





















Indoor growing



# The Oyster Kits.

# The Log Kits.

Grow guide in every kit



















# **OUTDOORS**









# How it works.

scan the qr code to redeem your spawn



fresh spawn sent free of charge with next-day delivery

happy growing!

#### **Perfect for Gifting**

An ideal gift for all occasions as they can be purchased in advance with no need for immediate use

#### Extended Shelf Life

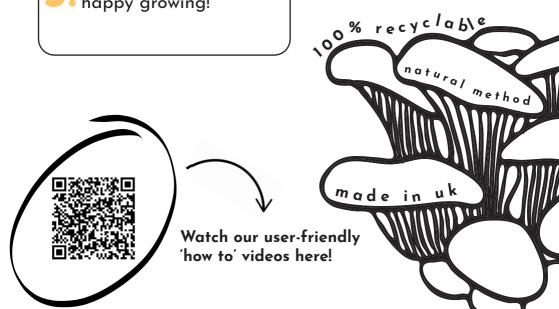
Shelf-stable kits reduce spoilage risks and extend stock time

#### **On-Demand Freshness**

Voucher included for customers to redeem fresh spawn free of charge

#### **Educational**

Urban Farm-It offers a unique introduction to the mushroom cultivation process, providing a 'start-to-finish' experience



PRICING.

Product	SKU	Cost/Unit	RRP	VAT
Pink Oyster Kit	BK-P-GIFT	£13.50	£24.99	0%
Blue-Grey Oyster Kit	BK-BG-GIFT	£13.50	£24.99	0%
White Elm Oyster Kit	BK-WE-GIFT	£13.50	£24.99	0%
Golden Oyster Kit	BK-G-GIFT	£13.50	£24.99	0%
Blue-Grey Log Kit	LK-BG-GIFT	£13.50	£24.99	0%
Shiitake Log Kit	LK-S-GIFT	£13.50	£24.99	0%
Turkey Tail Log Kit	LK-TT-GIFT	£13.50	£24.99	0%

MOQ 24 units.

## **BRAND NEW CUSTOMER?**

12 units of each Oyster Kit and 6 units of each Log Kit per store.

For any queries please contact our head of commercial, lan Harman - ian@urban-farm-it.com

## **EXISTING RETAILERS**

Mix and match Oyster and Log Kits, ensuring the total quantity is divisible by 24 for shipping purposes





MARKETING ASSESTS





