



WE ARE

# northern

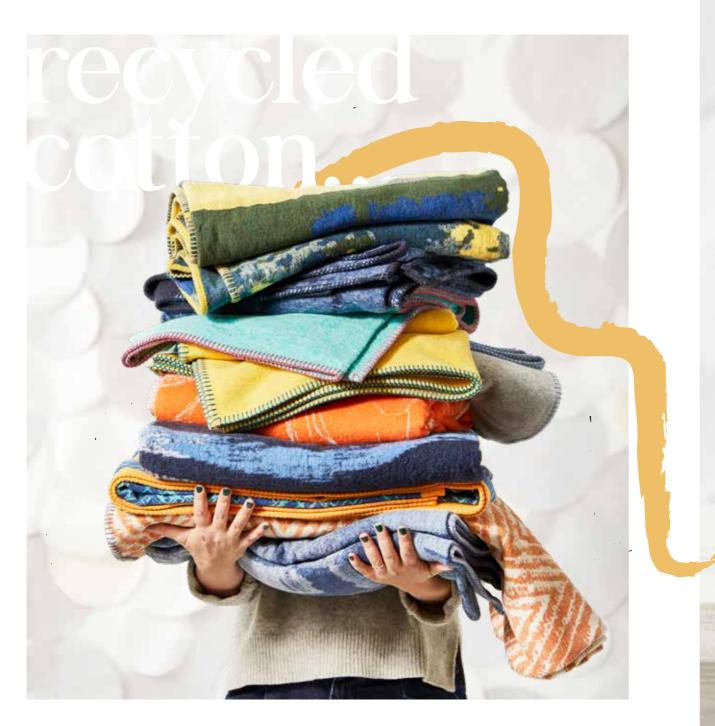
e draw our inspiration from the raw, cool essence of Northern England - a region steeped in vibrant music, avant-garde artistry, and rugged landscapes.

Our debut collection is an ode to its captivating spirit, embodying the soulful energy and daring creativity that define the region. . . . .

### A LITTLE BIT ABOUT US

e pride ourselves on weaving stories into our products; of the people that make them and the places that inspire them. Channelling centuries of tradition, and committing to sustainable practices; our textiles blend time-honoured techniques with a contemporary touch, creating luxurious throws and blankets that reflect the soul of the North.

Our debut collection is crafted meticulously from recycled cotton yarns, which are then raised (fluffed up) and cropped, by eye, to get that gorgeously soft feel. Each piece embodies our commitment to environmental responsibility without compromising on quality or style.





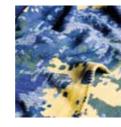


## TERRAIN

#### 75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







**Red Brick** 

Beachcomber

Lakeland 160cm x 190cm 160cm x 190cm 160cm x 190cm

Drawing inspiration from the dynamic landscapes of the North, this bold, abstract throw captures the essence of ever-changing terrain - from rugged mountains to jagged coastlines, it's a visual feast.

Available in three striking colourways, with a blanketstitched edge that isn't just about durability; it also provides that charming, hand-finished touch.





#### **CROSS HATCH**

75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







Forest Green 135cm x 160cm

**Red Brick** 135cm x 160cm

River Bank 135cm x 160cm





Forest Clearing 135cm x 160cm

Beachcomber 135cm x 160cm

Bold and daring - the cross hatch design is contemporary in pattern, with colour combinations to wow! Perfect as a gift, or to brighten up an interior space, there's something for everyone in this design.





75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







Soot 160cm x 190cm 160cm x 190cm 160cm x 190cm

Forest Green

Parkin

The beautiful, painterly herringbone pattern on this throw has a hint of animal print, yet the rich, tonal colour palette and contrast edge ensures it looks tasteful and elegant. In a generous size, this is great for snuggling under on movie nights or stargazing on camping trips!

#### RECYCLED COTTON

## FROM FABRIC WASTE, TO FIBRE, TO THROW A 5-STEP JOURNEY

#### TEXTILE COLLECTION

The journey begins by collecting post-production cotton waste, such as surplus fabric from garment manufacturing or offcuts from the pattern-making process. Instead of wasting this valuable material, it's given new purpose and meaning.

#### **SORTING & PREPARATION**

Recycling experts carefully sort through the collected garments, removing non-cotton elements like zips or buttons, and arranging them by colour. These fabric pieces are then prepared for the transformation process.

#### BREAKING DOWN THE FIBRES

The prepared garments undergo a state-of-the-art process to break down the cotton fibres into their raw form. This step is crucial to create pristine, high-quality recycled cotton.

#### SPINNING INTO NEW YARN

Once the fibres are transformed, they're spun into new yarns, ready to weave the story of your next cosy blanket. Each yarn carries the tales of the recycled textile it originated from - a tale of sustainability and style.

#### BLANKET CRAFTING

Our skilled artisans weave the new yarns into our sumptuous blankets, ensuring the perfect blend of comfort and conscience. The outcome? A stunning, eco-friendly masterpiece, tailored just for you!

#### DID YOU KNOW...

No additional dyes are used in these yarns; they simply inherit the colour from the recycled fabric.

## JOIN THE BATTLE AGAINST TEXTILE WASTE!

Did you know that approximately 300,000 tonnes of clothing and textiles are discarded annually in the UK?

Shockingly, nearly 80% of this ends up in landfills or incinerators. You can play your part by ensuring that your home textiles, as well as your clothing, find new life through recycling or re-purposing, rather than contributing to landfill waste!

Source: WRAP UK







75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







Denim Blue 160cm x 190cm

Moorland Green 160cm x 190cm

Parkin 160cm x 190cm

Drystone walls outline the landscape here, drawing your eye through undulating hills and craggy cliffs towards many a country pub! Perfect to cuddle up with after a wet and windy day in the mountains!



### WATERMARK

75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







Denim Blue

Forest Green

Confetti 160cm x 190cm 160cm x 190cm 160cm x 190cm

Drip, drip, drop little April showers. There is something beautiful in the delicate pattern of a falling rain shower. This soft, abstract design can help to keep you warm and cosy when it's throwing it down outside, brightening up your interior with a pop of bold colour.



#### BURNOUT

75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







Ginger Biscuits Denim Blue 135cm x 160cm 135cm x 160cm

**Moorland Green** 

135cm x 160cm

A rustic herringbone design reminiscent of velvet devoré. A contrast of man-made pattern and organic shapes reflecting the contrast of our Northern towns and vast green spaces, we're never too far from the countryside, or a mill chimney for that matter! Rich blends of colour and a complementary blanket stitch give this throw a truly luxurious feel and a striking look.



### OUR MILL

urs isn't just your run-of-the-mill operation - it's a living legacy, pulsating with the dedication of generations. Nestled in Burnley, Lancashire, a place where there once were more looms than there were people, our family-owned establishment has woven fabrics for over 150 years.

As tides shifted in the industry, our mill didn't miss a beat. While others faded, we persisted, steadfastly weaving through industrial and market challenges.

Through our resilience, we've not only sustained our craft but also upheld the livelihoods of our local community, keeping the spirit of textile manufacturing alive and thriving.







#### FILAMENT

75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







Soot 160cm x 190cm 160cm x 190cm 160cm x 190cm

Orange Peel

Thyme

A dainty, yet modern and refined, line art blanket in a mono-print style. The floral design features stretched lily flowers and it's just as beautiful on the face as the reverse. Featuring a complementary blanket stitch, which adds durability and a hand-finished quality touch.



75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES

. . . .







Denim Blue

**Red Brick** 160cm x 190cm 160cm x 190cm 160cm x 190cm

Soot

A painterly, floral design in a graphic and bold style. This all-over pattern looks abstract close-up, then 'blossoms' when fully opened! It features a complementary blanket stitch, which adds durability and a hand-finished quality touch.

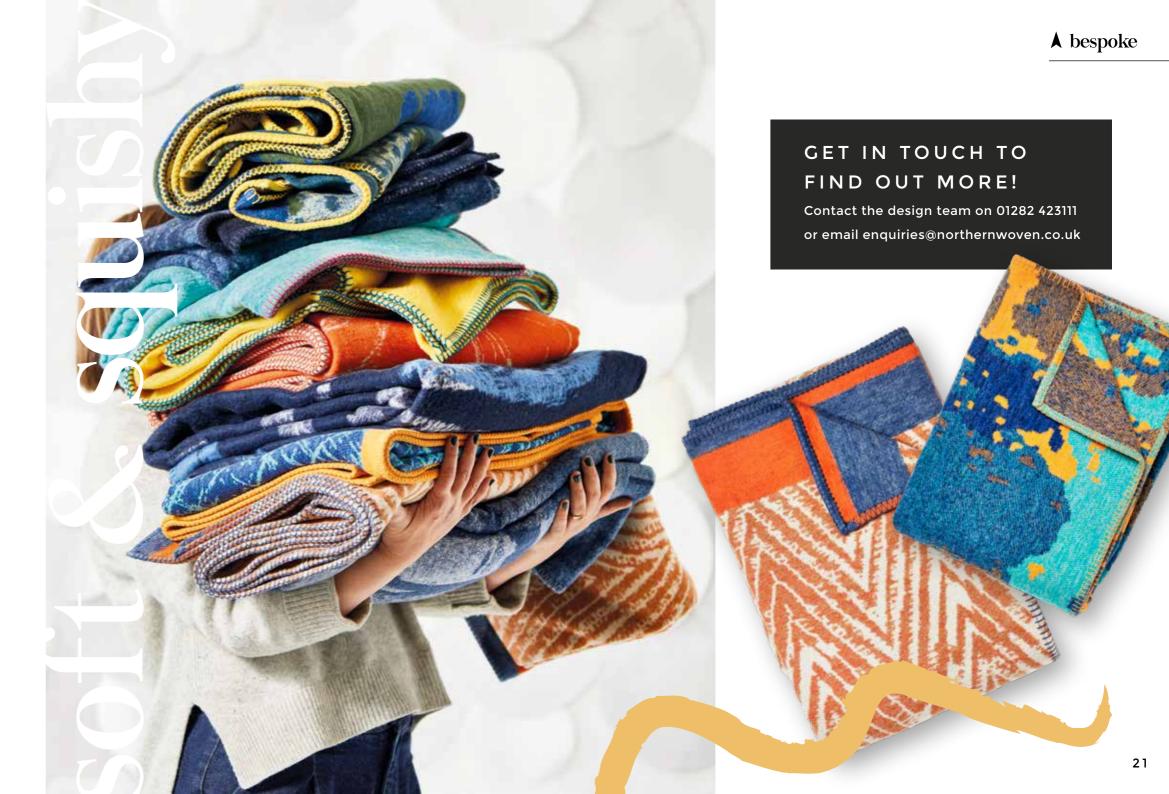
## BESPOKE THROWS

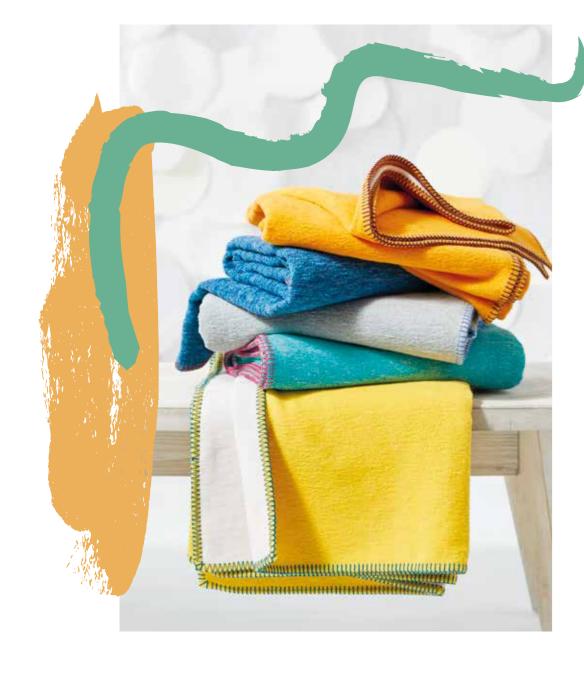
If you adore the luxurious feel of our throws and find yourself intrigued by our UK-based manufacturing, our weaving mill can provide a bespoke service. If you yearn for something uniquely reflective of your style and brand, don't hesitate to pick up the phone for a chat, we're a friendly bunch!

Let your imagination run wild, and we'll take care of the production and weaving aspects. Whether you know exactly what you want, or your idea is as small as a seed, our talented design team is ready to cultivate it into a woven masterpiece, all set for you to showcase in store.

Let's turn your creative dreams into cosy realities!







### BLOCKS

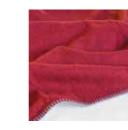
75% RECYCLED COTTON
25% RECYCLED OTHER FIBRES



Bubble Gum 135cm x 160cm



Budgie 135cm x 160cm



Cherry on Top 135cm x 160cm



Tutti Frutti 135cm x 160cm



Custard Powder 135cm x 160cm



Stonewashed Jeans 135cm x 160cm

These vibrant and fun throws are woven from blended yarns, giving a gorgeous dappled look. Cheerful and liveable colours are complimented with a pop of colour in durable blanket stitch, adding a quality, hand-finished feel.



School Uniform Grey 135cm x 160cm



Moorland Green 135cm x 160cm



Broken Biscuits 135cm x 160cm



Parkin 135cm x 160cm



## POUNCE

#### 75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







Stella 135cm x 160cm 135cm x 160cm 135cm x 160cm

Ginny

Toots

Catch me if you can! This fun throw is excellent as a gift for cat lovers and lovers of beautiful design! The tonal colourways and abstract line art mean they are suited to many interiors and tastes. Not just a novelty item but a beautiful piece for the home.



## GOOD BOY

#### 75% RECYCLED COTTON 25% RECYCLED OTHER FIBRES







George 135cm x 160cm 135cm x 160cm 135cm x 160cm

Baxter

Harvey

Bold and fun, this cute little guy will melt hearts wherever he goes. In tonal colourways and with a contrasting blanket stitched hem; he is a beautiful addition to the home but also a great gift for dog lovers!



## CARING FOR YOUR BLANKET

ccording to Wrap UK, extending the life of clothing and textiles by just nine months could reduce the UK's carbon, water and waste footprints by around 20-30%.

To ensure that you get the best out of your throw, follow the care instructions to ensure this blanket lasts you for years to come, doing your bit for the planet... One snuggle at a time!

#### INSTRUCTIONS

Our blankets can be washed at 30°C, in a domestic washing machine. They should be line dried, but once they are fully dried you can place these in a tumble dryer (on a cold setting) to fluff the fibres back up.





