



addSQUIRREL

Add video, photo or voice note
to every card and gift
Retailer Pack



hello@addsquirrel.com



addsquirrel.com

LET'S MAKE EVERY CARD AND GIFT UNFORGETTABLE

Imagine offering your customers a way to make every card and gift more personal, interactive, and unforgettable. At *addSQUIRREL*, we produce innovative two-way QR stickers that allow customers to upload a video, photo, or voice note, transforming ordinary items into cherished memories.

By stocking *addSQUIRREL*, you add significant value to your existing product range. Our stickers are the perfect add-on and an ideal till-point sale, making them a quick and easy purchase for your customers. With a minimum 61% profit margin, *addSQUIRRELS* not only enhance the customer experience but also boost your bottom line.



addSQUIRREL

Scan to
see how
it works!



Our product range

View the full range and videos online at addsqurrel.com



3 pack

Wholesale: £1.50

RRP: £3.99



10 pack

Wholesale: £3.80

RRP: £9.99



6 pack

Wholesale: £2.70

RRP: £6.99



Our stickers



...ies **add** photos **add** proposals **add** birthdays
add gender reveals **add** sympathy **add** hope
vity **add** congratulations **add** news **add** we
surprise **add** announcements **add** thoughts
add closeness **add** well wishes **add** condole
ship **add** joy **add** thanks **add** valentines **add**
add anniversaries **add** **add** wedding
add memories **add** **add** proposals
joy fun **add** **add** reveals **add**
add hope **add** **add** congratulations
add weddings **add** **add** announce
nts **add** laughter **add** closeness **add** well
condolences **add** friendship **add** kindness
valentines **add** thanks **add** anniversaries
add weddings **add** memories **add** photos
add birthdays **add** love **add** gender reveals
es sympathy **add** hope **add** creativity **add**
tions **add** news **add** wedding **add** memo

Inside



Our eye catching window display stickers

Our promotional leaflets



addSQUIRREL Instore

Position *addSQUIRREL* prominently at till points and alongside greeting cards and gift sections. Use our provided POS and CDUs to create vibrant, eye-catching displays to attract attention.



Our interactive CDU's

Our hanging displays



Our top tips for selling *addSQUIRREL*

For any further information contact us at hello@addquirrel.com
or visit our website: addquirrel.com

Staff

Ensure that your staff understand how *addSQUIRRELS* work and can confidently explain the benefits to customers. Five minute training sessions or informational handouts can be very helpful. (Speak to us about the extra support we provide)

Encourage your staff to use *addSQUIRREL* stickers as conversation starters with customers. Share personal stories to make the product relatable and remind customers that *addSQUIRRELS* can be purchased together with any card or gift!



Customer communications and Social Media

Use your store's social media to showcase how *addSQUIRRELS* work. Share videos and customer testimonials to generate interest and drive traffic to your store. We can provide a social media asset pack

Ask customers for feedback on their experience using *addSQUIRREL*. Use positive testimonials in your marketing materials to build credibility and attract more buyers.

Common FAQs

- 1 What exactly are *addSQUIRREL* stickers?** *addSQUIRREL* stickers are innovative two-way QR stickers that allow customers to upload videos, photos, or voice notes to personalise cards or gifts, making them more interactive and memorable.
- 2 Are *addSQUIRREL* stickers easy to use?** Yes, they were designed to be user-friendly. Customers scan the QR code with their smartphone, upload their content, and apply the sticker to the card or gift.
- 3 Why should I stock *addSQUIRREL*?** *addSQUIRREL* stickers enhance the appeal of greeting cards and gifts by adding a unique, personal touch. They encourage additional purchases and make for a perfect till-point sale, increasing overall sales.
- 4 Do I need to stock any additional technology or equipment to sell *addSQUIRREL* stickers?** No additional technology or equipment is required. Customers use their own smartphones to interact with the QR stickers.
- 5 How do I order or reorder *addSQUIRREL* stickers?** You can order via email, at hello@addsqurrel.com or email us and request a trade login to order via our website addsqurrel.com.



addSQUIRREL

Testimonials

"*add*SQUIRREL has been a fantastic addition to our store. Our customers love the novelty and the personal touch it brings to their gifts. The feedback has been fantastic, and we've noticed a nice increase in repeat business."

Ian

"*add*SQUIRREL has revolutionised our card sales. Customers are thrilled to add a personal touch to their gifts with videos and voice notes. It's easy to use, and the display units are eye-catching and effective"

Lisa

"LOVE IT!! The ability to make a card (or gift) truly personalised. I recorded an *add*SQUIRREL to my sisters 40th birthday card. There were tears! Along with thanks for something she can listen to time and time again. That's priceless."

Sarah



addSQUIRREL

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