HEARD BOUL STUDIO

2025 CATERING RANGE





Our Story

Heart & Soul Studio create a series of fun and engaging, yet affordable paper made products. With over 40 years of industry experience, we began our journey by becoming leaders in quality handmade Christmas crackers. Our business has expanded and grown. We proudly hold onto our legacy, bringing with us a wealth of experience and knowledge.

As experts in paper made products, we have a diverse offering, and in 2025 are introducing beautifully designed products beyond crackers. These items are eco-conscious celebration accessories specifically for the catering and hospitality sectors. We also offer a range of handrolled Christmas crackers using opulent papers and bows, lovingly made here in Poole, UK.

We provide a high level of customer service to each and every client, covering a wide range of price points and industries.

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A system that works

From careful design – right through to our manufacturing process – we strive to create beautiful products that are kind to both the planet, and the people with whom we work. Wherever we can, we choose sustainable materials that can be reused, recycled, composted, or biodegraded.

Please see our eco icons throughout this brochure which will help you to identify the recyclability and reusability of our products.



The recyclable product icon indicates that the product itself is recyclable, this includes products with limited hot foil stamping.



The recyclable packaging icon idicates that the packaging of the product can be fully recycled, even the PET window too, if applicable.



Our sustainable approach

Being environmentally conscious and sustainable in our approach is very close to our hearts and embraced through our design, material sourcing and manufacturing process.

Guiding our clients through each product development, we encourage and advise the most sustainable choices along the way. We know we aren't alone with our passion for sustainability.

Significantly reduced plastic use
Using recyclable materials and re-usable items
Using recycled or responsibly sourced paper

... are just some of the ways we are doing our bit to make a difference.



The reusable contents icon indicates that the contents within your product can be used and enjoyed again and again.



The non plastic contents icon indicates that the contents within your product are free from plastic and eco friendly.



CT10 Range

Our 10" cracker selection with a mixture of delightful designs that compliment any table. These crackers contain interactive activities, puzzles and conversation starters, adding a playful touch to any gathering.



CT10 Range



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For more details on each product, please see the following CT10 pages 5

RECYCLABLE RECYCLABLE PRODUCT PACKAGING

NON-PLASTIC CONTENTS

CONTENTS

REUSABLE





CT-1008-FMP Frosted Holly 10in Cracker (50pcs) FSC[™] Mix

FROSTED WINTER



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.

TRADITIONAL CHRISTMAS

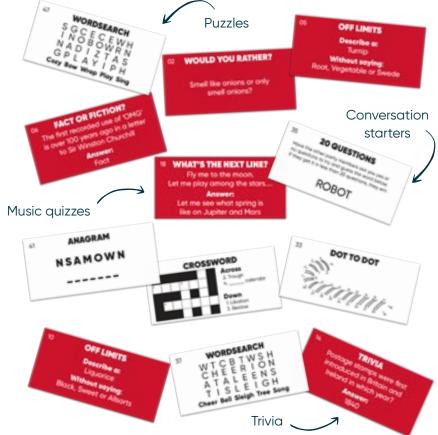


REUSABLE RECYCLABLE RECYCLABLE PRODUCT PACKAGING CONTENTS

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NON-PLASTIC









CT-1010-FMP Holly Leaves 10in Cracker (50pcs) FSC[™] Mix





CT-1011-FMP Golden Stars 10in Cracker (50pcs) FSC™ Mix

GOLDEN CELEBRATION



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.

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 RECYCLABLE
 RECYCLABLE
 NON-PLASTIC

 PRODUCT
 PACKAGING
 USEABLE





CT11 Range

A new addition to our 11" range is our charity cracker, supporting the Burnt Chef Project. All crackers in this range benefit from a snap, hat, motto/joke and interactive activities, puzzles and conversation starters.



CT11 Range



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For more details on each product, please see the following CT11 pages 10

CT11 - THE BURNT CHEF PROJECT

11 INCH CRACKERS, 50 PER CARTON

RECYCLABLE RECYCLABLE REUSABLE PRODUCT PACKAGING CONTENTS

We are proud to support The Burnt Chef Project this

Christmas, who provide free mental health support to those

NON-PLASTIC CONTENTS

御 THE BURNT CHEF PROM Οp *********** ***********

in the hospitality industry. A donation per cracker has been made to the charity. For more details scan the QR code. Robin decoration Christmas Star cracker decoration decoration IN A WORLD WHERE YOU Tree CAN BE ANYTHING decoration We are proud to support The Burnt Chef Project this Christmas, who provide free mental health Turkey support to those in the hospitality industry. The Burnt Chef Project are helping to shine a decoration light on the difficulties those working within the industry face. A donation per cracker has been made to the charity. The Burnt Chef Project CELEBRATION CRACKERS charity donation slip THE BURNT CHEF

The Burnt Chef Project's mission is to confront and address challenges head-on, burning the silence surrounding mental health in the hospitality sector and providing tangible tools and resources to tackle the alarmingly high rates of mental illness within the sector.

By fostering open conversations about mental health, delivering tailored training, and creating a community of support, the Burnt Chef Project aims to create a safer, more sustainable working environment where individuals can thrive both personally and professionally.



CT-1110-FMP Kraft Bauble 11in Cracker (50pcs) FSC[™] Mix

TRADITIONAL CHRISTMAS



Each cracker contains a hat, satisfying snap, amusing joke/motto, charity slip & one of the hanging decorations above. Reuse the cracker tie to hang the decoration!

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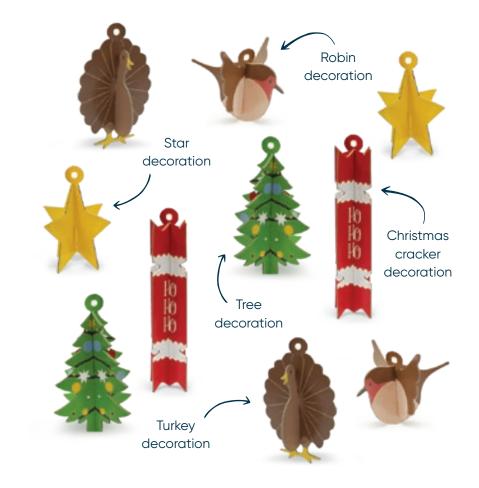
MENTAL HEALTH AWARENESS

RECYCLABLE RECYCLABLE PRODUCT PACKAGING

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CT-1105-FMP Holly Berry 11in Cracker (50pcs) FSC[™] Mix

TRADITIONAL CHRISTMAS



CT-1106-FMP Silver Text 11in Cracker (50pcs) FSC[™] Mix FROSTED WINTER



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the hanging decorations above. Reuse the cracker tie to hang the decoration!

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CT-1108-FMP Festive Forest 11in Cracker (50pcs) FSC™ Mix





CT-1109-FMP Starlight 11in Cracker (50pcs) FSC[™] Mix TRADITIONAL CHRISTMAS



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the hanging decorations above. Reuse the cracker tie to hang the decoration!

Star

Turkey



CT12 Range

Infused with sophistication and festive allure, these 12" crackers elevate any celebration, adding a refined touch. Discover unique designs and reusable metal contents within, enhancing every dining experience.

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CT12 Range



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For more details on each product, please see the following CT12 pages 15

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Silver Botanical 12in Cracker (50pcs) FSCTM Mix CT-1208-FMP





CT-1209-FMP Traditional Foliage 12in Cracker (50pcs) FSCTM Mix FESTIVE BOTANICAL



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the metal gifts above.

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Kraft Snowflake 12in Cracker (50pcs) FSCTM Mix CT-1210-FMP



Golden Botanical 12in Cracker (50pcs) FSCTM Mix CT-1211-FMP GOLDEN CELEBRATION



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the metal gifts above.

TRADITIONAL CHRISTMAS





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CI-1212-FMP Navy Snowflake 12in Cracker (50pcs) FSCTM Mix CT-1212-FMP

FROSTED WINTER



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the metal gifts above.



CT13 Range

21

Indulge in pure luxury with our 13" cracker range, featuring exquisite foil details and lavish bows. These crackers radiate sophistication for any celebration, be it Christmas, New Year's, or any special occasion in need of an extra touch of opulence.



CT13 Range



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For more details on each product, please see the following CT13 pages 20

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CT-1305-FMP Golden Sky 13in Cracker (36pcs) FSC™ Mix

GOLDEN CELEBRATION



CT-1306-FMP Silver Sky 13in Cracker (36pcs) FSC™ Mix

FROSTED WINTER



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the metal gifts above.

Tweezers

cutter





RECYCLABLE

PRODUCT

RECYCLABLE

PACKAGING

Natural Wreath 13in Cracker (36pcs) FSCTM Mix CT-1307-FMP FESTIVE BOTANICAL



CT-1308-FMP GOLDEN CELEBRATION

REUSABLE

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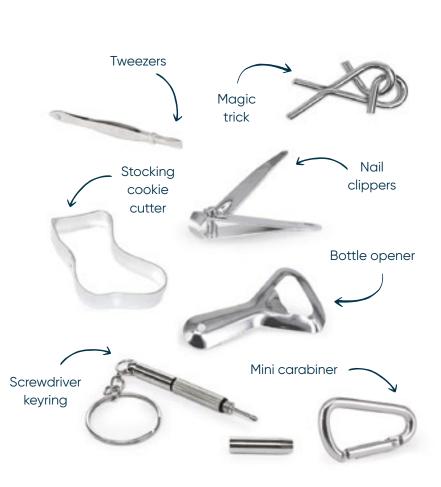
Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the metal gifts above.



RECYCLABLE PRODUCT

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CT-1309-FMP Golden Traditions 13in Cracker (36pcs) FSC[™] Mix



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the metal gifts above.



UK Handmade Range

Curated in Dorset, using the most luxurious papers and bows, with the epitome of opulence in mind, these crackers are our pièce de résistance; elevating the aesthetic of any dining table to regal heights.



UK Handmade Range



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For more details on each product, please see the following UK Handmade pages 25

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CCL2509 Golden Harmony 13in Cracker (50pcs)

GOLDEN CELEBRATION



Each cracker contains a crown, satisfying snap, amusing joke/motto & one of the gifts above.



REUSABLE RECYCLABLE RECYCLABLE PRODUCT PACKAGING CONTENTS

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Golden Gatsby 13in Cracker (50pcs)

GOLDEN CELEBRATION

CCL2512



Each cracker contains a crown, satisfying snap, amusing joke/motto & one of the gifts above.





CCL2510 Festive Delight 13in Cracker (50pcs)

GOLDEN CELEBRATION



CCL2511 Crimson Glitz 13in Cracker (50pcs) TRADITIONAL CHRISTMAS

Each cracker contains a crown, satisfying snap, amusing joke/motto & one of the gifts above.

Napkins Range

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Elevate your table settings with paper napkins designed to match our best-selling Christmas crackers. Whether botanical, Kraft, or traditional, these refined accents add a seamless, festive touch, bringing harmony and style to every celebration.







CT-NK02-FMP Starlight 32cm Napkin (20pcs) FSC[™] Mix









CT-NK04-FMP Silver Botanical 32cm Napkin (20pcs) FSC[™] Mix





Partyware Range

Add a playful twist to your festivities with our range of novelty extras. These fun additions inspire laughter, connection, and photo-worthy moments, turning gatherings into unforgettable celebrations that bring people together in joyful ways.







CT-PT01-FMP Festive Card Glasses (144pcs) FSC™ Mix



Each set of glasses is made from white cardboard and each carton contains 24 of each design.

CT-PT02-FMP Festive Card Photo Frame (24pcs) FSC™ Mix

FESTIVE CARD PHOTO FRAME

A3 PHOTO FRAME, FOLDED, 24 PER CARTON





CT-PT03-FMP Foil Card Crowns (200pcs) FSC[™] Mix



Each crown is made from shiny gold foilboard and can be adjusted and fastened to fit any wearer.





Bespoke Catering Services

We are honoured to create bespoke Christmas crackers for well-known brands from around the world in both the retail and hospitality industry including high-end stores, unique independents, charities, designers, hotels, restaurants and cruise lines.

Our studio team have decades of experience working with brands to bring their vision to life in exquisite Celebration crackers of the highest quality. From papers to packaging, contents to finishes – every detail will be crafted to suit your brand.

As Christmas cracker manufacturers with facilities in the UK and the Far East, we can tailor our service to match your needs and budget. We would be thrilled to discuss the opportunity to collaborate with your brand on bespoke Celebration Crackers to delight your customers.

Our Clients Include...









DORCHESTER COLLECTION

THE ARTS CLUB







