Get Creative and generate incredible sales in your store today!



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Creative









Creative in-store TV

We bring products to life. Isn't it time you took a stand?

It's hard to resist media these days. Television, smart phones and tablets absorb and engage almost every one of us. This is why Creative Products instore TV advertising works so well. Our instore screens and display stands engage with customers, stopping them in their tracks. Our product films are carefully crafted to quickly establish the products key selling points bringing the product to life for the consumer.

We offer a Creative solution

Most suppliers will sell you stock. Then it's up to you, the risk is yours. If sales are poor you sit on stock and then have to discount it out to help cash flow. As a promotions company, we like to focus on one product at a time on our displays, although many of our customers have multiple displays in their stores.

This single product focus really generates high volume sales, whereas multiple products dilute the impact. It's like the old saying, less is more. We will work with you to tailor a promotional programme where we rotate the stock on the displays periodically, from one great selling item to another, giving your customers something new and exciting every few months. But we don't stop there, all promotional products are supplied on a sale or return basis, which means we take back any old promotional stock and credit you for it! With a team of merchandisers across the whole of the UK and Ireland and a strong back office team, you can be sure of great customer service.

The management team at Creative have over 40 years' experience of TV promotions between them and our buying team visit all the major world trade shows to ensure the most current trending products are brought to market ahead of the competition. We test each item in the market so everything that makes it in to this catalogue has a strong, proven sales record. From garden centres to gift shops, department stores to DIY shops, all are part of our ever-expanding customer base, so why not join them? You really have nothing to lose!

Several of our customers generate in excess of

£100K

turnover per store from our amazing TV promotion sales concept.

You could be next!

Our merchandising teams are here to help!

Every store has their very own dedicated Creative merchandising and sales consultant. The function of the consultants is to guide and advise the stores on the ever-changing range of current interesting products, to arrange sales activities, and to a large extent take care of the practical handling of display positioning and filling of the product display stands in each.

Display options

There are various screen and merchandising options available to you. We can supply 18.5 inch and 32 inch media screens for use on our free-standing displays or alternatively on metre ends or slat-walls. Our bespoke display stands have wood effect vinyl graphics that look great in any retail environment. Our flexible approach means we can find a merchandising solution for even the smallest of space.







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Stay Fresh Stretch Lids

Reusable silicone lids that lock in the freshness

Each stretch lid has four tabs around the edge for ensuring that your contents remain airtight. Simply pull down a stretch lid over the top of your container and pull the tabs to create a vacuum and seal the lid.

Dishwasher safe.

Product Code: C7363 Box Quantity: 24

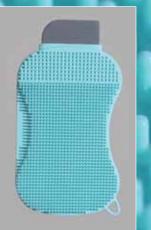














Super Squidgy

Hygienic and reusable multipurpose silicone sponge

Antibacterial, flexible and scratch proof, **Super Squidgy** is the perfect practical sponge that washes and cleans dishes, glasses, kitchenware, shelving, sinks, stoves, countertops and much more.

Made of soft, sturdy antibacterial scratch proof silicone, Super Squidgy can be used over and over again and is the perfect cleaning aid for around the house.

Dishwasher safe.

Product Code: C7530 Box Quantity: 48

Super Strainer

The space saving colander that opens and collapses in a click!

Provides great capacity and also collapses down to a thickness of 3.5cms making it ideal for storing in a drawer. Ideal for storing in kitchen, caravan or camping environments.

Perfect for draining pasta, salads, fruit and vegetables. Food safe.

Product Code: C7530 Box Quantity: 24



Stay Fresh Stackers

The versatile stacking food storage box

This secure stacking system is ideal for cold cut meats, cheese and fruit and for when space is at a premium.

The box has a 470ml capacity and the lid opens up 90 degrees for easy access.

Dimensions 17 x 24.5 x 3.7cms.

Dishwasher, freezer and microwave safe.

Product Code: C7517 Box Quantity: 24











The Squidgy Thing

Hygienic and reusable multipurpose silicone sponge

It offers super strength and durability with no need to throw away sponges.

Scratchproof - ideal for pots, pans, ovens and delicate materials and flexible for cleaning inside glasses.

It's resistant to high temperatures so can be used as an oven glove and the non slip material is perfect for unscrewing tight jars and containers making it the ideal kitchen companion.

The electrostatic bristles attract and catch dust and hair making it ideal for cleaning tasks around the home.

Dishwasher safe.

Clever Colander

The rocking straining bowl that transforms washing and draining of food

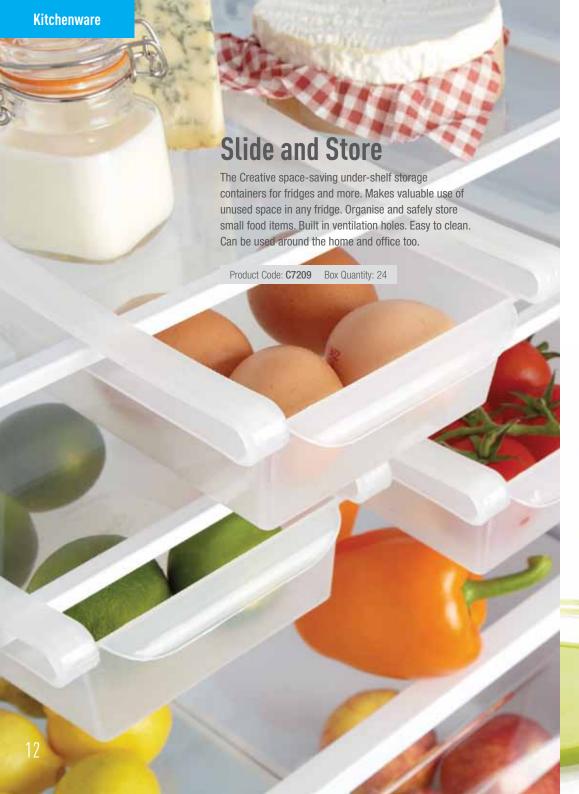
Clever Colander has a clever tilting system comprising side hooks and release button which allows for washing and draining in one easy action.

Perfect for hot or cold foods, bringing food to the table and can be used for storage and defrosting.

Dishwasher safe.

Product Code: C7434 Box Quantity: 12





Quick Chop

With built in pull cord and rotating mechanism

Chops, slices, mixes and whips with ease. Simply place the appropriate blades in the mixing bowl and fill with your chosen ingredients.

Twist and click the lid in position, then pull the cord to achieve great results in seconds.

Product Code: **C7188** Box Quantity: 24





Smart Cook Microwave Steamer



essential vitamins and minerals in fresh vegetables.

Dishwasher safe and easy to clean.

Product Code: C7067 Box Quantity: 12



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The Mighty Extendable Marshmallow Fork

The telescopic design helps keep you and your children a safe distance away from fires and flames when toasting marshmallows, cooking sausages, beefburgers and much more.

- Great for campfire cooking and barbecues
- Telescopic handle extends to 85cms
- Tactile grooved handle
- Easy to clean and store

Product Code: C7528 Box Quantity: 24









Dead Head Snipz

With spring action handle for simple dead heading and pinching

Regular dead heading with these great mini snips promotes longer flowering, improved appearance and healthier plants. Ideal for pinching back annuals and cutting herbs.

Spring action handles for simple pinching and carbon steel blades for a sharp, clean cut.

Compact size for easy reach into centre of plants.

Product Code: C7276 Box Quantity: 48







Aqua Lance

The fully adjustable telescopic watering wand with 8 spray patterns



The 180 degree rotating head, adjustable telescopic handle and flow control adjuster makes Aqua Lance ideal for car washing, lawns and gardens and showering pets.

The lance extends from 81 to 123cms.

Product Code: C7389 Box Quantity: 24











Fly Away

Fly Away is a safe and environmentally friendly device for keeping flies off food.

The soft, flexible blades rotate quietly and they are completely safe to touch. Reach over for food and the blades will stop.

An on and off switch is located at the bottom of the device along with a battery compartment.

Requires 2 x AA batteries which are not included.

Product Code: C7218 Box Quantity: 24





Cleaning Sticks

Lemon scented drain cleaning sticks for year round cleanliness and fragrance

Cleaning Sticks clean and prevent the build up of dirt and unpleasant odours thanks to the effectiveness of their enzymes and the fresh lemon scent.

Ideal for use in the kitchen, bathroom, shower and all other drains!

12 sticks in a box.

Product Code: C7516 Box Quantity: 24





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Nano Gel Tape

Double sided, super sticky and ultra strong

Nano Gel Tape is ideal for fixing everything without the need for glue, screws or drilling. Despite its super strength it is easy to remove so you can fix and rearrange it time and time again, yet leaves no sticky residue when you peel it off. If Nano Gel Tape gets dirty, simply rinse under a tap until clean. It then becomes 100% sticky again.

Perfect for hanging picture frames, holding down rugs and carpets, storing tools and DIY equipment and much more!

It's even waterproof so can be used outdoors or in wet and damp environments.



Handy Helper

Flexible Pick Up Tool

Handy Helper is a flexible pick up tool equipped with a four claw clamp perfect for clearing plug holes, pipes and drains from hateful hair and dirt obstructions that block the normal water flow.

This great device can also be used to grab and retrieve objects that inadvertently end up in places that are difficult to reach such as under a sofa, behind furniture, between car seats and much more.

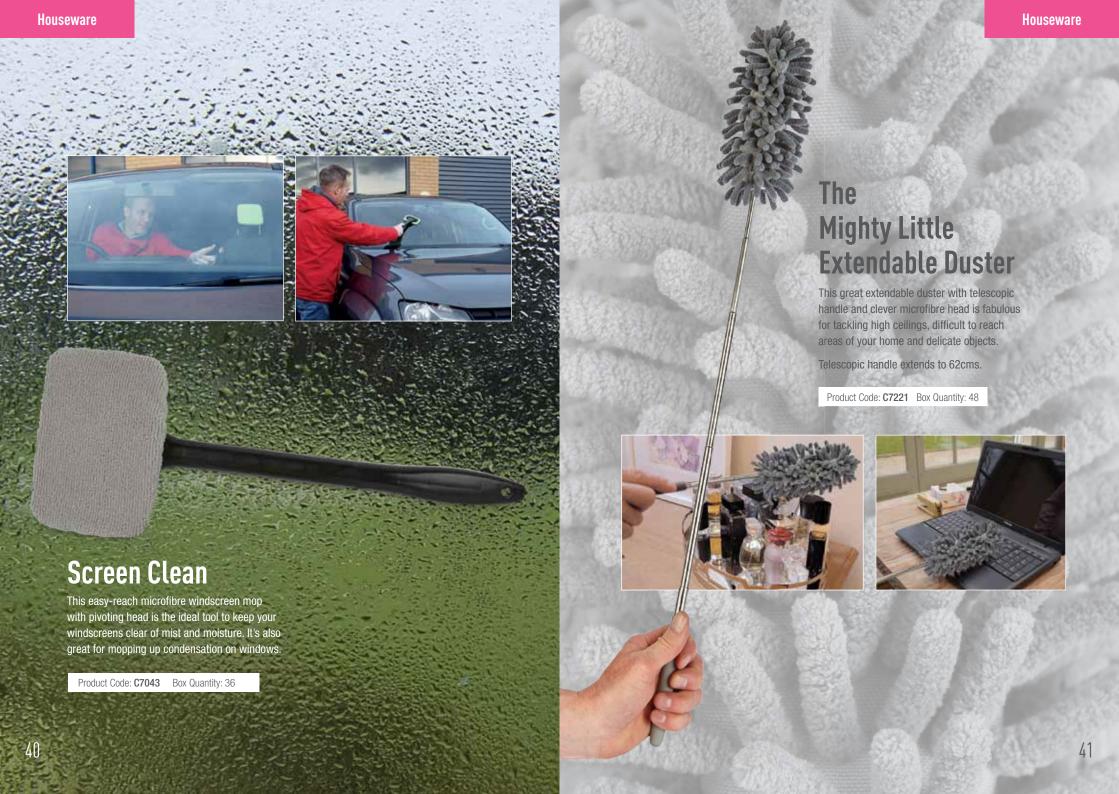






Product Code: C7511 Box Quantity: 24

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Folding Bucket

Convenient, strong and space saving

This clever collapsible bucket is the perfect solution for an array of household tasks. It's made from a strong but flexible material, has a capacity of 10 litres and conveniently folds flat down to a 5cm depth for storage.

Durable and lightweight the **Folding Bucket** is great for camping and caravanning, perfect for car washing and ideal for washing floors.

Features a hanging hole for easy storage and a spouted rim for pouring.







Plasma Lighter

This flameless rechargeable lighter with micro USB cable is ideal for lighting candles, BBQ's, camp fires, gas hobs, fireworks and more.

Easier, safer, faster and cleaner as there is no spark, flame, fluid, gas or harmful fossil fluids. Wind and weather resistant.

Product Code: C7265 Box Quantity: 24









The Mighty Microfibre Cloth

This great cloth produces lint and streak free finishes and the long, non abrasive fibres help lift grime and dirt, making it perfect for car valeting and cleaning jobs around the home.

Dimensions 59 x 29cms.

Machine washable.

Product Code: C7362 Box Quantity: 24





Hydro Mat

Comfortable and secure non slip shower mat

Dimensions: 60cms x 40cms

Quick drying, mould and dirt resistant. Interwoven fibre allows for easy drainage preventing water and soap build up.

Product Code: C7525 Box Quantity: 24

Houseware

Safe Run

LED and reflective harness

Keep safe and visible when you are out running, cycling or walking the dog as it gets dark.

Comes equipped with 4 white LED lights in the front, and 4 red LED lights in the back and features 3 light functions - slow blink, fast blink and constant.

Harness includes reflector strips and elasticated, adjustable straps that will fit everyone. Can easily be worn over a large winter jacket.

2 X CR2032 batteries (included)

Product Code: C7486 Box Quantity: 24









Floating Light Show

This floating multi-coloured LED light projects dots and rays of coloured light which move and swirl, providing fun for all the family.

A fun and attractive alternative to candles for a soft, relaxing light when having a soak, making bath time more interactive.

Produces 5 different light modes. Choose fast and slow flashing, slow fading, or constant. Just press the ON/ OFF/MODE button to switch effects.

Water resistant.

Product Code: C7388 Box Quantity: 24



360° Swivel Brite

Built in sensors detect darkness and movement and the 16 powerful LED's light up porches, doorways and so much more.

The fully rotational eyeball design helps position light exactly where you need it and magnetically attaches to the base which comes with 3 fixing options: Magnetic, 3M adhesive, or screw mount.

Fit in seconds, no wiring required.

Can also be removed and used as a compact torch. Weather resistant.

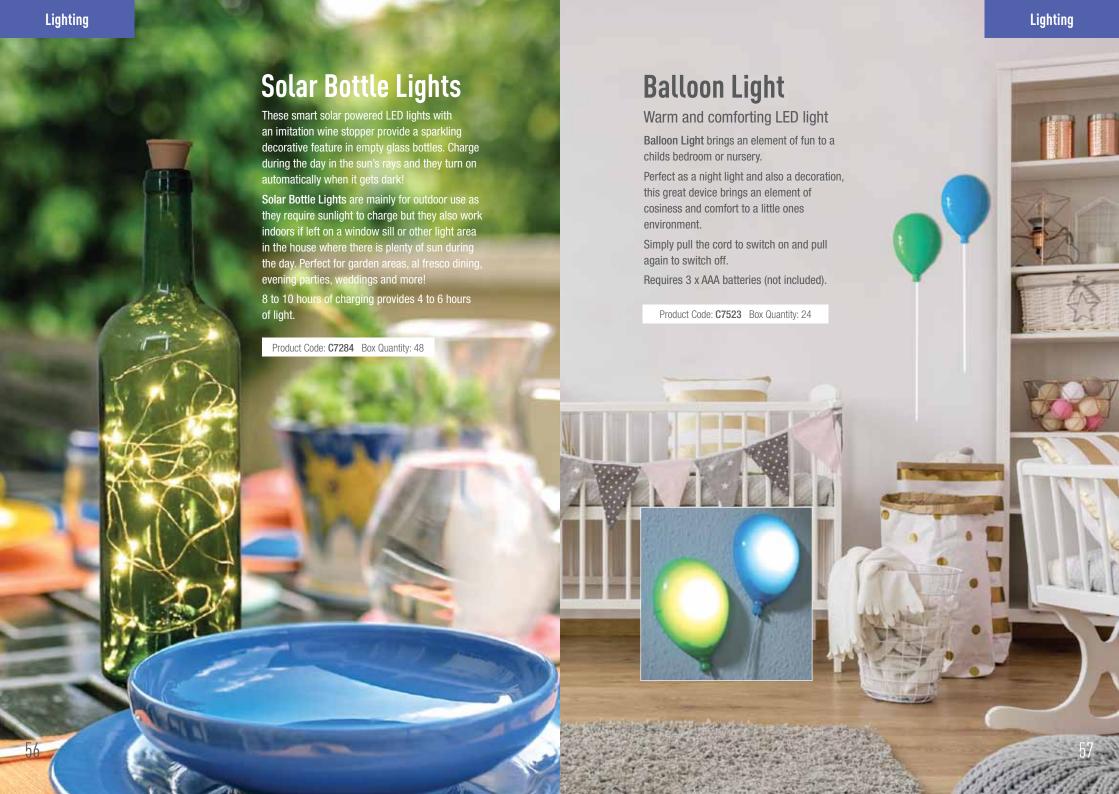
Product Code: C7243 Box Quantity: 12

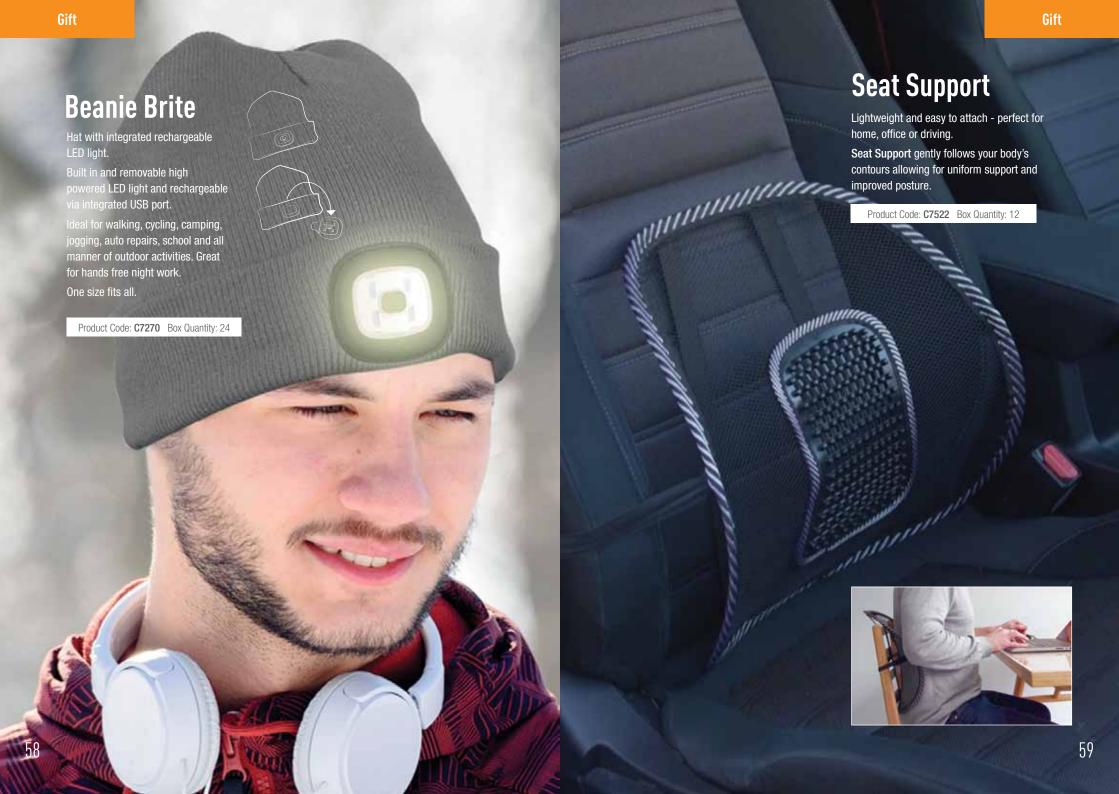












Multi Tool Keyring

with built in LED light

The perfect pocket sized tool kit for quick jobs on the go!

Ideal for:

- Home and kitchen
- Camping and hiking
- Garden and outdoor
- Unexpected tasks

2 x CR972 batteries included







screwdriver



4 LED light

Fast Cut

The quick and easy way to cut wrapping paper

Ideal for Christmas, birthday and celebration gifts.

Slide Fast Cut over the paper roll then pull the paper out to the required length and slide Fast Cut down to the bottom of the roll to cut.

Product Code: C7287 Box Quantity: 24









screwdriver

Mood Snood Lifestyle Bandana

The versatile microfibre lifestyle bandana that can be worn in over eleven different ways. Lightweight and in a range of stylish colours and designs, this multifunction headwear can be used as a scarf, face covering, headband, sweatband, Alice band, beanie or hair tie to name but a few.

Super warm, it protects against the elements and can be worn under a motorcycle or cycle helmet. Great for walking, running, skiing and winter sports and can be worn as a face covering.



Charcoal -Product Code: **C7470**

White Flower - Product Code: **C7471**



Pink Cross Hatch -Product Code: **C7472**



Camouflage -Product Code: **C7473**



Blue Paisley -Product Code: **C7474**



Grey Map -Product Code: **C7475**

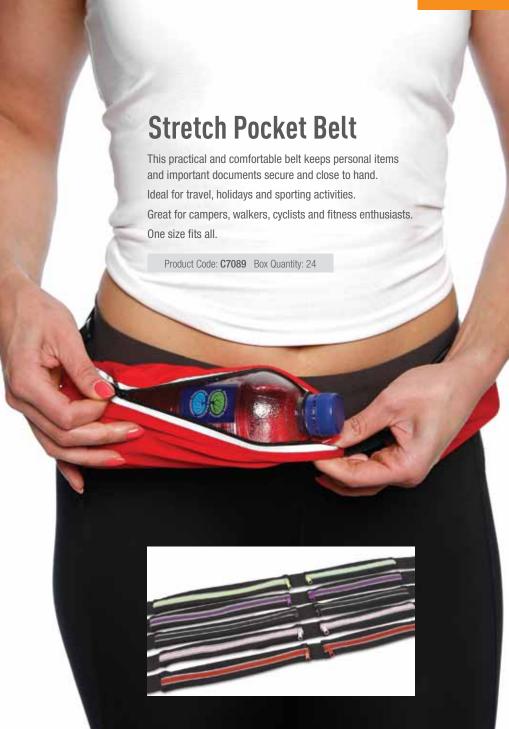


Union Jack -Product Code: **C7476**



Purple Leaves -Product Code: **C7477**

Each design boxed in quantities of 24



Leg Pillow

Improve your natural sleeping posture for a comfortable and healthy sleep

The Leg Pillow relieves back, hip and knee pain during sleep. It prevents the knees pushing against each other and in that way reduces the pressure on them. It also improves the sleeping posture by allowing the spine to adopt a natural position.

The removable, breathable cover prevents the pillow becoming hot during sleep and is machine washable.

Product Code: C7281 Box Quantity: 12





Cool Touch Ice Towel

Cools instantly when wet

Simply wet the towel, squeeze out any excess water, give it a shake for 5-10 seconds and the Cool Touch Ice Towel will drop in temperature providing a cooling and soothing effect.

Cool Touch Ice Towel will stay cool for over two hours when wet and can be used again and again-simply store it until you need it for that fresh blast of coolness.

Perfect for the gym and sporting activities, hiking and camping, gardening, holidays, headaches and hot flushes.

Cool Touch Ice Towel is machine washable at 30°C and is made from non-chemical and hypoallergenic materials.









Viper Driver

This flexible extension for electrical screwdrivers is ideal for fixing and removing screws in difficult and hard to reach places.

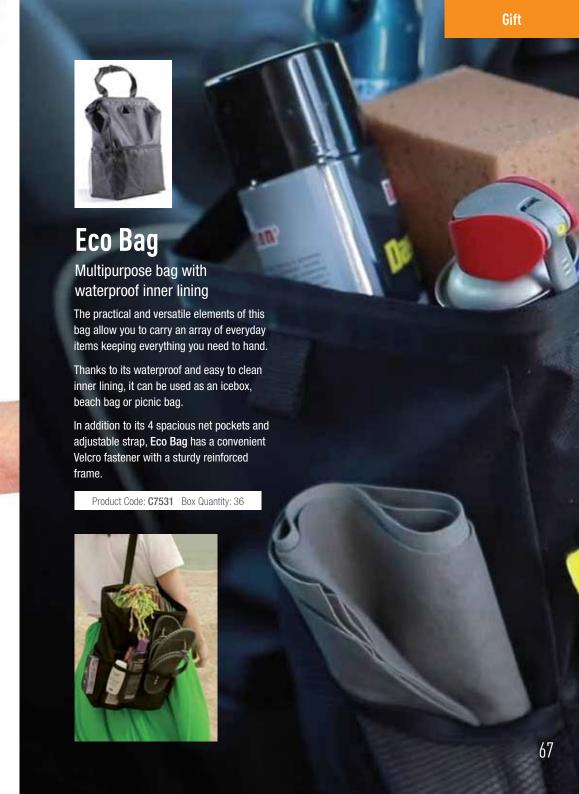
Suitable for all types of screw bits.

Includes bit set in holder and adapter.















Funny Fish





Easy Treats Dog Toy

Food dispenser and foraging aid

This safe and durable pet toy encourages play and exercise and promotes portion control.

Reduces boredom and destructive behaviour.

Easy grip cap unscrews to add food or treats as well as making cleaning easy. Built in ventilation holes allow for aroma release, encouraging your pet to chase and play.

Suitable for most varieties of treats.

Made of high quality ABS and polycarbonate material.

Product Code: C7277 Box Quantity: 24







Pet Laundry Bag

The Pet Laundry Bag protects your washing machine, keeping it clean from loose pet hair and debris.

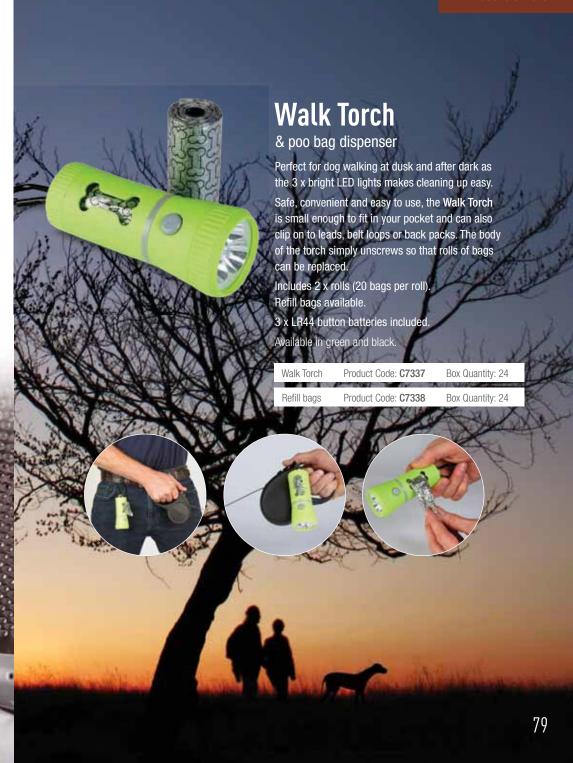
It works like a filtration system for your washing machine, retaining all pet hair inside the laundry bag whilst allowing a free flow of water throughout the laundry bag during the wash cycle.

Any trapped pet hair remaining in the laundry bag after a wash can be easily shaken out preventing the clogging of your washing machine filter. Pet Laundry Bag can also prevent buckles and straps damaging your machine when washing items such as collars and harnesses.

It has a user friendly zip front closure and useful hanging loop and when not in use is handy for storing away your pet laundry until ready for washing.

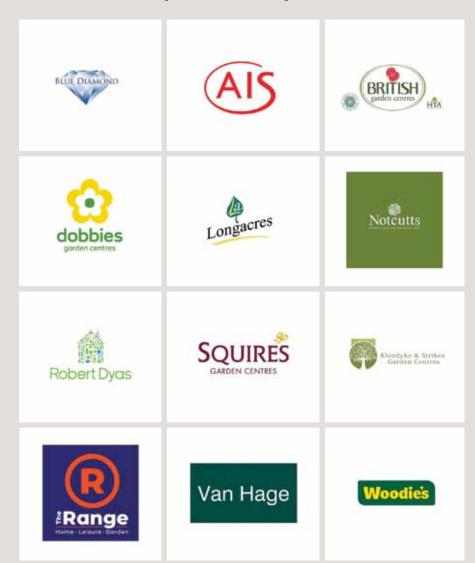
Product Code: C7385 Box Quantity: 48





Keeps your washing machine pet hair free!

Here is just a small selection of some of our proud retail partners



Carriage paid delivery

Carriage Paid orders are as follows:	
UK Mainland	£135
Northern Ireland	£135
Ireland	£350
Channel Islands	£600
For orders less than carriage paid, the following delivery charges apply:	
	£8
the following delivery charges apply:	£8 £15
the following delivery charges apply: UK Mainland	

Phone us for a prompt and courteous service on 01476 564230 or email sales@creativeproducts.ltd.uk