



POPSY & PLUM

EST 2016

www.popsyandplum.com

Welcome to Popsy & Plum Colourful, Cute, Contemporary Cards

As a Digital Artist, I use stylised graphic imagery to create beautiful, hand designed cards which showcase my distinctive and original style.

Situated in the heart of the English countryside, surrounded by rolling hills, inspiration is always close to hand. Sustainability too is also at the forefront of my business which is why all Popsy & Plum greeting cards are printed in the UK on sustainably sourced, FSC certified materials and supplied either nested or with a recyclable card clasp.



Danielle Rogers
Founder & Designer

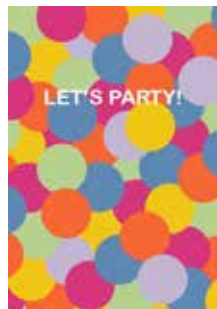
Henries 2021 Finalist
Henries 2023 Shortlisted
Theo Paphitis 'Small Business Sunday' Award Winner

NEW - Popsy Dots

Available in seven different colourways, each collection bursts with a pop of colour. From hot dessert hues combined with spicy undertones through to cornflower blues blended with muted, earthy tones, each collection offers cards with a range of words and sentiments.



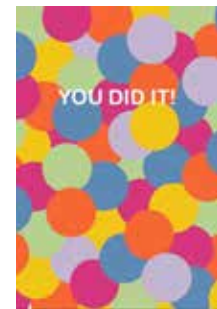
PD102PT



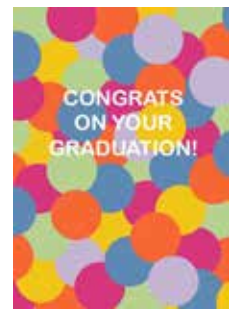
PD103PT



PD104PT



PD105PT



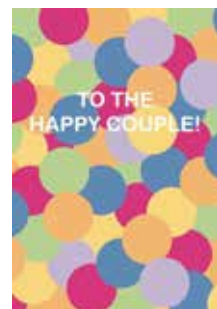
PD106PT



PD202PT



PD203PT



PD104PT



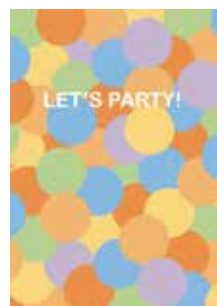
PD105PT



PD106PT



PD302PT



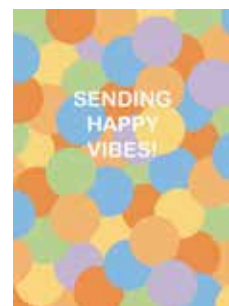
PD303PT



PD304PT



PD305PT



PD306PT

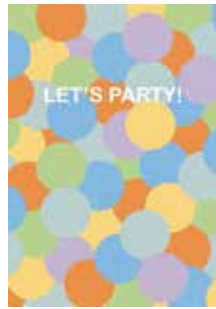
Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside

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NEW - Popsy Dots



PD402PT



PD403PT



PD404PT



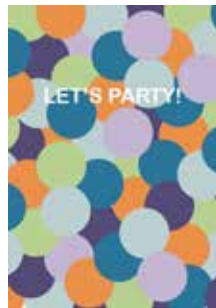
PD405PT



PD406PT



PD502PT



PD503PT



PD504PT



PD505PT



PD506PT



PD602PT



PD603PT



PD604PT



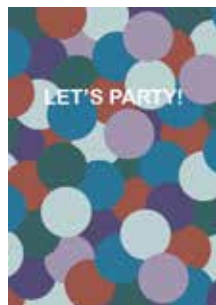
PD605PT



PD606PT



PD702PT



PD703PT



PD704PT



PD705PT



PD706PT

Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside

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NEW - The Wildflower Meadow

This beautiful collection of floral designs is inspired by the hedgerows and fields that surround our studio. Perfect for those with a love of the British countryside, the collection includes birthday, new home, sympathy, thinking of you as well as female relation cards.



FB210



FB211



FB212



FB213



FB214



FB215



FB216



FB217



FB218



FB219



FB220



FB221

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

(C) Popsy & Plum 2025 / All Rights Reserved



NEW - The Wildflower Meadow



FB222



FB223



FB224



FB225



FB226



FB227



FB228



FB229



FB230



FB231



FB232



FB233

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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NEW - The Wildflower Meadow



FB234



FB235



FB236



FB237



FB238



FB239



FB240



FB241



FB242



FB243



FB244



Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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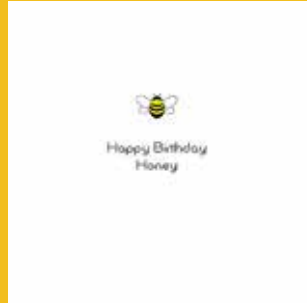


The Bees Knees

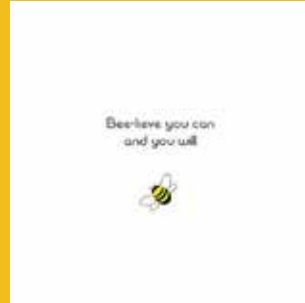
This timeless collection pays homage to the humblest of garden visitors. With over 40 designs, the range includes birthday, engagement, wedding, new home, and relations to name but a few.



BK001



BK002



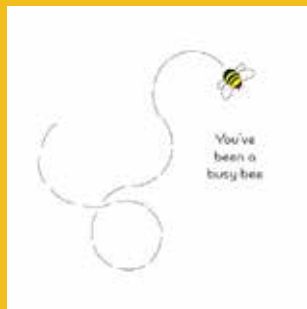
BK003



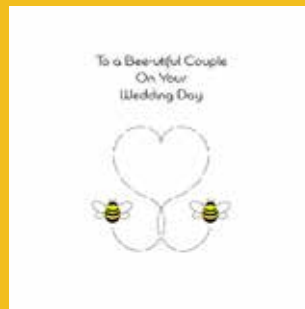
BK004



BK005



BK006



BK007



BK008



BK009



BK010



BK011



BK012



BK014



BK015



BK016



BK017

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

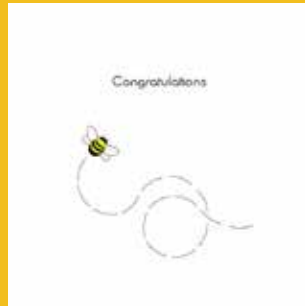
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The Bees Knees



BK018



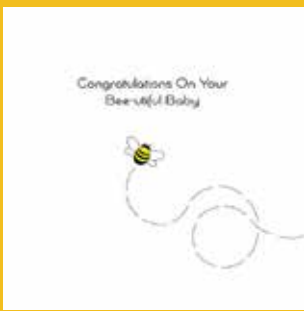
BK019



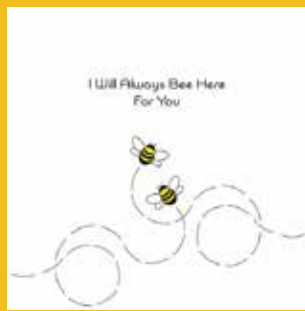
BK020



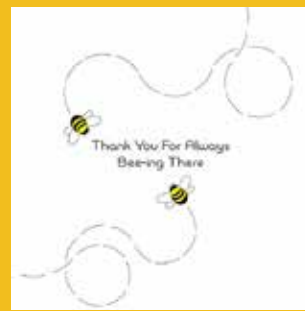
BK021



BK022



BK023



BK024



BK025



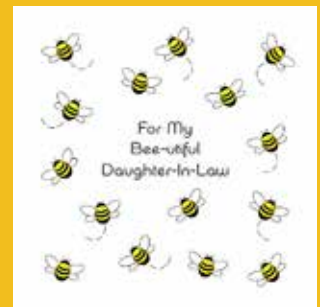
BK026



BK027



BK028



BK029



BK030



BK031



BK032



BK033

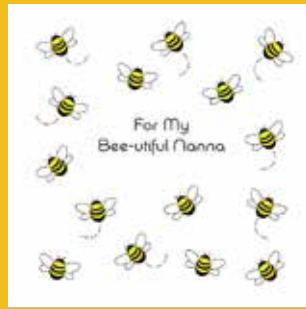
Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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The Bees Knees



BK034



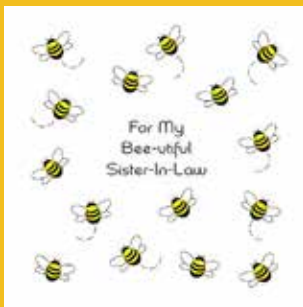
BK035



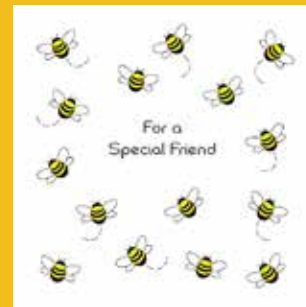
BK036



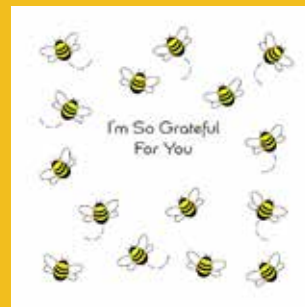
BK037



BK038



BK039



BK040



BK041

NEW for 2025

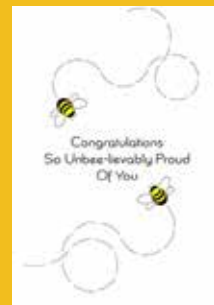
Our most popular 'Bees Knees' designs are now available as portrait size cards!



BK026PT



BK027PT



BK028PT



BK029PT



BK030PT



PD202PT



PD203PT



PD104PT



PD105PT



PD106PT

Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside

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Leaf Prints

The Leaf Prints collection offers a mix of flora inspired imagery from monstera and palm prints to succulents, cactus and aloe vera.



LP100



LP101



LP102



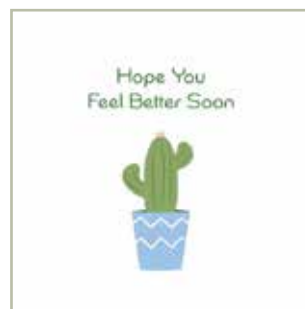
LP103



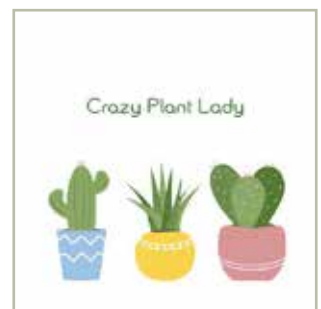
LP104



LP105



LP106



LP107



LP108



LP109



LP110



LP111



LP112



LP113



LP114



LP115

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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My Little Safari

Living close to a Safari Park, inspiration was very close at hand for the 'My Little Safari' collection. This cute range includes New Baby and Adoption as well as birthday, celebration, Mother's and Father's Day cards.



LS001



LS002



LS003



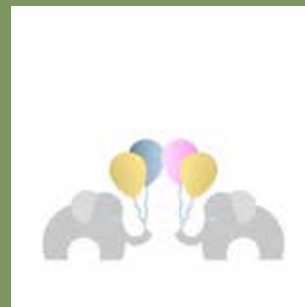
LS004



LS005



LS006



LS007



LS008



LS009



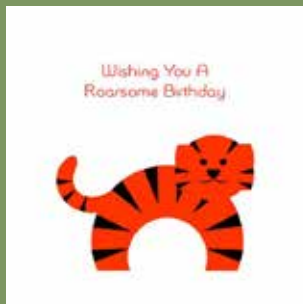
LS010



LS011



LS012



LS013



LS014



LS015



LS016

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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My Little Safari



LS017



LS018



LS019



LS020



LS021



LS022



LS023



LS024



LS030



LS031

The 'lion & tiger' number card design is also available as follows:

LS032 - 3 Tiger

LS036 - 7 Tiger

LS033 - 4 Lion

LS037 - 8 Lion

LS034 - 5 Tiger

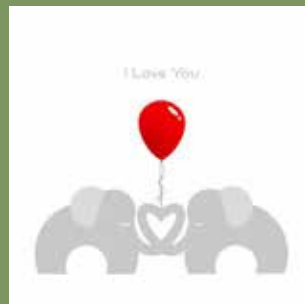
LS038 - 9 Tiger

LS035 - 6 Lion

LS039 - 10 Lion



LS046



LS040

The 'love heart' elephant design is also available with the following wording:

LS041 - I Love Us

LS042 - Together Forever

LS043 - You & Me Were Meant To Be

LS044 - You Are My Soul Mate

LS045 - You Are My Best Friend

Master of All He Surveys

Master of All He Surveys is a male inspired collection of 24 designs offering versatility for a host of occasions including birthday and Father's Day.



MS001



MS002



MS003



MS004



MS005



MS006



MS008



MS009



MS010



MS011



MS012



MS013



MS014



MS015



MS016



MS017

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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Master of All He Surveys



MS018



MS019



MS020



MS021



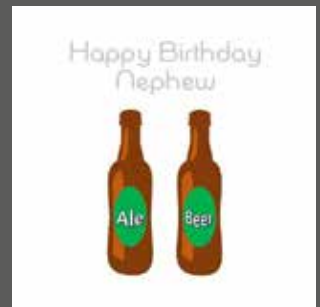
MS022



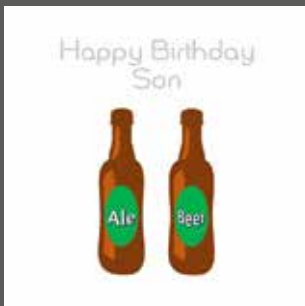
MS023



MS024



MS025



MS026



MS027



MS028



MS029



MS030



MS031



MS032



Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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Awesomely Fab

The Awesomely Fab collection with its bright, bold colours and contemporary, motivational words and sentiments is designed to inspire and uplift.



AF001



AF002



AF003



AF004



AF005



AF006



AF036



AF037



AF041



AF043

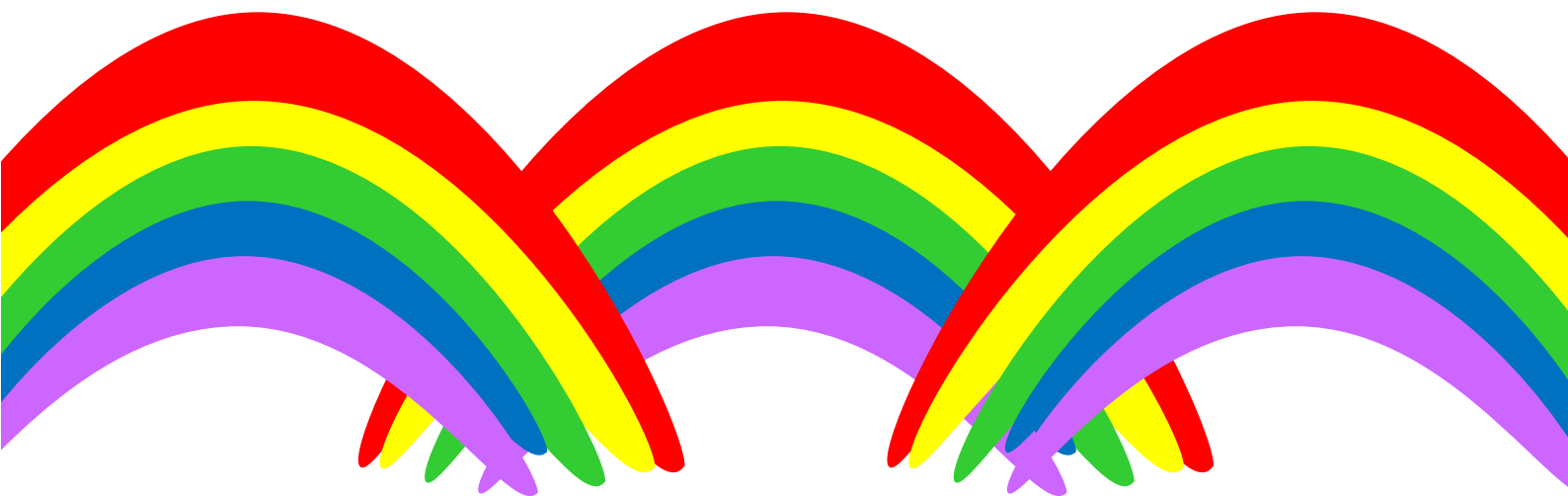


AF044



Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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Awesomely Fab



AF038



AF039



AF021



AF022



AF023



AF024



AF025



AF026

This 'leopard print' design is also available with the following numbers:

AF027 - 80

AF028 - 90

AF029 - 100



AF030



AF040



AF045

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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NEW - Awesomely Fab



AF046



AF047



AF048



AF049



AF050



AF051



AF052



AF053



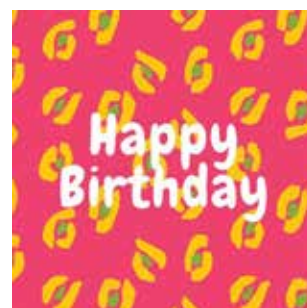
AF054



AF055



AF056



AF057

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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NEW - Awesomely Fab

These fabulous number celebration cards are also available as portrait size cards!



AF046PT



AF047PT



AF048PT



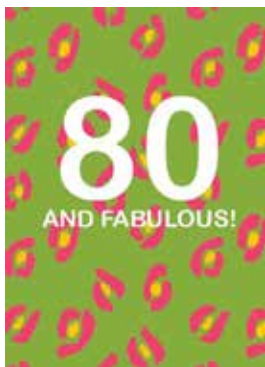
AF049PT



AF050PT



AF051PT



AF052PT



AF053PT



AF054PT

Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside

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Plume & Feather

'Plume & Feather' is a party flamingo inspired collection of numerical celebration cards with numbers 1 through to 15.



PF015



PF020



PF021



PF022



PF023



PF024



PF025



PF026



PF027



PF028



PF029



PF030



PF031



PF032



PF033



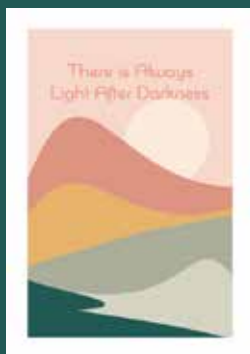
PF034

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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NEW - Jurassic Coast

The 'Jurassic Coast' collection takes inspiration from the glorious South West coastline combining rich earthy tones and a seascape of moody green with motivational and uplifting statements.



JC001



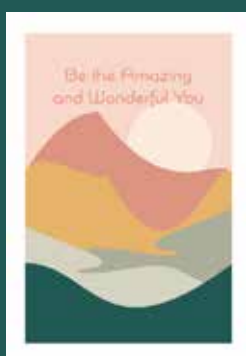
JC002



JC003



JC004



JC005



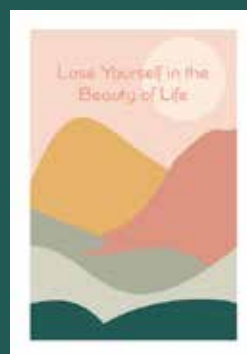
JC006



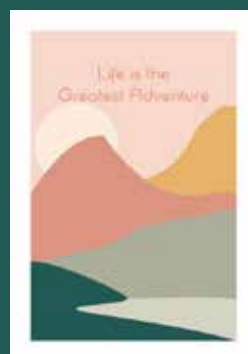
JC007



JC008



JC009



JC010

Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside

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Salty Air

'Salty Air' is a collection of coastal inspired designs which evokes a nostalgic feeling of seaside adventures.



SA001



SA008



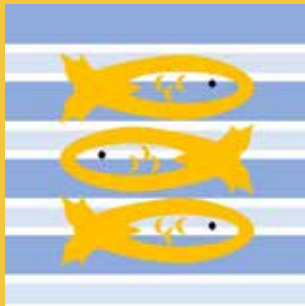
SA009



SA010



SA011



SA012



SA031



SA032



SA013



SA014



SA015



SA017



SA006



SA021



SA022



SA023

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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Salty Air



SA024



SA025



SA026



SA027

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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NEW for 2025

Our popular 'Salty Air' designs are now available as portrait size cards!



SA040PT



SA0410PT



SA042PT



SA043PT



SA044PT

Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside

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The Flower Bed

'The Flower Bed' collection is a timeless range of floral designs with a contemporary twist.



FB008



FB020



FB022



FB042



FB043



FB071



FB072



FB074



FB080



FB084



FB170



FB172



FB173



FB174



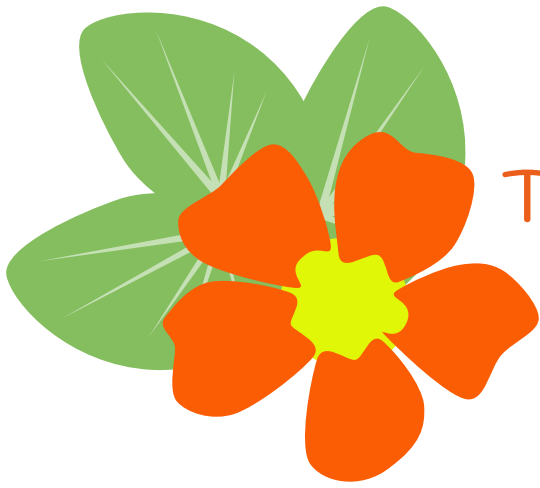
FB182



FB187

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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The Flower Bed



FB151



FB152



FB153



FB154



FB155



FB156



FB157



FB158



FB159



FB168

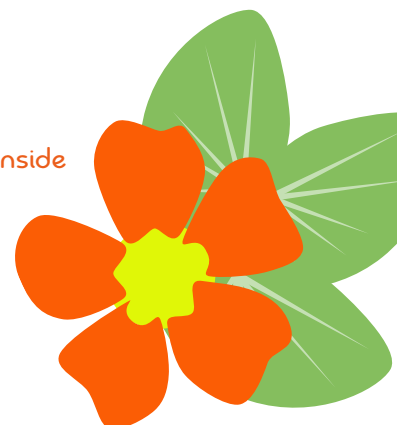
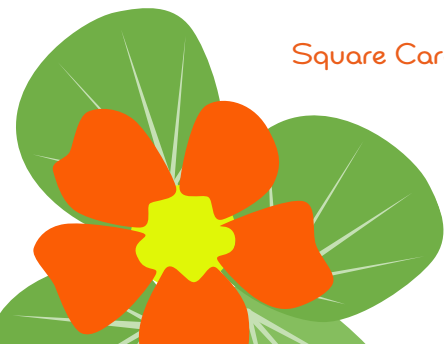


FB169



Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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The Orchard

'The Orchard' is a zesty collection full of fruity pops of colour and stylised imagery.



TO004



TO005



TO006



TO010



TO026



TO027



TO030



TO033



TO043



TO051



TO061



TO062

The Orchard



TO002PT



TO007PT



TO014PT



TO024PT



TO042PT



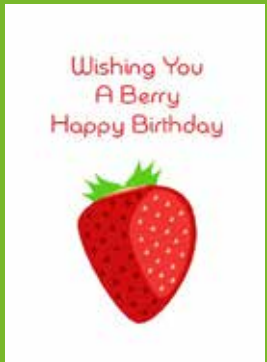
TO053PT



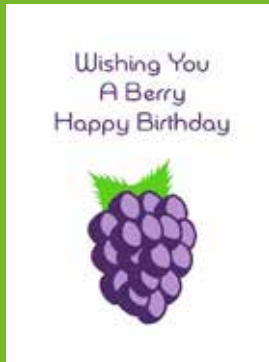
TO063PT



TO072PT



TO080PT



TO090PT



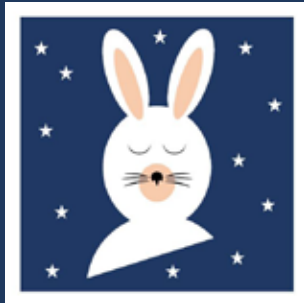
TO105PT



TO106PT

Nighty Night Sleep Tight

'Nighty Night Sleep Tight' is a children's collection of beautifully illustrative bedtime friends.



NN001



NN002



NN003



NN004



NN005



NN006



NN007



NN008



NN010



NN011



NN012



NN013



NN014



NN015



NN016



NN018

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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Christmas

Celebrate the most wonderful time of the year with our 'Reindeer Friends' and 'Merry & Bright' collections.



CC015



CC016



CC017



CC018



CC019



CC020



CC050



CC051



CC052



CC053



CC054



CC055



CC001



CC002



CC003



CC022



Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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Daddy Knows Best

The 'Daddy Knows Best' collection is inspired by the encouraging words of wisdom that parents impart upon their offspring.



BK034



BK035



BK036



BK037



BK038



BK039



BK040



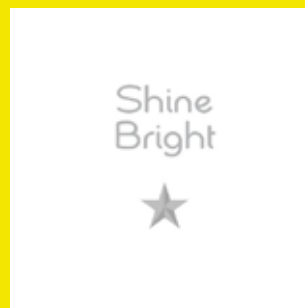
BK041

All That Glitters

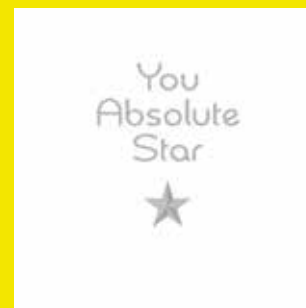
'All That Glitters' is a celebratory collection of 6 timeless cards perfect for commemorating life's achievements be it exam success, a new job or even passing a driving test.



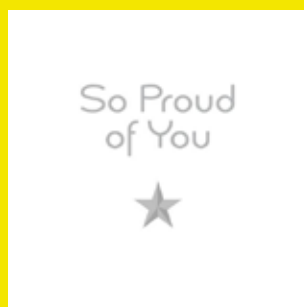
TG007



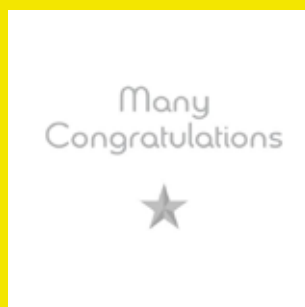
TG008



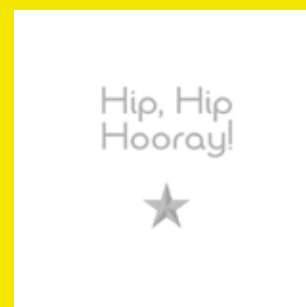
TG009



TG010



TG011



TG012

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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Notelets



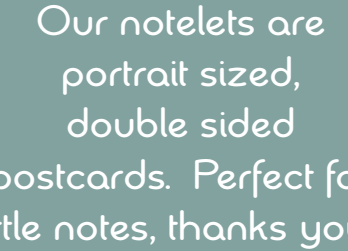
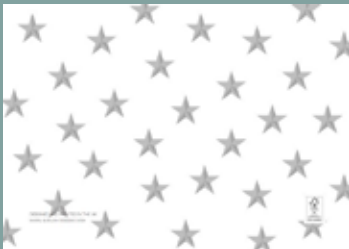
NC003



NC004



NC005



NC017

NC018

Our notelets are portrait sized, double sided postcards. Perfect for little notes, thanks yous or invitations, they come in packs of 6 with an accompanying Kraft envelope.

Notelets
150mm x 105mm
300 gsm Textured Card

Card Packs



PT011



PT011



PT011

The Aloe Collection
contains 6 cards
(2 x pink / 2 x yellow / 2 x blue)
and 6 Kraft envelopes



PT007



PT007



PT007

The Monstera Collection
contains 6 cards
(2 x pink / 2 x yellow / 2 x blue)
and 6 Kraft envelopes



PT008



PT008



PT008

The Palm Collection
contains 6 cards
(2 x pink / 2 x yellow / 2 x blue)
and 6 Kraft envelopes



CC007PT



CC008PT



CC009PT

The Rudolph Collection
contains 6 cards
(2 x red / 2 x blue / 2 x white)
and 6 white envelopes

Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside

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A5 Notebooks



NB021



NB022



NB023



NB020

Our A5 notebooks are perfect as journals, planners or general notebooks and ideal for home, work or studies.

- A5 in size (approx. 8" x 6")
- Elastic outer strap
- Outer cover 350gsm
- Inner pages 80gsm
- 96 leaves / 192 pages
- FSC certified mix board
- designed and made in England



NB024



NB025



NB026



NB027



NB028



NB029



NB030

Gift Wrap



GW021



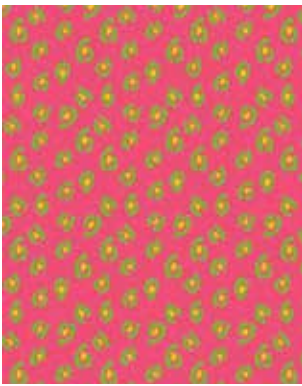
GW022



GW023



GW024



GW025

All our Gift Wrap is
530mm x 750mm in size and
designed and printed in the UK on
100gsm sustainably sourced,
FSC certified mixed paper.



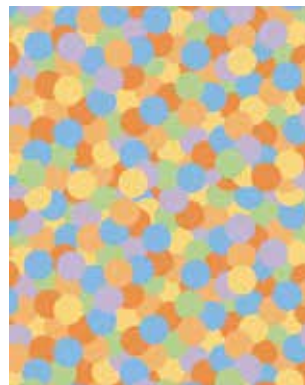
GW026



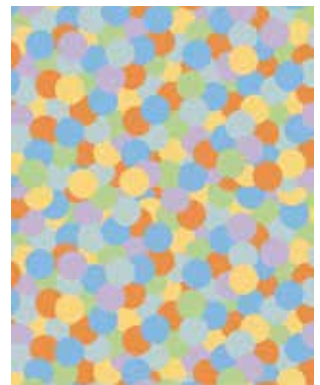
GW101



GW201



GW301



GW401



GW501



GW601



GW701

SQUARE CARDS

150mm x 150mm in size, blank inside and printed on 300gsm textured, FSC certified card stock with a Kraft envelope except for Merry & Bright Christmas Bauble cards which come with a red envelope.

Cards are blank inside and come with a plastic free, recyclable card clasp.

PORTRAIT CARDS

105mm x 150mm in size, blank inside and printed on 300gsm textured, FSC certified card stock with a Kraft envelope except for Popsy Dots cards which come with a corresponding coloured envelope.

Cards are blank inside and come with a plastic free, recyclable card clasp.

NOTELETS

105mm x 150mm in size, double sided postcards printed on 300gsm textured, FSC certified card stock with an envelope. Each pack is belly banded and contains 6 notelets with an accompanying envelope.

GIFT WRAP

530mm x 750mm in size and printed on uncoated 100gsm, FSC certified mixed paper.

NOTEBOOKS

A5 in size, printed on 350gsm textured, FSC certified mixed board.

CARD PACKS

6 cards, each with a Kraft envelope, available in a Kraft presentation box.

HOW TO ORDER

For all enquiries and orders, please email popsyandplum@outlook.com

NESTED OR CARD CLASP

All cards will be supplied nested, however, plastic free, recyclable card clasps can be provided at no extra charge if required.

Please specify at the time of ordering.

Web: www.popsyandplum.com

Email: popsyandplum@outlook.com

IG @popsyandplum

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