

## PRODUCT CATALOGUE

LUXURY FRAGRANCE FOR THE HOME

## CONTENTS

#### **ABOUT US** PEACOCK EXTRAS Peacock Extras Our Story So Far 21 Match Bottle 23 **Wax Burners** 24 THE REGENCY COLLECTION The Regency 3 PRODUCT PACKAGES Meet The Fragrant Characters 5 Pick & Mix Discovery Set 25 The Regency Collection Product Collection 7 First Light Sets 27 New Product - Room Spritz 8

## THE PEACOCKS GARDEN SPRING SUMMER COLLECTION

Meet Connor O'Neill	9
Meet The Spring Fragrances	11
Meet The Summer Fragrances	12
The Peacocks Garden Product Collection	13
New Product - Diffuser Refill	14

## THE PEACOCKS GARDEN AUTUMN WINTER COLLECTION

Meet The Talking Mystical Characters	15
Meet The Autumn Fragrances	17
Meet The Winter Fragrances	18
The Peacocks Garden Product Collection	19

#### **OUR STORY SO FAR**



#### MEET DADDY, PAPPI & ME

Hello and welcome to The Outrageous Peacock.

Our home fragrance journey started in 2020 as a hobby during lockdown. Harper and Pappi had a go at making Bath bombs and loved experimenting with different smells and colours. We love our home to smell nice so Daddy asked if they could make room fragrance for the house as he couldn't get out to the shops for a sniff as picking up fragrance in the shops was banned.

Once they created their first room fragrance they decided to also have a go at wax melts and candles for our friends and family. The homemade gifts went down well and were soon being re-ordered.

As a joke, Daddy suggested that they should start to think about having a go at creating a brand and selling to a broader audience.

Oh daddy you have such great ideas!

#### **OUR STORY SO FAR**

#### THE OUTRAGEOUS PEACOCK WAS HATCHED

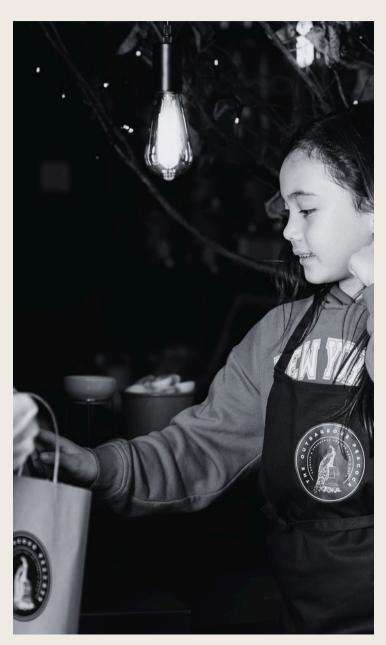
We decided at the beginning to be a business as eco-credible as we could be, so our products are vegan, all of our ingredients are ethically and where possible, locally sourced 8 we don't use any plastic in our packaging unless we are recycling packaging from our suppliers.

Harper is teaching us about the world around us as she grows and learns for herself how to respect our environment

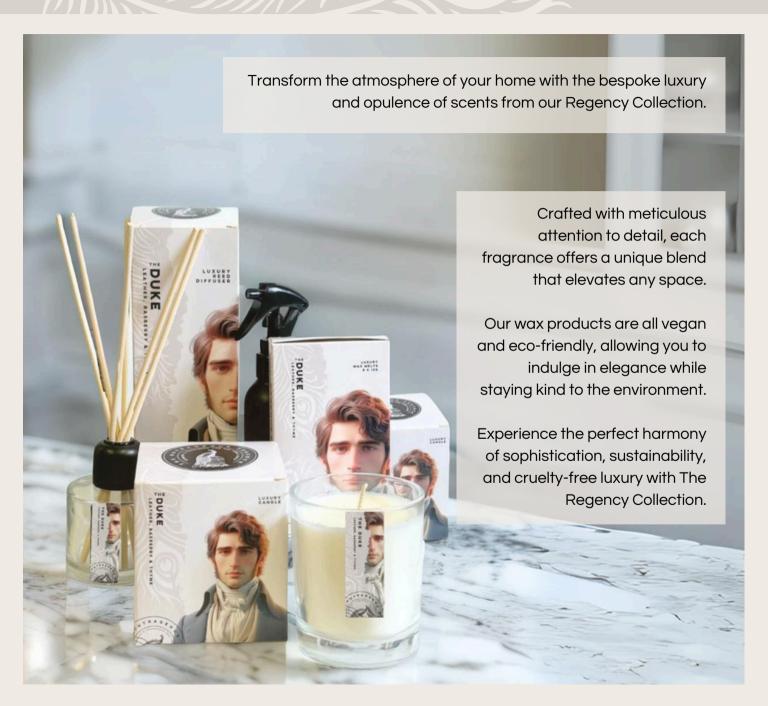
The journey to create for you has been most enjoyable, with a few interesting twists and turns along the way.

Creating a brand that offers fantastic and unusual fragrance products wrapped and presented with pride is what we hope we are putting in front of you, for your full enjoyment.

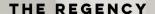
Thank you so much for joining us on our fragrance journey and supporting our business as we grow and find our way in the world of creative home fragrance.



## THE REGENCY COLLECTION



## THE REGENCY COLLECTION



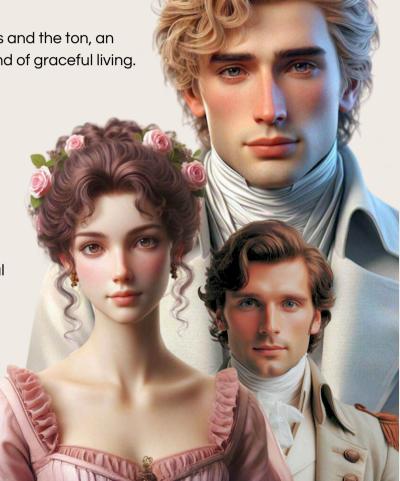
A period of discovery, sophistication, romance and stylish decadence our Regency collection of scented candles, wax melts and room fragrances are handmade and poured using the most exquisite combinations of premium scented fragrance and oils infused into natural soy wax.

Capture the imagination of faraway times and the ton, an inspiration for a life of comfort, warmth and of graceful living.

#### **BRIDGERTON INSPIRED** TALKING CHARACTERS

Each member of our Regency Collection has a scannable QR code on their packaging explaining all of their individual fragrances in The Regency Collection.

MEET THE CHARACTERS OF THE REGENCY COLLECTION



#### MEET THE FRAGRANT CHARACTERS









MEET THE DUKE



The Duke brings a raw, yet reserved sensuality to our Regency Collection.

MEET
THE DUCHESS



The Duchess is the perfect epitome of the deliciously soft and velvety flesh of Autumn bliss raspberries.

MEET THE EARL GREY



The Earl Grey, a gossip a flirt and possibly a Regency rake.
Enveloping the fragrance of black tea, bergamot & citruses.

MEET
THE COUNTESS



The Countess is the glorious floral celebration of an elegant mix of fragrance.

#### MEET THE FRAGRANT CHARACTERS









MEET THE BARON



The Baron brings a powerful yet The Lad mysterious scent contrasting warm, the smoky character of qunpowder and tea.

MEET
THE LADY ROSE



The Lady Rose is a warm, luxurious floriental fragrance.

MEET THE VISCOUNT



The Viscount is the fragrance that is not afraid of saying what it thinks.

MEET THE MISTRESS



The Mistress brings the beauty and mystery of a desert oasis in the deep heat of the night.

## PRODUCT COLLECTION



# **NEW PRODUCT** ROOM SPRITZ Introduce luxury with our premium, room spritz. Made from the best perfumer's alcohol and high-quality natural ingredients, each spritz refreshes and invigorates your home. Stock our room spritz and offer your customers a touch of elegance and tranquillity in every room.

Crafted with meticulous attention to detail, each fragrance offers a unique blend that elevates any space.

Our wax products are all vegan and ecofriendly, allowing you to indulge in elegance while staying kind to the environment.

Experience the perfect harmony of sophistication, sustainability, and cruelty-free luxury with The Peacocks Garden Collection.

## BRIDGERTON INSPIRED TALKING CHARACTER

Each of our peacock garden collection products has a scannable QR code.
Connor explains all of the fragrances in The Peacocks Garden Collection.

MEET CONNOR O'NEILL, THE HEAD GARDENER OF THE PEACOCKS GARDEN





### MEET THE SPRING FRAGRANCES









MEET THE GARDENER



As the Peacock brushes past mint plants, the fresh scent mixes with crushed grass, inviting relaxation and relief.

MEET THE GARDENER



The lady of the manor, in a floral gown, cuts peonies, filling the air with their rich, seductive scent and soft suede.

MEET THE GARDENER



Stroll past the walled garden to the orchard and enjoy the delightful mixed pear blossom fragrance on the breeze.

MEET THE GARDENER



In the kitchen garden, under the plum tree, rhubarb and plum blend together, creating a sweet, inviting scent.

#### MEET THE SUMMER FRAGRANCES









MEET THE GARDENER



Sweet orange wafts from the orangery's window. Velvet amber, incense, and musk enhance this luxurious, relaxing scent.

MEET THE GARDENER



Pollen is gathered to create a fragrance, blending grains and honey into one sweet, luxurious scent.

MEET THE GARDENER



The crunch of gravel leads to lavender walk, where the Peacock's display fills the air with calming fragrance.

MEET THE GARDENER



As we stroll through the garden, roses trail over the trellis, their velvet fragrance mingling with smoky oud.

## PRODUCT COLLECTION



## THE PEACOCKS GARDEN SPRING SUMMER COLLECTION IS AVAILABLE IN:

- Large Candle 220g: 40hr burn time
- Medium Candle 160g:
  32hr burn time
- Candle Tin 80g: 16hr burn time
- Wax Melt Gift Box:
  8pc, 12g each, 16 hr burn time
- Wax Melt Pick & Mix Boxes: 100pc, 12g each, 16 hr burn time
  - Reed Diffuser 100ml
  - Diffuser Refill 100ml
  - Room Spritz 100ml

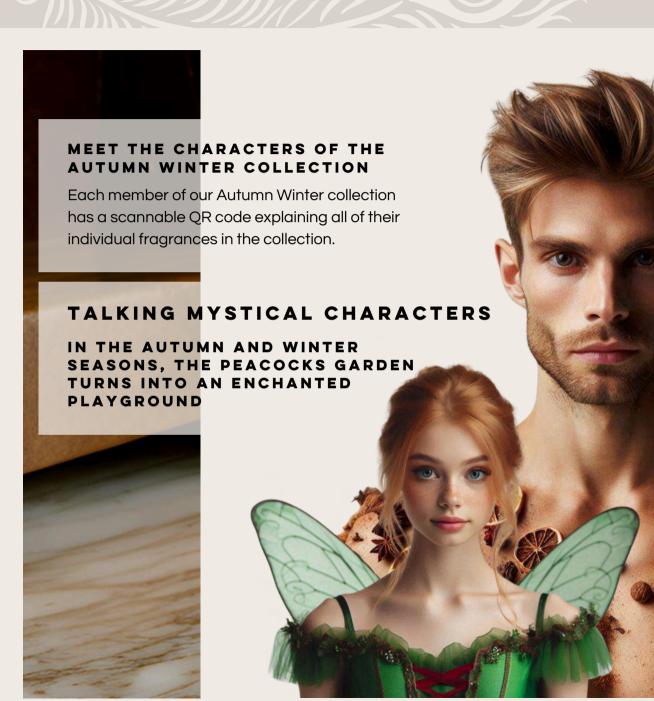




#### THE PEACOCK GARDEN COLLECTION



#### THE PEACOCK GARDEN COLLECTION



## MEET THE AUTUMN FRAGRANCES









MEET THE GARDENER



Enjoy autumn's apples and The e
pumpkin spice, evoking warmth
and comforting nostalgia from euc
the season's end. spear

MEET JUNIPER



The earthy fragrance evokes brisk air with notes of berries, eucalyptus, sage, woods, spearmint, and morning dew.

MEET TOFFEE APPLE



Toffee Apple's sweet scent of caramelized toffee and crisp apples evokes autumn festivals and nostalgic fairground treats.

MEET FIG



The comforting aroma of ripe figs, brown sugar, and vanilla creates a warm, indulgent, and luxurious winter fragrance.

#### MEET THE WINTER FRAGRANCES







Spiced Pear's aroma of ripe pears, cinnamon, clove, nutmeg, and rose creates an elegant, warm, and inviting fragrance.



MEET WINTER BERRY



Winter Berry's festive blend of cranberries, elderberries, and juniper evokes pleasant memories with notes of pine, orange, and apple.



MEET MULLED WINE



Mulled Wine evokes cozy evenings with a warm fragrance of spiced red wine, embodying the British Christmas spirit.

## PRODUCT COLLECTION



## THE PEACOCKS GARDEN AUTUMN WINTER COLLECTION IS AVAILABLE IN:

- Large Candle 220g: 40hr burn time
- Medium Candle 160g:
   32hr burn time
- Candle Tin 80g: 16hr burn time
- Wax Melt Gift Box:
  8pc, 12g each, 16 hr burn time
- Wax Melt Pick & Mix Boxes: 100pc, 12g each, 16 hr burn time
  - Reed Diffuser 100ml
  - Diffuser Refill 100ml
  - Room Spritz 100ml



#### PICK & MIX BOXES

We offer extra Pick & Mix boxes for stockists, perfectly designed to hold & wax melts. These stylish boxes are ideal for creating custom sets, allowing your customers to mix and match their favourite fragrances in an elegant, ready-to-gift package.

#### PAPER BAGS

For stockists, we offer additional ecofriendly paper carrier bags to complement purchases. Perfect for presenting our luxurious products, these bags are recyclable and provide an elegant, sustainable packaging solution for your customers.

#### POINT OF SALE

We offer additional point-of-sale materials for stockists to enhance product displays and drive sales. Our stylish, branded POS items are designed to attract attention and showcase our products beautifully, helping you create a standout retail experience.





## MATCH BOTTLE

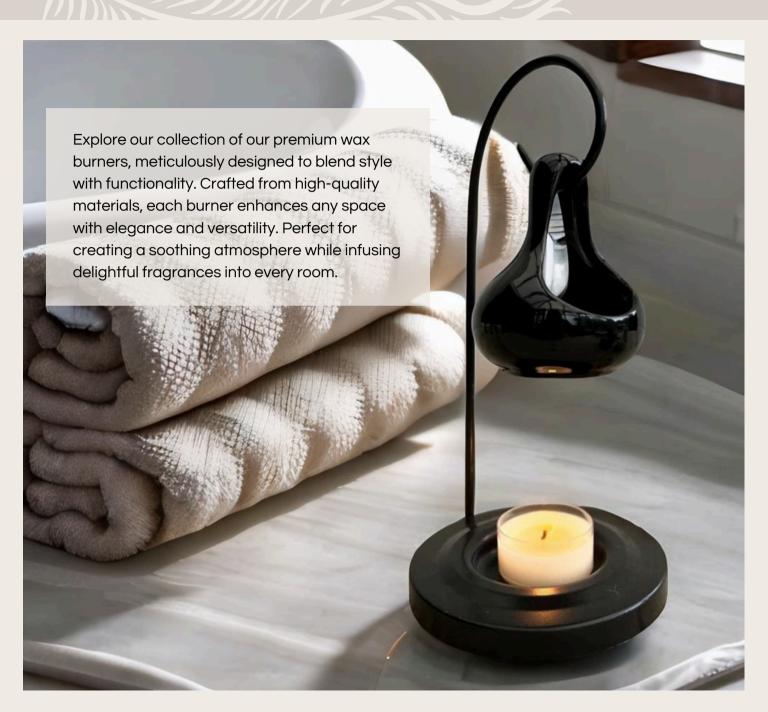
Filled with high-quality, longburning matches, they are perfect for lighting candles, fireplaces, and more. Each bottle is a chic addition to any home décor. Stock our match bottles and offer your customers both functionality and flair.

Our matches meet all relevant EU regulations.

35 matches in 1 bottle.



## **WAX BURNERS**



### PICK & MIX WAX MELTS

#### PICK & MIX DISCOVERY SET

If you're new to The Outrageous Peacock, our Pick & Mix Discovery Sets are the perfect introduction to our luxurious wax melts.

Each set is thoughtfully designed to help you create your own bespoke pick-and-mix display, showcasing a variety of our exquisite wax melts.

Available in all three of our signature collections— The Regency Collection, The Peacocks Garden Summer Spring Collection, and The Peacocks Garden Autumn Winter Collection—you can explore our 23 different fragrances.

With these sets, you have the flexibility to sell each melt individually or combine them into beautifully curated gifts, offering your customers a unique and personalised experience for any occasion.

Each box of 100 wax melts comes with gift boxes holding 8 pick & mix wax melts and paper pick & mix bags.



### PICK & MIX WAX MELTS



#### PICK & MIX DISCOVERY SET - LARGE

- 18 boxes of 100 wax melts
- 27 wax burners with mixed colours
- 27 tea lights
- 120 empty pick & mix boxes
- 120 paper bags
- 2 pick & mix point of sale
- The Outrageous Peacock Logo Board

#### PICK & MIX DISCOVERY SET - MEDIUM

- 12 boxes of 100 wax melts
- 18 wax burners with mixed colours
- 18 tea lights
- 80 empty pick 8 mix boxes
- 80 paper bags
- 2 pick & mix point of sale

#### PICK & MIX DISCOVERY SET - SMALL

- 6 boxes of 100 wax melts
- 9 wax burners with mixed colours
- 9 tea lights
- 40 empty pick 8 mix boxes
- 40 paper bags
- pick & mix point of sale

## THE OUTRAGEOUS PEACOCK FIRST LIGHT SET

Introducing The First Light Set – a carefully curated selection of our best-selling candles, wax melts, reed diffusers, room spritz, and wax melt gift boxes of 8.

This set offers future stockists a perfect introduction to The Outrageous Peacock, showcasing the quality and luxury of our products.

Available in all three of our signature collections— The Regency Collection, The Peacocks Garden Summer Spring Collection, and The Peacocks Garden Autumn Winter Collection—you can explore 23 unique fragrances and choose 4, 8 or 12.

It's the ideal way to experience the full breadth of our range and bring premium scents to your customers.

The First Light packages are designed with the option to add a pick  $\vartheta$  mix package as a bundle.





#### FIRST LIGHT SET - LARGE

- 36 Reed diffusers (12 fragrances 3 of each)
- 36 Room spritz (12 fragrances 3 of each)
- 36 Large candles (12 fragrances 3 of each)
- 36 Medium candles (12 fragrances 3 of each)
- 72 Candle tins (12 fragrances 6 of each)
- 72 Wax melt boxes of 8 (12 fragrances 6 of each)
- 18 Match bottles
- 18 Wax burners

#### FIRST LIGHT SET - MEDIUM

- 24 Reed diffusers (8 fragrances 3 of each)
- 24 Room spritz (8 fragrances 3 of each)
- 24 Large candles (8 fragrances 3 of each)
- 24 Medium candles (8 fragrances 3 of each)
- 48 Candle tins (8 fragrances 6 of each)
- 48 Wax melt boxes of 8 (8 fragrances 6 of each)
- 12 Match bottles
- 12 Wax burners

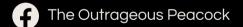
#### FIRST LIGHT SET - SMALL

- 12 Reed diffusers (4 fragrances 3 of each)
- 12 Room spritz (4 fragrances 3 of each)
- 12 Large candles (4 fragrances 3 of each)
- 12 Medium candles (4 fragrances 3 of each)
- 24 Candle tins (4 fragrances 6 of each)
- 24 Wax melt boxes of 8 (4 fragrances 6 of each)
- 6 Match bottles
- 6 Wax burners

This brochure is available online to reduce paper waste and minimise our environmental impact.

## CONTACT US

Email: hello@theoutrageouspeacock.co.uk Visit: www.theoutrageouspeacock.co.uk Telephone: 01772 414463













We utilised AI technology to develop our Regency product characters, The Gardener & the mystical woodland characters. We also used AI to enhance our packaging images.