



2024/25 Collection

Look Book



GRASS & AIR

About Us & Awards

Grass & Air is a multi-award winning British brand of children's wellingtons, footwear outerwear, swimwear & accessories. Loved by kids for their weather-responsive technology, this young brand has consistently innovated across its kids footwear, clothing and rainwear collection since launching in November 2017.

Taking inspiration from the city streets, Grass & Air communicates a new mood of family living in a fresh, relevant tone of voice, speaking the language of urban explorers and experience-hungry pleasure seekers.

Colour palettes take their lead from seasonal trends; from chalky pastels to Pantone heroes. Each collection evokes a feeling or an emotion that connects to contemporary outdoor living.

Through Grass & Air the humble wellington is reborn with colour-revealing designs that change in water. These high quality, functional boots innovate through thoughtful design details including fleece-lining, tech-inspired finishes and each pair comes with a complimentary drawstring bag for mess-free transportation.

Awards we're proud of...



“It’s been an incredible journey for Grass & Air so far. We have big ambitions for our sustainability journey. Think wonky wellies, takeback schemes, a strong commitment to the Ethical Trading Initiative that impacts our supply chain, and an overhaul of our raw materials to ensure our products are as recyclable as possible.”

*Melissa McLaverty,
Business Development Manager*



Wellies & Booties Collection



Waterproof Booties

Outdoor loving babies and pre-walkers are going to love our waterproof booties. With a Nylon style and PU Polyester style, these lightweight and super-cosy unisex booties are designed to be a durable footwear layer in all seasons but are guaranteed to be essential kit when it's raining. They're packed with brilliant features including a micro-fleece lining, grippy sole, velcro fastening and elasticated ankle cuff for a snug fit.



Mini Adventure Waterproof Booties

(GA310) Navy



NEW



NEW



PU Waterproof Booties

- (GA313) Khaki
- (GA313) Rose
- (GA313) Navy
- (GA313) Geothermic Grey
- (GA313) Icelandic Amethyst



THE Fjords

Fjords embodies adventure, drawing inspiration from the rugged landscapes of Iceland, with its icy glaciers, volcanic terrain, and mesmerising Northern Lights.

Puddles are no match for our colour-revealing wellies in our latest colour-ways, four Fjords shades. The thoughtful colour palette with volcanic greys and oranges, glacier greens, and aurora-inspired pinks and purples, brings a touch of Iceland's ethereal beauty to each piece

NEW



Infant Colour Revealing Winter Wellies

- (GA309) Geothermal Grey
- (GA309) Icelandic Amethyst
- (GA309) Volcanic Orange
- (GA309) Glacier Green

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

- UK 3 - 13 infant
- EU 19 - 32 infant



Peppa Pig

NEW



We've hooked up with the world's most famous welly-wearing pig!

Our limited collection of two welly styles will feature a signature print of Peppa and her little brother George against a PEPPA Pink coloured welly and a PEPPAmint Blue boot, both of which will benefit from Grass & Air's colour-changing technology.

Keen muddy puddle jumpers will be able to delight in our PEPPA PIG colour-changing experience when their wellies hit water. Let's jump in!



Peppa Pig Colour Changing Winter Wellies

(GA315) PEPPAmint
(GA315) PEPPA Pink

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant
EU 19 - 32 infant



The Shortie Collection

Hey Shorty! Shorter in style but vibrant in colour. Our Shortie Wellies offer the ultimate comfort and freedom for little explorers. Providing kids with the flexibility to run, jump, and play freely. The shorter design makes dressing a breeze for both kids and parents.



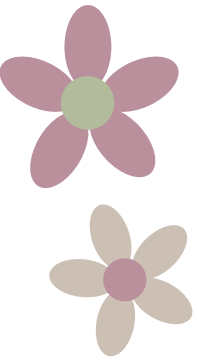
Shortie Colour Revealing Wellies

(GA311) Lavender
(GA311) Peach
(GA311) Cornflower Blue

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant
EU 19 - 32 infant



FLORALS COLLECTION

Wild Florals Collection

In this Spring edit, we play with our iconic cloud design, introducing a fresh bloom of colour-revealing flowers as the rain falls. This interactive piece of footwear tells a simple story about the natural world, perfect for young adventurers as they explore the great outdoors. Available in 3 fresh shades and styled in our new Shortie shape.



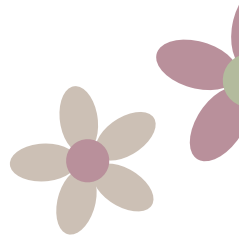
Shortie Colour Revealing Wellies

- (GA312) Pink Bloom
- (GA312) Spring Green
- (GA312) Pampas Cream

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

- UK 3 - 13 infant
- EU 19 - 32 infant



The Chalky Collection

This Wellie collection gets a dreamy chalky colour palette update, perfect for any season, adding a fresh colour pop to your kids wardrobe.

Our team of expert designers found inspiration for these rose, pistachio & ochre wellies in this season's trending colours. Pairing a new colour-palette with our colour-changing technology for a playful twist on essential kids footwear.



Infant Colour Revealing Winter Wellies

(GA309) Rose
(GA309) Ochre
(GA309) Stone

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant**
EU 19 - 32 infant

** Rose and Stone available up to UK 2/ EU 34 junior





Nature Neutrals Collection

Our Nature Neutrals collection reinvents the classic neutral palette with colours that evoke an outdoor spirit from a bygone era. Three reimagined shades with a nostalgic vibe; Khaki Green, Burnt Orange and Fudge Brown. The spirit of the 70's has been fast forwarded to present day, embracing thriving communities of Van Life families and camping tribes enjoying the al fresco lifestyle all year round. Modern, earthy and playful, our three Nature Neutrals take inspiration from the natural world, reimagined as fresh, contemporary tones.



Infant Colour Revealing Winter Wellies

- (GA309) Burnt Orange
- (GA309) Fudge Brown
- (GA309) Khaki Green
- (GA309) Toffee Brown

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant **
EU 19 - 32 infant

** Khaki available up to UK 2/ EU 34 junior



Winter Brights Collection

Cut through the cool grey of winter with our Winter Brights collection. Our wintry tones beckon adventure. Bold and bright, there's no better shades to wear when blowing out the cobwebs on a chilly Winters day. Available in Inky Blue, Orchid Pink and Olive Green, and featuring our original colour-changing design, these are perfect to make a statement this season.



Infant Colour Revealing Winter Wellies

- (GA309) Inky Blue
- (GA309) Orchid Pink
- (GA309) Olive Green

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

- UK 3 - 13 infant
- EU 19 - 32 infant

NAVY & YELLOW WELLIES



Navy & Yellow Wellies

Our bestselling shades of Navy & Yellow with their water responsive designs are an absolute must-have for any retailer looking to add a brilliant basic to their store. Also available in 'The Biggies' collection, see page 27.



Infant Colour Revealing Wellies

(GA300) Navy
(GA300) Yellow

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant
EU 19 - 32 infant

THE BABIES

The Babies collection is part of our core family of colours alongside navy and yellow. Three exquisite pastel shades with a penchant for mischief. Don't be fooled by their sweet exterior, once worn they will unleash all manner of monkey business. This little crew won't let a rainy day get in the way of their adventures.



Infant Colour Revealing Wellies

- (GA300) Grey
- (GA300) Blue
- (GA300) Pink

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

- UK 3 - 13 infant
- EU 19 - 32 infant



THE BIGGIES COLLECTION



The Biggies Collection

You're never too old for a Grass & Air colour revealing welly with The Biggies collection, available from infant size 8 through to size 5. Besties with our core colours of navy and yellow with the addition of a vibrant coral to twin with its seasonal sibling from our new Colour is a Mood Collection. Little feet, big feet. Somewhere in between feet. Now we have sizing that's suitable from baby's first boot up to those aged 11ish.



Junior Colour Revealing Wellies

- (GA307) Yellow
- (GA307) Dark Coral
- (GA307) Navy

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

- UK 8 - 5 junior
- EU 25 - 38 junior



Adult Winter Wellies

NEW



Elevate your rainy-day style with our head turning new collection of Adult Wellies - because everyone should have a little colour-changing magic on rainy days. Twin on your family days out, whilst festival stomping or on those everyday supermarket dashes. Featuring our signature cosy fleece lining and available in your favourite chalky hues, with complimentary tote bag to carry all the families adventure essentials.



Adult Colour Revealing Wellies

- (GA314) Stone
- (GA314) Khaki
- (GA314) Rose

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 8 adult
EU 36 - 40 adult

**Adult sizes include VAT.

Rainwear Collection



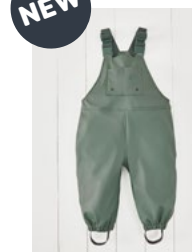
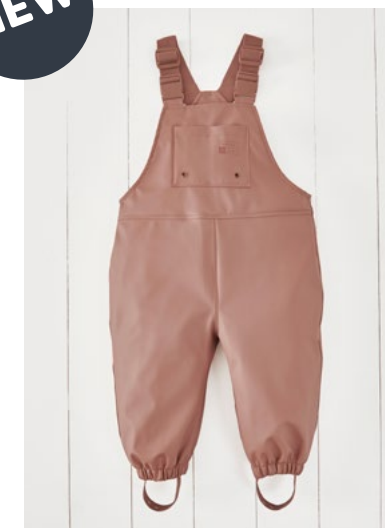
Puddlesuit & Rainster Dungaree Collection

Our must-have puddlesuits have a new friend, our waterproof dungarees. Made from durable waterproof polyester fabric, with a polyurethane coating, giving the puddlesuits a 5000mm waterproof rating and a 5000 g/m2 breathability rating. The versatile design is great for both boys and girls. In our waterproof puddle suit and dungarees, little explorers will be warm and dry on family outings whatever the weather.



Puddlesuit Collection

(GA104) Navy
(GA104) Rose
(GA104) Khaki Green



Rainster Dungaree Collection

(GA105) Rose
(GA105) Khaki Green

Available sizes

9 - 12 months* 12 - 18 months 18 - 24 months 2 - 3 years 3 - 4 years 5 - 6 years**
* 9-12 months available in GA104 only ** 5-6 years available in GA105 only



Rainster Jacket Collection

NEW



Your favourite nature neutrals shades of Rose and Khaki expand into one of OG products. The Rainster Jacket is back for this Autumn. In a unisex style, this Jacket makes the perfect look when paired with our new waterproof dungarees and bucket hat. Made from durable waterproof polyester fabric, with a polyurethane coating, The jacket features heat-sealed seams, including the pockets, to block out any wet weather. Additionally, the coats have elasticated cuffs and a tonal waterproof zip for enhanced style and comfort.



Rainster Jacket Collection

(GA206) Rose
(GA206) Khaki Green

Available sizes

12 - 18 months	18 - 24 months	
2 - 3 years	3 - 4 years	5 - 6 years



THE Fjords

We continue to expand our outerwear offering with the launch of Fjords, an Autumn/Winter collection that transcends seasons. Fjords embodies adventure, drawing inspiration from the rugged landscapes of Iceland, with its icy glaciers, volcanic terrain, and mesmerising Northern Lights.

Imagine butter-soft waterproof PU fabric that ensures dryness without compromising comfort, speaking to the collection's commitment to functionality, allowing children to explore and play in any weather while staying comfortable and stylish.

NEW



Puddlesuit Collection

(GA104) Geothermic Grey
(GA104) Icelandic Amethyst

NEW



Rainster Dungaree Collection

(GA105) Geothermic Grey
(GA105) Icelandic Amethyst

Available sizes

9 - 12 months* 12 - 18 months 18 - 24 months 2 - 3 years 3 - 4 years 5 - 6 years**

* 9-12 months available in GA104 only

** 5-6 years available in GA105 only



THE Fjords

Matching our new Icelandic Fjords collection, these PU rain coats are crafted from soft, waterproof fabric to keep children warm and dry. The deep purple shade adds a enchanting and mysterious feel to outdoor play. Whilst the Geothermal Grey, adds a cool and soothing tone to adventures.

NEW



Rainster Jacket Collection

(GA206) Geothermal Grey
(GA206) Icelandic Amethyst

Available sizes

12 - 18 months	18 - 24 months	
2 - 3 years	3 - 4 years	5 - 6 years

Junior Collection

Playing out in the rain has never been so much fun. Our Rainster rain macs are not only sturdy, come rain or shine, but also a trendy all-year round staple.



●
Girls Rainster
(GA201) Navy*

●
Girls Rainster
(GA201) Turquoise

2 - 3 years

Available sizes

3 - 4 years

4 - 5 years

*This colour is only available in age 4-5 years

Infant Collection

Get out and stomp about with our incredible infant range. These must-have outerwear puddle suits and waterproof dungarees let little explorers get out for everyday adventures, whatever the weather.



● ●
Stompersuit
(GA100) Navy
(GA100) Navy/ Orange*

●
Stomper Slacks
(GA102) Navy

12 -18 months

Available sizes

18 -24 months

2 - 3 years

3 - 4 years

*This colour is only available in age 4-5 years

Clothing Collection



THE Fjords

This collection seamlessly blends practicality with fashion-forward textures and tones, mirroring Iceland's diverse terrains. The cosy-factor is dialed up with Borg fleece jumpers and gilets. The use of these materials speaks to the collection's commitment to functionality, allowing children to explore and play in any weather while staying comfortable and stylish. The outstanding natural beauty of this landscape and its history draped in magical mythology and intrigue serves as the perfect muse for this Autumn/ Winter 2024 children's wear trend.



NEW



1/4 Zip Borg Jumper

(GA011) Pink/ Orange/ Green
(GA011) Icelandic Amethyst/ Geothermic Grey



NEW



Borg Gilet

(GA012) Pink/ Orange/ Green
(GA012) Icelandic Amethyst/ Geothermic Grey

Available sizes

12 - 18 months	18 - 24 months	2 - 3 years
3 - 4 years	4 - 5 years	5 - 6 years



THE Fjords

Fjords speaks of adventure, inspired by the rugged landscapes of Iceland, with its icy glaciers, volcanic terrain, and enchanting Northern Lights. The practical applications of function combine with fashion-led textures and tones that mimic the varied terrains of Iceland, as seen in our soft poly-cotton co-ord sweats sets.

NEW



Hoodie

- (GA013) Rose
- (GA013) Icelandic Amethyst
- (GA013) Geothermic Grey

NEW



Joggers

- (GA014) Rose
- (GA014) Icelandic Amethyst
- (GA014) Geothermic Grey

Available sizes

- | | | |
|----------------|----------------|-------------|
| 12 - 18 months | 18 - 24 months | 2 - 3 years |
| 3 - 4 years | 4 - 5 years | 5 - 6 years |



MADE FROM
RECYCLED
 PLASTIC BOTTLES

Wonder Waffles & Sweats Collection

These sets are pretty special, made from recycled plastic bottles. A funky weekend warm layer to go under raincoats or the comfiest lounge set for playing hide and seek around the house. Designed with play in mind, they hug little bodies for a comfortable, flexible fit. Mix them up or go matchy matchy. Kids will love the colourful trim details and soft fabric made from recycled plastic bottles.



Waffle Long Sleeve Top

(GA009) Rose (GA009) Pistachio



Waffle Leggings

(GA010) Ochre
 (GA010) Pistachio
 (GA010) Rose



Jogster Jogpants

(GA007) Ochre
 (GA007) Pistachio
 (GA007) Rose

Available sizes

12 - 18 months	18 - 24 months	2 - 3 years	3 - 4 years
4 - 5 years	5 - 6 years	7 - 8 years	9 - 10 years

Swimwear & Sandals Collection



Bathed in Sunlight

Bathed in Sunlight is our SS24 Sun+Swim collection, capturing retro vibes with contrast colour-blocks of three intensely harmonious shades; Cornflower, Peach and Lavender. Lose hours to watery play whether frolicking in splash pools, tip toeing around rock pools or karate kicking big waves.



Swimsuit

(GA501) Lavender
(GA501) Peach
(GA501) Cornflower Blue



Long Sleeve Swimsuit

(GA503) Lavender
(GA503) Peach
(GA503) Cornflower Blue



Woven Swim Short

(GA514) Lavender
(GA514) Peach
(GA514) Cornflower Blue

Available sizes

12 - 18 months 18 - 24 months 2 - 3 years 3 - 4 years 4 - 5 years 5 - 6 years



 **Swim Shortie**
(GA515) Lavender



   **Long Sleeve Rash Vest**
(GA518) Lavender
(GA518) Peach
(GA518) Cornflower Blue



   **Bucket Hat**
(GA519) Lavender/ Peach
(GA519) Peach/ Cornflower Blue
(GA519) Cornflower Blue/ Lavender

Available in ages 1-2y, 3-4y, 5-6y

Available sizes

12 - 18 months

18 - 24 months

2 - 3 years

3 - 4 years

4 - 5 years

5 - 6 years



Summer Sandals Collection

Our colour-changing sandals create lots of summer magic. Watch the sun print design change from white to multi-coloured in just a splash. The sandals grippy sole offers support for walking, both in water and on different terrains. Velcro straps make for a perfect and comfortable fit while being super easy for little ones to get on and off. Co-ordinating perfectly with our new Sun+Swim range, full of retro pastels and harmonious shades, these are ideal for little ones.



Summer Sandals

(GA600) Lavender
(GA600) Peach
(GA600) Cornflower Blue

Available sizes

UK 4 -13 infant
EU 21 - 32 infant



Sun + Swim

Our new Sun+Swim collection is bursting with clever ideas and each piece is made using recycled plastic bottles or re-purposed fabric offcuts with UPF 50+. Each piece has been designed for maximum enjoyment, whether you're splashing in the paddling pool or doing karate kicks at big waves in the sea.



Swimsuit

(GA501) Rose
(GA501) Pistachio
(GA501) Orche



Swimsuit

(GA502) Orange Print



Long Sleeve Swimsuit

(GA503) Rose
(GA503) Pistachio
(GA503) Orche

Available sizes

12 - 18 months 18 - 24 months 2 - 3 years 3 - 4 years 4 - 5 years 5 - 6 years 7 - 8 years 9 - 10 years



Long Sleeve Swimsuit

(GA504) Orange Print



Short Sleeve Rash Vest

(GA505) Rose
(GA505) Pistachio
(GA505) Ochre



Short Sleeve Rash Vest

(GA506) Orange Print



Long Sleeve Rash Vest

(GA507) Rose
(GA507) Pistachio
(GA507) Ochre



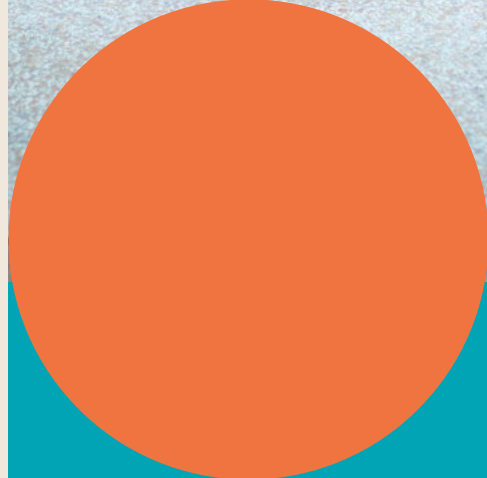
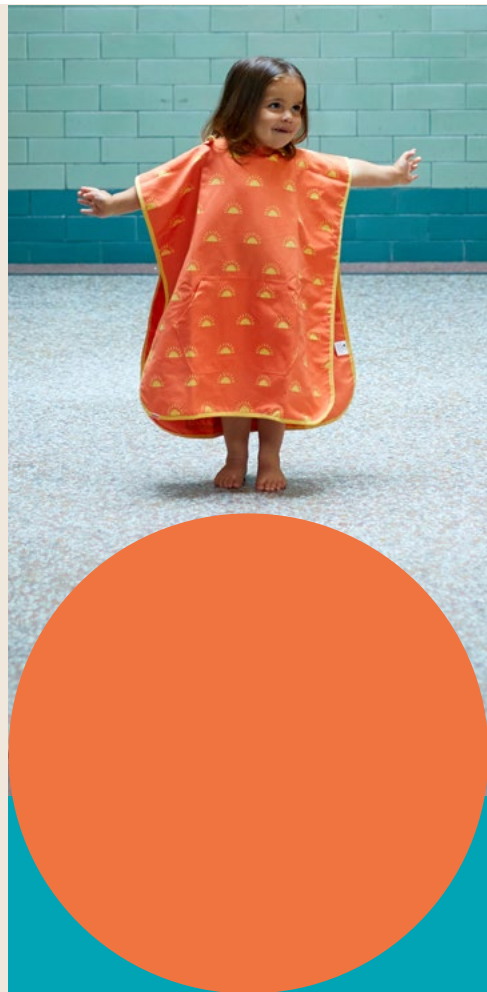
Long Sleeve Rash Vest

(GA508) Orange Print



Mini Swim Shorts

(GA509) Rose
(GA509) Pistachio
(GA509) Ochre



Mix tops and bottoms to suit any adventure.

Cover up in a shortie suit to protect precious skin or cartwheel in a cossie.

Whatever your summer adventure.

Just add water.



Mini Swim Shorts

(GA510) Orange Print



Woven Swim Shorts

(GA513) Rose
(GA513) Pistachio
(GA513) Ochre



Woven Swim Shorts

(GA514) Orange Print



Swim Shortie

(GA515) Rose
(GA515) Pistachio
(GA515) Ochre



Swim Shortie

(GA516) Orange Print



Swim Poncho

(GA517) Orange Print

S (1 - 3 years)
M (3 - 6 years)
L (6 - 10 years)

Available sizes

12 - 18 months 18 - 24 months 2 - 3 years 3 - 4 years 4 - 5 years 5 - 6 years 7 - 8 years 9 - 10 years

Available sizes

12 - 18 months 18 - 24 months 2 - 3 years 3 - 4 years 4 - 5 years 5 - 6 years 7 - 8 years 9 - 10 years



Summer Sandals Collection

Our colour-changing sandals will be joining little feet on more adventures this summer. Just add water to see the white sun design transform into a multi-coloured pattern. Best for water activities, exploring different terrains and on-the-go adventures. Encourage independence by helping kids match the sunshine on the insoles. Available in 4 gorgeous summer shades to co-ordinate with our Sun+Swim range.



Summer Sandals

(GA600) Rose
(GA600) Pistachio
(GA600) Ochre
(GA600) Orange

Available sizes

UK 4 -13 infant
EU 21 - 32 infant

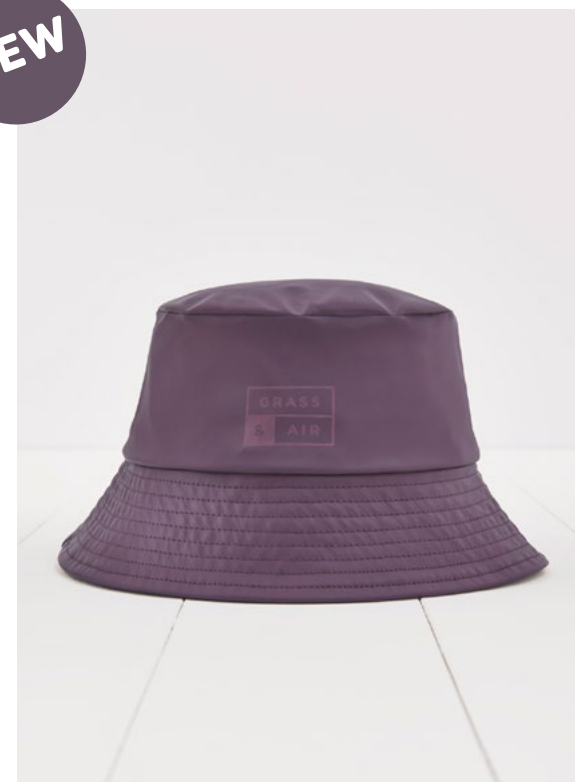
Accessories Collection



THE Fjords

Meet the perfect accessory for any kids rainy day wardrobe. These waterproof bucket hats are made from our popular PU fabric with a soft feel to the touch and available in our newest trending shades. The hats are made from waterproof fabric and have heated seams for durability. The tonal branding adding to their simple and stylish look

NEW



Bucket Hat

- (GA452) Icelandic Amethyst
- (GA452) Geothermal Grey
- (GA452) Rose

Available sizes

- 1/2 years
- 3/4 years
- 5/6 years



Winter Beanies Collection

NEW



Meet our new children's winter beanies, a charming addition to our collection inspired by the Icelandic fjords. From our mysterious Icelandic Amethyst, to the vibrant and dynamic shade of Volcanic Orange. Crafted from a super soft fabric with a cosy fleece lining, they ensure little ones stay cosy during their adventures. The beanie has a snug fit and ribbed texture, providing extra warmth and comfort on chilly days. Perfect for pairing with our matching hoodies, joggers, and wellies, these beanies complete the ultimate outdoor outfit.



Winter Beanie Hat

(GA453) Geothermic Grey
 (GA453) Icelandic Amethyst
 (GA453) Glacier Green
 (GA453) Volcanic Orange

Available sizes

Age 1/2
 Age 3/5
 Age 6/10



Peppa Pig

Our PEPPAmint and PEPPA Pink beanies are designed to be soft and stylish, ensuring your little ones stay warm and cosy in any weather. Featuring a knitted ribbed finish, these beanies have a playful appearance of Peppa and George on the front, perfect for little ones to enjoy!

Match with our co-ordinating Peppa colour-changing wellies or mix up the colourway options, for the perfect puddle jumping look.

NEW



Peppa Pig Beanie Hat

(GA454) PEPPAmint
(GA454) PEPPA Pink

Available sizes

Age 1/2
Age 3/5
Age 6/10



Summer Beanies Collection

Boys and girls will love wearing our unisex beanie hat, made using 100% cotton for a chunky, ribbed fit. Match our cosy kids hat with our nature neutrals colour-changing welly and puddle suit collection, on every adventure.



Beanie Hat

- (GA451) Rose
- (GA451) Khaki Green
- (GA451) Stone
- (GA451) Green
- (GA451) Orange
- (GA451) Pink

Available sizes

- Age 1/2
- Age 3/5
- Age 6/10

Accessories Collection

Alongside the core collection of infant wellies, Grass & Air includes a range of complementary accessories including colour-revealing umbrellas, welly socks and backpacks.



Colour Revealing Umbrella

- (GA402) Navy
- (GA402) Yellow
- (GA402) Baby Blue
- (GA402) Baby Pink
- (GA402) Orchid Pink
- (GA402) Stone
- (GA402) Khaki



Kids Backpack

(GA450)



Welly Socks

- (GA350) Navy
- (GA350) Baby Pink
- (GA350) Baby Blue





Online ordering from grassandairtrade.com

Pre-order to secure stock

Order from stock range

No minimum order value

Next day despatch

Stock information online

Track deliveries online

View order history / back orders



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