

# DEAD SEA DREAM

## Brand Catalogue



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# Relax. Unwind. Renew.

Inspired by the rituals of the Middle East and designed for modern living, Dead Sea Dream is a new skincare brand dedicated to the pursuit of flexibility in self-care.

As someone who battled acne and eczema since my teens, I found little relief in dermatologist-recommended treatments, that only damaged my skin barrier. It was after a transformative trip to the Dead Sea that I discovered the incredible benefits of Dead Sea minerals, prompting a shift to a more natural and simplistic skincare approach. BY integrating Dead Sea Mud and Salt into my routine, I experienced a gradual improvement in acne/eczema control and the strengthening of my skin barrier.

Our mission is to heal sensitive and acne-prone skins from the inside out with the power of natural Dead Sea minerals. Our initial range of skincare, body care and hair care products has been formulated to pamper yourself from head-to-toe and recreate a spa experience from the comfort of your home.



# The Dead Sea

The Dead Sea is the lowest place on earth (430 meters below sea level) and is more concentrated in salt and essential minerals, such as Magnesium, Bromide, Calcium and Potassium than any other sea or ocean in the world.

Renowned for their therapeutic and healing properties, Dead Sea minerals hold the key to profound skin healing. Not only do they deeply detoxify, soothe, and nourish the skin, but they also promote cellular renewal, fortify the skin barrier, and provide stress relief properties.

Recognising the profound impact of feeling good and wellbeing on skin health, we embrace high concentrations of Dead Sea Salt, Mud and Minerals in all our formula to heal the skin from the inside out, ensuring a holistic approach to skincare.



# Our Mission

## **Inclusivity**

We are committed to be and remain gender-neutral and unisex. We value each and every customer, regardless of its gender, age, or ethnic background.

## **Conscious formulations & Recyclable packaging**

We pledge to work with companies who share our vision for a responsible approach to beauty, who feel committed to minimise waste and our impact on the environment.

## **Giving back to our community**

A percentage of our revenue is donated to The Dead Sea Revival Project, committed to raising awareness and preserving the Dead Sea environment.

## **Cruelty Free & Vegan**

We are committed to minimising our impact on the environment and operating a considered and cruelty free supply chain.



# Defining Body Cream

## Benefits

- Rich and creamy texture, yet effortlessly absorbed
- Deeply nourishes and protects the skin
- Alleviates irritation and roughness
- Tones and firms the skin texture

## Key Ingredients

- Dead Sea Minerals
- Ginger Root Extracts
- Vitamin E

## Fragrance

- Fresh oceanic aromas with floral notes of Rose, Jasmin and Magnolia

## Skin Types

- All genders. Suitable for dry, sensitive, mature, oily and acne-prone skin



# Floatation Bath Salt Crystals

## Benefits

- Softens the skin and improves its barrier function
- Improves blood circulation and cell renewal
- Relaxes sore muscles and joints
- Soothes sensitive skin

## Key Ingredients

- Dead Sea Salt
- Jojoba oil
- Coconut oil

## Fragrance

- Fresh oceanic aromas with floral notes of Rose, Jasmin and Magnolia

## Skin Types

- All genders. Suitable for dry, sensitive, mature, oily and acne-prone skin



# Glowing Hair Mask

## Benefits

- Strengthens fragile hair to reduce breakage and stimulate hair growth
- Deeply moisturises the hair and scalp to leave the hair lustrous with shine
- Instantly detangles the hair
- Locks in hydration and protects the hair against hard water

## Key Ingredients

- Dead Sea Minerals
- Argan oil
- Sweet Almond oil

## Fragrance

- Fresh oceanic aromas with floral notes of Rose, Jasmin and Magnolia

## Hair Types

- All genders. Suitable for dry, oily and damaged hair





# Nourishing Hand & Foot Cream

## Benefits

- Smooths and hydrates the skin, leaving the hands and feet soft and nourished
- Cocoons the skin a protective veil of moisture
- Instantly absorbed, leaving no residue
- Promotes healthy blood circulation to prevent the hands and feet from swelling

## Key Ingredients

- Dead Sea Minerals
- Shea butter
- Tea Tree oil

## Fragrance

- Natural Tea Tree oil aroma.

## Skin Types

- All genders. Suitable for dry, sensitive, mature, oily and acne-prone skin



# Purifying Mineral Mud Mask

## Benefits

- Clears the pores of the skin from impurities and congestion
- Helps control breakouts and treats symptoms of acne
- Comforting creamy texture that doesn't dry out the skin
- Calms inflammation and redness
- Shields and strengthens the skin from environmental stress

## Key Ingredients

- Dead Sea Mud
- Zinc Oxide
- Aloe Vera

## Fragrance

- Fragrance Free

## Skin Types

- All genders. Suitable for dry, sensitive, mature, oily and acne-prone skin



# Refining Body Scrub

## Benefits

- Deeply exfoliates the skin, removes dead skin cells, and refines skin texture
- Stimulates blood flow and boosts cellular renewal
- Leaves a protective veil of moisture and strengthens the skin barrier function
- Smooths and softens the skin

## Key Ingredients

- Dead Sea Salt
- Olive oil
- Grape Seed oil

## Fragrance

- Fresh oceanic aroma with floral notes of Rose, Jasmin and Magnolia.

## Skin Types


- All genders. Suitable for dry, sensitive, mature, oily and acne-prone skin

# Contact Us

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