

Children

EST 1962  
Powell Craft  
ENGLAND





## About Us

Founded in 1962, Powell Craft is a British family-run business known for its charming, vintage-inspired clothing, toys, and homewares. Combining traditional craftsmanship with whimsical designs, Powell Craft offers unique, high-quality products that bring a sense of nostalgia and joy to all ages. From beautifully hand-finished children's wear to delightful gifts, each item tells a story of creativity and care.

[www.powellcraft.com](http://www.powellcraft.com)

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At Powell Craft, our brand is built on a foundation of timeless style, quality craftsmanship, and a love for nostalgic charm. For over 60 years, we have celebrated British heritage through our lovingly designed collections of vintage-inspired clothing, accessories, and gifts. Every piece reflects our commitment to sustainable practices and attention to detail, blending traditional techniques with playful, modern twists. We take pride in creating products that spark joy and inspire imagination, with each item crafted to be cherished for years to come.

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# Childrenswear

Shop our collection of children's clothing made from natural fabrics and designed to have fun in! Browse pretty summer dresses, embroidered nightdresses and pyjamas in our exclusive prints, jolly raincoats with matching umbrellas, backpacks and more.



# Nightwear

Snuggle down with our adorable range of traditional kids' nightwear. Choose from cool boys' pyjamas, or traditional nightdresses and pyjamas that little girls will love.



# Rainwear

Keep your little ones dry and warm in our all-year-round raincoats! Choose from our wide range of cute and colourful prints - all exclusive to us. Made from showerproof PU and fully lined in cosy towelling, our hooded raincoats fasten with poppers (easier for little hands) and have two pockets to store treasures.



# Baby & Toddler

Find everything you need for babies and toddlers! Choose from our cotton knits with appliqued motifs, baby grows and jumpsuits in colourful and fun prints, and comfortable nightwear to guarantee sweet dreams. Adorable accessories include bibs, sun hats, our stretchy leggings, and moccasins and socks for the cutest little feet.



# Toys

Discover our traditional children's toys including our beautiful rag dolls wearing an array of colourful outfits embellished with lace trims, appliqued motifs, and floral prints. Our soft teddy bears are dressed for bed in pyjamas that match our children's range and meet our cute menagerie of mice, owls, deer, pandas, rabbits, and unicorns!





# Christmas

Make Christmas magical with our range of Christmas decorations and accessories. Our beautifully crafted stockings, and Christmas sacks are perfect to make your home festive and are sure to become family heirlooms, a delight to bring out year after year.



# Testimonials



[www.powellcraft.com](http://www.powellcraft.com)



'We have had a great working relationship with Powell Craft for two years now, and have developed a great partnership with them. The company certainly has a lovely family feel, and we have regular contact with all the team members, who are very prompt in dealing with our queries. It is also great for us, and our customers that we can have such speedy and reliable delivery of products. We would highly recommend Powell Craft to work with'

**Lauren Shields, Bluebelle & Co**



'We at Cologne & Cotton have been buying from Powell Craft for many years now. Not only is the product beautiful and wonderful value, the service is second to none! Nothing is too much trouble, and the deliveries are so speedy which means that we don't lose any sales'

**Jenny & Vicky, Cologne & Cotton**



'We have purchased nighties from Powell Craft for a number of years now and cannot fault the quality and design of them. The staff are always quick to respond to any queries and delivery is fast and efficient. Thank you Powell Craft for supporting our business.'

**Tania Hall, White Nightie**



[WWW.POWELLCRAFT.COM](http://WWW.POWELLCRAFT.COM)

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