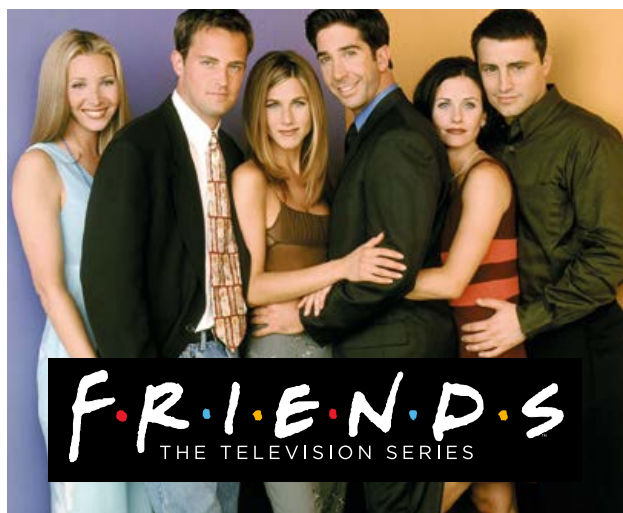




Specialising in the Manufacture
and Sale of Licensed Jewellery
and Accessories



JEWELLERY & ACCESSORIES

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THE COMPANY OF
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Jewellers**



ABOUT //

Carat Shop is an established manufacturer within the Licensing industry, creating high quality jewellery, accessories, gifts, and stationery for globally recognised brands such as Harry Potter, Friends The TV Show, Lord of the Rings, Barbie and Pusheen.

Our collection boasts over six-hundred SKUs, tailoring to a wide variety of clientele, including: High Street retailers, independent jewellers, gift shops and E-commerce businesses, theme parks and museums.

Please contact us for more information on products and pricing. New stockists welcome!

SERVICES //

- Direct Dispatch
- Merchandising / Store Assistance
- Planograms / Space Planning
- E-commerce
- Store Displays & Spinners
- Bespoke / Private Label



NEW FOR 2024

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THE LORD OF THE RINGS	Page 36-41
Harry Potter	Page 42-57

CORE COLLECTIONS

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NEW PRODUCTS FOR 2024

JEWELLERY & ACCESSORIES





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Barbie™

PHENOMENON

Bringing back Barbie with Creative strategies

SOCIAL MEDIA

INSTAGRAM
+119,9%
more engagement in 60 days

FACEBOOK
+182.6%
more engagement in 60 days

INSTAGRAM
661k
more followers in 60 days

FACEBOOK
+14,576
more followers in 60 days

TWITTER
+427,949
engagements since the launch of profile

SEO

494k
new backlinks to barbiemovie.com in a month

2.6m
monthly searches for "Barbie"

440k
monthly searches for "Barbie the Movie"

Top 3 songs from "Barbie the Album"

MUSIC



Nicki Minaj & Ice Spice

Barbie World

47M Spotify Streams

251K Tik Tok Videos

36.2B Views on TikTok videos



Dua Lipa

Dance the Night

100M Spotify Streams

69.7K Tik Tok Videos

54.6M Views on TikTok videos



Billie Eilish

What was I Made For

13.5M Spotify Streams

22K Tik Tok Videos

38.3M Views on TikTok videos



BMN00002 // RRP: £12.00



NECKLACE



BMN00005 // RRP: £12.00



BMN00006 // RRP: £12.00



NECKLACE



BMN00003 // RRP: £12.00

BMN00004 // RRP: £12.00

360°
SPINNING PENDANT
BMN00001 // RRP: £12.00



BMFB0007 // RRP: £8.00



BMCB0009 // RRP: £8.0



BMFB0010 // RRP: £9.00



BMCB0008 // RRP: £8.00



BMES0011 // £9.99





BMSN0023 // £35.00



BMSN0022 // £35.00



BMSN0021 // £35.00





BMSN0026 // £35.00



BMSB0018 // £18.00





BMSB0020 // £20.00



BMSB0019 // £20.00





BMSE0024 // £26.00



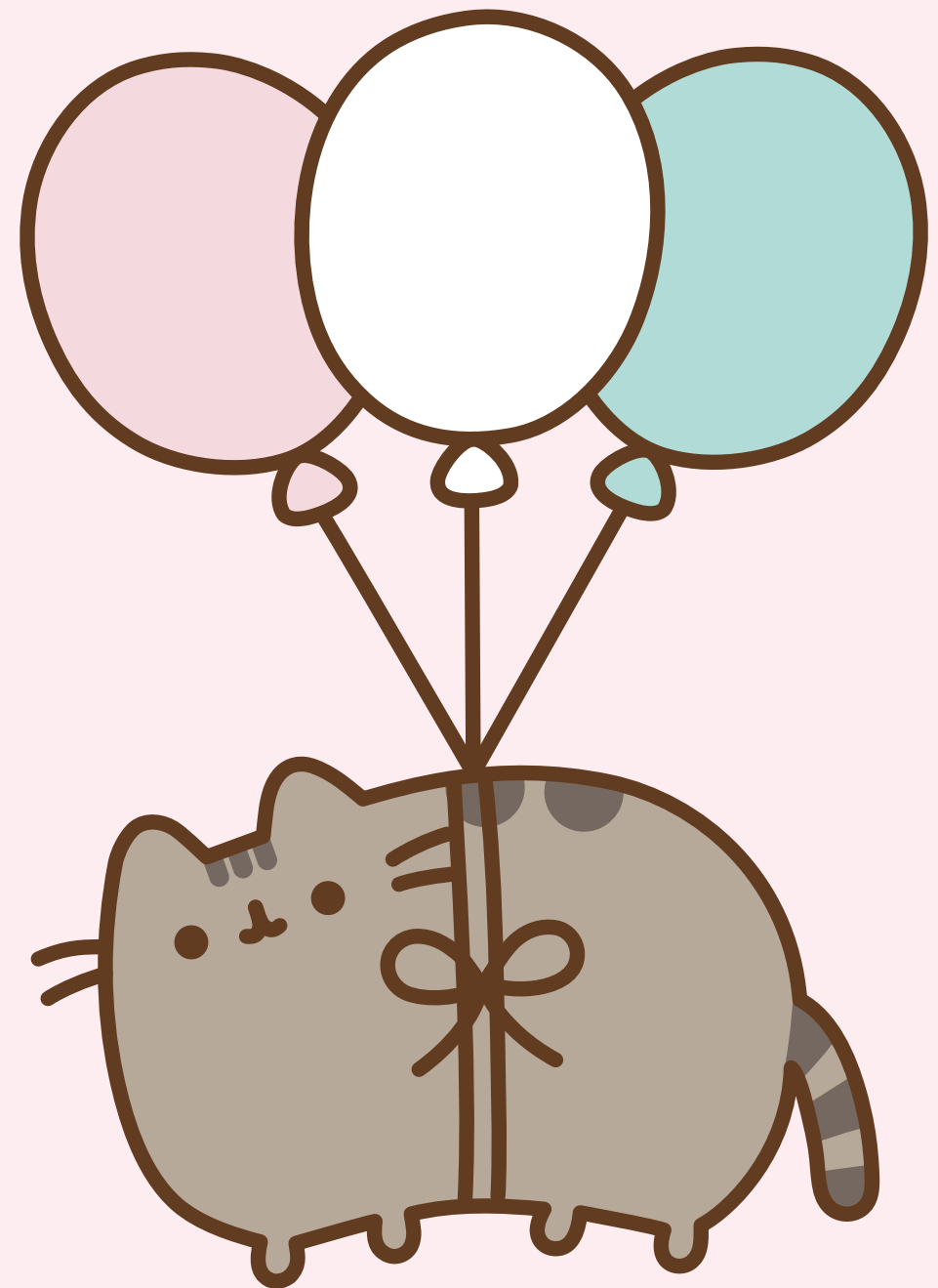
BMSDE0025 // £30.00





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Pusheen™





Instagram

2.5M
Followers

10.4%
Engagement Rate



facebook

8.4M
Fans

98.2M
Impressions in 2022



TikTok

1.4M
Followers

3M
likes since June '22



YouTube

989K
Subscribers

83M+
video views

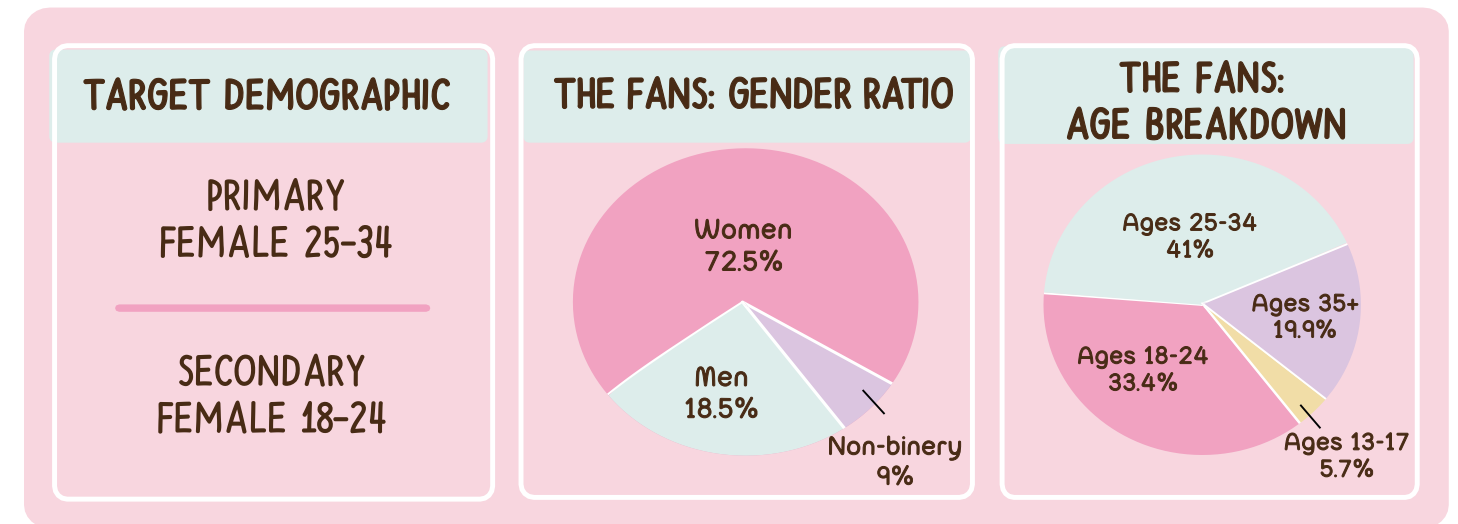
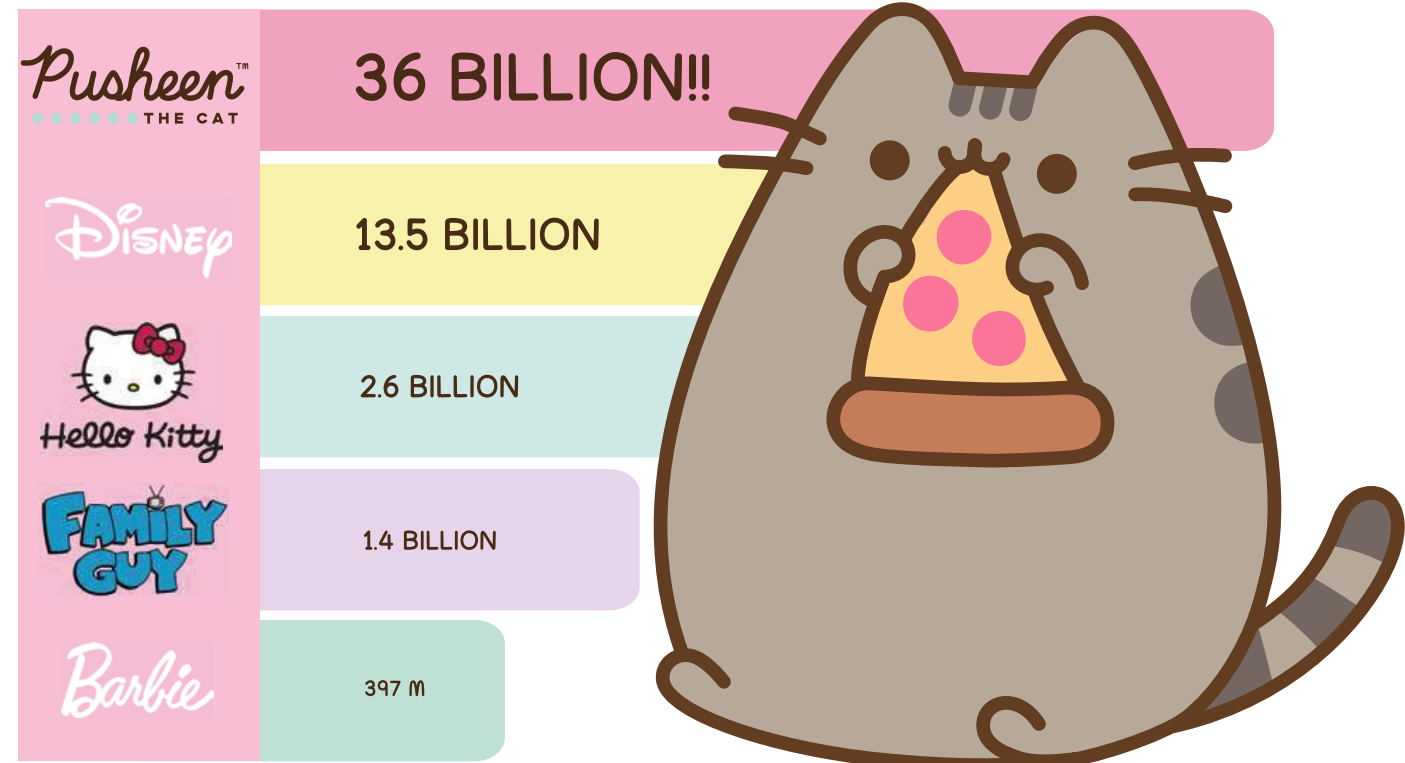


Pinterest

68K
Subscribers

6.8m
monthly views

PUSHEEN GIPHYS ARE AT 36 BILLION SHARES



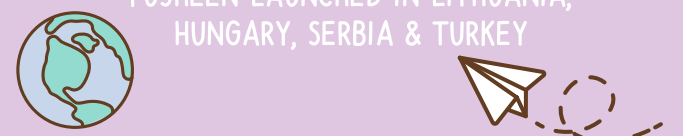
NEW LAUNCH

ANOTHER PLANNED COLLABORATION WITH THE AWARD-WINNING GAME FALL GUYS



NEW TERRITORIES

PUSHEEN LAUNCHED IN LITHUANIA, HUNGARY, SERBIA & TURKEY




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NEW PRODUCTS FOR 2024

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PTCE0104 // RRP: £6.99



PTCES103 // RRP: £6.99



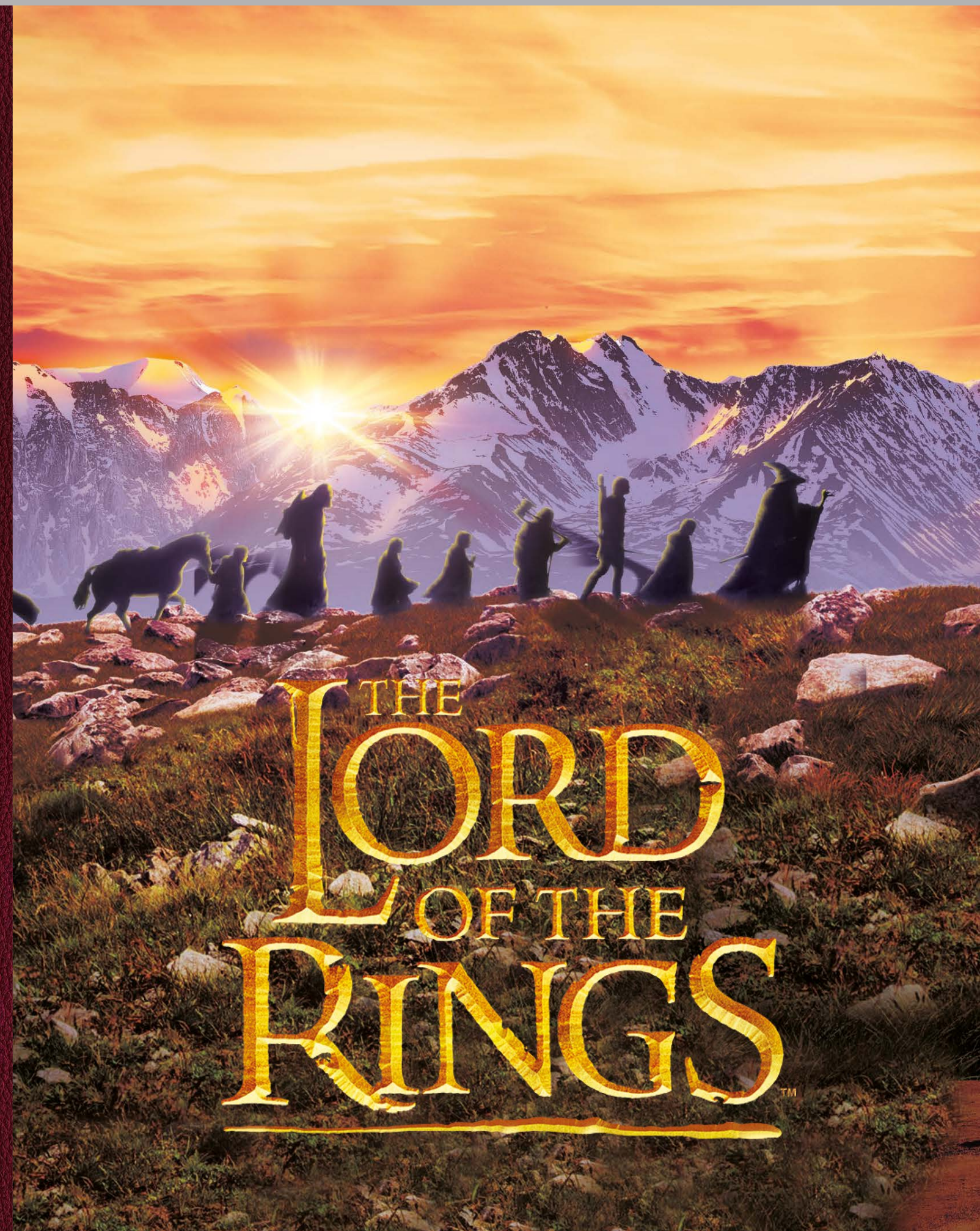


PTCHS110 // RRP: £6.99



PTCHS109 // RRP: £6.99







LRPB0004 // RRP: £7.99

LAKR0004 // RRP: £9.99



LBM0007 // RRP: £6.99

LAKR0008 // RRP: £9.99

LAKR0011 // RRP: £9.99



LRE00003 // RRP: £9.99



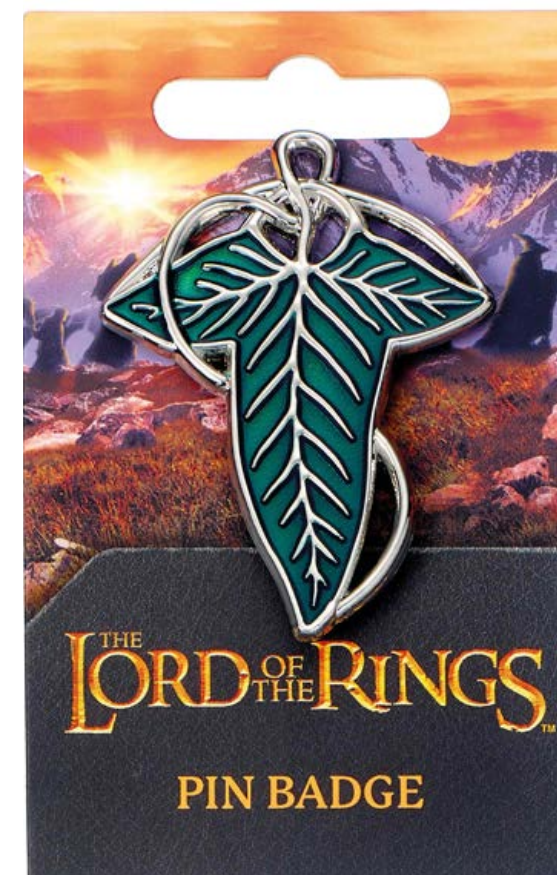
LRN00003 // RRP: £12.00



LRPB0005 // RRP: £7.99



LRN00005 // RRP: £12.00





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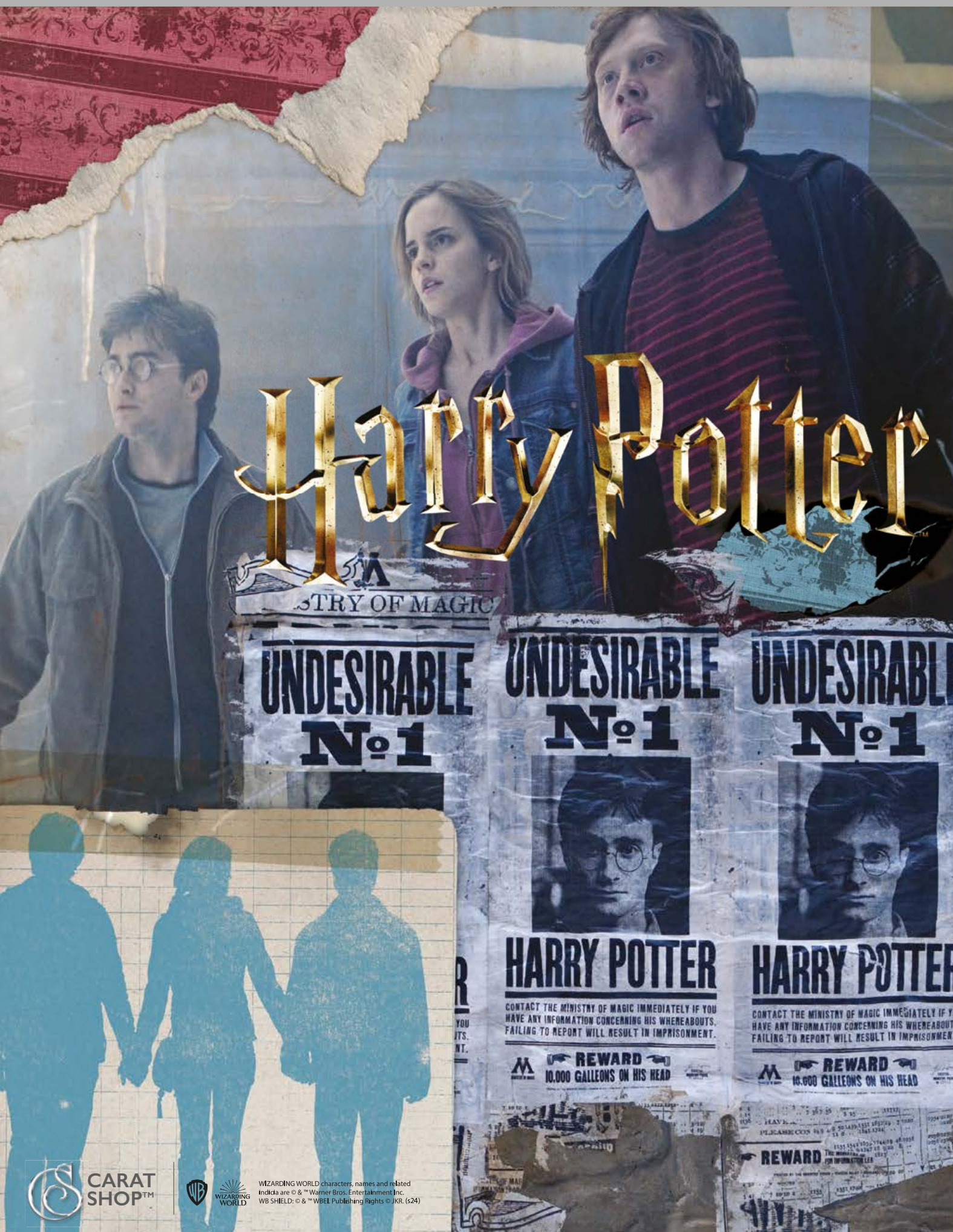
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BRAND HEALTH #1 FAVOURITE FRANCHISE

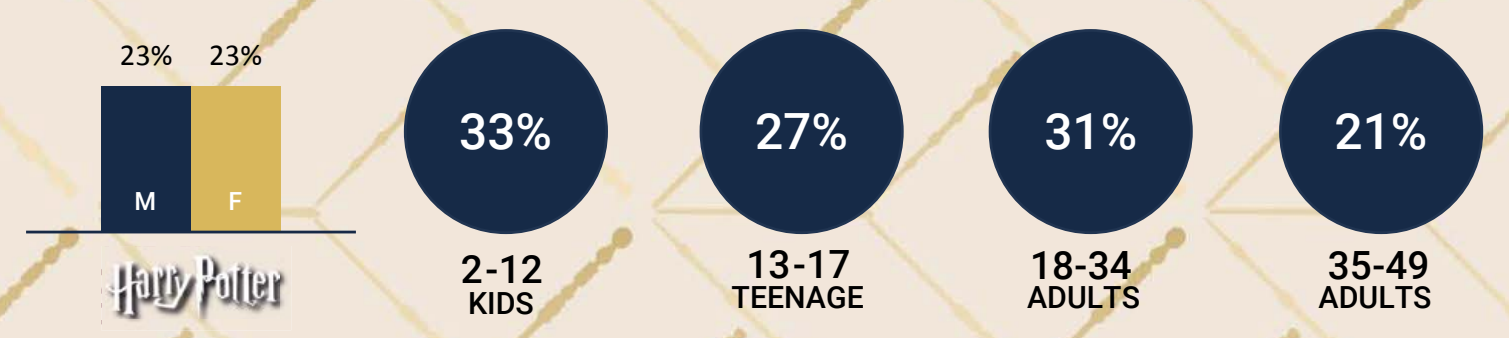
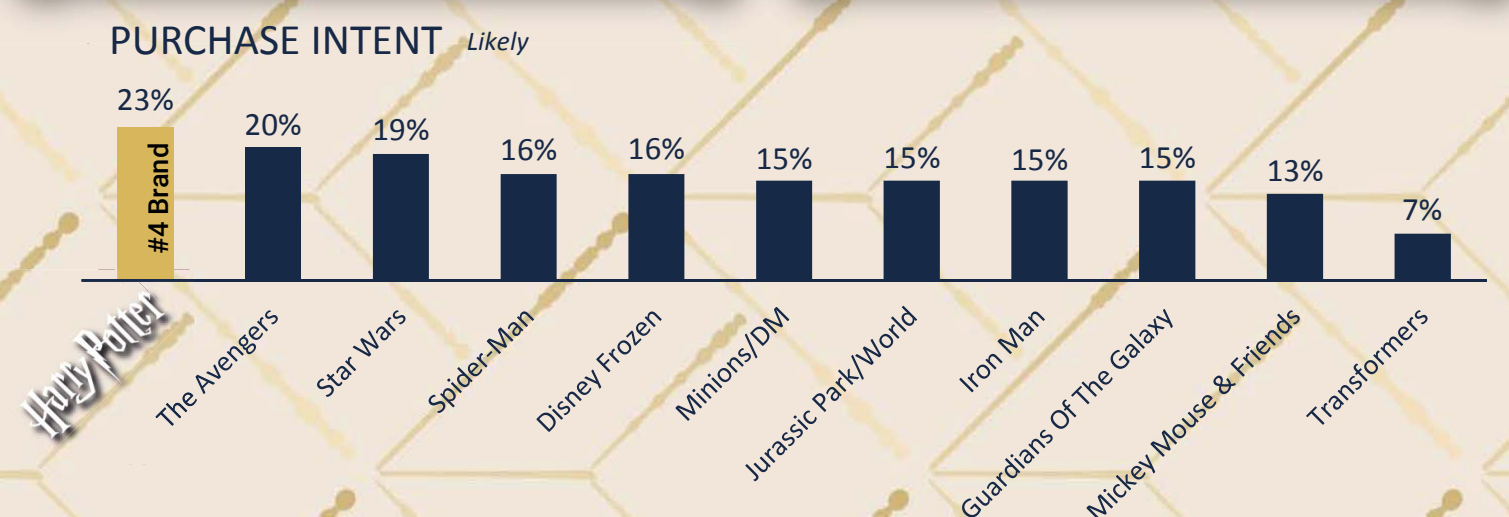
9 BILLION DOLLAR GLOBAL BOX OFFICE

30 BILLION DOLLAR BRAND

#4 HIGHEST GROSSING FILM UNIVERSE OF ALL TIME

TOP 10 CATEGORIES INTERESTED

23% Accessories & Souvenirs	21% Books	17% Home Ent.	17% Stationery & School	16% Construction
14% Action Figures	13% Role Play	12% Arts & Crafts	11% Bedding	10% Theme Parks





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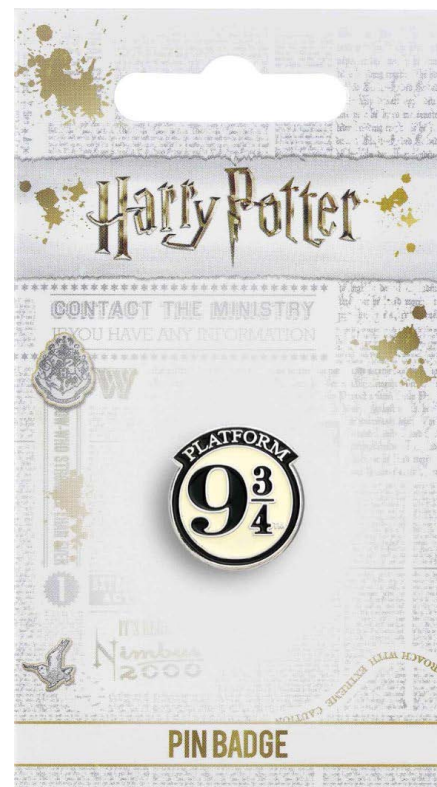


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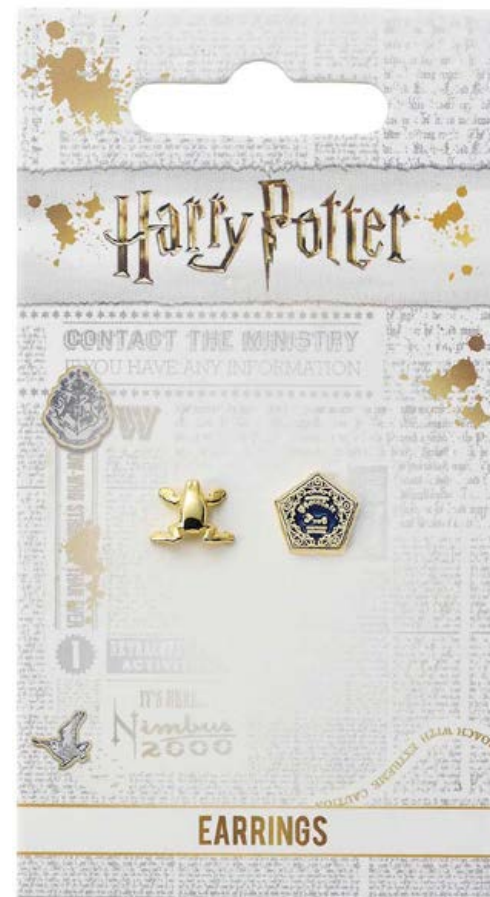


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Minimum for all ROW orders is \$700.
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3. Shipping under £300.00 +VAT will be charged at cost.
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12. We do not send replacement items or orders direct to a stockists customer unless previously agreed.
13. Earrings cannot be returned once received due to hygiene reasons, unless faulty.
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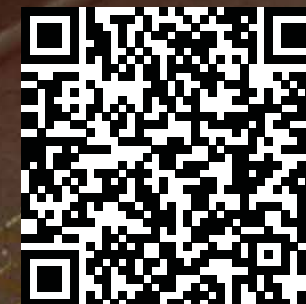
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- > Fast dispatch on all orders
- > Great profit margins on all items - minimum orders apply
- > Useful sales pointers for best selling products
- > Direct Dispatch/Drop Shipping available on certain lines

For more information visit www.trade.caratshop.co.uk/wholesale-account-sign-up
or scan the QR Code here to be taken directly to our application page:

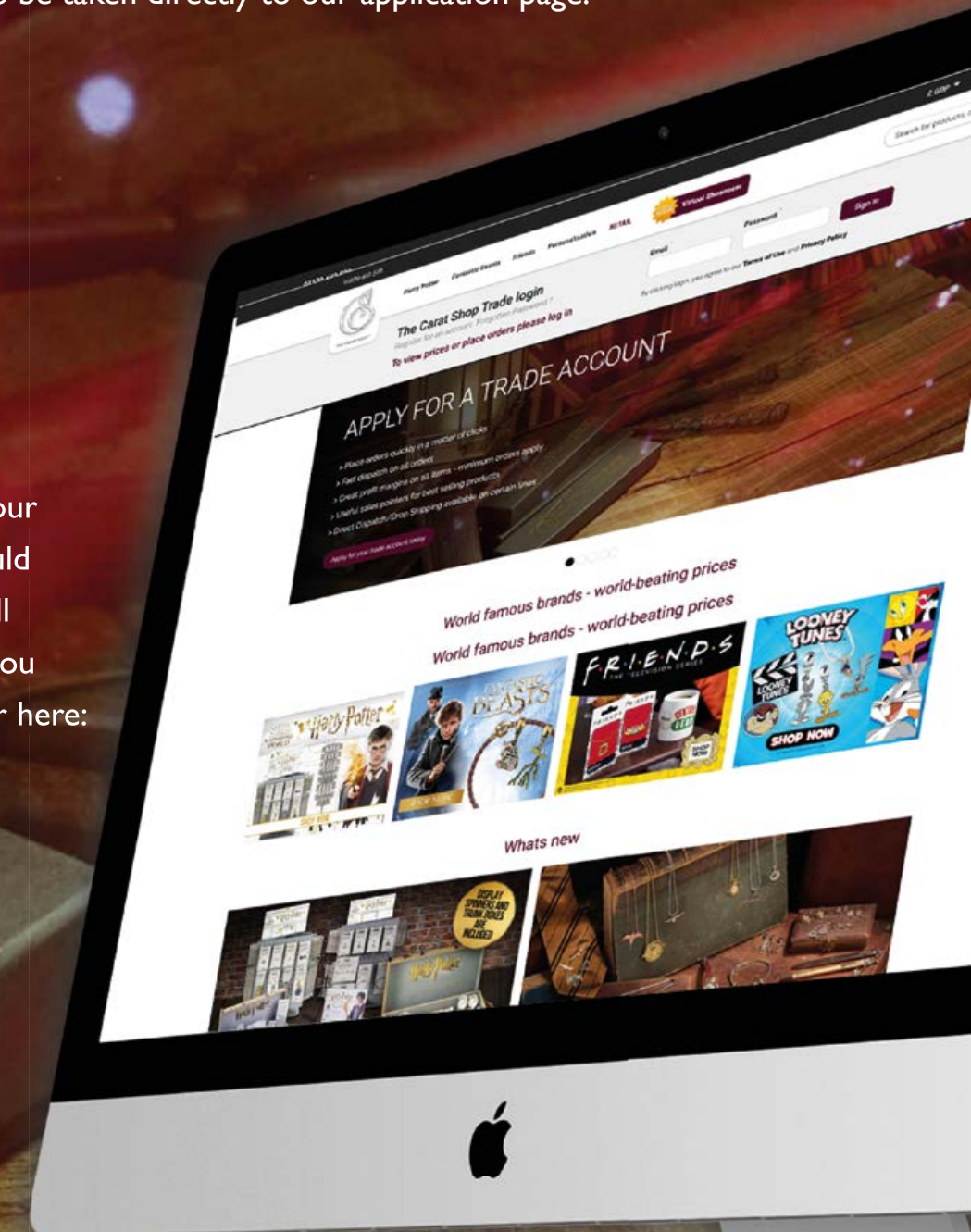


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