

# Home & Lifestyle

EST 1962  
Powell Craft  
ENGLAND





## About Us

Founded in 1962, Powell Craft is a British family-run business known for its charming, vintage-inspired clothing, toys, and homewares. Combining traditional craftsmanship with whimsical designs, Powell Craft offers unique, high-quality products that bring a sense of nostalgia and joy to all ages. From beautifully hand-finished children's wear to delightful gifts, each item tells a story of creativity and care.

[www.powellcraft.com](http://www.powellcraft.com)

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# Our Brand

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At Powell Craft, our brand is built on a foundation of timeless style, quality craftsmanship, and a love for nostalgic charm. For over 60 years, we have celebrated British heritage through our lovingly designed collections of vintage-inspired clothing, accessories, and gifts. Every piece reflects our commitment to sustainable practices and attention to detail, blending traditional techniques with playful, modern twists. We take pride in creating products that spark joy and inspire imagination, with each item crafted to be cherished for years to come.

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# Our Product

Explore our wide range of vintage-inspired cotton nightdresses, and classic men's pyjamas. We have a myriad of vibrant floral patterned pyjamas, dressing gowns and daywear with coordinating quilted throws and accessories. Our product range for children and babies not only includes gorgeous day and nightwear but also raincoats in our distinctive colourful prints, accessories, new baby gifts, and traditional toys, including rag dolls, teddies and soft animal toys.

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# Ladies Nightdresses

A wide range of nightdresses with a style to suit everyone. Crafted from 100% soft and cool cotton embellished with embroidery, lace, and ribbons, choose from Victorian-inspired, traditional, romantic and flirty styles.



# Ladies Pyjamas

Beautiful pyjamas in long-lasting and soft 100% cotton - choose between classic white or from one of our exclusive brightly coloured floral prints.



# Ladies Robes

Wide range of beautiful ladies' dressing gowns in 100% cotton, waffle and velvet - soft to the touch and long-lasting. Choose from classic white to colourful floral Jaipur prints hand-blocked by artisans.



# Ladies Daywear

Discover our effortless women's daywear collection featuring dresses and jackets perfect for everyday wear.





# Men's Nightwear

Luxurious 100% cotton nightwear for lounging or a comfortable night's sleep - choose from either classic pyjamas or a nightshirt in traditional stripes or one of our quirky signature prints with piping and fabric-covered buttons.



# Lace & Linen

Beautiful delicate lace and linen for the home. Shop exquisite tablecloths to doyleys and table runners.



# Quilts & Bedding

Our gorgeous, floral and bohemian bedspreads and throws are just what you need to layer on your bed for cool evenings, or snuggle up in during the day.



# Scented Goods

Keep your drawers smelling nice with our lavender and rose sachets. Lavender is British grown and perfect for keeping moths away and helping with sleep.



# Testimonials



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'We have had a great working relationship with Powell Craft for two years now, and have developed a great partnership with them. The company certainly has a lovely family feel, and we have regular contact with all the team members, who are very prompt in dealing with our queries. It is also great for us, and our customers that we can have such speedy and reliable delivery of products. We would highly recommend Powell Craft to work with'

**Lauren Shields, Bluebelle & Co**



'We at Cologne & Cotton have been buying from Powell Craft for many years now. Not only is the product beautiful and wonderful value, the service is second to none! Nothing is too much trouble, and the deliveries are so speedy which means that we don't lose any sales'

**Jenny & Vicky, Cologne & Cotton**



'We have purchased nighties from Powell Craft for a number of years now and cannot fault the quality and design of them. The staff are always quick to respond to any queries and delivery is fast and efficient. Thank you Powell Craft for supporting our business.'

**Tania Hall, White Nightie**



WWW.POWELLCRAFT.COM

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