



CONNECT  
WITH RETAIL



[www.coregroup.co.uk](http://www.coregroup.co.uk)

# Make more of mobile

Here at Core we design and manufacture mobile accessories for the everyday, and the days that need a bit more.

Core is one of the largest mobile accessory brands in the UK, with over two million cable sales a year. Our scale allows us to offer a comprehensive range of mobile accessory product lines across multiple brands.

With consumers keeping devices twice as long as they did five years ago, and the rapid rise of the UK second hand phone market, the need for reliable and affordable mobile accessories is thriving.

We offer competitive wholesale pricing, and with 70% + margins across our portfolio, we provide retailers with the opportunity to maximise profits in this in-demand category.



# We get retailers

Our products are already stocked in 15,000 retailers right across the UK, from local convenience stores to national high street retailers.

Your consumers are our focus. From products supplied through our trusted partners, to our own brands, our portfolio and category ranges ensures we have something for every type of retailer.

Every product in our growing catalogue is carefully selected. Our insights and category knowledge are the driving force behind our product manufacturing and portfolio.

Above all, we understand your consumers, their needs and their habits and we deliver the same level of service to retailers of all sizes.



8 million Core products sold in the last 3 years



Fast moving product lines



Core products stocked in 15,000+ retailers



Value-add category for convenience retailers

# Products for every retail space



Our value and mid-range price point product portfolio has been developed to capture growing consumer demand for mobile accessories.

You'll find a range of key mobile accessories and everyday essentials, with excellent quality and reliability.

Core Essentials meets everyday consumer needs with low cost/high volume products. We know consumers love to keep buying these must have products with over 2 million cables sold last year.

CORE+ is for the moments when consumers need a bit more. It's the higher specifications and additional features that make a big difference to the consumer like faster charging cables, or truly wireless listening.

Both ranges sit side by side, with compact packaging and colour coded categories to facilitate consumer selection and upsell.



Our product packs are fully recyclable



**Maximise  
category  
standout**



In this rapidly moving market place, we know category standout is critical for success, so we support all our customers with bespoke display solutions.

In-house experts develop point of sale products to ensure maximum standout for the category. Our expertise will help make sure you achieve the right product sales to the right people.

Core's compact packaging may be small in size but packs a punch when it comes to grabbing consumer attention. Maximise your retail space without compromising on in-store visibility.

# CORE

essentials

- Affordable products without compromising quality
- Ideal for the price-conscious consumer
- Essential products for daily mobile use



# CORE+

- Products for consumers willing to spend a bit more
- Higher capabilities and durable materials
- Enhanced product features with a longer warranty



# Multi-category mobile solutions

Operating in the telecoms sector for over 15 years, Core has grown to a nationwide business connecting mobile brands with retailers and their consumers. Our mobile-centric portfolio and nationwide distribution capabilities ensure we offer the breadth and depth of product range your consumers expect.

Alongside mobile accessories, we're one of the largest distributors of Pay As You Go SIMs in the UK and have direct relationships with all UK mobile networks. Over the last three years Core has delivered 5 million+ consumer mobile connections.

Working with our retail partners we've built a strong track record of growing volume and value of the mobile category in national and independent retail.



## Tailored, flexible solutions for your retail estate

Whether you have a single store or multiple sites, we offer a personalised service on a national scale.

We work with retail chains and symbol groups across the UK, who already know the benefits of stocking Core's portfolio and what it can bring to their business.

### Some brands we work with



**SMARTY**  
Simple, honest mobile

**T.K. MAXX**

**WH Smith**

**LEBARA**

**Poundland**

**Heron Foods**



**Lyca**  
Mobile

**giffgaff**



**EG**  
Euro Garages

**roadchef**

# Explore our product categories

## Cable



For accessories that keep your customers in charge, harness the power of our Essentials and CORE+ ranges

## Audio



Don't let your customers miss a beat with our Essentials and CORE+ audio accessories ranges

## Charge



Let your customers stay fully connected with our Essentials and CORE+ cables

## Car



Keep your customers moving with our Essentials and CORE+ car accessories ranges

# Cables

**CORE**  
essentials

**CORE+**

**Braided  
Cables from  
RRP £8.99**

**PVC  
Cables from  
RRP £4.99**





# Charge

**CORE**  
essentials

**CORE+**

Portable  
& wireless  
chargers  
RRP from  
£5.99



Wall  
Chargers  
RRP from  
£5.99



# Audio

**CORE**  
essentials

**CORE+**



Wireless  
Earphones  
RRP from  
£7.99



Wired  
Earphones  
from RRP  
£4.99

Car

CORE  
essentials

CORE+

Car  
accessories  
RRP from  
£7.99



**CORE**  
essentials

**CORE+**

Live life to the **CORE**

Visit our website [www.coregroup.co.uk](http://www.coregroup.co.uk)