

ärtezen®

LONDON

[artezenlondon.com](http://artezenlondon.com)

# About Us

We specialise in luxury trinket boxes, Kashmir papier-mâché boxes and jewellery boxes. We are based in London, UK. “Artezen London” is a registered trademark and Artezen London Ltd is a British Company established in 2019.

A huge amount of time and effort goes into creating these unique styles, designs and coloured themes. Each piece completely unique, meticulously curated with several hundred brush strokes by our Master Artisans.

Our products are eco-friendly and produced using recycled materials. All paints used are lead-free and no animal products are used.

With a strong ethical policy, we work closely with these cottage industries, purposefully focusing on natural and sustainable products.

With the age of technology and fast paced economies, the art of papier-mâché is showing signs of decline. We actively promote this unique form of art for the world to see and admire. Showcasing new and innovative designs and prints, ärtəzən London generates income for the local communities in Kashmir, enriching the quality of life of the local community and helping these artisans to move from income insecurity to economic self-sufficiency. We passionately believe in promoting and preserving their legacy for future generations.

# Our Products

All our products are handmade, hand painted and finished with a stunning hand polished layer of clear lacquer.

These highly collectable items are perfect for showcasing gifts or for storing jewellery, accessories, chocolates, dried fruits or even just as a gift for any special occasion.

Exquisite eye-catching items of beauty and utility. Tough, durable and light in weight, handcrafted using the technique of papier-mâché and meticulously hand painted by artisans drawing inspiration from their beautiful legacy of fine artwork and unique design, rare skills that have been passed down from generation to generation.

We are purposefully focused on natural and sustainable products. At ärtəzən London we care about the quality of the materials used. We do not produce our products in a large factory, industrial institution, or large production facility. We have a workshop where our artisans collaborate, each using their own specialised skillset to complete a product from start to finish. We are plastic free and our papier mâché pulp is made from recycled wastepaper, recycled cloth, and natural rice straw. All moulds are made from wood. Our single sourced products are famed for and produced only in Kashmir, India, so products pass through fewer hands than big companies, creating a smaller carbon footprint.

# Product Profiles

## 5" Chapeau



*Each of our products are a creation of love, care, skill, and diligence*

## 5" Chapeau



*Our Master Artisans are champions of their craft*

## 5" Umbra



*Typically, our products are crafted in small batches or limited-edition designs and prints*

## Tenues



*The thoughtfulness extends to the buyer, who appreciates all the effort and skills needed to curate each piece*

## Planus



*Our hand created and hand painted products are finished to the highest quality because we understand the value, time and effort needed to complete each piece*



## Paulo



*High-quality lead-free paints are applied, and multiple layers of lacquer are applied at each stage of painting to ensure the finest gloss sheen*

## Festive Ornaments



*No two products will ever be identical which really makes the product and the purchase incredibly special*

## Festive Ornaments



*Hundreds of individual quill strokes are meticulously applied on each product – each like a unique signature*

## Festive Ornaments



*ärtəzən London are purposefully focused on natural and sustainable products*

## Fillings Selection



Fully customised selection of fillings. From hand blended crafted teas, fine nuts and fruit and a selection of chocolates



*When you buy from ärtsz9n London, you are buying a commitment of authenticity, and no other piece will ever be the same*



Our bespoke design service offers fully customisable shapes, sizes, and colours

Enquiries to:

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