designed to stimulate your baby's senses and develop fine-motor skills, this innovative book has hexagonal pages that unfold to transform into a lay-flat mat for interactive play.



Available February  
Beverley Hopwood  
9781805445524  
14 pp shaped BB with colourful felt with die-cut card pages, touches throughout and a Velcro closure  
Book: 175 x 203 x 23 mm  
Mat: 525 x 505 mm  
£8.99



## My First Phone 0+ NEW TITLE

Ring! Ring! Welcome to your first phone. Make a call, message a friend or take your first selfie in this interactive book, filled with clever novelties designed to imitate phone applications.

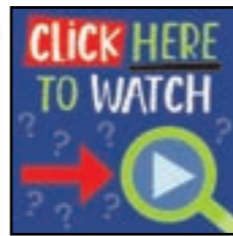


Available January  
Emily Spikings  
9781805446217  
12 pp BB with a variety of novelties throughout  
203 x 130 x 15 mm  
£7.99



## Flap-ra-ca-dabra! Animal Magic 0+ NEW TITLE

This is just a normal book, full of normal things . . . but if you say the magic word, a book full of animals will appear! With large flaps and funny illustrations, this book is guaranteed to add magic to reading time.

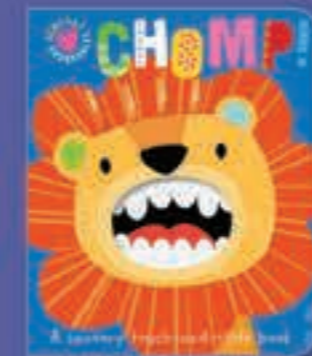


Available February  
Edward Miller  
9781805447498  
14 pp BB with flaps throughout  
180 x 180 x 16 mm  
£6.99

## Sensory Snuggables: Board Books 0+

Touch, trace, pull, tug and play with the adorable animal friends! These interactive books are perfect for encouraging sensory play and developing hand-eye coordination, with sweet illustrations by Beverley Hopwood.

Over  
190,000  
sold



9781803371719  
10 pp cased BB with a variety of novelties throughout  
210 x 176 x 16 mm  
£8.99



9781803371696  
10 pp BB with ribbon tabs and finger trails throughout  
180 x 180 x 12 mm  
£7.99



9781803372679  
18 pp BB with ribbon tabs throughout  
210 x 176 x 17 mm  
£7.99



9781803372655  
12 pp cased BB with a removable plush character on the cover and Velcro patches throughout  
210 x 176 x 30 mm  
£9.99

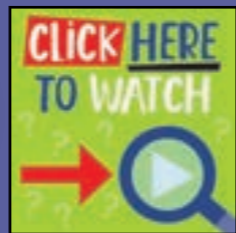


# Squish and Snugg: On the Go Plush

0+

NEW PLUSH

Introducing the adorable On the Go plush friends! With a handy clip to attach to buggies and car seats, these perfectly portable additions to our Squish and Snugg range are sure to keep little hands entertained.



Available March  
Plush character with a clip and teether, packaged on a backing board  
290 x 135 x 70 mm  
£8.99

**APPLE**  
5060236483973

**CACTUS**  
5060236483867

**WATERMELON**  
5060236483980

**AVOCADO**  
5060236483874

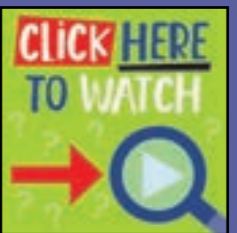
Handy clip  
Wiggly-textured arm  
Cuddly padded feel  
Squishy, ribbed tummy  
Ultra-soft, huggable fur  
Smooth, fleecy hands and feet  
Surprise crinkles  
Shaker rattle  
Tough teether  
Chunky, ridged bottom  
Smooth, fleecy feet  
Soft, ridged tummy  
Silky-smooth and ridged ribbons  
Ultra-soft fur  
Bobbly body

# Squish and Snugg: Plush

0+

NEW PLUSH

This cuddly crew boasts a variety of engaging features, with mixed textures, colourful patterns and ribbon tags to offer a stimulating experience and provide a lasting huggable friend.



Available March  
Plush character with swing tag  
£12.99

Apple: 5060236483935  
310 x 270 x 110 mm

Avocado: 5060236483959  
360 x 180 x 140 mm

Cactus: 5060236483966  
420 x 220 x 100 mm

Watermelon: 5060236483942  
350 x 250 x 85 mm

**APPLE**  
5060236483935

**AVOCADO**  
5060236483959

**CACTUS**  
5060236483966

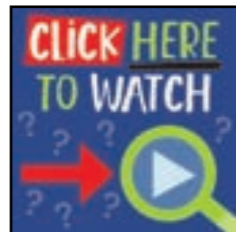
**WATERMELON**  
5060236483942

Handy clip  
Wiggly-textured arm  
Cuddly padded feel  
Squishy, ribbed and bobbly body  
Ultra-soft, huggable fur  
Smooth, fleecy feet  
Soft, ridged tummy  
Silky-smooth and ridged ribbons  
Ultra-soft fur  
Bobbly body

## Squish and Snugg: Happy Cow

0+ **NEW TITLE**

Join Happy Cow on her fun-filled day! Play a game of peekaboo, splash in muddy puddles and cosy up beneath the stars in this adorable book, complete with a super-soft fur cover to snuggle and squish.

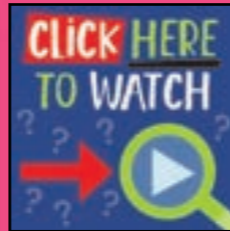


Available January  
Beverly Hopwood  
9781805445685  
12 pp padded BB with details  
sewn onto a velboa cover  
210 x 180 x 35 mm  
£9.99

## Count and Slide: Farmyard Friends

3+ **NEW TITLE**

Meet the funny farmyard friends in this cute and innovative counting book. Follow the sweet rhyme and count the adorable animals from one to five as you slide them along the abacus.



Available February  
Scott Barker  
9781805445425  
10 pp cased BB with sliding  
soft PVC beads die-cut  
through to the cover  
236 x 236 x 18 mm  
£9.99

## Lace It

3+ **NEW TITLE**

Have fun lacing patterns and shapes on the wild animal friends. This innovative book encourages creative play and develops fine-motor skills, with colourful laces and durable felt-and-card pages for little hands to hold and explore.

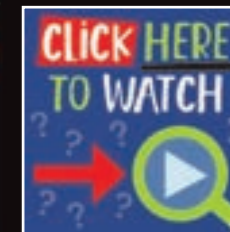


Available April  
Annie Simpson  
9781805445487  
12 pp BB with colourful felt between  
die-cut card pages and 4 laces  
203 x 203 x 19 mm  
£7.99

## Fix It!

3+ **NEW TITLE**

Match the vehicles then bolt them together in this interactive book. With four nuts and bolts and eight things-that-go cards to engage curious little minds, discovering vehicles has never been so fun!

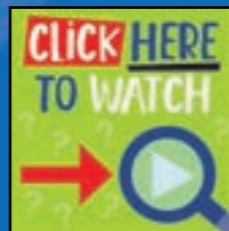


Available July  
Jayne Schofield  
9781805445500  
12 pp BB with mix-and-match  
pages and 4 nuts and bolts  
203 x 203 x 32 mm  
£7.99

## Pop Out Mega Pictures

0+ **NEW TITLE**

Filled with clever pop-out pages, this innovative book encourages little explorers to discover the world around them. Introduce first words as you marvel at the beautiful illustrations of the animal kingdom, nature, things that go and many more.

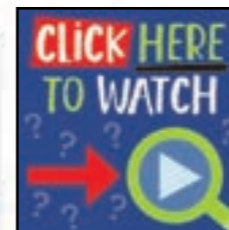
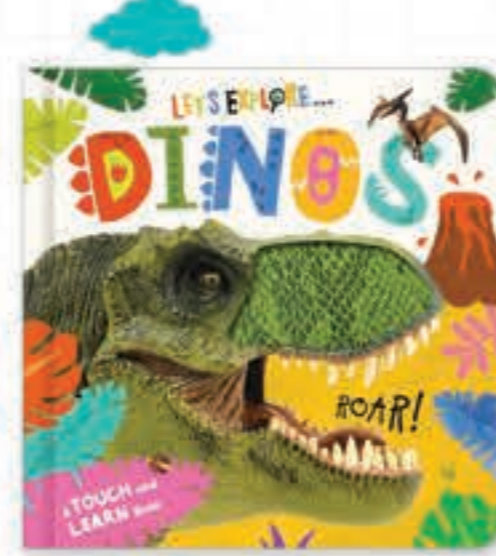


Available February  
Teresa Bellón  
9781805447474  
12 pp cased BB with folded  
pop-out pages throughout  
235 x 235 x 23 mm  
£8.99

## Let's Explore ... Dinos

3+ **NEW TITLE**

This touch-and-feel book allows budding prehistoric explorers to meet their favourite dinos. Sliders, flaps and touches stimulate sensory play and encourage an early love of learning.

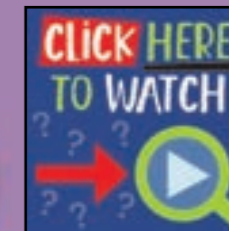


Available January  
Hayley Kershaw  
9781805443735  
12 pp cased BB with  
a variety of novelties  
throughout  
186 x 186 x 19 mm  
£7.99

## Yummy Cupcake

0+ **NEW TITLE**

Join Cupcake on a delicious adventure! This multi-sensory book has an embroidered touch-and-feel cover for curious little hands to explore. Read the fun rhymes, then discover the scratch-and-sniff patches to enjoy the sweet scents.



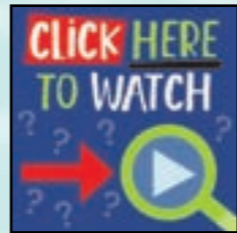
Available July  
Hayley Kershaw  
9781805445463  
12 pp shaped BB with a multi-touch  
patch on the cover and scratch-  
and-sniff areas throughout  
180 x 148 x 16 mm  
£7.99

# Never Touch Buggy Books 0+

0+

NEW TITLE

PERFECT FOR ON THE GO



Available February  
Stuart Lynch  
12 pp BB with a strap and textured silicone touches die-cut throughout  
105 x 105 x 14 mm  
£5.99

Join the playful Never Touch characters in these mini board books with bumpy silicone touches. Attach to buggies, bags or highchairs to keep little hands entertained on the go.



9781805447153



9781805447139



9781805447115  
Set inc. 2 x 12 pp BB with straps and textured silicone touches die-cut throughout  
210 x 105 x 14 mm  
£9.99

# Never Touch a Sleepy Lion! 0+

0+

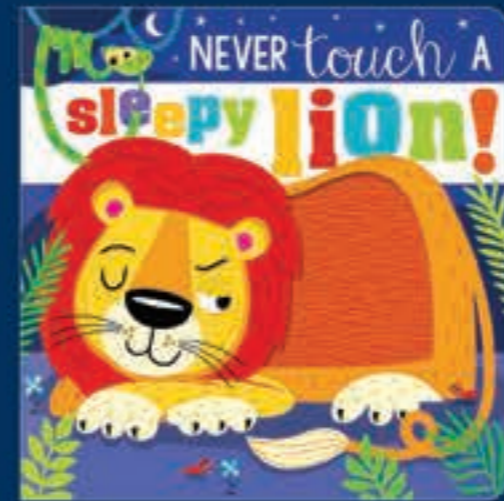
NEW TITLE

BUMPY SILICONE TOUCHES



Available February  
Stuart Lynch  
9781805446255  
10 pp cased BB with textured silicone touches throughout  
186 x 186 x 19 mm  
£7.99

... unless it's in this book! The wild animals are fast asleep, so be careful not to wake them. Join the fun in this rhyming book, and enjoy touching all of the bumpy animals ... if you dare!

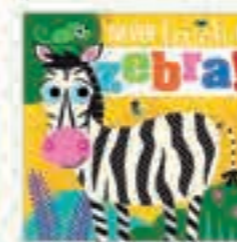
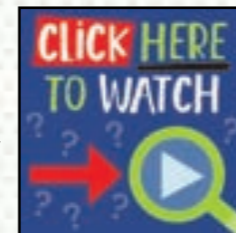


Stuart Lynch  
10 pp cased BB with textured silicone touches throughout  
186 x 186 x 19 mm  
£7.99

Over 13.7 million sold

# Never Touch 0+

With hilarious illustrations, amusing rhymes and bumpy silicone touches, children will love meeting the friendly characters in our best-selling range.



9781803374536



9781800582699



9781785989087



9781786922670



9781788437011



9781803375472



9781785984280



9781789477467



9781800582613



9781788436809



9781800581869



9781788432795



9781789471984



9781789470963



9781803377438



9781803371658



9781803372631

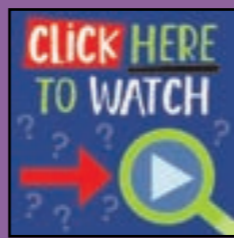


9781800581401

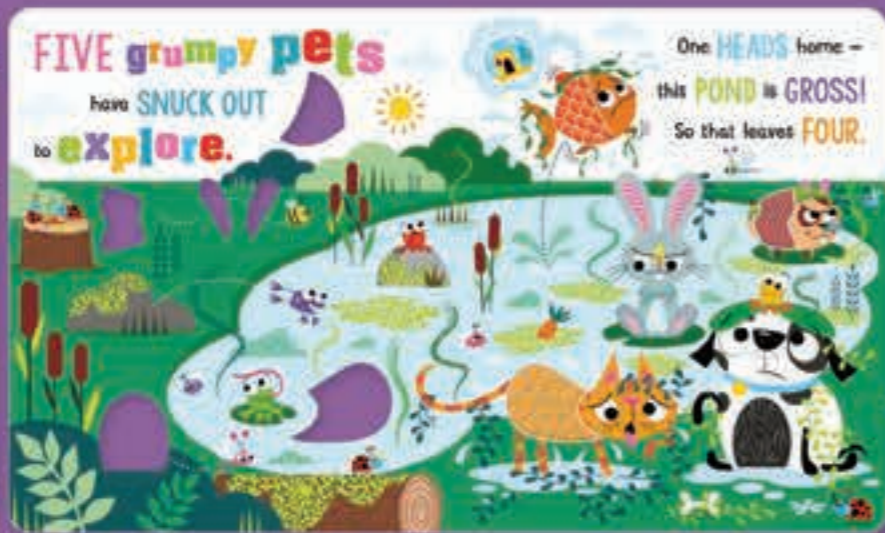
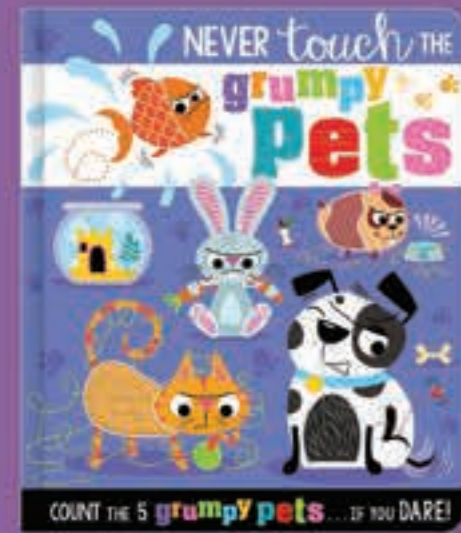
# Never Touch the Grumpy Pets 0+

NEW TITLE

The pets have snuck out to explore for the day, but they soon realise there's no place like home! Practise counting down from five as the silicone touches disappear and the animals head home one by one.

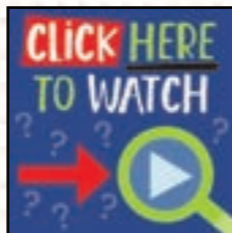


Available April  
Stuart Lynch  
9781805446279  
14 pp cased BB with  
5 textured silicone  
touches die-cut  
through to the cover  
210 x 176 x 13 mm  
£7.99



# Never Touch the... 0+

BUMPY SILICONE TOUCHES



Stuart Lynch  
14 pp cased BB with  
5 textured silicone touches  
die-cut through to the cover  
210 x 176 x 13 mm  
£6.99

Over 2.9 million sold



9781803379807  
£7.99



9781803371672  
£7.99



9781788439848  
£7.99



9781803375489



9781800582460



9781800583870



9781789477474



9781789472714



9781803372617



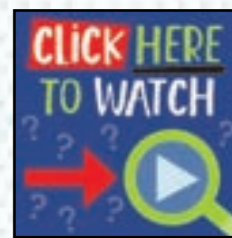
9781800581876



# Never Touch a Pop-up... 3+

NEW TITLE

AMAZING POP-UP PAGES



Stuart Lynch  
16 pp CB with a  
textured silicone touch  
on the cover and  
pop-ups throughout  
252 x 209 x 20 mm  
£9.99



9781803371610



9781803376752



# Never Pop a ... 0+

Enjoy pressing the colourful silicone poppers as you meet winter animals, ocean creatures, playful dinos and magical unicorns in these funny books, perfect for lovers of the fidget popper trend!

Over 1.4 million sold

FIDGET POPPER

CLICK HERE TO WATCH

Stuart Lynch  
12 pp cased BB with silicone poppers die-cut through to the cover  
233 x 193 x 16 mm  
£8.99



9781803379586



9781803371382



9781803374727  
£7.99



9781803375069

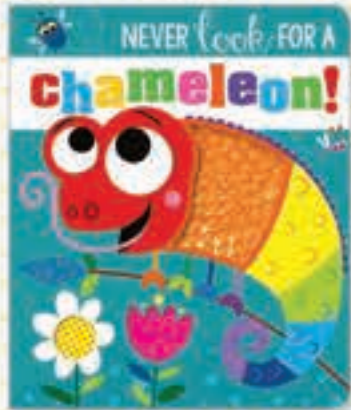
# Never Touch 0+

Never look for, follow, feed or squish these characters! Count down from five, trace finger trails, explore silicone touches and more in these playful books, with fun illustrations by Stuart Lynch.

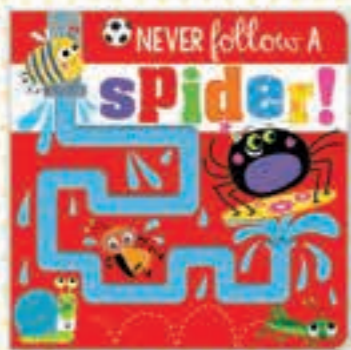
TEXTURED TOUCHES

CLICK HERE TO WATCH

Over 440,000 sold



9781800581364  
12 pp cased BB with die-cut holes and textured silicone touches throughout  
210 x 176 x 13 mm  
£6.99



9781800581357  
12 pp cased BB with textured silicone touches on the cover and touch-and-feel trails throughout  
186 x 186 x 20 mm  
£7.99



9781800581418  
12 pp cased BB with a textured silicone touch die-cut through to the cover  
186 x 186 x 20 mm  
£7.99



9781800581340  
12 pp cased BB with a squishy touch die-cut through to the cover  
186 x 186 x 20 mm  
£7.99

3+



# My Play Garage 3+ NEW TITLE

Inspire imaginary play with this fuzzy-felt book. Have fun taking the felt vehicle pieces out of the garage-shaped cover, then sticking them to the fuzzy pages to bring each busy scene to life.

FELT SCENES AND PIECES

CLICK HERE TO WATCH

Available January  
Scott Barker  
9781805445388  
12 pp BB with felt scenes and felt play pieces  
240 x 214 x 10 mm  
£9.99



Also available:

Over 110,000 sold



9781803372839  
£8.99

# 10 Funny Fish 3+ NEW TITLE

Practise counting down from ten with the funny fish! This busy board book has ten fish-shaped blisters that disappear one by one at the turn of each page. From searching for treasure to performing in a show, there are plenty of playful adventures to discover.

TOUCH-AND-FEEL FISH

CLICK HERE TO WATCH

Available January  
Scott Barker  
9781805445401  
24 pp cased BB with 10 PVC touches die-cut through to the cover  
210 x 210 x 15 mm  
£9.99

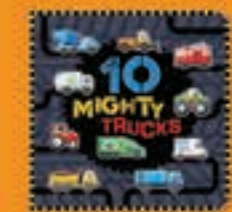


Also available:



9781803371740

Over 240,000 sold



9781803372570



# Little Stars 0+ NEW TITLE

Discover wild animals, dinosaurs, busy vehicles and more in our adorable Little Stars range. Perfect for developing early learning skills, little ones will love exploring the exciting touch-and-feel covers, crinkling the soft pages and joining in with the fun sound words.



Scott Barker  
8 pp cloth book  
with a touch on the  
cover, packaged on  
a backing board  
220 x 154 x 40 mm  
£6.99



9781805447276



9781805447283



9781805447269



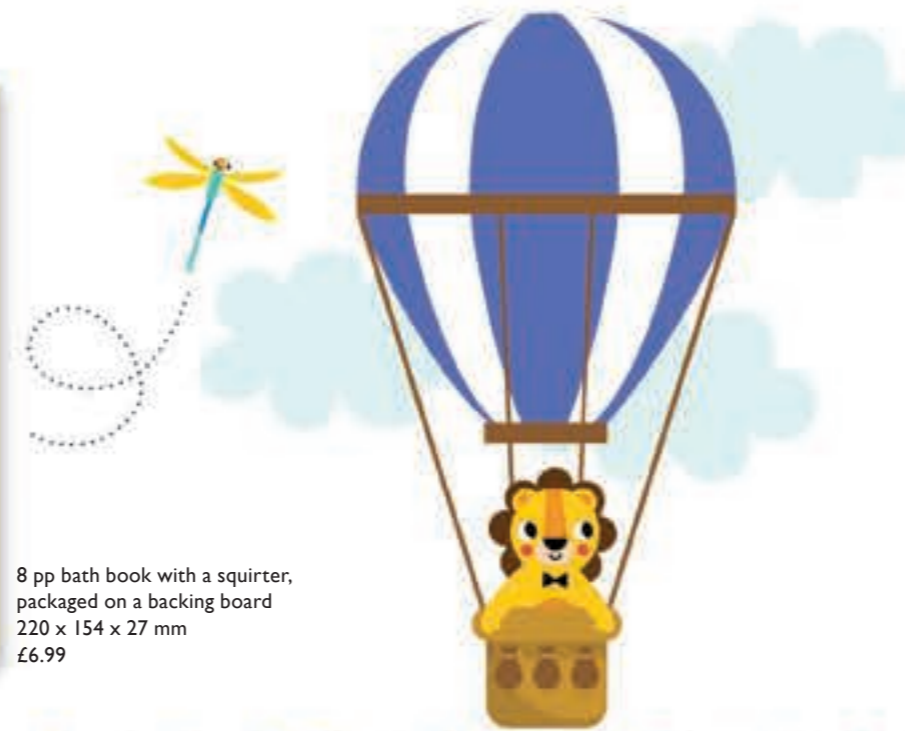
9781803372426



Available January  
9781805444862



9781803372433



8 pp bath book with a squirter,  
packaged on a backing board  
220 x 154 x 27 mm  
£6.99



9781803372419  
12 pp cased BB with a handle  
and touches throughout  
158 x 129 x 19 mm  
£5.99



Over  
375,000  
sold

9781803373843  
10 pp cased BB with  
4 touch-and-feel tabs  
192 x 190 x 17 mm  
£7.99



9781803372396  
12 pp cased BB with a sound button  
die-cut through to the cover  
192 x 190 x 15 mm  
£7.99



9781803372389  
12 pp BB with a textured  
silicone touch die-cut  
through to the cover  
180 x 150 x 10 mm  
£6.99



9781803372402  
12 pp BB with a mirror gatefold  
180 x 150 x 10 mm  
£5.99



# Squish 'n' Squeeze Bunny! 3+ NEW TITLE

Join Bunny on a springtime search-and-find adventure! This sweet book has a bunny-shaped squishy cut through to the cover and engaging rhymes to discover throughout. Help Bunny find the baby animals, then don't forget to give her a big squish!



BUNNY SQUISHY



Available January  
Jess Moorhouse  
9781805447610  
12 pp cased BB with a squishy touch die-cut through to the cover  
178 x 178 x 15 mm  
£7.99

Also available:



9781803371436



9781789478556



9781789478532

# Early Learning Board Books 0+ NEW TITLE

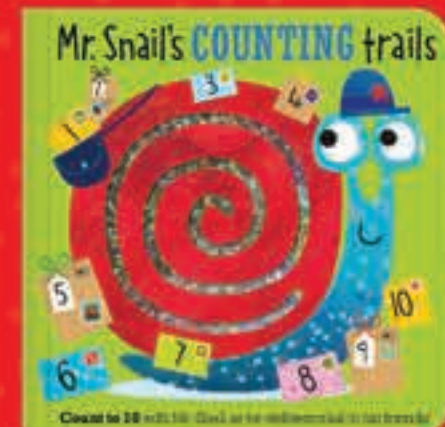
Children will love tracing finger trails and lifting flaps as they learn about numbers, letters, colours and shapes with the bugs in these board books!



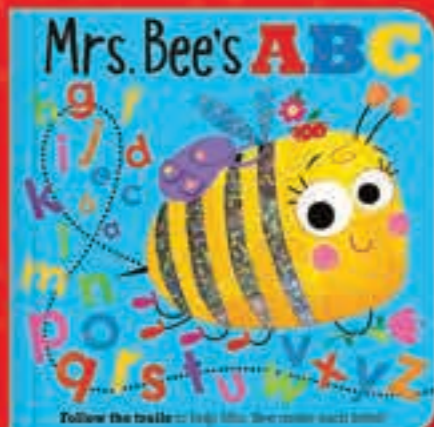
FINGER TRAILS AND FLAPS



Stuart Lynch  
12 pp cased BB with finger trails and flaps throughout  
186 x 186 x 14 mm  
£7.99



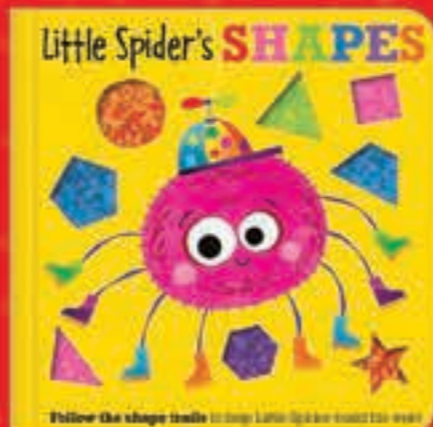
9781805441359



9781805441403; 14pp



9781789470680

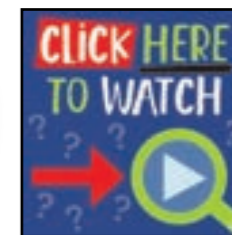


9781805441410

# Snackettes 5+ NEW TITLE

Adopt an adorable new friend today! Unzip your cute and cuddly pal to reveal a mini book inside, brimming with fun facts and instructions for how to look after them. These collectable plush toys come with a handy clip and are perfectly portable for on-the-go adventures.

ZIP AND CLIP



Available May  
Jess Moorhouse  
Plush keyring with a zip and 24 pp book inside  
80 x 80 x 50 mm



SPRINKLECORN

9781805446903



CINNABUNNY



PANDY ROLL

9781805446866



9781805446842



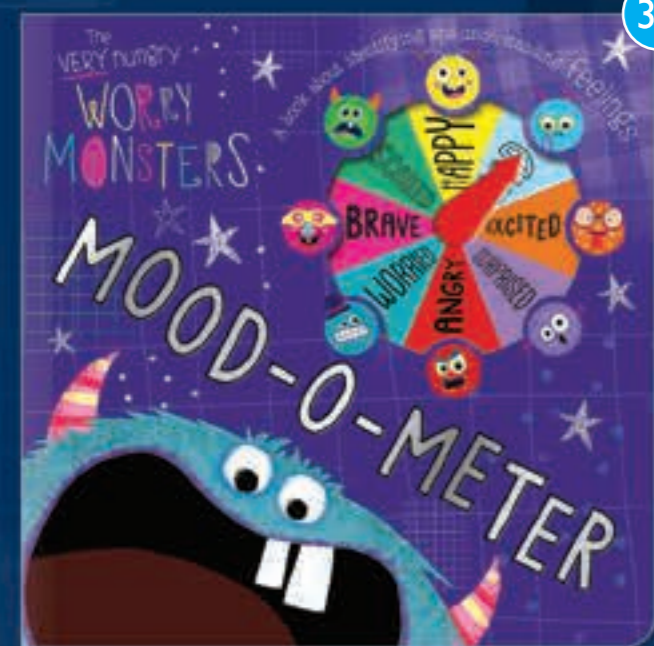
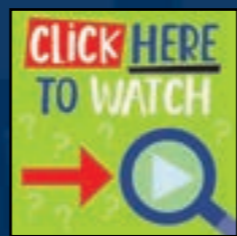
MISSY PURGER

9781805446880

# The Very Hungry Worry Monsters

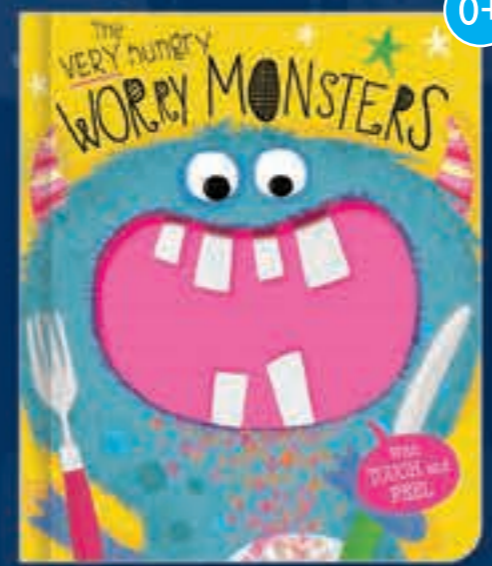
Whether you're feeling worried or you need a hug, the Worry Monsters know what to do! This sweet and supportive series offers comfort in the form of touch-and-feel board books, storybooks, box sets, soft plush toys and activity books, all beautifully illustrated by Lara Ede.

Over 1.5 million sold



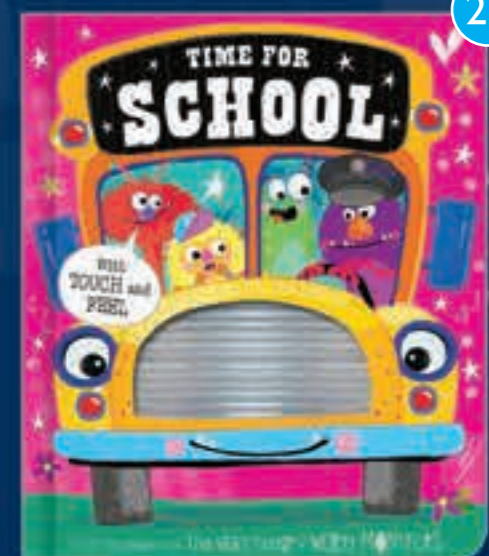
3+

9781803371498  
18 pp cased BB with a dial die-cut through to the cover  
237 x 237 x 13 mm  
£9.99



0+

9781789477429  
12 pp cased BB with touches throughout  
210 x 176 x 15 mm  
£7.99



2+

9781803374604  
12 pp cased BB with touches throughout  
210 x 176 x 15 mm  
£7.99



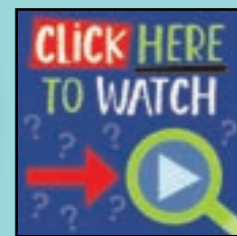
0+

9781800582651  
12 pp cased BB with touches throughout  
210 x 176 x 15 mm  
£7.99

# What Can You See? 0+

Join the adorable animals on their search-and-find adventures! Featuring giant googly eyes, shiny foil and a fun cover touch, these playful books use simple spotting activities to introduce first concepts such as counting and opposites.

FOIL, FUR AND GIANT GOOGLY EYES



Jess Moorhouse  
12 pp BB with a touch, googly eyes die-cut through to the cover and foil throughout  
180 x 180 x 14 mm  
£6.99

Over 200,000 sold



9781803377490



9781805448105



9781805448099



9781805448129



9781805448112



9781803371481



## My First Book of Colours 0+

What do you get when you mix the colours of the rainbow? Turn the clever pages in this book to combine the colourful acetate windows and find out! This creative format offers a fun and interactive introduction to first colours.



Jayne Schofield  
9781803379494  
14 pp cased BB with acetate windows throughout  
186 x 186 x 14 mm  
£7.99



## Dinosaur Kingdom 0+

Discover the noisy dinosaur kingdom in this engaging, tactile book. Little ones will love using the dinosaur-shaped touch-and-feel tabs to turn the pages and find out more about each dinosaur.



Danielle Mudd  
9781803373805  
10 pp BB with soft PVC tabs throughout  
230 x 180 x 13 mm  
£7.99

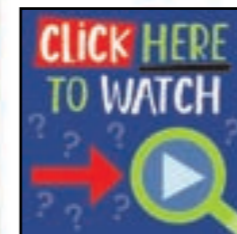


## Magical Friends 3+

Meet the fantastic friends in this spellbinding book! Read fun rhymes and customise your own magical kingdom with the easy-peel sticky play pieces.

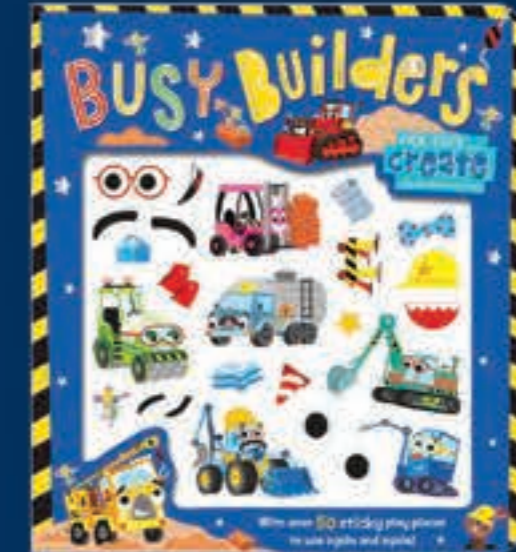


Jess Moorhouse  
9781805440208  
12 pp BB with sticky play pieces  
240 x 214 x 10 mm  
£9.99

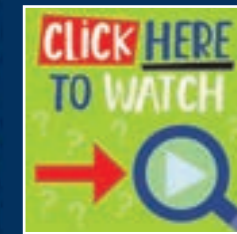


## Busy Builders 3+

Meet the awesome machines in this super-cool book! Read fun rhymes, create your own mega vehicle characters and customise action-packed scenes with the easy-peel sticky play pieces.

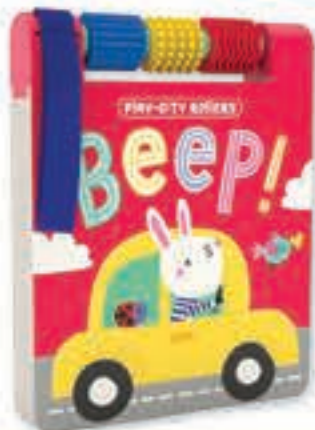


Stuart Lynch  
9781803371504  
12 pp BB with sticky play pieces  
240 x 214 x 10 mm  
£9.99



## Play City 0+

Roll, rattle and explore the pages of these playful buggy books. Vroom and whoosh with the noisy vehicles, and then baa and woof with the friendly farm animals as little ones enjoy the sensory spines.



9781803371528  
12 pp BB with silicone rollers on a bar attached to the spine and a Velcro fastener



9781803376158  
12 pp BB with a rattle attached to the spine and a Velcro fastener



Beverley Hopwood  
155 x 120 x 22 mm  
£7.99

## I've Never Seen a ... 0+

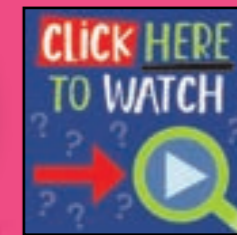
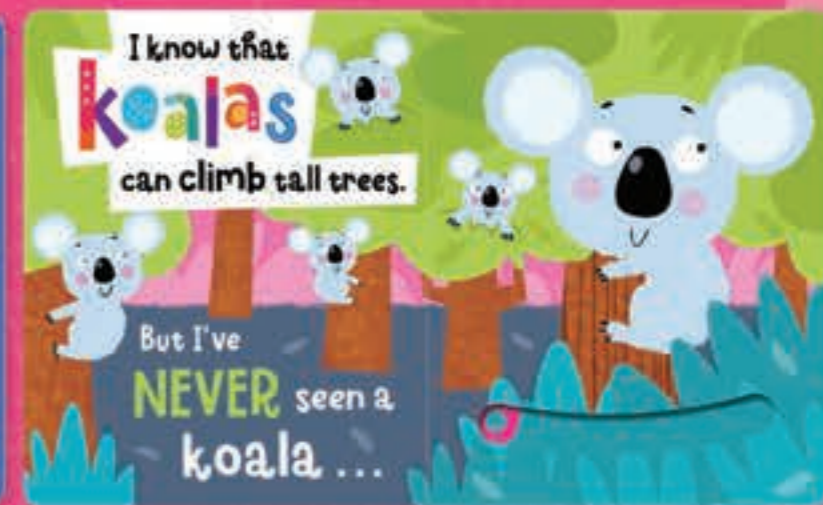
... have you? Slide, lift, touch and feel your way through these hilarious board books of silly animals! From playful sliders to giant flaps, there's plenty to keep little ones entertained.



9781800582842



9781803376813



Edward Miller  
10 pp cased BB with a variety of novelties throughout  
210 x 170 x 19 mm  
£8.99

## Light-Up Board Books 0+

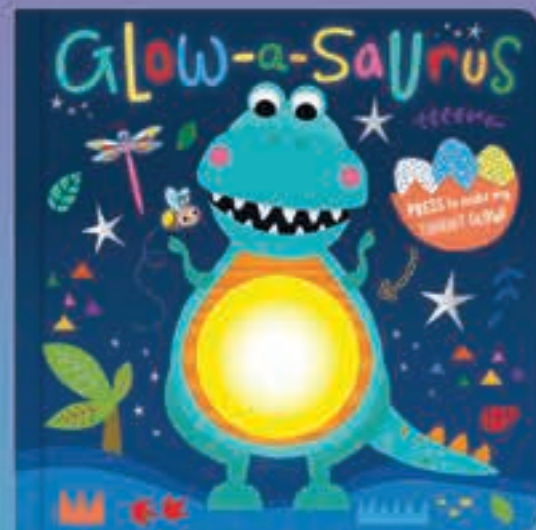
The twinkling lights in these board books are sure to keep little eyes glued to every page! Read the rhymes, and then press the light to make it flash.

Over  
705,000  
sold

LIGHT-UP  
PAGES



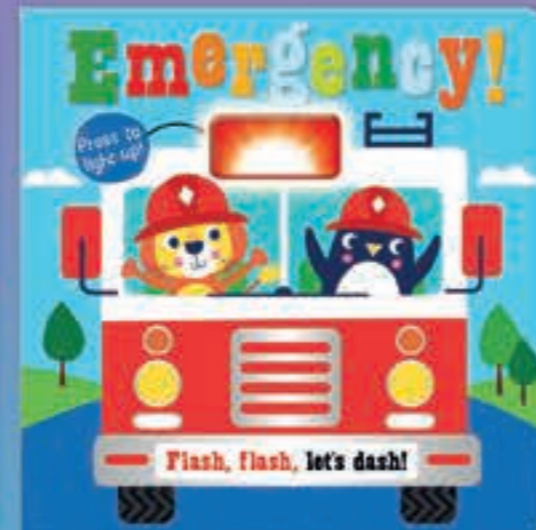
12 pp cased BB with  
a flashing light die-cut  
through to the cover  
186 x 186 x 17 mm  
£7.99



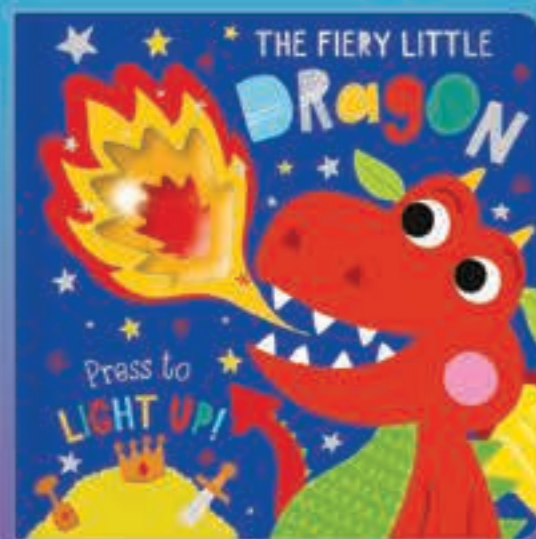
Hayley Kershaw  
9781803377476



Hayley Kershaw  
9781803371429



Hayley Kershaw  
9781788437042



Jess Moorhouse  
9781803372914



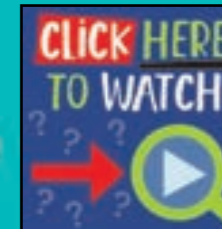
Shannon Hays  
9781789477443



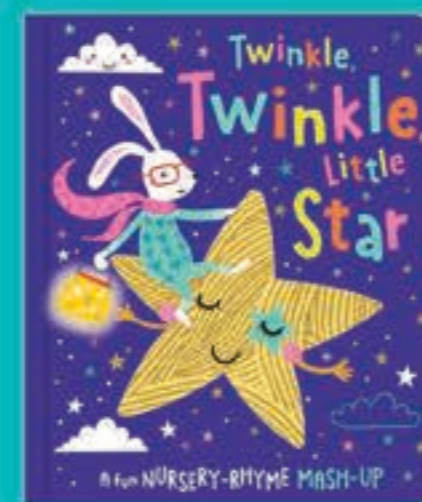
Stuart Lynch  
9781789471953

## Nursery-Rhyme Mash-Ups 0+

Laugh along to these hilarious stories, as well-loved nursery rhymes are twisted together! Follow Rabbit as she tries to reach the little star by climbing Humpty Dumpty's wall, and then watch as the old lady swallows a fly, Bo Peep's sheep and many other nursery-rhyme friends!



Beverley Hopwood  
26 pp padded BB  
210 x 176 x 13 mm  
£6.99



9781800582767

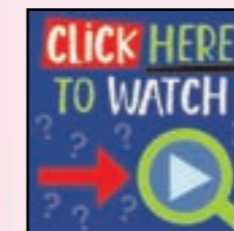


9781800582743



## Goldilocks and the Three Bears 0+

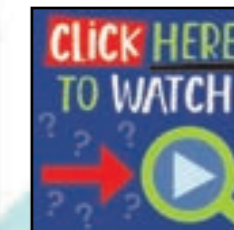
Revisit the classic tale of Goldilocks and the Three Bears in this adorable book. Little ones will love feeling the squishy silicone heads and watching as they disappear.



Shannon Hays  
9781803379531  
14 pp cased BB with  
4 silicone heads die-cut  
through to the cover  
210 x 176 x 13 mm  
£7.99

## That's My Nose! Said Bear 0+

The cheeky woodland animals keep borrowing Bear's nose! This innovative book features googly eyes and a furry-flap nose that attaches to Velcro areas inside. Little ones will love laughing at the mismatched animal faces throughout!



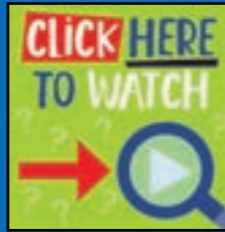
Vanja Kragulj  
9781803371474  
12 pp shaped BB with googly eyes, a touch-and-feel flap and Velcro patches throughout  
200 x 180 x 11 mm  
£7.99

## Don't Look Inside 0+

Do you dare to look inside? These hilarious books have die-cut flaps and furry creatures throughout, creating a tactile reading experience that children will love.

Over  
350,000  
sold

FLAPS  
AND  
TOUCHES



Stuart Lynch  
12 pp cased BB  
with die-cut flaps and  
touches throughout  
186 x 186 x 20 mm  
£7.99



9781803374666



9781789472660

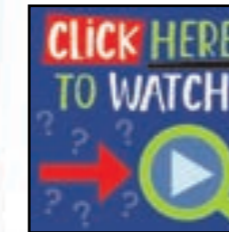


9781800582675



## The Colour of Us 2+

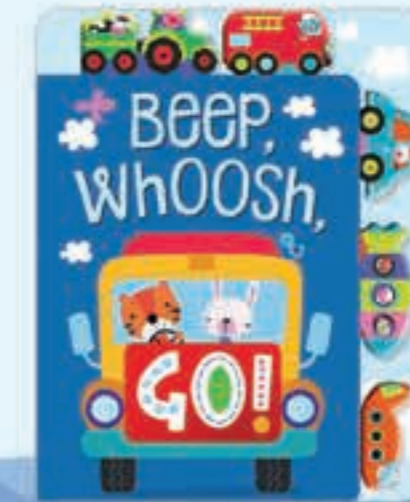
Developed in collaboration with an educational specialist, this interactive book encourages a first conversation about skin colour. With a wheel to spin, a skin-colour rainbow to add your colour to and simple questions throughout, there's plenty to explore.



Edward Miller  
9781803374741  
12 pp BB with  
a wheel on the cover  
203 x 203 x 19 mm  
£6.99

## Beep, Whoosh, GO! 0+

Explore the noisy world of vehicles in this innovative book with shaped touch-and-feel tabs. Little ones will love getting stuck in and turning the pages to find out more about each mega-machine.



Jayne Schofield  
9781800582552  
12 pp BB with soft PVC  
tabs throughout  
230 x 180 x 15 mm  
£7.99

## Bruce the Moose 0+

Meet Anita the cheetah, Bruce the moose and their funny friends in this hilarious animal ABC! Children will love exploring the touches as they discover the alphabet of silly animals and their jobs.



Edward Miller  
9781803378688  
16 pp cased BB with touches throughout  
222 x 222 x 20 mm  
£9.99

## K is for Kindness 0+

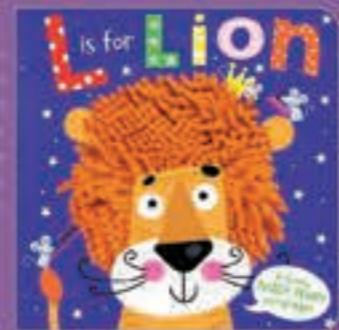
Meet bighearted bumblebees, optimistic otters and other friendly animals in this ABC of kindness. Explore googly eyes, fur and foil on the cover, then discover touches inside!



Stuart Lynch  
9781800582439  
26 pp cased BB with googly eyes on  
the cover and touches throughout  
222 x 222 x 20 mm  
£9.99

## L is for Lion 0+

Discover who is fluffy, fuzzy and furry in this funny touch-and-feel animal alphabet. From feathery flamingos to woolly sheep, let little hands go wild and explore them all!



Edward Miller  
9781803374680  
16 pp cased BB with touches throughout  
222 x 222 x 20 mm  
£9.99

## Rainbow Road: ABC 3+

Explore pop-out letters, soft felt-and-card pages and rainbow-coloured plastic loops in this innovative book, designed to introduce little ones to the alphabet.



9781803371467  
10 pp BB with colourful  
loops, pop-out pieces and felt  
between die-cut card pages  
254 x 254 x 22 mm  
£9.99

## Secret Kingdom: Fairy Doors 0+

Enter the Secret Kingdom and look for the magical creatures inside. Read the enchanting rhyme, then open the sparkly door to find out who's hiding!



Shannon Hays  
9781803374581  
12 pp cased BB  
with textured  
flaps throughout  
210 x 187 x 20 mm  
£7.99

## Sensory Books 0+

Lift Velcro tabs, trace finger trails and more as you introduce colours and numbers with these sensory books.



Scott Barker  
9781800582514  
12 pp BB with 5 Velcro tabs and recessed finger trails throughout  
186 x 186 x 14 mm  
£7.99

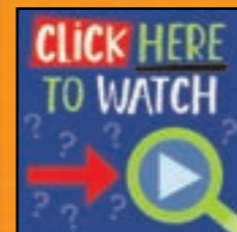
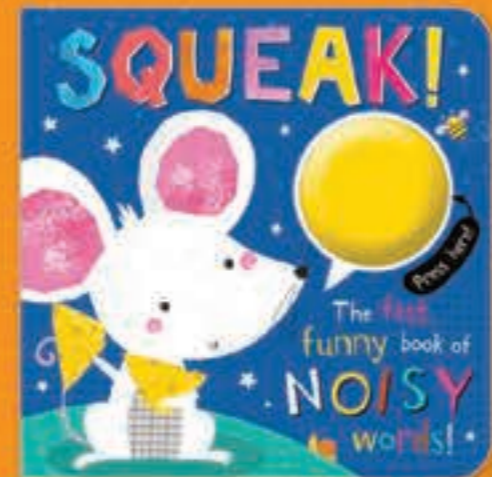


9781800583078  
10 pp BB with a variety of novelties throughout and a Velcro closure  
203 x 203 x 12 mm  
£7.99



## Squeak! 0+

Get ready to squeak, eek, pop and chop in this funny fast-paced book of sound words. Little ones will love pressing the noisy squeaker on the front cover.



Katie Rudge  
9781803372716  
80 pp EVA BB with a squeaker on the cover  
140 x 140 x 27 mm  
£7.99

## Spin and Play 5+

Play games on the go with these innovative books! With dice, counters and five games, they are perfect for entertaining children wherever you are.



9781786926166



9781789470109



12 pp cased BB with 2 dice attached to the spine and 16 counters  
246 x 220 x 20 mm  
£12.99

## Heartfelt 0+

Meet the daring dinosaurs, count to ten with Buzzy Bee and discover colours with bouncy bunnies in this beautiful series of shaped felt-and-card books.



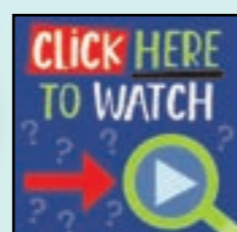
9781803374840



9781803372334



9781800581371



Shannon Hays  
12 pp shaped BB with colourful felt between die-cut card pages  
185 x 185 x 20 mm  
£5.99

## My Awesome 0+

Introduce the numbers from one to twenty and a whole host of magical friends in these awesome board books. The shaped pages, fun activities and clear labels are perfect for little ones to explore.



9781785985089



9781789472653



30 pp cased BB with recesses in the cover and shaped pages  
269 x 224 x 18 mm  
£10.99

Over 1.15 million sold

# BUSY BEES <sup>0+</sup>



Each book in our Busy Bees range has been developed in collaboration with the illustrator Shannon Hays, whose charming art style will appeal to parents and children alike!



9781788436854  
12 pp cased BB with textured silicone touches throughout  
186 x 186 x 30 mm  
£7.99



9781788436861  
12 pp cased BB with die-cuts showing through to colourful felt spacers throughout  
170 x 160 x 27 mm  
£7.99



9781788436830  
14 pp cased BB with 5 textured silicone touches die-cut through to the cover  
210 x 176 x 14 mm  
£7.99



9781788436915  
26 pp padded BB with a carry-handle and a vinyl patch on the cover  
156 x 128 x 22 mm  
£5.99



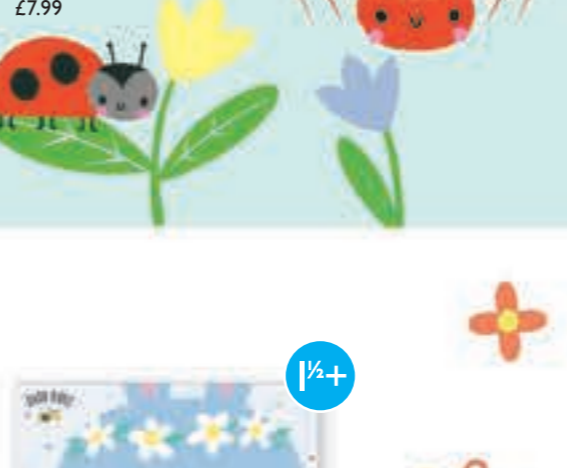
9781788436908  
12 pp padded BB with a carry-handle, vinyl patch on the cover and touches throughout  
156 x 128 x 20 mm  
£5.99



9781788436878  
14 pp BB with 5 shaped tabs  
180 x 150 x 12 mm  
£4.99



9781788436885  
12 pp BB with a mirror gatefold  
180 x 150 x 10 mm  
£4.99



9781788436816  
10 pp BB with sliders throughout  
210 x 159 x 17 mm  
£7.99



9781788436892  
10 pp CB with multi-layered flaps throughout  
210 x 175 x 15 mm  
£6.99



9781788436939  
Popper bag inc.  
8 pp cloth book with a patch and plush ears embroidered on the cover  
175 x 155 x 35 mm  
£7.99



9781788438292  
20 pp cased BB with a CD set in the cover  
210 x 210 x 13 mm  
£6.99



9781789475692  
12 pp cased BB with touches throughout  
186 x 186 x 20 mm  
£7.99

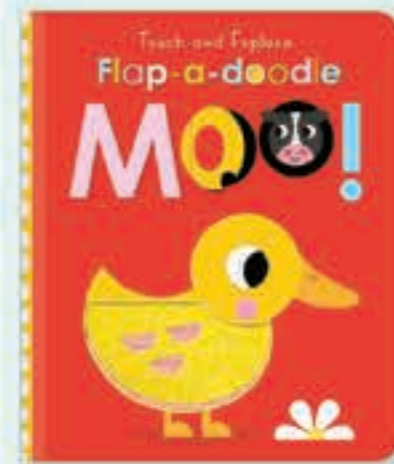


1 1/2+



## Touch and Explore 0+

Touch and Explore is a range of interactive books for babies and toddlers, featuring playful touches, sweet rhymes and colourful illustrations by Scott Barker.



9781800581852  
12 pp cased BB  
with multi-layered  
flaps throughout  
210 x 178 x 17 mm  
£7.99

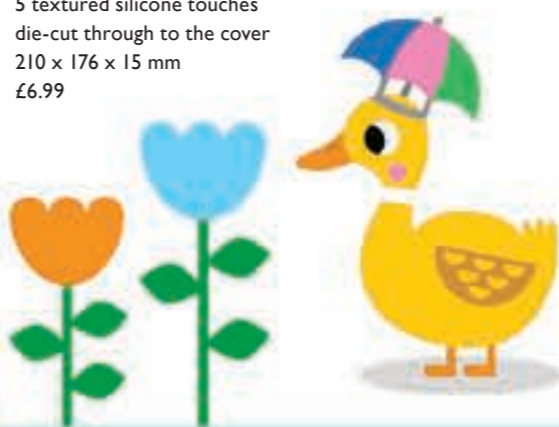


9781800587700

14 pp cased BB with  
5 textured silicone touches  
die-cut through to the cover  
210 x 176 x 15 mm  
£6.99



9781789476101

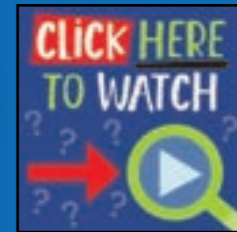


## Felt Teeth Board Books 0+

Little ones will love pretending to feed the characters in our popular felt teeth board book range. Each book features funny rhyming text and giant cut-through mouths with felt teeth!

Over  
1.5 million  
sold

GIANT  
MOUTHS  
WITH FELT  
TEETH



12 pp cased BB with  
die-cut mouth holes and  
felt teeth throughout  
186 x 186 x 20 mm  
£7.99



Shannon Hays  
9781803372853



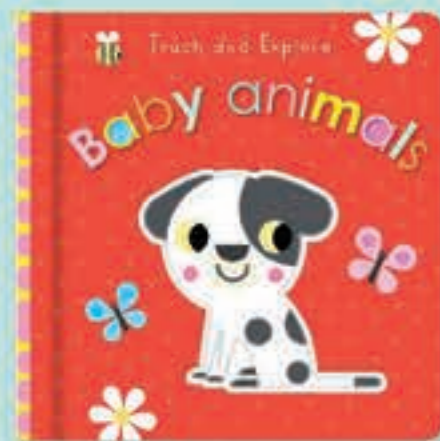
Shannon Hays  
9781788436847



Kali Stileman  
9781788432719



Kali Stileman  
9781789472745



9781789476040  
14 pp cased BB with an  
embroidered patch on the  
cover and touches throughout  
166 x 166 x 20 mm  
£7.99



9781789476064  
10 pp cased BB with  
fabric ears, a squeaker  
and a mirror  
220 x 166 x 18 mm  
£7.99

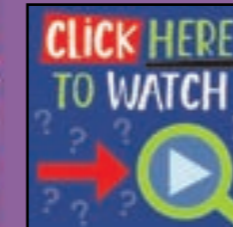


9781789476057  
12 pp cased BB  
with 5 fabric tails  
166 x 195 x 20 mm  
£7.99



## Bear Style! 0+

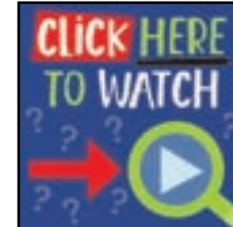
Meet Bear in this hair-larious touch-and-feel book. From fuzzy flamingo wigs to curly llama locks, children will love exploring the funny hair pieces as they turn each shaped page!



Edward Miller  
9781803372693  
12 pp shaped BB with  
touches throughout  
230 x 170 x 15 mm  
£7.99

## Hiss Roar Snap 0+

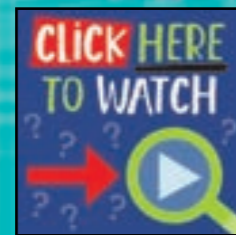
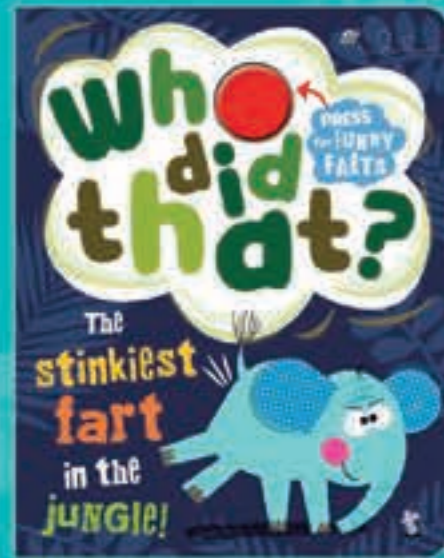
Learn the wildest sounds with the noisy animals in this sensory book. Clever rhymes and playful illustrations encourage children to copy each animal's sound as they explore the creative touch-and-feel letters.



Stephanie Thannhauser  
9781800582590  
12 pp cased BB with  
touches throughout  
186 x 186 x 20 mm  
£7.99

## Who Did That? 0+

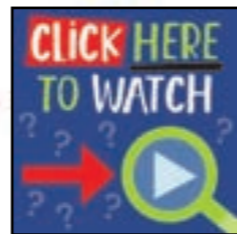
Can you help the animals solve a stinky jungle mystery? Read the hilarious rhyme, then press the sound button to hear the fantastically funny fart noises!



Edward Miller  
9781800582903  
12 pp cased BB with a sound button die-cut through to the cover  
236 x 186 x 15 mm  
£7.99

## Make Some Noise 1+

Make some noise with the dinosaurs in this awesome touch-and-feel book! Each touch makes a different sound, from a squeaker on the cover to a zip and poppers inside.



Jess Moorhouse  
9781800583153  
12 pp EVA BB with noisy novelties throughout  
230 x 170 x 25 mm  
£7.99

## Don't Be Rude, Little Dude! 3+

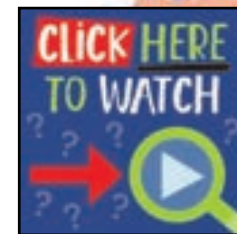
Press the squishy frog head to make Little Frog's tongue stick out! This playful board book is the perfect way to teach children not to be rude little dudes.



Jess Moorhouse  
9781800583177  
14 pp cased BB with a squishy frog head and push-out tongue die-cut through to the cover  
210 x 176 x 20 mm  
£7.99

## It's Not Fair! 0+

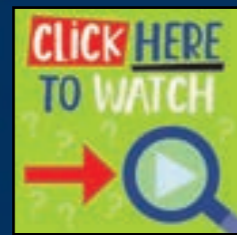
Life never feels fair when you're little. Share the ups and downs of toddler life in this light-hearted book, with felt mouths and a smile at the end of the tunnel!



Stuart Lynch  
9781803374550  
12 pp cased BB with die-cut felt mouths throughout  
186 x 186 x 18 mm  
£7.99

## Munch! 0+

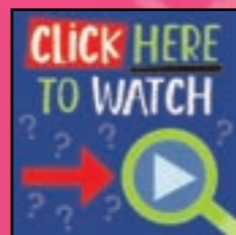
The farm animals are hungry! Pull the sliders to open their giant mouths, then poke your hand in to feed them. Can you pull your hand out before the animals go munch?



Edward Miller  
9781800583092  
10 pp cased BB with sliders, die-cut mouth holes and felt teeth throughout  
210 x 170 x 20 mm  
£7.99

## Pig Out! 3+

Pig thinks he's the best, so he tells the animals to pig out and be like him! Bring out your inner snout and try being a pig in this funny book, with a squishy snout cut through to the cover.



Stuart Lynch  
9781800582729  
14 pp cased BB with a squishy touch die-cut through to the cover  
186 x 186 x 20 mm  
£7.99

## Butt Out! 3+

Join in with the animal friends as they teach Hyena a lesson about butting out! Children will love squishing the butts of various wild animals throughout this hilarious rhyming story.



Stuart Lynch  
9781788439886  
14 pp cased BB with a squishy touch die-cut through to the cover  
186 x 186 x 20 mm  
£7.99

## A Dazzle of Zebras 0+

Did you know that a group of zebras is called a dazzle? Children will love meeting the funny animal groups in this book, with fun rhymes and touches to explore.



Stephanie Thannhauser  
9781788439909  
12 pp cased BB with touches throughout and one flap  
186 x 186 x 20 mm  
£7.99

## This Little Piggy Wore a T-shirt 0+

Everyone's heard of the little piggy who went to market . . . but have you seen its T-shirt? Revisit this popular rhyme, with touch-and-feel T-shirts and hilarious slogans throughout!



Nichola Cowdery  
9781789471922  
12 pp cased BB with T-shirt material touches throughout  
186 x 186 x 20 mm  
£7.99

## Who's Hiding? 0+

Pull the tabs to play hide-and-seek with the baby animals. This sweet book features a slider and furry bunny ears on the cover, as well as plenty of pop-up flaps and gorgeous patterns inside.

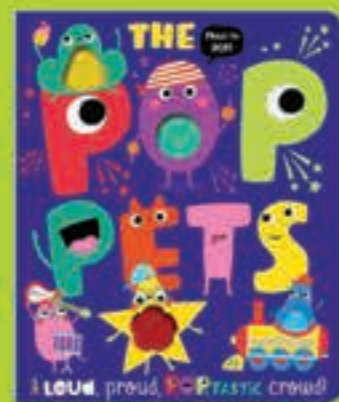


Shannon Hays  
9781800581838  
12 pp BB with a touch and a slider on the cover, and pop-up flaps throughout  
203 x 203 x 14 mm  
£7.99

Yes, Baby!  
Baby Signing 0+

Shannon Hays  
9781800582866  
26 pp BB  
203 x 203 x 12 mm  
£6.99

## The Pop Pets 0+



Jess Moorhouse  
9781800582781  
12 pp BB with noisy poppers throughout  
210 x 176 x 20 mm  
£7.99

Felties: I Love  
You, Little One 0+

Shannon Hays  
9781788436021  
18 pp cased BB with a cut-through cover and alternating board and die-cut felt pages  
186 x 186 x 29 mm  
£7.99

Baby Town:  
On the Move 0+

Sarah Vince  
9781783939183  
10 pp padded BB  
120 x 120 x 12 mm  
£2.99

Oh No,  
Narwhal! 0+

Lara Ede  
9781788436946  
12 pp padded BB with a holo-vinyl cover and padded narwhal patch  
186 x 186 x 22 mm  
£7.99

Puzzle Stix:  
Meet the Farm 3+

Can you guess who is hiding on the farm today? Search for clues as you build the top puzzles. Then, flip the foiled sticks and build the animal on the back!



Jess Moorhouse  
9781800582538  
12 pp BB with removable double-sided puzzle pieces throughout  
230 x 170 x 17 mm  
£7.99

Meet the  
Divasaurs 0+

Stephanie Thannhauser  
9781803372594  
12 pp cased BB with touches throughout  
186 x 186 x 20 mm  
£7.99

Glittercorn  
and Friends 0+

Scott Barker  
9781800581395  
12 pp cased BB with glittered touches on the cover and glittered fabric flaps throughout  
186 x 186 x 20 mm  
£7.99

No  
Problama! 0+

Kali Stileman  
9781788432696  
12 pp cased BB with touches throughout  
186 x 186 x 20 mm  
£7.99

## Gatefold Board Books 3+



Clare Fennell  
9781788437004

James Dillon  
9781788436991

14 pp cased BB with gatefolds on every page  
277 x 156 x 13 mm  
£7.99

## I-Spy-a-Saurus 1½+



9781789472721  
12 pp BB with a shaped silicone cover and touches throughout  
240 x 170 x 15 mm  
£7.99

Peekaboo!  
Unicorn 0+

9781789474862  
12 pp BB with a mirror gatefold  
213 x 180 x 18 mm  
£7.99

My Pet  
Dragon 0+

Jess Moorhouse  
9781789474237  
12 pp BB with an embroidered finger puppet die-cut through to the cover  
110 x 110 x 22 mm  
£5.99

My Pink and  
Powerful Alphabet 3+

Lara Ede  
9781789477641  
20 pp shaped book with a faux-fur cover and vinyl patch  
240 x 228 x 20 mm  
£9.99

H is for  
Happy-saurus 3+

James Dillon  
9781788439800  
14 pp cased BB with foil and a googly eye on the cover  
250 x 210 x 17 mm  
£8.99

# Mini IQ Reader Box Sets 4+ NEW TITLE

These box sets contain 10 funny, animal-themed readers to help children excel at reception level. Each book features simple text to aid reading fluency, and comes with helpful parent notes.



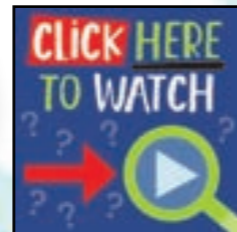
9781805443254



9781805443261



10 READER SETS



Stuart Lynch and Kali Stileman  
Box set inc.  
10 x 16 pp PB,  
a reward chart and  
2 sticker sheets  
239 x 153 x 25 mm  
£14.99

# Amazing Snakes 4+ NEW TITLE

Discover the world of snakes in this exciting non-fiction book, with a confetti pouch on the cover. It introduces budding nature explorers to fang-tastic facts, bold photographs and helpful diagrams.



Snake Confetti Pouch



Available January  
Stuart Lynch  
9781805443926  
36 pp CB with a  
confetti pouch on  
the cover  
228 x 228 x 11 mm  
£7.99

Also available:



9781803378657

# Mini IQ Learning Pads

These learning pads set children up for a strong start at school. Each book features fun, teacher-approved activities to introduce children to key learning concepts, as well as over 100 colourful stickers.



9781803379296



9781803379289



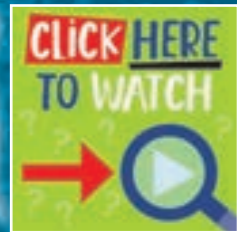
Scott Barker  
34 pp PB pad  
inc. 4 pp stickers  
214 x 278 x 4 mm  
£5.99

# Extreme Earth 5+ NEW TITLE

Introducing children to epic earthquakes and tsunamis, this book is packed full of fascinating facts, full-colour photographs and helpful maps and diagrams. It also includes an ocean-wave slime add-on.



Ocean Wave Slime



Available January  
9781805443568  
40 pp PB with a pot  
of slime on the cover  
254 x 203 x 32 mm  
£6.99

Also available:



9781805443216  
40 pp PB with a  
glow-in-the-dark pot  
of slime on the cover



9781803378398  
40 pp PB with a pot  
of slime containing a  
dinosaur skeleton  
model on the cover

# Ready Set Learn Workbooks 3+



9781789476538  
8 x 16 pp PB with wipe-clean pages and pen, packaged in a ziplock bag  
280 x 215 x 24 mm  
£39.92

9781788433792  
10 x 16 pp PB with wipe-clean pages and pen, packaged in a ziplock bag  
280 x 215 x 30 mm  
£49.90

# My Awesome Jungle Book 3+



9781789475159  
36 pp CB with an indented two-way sequin patch on the cover  
266 x 221 x 10 mm  
£8.99

# Mega Facts: Sharks 5+



9781789477825  
160 pp PB inc. 16 pp card, 16 pp stickers and a neon vinyl cover  
176 x 140 x 16 mm  
£9.99

# Early Learning Board Books 0+



9781786929198  
26 pp padded BB  
158 x 126 x 22 mm  
£6.99

9781800582965  
Slipcase inc. 4 x 26 pp padded BB  
160 x 127 x 98 mm  
£15.96

# Reading with Phonics 5+

Clare Fennell  
32 pp CB  
176 x 115 x 8 mm  
£2.99



9781786922939 9781786922984 9781786922960 9781786922922 9781782356172 9781782356189  
9781786922953 9781786922977 9781782356226 9781782356233 9781782356240



Over 2.2 million sold  
[CLICK HERE TO WATCH](#)

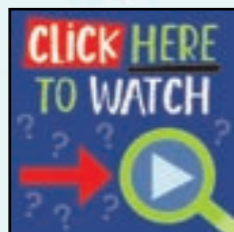
9781789472554  
Slipcase inc.  
20 x 32 pp PB  
232 x 155 x 63 mm  
£79.80

## Baby Steps: First Book Set

0+

NEW TITLE

Discover first words, numbers, colours and animals in this delightful box set! Includes a first-words buggy book, an ocean-themed bath book and a cute collection of flashcards.

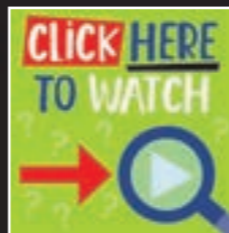
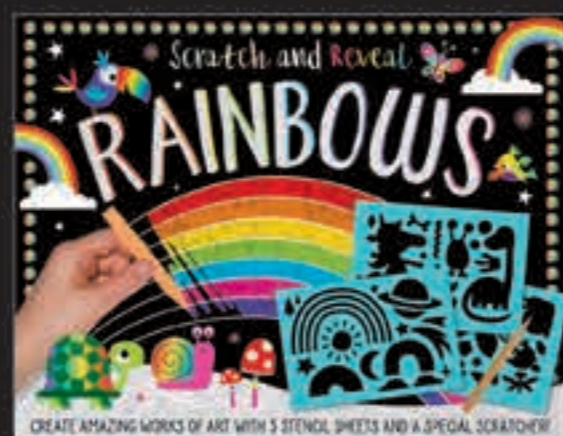


Charly Lane  
9781805441519  
Box set inc. 10 pp BB with fabric strap, 8 pp bath book and 26 flashcards  
150 x 215 x 65 mm  
£16.99

## Scratch and Reveal: Rainbows

6+

Use the stencils and scratcher tool in this colourful kit to create sparkling works of art. This awesome set includes a frame to display your rainbow masterpieces.



9781800589810  
Box set inc. 40 pp book, 8 scratch-off sheets, 3 stencils, scratcher tool and a card picture frame  
228 x 294 x 37 mm  
£14.99

## Magic Mermaids Snap Bracelets

6+

NEW TITLE

Make your own mermaid snap bracelets with this sea-sational box set! Packed with materials to design five magical snap bracelets and an adorable art book.



Scott Barker and Lara Ede  
9781805441489  
Box set inc. 5 snap bracelets, charms, thread, a plastic needle and a 24 pp art book  
215 x 280 x 50 mm  
£16.99

## 7 Days of Crafts

6+

NEW TITLE

Spend seven days crafting with this sweet box set! Includes materials to make seven craft items and a super-cute art book to colour.



Charly Lane  
9781805441533  
Box set inc. mini macramé, plush heart, bracelets, iron bead keyring, air-dry clay model, components to make a hair clip and a 24 pp art book  
215 x 280 x 50 mm  
£16.99

## Colour Your Own: Bubble Tea Squishy

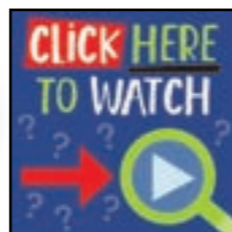
3+

NEW TITLE

Design your own bubble tea squishy with this super-cute box set, featuring a squishy to colour, six pens and a sweet colouring book.



CUTE SQUISHY TO COLOUR



Available April  
Shannon Hays and Charly Lane  
9781805444657  
Box set inc. a squishy, 6 colouring pens and a 32 pp singer sewn book  
190 x 240 x 63 mm  
£10.99

Over 215,000 sold

### Also available:



Charly Lane; 9781803370569



Charly Lane; 9781800585454



Charly Lane; 9781800585447



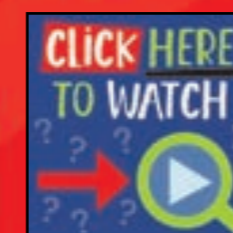
Charly Lane; 9781800585461

## Pirate Ship Model Kit

6+

NEW TITLE

Build an epic pirate ship and crew with this swashbuckling box set! Complete with ship model pieces, paint supplies, coloured clay and an awesome art book to colour.



Scott Barker and Sarah Vince  
9781805441496  
Box set inc. wooden model pieces, 6 paint pots, a paintbrush, 4 air-dry clay packets, beads and a 24 pp art book  
215 x 280 x 50 mm  
£16.99

## Jokes and Pranks Kit

8+

NEW TITLE

This fun box set has everything you need to prank your friends and family in all sorts of hilarious ways, as well as a joke book to make everyone around you laugh out loud!



Pedro Demetriou, Stuart Lynch and Sarah Vince  
9781800588646  
Box set inc. a whoopee cushion, fake vomit, fake poo, fake nail, fake cockroach, 4 fake flies and a 32 pp activity book  
215 x 280 x 50 mm  
£14.99

# Never Touch a Panda Jigsaw

1½+

NEW TITLE

BUMPY SILICONE TOUCHES



Stuart Lynch  
9781805441335  
Box set inc. 3 jigsaws with textured silicone touches and a 10 pp BB  
215 x 280 x 65 mm  
£12.99

Meet the animal athletes in this touch-and-feel jigsaw set. With bumpy silicone jigsaw pieces and a funny rhyming board book, there's plenty of fun to be had!



Over 290,000 sold

Also available:



9781789474329



9781800582354



9781800580459



9781800580558

# Never Touch Box Sets

0+

Join the Never Touch characters in these playful additions to our best-selling series, with bumpy silicone touches, cuddly plush toys and witty rhymes to entertain the whole family.



Stuart Lynch; 9781788435420  
Box set inc. plush and 12 pp cased BB with a silicone touch on the cover  
215 x 260 x 90 mm  
£16.00



Stuart Lynch; 9781789476934  
Box set inc. plush and 12 pp cased BB with a silicone touch on the cover  
215 x 260 x 90 mm  
£16.00



Available January  
Stuart Lynch; 9781805446804  
Box set inc. 4 x 14 pp cased BB with 5 textured silicone touches die-cut through to the cover  
212 x 178 x 54 mm  
£27.96



# Never Play

3+

NEW TITLE

PLAYTESTED BY KIDS



Stuart Lynch  
Box set with a textured silicone touch inc. game pieces and an instruction booklet  
195 x 195 x 50 mm  
£11.99

You must never play bingo with a tiger, pairs with a shark or dominoes with a dinosaur . . . except in these games! Join the playful Never Touch characters in these exciting additions to our best-selling series, perfect for the whole family to enjoy.



5060236489012



5060236489005



5060236488992

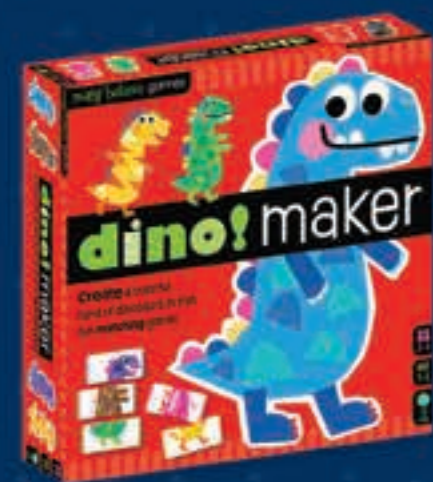


# Make Believe Games 3+

The fun illustrations, chunky play pieces and simple instructions in these easy-to-play games make them the perfect interactive entertainment for little ones.



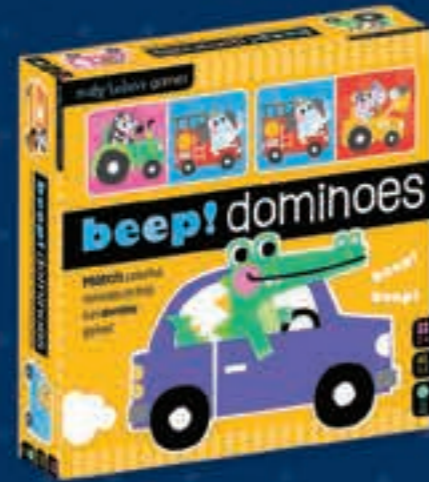
Emily Spikings  
Box set inc. game pieces and an instruction booklet  
195 x 195 x 50 mm  
£10.99



5060236486400



5060236486370



5060236486370

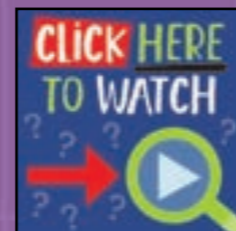


5060236486394

# The Very Hungry Worry Monsters 3+

Whether you're feeling worried or you need a hug, the Worry Monsters know what to do! This sweet and supportive series offers comfort in the form of storybooks and soft plush toys, all beautifully illustrated by Lara Ede.

Over 1.5 million sold



Box set inc. plush and 32 pp PB with a touch on the cover  
260 x 215 x 100 mm  
£16.00



9781789479768



9781800583498



# Playhouse 3+

Unfold the cleverly designed books in these box sets and use the toy figures to bring each story to life!



10 pp BB with gatefold flaps on every page, packed inside a box with a handle and acetate window, plus 4 toy figurines  
Box: 248 x 165 x 32 mm  
Book: 152 x 152 x 10 mm  
£9.99



Clare Fennell  
9781803374390



9781789474015



9781786922632



Stuart Lynch  
9781788436977



# Royal Pairs 3+

Find the royal pairs in this fun monarchy-matching game! Bright, engaging illustrations and chunky play pieces will entertain young players and promote learning through play.



Stuart Lynch  
5060236486455  
Box set inc. game pieces and an instruction booklet  
195 x 195 x 50 mm  
£10.99

# Book and Jigsaw Box Sets 3+

Have fun completing the sensory floor puzzles in these box sets! Read the book, and then piece together the fun scenes!



Shannon Hays; 9781789478938  
with glittered jigsaw pieces



9781789478921  
with foiled jigsaw pieces



Stuart Lynch; 9781789478945  
with glow-in-the-dark jigsaw pieces



Stuart Lynch; 9781789478914  
with flocked jigsaw pieces



Box set inc. 48-piece jigsaw and 12 pp PB  
220 x 278 x 35 mm  
£9.99



# Super Sensory Plush 0+

The most interactive toys in the collection, the magical Super Sensory plush combine all our Sensory Snuggables features to promote developmental skills and provide a huggable companion from early days through to toddlerhood.

Over 2 million sold



## UNICORN

magical, sparkly horn and wings  
 Squeak, squeak!  
 Crinkle!  
 Crinkle!  
 Crinkle!  
 Ding, ding!  
 soft, fleecy foot  
 ultra-soft, huggable fur  
 fluffy, furry tail

## DRAGON

velvety, ridged and silky-smooth ribbons  
 Crinkle!  
 NOSE SQUEAKER  
 CHIME RATTLE  
 SURPRISE CRINKLES  
 Crinkle!  
 Crinkle!  
 TOUGH TEETHER

### PACKAGING OPTIONS



BOX  
 287 x 197 x 155 mm  
 £19.99



SWING TAG  
 Unicorn: 5060236483898  
 Dragon: 5060236483904  
 250 x 150 x 250 mm  
 £19.99

# Classic Sensory Plush 0+

Create a stimulating sensory experience with the Classic Sensory plush. This cuddly crew offer a variety of Sensory Snuggables characteristics to ensure they become treasured family favourites.

## ELEPHANT



## LION



## BEAR



### PACKAGING OPTIONS



BACKING BOARD  
 Elephant: 5060236483997  
 360 x 177 x 160 mm  
 £14.99



SWING TAG  
 Elephant: 5060236486349  
 Lion: 5060236483881  
 230 x 140 x 160 mm  
 £14.99

# Cuties Sensory Plush 0+

Proving that good things come in small packages, the gorgeous Cuties Sensory plush feature some classic Sensory Snuggables qualities and are perfectly portable for adventures on-the-go.

## BUNNY



## GIRAFFE



## FOX



### PACKAGING OPTIONS



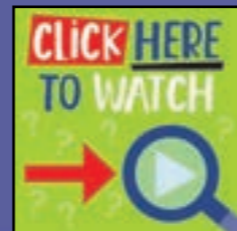
BACKING BOARD  
 Bunny: 5060236484017  
 Fox: 5060236484000  
 275 x 135 x 100 mm  
 £9.99



SWING TAG  
 Bunny: 5060236486325  
 Fox: 5060236486332  
 175 x 100 x 100 mm  
 £9.99

## Large Sensory Plush 0+ NEW PLUSH

Make playtime magical with these sweet new additions to our Sensory Plush range. With surprise crinkles and soft textures to explore, curious little fingers will love these cuddly friends!



### PACKAGING

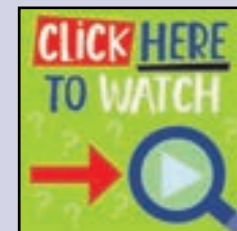
#### SWING TAG



Bear: 5060236483812  
 Bunny: 5060236483829  
 Astronaut: 5060236483805  
 250 x 150 x 140 mm

## Dragon and Unicorn Blankies 0+

Engage your little one's senses with these adorable, magical blankies. Each cute and cuddly companion features bright ribbon tags to tug and feel, and a mixture of soft textures to touch and explore.



Plush blankie with touch-and-feel and ribbon tabs  
 270 x 150 x 150 mm  
 £12.99

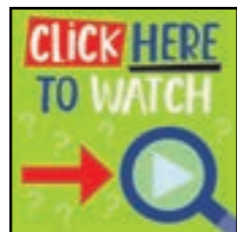


5060236483911

5060236483928

## Fun Cloth Books 0+

With a variety of textures to grip and squeeze and surprise crinkles to stimulate hearing, these interactive soft books are perfect for enjoying at playtime!



8 pp cloth book with material tabs and a Velcro fastener, packaged on a backing board  
 220 x 180 x 35 mm  
 £9.99



### FARM FUN

### UNICORN FUN

### OCEAN FUN

### DINO FUN



9781803376332



9781803374246



9781803376356



9781803374222

## My First Sensory Bunny & Blankie Gift Set 0+

Cuddle up with two new friends in this sweet gift set, containing a soft bunny blankie and plush toy.



5060236486363  
 Box set inc. plush and blankie  
 220 x 200 x 80 mm  
 £14.99



TOUCH AND FEEL CRINKLES

LUXURY MIXED TEXTURES

SILKY RIBBON TAGS



# My Green and Scaly Dinosaur Activity Book

4+

NEW TITLE

SHINY FOIL STICKERS

CLICK HERE TO WATCH

Available February  
Jess Moorhouse  
9781805444411  
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers  
280 x 215 x 5 mm  
£6.99

Carry a wild world of dinosaurs wherever you go with this claw-some activity book! Featuring a useful handle, fierce card press-outs and fun shiny stickers.



Also available:



9781803373164

# Shiny Stickers: Going For Gold!

4+

NEW TITLE

SHINY FOIL STICKERS

CLICK HERE TO WATCH

Available April  
Hayley Kershaw  
9781805440284  
42 pp PB inc. 8 pp card, 1 sheet of foiled stickers and a medal  
280 x 215 x 5 mm  
£6.99

Aim for victory with the amazing athletes in this action-packed activity book, filled with playful puzzles, cool card press-outs and shiny stickers. Plus, an awesome gold medal to wear with pride!



Also available:



9781803370804      9781803370781      9781800588707; £5.99

Jess Moorhouse; 42 pp PB inc. 8 pp card and 1 sheet of foiled stickers

# Sticky Notes: Things That Go

3+

NEW TITLE

OVER 100 STICKY VEHICLES

CLICK HERE TO WATCH

Available February  
Scott Barker  
9781805444442  
40 pp PB inc. 8 pp card and sticky pads inside a blister on the cover  
280 x 215 x 10 mm  
£6.99

Introduce little ones to mighty machines with this vroom-packed activity book! Use the six sticky-note pads to complete the vehicle puzzles and games, plus there are cool card press-outs to make.



# Make-Your-Own Stickers: Amazing Animals

4+

NEW TITLE

NEON STACKING PEN

CLICK HERE TO WATCH

Available March  
Charly Lane  
9781805440277  
64 pp PB inc. 24 pp stickers and a stacking pen inside a blister on the cover  
280 x 215 x 21 mm  
£7.99

Design, create and colour your own stickers as you join the incredible creatures in this hilarious activity book! Includes artistic activities, customisable stickers and a neon stacking pen.



# Wipe-Clean: Farm Animals 3+

NEW TITLE

This farm-filled addition to our wipe-clean range is perfect for little ones to practise pen control and improve problem-solving skills. With reusable wipe-clean pages and a wipe-clean pen.

WIPE-CLEAN PEN

CLICK HERE TO WATCH

Available February  
Scott Barker  
9781805444527  
16 pp wire-stitched book with a wipe-clean pen die-cut through to the cover  
280 x 215 x 8 mm  
£4.99



## Also available:



9781803373102 9781803373119  
9781803373126 9781803373133

# Cardboard Builder 4+

PRESS-OUT FARM PLAYSET

CLICK HERE TO WATCH

Scott Barker  
48 pp wirebound book inc. 20 pp flute card, 12 pp kraft card and 8 pp stickers  
285 x 236 x 25 mm  
£9.99

Create your own cardboard playsets with these awesome books! Simply press out, build and play with vehicles, buildings, farmers and a whole host of fun farmyard animals.



9781803370729 9781800589889

# Little Artist: Cutiecorns 3+

NEW TITLE

Get creative with the cutiecorns and excite young imaginations with these adorable colouring books. Each book is packed full of magical creatures and scenes to colour, fun stickers and cute card press-outs.

COLOURING FUN

CLICK HERE TO WATCH

Available February  
Danielle Mudd  
24 pp PB inc. 4 pp card and 4 pp stickers  
280 x 215 x 4 mm  
£4.99



9781805444459 9781805444619 9781805444602 9781805444626



# Googly-Eye Stickers 4+

Over 190,000 sold

FUN GOOGLY-EYE STICKERS

CLICK HERE TO WATCH

42 pp PB inc. 8 pp card and 1 sheet of googly-eye stickers  
280 x 215 x 5 mm  
£6.99

Explore a magical multicoloured land and dive into an ocean of activities in these fun-filled books, with cute card press-outs to create and googly-eye stickers to play with.



Danielle Mudd; 9781803373072 Beverley Hopwood; 9781803373096 Stuart Lynch; 9781803370743



## Glow-in-the-Dark Stickers 4+



Hayley Kershaw  
9781803373409



Shannon Hays  
9781803370767

Danielle Mudd  
9781800589964  
£5.99

42 pp PB inc. 8 pp card and 1 sheet of glow-in-the-dark puffy stickers 280 x 215 x 5 mm £6.99

Over 600,000 sold

## Puffy Stickers 3+



Lara Ede  
9781785981159

Lara Ede  
9781786928610

9781785981166



Over 1.8 million sold

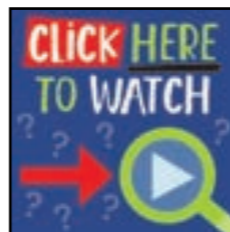
54 pp PB inc. 20 pp card and 1 sheet of puffy stickers 280 x 215 x 7 mm £5.99

## Sticker Activity Cases 4+



Lara Ede and Stuart Lynch  
9781800586628

Stuart Lynch  
9781800586703



Box set with a rope handle inc. 4 x 16 pp PB activity books, 4 sheets of stickers and 1 sheet of puffy stickers 210 x 260 x 22 mm £12.99

## Balloon Stickers 4+

Meet the magical creatures, amazing animals and mighty vehicles in these fun books! Each title includes creative card press-outs and 3-D balloon stickers.



Jess Moorhouse  
9781800589902

James Dillon  
9781800581746

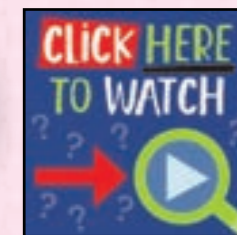
Stuart Lynch  
9781789477962



Stuart Lynch  
9781788437097

Stuart Lynch  
9781788437103

Shannon Hays  
9781803370828  
42 pp PB inc. 8 pp card and balloon stickers inside a blister on the cover

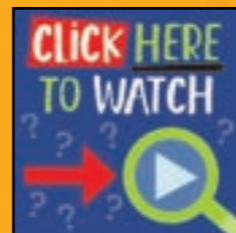


54 pp PB inc. 20 pp card and balloon stickers inside a blister on the cover 280 x 215 x 12 mm £6.99



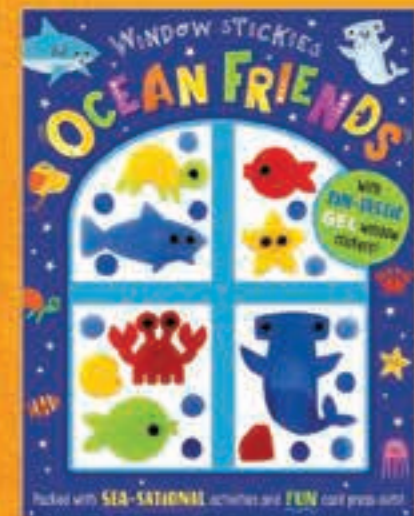
# Window Stickies 4+

Discover wonderful worlds of sea creatures, unicorns, dinosaurs and rainbows in these exciting activity books, with gel stickers to create fun scenes on your windows.



42 pp PB inc. 8 pp card and 1 sheet of window stickers  
280 x 215 x 5 mm

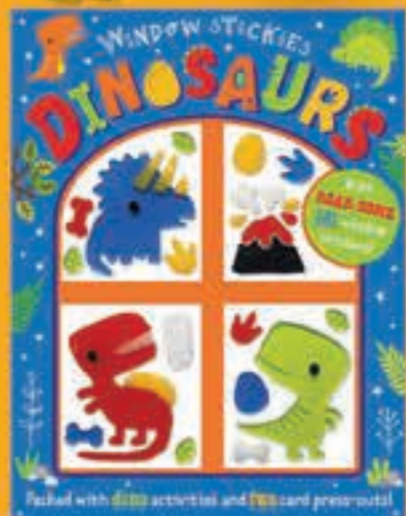
Over 620,000 sold



Danielle Mudd  
9781803370392  
£6.99



Jess Moorhouse  
9781800584426  
£5.99



9781800589841  
£5.99



9781800581715  
£5.99

# Create and Play

Get creative with the colourful crayons or air-dry clay in each of these books. Then, discover the fun activities, playful card press-outs and sweet stickers inside!

42 pp PB inc. 6 pp card and 4 pp stickers  
280 x 215 x 15 mm  
£6.99



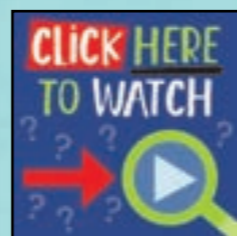
Clare Fennell; 9781803370378  
inc. crayons inside a blister on the cover



Jess Moorhouse; 9781800585904  
inc. air-dry clay inside a blister on the cover

# Finger-Painting Activity Book: Animal Kingdom 3+

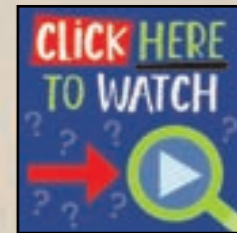
With a six-colour paint palette, engaging illustrations and clear instructions, Animal Kingdom has everything kids need to create fantastic finger-painting pictures to be proud of.



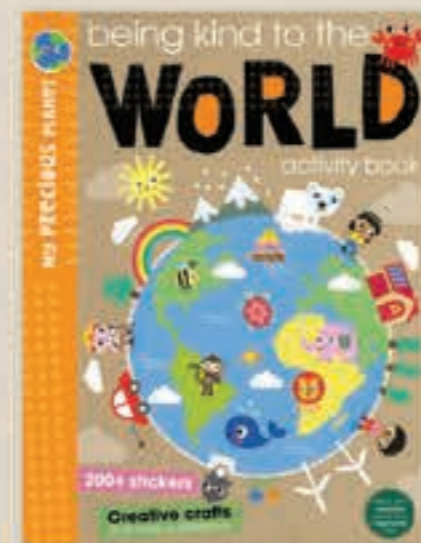
Charly Lane  
9781803370705  
42 pp PB inc. 6 pp card, 4 pp stickers and a finger-painting pad inside a blister on the cover  
280 x 215 x 15 mm  
£7.99

# My Precious Planet 5+

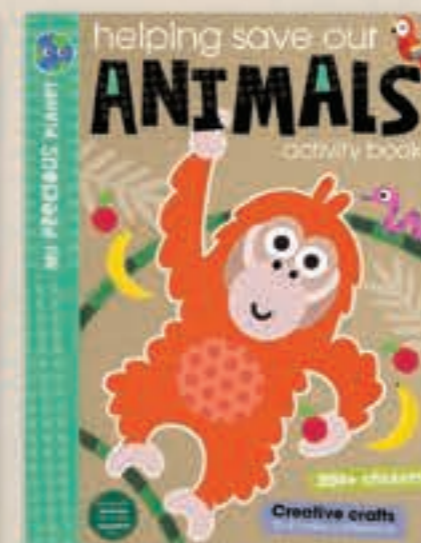
From living responsibly to understanding the importance of animals, these sticker activity books aim to open our eyes to the wonders of the world and show children what can be done to help save our precious planet.



Scott Barker  
48 pp PB inc. 8 pp card and 8 pp stickers  
280 x 215 x 6 mm  
£5.99



9781800582019



9781800582002



9781800584457



9781800584464

# Never Touch Activity 3+

Join the Never Touch characters in these activity books. With stickers and card press-outs, bumpy silicone covers and more, there's plenty of fun to be had!



Stuart Lynch  
40 pp PB inc. 4 pp card, 8 pp stickers and a textured silicone touch on the cover  
280 x 215 x 5 mm  
£6.99



9781789470277



9781789474084



9781789477924



# Eraser Toppers 3+

Packed with sweet designs and pretty patterns, these adorable sets come with five colouring pencils and super-cute erasers to create colourful masterpieces!



Charly Lane  
9781789474947



Mark McKeown  
9781789475227



ERASER PENCIL TOPPERS

CLICK HERE TO WATCH

Box set inc. 5 colouring pencils with eraser pencil toppers and a 64 pp pad attached to the box, all mounted onto a backing board 250 x 170 x 18 mm £7.99

# I Can Stick 3+

Using simple, shaped stickers and bold illustrations to reinforce children's shape awareness and hand-eye coordination, these books are perfect for little ones who are just starting to sticker.

FUN SHAPED STICKERS

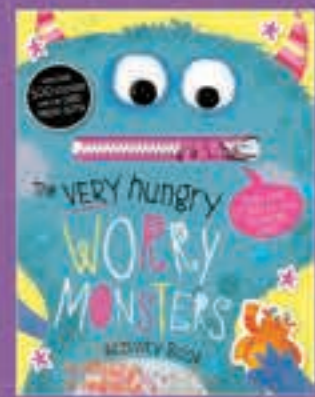
CLICK HERE TO WATCH

Scott Barker  
9781803370507  
Set inc. 8 x 24 pp PB inc. 8 pp stickers, packaged in a ziplock bag 280 x 215 x 32 mm £39.99



# The Very Hungry Worry Monsters 5+

This mindful book has creative activities to help little ones deal with anxieties through play, and a zipped pocket on the cover for them to feed their worries to the monster.



Lara Ede  
9781800584402  
48 pp PB inc. 4 pp card, 12 pp stickers and a zipped pocket on the cover 280 x 215 x 5 mm £5.99



# The Very Hungry Worry Monsters Mindful Journal 4+

Doodle, draw, write and more as you join the Worry Monsters in this creative journal. With puffy stickers and a stacking crayon to use throughout!



Lara Ede  
9781803370026  
86 pp wirebound book inc. 12 pp stickers, 1 sheet of puffy stickers and a stacking crayon 240 x 180 x 15 mm £9.99



# All About Me 6+

Use the foiled stickers and stacking crayon to fill this mindful journal with ideas, plans and doodles! Featuring fun prompts, this vibrant book is perfect for encouraging creative journaling.



Beverley Hopwood  
9781800589865  
86 pp wirebound book inc. 12 pp stickers, 1 sheet of foiled stickers and a stacking crayon 240 x 180 x 15 mm £9.99



# Playtime Learning 4+

These sticker books are packed with early-learning activities, press-outs and over 250 stickers. From spot the difference and mazes to patterns and matching up, there's something for everyone to enjoy!

Over 390,000 sold

CLICK HERE TO WATCH

Charly Lane and Stuart Lynch  
24 pp PB inc. 4 pp card and 4 pp stickers 280 x 215 x 4 mm £4.99

9781800585218  
Set inc. 10 x 24 pp PB, packaged in a ziplock bag 280 x 215 x 40 mm £49.90



9781789478006

9781789478082

9781789478044

9781789478051

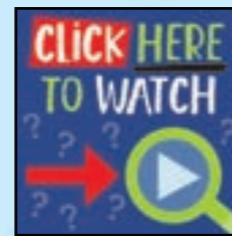
9781789478068

# Big Stickers for Little Hands 3+

3+

Enjoy exploring first concepts, football, animals and more in this series of first sticker activity books. Each title includes fun press-outs and big stickers.

Over 1.75 million sold



Lara Ede, Shannon Hays, Stuart Lynch and Veronique Petit  
24 pp PB inc. 4 pp card and 4 pp stickers  
280 x 215 x 4 mm  
£4.99

9781788431996  
Set inc. 10 x 24 pp PB, packaged in a ziplock bag  
280 x 215 x 40 mm  
£49.90  
\*Included in 10 set



9781803370101 9781803370118 9781800581814 9781800581906 9781800581777 9781800581784



9781788430647\* 9781788430654\* 9781788430692\* 9781788430708\* 9781788430661\* 9781788430685\*



\* \* \* \*



# My First I Can Draw 3+

3+



9781800581975 9781800581944 9781800581951 9781800581968 9781800581937



Scott Barker  
32 pp PB  
280 x 215 x 3 mm  
£4.99  
9781800585201  
Set inc. 5 x 32 pp PB  
280 x 215 x 15 mm  
£24.95

# My First Stickers 3+

3+



Charly Lane  
9781789475524  
Set inc. 10 x 24 pp PB inc. 4 pp card and 4 pp stickers, packaged in a ziplock bag  
280 x 215 x 50 mm  
£49.90

# 100 Words Sticker Activity 3+

3+



9781789476125 9781789476149 9781789476163 9781789476217  
9781789476187 9781789476156 9781789476200

24 pp PB inc. 4 pp card and 4 pp stickers  
280 x 215 x 4 mm  
£4.99  
9781789476224  
Set inc. 10 x 24 pp PB, packaged in a ziplock bag  
280 x 215 x 40 mm  
£49.90

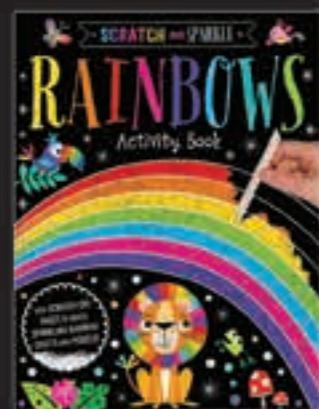


# Scratch and Sparkle 4+

Use the scratcher and card sheets inside these sparkly books to create glittering and multicoloured crafts, models and more.



Lara Ede  
9781788432832



Stuart Lynch  
9781800581708



Stuart Lynch  
9781789477986



Stuart Lynch  
9781788437158

Over 1.1 million sold

36 pp PB inc. 8 pp scratch-off sheets and a scratcher tool  
280 x 215 x 5 mm  
£6.99

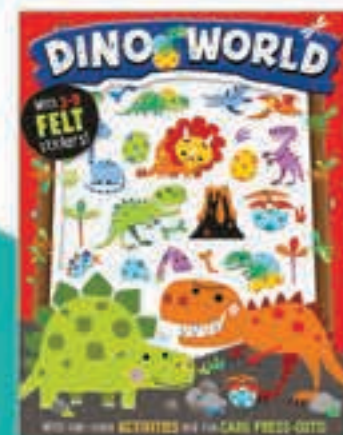


9781786922779  
50 pp wirebound book inc. 15 scratch-off sheets, 3 stencil sheets and a scratcher tool  
215 x 180 x 23 mm  
£9.99



9781789471663  
Box set inc. 40 pp PB, 8 scratch-off sheets, 3 stencils, a scratcher tool and a card picture frame  
228 x 294 x 37 mm  
£14.99

# Felt Stickers 4+



Stuart Lynch  
9781800584488



Charly Lane  
9781789474121



9781789477900

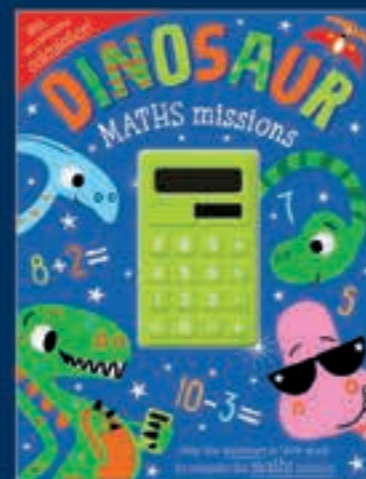


54 pp PB inc. 20 pp card and 1 sheet of felt stickers  
280 x 215 x 7 mm  
£5.99

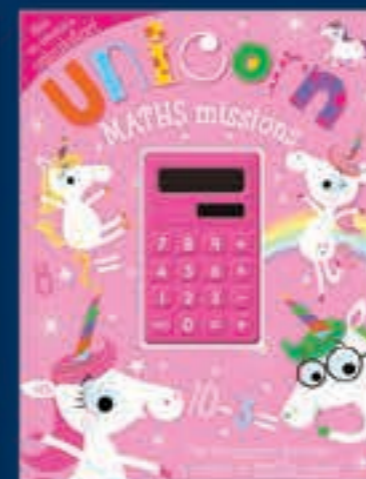
# Maths Missions 5+

Use the calculator in the cover gatefold to complete the maths missions in these activity books! Solve the sums, search for patterns and crack the codes on every page as you work through each exciting new mission.

Stuart Lynch  
48 pp PB inc. 6 pp card, 2 pp stickers and a calculator on a cover gatefold  
280 x 215 x 15 mm  
£9.99



9781789477863



9781789477887

# Squishy Stickers: Unicorn World 3+



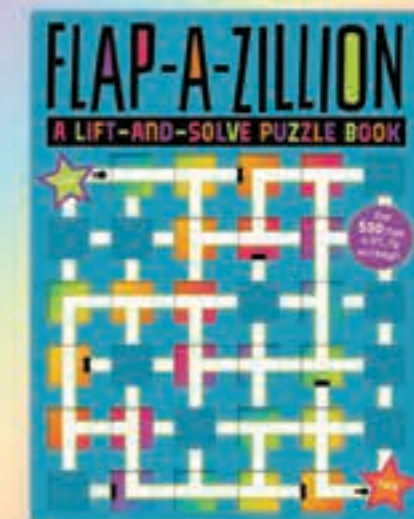
9781789477948  
34 pp PB inc. 4 pp card and squishy stickers inside a blister on the cover  
280 x 215 x 8 mm  
£6.99

# The Pink and Powerfuls 5+



Lara Ede  
9781800584389  
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers  
280 x 215 x 5 mm  
£5.99

# Flap-a-Zillion 6+



Scott Barker  
9781800585928  
30 pp PB inc. 8 pp card and flaps throughout  
280 x 215 x 6 mm  
£6.99

# Colour Splash 3+

Join the dinosaurs and unicorns and explore their worlds in these exciting interactive books! Use the refillable water pen to colour and discover a magical surprise in every scene.

14 pp BB with a refillable water pen die-cut through to the cover  
240 x 214 x 9 mm  
£6.99



9781800585867



9781800589940

## Stick Pop Play: Animal Parade 3+



Scott Barker  
9781800581920  
48 pp PB inc. 8 pp card,  
8 pp stickers, a back cover  
gatefold and lolly sticks  
280 x 215 x 6 mm  
£5.99



## Letters From Me 4+



Beverley Hopwood  
9781800584440  
54 pp shaped PB pad  
inc. 10 pp stickers and  
2 pp foil stickers  
280 x 140 x 9 mm  
£5.99

## Happy Birthday With Love From Me 6+



9781788437189  
62 pp PB with elastic closure  
inc. 30 pp decorative paper,  
24 pp card and 8 pp stickers  
280 x 215 x 8 mm  
£6.99

## Colouring Books Set 3+



Lara Ede  
Beverley Hopwood



Stuart Lynch



9781803373287  
Set inc. 3 x 20 pp  
PB inc. 2 pp card  
and 2 pp stickers  
280 x 215 x 12 mm  
£14.97

## Colouring Books 3+



Sarah Vince  
9781783932382  
John A. Abbott  
9781783930135  
9781788439602

98 pp PB inc.  
2 pp stickers  
280 x 215 x 8 mm  
£2.99

## My Mega Pretty Activity Book 3+



Charly Lane and Stuart Lynch  
9781789472806  
56 pp PB inc. 4 pp card  
and 4 pp stickers  
280 x 222 x 5 mm  
£5.99

## Mini Mega Activity Books 3+



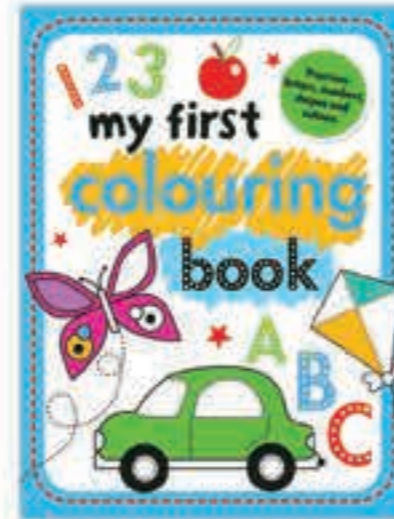
9781786929549  
9781788431439  
Lara Ede, Charly Lane and Stuart Lynch  
224 pp PB inc.  
16 pp stickers  
170 x 134 x 18 mm  
£9.99

## Shaped Sticker Activity Books 3+



9781789474114  
with a two-way sequin  
patch on the cover  
9781789470291  
with foil and glitter  
on the cover  
48 pp PB inc. 4 pp card and 12 pp stickers  
280 x 215 x 6 mm  
£5.99

## My First Colouring Book 3+

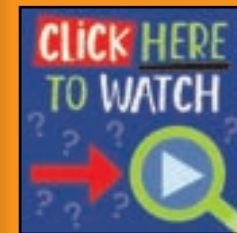


9781848799868  
80 pp PB  
280 x 215 x 5 mm  
£4.99

## Giant Colouring Books 3+



9781803373263  
9781803373270



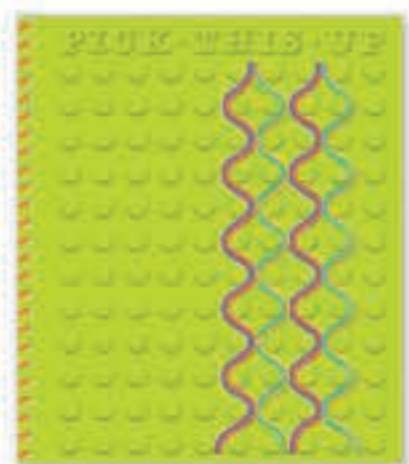
66 pp PB inc.  
2 pp stickers  
373 x 286 x 7 mm  
£7.99

All About Us 8+



9781789473285  
160 pp CB  
216 x 167 x 20 mm  
£12.99

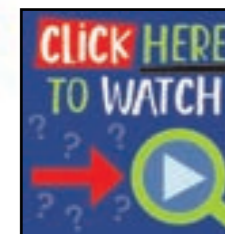
Pick This Up 8+



9781788433143  
70 pp spiralbound book with silicone cover and foam pieces in a plastic pouch  
213 x 195 x 20 mm  
£12.99

Vera the Vegetarian Vulture 3+ **NEW TITLE**

Vera is a vulture. She has large wings for soaring through the sky, a bald head to keep her cool when it's hot and a strong beak for – well, that's the thing . . . unlike most vultures, Vera doesn't eat meat! Join the lovable feathered friend in this unlikely tale about loving the things that make you different.



Available January  
Stuart Lynch  
9781805447986  
32 pp PB  
265 x 260 x 4 mm  
£6.99

Heart 2 Heart 8+



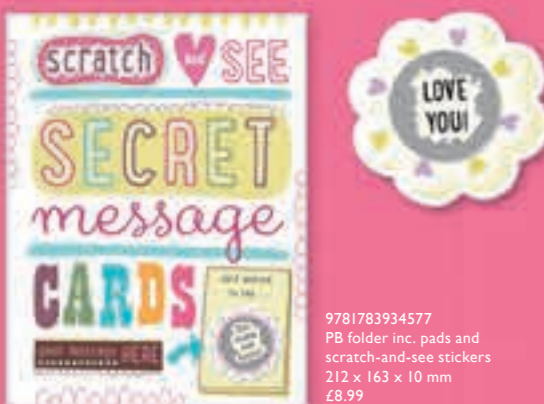
9781786923035  
80 pp CB with two-way sequins on the cover  
218 x 167 x 13 mm  
£8.99

Llama Love 8+



Mark McKeown  
9781788434676  
PB folder inc. pad and sticky notes  
210 x 160 x 10 mm  
£7.99

Scratch and See 8+



9781783934577  
PB folder inc. pads and scratch-and-see stickers  
212 x 163 x 10 mm  
£8.99

It's Sew Me! 6+

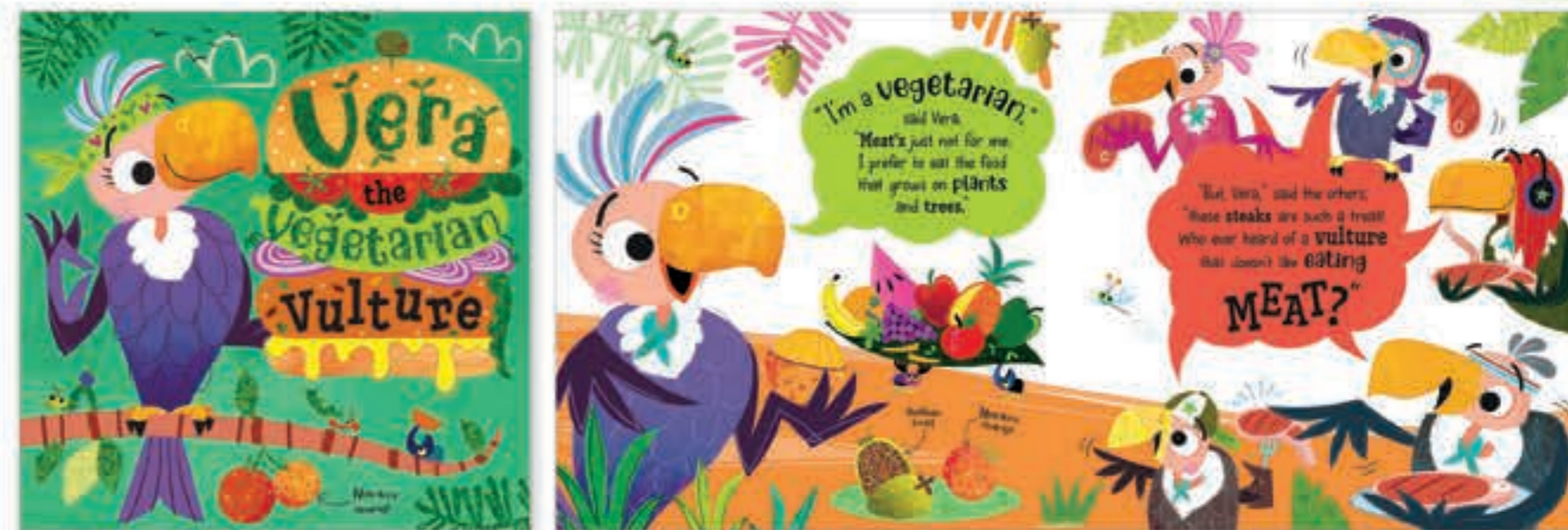


9781785989728  
70 pp wirebound book with 6 thread colours and a plastic grid cover  
210 x 168 x 15 mm  
£8.99

Mega Mash-up 8+

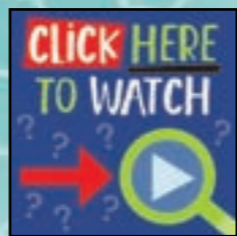


9781789470437  
224 pp PB inc.  
16 pp stickers and a neon vinyl cover  
178 x 142 x 23 mm  
£9.99



# Queen Bee's Day Off 3+ NEW TITLE

Life in the Honey Town hive is orderly, but when the hexagonal honeycomb becomes a jumble of triangles, Queen blows her top and takes the day off! Will Queen learn to accept that things aren't always perfect? Find out in this sweet story about believing in yourself and having the confidence to try new things.



Available February  
Ian Worrall-Dutton  
9781805447023  
32 pp PB  
265 x 260 x 4 mm  
£6.99



# Roar for Rescue 3+ NEW TITLE



Available April  
Lara Ede  
9781805446996  
32 pp PB  
265 x 260 x 4 mm  
£6.99

When a fiery volcano erupts, the Rescuers are needed right away! Stand back as the firetops hose down molten-lava flames, then jump on board the Paracopter and help lift stranded dinos to safety. Join the roarsome rescue team on their action-packed adventure as they work together to prove that no emergency is too big for the Rescuers!



# Bruce on the Loose! 3+ NEW TITLE

The talented animals are putting on a show, but chaos descends when Bruce the ballet dancer goes missing! Will Bruce's friends convince him to return in time for his performance? Find out in this fun story, all about being brave enough to face your fears.



Available April  
Edward Miller  
9781805446965  
32 pp PB  
265 x 260 x 4 mm  
£6.99



## Also available:

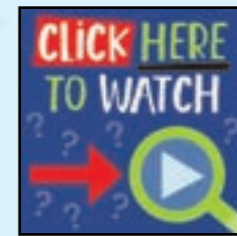
0+  
9781803378688  
16 pp cased BB with touches throughout  
222 x 222 x 20 mm  
£9.99



9781805446132

# Unicorns in Charge! 3+ NEW TITLE

The unicorn babysitters have arrived, and they're here to turn everyday life into a magical adventure! This enchanting story is perfect for developing reading skills and encouraging imaginative play.



Beverly Hopwood  
9781805443209  
32 pp PB  
265 x 260 x 4 mm  
£6.99

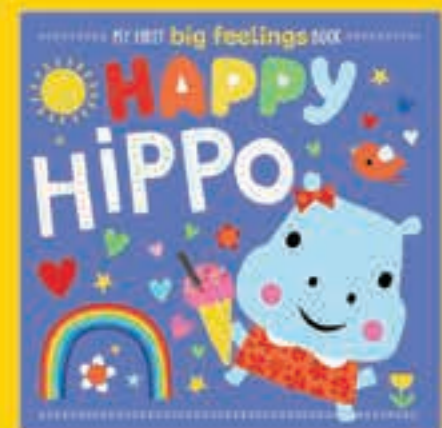


# My First Big Feelings 3+ NEW TITLE

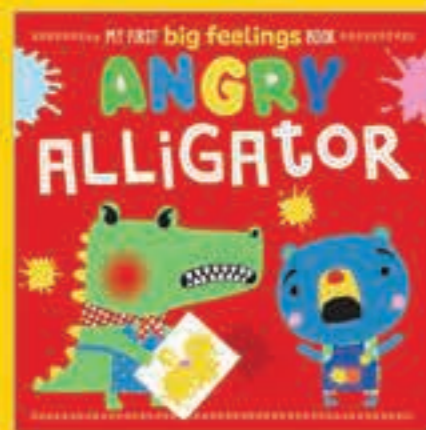
Join Hippo, Alligator, Sheep, Squirrel and other animal friends as they discover their first big feelings. These cute and colourful stories introduce children to emotions including happiness, anger, fear and sadness.



24 pp PB  
250 x 250 x 3 mm  
£5.99  
  
9781805445869  
Set inc. 4 x 24 pp PB  
250 x 250 x 12 mm



9781805445944



9781805445937



9781805445920



9781805445913

# My Kind World 3+ NEW TITLE

Join the children in Miss Clayton's class as they discover the importance of kindness, teamwork, patience and more! These delightful stories are aimed at children who are starting to develop an awareness of their behaviour.



Stuart Lynch  
32 pp PB  
265 x 260 x 4 mm  
£6.99  
  
9781805445852  
Set inc. 4 x 32 pp PB  
265 x 260 x 16 mm



9781805445876



9781805445906



9781805445883

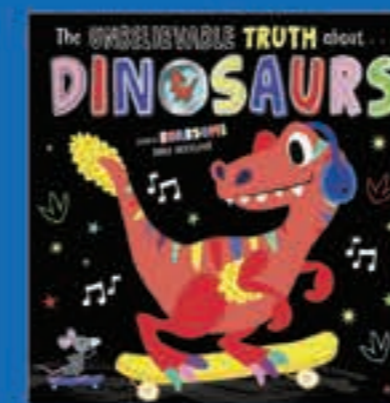


9781805445890

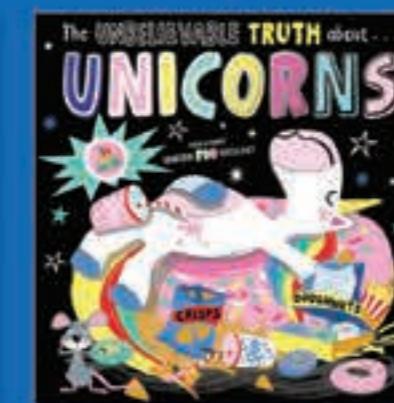
# Picture Books 3+



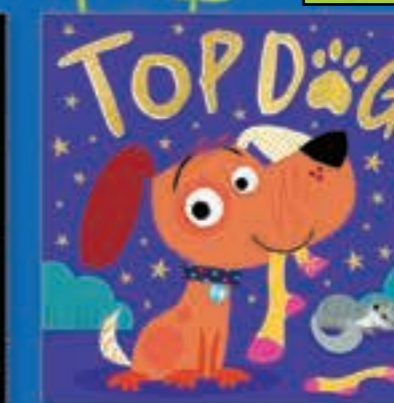
James Dillon, Lara Ede, Beverley Hopwood,  
Stuart Lynch, Edward Miller and Kali Stileman  
32 pp PB  
265 x 260 x 4 mm  
£6.99



9781803370958  
with a necklace on the cover; £7.99



9781803376233  
with a necklace on the cover; £7.99



9781803377599



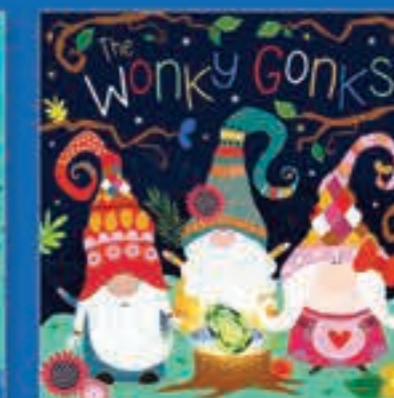
9781803370934



9781789470130



9781800589537  
£5.99



9781803374505



9781800589728  
with a whoopee cushion on the cover



9781789474022  
with a silicone touch on the cover  
£7.99



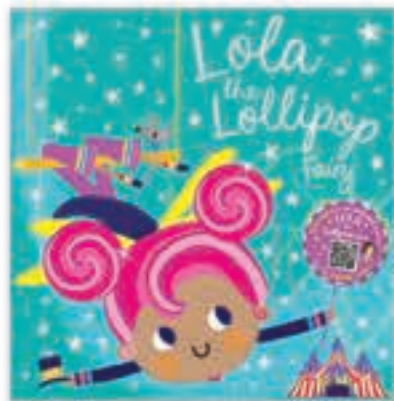
9781800583665  
6 x 32 pp PB books packaged in a bag with a hangtag  
280 x 265 x 30 mm  
£34.95



Picture Books **3+**



Lara Ede and Stephanie Thannhauser  
32 pp PB  
265 x 260 x 4 mm  
£5.99



9781803374451



9781800584006



9781788432801



9781789477719

with a charm bracelet on the cover  
£6.99



9781789474039

with a hairy fringe on the cover  
£7.99



9781789474060

with two-way sequins on the cover  
£7.99



Stuart Lynch; 9781803378930

32 pp padded CB with a heart globe on the cover  
210 x 210 x 9 mm  
£6.99



Lara Ede; 9781803378947



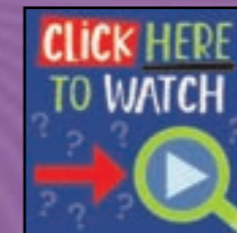
Scott Barker; 9781803378954



James Dillon; 9781803378961

Shiny Stickers: Easter **4+**

Hop into Easter with this egg-citing activity book, full of playful puzzles, cute card press-outs and sweet shiny stickers.



Jess Moorhouse  
9781803370781

42 pp PB inc. 8 pp card and 1 sheet of foiled stickers  
280 x 215 x 5 mm  
£6.99

Easter Activity Books **3+**



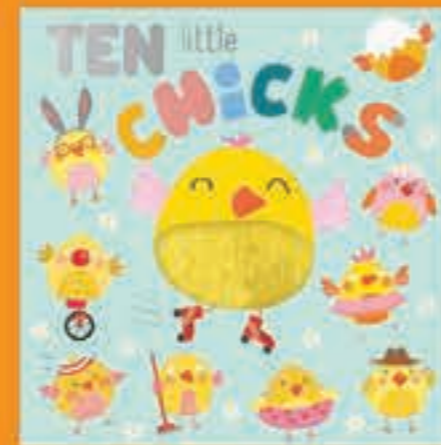
9781786924636  
48 pp PB inc. 4 pp card and 12 pp stickers  
280 x 215 x 6 mm  
£5.99



9781800586352  
24 pp PB inc. 4 pp card and 4 pp stickers  
280 x 215 x 5 mm  
£4.99

Ten Little Chicks **3+**

Meet the ten little chicks and have fun counting down as they disappear one by one! With a fun rhyme and cute farmyard illustrations.



Clare Fennell  
9781800589520  
32 pp PB with a touch on the cover  
265 x 260 x 4 mm  
£6.99

Easter Board Books **0+**



Stuart Lynch  
9781800583870  
14 pp cased BB with 5 textured silicone touches die-cut through to the cover  
210 x 176 x 13 mm  
£6.99



9781788437066  
14 pp BB with 5 shaped tabs  
180 x 150 x 12 mm  
£4.99



Stuart Lynch  
9781800582699  
10 pp cased BB with textured silicone touches throughout  
186 x 186 x 19 mm  
£7.99



Available January  
Jess Moorhouse  
9781805447610  
12 pp cased BB with a squishy touch die-cut through to the cover  
178 x 178 x 15 mm  
£7.99