



Our Story

Heart & Soul Studio create a series of fun and engaging, yet affordable paper made products. With over 40 years of industry experience, we began our journey by becoming leaders in quality handmade Christmas crackers. Our business has expanded and grown. We proudly hold onto our legacy, bringing with us a wealth of experience and knowledge.

As experts in paper made products, we have a diverse offering, and in 2025 are introducing beautifully designed products beyond crackers. These items are eco-conscious gift wrap and tags, tissue paper, placecards and paper tape. Following huge success, our Foxy brand has expanded with new additions. Our new brand Fawn brings a new elegant cracker set with accompanying products.

We provide a high level of customer service to each and every client, covering a wide range of price points and industries.

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A system that works

From careful design – right through to our manufacturing process – we strive to create beautiful products that are kind to both the planet, and the people with whom we work. Wherever we can, we choose sustainable materials that can be reused, recycled, composted, or biodegraded.

Please see our eco icons throughout this brochure which will help you to identify the recyclability and reusability of our products.



The recyclable product icon indicates that the product itself is recyclable, this includes products with limited hot foil stamping.



The reusable contents icon indicates that the contents within your product can be used and enjoyed again and again.



The recyclable packaging icon idicates that the packaging of the product can be fully recycled, even the PET window too, if applicable.



The non plastic contents icon indicates that the contents within your product are free from plastic and eco friendly.

Our sustainable approach

Being environmentally conscious and sustainable in our approach is very close to our hearts and embraced through our design, material sourcing and manufacturing process.

Guiding our clients through each product development, we encourage and advise the most sustainable choices along the way. We know we aren't alone with our passion for sustainability.

- Significantly reduced plastic use
- Using recyclable materials and re-usable items
- Using recycled or responsibly sourced paper



 \dots are just some of the ways we are doing our bit to make a difference.

UK Handmade Luxury Range Curated in Dorset, using the most luxurious papers and bows, these 13" crackers are our pièce de résistance; elevating the aesthetic of any dining table to regal heights. With diamante picks, Indian handmade and handmarbled papers, gitters and huge bows these crackers are of the highest standard.







RECYCLABLE PACKAGING







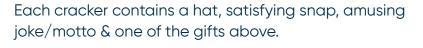




CCL2501
Traditional Tidings
TRADITIONAL CHRISTMAS



CCL2502
Elegant Effervescence
GOLDEN CELEBRATION



PACKAGING





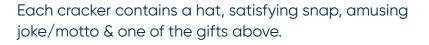






CCL2503 Gilded Azure JAZZY JEWELS























Cinnamon Rouge

Each tray is hand finished with a bespoke printed and Celebration Crackers branded card sleeve as featured on page 9.

FESTIVE BOTANICAL





CCL2506

Burgundy Bouquet

Each tray is hand finished with a bespoke printed and Celebration Crackers branded card sleeve as featured on page 9.

FESTIVE BOTANICAL









Marbled Wave

Each tray is hand finished with a bespoke printed and Celebration Crackers branded card sleeve as featured on page 9.

FESTIVE FUN





CCL2508

Monochrome Chic

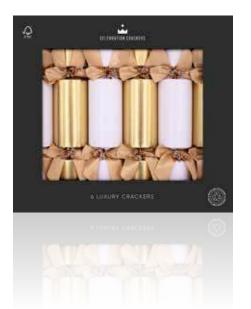
Each tray is hand finished with a bespoke printed and Celebration Crackers branded card sleeve as featured on page 9.

FESTIVE FUN



















RECYCLABLE PACKAGING



















CC-RG08-FMP

TRADITIONAL CHRISTMAS

Crimson Christmas 13in Cracker (6pcs) FSCTM Mix

CC-RG11-FMP

Purple Delight 13in Cracker (6pcs) FSC™ Mix

JAZZY JEWELS







FESTIVE BOTANICAL

Rustic Foliage 13in Cracker (6pcs) FSC™ Mix















CC-RG10-FMP

FESTIVE BOTANICAL

Red Poinsettia 13in Cracker (6pcs) FSC™ Mix

CC-RG12-FMP

JAZZY JEWELS

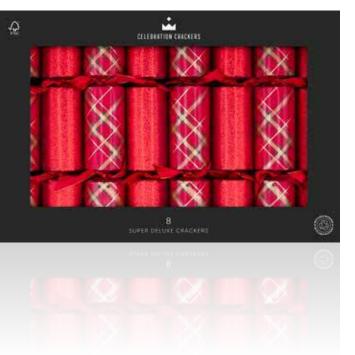
Jewelled Sprig 13in Cracker (6pcs) FSC™ Mix



Super Deluxe 8 Range

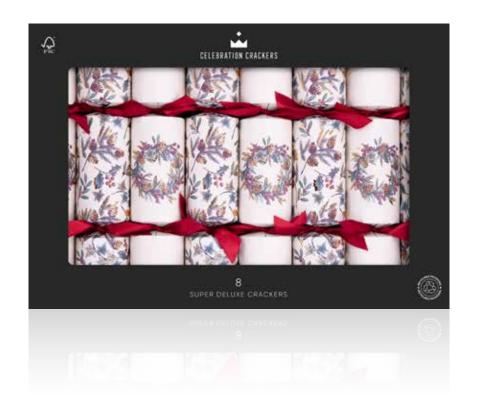
Our Super Deluxe 14" crackers are truly impressive and of exceptional quality. Larger than our standard cracker, they are the perfect accompaniment for Christmas dinner, a New Year's party or any other occasion you're looking to celebrate.















CC-SD05-FMP

Natural Wreath 14in Cracker (8pcs) FSC™ Mix

TRADITIONAL CHRISTMAS



CC-SD06-FMP
Tartan 14in Cracker (8pcs) FSC™ Mix
TRADITIONAL CHRISTMAS













CC-SD07-FMP

Merry Berry 14in Cracker (8pcs) FSC™ Mix

FESTIVE BOTANICAL



CC-SD08-FMP

Silver Botanical 14in Cracker (8pcs) FSC™ Mix

FESTIVE BOTANICAL



Deluxe 8 Range

Keep it classic in gold or go more jovial with characters - with a select range of designs and colours to choose from, we've made a 12" deluxe cracker in a tray of 8 to match any festive occasion.















CC-D801-FMP

Snowy Tree 12in Cracker (8pcs) FSC™ Mix

A WALK IN NATURE



CC-D805-FMP

Midnight Stars 12in Cracker (8pcs) FSC™ Mix











CC-D803-FMP

Santa & Reindeer 12in Cracker (8pcs) FSCTM Mix

CC-D804-FMP

A WALK IN NATURE

Silver Snowflake 12in Cracker (8pcs) FSC™ Mix



Deluxe 6 Range Bring festive cheer to every event with our Deluxe 6 Trays. With a choice of seasonal patterns and filled with lovely gifts, these 12" crackers are sure to be a people pleaser. With everything from botanicals to geometric prints, there's something for everyone.

















Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.

CC-D601-FMP

GOLDEN CELEBRATION

Golden Botanical 12in Cracker (6pcs) FSCTM Mix













CC-D602-FMP

A WALK IN NATURE

Woodland Folk 12in Cracker (6pcs) FSC™ Mix



CC-D603-FMP

Watercolour Tree 12in Cracker (6pcs) FSC™ Mix





CELEBRATION CENCERS





Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.

CC-D605-FMP

CC-D605-FMP

Christmas Forest 12in Cracker (6pcs) FSCTM Mix

The nack of PSC
PROC 166661

The nack of PSC
PROC 166661













CC-D606-FMP

Joy 12in Cracker (6pcs) FSC™ Mix

TRADITIONAL CHRISTMAS



CC-D607-FMP

Tranquil Tidings 12in Cracker (6pcs) FSC™ Mix





Deluxe 12 Range

Make sure everyone has a cracker to pull with our Deluxe 12 Range. Taking inspiration from nature, these 12" crackers are bursting with glorious goodies.

CELEBRATION CRACKERS















CC-DC01-FMP

12 Days 12in Cracker (12pcs) FSC™ Mix

TRADITIONAL CHRISTMAS



CC-DC03-FMP

Christmas Sprig 12in Cracker (12pcs) FSC™ Mix











CC-DC05-FMP

Eucalyptus 12in Cracker (12pcs) FSC™ Mix

FESTIVE BOTANICAL



CC-DC06-FMP

Red Robin 12in Cracker (12pcs) FSC™ Mix

























CC-FC07-FMP

Holly Berry 12in Cracker (12pcs) FSC™ Mix

TRADITIONAL CHRISTMAS



CC-FC11-FMP

Gold Diamond 12in Cracker (12pcs) FSC™ Mix

GOLDEN CELEBRATION



Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.











CC-FC09-FMP

Candy Cane 12in Cracker (12pcs) FSC™ Mix

FESTIVE FUN



CC-FC10-FMP

Festive Gonk 12in Cracker (12pcs) FSC™ Mix





Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.

Mini Range It's not hard to love something as cute as our mini crackers, now 6inch in size. Filled with a delicate wine charm or What Am I game, all guests will have a small reminder of an unforgettable occasion.



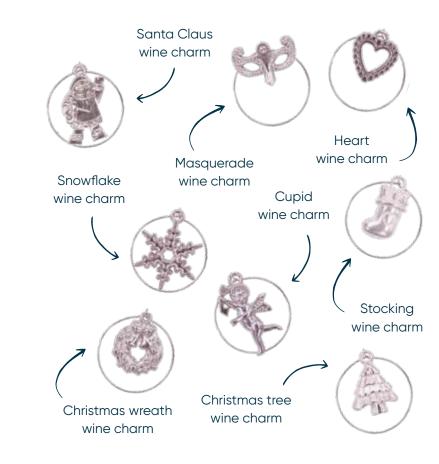












CC-MT01-FMP

GOLDEN CELEBRATION

Mini Gold Diamond 6in Cracker (6pcs) FSCTM Mix

CC-MT02-FMP

Mini Red Diamond 6in Cracker (6pcs) FSC™ Mix





Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the wine charms above.

PACKAGING









CC-MS01-FMP

CHRISTMAS CHARACTERS

Mini Santa and Reindeer 6in Cracker (6pcs) FSCTM Mix



CC-MS02-FMP

Mini Nutcracker 6in Cracker (6pcs) FSC™ Mix





Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the 'What Am I?' game stickers above.

Fill Your Own Crackers JOKE VVivy are alevator lokes so good? They wark on many levels! Why con't you tell a Joke to an egg) Made with festive cheer and ready to be finished with love, these Fill Your Own crackers add a personal touch to your CHARADE Flying a plane (Action) Christmas table. Just fill with your own gifts and tie the loose end with the ribbon provided for a unique cracker experience!

12 INCH CRACKERS, 6 PER TRAY

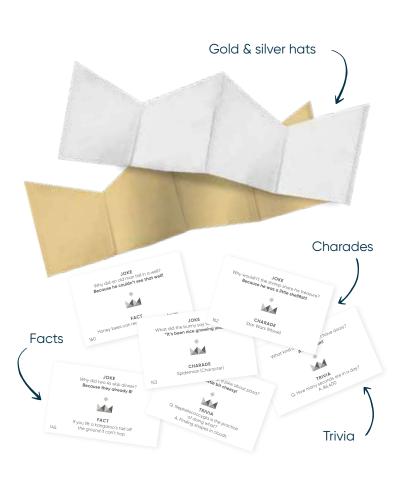




Merry Berry 12in Cracker (6pcs) FSC™ Mix







Each cracker contains a hat and an amusing joke/motto. Inside the tray you will find ties to secure the open end of the cracker.



Pet Range CAT CRACKERS

Our pet crackers don't include a snap, but instead contain a novelty 'bang' card. Plastic free and with a twist neck, a petcentric joke and toy inside, they are a purr-fect way to keep your pet busy this festive season.



DOG CRACKERS



DOG CRACKERS



Cat 13in Cracker (24pcs) FSC™ Mix **FESTIVE FUN**



Each cracker contains a hat, amusing joke/motto & either a rope ball toy inside our dog crackers or a toy mouse inside our cat crackers.







PET 13 INCH CRACKERS, 12 PER POS, 2 X POS PER CARTON









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Eleanor Bowmer is a modern, Manchester based designer brand with growing notoriety with homeware, textiles and crockery in her collection. Our licensed designs play on her bold use of colour and illustration. They sold out in 2024.



CC-EB01-FMP

Harlequin 13in Cracker (6pcs) FSC™ Mix

JAZZY JEWELS

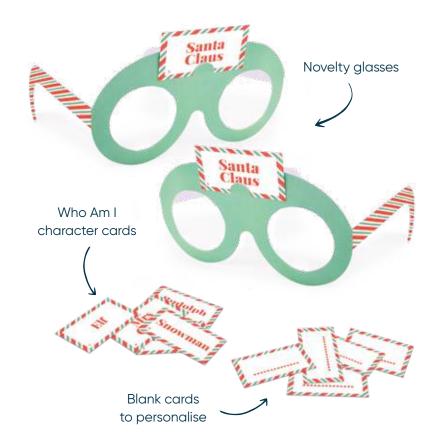




Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.







Each cracker contains a hat, satisfying snap, amusing joke/motto & a 'Who Am I?' game.



Santa 12in Cracker (6pcs) FSC™ Mix













FESTIVE FUN

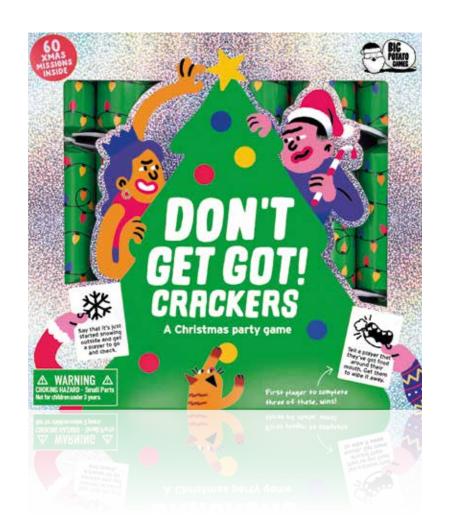
Colour Brain 12in Cracker (6pcs) FSC™ Mix





Each cracker contains a hat, satisfying snap, amusing joke/motto & a selection of Colour Brain playing cards.







Don't Get Got 12in Cracker (6pcs) FSC™ Mix





Each cracker contains a hat, satisfying snap, amusing joke/motto & a selection of Don't Get Got playing cards.



LAURA ASHLEY

Collection

From humble beginnings to becoming a global lifestyle brand with 70 years of design excellence, Laura Ashley is one of the world's best-loved home and lifestyle brands. The brand is synonymous with floral prints which we have maximised in our two designs.

Laura Ashley Collection





















CC-LA01-FMP

TRADITIONAL CHRISTMAS

Red Festive Botanicals 13in Cracker (6pcs) FSC™ Mix

CC-LA02-FMP

Dusky Hellebore 13in Cracker (6pcs) FSC™ Mix





Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.

LAURA ASHLEY ROLL WRAP

SM X 71CM ROLLS, 24 ROLLS PER SRP











50CM X 70CM SHEETS 5 PER PACK







RW-LA01-FMP

Red Festive Botanials 3m x 71cm Roll Wrap (24pcs) FSC™ Mix



Each SRP contains 24 rolls of gift wrap, made from 80gsm FSC certified paper.

TP-LA01-FMP

Red Festive Botanicals 50cm x 70cm Tissue Paper (5pcs) FSC™ Mix



RECYCLABLE PACKAGING



NON-PLASTIC CONTENTS











RP-LA01-FMP

Red Festive Botanicals 7mm x 20m Raffia (3pcs) FSC^{TM} Mix



Each pack contains 3 raffia reels.

GT-LA01-FMP

Red Festive Botanicals 60mm x 95mm Tags (10pcs) FSC™ Mix



Each pack contains 10 tags with paper ties attached.

RECYCLAB

RECYCLABLE PACKAGING REUSABLE

NON-PLASTIC

01202 733330







Red Festive Botanicals 25mm x 5m Tape (3pcs) FSC^{TM} Mix



Each pack contains 3 paper tape rolls.



FAWN Collection Fawn embodies timeless elegance, combining nostalgic charm with sophistication. Each product is designed to evoke a sense of warmth and connection, a signature style that blends tradition and beauty, perfect for creating lasting memories.

Fawn Collection











RECYCLABLE PACKAGING





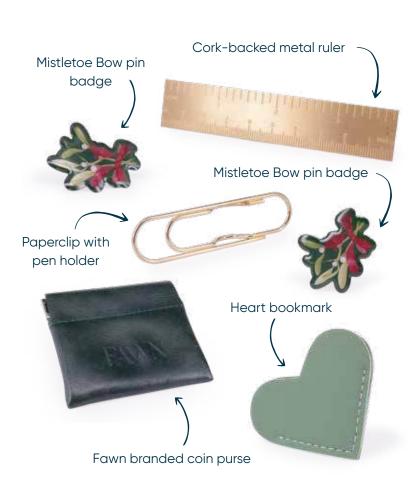




Mistletoe Bow 12in Cracker (12pcs) FSC™ Mix

FESTIVE BOTANICAL



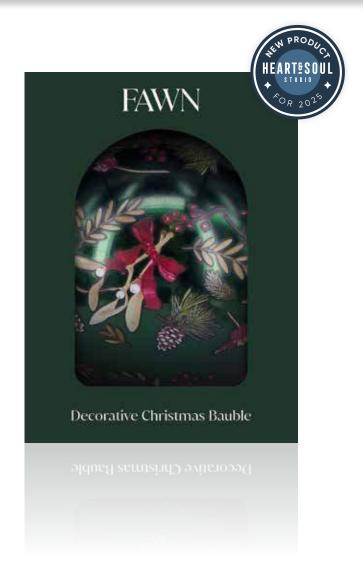


Each cracker contains a hat, satisfying snap, amusing joke/motto & one of the gifts above.











RW-FN01-FMPMistletoe Bow 3m x 71cm Roll Wrap
(24pc) FSC™ Mix



Each SRP contains 24 rolls of gift wrap, made from 80gsm FSC certified paper.

DE-FN01-FMPMistletoe Bow 70mm Glass Bauble
(1pc) FSC™ Mix



Each pack contains 1 glass decorative bauble.







PC-FN01-FMP

Mistletoe Bow 96mm x 93mm Place Cards (6pcs) FSC™ Mix



Each pack contains 6 place cards.

GT-FN01-FMP

Mistletoe Bow 68mm x 95mm Tags (10pcs) FSC™ Mix



Each pack contains 10 tags with satin ties attached.

Christmas Sprig The Christmas Sprig collection - featuring the beloved handpainted design from our Deluxe 12 Range, let the festive elegance of Christmas Sprig grace your gifts as well as your table with festive botanicals.

Christmas Sprig Collection





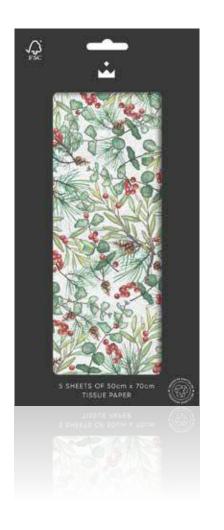












FW-GF01-FMPChristmas Sprig 50cm x 70cm Flat Wrap
(1pc) FSC[™] Mix



Each pack contains 25 flat sheets of wrap, made from 100gsm FSC certified paper, using vegtable based inks from carbon neautral printers. Printed in the UK.

TP-GF01-FMP
Christmas Sprig 50cm x

Christmas Sprig 50cm x 70cm Tissue Paper (5pcs) FSC™ Mix













RP-GF01-FMP Christmas Sprig 7mm x 20m Raffia (3pcs) FSC™ Mix



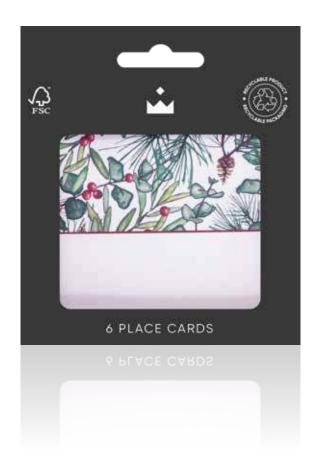
Each pack contains 3 raffia reels.

GT-GF01-FMP

Christmas Sprig 60mm x 95mm Tags (10pcs) FSC™ Mix



Each pack contains 10 tags with paper ties attached.









PC-GF01-FMP

Christmas Sprig 96mm x 93mm Place Cards (6pcs) FSC™ Mix



Each pack contains 6 place cards.

PT-GF01-FMP

Christmas Sprig 25mm x 5m Tape (3pcs) FSC™ Mix



Each pack contains 3 paper tape rolls.



Christmas Forest Collection



















FW-GF02-FMP

Christmas Forest 50cm x 70cm Flat Wrap (1pc) FSC^{TM} Mix



Each pack contains 25 flat sheets of wrap, made from 100gsm FSC certified paper, using vegtable based inks from carbon neautral printers. Printed in the UK.

TP-GF02-FMP

Christmas Forest 50cm x 70cm Tissue Paper (5pcs) FSC™ Mix











RP-GF02-FMP Christmas Forest 7mm x 20m Raffia (3pcs) FSC™ Mix



Each pack contains 3 raffia reels.

GT-GF02-FMP

Christmas Forest 60mm x 95mm Tags (10pcs) FSC™ Mix



Each pack contains 10 tags with paper ties attached.









PC-GF02-FMP

Christmas Forest 96mm x 93mm Place Cards (6pcs) FSC™ Mix



Each pack contains 6 place cards.

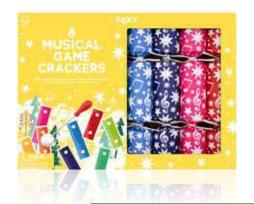
PT-GF02-FMP

Christmas Forest 25mm x 5m Tape (3pcs) FSC™ Mix



Each pack contains 3 paper tape rolls.

Amelia FOXY DOMINOES F&XY Range CHOKING HAZARD - Small Part Embark on an adventure with our Foxy Range - an imaginative realm of characters, interactive games and place settings. New for 2025 is our letter to santa and dominoes – all featuring our Foxy characters to provide fun for all the family.

























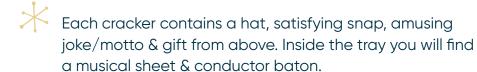




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Xylophone Rainbow 12in Cracker (8pcs) FSC™ Mix







F®XY BALLOON MODELLING









Balloon pump

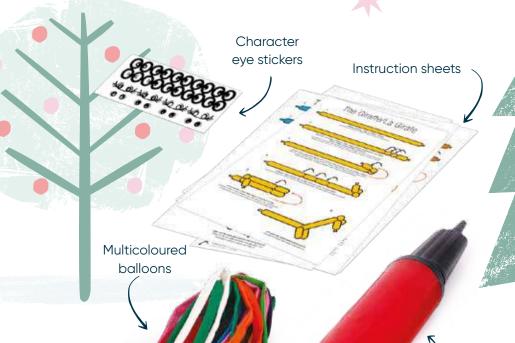
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Each cracker contains a hat, satisfying snap, amusing joke/motto & gift from above. Inside the tray you will find a balloon pump and eye stickers.





CC-FX10-FMP

Balloon Modelling 12in Cracker (6pcs) FSCTM Mix

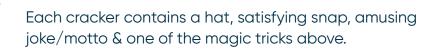














CC-FX11-FMP

















Each cracker contains a hat, satisfying snap, amusing joke/motto & a set of snap game cards.



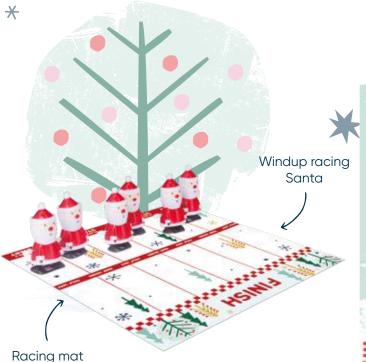
























Polar Racing 12in Cracker (6pcs) FSC™ Mix

CHRISTMAS CHARACTERS



Each cracker contains a hat, satisfying snap, amusing joke/ motto & a windup racer. Inside the tray you will find coloured player stickers & a racetrack.



Santa Racing 12in Cracker (6pcs) FSC™ Mix

CHRISTMAS CHARACTERS











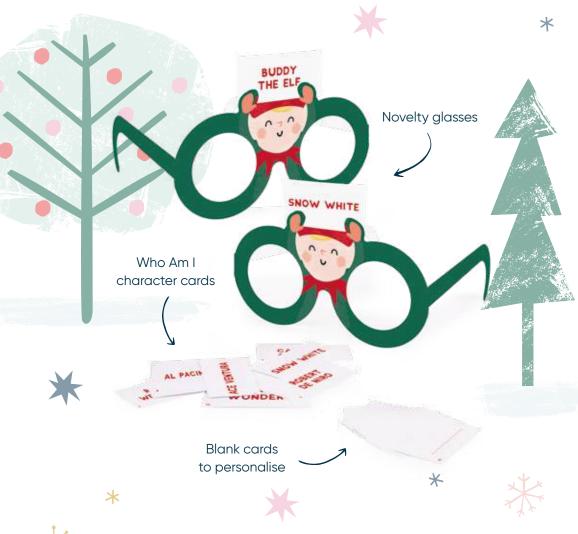




CHRISTMAS CHARACTERS

Elf Who Am I 12in Cracker (6pcs) FSC™ Mix





Each cracker contains a hat, satisfying snap, amusing joke/motto & a 'Who Am I?' game.





FOXY PIN THE CONK ON THE GONK

8.5 INCH CRACKERS, 6 PER TRAY

PRODUCT

PACKAGING











FOXY











CC-FX16-FMP

CHRISTMAS CHARACTERS

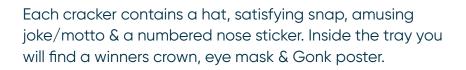
A WARNING A
CHOKING HAZARD - Small Parts
Not for children under 3 years.

Pin the Conk on the Gonk 8.5in Cracker (6pcs) FSC™ Mix











PACKAGING



CONTENTS

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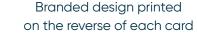






















Each pack contains 48 cards with 5 items per card to find, 240 items in total.







Scavenger Hunt 102mm x 152mm Game (48pcs) FSC™ Mix

RECYCLABLE PACKAGING











PC-FX01-FMP

Santa 96mm x 93mm Place Cards (6pcs) FSC™ Mix



Each pack contains 6 placecards.

PC-FX02-FMP

Gonk 96mm x 93mm Place Cards (6pcs) FSC™ Mix



Each pack contains 6 placecards.





NON-PLASTIC CONTENTS

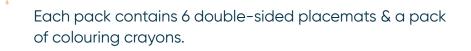


PM-FX01-FMP

Festive Scene 330mm x 250mm Placemats (6pcs) FSC™ Mix















NON-PLASTIC CONTENTS







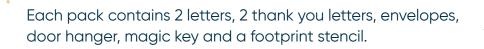




Foxy 226mm x 331mm Letter To Santa (7pcs) FSC™ Mix

















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Foxy 49mm x 86mm Dominoes (28pcs) FSC™ Mix





Each pack contains 28 double sided dominoes in a rigid, reusable box for safe keeping.







Bespoke Retail Services

We are honoured to create bespoke Christmas crackers for well-known brands from around the world in both the retail and hospitality industry including high-end stores, unique independents, charities, designers, hotels, restaurants and cruise lines.

Our studio team have decades of experience working with brands to bring their vision to life in exquisite Celebration crackers of the highest quality. From papers to packaging, contents to finishes – every detail will be crafted to suit your brand.

As Christmas cracker manufacturers with facilities in the UK and the Far East, we can tailor our service to match your needs and budget. We would be thrilled to discuss the opportunity to collaborate with your brand on bespoke Celebration Crackers to delight your customers.

Our Clients Include...

FORTNUM & MASON













MRS. ALICE

BritishRedCross