

*Every  
Gift Tells  
a Story.*



**Nw1 London**  
WWW.NW1LONDON.COM

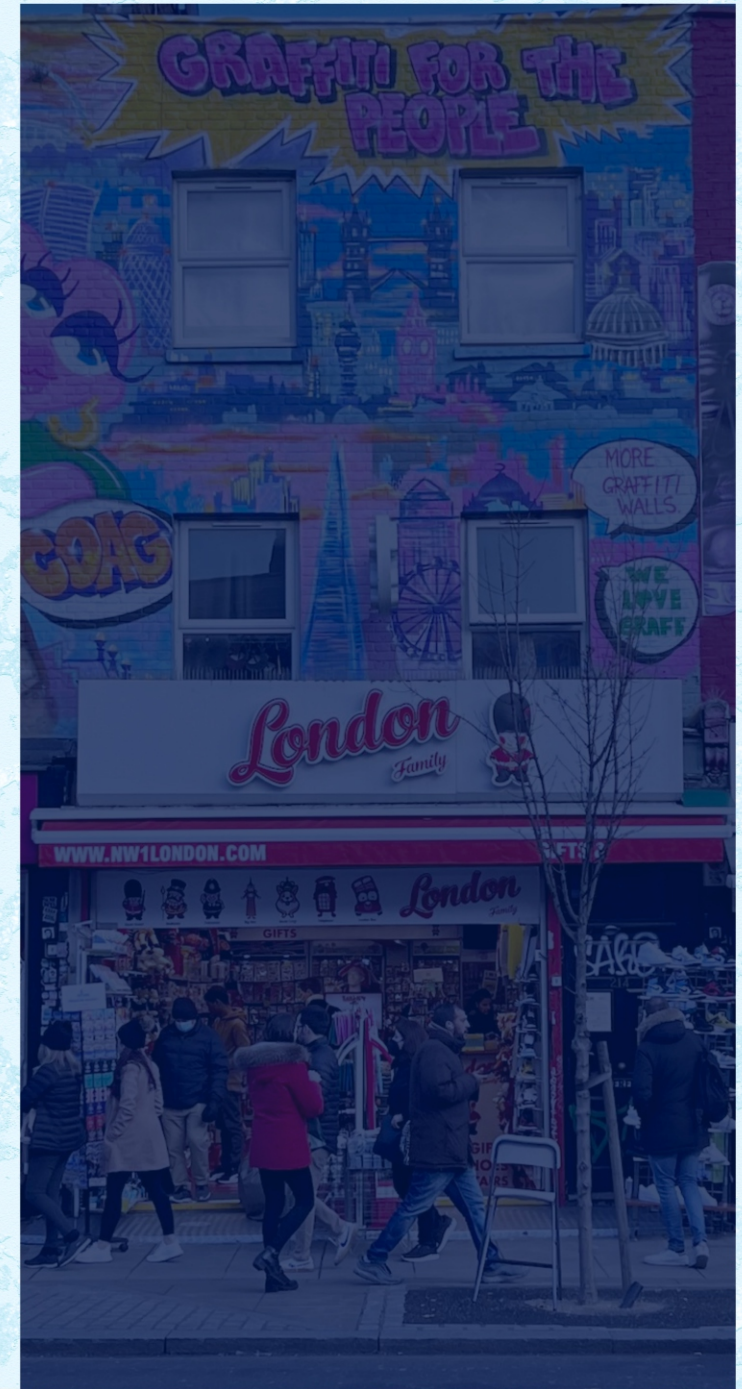
*One stop Solution...*



Our Company started as a fashion brand in Camden Town in 2001 and expanded to eight branches showing significant progress and success over the years. We expanded to multiple locations indicating that our brand resonates well with customers and that we have been able to effectively manage and scale our business. It's quite an achievement, Despite the ups and downs, I never gave up. Building and growing a business is often a roller coaster journey with its share of challenges and successes. My resilience and determination are key traits that have likely contributed to my brand's longevity and success. Learning from the downs and leveraging the ups is crucial for continued growth and adaptation in the ever-evolving landscape of the fashion industry. Keep pushing forward and staying true to our vision, and you'll continue to see progress and success in the future.

Staying true to our vision while also remaining adaptable to changes in the industry is a delicate balance, but it's clear you understand the importance of both aspects. As you continue to push forward. Remember to also surround ourselves with a strong support network, whether it's mentors, colleagues, or friends, who can provide guidance and encouragement along the way.

Ahmad Humayun  
CEO







## The Story So Far

We started our journey in 2001 as a fashion brand with eight high street shops in London, our company has grown and evolved over the years. In 2018, NW1 LONDON was born from Camden Town and has since become one of the most reliable wholesalers in the UK. Expanding our Gift and Stationery product line to include London and six other cities shows a commitment to offering a diverse range of options for customers. By featuring gift and stationery from different cities, which makes [NW1 LONDON](#) one stop solution for our wholesale customers. We provide retail and wholesale customers with the opportunity to commemorate their travels or celebrate their connection to specific locations. This expansion can also attract a wider customer base and cater to the interests and preferences of individuals who have a fondness for these cities. It's important to continue focusing on quality, creativity, and customer satisfaction to ensure that each gift reflects the unique characteristics and essence of the respective cities.





*In our footwear shop in Kingston we work with well-established brands like Dr. Martens, Hunter, Skechers, Gola, Hush Puppies, Timberland, and Fly London is a testament to the credibility and reputation of our business within the fashion industry. Collaborating with such renowned brands not only enhances our brand's visibility but also signals to customers that you offer high-quality products and services.*

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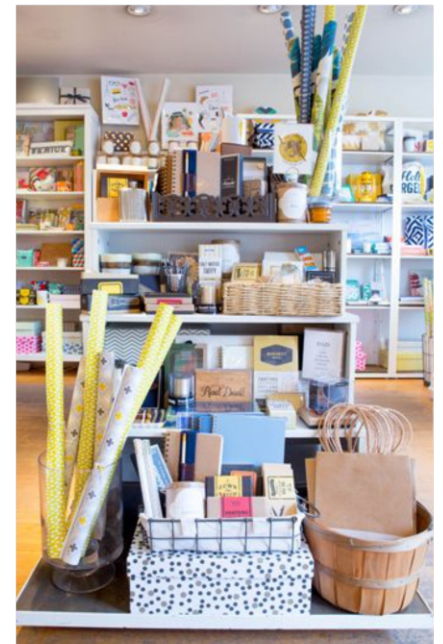
**48, Clarence Street, Kingston  
upon Thames, KT1 1NR**



*The first gift shop was born with the idea of doing something different from others. After living in London for so many years and being in the fashion industry i wanted to give customers different experience. Opening a gift shop on Tower Bridge in the heart of London was an exciting opportunity! Tower Bridge is an iconic landmark and a major tourist attraction, visited by millions of people from around the world each year.*

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**191, Tower Bridge Road,  
Tower Bridge, London SE1 2UP**







*Opening a new branch in Camden Town was a fantastic move! Camden Town is renowned for its vibrant atmosphere, diverse culture, and bustling markets, making it an excellent location for a gift shop. The eclectic mix of tourists and locals will provide ample opportunities to attract customers and showcase our unique products. We make sure to immerse ourselves in the local community and tailor our offerings to match the eclectic tastes of Camden's residents and visitors.*

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214, Camden High Street,  
London NW1 8QR



*Opening a second gift shop on Tower Bridge was an impressive achievement! It's a clear indication that our business model is thriving and that there is significant demand for our products in that location. With two shops in such a prominent area, we attract even more customers and further solidify our brand's presence. We make sure to maintain the quality and uniqueness of our offerings while managing both locations effectively.*

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193, Tower Bridge Road,  
Tower Bridge, London SE1 2UP







*Expanding with a second shop in Camden Town after the success of our first one is a brilliant decision! It shows that our business model resonates well with the local community and visitors alike. With two shops in such a vibrant and dynamic area, we will be able to reach even more customers and further establish our brand presence in Camden Town. Just like with our first shop, we make sure to maintain the high standards of product quality, customer service, and attention to detail that have contributed to our success so far.*

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**186, Camden High Street,  
London NW1 8QP**



*Having a freehold warehouse in Tring to store our stock is a strategic move for our business. It offers several advantages, such as Cost Efficiency, Control, Accessibility & Scalability. As our business grows, we have the flexibility to expand or modify the warehouse space to accommodate increasing stock levels and changing business requirements. The warehouse represents a valuable asset for our business, which can appreciate over time and provide additional financial security.*

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**Unit-8, Beacon Court, Quarry Road,  
Pitstone green Business park,  
Leighton Buzzard LU7 9GY**



*Expanding to a second warehouse in Wembley to serve as a showroom for the wholesale side of our business is a strategic move in response to customer demand. Offering a physical showroom allows wholesale & retail customers to see our products in person, which can enhance their experience and build trust in our brand. It also provides an opportunity for personalized interactions and demonstrations. We make sure to implement efficient systems and processes to streamline operations and minimize any potential disruptions.*

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Unit-9, Carey Way, Tower Business Park,  
Wembley HA9 0LQ





# WHOLESALE SHOWROOM





# WHOLESALE SHOWROOM





# WHOLESALE SHOWROOM





# OUR PRODUCTS





# Z to A Enterprises UK Ltd.

## Retail Shops

214, Camden High Street,  
London NW1 8QR

186, Camden High Street,  
London NW1 8QP

48, Clarence Street, Kingston  
upon Thames, KT1 1NR

191, Tower Bridge Road,  
Tower Bridge, London SE1 2UP

193, Tower Bridge Road,  
Tower Bridge, London SE1 2UP



# NW1 London Family Ltd

## Head Office

Unit-9, Carey Way, Tower Business park,  
Wembley HA9 0LQ

## Warehouse

Unit-8, Beacon Court, Quarry Road,  
Pitstone green Business park,  
Leighton Buzzard LU7 9GY