




PRIMEUR

**MIGHTY**  **MATS** <sup>®</sup>  
THE *Home* OF DOORMATS

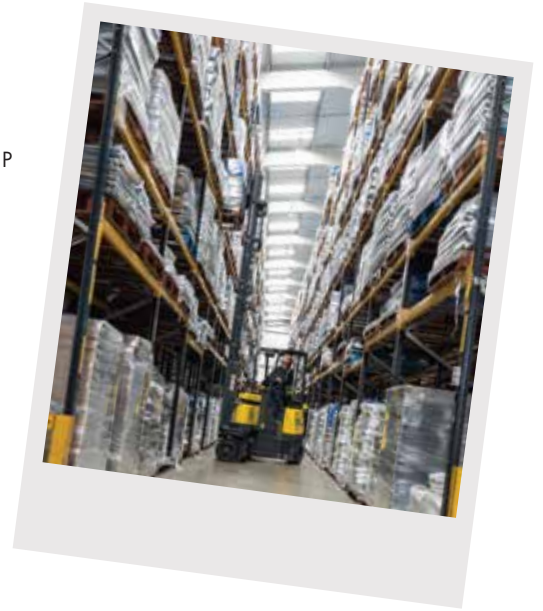
2024 COLLECTION

# From our home to yours

## Welcome to Primeur

POISED TO ENTER THE HALLS OF SPRING FAIR FOR THE FIRST TIME  
WE ARE A DOORMAT SPECIALIST WITH A DIFFERENCE.

BACKED BY 55 YEARS OF EXPERTISE IN THIS FIELD, A TRACK  
RECORD OF SIX MILLION MATS SOLD ANNUALLY AND EXCITING  
NEW MANUFACTURING AND DESIGN PARTNERSHIPS, WE'RE HERE TO HELP  
YOU RETHINK EVERYTHING YOU KNOW ABOUT DOORMATS.



### Hard Wearing

BEST QUALITY PRODUCTS  
MADE TO LAST

.....



### Indoor & Outdoor

FLOORING  
SOLUTIONS TO SUIT  
LOCATIONS INSIDE AND  
OUTSIDE THE HOME.

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### Eco Conscious

AN EVER EXPANDING  
ECO FRIENDLY COLLECTION

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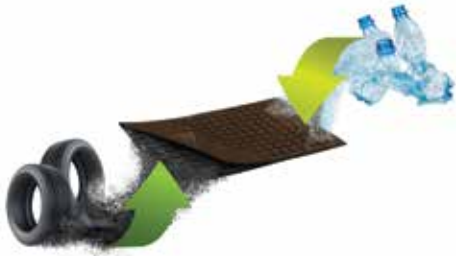
### Stylish Design

TREND DRIVEN DESIGNS  
TO SUIT ALL HOMES

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# Our Pledge

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IT IS CRITICAL THAT OUR PRODUCTS & PRODUCTION PROCESSES DO NOT HARM THE PLANET. WE TAKE PRIDE IN USING RECYCLED MATERIALS WHERE POSSIBLE. OUR ECO RANGES RE-PURPOSE WASTE SO IT DOESN'T END UP IN LANDFILL OR POLLUTING THE ENVIRONMENT. WE ARE CONSTANTLY LOOKING FOR NEW RECYCLED MATERIAL SOLUTIONS TO EXPAND OUR RANGES.

**Designed in Yorkshire,  
Made in partner factories  
around the world,  
Stocked ready for your stores**

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OUR PRODUCTS AND PARTNER FACTORIES MEET THE HIGHEST QUALITY STANDARDS AND ENSURE THAT OUR PRODUCTS WILL LAST FOR A LONG, LONG TIME





**MIGHTY**  **MATS**®  
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**WASHABLES**

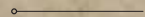


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# BARRIERS



LIGHT  
GREY





scrape  
n'sorb®



CHEVRON  
DIAMOND GREY

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# ECO COLLECTION



RUBBER  
HONEYCOMB



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# DESIGNER COIR



SPRING  
HEARTS



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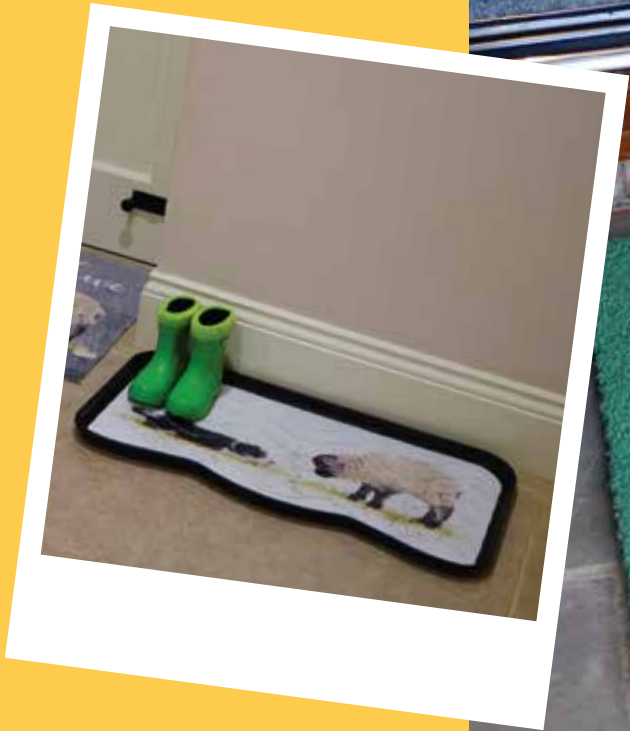
**RUBBER  
& COIR**



MONOCHROME  
GEO

*Bree Meryn* FINE ART

COLLECTION



BRILLO, BARB  
& BUMBLE



# Want to see the full range?

Please get in touch at  
[sales@primeur.ltd.uk](mailto:sales@primeur.ltd.uk)  
for a copy of the full  
design catalogue.

**Made with the  
awareness of our  
impact on the  
environment.**

THIS CATALOGUE IS MADE FROM  
FSC CERTIFIED PAPER AND IS  
FULLY RECYCLABLE



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