



Catalogue 2025

Contents

Our values	P.4
The Brand	P.6
Our Collections	P.14
Our Iconis	P.16
New products	P.24
Fragrances	P.26
Body Care	P.46
SkinCare	P.52
Home Fragrance	P.60
Marseille Liquid Soap Limited Edition and Eco-Refills	P.66
Extra-Mild Vegetable Soap	P.68
The Art of Giving	P.70



A FAMILY STORY

Originally from Marseille, Jérôme Lambruschini grew up surrounded by the gentle way of life and well-being in Provence, in the shade of cypress trees and mimosa flowers in the southern Alps. His grandfather instilled in him a passion for trees, gardening, and nature. His mother, an avid fan of beauty products, shared her love for their land and fragrances. The idea behind PANIER DES SENS was born from the rose, lavender, and olive trees cultivated by neighboring farmers.

Our Values



**MADE IN
FRANCE**



**95% À 100%
NATURAL***



**FRAGRANCES
FROM GRASSE**



**VEGAN
FRIENDLY**



**ECO
DESIGN**



**SUSTAINABLE
FARMING**

*ON COSMETICS RANGES



MADE IN FRANCE

Products inspired, designed, and crafted in France.

NATURAL COSMETICS

95% to 100% natural ingredients. Adherence to a strict formulation charter.

FRAGRANCES FROM GRASSE

Created by master perfumers in Grasse, the birthplace of worldwide perfumery.

VEGAN FRIENDLY

Plant-based or mineral-based actives, with the exception of the Honey range which contains bee-derived ingredients. No animal testing, in compliance with European regulations.

SUSTAINABLE FARMING

Selection of the best local farmers through sustainable, ecological partnerships.

RECYCLABLE PACKAGING

We prioritize recycled materials. In 2022, 100% recycled packaging saved 13.9 tons of virgin plastic and 83% recycled aluminum!

1% FOR THE PLANET

We donate 1% of our Green Collection (eco-refills) revenue to two partner environmental protection organizations.

1 Group, 3 Brands

We donate 1% of our Green Collection (eco-refills) revenue to two partner environmental protection organizations.



PANIER DES SENS

Natural and responsible beauty

LA CRIQUE

LA CRIQUE

Natural makeup infused with care



LA MAISON DU SAVON DE MARSEILLE

Authentic, natural soaps

Key Figures

2024: GROWTH +16%
vs. last year

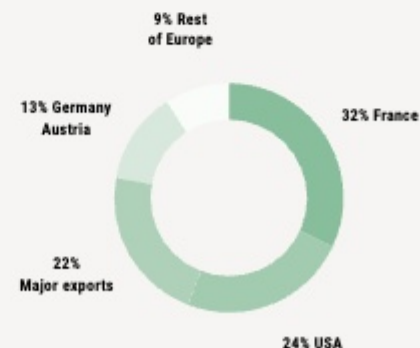
DOUBLING
IN 5 YEARS

TARGET
DOUBLE BY 2030



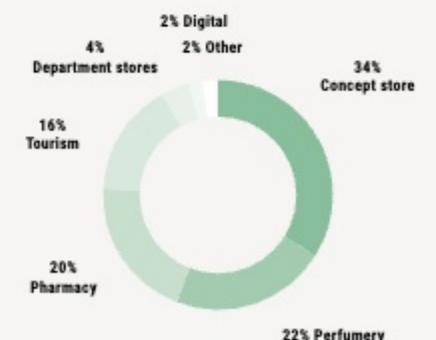
WORLDWIDE DISTRIBUTION

PRESENCE IN +30 COUNTRIES
+ 3000 OUTLETS



B2B DISTRIBUTION

MULTI-NETWORK



Distribution Retail

Un réseau en expansion



11 POINTS OF SALE IN FRANCE

Aix-en-Provence, Avignon,
Grenoble, Isle-sur-Sorgue,
Nice, Nouméa and Sanary.

5 IN PARIS, FRANCE

Opera, Gare de Lyon, Marais,
Montmartre and Passy.

WORLDWIDE

Dubai, Abou Dhabi, Bogota,
Honk-Kong, Shanghai,
Hanoi, Ho Chi Min...

WHOLESALE Distribution



LE BHV / MARAIS

Galeries
Lafayette

PRINTEMPS

Marionnaud

MONOPRIX

Aprium
PHARMACIE

DEPARTMENT STORES

Galeries Lafayette (FR)
Le Bon Marché (FR)
Printemps (FR)
BHV (FR)
Boby & Co (UK)
Globus (CH)
Ludwig Beck (DE)
Shinsegae / Hyundai (KR)

TRAVEL RETAIL

Aelia / Lagardère
Lotte / Shilla
Hainan (CDFG/Lagardère)
CNSC
BeRetail
Starboard Cruise LVMH

PARFUMERIE / SPA

Douglas
Marionnaud
Nocibe
Une heure pour soi
Beauty Success
Passion beauté
Oia Beauty

PARAPHARMACIE

Monoprix, Groupement
de pharmacies, Monge,
Aprium, Citypharma...

LIFESTYLE

Un réseau historique de
+500 points de vente.
Château de Versailles,
Musée du Louvre.

Press & Media Coverage

360° Communication Plan



PRESS

National and international coverage.

SOCIAL MEDIA

Daily posts, high engagement rates

INFLUENCERS

Focused on lifestyle & cosmetics, aligned with our values



PARTNERSHIPS

Brands with complementary DNA to increase visibility



BEAUTY BOXES

Many beauty boxes to attract new customers

marie claire VOGUE B I B A
ELLE *Voici Gala*





FRAGRANCES



BODY CARE



**HOME
FRAGRANCE**



ECO-REFFIL



SKINCARE



MEN'S CARE



VEGETABLE SOAPS



GIFT SETS

OUR ICONS

Liquid Soaps

Expertise rooted in the traditional craftsmanship of Marseille soap makers.



96%
NATURAL
INGREDIENTS*



100% VEGETABLE OILS

Composed of 3 vegetable oils: olive oil, copra oil, argan oil. A nourishing and protective blend for your hands!

BOILED IN A CAULDRON

Made following the ancestral recipe, this cauldron-cooked soap adheres to the Provençal tradition. No synthetic colorants or surfactants.

Eco-designed
100% recycled and recyclable
plastic bottles

OUR ICONICS

Hands Cream

Unique craftsmanship for nourished
and delicately perfumed hands.

95%
NATURAL
INGREDIENTS



VEGETABLE OILS
Rich in shea butter and olive oil

FRAGRANCES FROM GRASSE
Fragrances created by master
perfumers in Grasse

**100% RECYCLED &
RECYCLABLE
ALUMINUM TUBES**



Impulse Format:
30ml, available in gift sets
in metal boxes

OUR ICONICS

Eaux de Toilette

Designed around exceptional raw materials,
exclusive to the brand.



GRASSE FRAGRANCES

Created by master perfumers in Grasse, the birthplace of global perfumery. Grasse's perfume expertise is recognized by UNESCO as part of the Intangible Cultural Heritage of Humanity.

OUR ICONICS

Impulse Collection

A wide selection available in small-price impulse formats.
Ideal for counter displays.

HAND CREAM 30ML
Available in 11 fragrances



ROLL-ON 10ML
Available in 7 fragrances



LIP BALM 15ML
Available in 3 fragrances



OUR ICONICS

Gifting

An assortment of gift boxes, for all desires and budgets,
across our best-selling categories & fragrances:
hand care, body care, and skincare.



NEW

Home Fragrance Neroli Sunrise

Perfume from Grasse - Made in Provence



SCENTED CANDLE
275G



REED DIFFUSERS
245ML



ROOM SPRAY
100ML



UNIVERSAL REFILL
250ML



NEW

Natural Deodorant

48h proven efficacy - Sensitive skin
Essential oils



VERBENA
50G



PROVENCE
50G



ROSE
50G



FRAGRANCE COLLECTIONS

Panier des Sens celebrates the Grasse perfumery tradition with essential oils and perfume absolutes.



THE ABSOLUTES

True gems of high perfumery.

Olive Oil

Found at the heart of every formula to protect, nourish, and repair sensitive skin.

Cold Extraction

Separating the fragrant elements from fresh raw materials.

4 fragrances

Orange Blossom, Iris, Jasmine, Geranium.

THE ESSENTIALS

Formulas rich in essential oils, with targeted aromatherapeutic benefits.

Shea Butter

Enriches skincare formulas for deeply nourished and repaired skin.

Distillation

Separating essential oils and floral waters.

5 fragrances

Lavender, Rose, Provence, Sea Samphire, Verbena.



FLORAL GOURMAND



TOP NOTES
MANDARIN

HEART NOTES
ORANGE BLOSSOM - TIARE FLOWER

BASE NOTES
SANDALWOOD - TONKA BEAN - VANILLA

A must-have fragrance!
Best-seller

Eau de toilette
A rapidly growing category!
Ideal as a complement
with a portable
10ml roll-on format.

Roll-on in display.
An immediate impulse buy!



ORANGE BLOSSOM

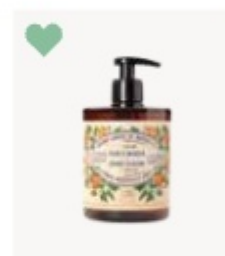
PERFUME ABSOLUTE

96% natural
d'origin ingredients*

Beauty Ritual
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP
150G



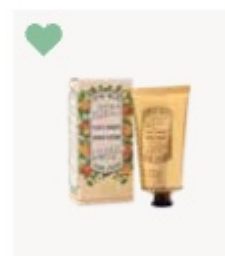
MARSEILLE LIQUID SOAP
500ML



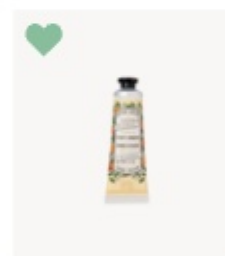
ECO REFILL
500ML



SHOWER GEL
200ML



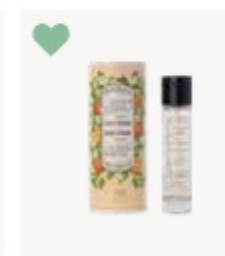
HANDS CREAM
75ML



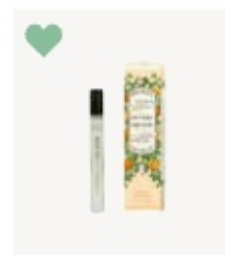
HANDS CREAM
30ML



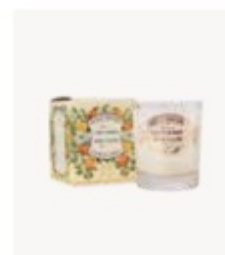
BODY LOTION
250ML



EAU DE TOILETTE
50ML



ROLL-ON EAU DE TOILETTE
10ML



SCENTED CANDLE
180G



TRAVEL POUCH
2 X 70ML, 30ML



ORANGE BLOSSOM SET
150G - 10ML - 75ML

* on skincare ranges



FLORAL POWDERY



TOP NOTES
MANDARIN - ANGELICA - IRIS

HEART NOTES
IRIS WOOD - VIOLET - CEDAR

BASE NOTES
MUSK - HELIOTROPE - TONKA BEAN

A new fragrance since 2024,
and already the
#2 preferred fragrance.

A fragrance to discover
with our hand cream samples.
Powdery fragrance
with a light and melting finish.



BLOOMING IRIS

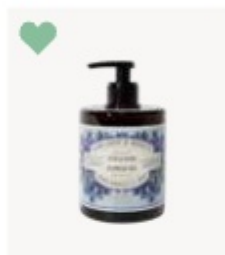
PERFUME ABSOLUTE

96% natural
d'origin ingredients*

Beauty Ritual
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP
150G



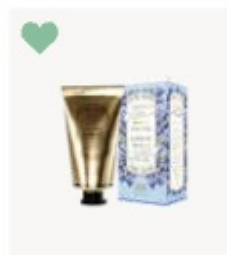
MARSEILLE LIQUID SOAP
500ML



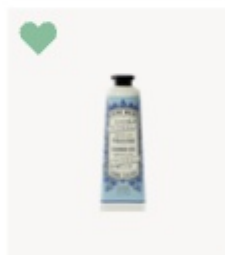
ECO REFILL
500ML



SHOWER GEL
200ML



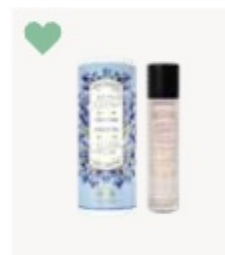
HANDS CREAM
75ML



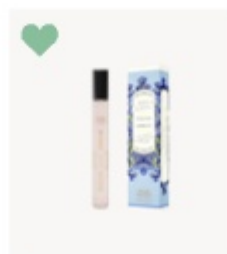
HANDS CREAM
30ML



BODY LOTION
250ML



EAU DE TOILETTE
50ML



ROLL-ON EAU DE TOILETTE
10ML



SCENTED CANDLE
180G



TRAVEL POUCH
2 X 70ML, 30ML

* on skincare ranges



WHITE FLOWER



TOP NOTES
WHITE PEACH

HEART NOTES
JASMINE - TUBEROSE

BASE NOTES
WHITE MUSK - CEDARWOOD - ABSINTHE

Marseille liquid soap
Iconic category Made in the pure
Marseille tradition.

Refillable format
Marseille liquid soap to combine
with eco-refills to encourage
repeat purchases.



PRECIOUS JASMINE

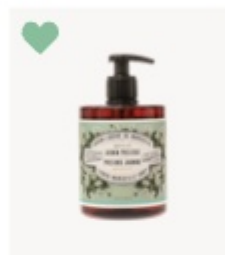
PERFUME ABSOLUTE

96% natural
d'origin ingredients*

Beauty Ritual
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP
150G



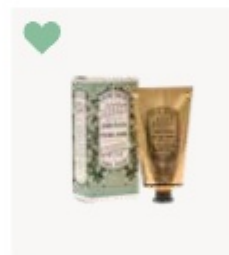
MARSEILLE LIQUID SOAP
500ML



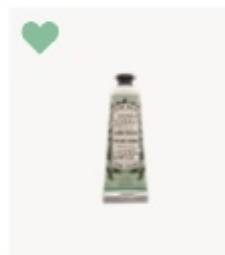
ECO REFILL
500ML



SHOWER GEL
200ML



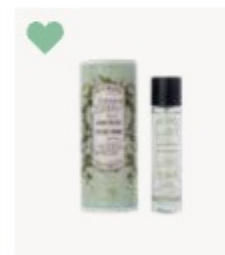
HANDS CREAM
75ML



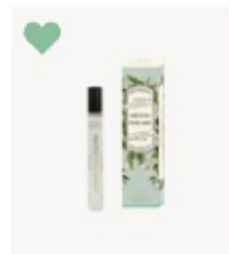
HANDS CREAM
30ML



BODY LOTION
250ML



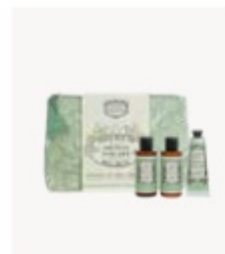
EAU DE TOILETTE
50ML



ROLL-ON EAU DE TOILETTE
10ML



SCENTED CANDLE
180G



TRAVEL POUCH
2 X 70ML, 30ML



HAND CARE GIFT SET
3 X 30 ML

* on skincare ranges



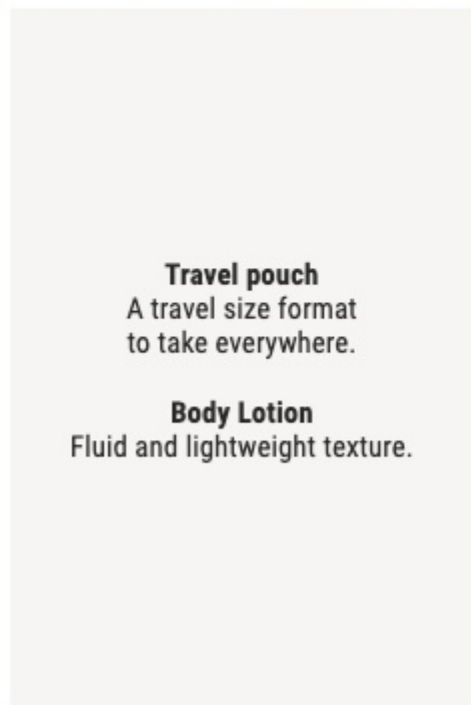
FLORAL GOURMAND



TOP NOTES
MANDARIN

HEART NOTES
GERANIUM - PEONY

BASE NOTES
VIOLET - PATCHOULI - MUSK



Travel pouch

A travel size format
to take everywhere.

Body Lotion

Fluid and lightweight texture.

GERANIUM ROSAT

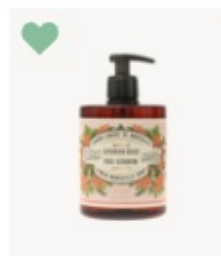
PERFUME ABSOLUTE

96% natural
d'origin ingredients*

Beauty Ritual
Cleanse - Moisturize - Perfume



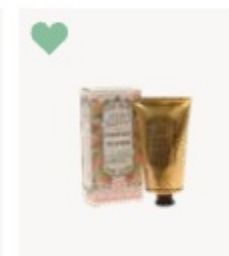
PERFUMED SOLID SOAP
150G



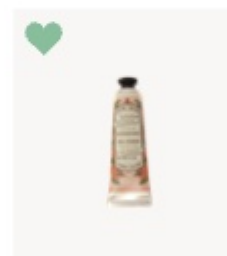
MARSEILLE LIQUID SOAP
500ML



SHOWER GEL
200ML



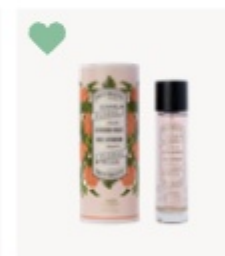
HANDS CREAM
75ML



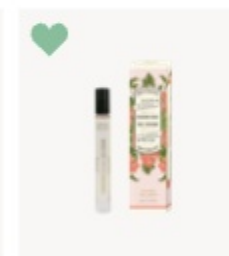
HANDS CREAM
30ML



BODY LOTION
250ML



EAU DE TOILETTE
50ML



ROLL-ON EAU DE TOILETTE
10ML



SCENTED CANDLE
180G



TRAVEL POUCH
2 X 70ML, 30ML



HAND CARE GIFT SET
3 X 30 ML

* on skincare ranges



CITRUS



TOP NOTES
CITRUS

HEART NOTES
MANDARIN - PINK PEPPER

BASE NOTES
ABSINTHE - CEDARWOOD - WHITE MUSK

**The signature fragrance
of the brand,
citrus from Provence.**

Perfumed solid soap
Enriched with sweet almond oil.



PROVENCE

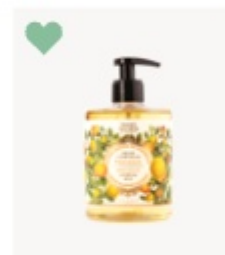
ESSENTIAL OILS

96% natural
d'origin ingredients*

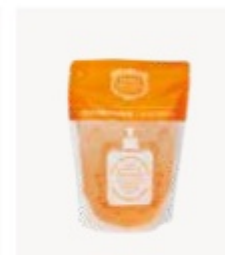
Beauty Ritual
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP
150G



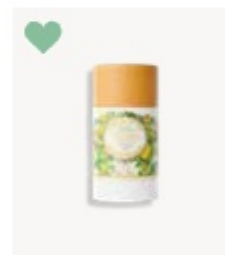
MARSEILLE LIQUID SOAP
500ML



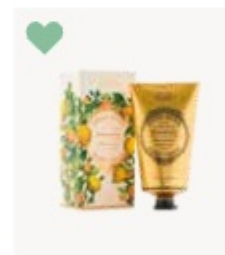
ECO REFILL
500ML



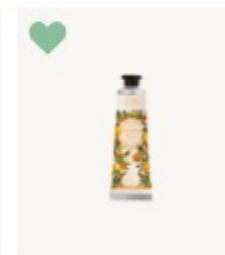
SHOWER GEL
200ML



NATURAL DEODORANT
50G



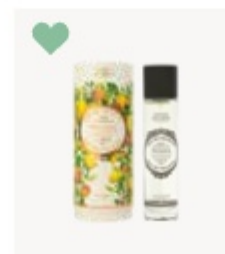
HANDS CREAM
75ML



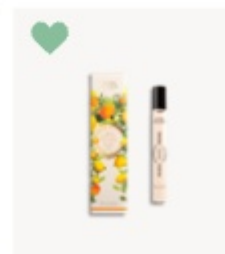
HANDS CREAM
30ML



BODY LOTION
250ML



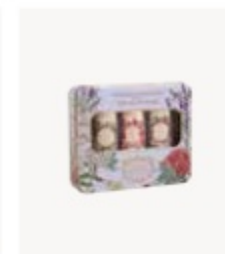
EAU DE TOILETTE
50ML



ROLL ON
10ML



SCENTED CANDLE
180G



HAND CARE GIFT SET
3 X 30 ML

* on skincare ranges



FLORAL POWDERY



TOP NOTES
LILY OF THE VALLEY
HEART NOTES
ROSE - VIOLET
BASE NOTES
PEACH - CEDARWOOD

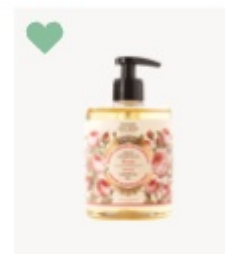
ROSE ESSENTIAL OIL

96% natural
d'origin ingredients*

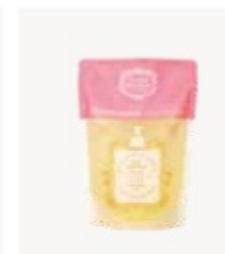
Beauty Ritual
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP
150G



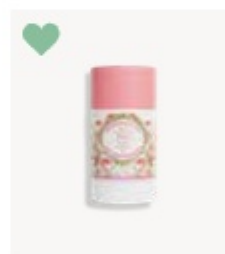
MARSEILLE LIQUID SOAP
500ML



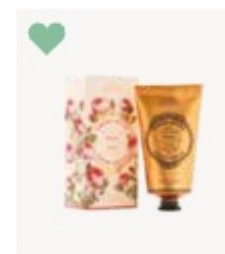
ECO REFILL
500ML



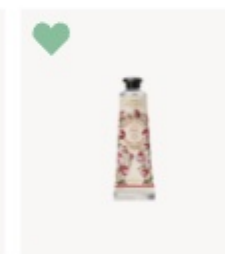
SHOWER GEL
200ML



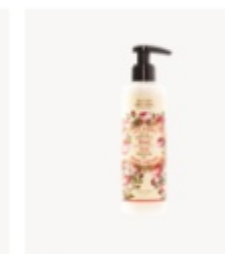
NATURAL DEODORANT
50G



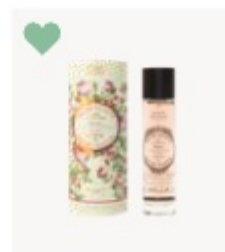
HANDS CREAM
75ML



HANDS CREAM
30ML



BODY LOTION
250ML



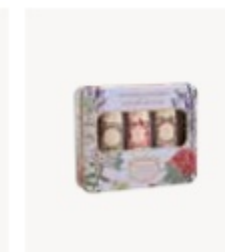
EAU DE TOILETTE
50ML



ROLL ON
10ML



SCENTED CANDLE
180G



HAND CARE GIFT SET
3 X 30 ML

Hands Cream 30ml
Enriched with olive oil
and sweet almond.

Perfect for impulse buys,
placed on the turntable.



* on skincare ranges



FLORAL AROMATIC



TOP NOTES
LAVENDER FLOWERS

HEART NOTES
WILD LAVENDER

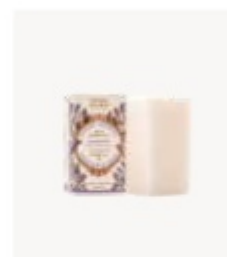
BASE NOTES
CEDARWOOD - TONKA BEAN - WHITE MUSK

LAVANDE

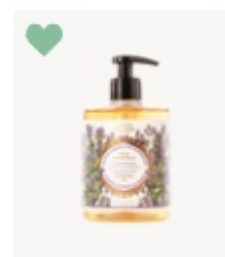
ESSENTIAL OIL

96% natural
d'origin ingredients*

Beauty Ritual
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP
150G



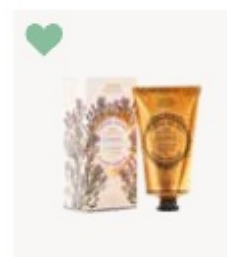
MARSEILLE LIQUID SOAP
500ML



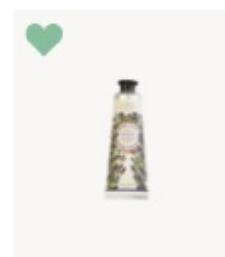
ECO REFILL
500ML



SHOWER GEL
200ML



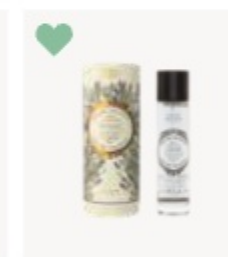
HANDS CREAM
75ML



HANDS CREAM
30ML



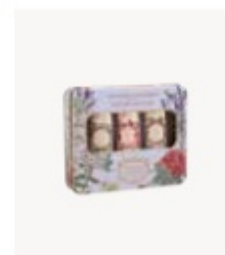
BODY LOTION
250ML



EAU DE TOILETTE
50ML



SCENTED CANDLE
180G



HAND CARE GIFT SET
3 X 30 ML

Shower Gel
New format at a
very attractive price.

Formula enriched
with shea butter
for Moisturized skin.





FLORAL AROMATIC



TOP NOTES
CITRUS

HEART NOTES
VERBENA - LILY

BASE NOTES
WHITE MUSK - TONKA BEAN

New Natural Deodorant
Available in counter display
for an immediate impulse buy.

48h proven efficacy
Refreshing floral fragrance.



VERBENA

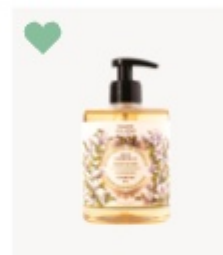
ESSENTIAL OIL

96% natural
d'origin ingredients*

Beauty Ritual
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP
150G



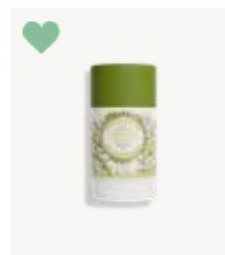
MARSEILLE LIQUID SOAP
500ML



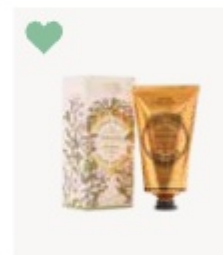
ECO REFILL
500ML



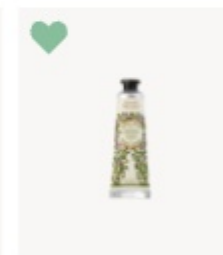
SHOWER GEL
200ML



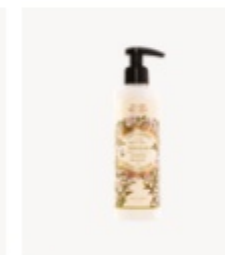
NATURAL DEODORANT
50G



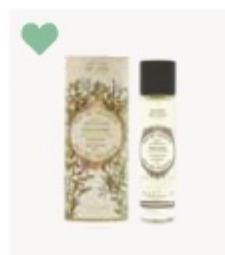
HANDS CREAM
75ML



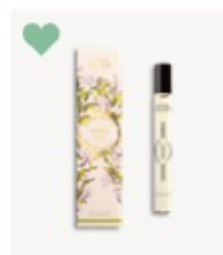
HANDS CREAM
30ML



BODY LOTION
250ML



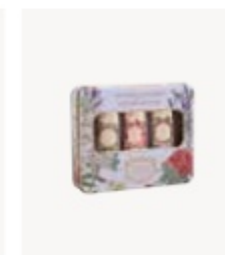
EAU DE TOILETTE
50ML



ROLL ON
10ML



SCENTED CANDLE
180G



HAND CARE GIFT SET
3 X 30 ML

* on skincare ranges



FLORAL MARIN



TOP NOTES
LEMON - MELON - FREESIA

HEART NOTES
SEA SAMPHIRE - LILY - LILY OF THE VALLEY

BASE NOTES
WHITE MUSK - CEDARWOOD - SANDALWOOD

**A fresh and
soothing fragrance**

Scented Candle
Up to 55 hours of diffusion.



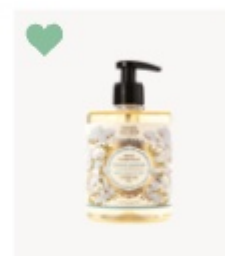
SEA SAMPHIRE ESSENTIAL OIL

96% natural
d'origin ingredients

Beauty Ritual
Cleanse - Moisturize - Perfume



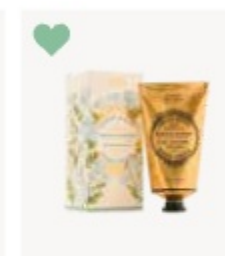
PERFUMED SOLID SOAP
150G



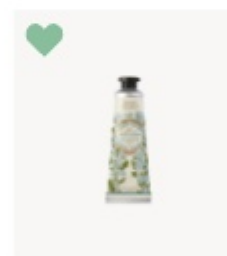
MARSEILLE LIQUID SOAP
500ML



SHOWER GEL
200ML



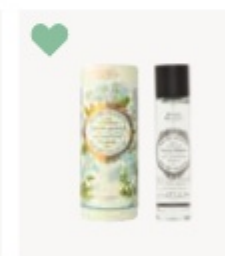
HANDS CREAM
75ML



HANDS CREAM
30ML



BODY LOTION
250ML



EAU DE TOILETTE
50ML



SCENTED CANDLE
180G

* on skincare ranges

BODY CARE

Complete and technical care range.
With clean formulas, designed
to address the specific needs of
the body. Products enriched with
organic active ingredients from
Provence, ensuring the best of both
efficacy and sensory experience.



ORGANIC HONEY FROM PROVENCE

Haute Provence
**Regenerates, comforts
and nourishes.**

ALMOND FROM PROVENCE

Plateau de Valensole
**Soothes, softens
and moisturizes.**

EXPERT BODY CARE RITUAL

CLEANSE: Solid Shampoo, Solid Conditioner, Liquid Soap, Shower Gel

EXFOLIATE: Exfoliating Liquid Soap, Exfoliating Solid Soap, Scrub

MOISTURIZE: Ultra-Hydrating Body Cream, Hand Cream, Lip Balm



SUGAR SCRUB

Proven Effectiveness*
Smoother and softer skin **100%**

Sublimed skin **100%**

*Clinical tests conducted
on 21 volunteers for 21 days



ULTRA-NOURISHING BODY CREAM

Proven Effectiveness*
Nourished and
regenerated skin **100%**

*Clinical tests conducted
on 11 volunteers for 21 days

ORGANIC HONEY FROM PROVENCE

Up to 99 % natural
d'origin ingredients

**Expert
Body Care**



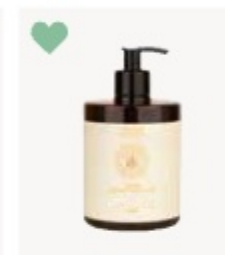
SOLID SHAMPOO
DRY HAIR
75G



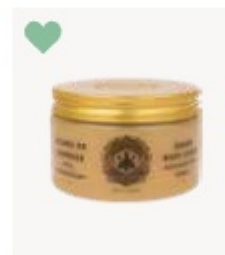
MARSEILLE LIQUID SOAP
500ML



SHOWER GEL
200ML



EXFOLIANT LIQUID SOAP
500ML



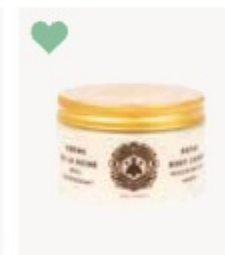
SUGAR SCRUB
250ML



HANDS CREAM
30ML



HANDS CREAM
75ML



ULTRA-NOURISHING
BODY CREAM
250ML



LIPS BALM
15ML



HAND CARE GIFT SET
3 X 30ML



Moisturizing Care Ritual

**Complete
hand care range**

**ALMOND CREAM
ULTRA-NOURISHING
BODY CREAM**

Proven Effectiveness*
Moisturized skin **100%**

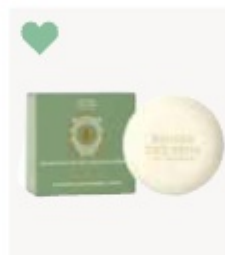
*Clinical tests conducted
on 11 volunteers for 21 days



SOOTHING ALMOND

Up to 99% natural
d'origin ingredients

**Expert
Body Care**



SOLID SHAMPOO
CHEVEUX NORMAUX
75G



SOLID CONDITIONER
40G



MARSEILLE LIQUID SOAP
500ML



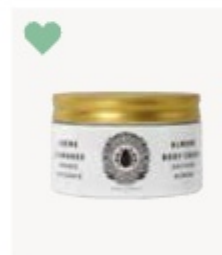
SHOWER GEL
200ML



HANDS CREAM
30ML



HANDS CREAM
75ML



ULTRA-NOURISHING
BODY CREAM
250ML



LIPS BALM
15ML



NAIL & CUTICLE OIL
7,5G



PRETTY HANDS SET
30ML - 7,5G



HAND CARE GIFT SET
3 X 30ML

SKINCARE

2 complementary ranges

98% to 100% natural origin ingredients



SAFFRON YOUTH LIFT & FIRM

BENEFITS

Wrinkles / Fine lines reduced
Firmness increased
Boosts radiance

ACTIVE INGREDIENTS

Extract of saffron petals
& pre and postbiotics
Antioxidant and protective

Hyaluronic Acid
Moisturizes and plumps

RADIANT PEONY HYDRATION & RADIANCE

BENEFITS

Boosts radiance
Softens & Protects
Moisturizes & Regenerates

ACTIVE INGREDIENTS

French Peony
Illuminates

Hyaluronic Acid
Hydrates

Pink Clay
Revives radiance



TARGETED ANTI-WRINKLE SERUM

Proven Effectiveness*
Firmed and smoothed skin **100%**

Wrinkle depth reduced by **-13%**

*Clinical tests conducted on 20 women,
42-day satisfaction survey



EYE CARE ANTI-WRINKLE

Proven Effectiveness*
Reduced dark circles
and puffiness **100 %**

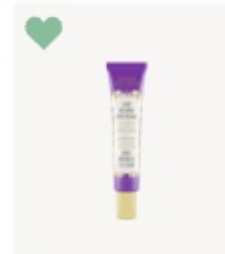
Wrinkle depth **100 %**

*Clinical tests conducted on 20 women,
42-day satisfaction survey

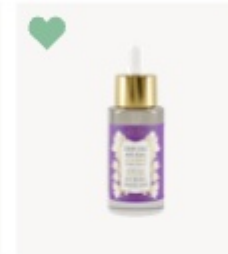
LIFT & FIRM

Up to 100% natural
d'origin ingredients

Works against
6 signs of aging



ANTI-WRINKLE EYE CARE
15ML



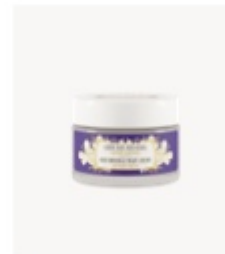
TARGETED
ANTI-WRINKLE SERUM
30ML



ANTI-WRINKLE LIGHT CREAM
40ML



ANTI-WRINKLE RICH CREAM
50ML



ANTI-WRINKLE NIGHT CREAM
50ML



LIFT & FIRM SET
30ML - 50ML - 50ML

LIFT & FIRM - ROUTINE



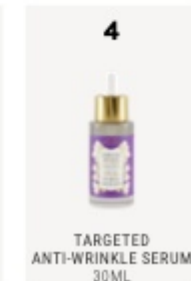
1
MAKE UP REMOVER
200ML



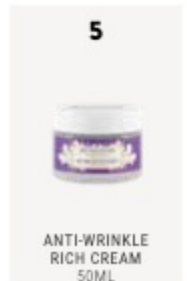
2
CLEANING FOAM
50ML



3
ANTI-WRINKLE
EYE CARE
15ML



4
TARGETED
ANTI-WRINKLE SERUM
30ML



5
ANTI-WRINKLE
RICH CREAM
50ML



SKIN PERFECTOR SERUM

Proven Effectiveness*
Moisturized, revitalized
and smoothed skin **100%**

Brighter and more radiant
complexion **100%**

100% Natural

*Clinical tests conducted on 20 women,
42-day satisfaction survey



ULTRA RICH FACE CREAM

Proven Effectiveness*
More radiant skin
after 7 days **95%**

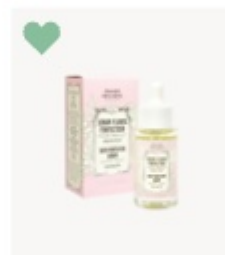
Moisturized and
regenerated skin **100%**

*Clinical tests conducted on 20 women,
42-day satisfaction survey

HYDRATION & RADIANCE

Up to 100 % natural
d'origin ingredients

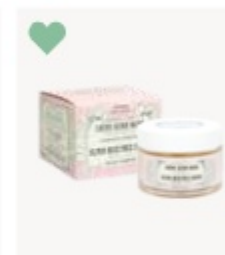
Bénéfits
Radiance booster - Moisturizes



SKIN PERFECTOR SERUM
30ML



LIGHT CREAM
40ML



ULTRA RICH FACE CREAM
50ML



SKINCARE SET
30ML - 50ML - 50ML

HYDRATION & RADIANCE - ROUTINE

1



EXTRA-GENTLE SOAP
100G

2



RADIANCE
FACE SCRUB
75ML

3



RADIANCE RENEWAL
MASK
75ML

4



SKIN
PERFECTOR SERUM
30ML

5



LIGHT CREAM
40ML



**FOR A HEALTHY SKIN,
DAILY DOUBLE CLEANSING
IS ESSENTIAL!**

1. Remove makeup with micellar water
2. Cleanse with solid soap or a foam cleanser
3. Ready to apply your day or night facial care ritual

FACE CLEANSERS

Common to both skincare ranges



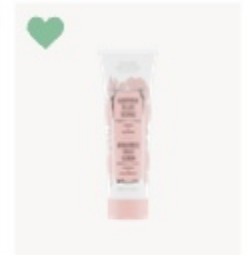
MAKEUP REMOVER
200ML



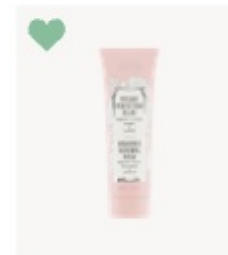
CLEANSING FOAM
50ML



EXTRA-GENTLE SOAP
100G



RADIANCE FACE SCRUB
75ML



RADIANCE RENEWAL MASK
75ML

RADIANCE FACE SCRUB

Proven Effectiveness*

84% of women noticed their complexion was brighter

84% of women felt their skin texture was refined

82% of women noticed their skin was purified

*Usage test, 58 participants, 28 days





HYDRATION AND ENERGY

**Organic AOP Olive
Oil from Provence**
Nutrition

Organic Prickly Pear
Vitality

Glycofilm Pollustop
Protection against
atmospheric pollution

FACE GEL-CREAM

-30% of carbon
particles embedded
-54% oxidative stress

NATURAL DEODORANT

DERMATOLOGICALLY TESTED
24h Hydration
100% natural
ingredients origin



L'OLIVIER

MEN'S CARE

96% to 100% natural
ingredients origin

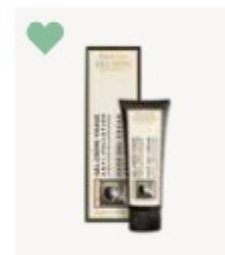
Universal care for face,
hair, and body.



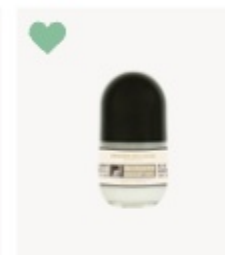
SHAVING SOAP
150G



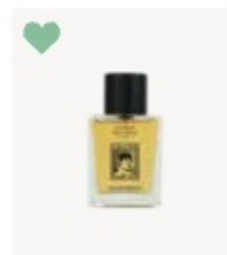
BODY, FACE AND HAIR
CLEANSING GEL
200ML



FACE GEL-CREAM
75ML



NATURAL DEODORANT
50ML



EAU DE PARFUM
1.69 FL.OZ.



GIFT BAG - DEODORANT
AND EAU DE PARFUM
2 X 50ML

HOME FRAGRANCE



Clean Formulas
Candles made with
100% plant-based wax.

**Fragrances created with
100% plant-based alcohol**
Sourced from beetroot,
wheat, and sugarcane.

Frafrances from Grasse
Fragrances highly concentrated
in natural raw materials.



Exceptional Craftsmanship
A range entirely designed
and made in Provence.

**The result of local expertise, our
scented candles are formulated,
handcrafted, and packaged by
certified artisan candlemakers.**



HOME FRAGRANCE



NEROLI SUNRISE



LARGE SCENTED CANDLE
275G



REED DIFFUSERS
245ML



ROOM SPRAY
100ML



UNIVERSAL REFILL
250ML

FIG TREE BY THE SEA



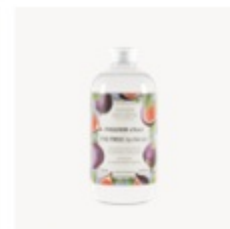
LARGE SCENTED CANDLE
275G



REED DIFFUSERS
245ML



ROOM SPRAY
100ML



UNIVERSAL REFILL
250ML

COTTON FLOWER



LARGE SCENTED CANDLE
275G



REED DIFFUSERS
245ML



ROOM SPRAY
100ML



UNIVERSAL REFILL
250ML

CEDAR FOREST



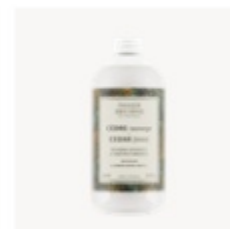
LARGE SCENTED CANDLE
275G



REED DIFFUSERS
245ML



ROOM SPRAY
100ML



UNIVERSAL REFILL
250ML

CHERRY BLOSSOM



LARGE SCENTED CANDLE
275G



REED DIFFUSERS
245ML



ROOM SPRAY
100ML



UNIVERSAL REFILL
250ML



Limited edition in collaboration
with influencer:

Vivi et Margot
180K 



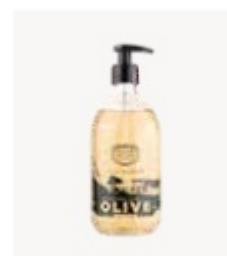
-65% plastic

-36% CO² emissions



ECO REFILLS & MARSEILLE LIQUID SOAP

Made in a cauldron, packaged in a more ecological and economical format, ideal for encouraging repeat purchases.



REUSABLE GLASS BOTTLE
LIMITED EDITION - OLIVE
500ML



ECO REFILL
LAVENDER - 500ML



ECO REFILL
ROSE - 500ML



ECO REFILL
PROVENCE - 500ML



ECO REFILL
VERBENA - 500ML



ECO REFILL
IRIS BLOSSOM - 500ML



ECO REFILL
ORANGE BLOSSOM - 500ML

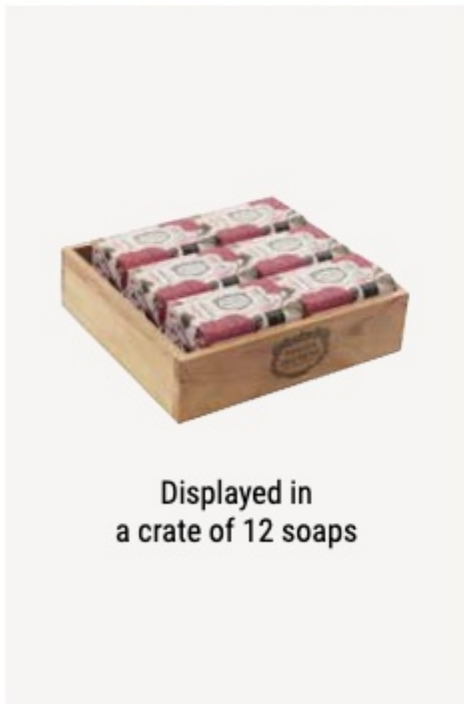


ECO REFILL
JASMINE - 500ML



Enriched with Shea Butter

Bright and playful packaging
designed to encourage
multiple purchases.



Displayed in
a crate of 12 soaps



VEGETAL SOAP

EXTRA-SOFT

95% to 99%
natural origin ingredients



WILD FIG - 200G



VINEYARD PEACH - 200G



BLUE LAVENDER - 200G



RED POPPIES - 200G



SEA MIST - 200G



CHERRY BLOSSOM - 200G



LEMON BLOSSOM - 200G



COTTON FLOWER - 200G



ROSE NECTAR - 200G



ALMOND MILK - 200G



MAGNOLIA PEONY - 200G



LEMON VERBENA - 200G

THE ART OF GIFTING

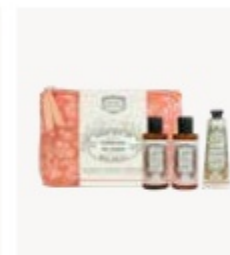
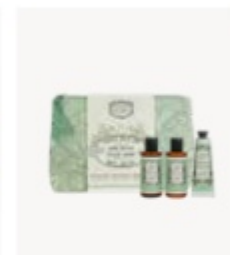
A selection of gift assortments for all desires.



HAND CARE GIFT SET - 3 X 30ML



PRETTY HANDS SET
30ML - 7,5ML



TRAVEL SET BODY CARE - 2 X 70ML, 30ML



TRAVEL SET BODY CARE
4 X 40ML



BEST SELLERS DISCOVER SET
5 X 2ML



SOAP TRIO SET
3 X 100G



ORANGE BLOSSOM RITUAL SET
150G - 10ML - 75ML



RECYCLED COTTON
GIFT POUCH
2 X 50ML



FACE CARE GIFT SET
30ML - 50ML - 50ML



LIFT & FIRM SET
30ML - 50ML - 50ML

MERCHANDISING GUIDELINES

The identity of Panier des Sens rests on key elements to be expressed at the point of sale: Made in France - Natural Cosmetics - Scent

THE GOLDEN RULES

1. CREATE A SIMPLE & RELEVANT DISPLAY GOAL: FACILITATE THE PURCHASING EXPERIENCE

When a consumer enters a Panier des Sens universe, they are looking for a scent: Lavender, Rose, Orange blossom, etc.

A type of product:
Body Lotion, Scrub, Lip Balm, etc.

Horizontal interpretation:
organise products by collection & by scent

Vertical interpretation:
organise products by product type

2. TO ORGANIZE PRODUCTS BY RITUAL GOAL: CREATE ADDITIONAL SALES

LES FRAGRANCES



CLEANSE

Solid Soap, Shower Gel, Liquid Soap



MOISTURIZE

Body Lotion, Hand Cream



PERFUME

Eau de Toilette, Candle

BODY CARES



CLEANSE

Shampoo Bar, Shower Gel, Liquid Soap



EXFOLIER

Exfoliating Soap, Body Scrub



MOISTURIZE

Body Lotion, Body Butter, Hand Cream



REFINE

Milesime Oil, Nails & Cuticules Care, Lip Balm

3. TO HARMONIZE PACKAGING SIZES GOAL: CREATE VISUAL HARMONY

LOYALTY PROGRAM



WHY NOT YOU ?

To reward your loyalty, we offer an exclusive commercial program exclusively reserved for our best resellers.

By becoming a Panier des Sens ambassador, you may be the first to enjoy all of our tools and services, for a guaranteed success!



YOUR ORDERS WILL BE
PROCESSED IN PRIORITY



EXCLUSIVE DISCOUNTS
AND OFFERS



MARKETING
SUPPORT

FOR MORE INFORMATION,
CONTACT YOUR SALES REPRESENTATIVE.

CREATE A DEDICATED BRAND SPACE



WOODEN FURNITURE
5 LINEAR METERS
195 x 100 x 40 cm - PLV00059



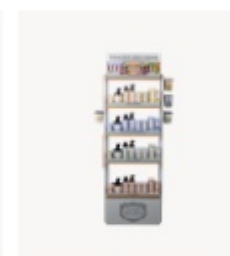
DOUBLE-SIDED
FURNITURE
163 x 54 x 40 cm - PLV00119

MAKE THE
BRAND MORE
VISIBLE



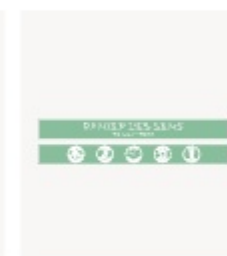
WOODEN FURNITURE
5 LINEAR METERS
PLV00059

OPTIMISE
BRAND
IMAGE



DOUBLE-SIDED
FURNITURE
PLV00119

SECURE
THE BRANDING
SPACE



LINEAR MARKING 2M
PLV00104

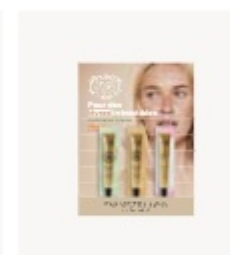
EXPRESS
NATURALNESS
AND PROVENCE



LINEAR MARKING
1M SKINCARE
PLVSAF03



HAND CREAM
TURNSTILE X108
PLVSS34



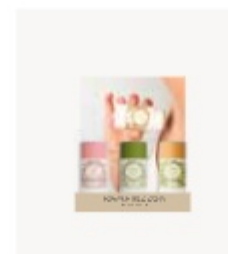
DISPLAY LI BALM x18
PLV00138



DISPLAY ROLL-ON x21
PLVABS43



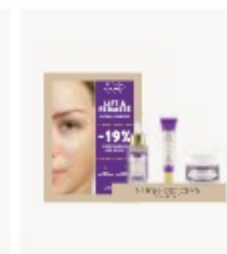
COUNTER BASE
PLV00061



NATURAL DEODORANT
DISPLAY
X12 - PLV00146



HANDS CREAM
DISPLAY
X 24 - PLV00150



PODIUM SKINCARE
PLV00125



PODIUM SKINCARE
PLV00125

SALES SUPPORTS



PODIUM EAU DE TOILETTE
GERANIUM ABSOLUTE
PLV00134



PODIUM EAU DE TOILETTE
JASMINE ABSOLUTE
PLV00135



PODIUM EAU DE TOILETTE
ORANGE BLOSSOM ABSOLUTE
PLV00136



PODIUM EAU DE TOILETTE
IRIS ABSOLUTE
PLV00137



PODIUM EAU DE TOILETTE
PROVENCE ESSENTIAL
PLV00130



PODIUM EAU DE TOILETTE
VERBENA ESSENTIAL
PLV00131



PODIUM EAU DE TOILETTE
ROSE ESSENTIAL
PLV00132



PODIUM EAU DE TOILETTE
LAVENDER ESSENTIAL
PLV00129



PODIUM EAU DE TOILETTE
SEA SAPPHIRE ESSENTIAL
PLV00133



SAMPLE
HANDS CREAM IRIS 3ML
ABS11852



SAMPLE EAU DE TOILETTE
ORANGE BLOSSOM 1,5ML -
ABS16217



SAMPLE
PERFECTING MASK 5ML
PIV66800



SAMPLE
ANTI WRINKLE EYE CARE 1ML
SAF65800



SAMPLE
NIGHT CREAM 1ML
SAF62800



SAMPLE
SERUM 1ML
SAF67800

SALES SUPPORTS



PERFUME
TOUCH GLASS
PLV00050



POSTER A1
PANIER DES SENS
PLV00016



A5 EASEL VALUES
PLV00101



POSTER A5
ALMOND GRAPE
PLVINT14



POSTER A5 SCRUB
HYDRATION & RADIANCE
PLVPIV31 - PLVPIV32



POSTER A5
IRIS
PLVABS54



SOAP CRATES X12
PLV00018



KRAFT BAG - SMALL SIZE
PLV00021



KRAFT BAG - LARGE SIZE
PLV00009



POUCH
PLV00015



DRAWSTRING POUCH
PLV00040



TOTE BAG
PLV00030



GIFT BOX
PLV00084



FUROSHIKI - 51 X 51 CM
PLV00128



FRANCE
PANIER DES SENS SAS

11, Bd. Jules Sébastianelli
13011 Marseille
Tel. +33 (0)4 91 35 75 09
Fax. +33 (0)4 91 31 59 76

INFORMATION
information@panierdessens.com

COMMUNICATION
communication@panierdessens.com

USA
PANIER DES SENS INC.

1007 Park Centre Blvd
Miami Gardens, FL 33169
Phone: +1 305-624-0206 ext 100
Fax: +1 305-624-0208

INFORMATION
info@panierdessens.com

COMMUNICATION
wholesale@panierdessens.com

CANADA
PANIER DES SENS INC.

9200 du Parc Avenue
Suite 302
Montreal, QC H2N 1Z4
Tél. +1 438-838-1101

INFORMATION
contactca@panierdessens.com



www.panierdessens.com