

## KEPLIN GROUP CATALOGUE 2024











www.keplin-group.com

Kraft&Co

H MERRIMEN I



# Welcome to Keplin Group



We Know Brands, We Know Products, We know the ISSUES you face. And we're here to share our expertise and experience.

At Keplin, we're not just familiar with brands and products; we intimately understand the challenges you encounter.

Drawing from our extensive experience, we've successfully created and launched over 17 consumer brands, each experiencing rapid growth and accumulating an impressive 250,000 reviews. We've navigated the same direct-to-consumer landscape, sharing in your history, pitfalls, and problems.

Our curated product ranges are a result of learning from our own mistakes and understanding the desires of our customers. We recognise that consumers seek feature-rich, quality products from trusted brands, all at a compelling price. This insight informs our commitment to providing YOU with well-designed, tested, compliant, and reliable products. When partnering with Keplin, you can trust that the brand is not only established but also respected and reviewed, ensuring a secure sales channel with reliable sales projections.

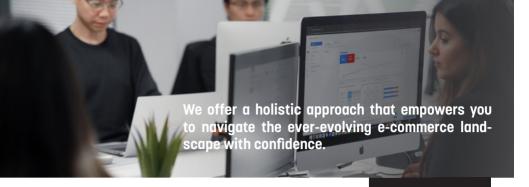
But we offer more than just exceptional products. As your B2B partner in the new era of e-commerce (eComm 2.0), we've evolved to provide a comprehensive suite of services for your growing business. Whether you need white-label solutions, sourcing assistance, cost-effective access to shipping lanes, warehousing, storage, repackaging, or streamlined logistics to we've got you covered.

Furthermore, we're equipped to elevate your sales strategy. From optimising your online listings and advertising to reducing your ACOS and TACOS, we can enhance your overall branding with PPC and brand-building services. Let's have a conversation discover how Keplin can be the catalyst for your e-commerce success.



#### Product Sourcing

Discover our expertise in product sourcing and supply chain.





#### Marketing Strategy

Maximise your brand's impact with our expert marketing solutions.

#### **Product Sourcing**

Whether you opt for our carefully selected brands and products, our white label solutions, or collaborate with us in the creation and procurement of new products, rest assured that we draw from our own experiences.



### Storage & Shipping

Efficient, cost-effective e-commerce inventory management.

With over 15 years of industry expertise, we are dedicated to helping businesses excel in today's competitive digital marketplace.

#### Marketing Strategy

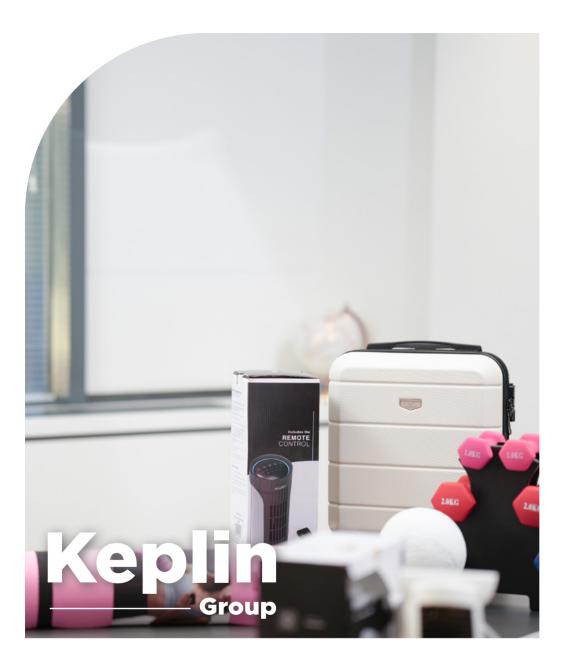
Our experienced team leverages industry insights and innovative approaches to create marketing plans tailored to your unique brand.

We harness the power of data-driven insights, targeted advertising, and oriented techniques to enhance brand awareness, attract a wider audience, and boost your digital presence. With our marketing expertise, we guide you in creating a strong online presence and achieving your business objectives.

#### Storage & Shipping

Keplin Group reinvents 3PL with purpose-built warehousing spanning 150,000 sq ft. Our dedicated spaces accommodate pallets and boxes, providing IT-ready infrastructure for a seamless client interface.

Your personalised logins guarantee an integrated experience, setting us apart in the logistics landscape. Whether you're seeking advanced 3PL services, or navigating global logistics, Keplin Group's Storage Solutions empower your business for success.



## **Explore** Our Collection

Keplin	<b>KEPLIN</b> Reliable, high quality products at great consumer prices.	10
FurDreamš*	FURDREAM Quality products tailored for your pets.	32
KAYMAN	KAYMAN Turn your home into a fitness sanctuary.	42
LUGG	LUGG Where quality meets adventure.	48
Kidoola	KIDOOLA Creating smiles, one playful adventure at a time!	58
DesireTech	<b>DESIRETECH</b> Simple, smart, quality electronics.	66
VOYAGER	<b>VOYAGER</b> Discover nature's wonders, one adventure at a time.	70
MERRIMEN	<b>MERRIMEN</b> Packaging possibilities, wrapping perfection.	74
HALTONS	HALTONS Perfect precision for every little job.	80
Kraft&Co	KRAFT & CO Something for every season.	84



## Reliable, High Quality

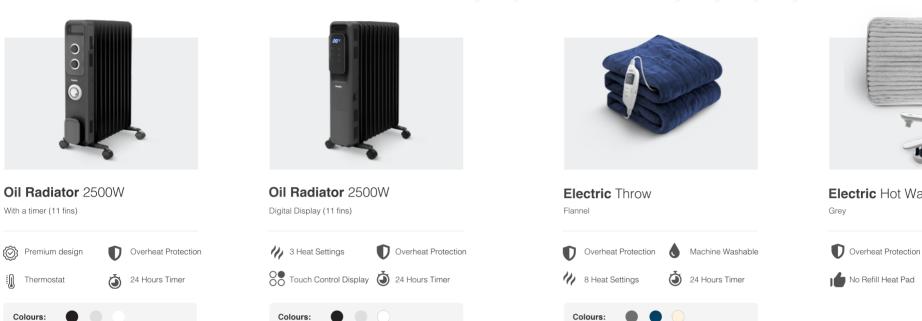
### Products At **Great Consumer Prices**

Keplin is a household brand, with a wide product offering and portfolio of heating, cooling, house-hold and everyday items for you to explore.

### **Categories:**

- Heating
- Cooling
- Home & Storage
- Garden & Furniture

II.





Heated Under Blanket Single Size, Double Size, King Size





Electric Heated Throw Sherpa, Sized at 160 x 130cm





Ceramic Electric Fan Heater 2000W





Electric Hot Water Bottle

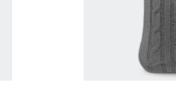




Ceramic Electric Desk Heater Mini Portable Plug-in Electric Heater







**Electric** Fan Heater Compact, 2000w Heating, Two Settings

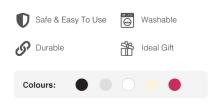


With Knitted Pattern	
Safe & Easy To Use	Washable
Ø Durable	deal Gift
Colours:	

Hot Water Bottle



Hot Water Bottle





**Throw** Blanket Single, Double, King, Queen





### **Oversized** Hoodie

Kids

ø	Soft & Comfortable	$\Theta$	Easy Washing
¥	Vegan Friendly		Hand Pocket
Co	olours: 🚱 🄇		

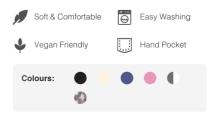


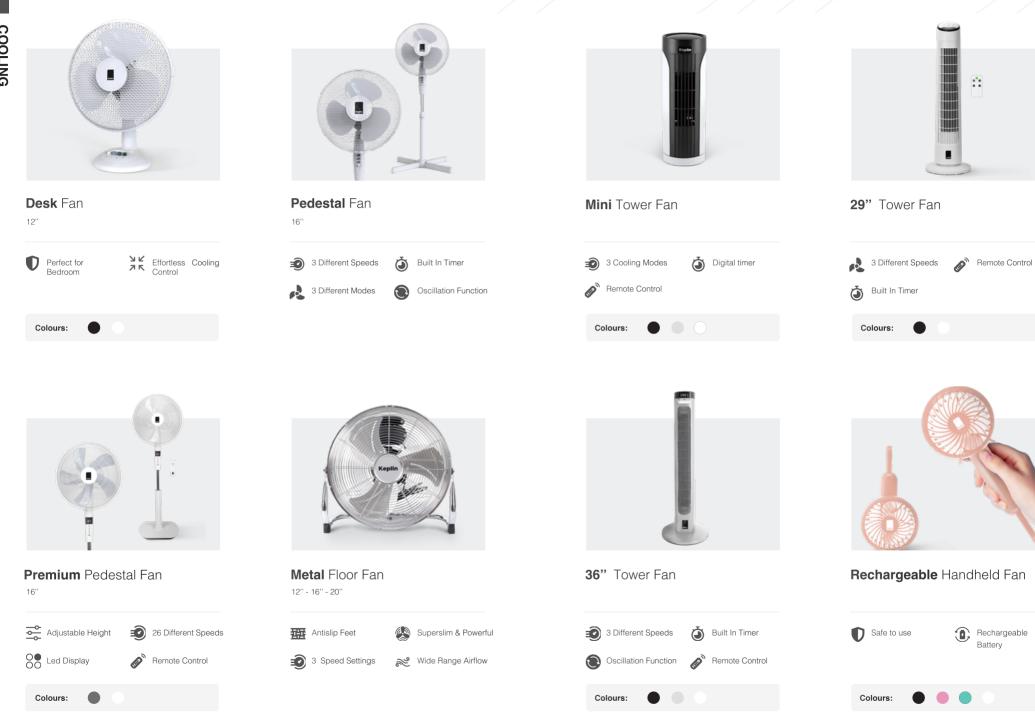
Oversized Hoodie

	Soft & Co	mfortable	Θ	Easy Washing
Ŷ	Vegan Fr	iendly	;	Hand Pocket
Co	olours:	• ©	•	• •



Oversized Hoodie







Rechargeable Handheld Fan with flexible arm

D	Safe To Use		Rechargeable Battery
₊Ļ،	Flexible Tripod Legs	Ð	3 Different Speeds



80W

	Touch Screen	}}	Air Purifier
<b>B</b>	Remote Control	Ø	3 Different Speeds



Cooling Bag with Freezer Block 8.5L- 16L -27L with freezer block

Inside Zip Pocket
 Smart Design
 Slow Melting



Cooling Gel Pad 30 × 40cm & 40 × 50cm 2pk -4pk -6pk Medical Benefits Non-Toxic Materials

K Easy To Use

COOLING



Freezer Block <sup>6pk Blue</sup>





Mini Freezer Block 6pk Multicoloured





6 Pack Vacuum Storage Bags 80x100 & 90x130 / 50x70 & 60x80 / 80x100 & 90x130 cm

Extra Thick Lining

Double Zip

Secure



Plastic Hangers 25 pk, 50 pk, 100 pk

Ourable Material	Versatile Hangers
之 Strap Hook	Non-Slip



### Wooden Hangers

30 pk & 20 pk

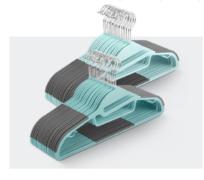
Ø Durable	Quality Wood
Strong Hook	Non-Slip
Colours:	



Rubber Hangers

20 pk

Ø Durable	Space Saving
Strong Hook	Non-Slip
Colours:	



Non Slip Hangers

Colours:

50 pk Ø Durable Space Saving Non-Slip Strong Hook



Metal Shoe Rad 3-tier	CK
Ø Durable	Space-Optimising Design
Easy Assembly	Easy To Clean
Colours:	

. .

....



Velvet Hangers 20pk, 30pk and 50pk





Swivel Hangers 20, 40pk





Metal Shoe Rack 5-tier Space-Optimising Design Ø Durable Easy To Clean K Easy Assembly Colours: 



Metal Shoe Rac 7-tier	k
S Durable	Space-Optimising Design
K Easy Assembly	Easy To Clean
Colours:	

HOME & STORAGE



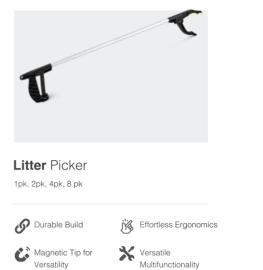
Curved Design Shoe Rack 4-tier





Bamboo Shoe Rack 3-tier





Multifunctionality



Foldable Litter Picker

Reach K Easy Grabbing

Wide Application

HOME & STORAGE





Premium Shoe Rack 4-tier





Leaf Blower





Guitar Stand

🖐 Easy To Carry ↓ Open Width



<b>Guitar</b> Hook <sup>2pk</sup>		
Ø Durable	D	Protective Sponge
Compatible	*	Easy Install





🞯 Quality Materials	Easy to Use
Ourable	
Colours:	



82L Laundry Basket





145L Laundry Basket





Umbrella





### Reusable Laundry Storage Bags





HOME & STORAGE







Dual Functionality

20L Dehumidifier

Efficient Moisture

Control

Colours:

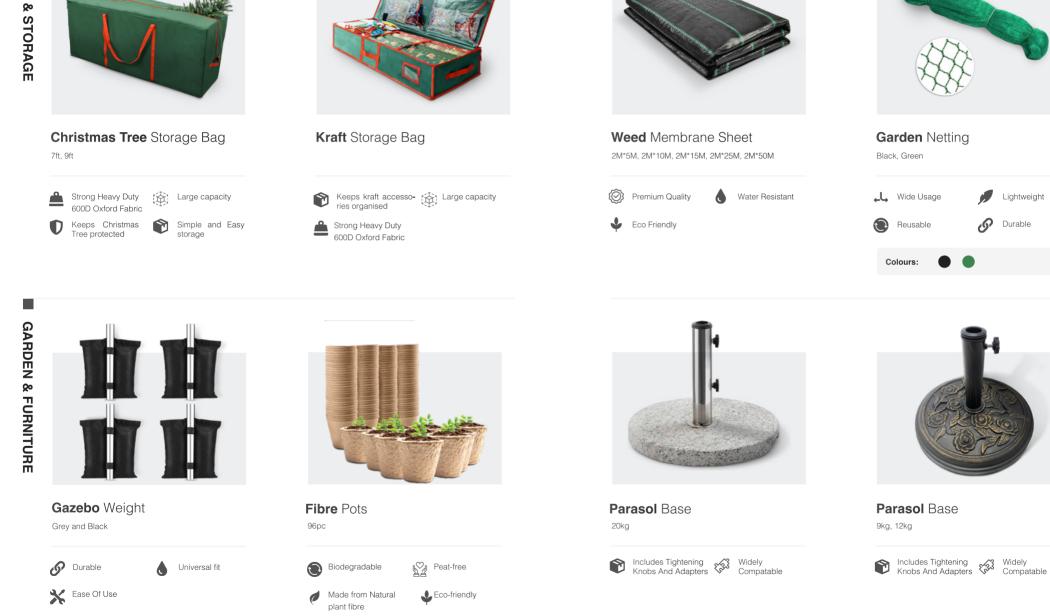
٨

Anti-Slip Bathmat

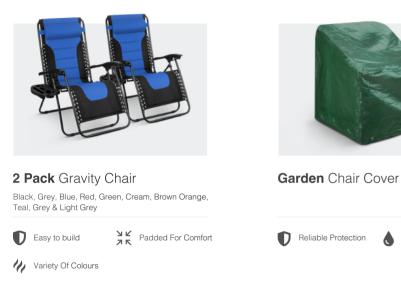


Colours:

01



Colours:







Garden Bench Cover





Keplin

Waterproof Strip

A

Garden Furniture Cover 150\*90\*75cm, 180\*120\*74cm, 200\*160\*70cm, 200\*200\*90cm, 242\*162\*100cm, 250\*250\*90cm, 280\*204\*106cm, 300\*250\*100cm

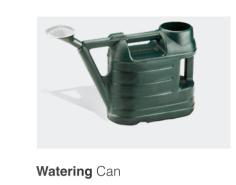
Reliable Protection Waterproof Strip



### Pressure Sprayer

5L, 8L

Multi-Function Easily Fillable A Easy To Use 2 Spray Style 



### Durable Material Large Capacity Comfortable Grip



Beach Towel Peacock Feather, Blue with Purple Flower, Turquoise Floral, Red with white leaf K Extra Comfort Premium Design Lightweight

Colours:

()

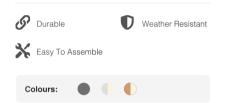


100ft Garden Hose Extendable B Durable Material Easy To Use Space-Saving Leak proof

Colours:



**4pc Rattan** Garden Furniture Set





**9pc Rattan** Garden Furniture Set



Colours:



### Fur Dream Š\*\*

## Quality Products Tailored for Your Pets

Pet products lovingly made for pet owners that adore their pets. Our products reflect the role pets play in our lives and homes. We don't scrimp on the design and testing of the range, we ensure that the products are crafted to best at this price.

Where Tails Wag and Humans Brag – Because Pets Deserve the Best, Paws Down!





Metal Dog Cage 24 Inch, 30 Inch, 36 Inch, 42 Inch, 48 Inch





Dog Cage Cover 25 Inch, 31 inch, 37 inch, 43 inch, 49 inch





Pet Sofa Bed M, L, XL





Pet Carrier M, L Includes Travel Removable Mat Strap



24 inch, 30 inch, 36 inch, 42 inch, 48 inch





3pk Pet Blanket

	Super soft	Θ	Machine Washable
Ø	Multi-use	,	Lightweight



Pet Paddling Pool XS, S, M, L, XL





Pet Car Seat Cover









 Safety Leash
 Storage Pocket

 Adjustable Straps
 Storage Pocket



Dog Training Bells

 Image: Loud Jingle
 Image: Adjustable Length

 Image: Loud Jingle
 Image: Adjustable Length</td



Retractable Lead





**Dog** Harness Small, Medium, Large





Self-Heated Cat Bed



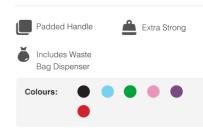


Cat Radiator Bed

 Image: Weight of the set of



5ft Lead





Cat Roller Toy

<ul><li>Durable</li><li>Stability</li></ul>		Ģ	Interactive
Colours:		•	









Pet Cooling Mat Small, Medium, Large





**De-Shedding** Tool

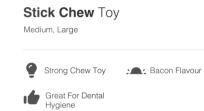
 Effective De-Shedding

 Ergonomic Design

 Pet Friendly

 Easy To Clean







Puppy Training Pads





Floppy Fish Toy

Realistic Movement
Re-Chargable
Interactive



Cat Teaser Wand





Cat Tree

Includes Hammock	*	Easy Assembly
Endless Entertainment		
Colours:		



Pet Travel Bed





**Premium** Pet Car Seat

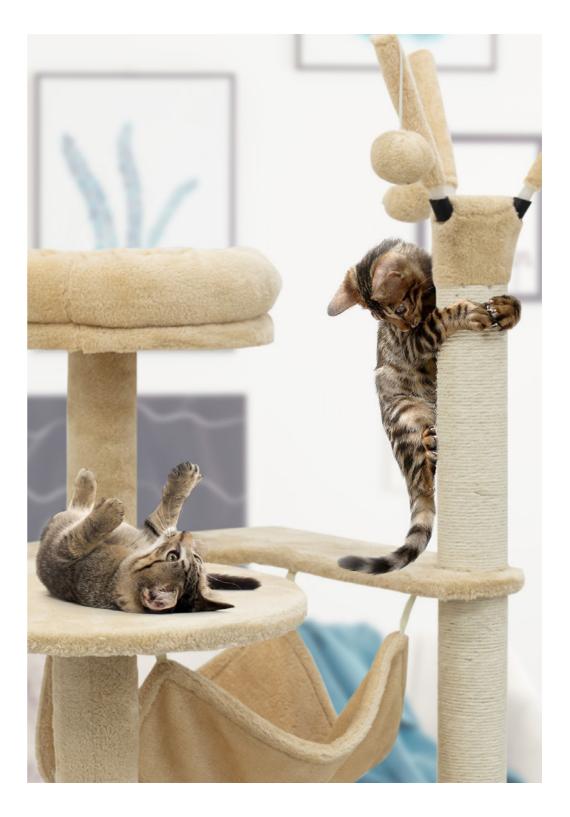
🏅 s	torage pocket	٢	Waterproof liner
D s	afety leash		
Colo	urs:		



**Plush** Cat & Dog Bed M, L, XL









Cleverly designed products that are trend conscious, well styled and offer the latest requirements. Allowing people to follow their transformational journeys at their pace and in their preferred surroundings.

## Home Into a Fitness Sanctuary











**1-10kg** Dumbbell Sets 1kg, 2kg, 3kg, 4kg, 5kg, 6kg, 8kg, 10kg







Pilates ball

Requipment Easy Inflation

Colours:



**20kg** Dumbbell Adjustable lifting training set





Foam Roller







**Gymnastics** Bars





Deep Tissue Foam Roller Portable deep tissue muscle relief

٨	Muscle Tension Relief		Ш <u>;</u> ,	Portable
¢	Sports Recovery	Q	Y	Relieve Back Pain
C				



Fitness Stepper Perfect Equipment Accessory Set for Fitness Routines

Portable	Ideal For Home Workouts
Long Lasting	←↓ Multi-Purpose
Colours:	•••



Tumbling Mat Includes Pump, Repair Kit & Storage Bag Ideal for Gymnastics,





EVA Gym Mats 4pk, 8pk, 12pk, 16pk, 20pk, 24pk, 28pk, 36pk, 48pk





Hula Hoop 4 Attachable Weighted Knots for Fitness and Massage





2.2L Water Bottle





Trekking Poles

All-Terrain Accessories Included for Walking, Trekking, Backpacking & Camping





Deluxe Airbed Single, Double



Cuick Inflation

2L Water Bottle Secure & Leak Proof for Workouts, Gym, Hiking with Time Marking







## Where **Quality** Meets **Adventure**

The wide range of high quality ABS molded suitcases, with multiple features designed for the modern flyer and strict flight requirements of the major airlines.

Not just a simple case, Lugg cases are for the fashion and design conscious traveler. Durable and tested to last the rigors of constant short and long haul flying.

### Vacay Collection

 $\cap$ 

Colours:

### Vacay 15inch Suitcase

Forest, Clay, Raven, Sand, Ocean

### Vacay 20inch Suitcase

Shadow, Earth, Pearl, Dusk, Mint, Light Blue, Lavender, Skyblue, Sunset, Citrine, Forest, Clay, Raven, Sand, Ocean

### Vacay 24inch Suitcase

Shadow, Earth, Pearl, Dusk, Mint, Light Blue, Lavender, Skyblue, Sunset, Citrine, Forest, Clay, Raven, Sand, Ocean

#### Vacay 28inch Suitcase

Shadow, Earth, Pearl, Dusk, Mint, Light Blue, Lavender, Skyblue, Sunset, Citrine, Forest, Clay, Raven, Sand, Ocean

### Jetset Collection

52















Soft Cabin Bag Black, Grey, Red, Blue, Orange

Colours:

Ø Durable 💋 Light Weight

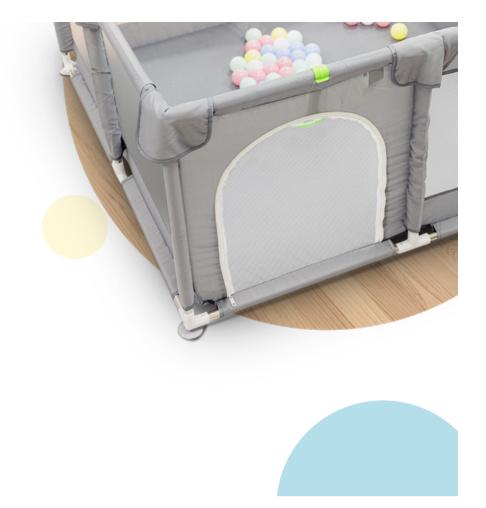






🔗 Water Proof Shoe Storage USB Charger Safety Pocket Colours:





### Creating **Smiles**, One **Playful Adventure** At A Time!

Childrens items are some of the most highly regulated products one can sell. We know this and our ranges are carefully designed and rigorously tested.

Our products are subjected to a meticulous quality assurance process, ensuring all current and future compliances are met. Our production partners are reliable and trusted.



**Kidoola** Potty Ladder Built-in splash guard

Adjustable Heights	Soft Cushion
Non-Slip	Splash Guard
Colours:	• •



**Kidoola** Playmat 4 Styles, Soft Playmat for Baby's Crawling, Tummy Time

Revers	sible design	** **	Easy to clean
Foldab	ble	٢	Thick and protective
Colours:	) 🔇	) 🛞	<i>Q</i>



Baby Feeding Seat

Adjustable	Soft Cushion
Removable Tray	Easy Clean



Car Seat Padded & Comfortable with 3 Adjustable Age Functions







EVA Playmats 29x29cm, 9pk, 18pk, 27pk, 36pk



Bath Basketball Fun Bath Toys





Soft Playpen Balls & Pull Rings Included

Portable

Padded Frame Kasy Set Up





Plastic Playpen Safety Play Gym and Soft Anti Slip Playmats

Activity Panel	♦♦ ♦ ♦ ♦ •
Anti-Slip Playmats	Easy To Assemble
Colours:	•



Potty with Face Fun Way to Improve Your Child's Development





**Toddler** Potty Training Toilet Realistic Design with Flush Leaver Sound

,	Lightweight	*. \$`\$	Easy To Clean
٢	Splash Guard	1	Flushing Sound
Co	olours:		



Bamboo Nursing Pads

Eco-friendly	<b>((•))</b> Washable
Triple layer protection	



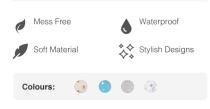
**Magnetic** Tiles 1 colour, 53pc



Aids Sensory Development



Bibs with Sleeves





**4pk** Bibs Cute Characters

÷Ļ÷	Use For Any Activity	\$ \$ \$	Wipe Clean
	Fun Characters	×¢.	Mess Free



Pram Toy





Baby Nest Pattern: clouds, dots or animals

6	100% Co	tton		Wash	able Cover
	Memory Base	=oam	ē	Heat Breat	hable Fabric
	Colours:	۲	30		



#### **Pregnancy** Pillow Candy Stones, Unicorn, Dinosaurs,

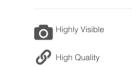
Daydream, Stars, Zigzag



Vibrant Patterns

TRemovable Cover





Highly Visible	Reusable
High Quality	

Baby on Board Sign

Designs: Bear, Elephant, Koala

BAB BOARD!



### Sensory Balls





### Bunny Night Light





Socket Covers Baby Plug Socket Covers





Door Guard

6

Child Protection Prevents Injury Avoids Accidental Locking-In Oremium Quality



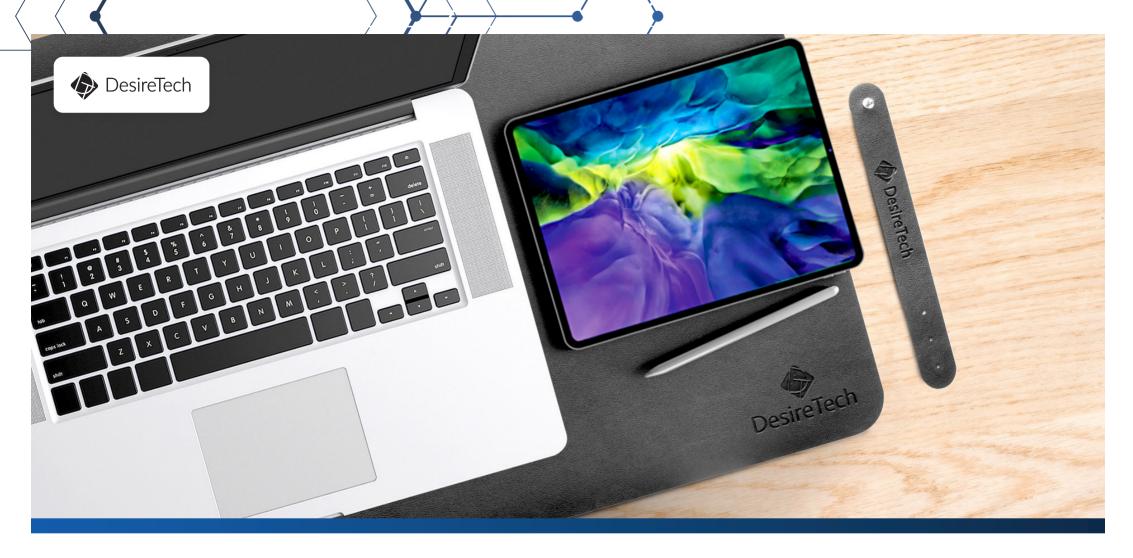
Learning Tower For elevated learning





Nursery Hangers

Includes Wardrobe



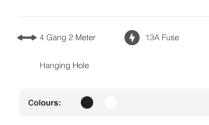
## Simple, Smart, Quality Electronics

All products are British Standard certified and manufactured to a premium quality. We create sleek home electronics with thoughtful design.

Electronics are not as simple as they look, and we know and understand that even the simplest item needs to be manufactured and tested to be reliable and durable. These are high quality and best process down to the volume we order and our economies of scale.



### Extension Lead





Extension Lead Cube Grey

1 USB-C and 2 USB-A 4 AC Outlets Overload Protection



Laptop Sleeve Case with Small Accessory Bag





100W Charger Board ranging compatibility : PD3.0/ QC4+/PPS/5V2.4A/BC1.2





Desk Mat







**Discover Nature's Wonders** 

### ONE ADVENTURE AT A TIME

Being outdoors is time well spent with family and friends. Navigating the unpredictable British climate, you need the right equipment. Its not being at the mercy of the bad weather, but bad planning, as the saying goes.

Our growing range is well designed, well thought out, practical and durable. Just what you need when you're in the great outdoors, dealing with changeable weather!



**2pk** Padded Camping Chairs 120kg Weight Capacity

Comfortable Padding	Water Resistant
Portable	With Pockets and Cup Holders
Colours:	• •



**2pk Folded** Camping Chair With Back Support





**Camping** Wagon For camping, garden use, beach trips, picnics or shopping





LED Camping Lantern Perfect Emergency Survival Kit





**2pk** Camping Lantern 6-in-1 Portable Camping Lantern

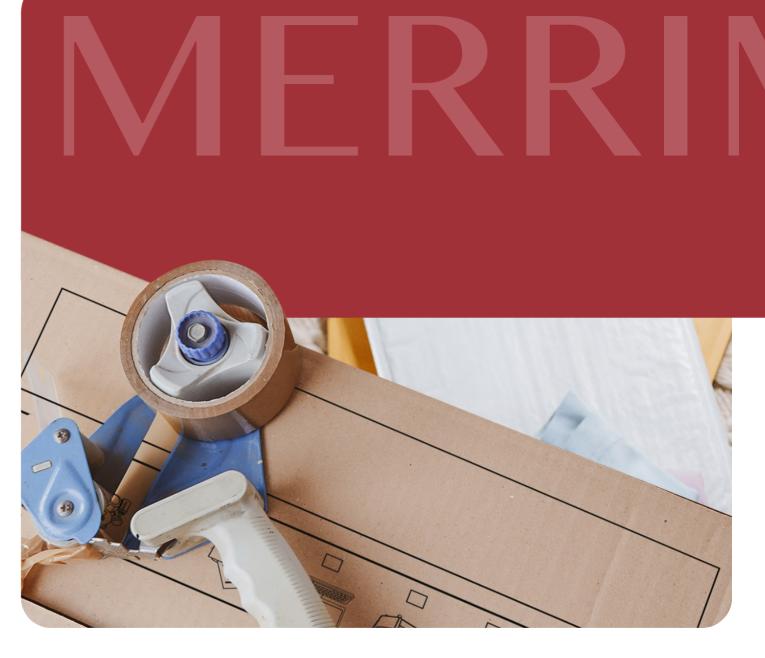
Super Bright Water Resistant

Portable

MERRIMEN

PACKAGING PERFECTION, WHERE EVERY DETAIL MATTERS

A great range of consumables for a wide variety of home and small business uses. The right mix of well thought out sizes, quantities and mixed uses for increasing average order values and basket sizes. The brand has 1000's and 1000s of reviews that's are testament to their quality.











### Packaging Tape

3pk, 6pk, 12pk





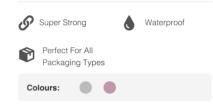
Disposable Gloves

S, M, L, XL





Mailing Bag 25pk, 50pk, 100pk, 300pk, 500pk





Paper Bags 10pk, 30pk





Kraft Paper

450cmx25m 450cmx75m 450cmx100m 500cmx25m 500cmx75m 500cmx100m



Great value





Label

Ø

300pcs, 500pcs



Strong And Long Lasting



Pallet Wrap 400x 250m, 400mm x 150m





**Coloured** Tissue Paper Blue, black, green, mulit-colour, blue mix, pink mix, orange, pink, light pink, red, teal, gold







4pk Wrapping Paper Roll 6 Styles





Padded Envelopes 10pk, 20pk, 50pk, 100pk, A3, A4, A5, A6





Bubble Wrap





### Cardboard Boxes 10pk





Cable Ties Black and White





Paper bags 250 pack S, M , L





2pk Twine Set



Hulti-Use







## Perfect Precision For Every Little Job

For when you need the right tool or product for that little job, Halton's has just the right product, at the right price. Just because the job is small doesn't mean the product needs to be anything other than the right quality and durability, The range is small but the reviews are not!











FOA



De-Icer 3 pack





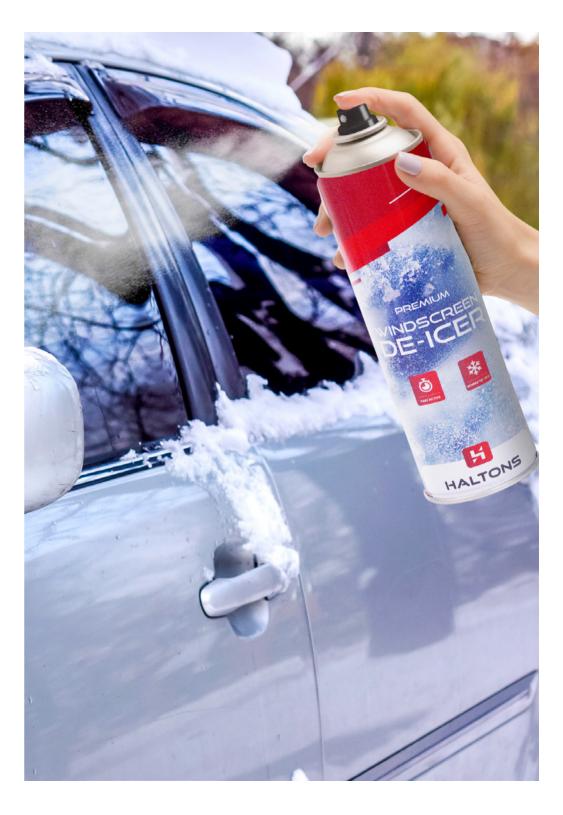


Foam Filler

Ruick Drying



Versatile Application





Something For **Every** Season



Adding little well thought out accessories for lifting your gifting. The range isn't huge but its considered, well-designed and great quality.

We think you'll love what we've sourced and our customer feedback is that its better than most of what's available.

\*\*





### 44.5cmx25m Kraft Paper

Ø Premium	Quality	e	Eco-Friendly	/
Unique D	esign			
Colours:				



**4 Pack** Gift Wrapping Paper <sup>4 styles</sup>





750cmx17.5m Kraft Paper





Reindeer Toss Festive fun





Christmas Kraft Tape Brown 2pk

Premium Quality C Eco-friendly

Writable



**100pk** Baubles With Storage Case

Premium Quality	Easy To Carry
Reusable	
Colours:	
•	



Bauble Storage Box





Christmas Straws 20PK / 50PK / 100PK



86



Faux Spiders With Web Decor

Trick or Treat fun



Pumpkin Lights





Gutter Hanging Hooks

50pk

Colours:

Durable Perfect For String Lights



### 75m Kraft Wrapping Paper Rolls

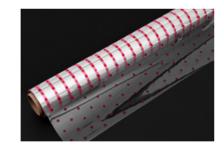
Rremium Quality

Eco-Friendly



Cellophane Bags With Ribbon





Cellophane Rolls

Ø durable

8 Non-Toxic



Premium Xmas Trees



### **Dive into Diversity:** Discover Our Array of Brands

Beyond what you've seen, we have a plethora of exciting products under our distinguished brands – **Sterlix, Peaches, Busylnk, BugOff, Bryte, and Foris**.

Each brand reflects our commitment to quality and innovation. To discover the full range of our offerings, we invite you to get in touch with us. Our team is eager to share more information and help you find the perfect solutions for your needs.



terlix

Jehumidifie

000



Visit Our Website

The Mille, 1000 Great West Road, TW8 9DW, London

Contact Us: Info@keplin-group.com 020 4511 4390