



 **Mazikreative**

ELEVATING CREATIVITY THROUGH PROFESSIONAL COLLABORATION

African Violet

In the heart of Tanzania, nine talented women designers came together, inspired by the African Violet's global success story. This delicate flower, native to the Usambara Mountains, became the muse for our debut collection.



About Us

At KaziKreative Hub, we warmly embrace the spirit of Tanzania through our community of 9 passionate designers dedicated to uplifting fellow fashion artisans. We founded KaziKreative Hub to bridge the gap in collaboration and professionalism within the Tanzanian fashion industry.

Our mission is to create a supportive community where opportunities are shared, and we can all grow and thrive together. Our doors are always open, inviting you to join us in celebrating the creativity and craftsmanship that make our country so special.

Our members actively engage with the community to highlight the social impact of our creations. We focus on reducing fabric waste, repurposing offcuts, and encouraging the reuse of garments, all while promoting mindful fashion choices. Through workshops and outreach, we inspire others to embrace small-batch production and low-waste practices, creating a more sustainable future together.

We invite you to be part of this journey! Join us as we celebrate the spirit of community, creativity, and the unique beauty that Tanzania has to offer. Together, we can make a difference in our fashion industry and uplift one another along the way.



African violet

It began with a whisper of an idea - nine women, nine dreams, one extraordinary flower. The African violet from our beloved Usambara Mountains became more than just a botanical wonder; it became our storyteller, our bridge between local creativity and global imagination.

We weren't just designers. We were dreamers, storytellers, and guardians of a rich artistic tradition. Our journey wasn't smooth, imagine nine passionate women, each with her own vision, trying to create something harmonious! We laughed, we debated, we challenged each other. But underneath it all was a deep respect and a shared dream.

Our muse, the delicate African violet, watched us. Its purple petals seemed to smile as we transformed its elegant form into vibrant prints and intricate designs. The delicate African Violet first discovered in the lush Usambara Mountains, inspired our collection reflecting beauty, resilience, and hope. Discovered in 1892, the flower symbolizes devotion and faithfulness, much like the nine talented women designers behind this collection.

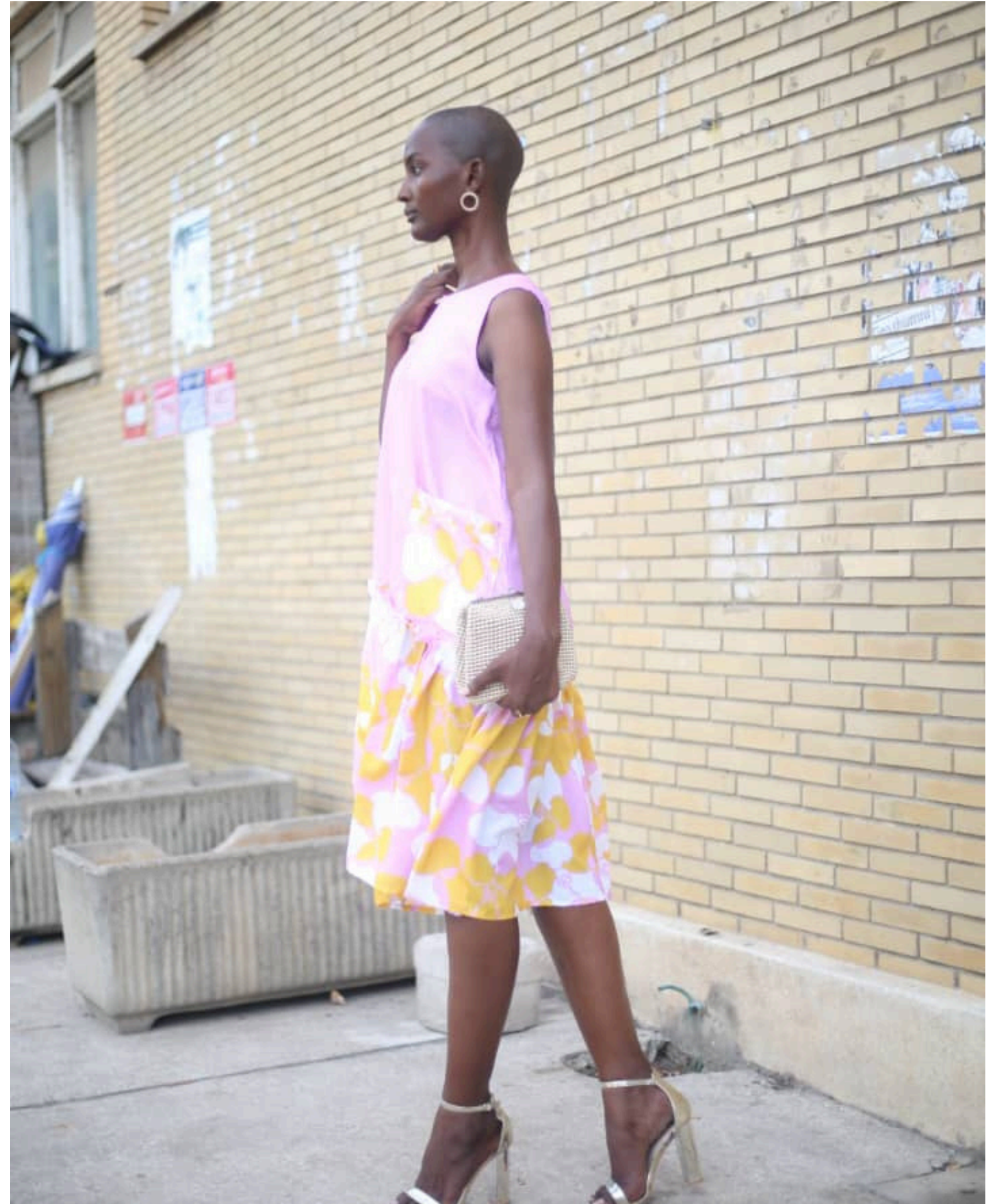
Our palette of violets, sunny yellows, and rich reds echoes Tanzania's landscapes. Each custom print mirrors the African Violet, honoring the plant that thrives in our homeland's warm, humid climate. Deep violets capture our spirit, yellows celebrate joy, and reds reflect the fiery sunsets.

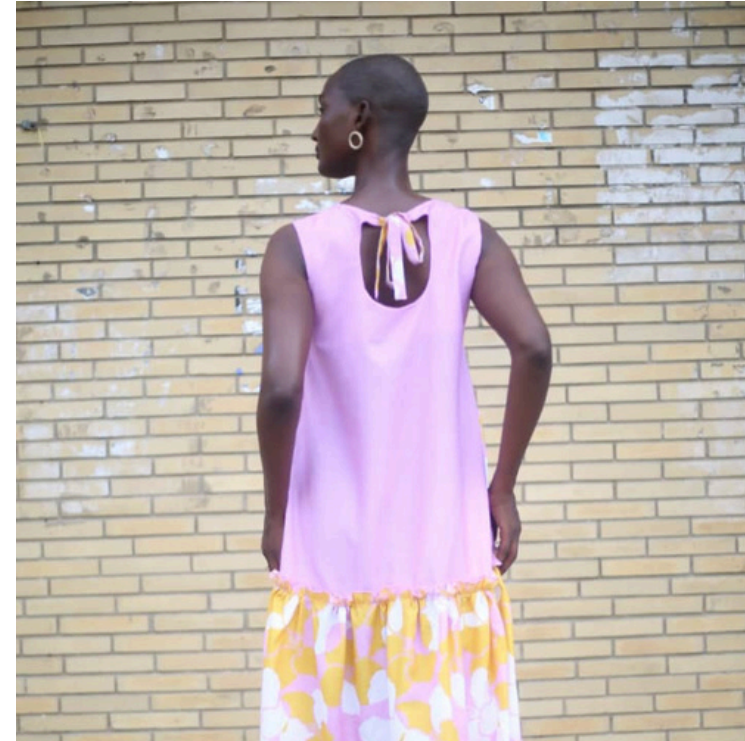
By collaborating with Maasai beading artisans, Machinga Complex embroidery groups, and local fabric manufacturers, we've created more than just clothes; we've woven a story of community and creativity. Our A-line dresses, loose tops, and playful skirts, adorned with beadwork and paired with bucket hats, are a tribute to the vibrant life that blossoms when diverse talents come together, just like the African Violet in its unique environment.

When we finally saw our collection, we saw more than clothing. We saw Tanzania. We saw ourselves. We saw a future where our creativity could bloom anywhere in the world.

This was more than a collection. This was our declaration.







Asilia dress

A mid length pocketed dress with curved cut on the back having a flowy loose silhouette that Symbolizes the African violet's roots in the Usambara Mountains, to give out grounded elegance.

Size Range:
8 - 22

Material:
100% polyester Linen slub Weave

Item 12025AV001

Modeled on a size 10.
Model's profile: height 5'9", bust 32", waist 24"



Mvuke Dress

A round-neck, cold shoulder short A-line dress adorned with gathered ruffle off shoulder floral print at both the top and bottom, capturing the moment when the African Violet blooms and awakens in all its splendor. This design symbolizes the freshness of new beginnings, with vibrant bursts of color that evoke a sense of renewal and the beauty of blossoming.

Size Range:

8 - 22

Material:

100% Polyester Linen slub weave

Item 12025AV002

Modeled on a size 10.





Mlanzi Dress

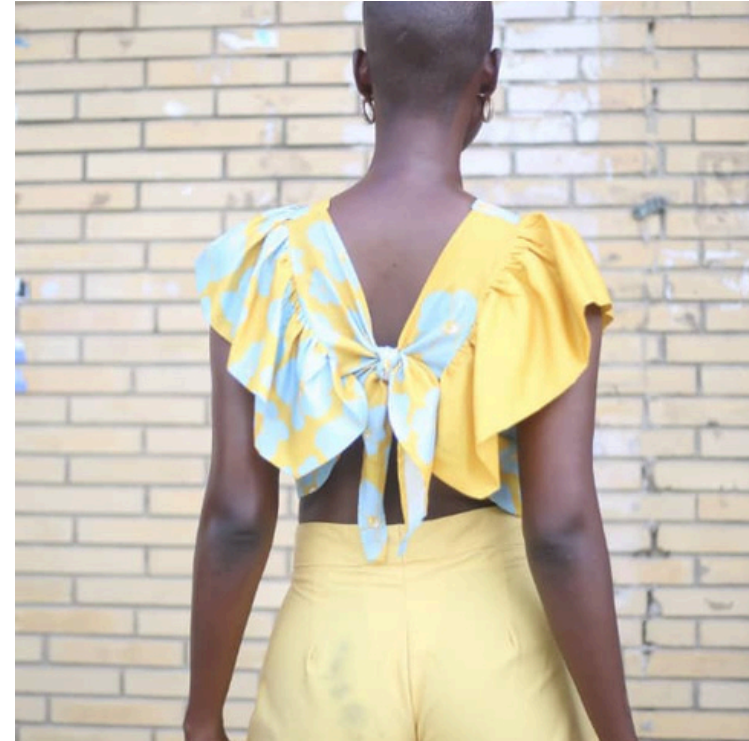
A long A-line dress with flounce short sleeves, there drop cut out on the back and double front slits, gracefully highlighting the legs and the gentle flow of the dress. This design evokes the soft mountain breeze, featuring light, airy fabrics that move effortlessly with every step.

Size Range:
8-22

Material:
100% polyester Linen slub Weave

Item 12025AV003

Modeled on a size 10.



Mvua top

A cropped embroidered flower square-cut neckline, short, flared sleeves, self-tie back design, celebrating the nurturing rains of the Usambara Mountains with colors that flow like drops of water, bringing joy to every moment. Blending a classic outline in a crop height with shapely, sculptural elements,. Pair it with denim for an effortless statement.

Size Range:

8 - 22

Material:

100% polyester Linen Slub Weave

Item 12025AV004

Modeled on a size 10.



Mwanzo bag

A baguette shaped bag with flower detail strap that represents the sprouting of the flower, with soft, pastel colors and delicate details.

Dimensions:

Length 13 inch

Height 7 inch

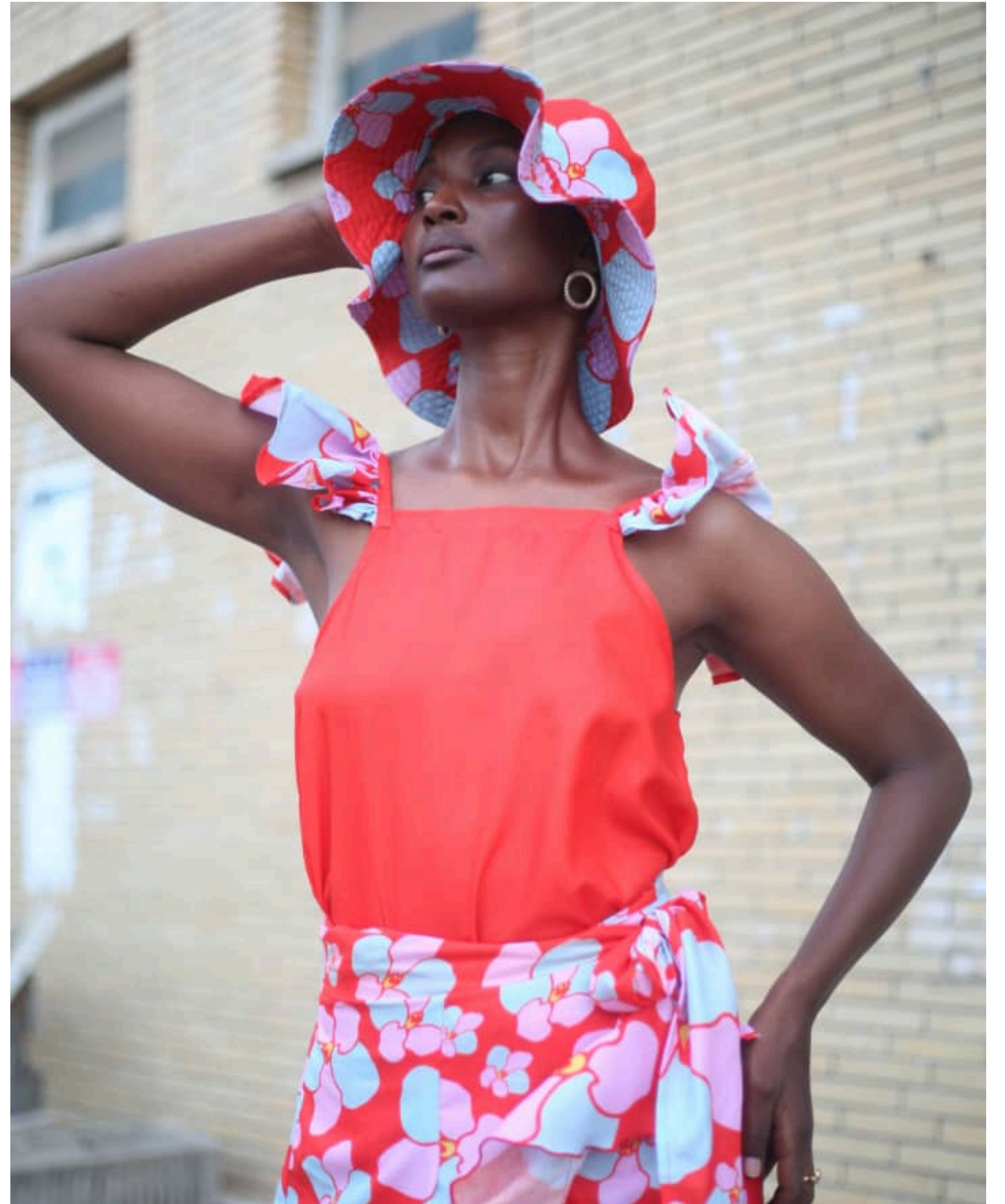
Width 4 inch

Six hours of craftsmanship

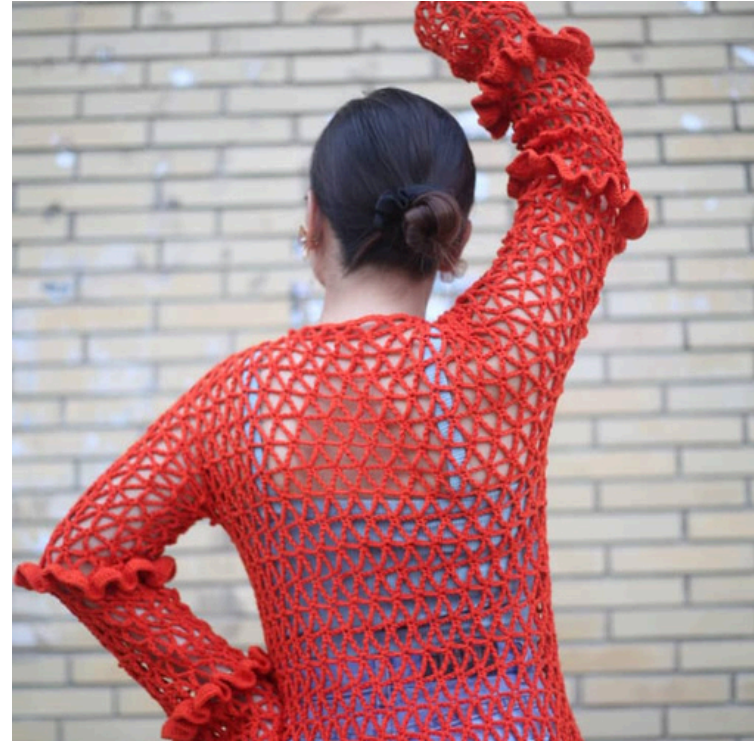
Material:

80/20 polycotton twill weave

Item 12025AV005



Mlima kimono



Our long, ruffle-detailed, long-sleeved crochet kimono, a tribute to the Usambara Mountains, combining structured designs with earthy reds. The piece features a delicate flower-like detail tying at the neck, while buttons at the high waist add structure to the silhouette, enhancing the natural flow of the garment. This kimono gracefully blends nature's beauty with a refined, feminine shape, offering you both elegance and warmth.

Size Range:

8-22

60 hours of craftsmanship

Material:

80/20 Cotton Acrylic

Item 12025AV006

Modeled on a size 10.



Mwanga skirt

Floral print wrap tied skirt, with a casual high waist fastens with an adjustable belt to highlight the slimmest part of your frame, Inspired by the Usambara Mountains, our bold colour palette captures the fiery sunset reds filtering through where our delicate flower blooms with quiet intensity. Designed to move gracefully, the ruffled edges create airy movement, finding rhythm with every step you make.

Full length; overall length 26 inch

Size Range:
8 - 22

Material:
100% polyester Linen Slub Weave

Item 12025AV007

Modeled wears a size 10.



Udongo Top

This red loose top with ruffle-detailed short sleeves. Inspired by the fertile soils of the Usambara Mountains that nurture the African violet. The flowing design of the top mirrors the effortless connection between the land and the vibrant life it sustains, making it a timeless addition in your summer wardrobe.

Full length; overall length 24 inch

Size Range:
8-22

Material:
100% polyester Linen Slub Weave

Item 12025AV008

Modeled on a size 10.



Kivuli hat

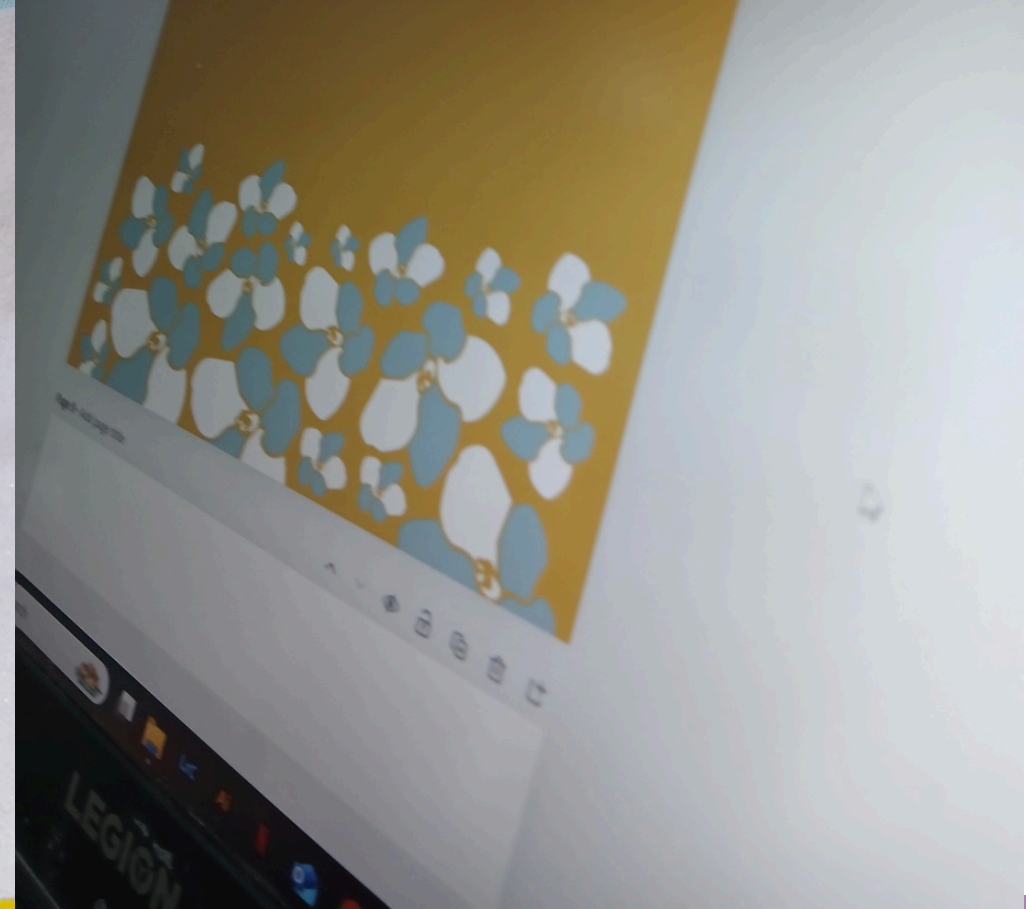
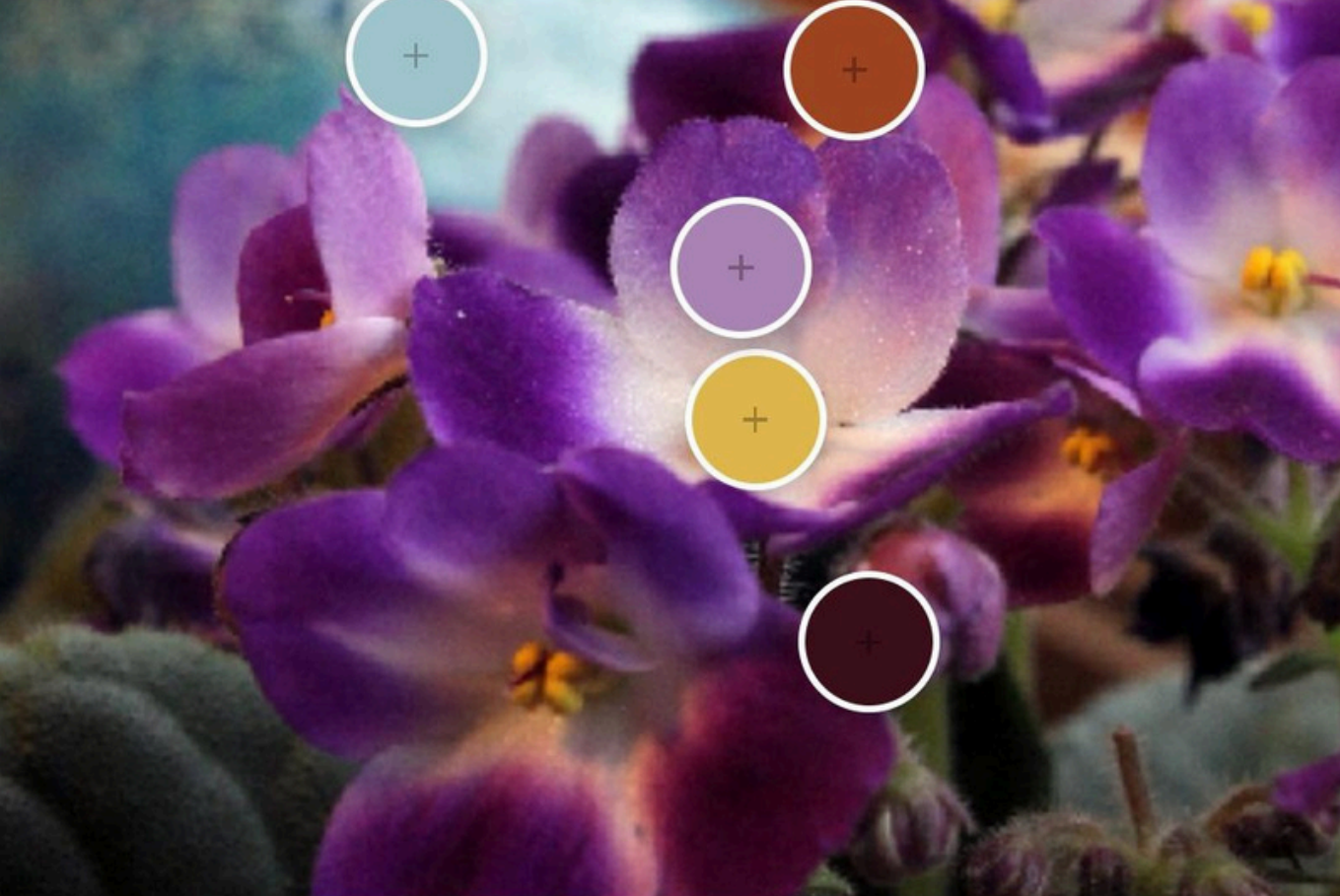
A flowy, colorful bucket hat reflecting the forest's protective coolness with layered textures and vibrant tones. Designed to provide perfect shade, it's your ideal summer companion.

Size Range:
58 & 60

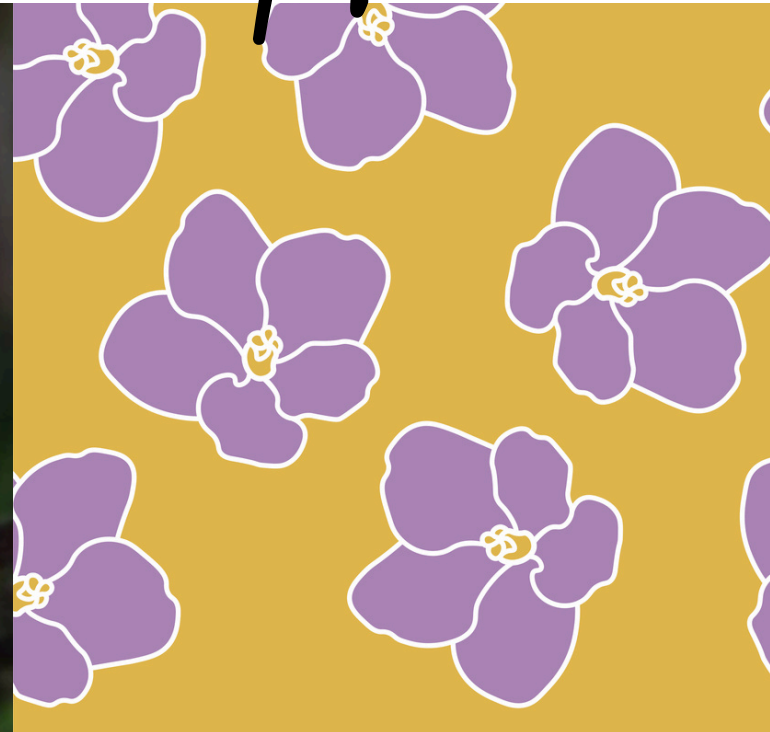
Material:
100% polyester Linen slub Weave

Item 12025AV009

Modeled on a size 58.



The concept





Our touch points

Blooming Beyond Borders:

Nine women, one dream, and an extraordinary flower, the African violet from Tanzania's Usambara Mountains became our muse and storyteller. As designers, dreamers, and guardians of our artistic heritage, we embarked on a journey to transform this delicate bloom into a global fashion narrative.

Local artisans breathed life into our vision, with our local printers infused our custom design fabric with the African violet's delicate purples, whites, and yellows, accented by the fiery reds of Usambara sunsets. Skilled embroiderers traced each petal with nimble fingers dancing across fabric. And our seamstresses? They were more than craftswomen, with every careful cut and precise seam, they stitched our dreams, resilience, and the indomitable beauty of our people. In the bustling artisan market of Ilala, we sat with Maasai women for the final touches, their ancient beadwork whispering tales as old as the mountains themselves.

In the end, we created more than clothing. We crafted a declaration, a future where Tanzanian creativity blooms on the global stage.

KAZIKREATIVE

Who We Are: Kazikreative's Summer Collection African Violent

At Kazikreative, we're not just designing clothes—we're crafting experiences that celebrate bold, unapologetic femininity through our vibrant summer collection.

Our Tribe: The KaziKreative Women

We design for the women who:

- Sees fashion as her personal canvas
- Craves colors that tell stories
- Refuses to blend into the background
- Transforms every street into her runway

Our Collection's Soul

Our summer line speaks directly to women aged 18-35 who are:

- Urban adventurers
- Festival queens
- Beach wanderers
- Confidence personified

The Color Story: Yellow, Purple, Red

These aren't just colors—they're emotions:

- Yellow: Pure summer joy and optimism
- Purple: Regal creativity and passion
- Red: Unbridled energy and power





Our Philosophy

We believe in:

- Comfort that doesn't compromise style
- Pieces that transition from day to night
- Designs that transcend fleeting trends
- Improving quality with every stitch, learning and growing
- Designs that make you feel extraordinary

Where You'll Find Us


Our tribe lives in:

- Bustling cities
- Coastal towns
- Digital landscapes of social media
- Spaces where creativity thrives

KaziKreative isn't just a brand. We're a movement. We're for the woman who knows her worth, celebrates her individuality, and turns heads wherever she goes.

Welcome to our world.

Boldly Yours,
The KaziKreative Team



Our community of talented women artisans and designers
weave local passion into global stories, one beautiful creation at
a time.

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