



SOEK™

sustainable wooden eyewear

# OUR STORY

SOEK™ sustainable wooden sunglasses gives you the opportunity to not only look fabulous but to feel fabulous about the fact that your purchase is having a meaningful impact on the planet.

Here at SOEK™ we are constantly looking at ways we can improve on how we do things in order to be as sustainable as possible and for us, this begins with:

- Sourcing 100% sustainable timber from FSC accredited suppliers.
- Our sunglasses are then handcrafted using environmentally friendly processes from durable bamboo and hardwoods such as maple, ebony and walnut.
- All of the natural materials used are organic, renewable and free from harmful or toxic elements. From our materials and factories to our packaging and our giving partner it's a huge operation that is well worth it.
- All of our lenses are polarised and UV400 (100% UVA/UVB) and adhere to Category 3 High Protection against sun glare. This is further backed by the feedback from our customers as well as our sponsored athletes and professional fishermen who have personally tested the quality and clarity of our lenses.

Forget about looking at the world through rose coloured glasses - look at the world through SOEK™ sunglasses for the best view!

We have designed our sunglasses to suit most face shapes and sizes, plus our spring-loaded hinges mean that each pair of our lightweight shades will stretch to your face size and sit comfortably.

We also have our LITTLE SOEK™ range of adventure-ready sunglasses specifically designed for children to not only make your kids look cuter than all the other kids, but also protect their eyes from harmful UV rays. With our range of colours, shades of wood and different lens tints, your biggest problem will be deciding which one to choose!





### **STEVIE OPAL TORT**

Product code: A60

Constructed of PC frame

Black Graduated TAC PL lens

UV400 Filter for maximum

UV protection polarised

Premium spring-loaded hinges

Colour: Black Ivory tortoise recycled PC frame with walnut sustainable wooden temple



RRP £49.99 - WSP £20.82 (exc. VAT)



### **ROCCO TORT**

Product code: A5

Constructed of PC frame

Black Graduated TAC PL lens

UV400 Filter for maximum UV protection

Polarised

Premium spring-loaded hinges

Colour: Dark Tortoise recycled PC frame with walnut sustainable wooden temple



RRP £49.99 - WSP £20.82 (exc. VAT)

# RIVIERA TOFFEE TORT



## RIVIERA TOFFEE TORT

Product code: A61  
Constructed of recycled PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Tortoise frame with walnut sustainable temple

RRP £49.99 - WSP £20.82 (exc. VAT)



## RIVIERA-BLACK/IVORY TORTOISE

Product code: A22  
Constructed of recycled PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss black / Ivory tortoise frame with white maple sustainable temple

RRP £49.99 - WSP £20.82 (exc. VAT)





# HEATHER IVORY TORT



Product code: A64  
Constructed of Silver Metal  
Grey Graduated TAC PL lens  
UV400 Filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Silver metal frame with Ivory Tort and  
walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)





# CLEO BLOOM



Product code: A57  
Constructed of Rose Gold Metal  
Brown Graduated TAC PL lens  
UV400 Filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Rose gold metal frame with walnut  
sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



# ICON BLACK TOFFEE



Product code: A51  
Constructed of PC frame  
Black Graduated TAC PL lens  
UV400 Filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Black Toffee tortoise recycled PC  
frame with walnut sustainable wooden  
temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



# NILAA MOCHA



Product code: A66  
Constructed of recycled PC frame  
Grey Graduated TAC PL lens  
UV400 Filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Mocha and white maple sustainable  
wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)

# NILAA TOFFEE



Product code: A65  
Constructed of recycled PC frame  
Black TAC PL lens  
UV400 Filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Tortoise Frame and walnut sustainable  
wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)

# VIBE MOSS



Product code: A55  
Constructed of recycled PC frame  
Brown polarised TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Khaki frame with walnut sustainable  
wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)





# VIBE TOFFEE



Product code: A55  
Constructed of recycled PC frame  
Brown polarised TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Tortoise frame with white maple  
sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)





### LILA GRACE MIDNIGHT BLUE

Product code: A56  
Constructed of recycled PC frame  
Smokey graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear Blue frame with walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



### LILA GRACE-CHARCOAL GREY

Product code: A17  
Constructed of PC recycled frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Matt Clear Black recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



### LILA GRACE-BURNT ORANGE

Product code: A16  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Burnt orange recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



### LILA GRACE-CHAMPAGNE

Product code: A30  
Constructed of recycled frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss champagne recycled PC frame with walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



### LILA GRACE-IVORY

Product code: A19  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Ivory Tort recycled PC frame with walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)







## OLIVE OPAL TORT

Product code: A50  
Constructed of recycled PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Opal tort recycled PC frame with silver metal and white maple sustainable temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



## BANJO

Product code: A46  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Tortoise recycled PC frame with rose gold metal and walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)





### **BILLY OPAL TORT**

Product code: A45  
Constructed of recycled PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Opal tort recycled PC frame with walnut sustainable temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



### **BILLY CLEAR BROWN**

Product code: A49  
Constructed of recycled PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear brown recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



### **FRASER**

Product code: A37  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Nude recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)







## TAINE BLACK TORT

Product code: A48  
Constructed of recycled PC frame  
Khaki graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Black tort recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



## TAINE FROST

Product code: A47  
Constructed of recycled PC frame  
Khaki graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear frost recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)









 **ONE  
TREE  
PLANTED**

# Giving Back

In a world where we are faced with so many choices as consumers its important to ensure that we are investing in businesses that do their best to have a meaningful impact on the planet. Here at SOEK we are constantly looking at ways we can improve on the way we do things in order to be as sustainable as possible while also doing our best to give back to help create a better world.

For us, this process begins with sourcing 100% sustainable timber from FSC accredited suppliers.

Our sunglasses are then handcrafted using environmentally friendly processes from durable bamboo and hardwoods such as maple, ebony and walnut. All of the natural materials used are renewable and free from harmful or toxic elements. We also have spot checks and quality control in place to ensure SOEK manufacturing continues to adhere to these standards.

From our materials and factories to our packaging and our giving partner, its a huge operation that is well worth it. Thank you for sharing this journey with us.



## Our Giving Partner

We are very proud to partner with One Tree Planted, a non profit organisation that focuses on global reforestation. One Tree Planted began in 2014 and has more than doubled the number of trees planted year over year, reaching 40,000,000 trees in the ground before even a decade of planting.

Their reforestation partners in different parts of the world help them plant trees to restore forests after fires and floods, to create jobs, help communities and protect habitat biodiversity.

SOEK donates a percentage of our sales to One Tree Planted to make a positive environmental impact, create a healthier climate, protect biodiversity and help reforestation efforts.



## ZAHRA OPAL TORT

Product code: A36

Constructed of recycled PC frame

Brown graduated TAC PL lens

UV400 filter for maximum UV protection

Polarised

Premium spring-loaded hinges

Colour: Opal tort recycled PC frame with white maple sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



## ZAHRA NUDE

Product code: A37

Constructed of recycled PC frame

Brown graduated TAC PL lens

UV400 filter for maximum UV protection

Polarised

Premium spring-loaded hinges

Colour: Nude recycled PC frame with white maple sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



## ZAHRA MIDNIGHT

Product code: A53

Constructed of recycled PC frame

Khaki TAC PL lens

UV400 filter for maximum UV protection

Polarised

Premium spring-loaded hinges

Colour: Sheen Black recycled PC frame with white maple sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)





# ZAHRA AUBURN



Product code: A52  
Constructed of recycled PC frame  
Brown Polarised TAC PL lens  
UV400 Filter for maximum UV protection

Premium spring-loaded hinges  
Colour: Black Toffee and Black tortoise  
recycled PC frame with white maple  
sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



# ZAHRA CHAMPAGNE



Product code: A58  
Constructed of recycled PC frame  
Black Graduated TAC PL lens  
UV400 Filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Champagne recycled PC frame with  
walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)









## SAVANNAH-NUDE

Product code: A32  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Nude recycled PC frame with white maple sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



## SAVANNAH BLUSH PINK

Product code: A31  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Blush pink recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



## ZAHRA MIDNIGHT

Product code: A41  
Constructed of recycled PC frame  
Khaki graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss black recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



# LENNOX



Product code: A42  
Constructed of 100% Maple and Rosewood  
Black TAC PL lens  
UV400 filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: 100% Maple and Rosewood Timber  
RRP £69.99 - WSP £29.74 (exc. VAT)







## THE DRIFTER

Product code: A18  
100% Maple and Ebony wood  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges

RRP £69.99 - WSP £29.74 (exc. VAT)



## WANDERER

Product code: A26  
100% Dark Oak  
Black TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges

RRP £69.99 - WSP £29.74 (exc. VAT)



## NOMAD

Product code: A20  
100% Rosewood  
Black TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges

RRP £69.99 - WSP £29.74 (exc. VAT)









### BELLA-IVORY TORTOISE

Product code: A24  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Ivory tortoise recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



### BELLA-CHAMPAGNE

Product code: A25  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss champagne recycled PC frame with white maple sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



### BELLA-MIDNIGHT

Product code: A27  
Constructed of recycled PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss black recycled PC frame with walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)





## MILLA CARMEL

Product code: A39  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Caramel recycled PC frame with  
walnut sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)



## MILLA KHAKI

Product code: A40  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Khaki recycled PC frame with white  
maple sustainable wooden temple  
RRP £49.99 - WSP £20.82 (exc. VAT)







## SCARLETT-CHAMPAGNE

Product code: A34  
Constructed of recycled PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Champagne recycled PC frame with  
white  
maple sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



## SCARLETT-GREY MIST

Product code: A33  
Constructed of PC frame  
Grey graduated recycled TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear grey recycled PC frame with  
walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)





# DALTON KHAKI



Product code: A54  
Constructed of recycled PC Frame  
Brown TAC PL lens  
UV400 filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Khaki recycled PC frame with walnut  
sustainable wooden temples

RRP £49.99 - WSP £20.82 (exc. VAT)





## DALTON

Product code: A28  
Constructed of recycled PC frame  
Black TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof frame coating  
Colour: Black recycled PC frame with walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



## BALMORAL

Product code: A21  
Constructed of recycled PC frame  
Black TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof frame coating  
Colour: Black recycled PC frame with walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



## WINEGLASS BAY

Product code: A14  
Constructed of recycled PC frame  
Blue Reflective TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear recycled PC frame with walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



## FORRESTERS

Product code: A4  
Constructed of recycled PC frame  
Blue Reflective TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof frame coating  
Colour: Black recycled PC frame with walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)



## NOOSA

Product code: A12  
Constructed of recycled PC frame  
Brown TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Tortoise recycled PC frame with walnut sustainable wooden temple

RRP £49.99 - WSP £20.82 (exc. VAT)




## SORRENTO

Product code: A15  
Constructed of recycled PC frame  
Silver Reflective TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Black recycled PC frame with walnut sustainable temple

RRP £49.99 - WSP £20.82 (exc. VAT)





A young boy with short brown hair is sitting on a white beach towel on a sandy beach. He is wearing bright blue sunglasses and is smiling broadly, showing his teeth. He is holding a small, dark brown wooden ukulele. In the background, the back of a woman's torso and her white bikini top are visible. The overall scene is bright and sunny, typical of a beach day.

# THE SOEK™

SUSTAINABLE WOODEN  
EYEWEAR CATALOGUE



### **LITTLE SHELLY**

Product code: K3  
Constructed of recycled PC frame  
TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof rubber frame coating  
Colour: Light blue PC frame with blue sustainable laminated wooden temple

RRP £25 - WSP £8.33 (exc. VAT)



### **LITTLE AVALON**

Product code: K2  
Constructed of recycled PC frame  
TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof rubber frame coating  
Colour: Red PC frame with mustard sustainable laminated wooden temple

RRP £25 - WSP £8.33 (exc. VAT)



### **LITTLE PALM**

Product code: K5  
Constructed of recycled PC frame  
Blue reflective TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Blue clear PC frame with beechwood arms  
RRP £25 - WSP £8.33 (exc. VAT)



### **LITTLE PEARL**

Product code: K6  
Constructed of recycled PC frame  
Pink reflective TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Pink clear PC frame with beechwood arms  
RRP £25 - WSP £8.33 (exc. VAT)

SOEK

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### SUNGLASSES CORK CASE

SKU: C-101-2  
Size: 7.5 x 6cm  
Material: Biodegradable cork  
Colour: Cork.  
Each pair of sunglasses includes a free triangular cork case

### READERS CORK SLEEVE

SKU: C-10  
Size: 16.5 x 7.5 x 6cm  
Material: Biodegradable cork  
Colour: Cork  
Each pair of readers includes a free cork sleeve.





# ORDER DETAILS

Email us at: [order@soek.co.uk](mailto:order@soek.co.uk)

[soek.com.au](https://soek.com.au)