



ntroduction

great taste

Beckford's are one of the UK's most innovative blenders within the category of flavoured Rum.

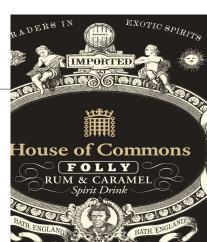
Established in 2019 the company now sells over 250,000 bottles a year in the UK directly to the consumer and via some of the most prestigious outlets such as all the Historic Royal Palaces, Stately Homes, Farm Shops, the Thames Clipper boats, House of Parliament, Hotels, Cocktails Bars etc.!

The winner of <u>9</u> important trade awards the Beckford's range includes Rum blended with fresh caramel, coconut and 3 different variations of spiced Rums at 25% ABV, 40% ABV and even cask strength at 65% ABV.

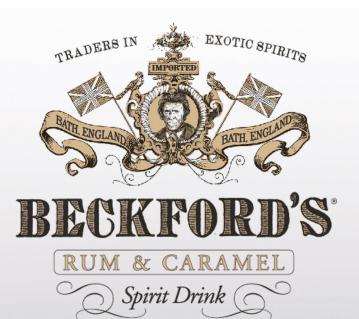
Blending is an exact science and requires the sourcing of the very best ingredients, time spent in the

Blending tanks and trialling the products to focus groups before bringing them to market.

Flavoured Rums is one of the fastest growing categories in the spirits World and is helping to drive the most amazing innovations in cocktail making both in cocktail bars throughout the UK and in the home as consumers have never had access to such complex and balanced flavour combinations. Beckford's are at the forefront of this drink's revolution!







- 20cl & 70cl Glass bottles
- 25% ABV
- Best served neat over ice
- As a long drink add a splash of ginger ale and a slice of lime or orange
- Affogato, ice cream, coffee etc







- 20cl & 70cl Glass bottle
- 25% ABV
- Best served neat on the rocks or as a
   Champagne Colada, Champagne or
   Prosecco, splash of cream/coconut milk,
   pineapple juice over crushed ice
   garnished with a slice of Pineapple.
- Boozy Bounty -Hot Chocolate, white pearl coconut for a delicious drink.







- 70cl Glass bottle
- 40% ABV
- Just add a splash of ginger ale or lemonade, ice & garnish with fresh pineapple.
- Great cocktail mix.



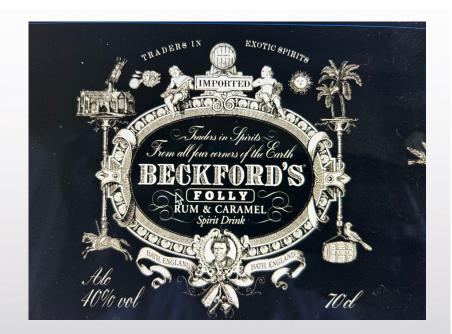




- 70cl Glass Bottle
- 40% ABV
- Antiguan spiced with raisin, ginger,
   cinnamon, all spice & our little secret.
- Serve neat over ice or with ginger ale/beer or coke and a sprig of mint & ice.

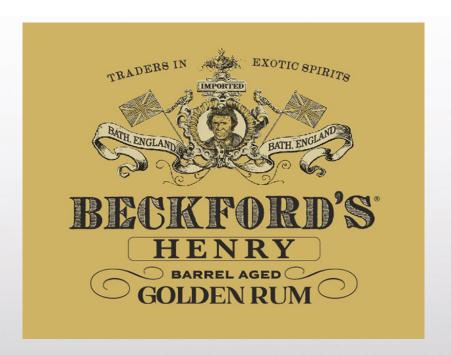






- 70cl Glass Bottle
- 40% ABV
- Antiguan Rum "A Caramel Rum with a kick" and a robust flavour





- 70cl Glass Bottle
- 40% ABV
- A blend of oak aged 3 & 5yr old rums from Barbados & Nicaragua.









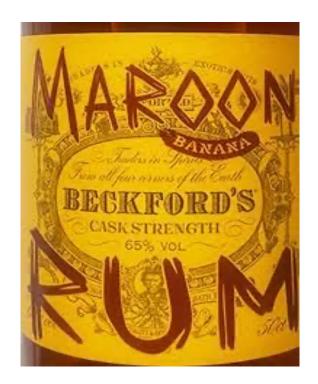




- 50cl Glass Bottle
- 65% ABV
- A delicious blend of our flavoured rums in the one bottle, nothing come close to the smoothness of this overproof rum.
- Pair it with ginger ale or orange juice or pineapple juice and a slice of lime & ice.







- 50cl Glass Bottle
- 65% ABV
- Jamaica Banana Rum with notes of vanilla, ginger, banana, coconut, caramel,
- Banana Palava Add Orange juice,
   coconut crème & crushed ice.

#### "New' Maroon Coffee & Cacao





- -50cl Glass Bottle
- -65% ABV
- Jamaican Rum with notes of coffee & chocolate, with a delicious after taste.
- Smooth over ice, makes a delicious espresso rum martini

# BICK TORNS



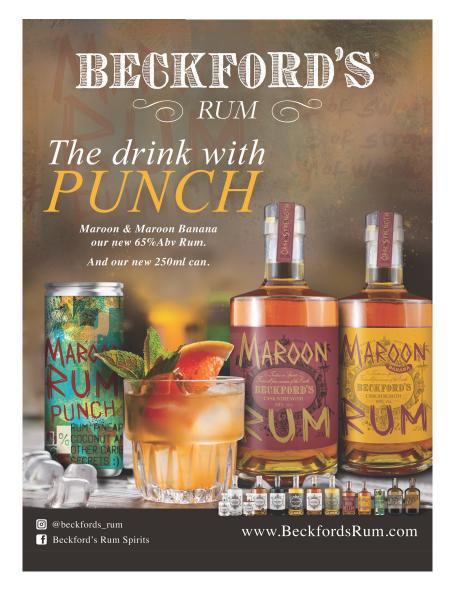




- 250ml RTD Can
- 10.8% ABV
- Cases of 12
- Authentic, Maroon-Jamaica Rum Punch with notes of vanilla, pepper, coconut, pineapple.



## BECKFORD'S









### Thank you

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