

www.popsyandplum.com

Welcome to Popsy & Plum Colourful, Cute, Contemporary Cards

As a Digital Artist, I use stylised graphic imagery to create beautiful, hand designed cards which showcase my distinctive and original style.

Situated in the heart of the English countryside, surrounded by rolling hills, inspiration is always close to hand. Sustainability too is also at the forefront of my business which is why all Popsy & Plum greeting cards are printed in the UK on sustainably sourced, FSC certified materials and supplied either nested or with a recyclable card clasp.





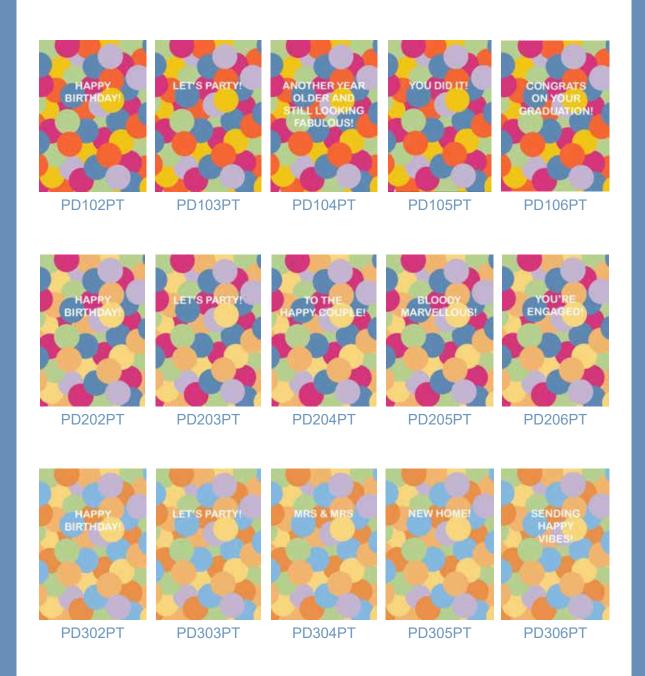


Danielle Rogers Founder & Designer

Henries 2021 Finalist
Henries 2023 Shortlisted
Theo Paphitis 'Small Business Sunday' Award Winner

NEW - Popsy Dots

Available in seven different colourways, each collection bursts with a pop of colour. From hot dessert hues combined with spicy undertones through to cornflower blues blended with muted, earthy tones, each collection offers cards with a range of words and sentiments.



Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside (C) Popsy & Plum 2025 / All Rights Reserved

NEW - Popsy Dots



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NEW - The Wildflower Meadow

This beautiful collection of floral designs is inspired by the hedgerows and fields that surround our studio. Perfect for those with a love of the British countryside, the collection includes birthday, new home, sympathy, thinking of you as well as female relation cards.



Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside (C) Popsy & Plum 2025 / All Rights Reserved



NEW - The Wildflower Meadow



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NEW - The Wildflower Meadow

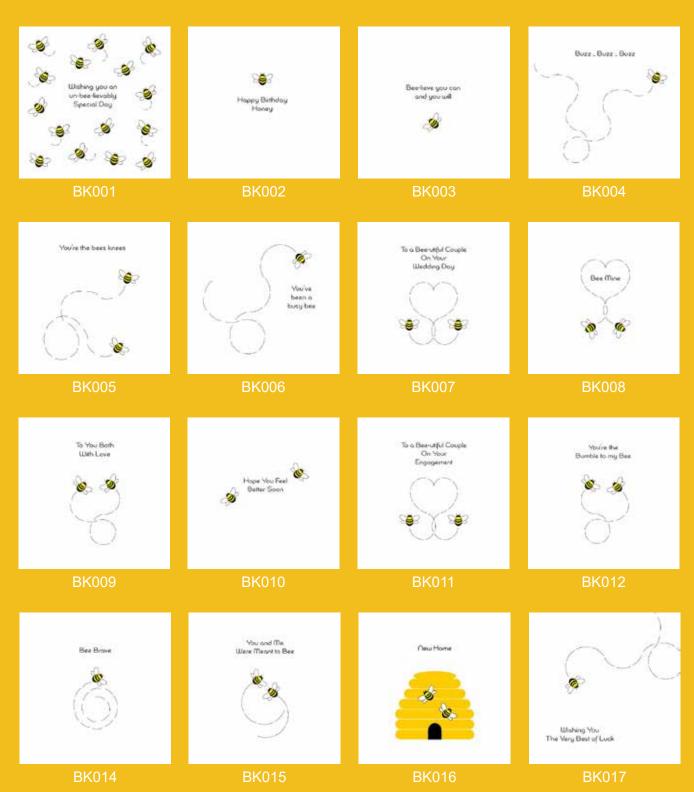


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The Bees Knees

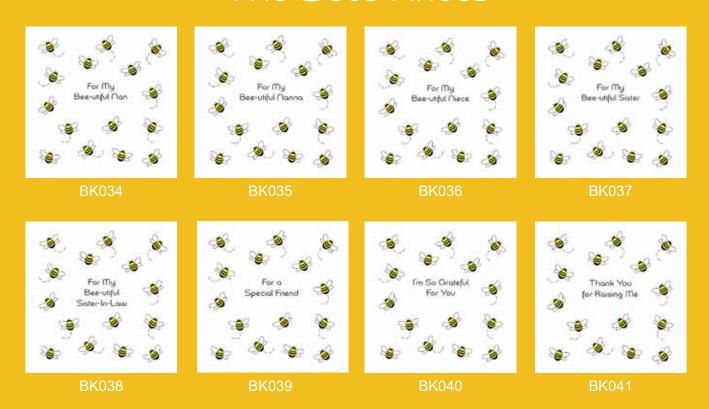
This timeless collection pays homage to the humblest of garden visitors. With over 40 designs, the range includes birthday, engagement, wedding, new home, and relations to name but a few.



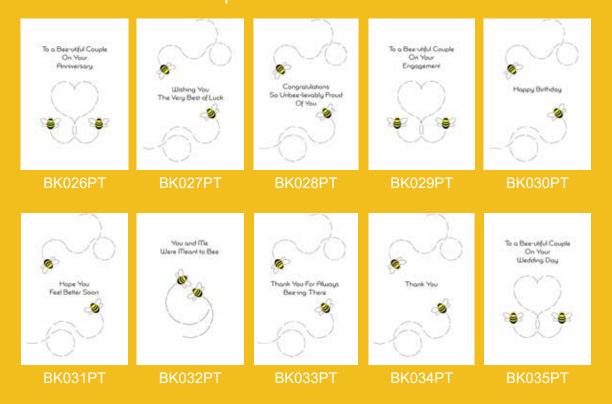




The Bees Knees



NEW for 2025
Our most popular 'Bees Knees' designs are now available as portrait size cards!



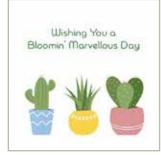
Leaf Prints

The Leaf Prints collection offers a mix of flora inspired imagery from monstera and palm prints to succulents, cactus and aloe vera.









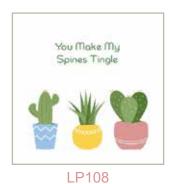
LP103













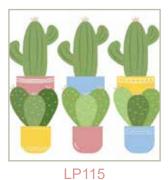












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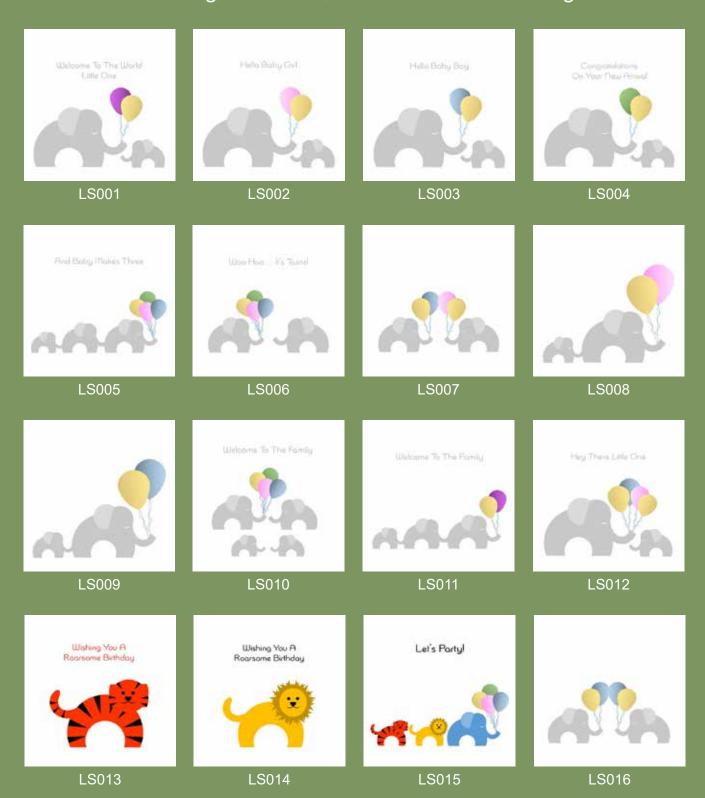






My Little Safari

Living close to a Safari Park, inspiration was very close at hand for the 'My Little Safari' collection. This cute range includes New Baby and Adoption as well as birthday, celebration, Mother's and Father's Day cards.



My Little Safari







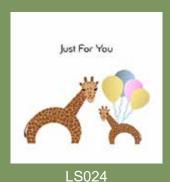


Happy Father's Day

LS021







1

LS030



The 'lion & tiger' number card design is also available as follows:

LS032 - 3 Tiger LS036 - 7 Tiger LS033 - 4 Lion LS037 - 8 Lion LS034 - 5 Tiger LS038 - 9 Tiger LS035 - 6 Lion LS039 - 10 Lion



LS046



LS040

The 'love heart' elephant design is also available with the following wording:

LS041 - I Love Us

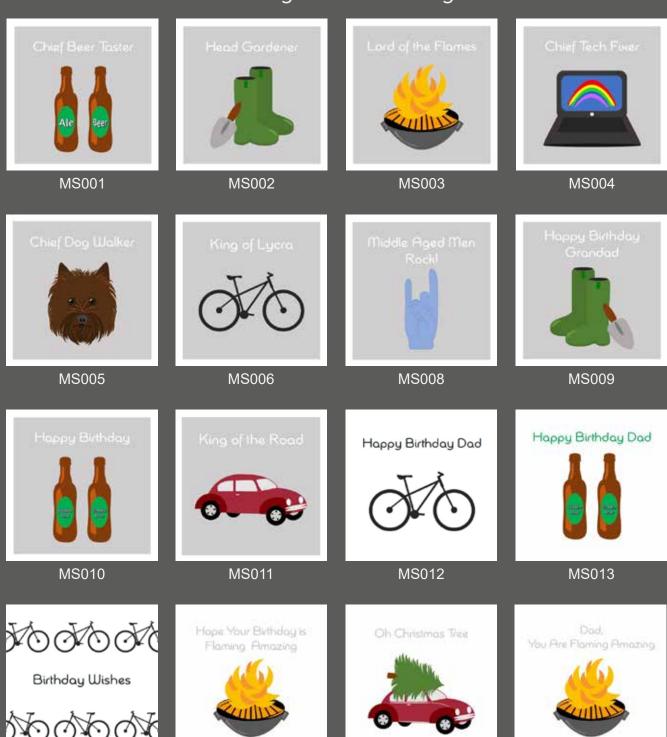
LS042 - Together Forever

LS043 - You & Me Were Meant To Be

LS044 - You Are My Soul Mate LS045 - You Are My Best Friend

Master of All He Surveys

Master of All He Surveys is a male inspired collection of 24 designs offering versatility for a host of occasions including birthday and Father's Day.



MS016

MS017

MS015

MS014

Master of All He Surveys



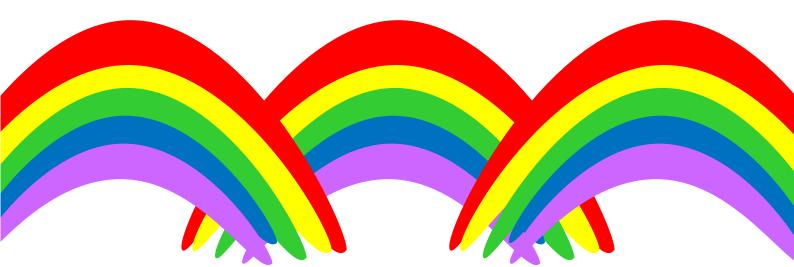


Awesomely Fab

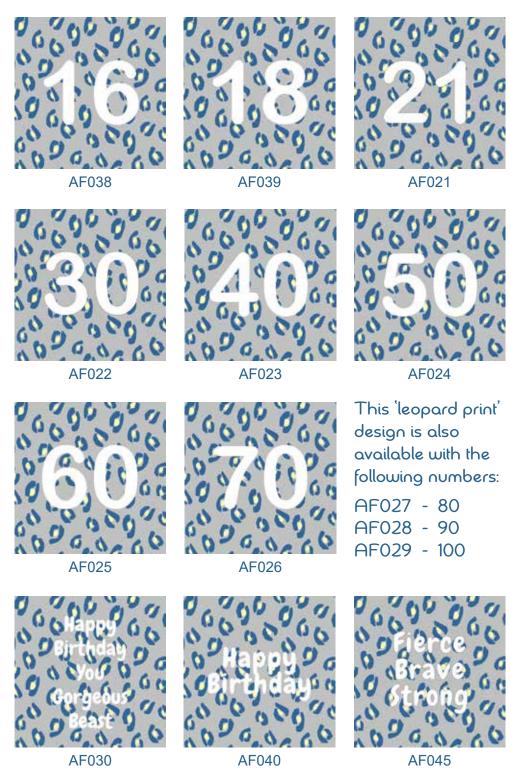
The Awesomely Fab collection with its bright, bold colours and contemporary, motivational words and sentiments is designed to inspire and uplift.



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NEW - Awesomely Fab



AF046



AF047



AF048



AF049



AF050



AF051



AF052



AF053



AF054



AF055



AF056



AF057

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NEW - Awesomely Fab

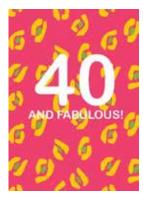
These fabulous number celebration cards are also available as portrait size cards!



AF046PT



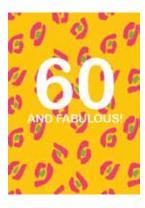
AF047PT



AF048PT



AF049PT



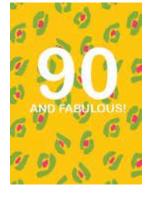
AF050PT



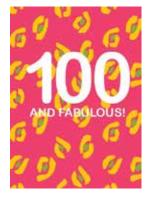
AF051PT



AF052PT



AF053PT

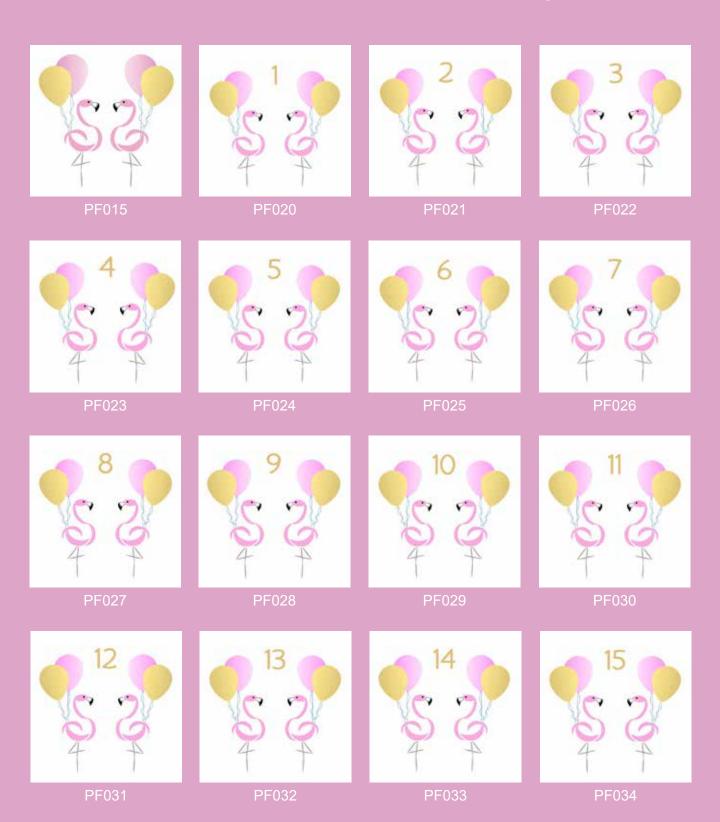


AF054PT

Portrait Cards / $150 \text{mm} \times 105 \text{mm}$ / 300 gsm Textured Card / Blank Inside (C) Popsy & Plum 2025 / All Rights Reserved

Plume & Feather

'Plume & Feather' is a party flamingo inspired collection of numerical celebration cards with numbers 1 through to 15.



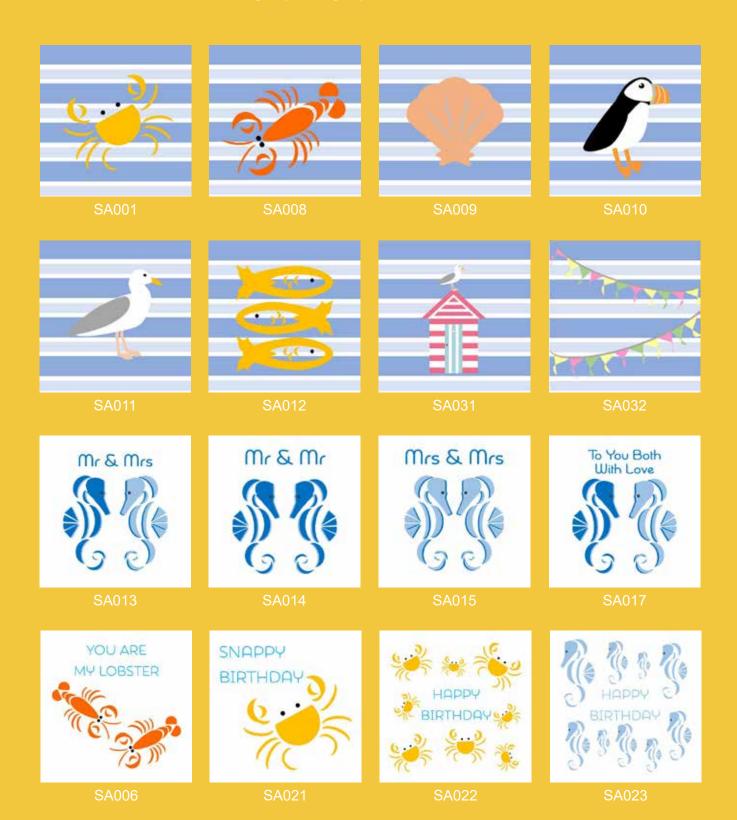
NEW - Jurassic Coast

The 'Jurassic Coast' collection takes inspiration from the glorious South West coastline combining rich earthy tones and a seascape of moody green with motivational and uplifting statements.



Salty Air

'Salty Air' is a collection of coastal inspired designs which evokes a nostaligic feeling of seaside adventures.



Salty Air









SA024 SA025 SA026 SA027

Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside

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NEW for 2025 Our popular 'Salty Air' designs are now available as portrait size cards!











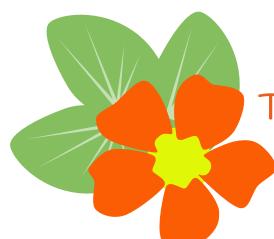
Portrait Cards / 150mm x 105mm / 300 gsm Textured Card / Blank Inside (C) Popsy & Plum 2025 / All Rights Reserved



The Flower Bed

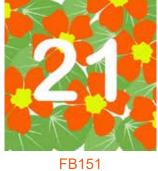
'The Flower Bed' collection is a timeless range of floral designs with a contemporary twist.





The Flower Bed







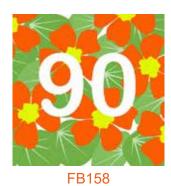




















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The Orchard

'The Orchard' is a zesty collection full of fruity pops of colour and stylised imagery.



The Orchard



Nighty Night Sleep Tight

'Nighty Night Sleep Tight' is a children's collection of beautifully illustrative bedtime friends.



Christmas

Celebrate the most wonderful time of the year with our 'Reindeer Friends' and 'Merry & Bright' collections.





CC016







CC019























W Y

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Daddy Knows Best

The 'Daddy Knows Best' collection is inspired by the encouraging words of wisdom that parents impart upon their offspring.



All That Glitters

'All That Glitters' is a celebratory collection of 6 timeless cards perfect for commemorating life's achievements be it exam success, a new job or even passing a driving test.



Square Cards / 150mm x 150mm / 300 gsm Textured Card / Blank Inside
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Notelets



Card Packs



PT011



PT011



PT011





PT007



PT007



PT007





PT008



PT008



PT008





PT023



PT023



PT023

The Palm Collection contains 6 cards $(2 \times \text{pink} / 2 \times \text{yellow} / 2 \times \text{blue})$ and 6 Kraft envelopes

The Rudolph Collection contains 6 cards $(2 \times \text{red} / 2 \times \text{blue} / 2 \times \text{white})$ and 6 white envelopes

A5 Notebooks















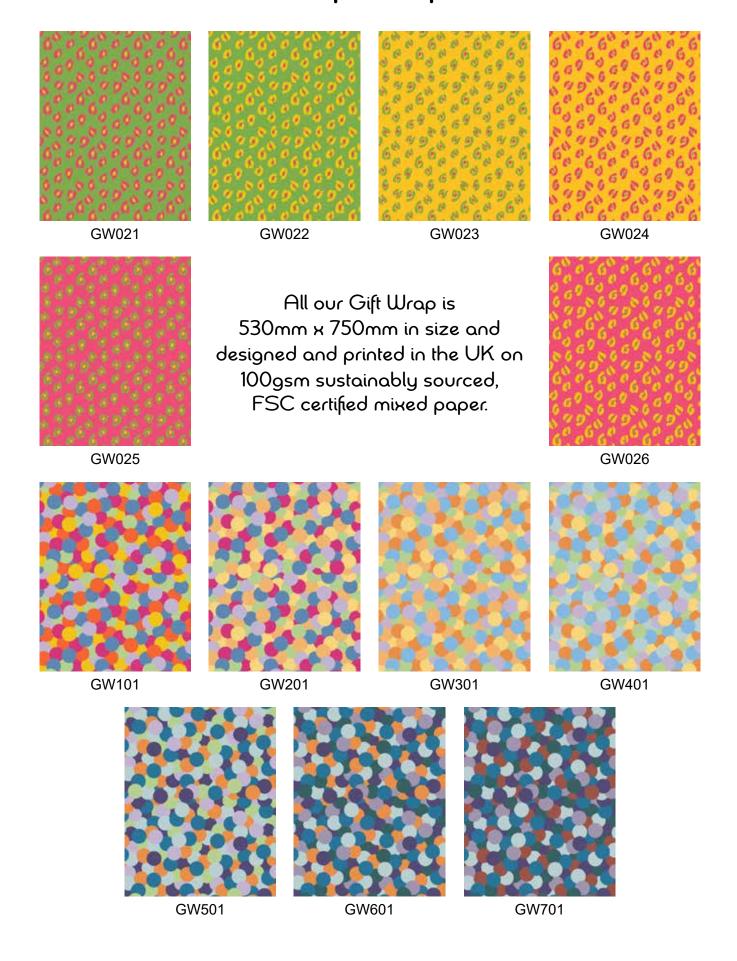








Gift Wrap



SQUARE CARDS

150mm x 150mm in size, blank inside and printed on 300gsm textured, FSC certified card stock with a Kraft envelope except for Merry & Bright Christmas Bauble cards which come with a red envelope.

Cards are blank inside and come with a plastic free, recyclable card clasp.

PORTRAIT CARDS

105mm x 150mm in size, blank inside and printed on 300gsm textured, FSC certified card stock with a Kraft envelope except for Popsy Dots cards which come with a corresponding coloured envelope.

Cards are blank inside and come with a plastic free, recyclable card clasp.

NOTELETS

105mm x 150mm in size, double sided postcards printed on 300gsm textured, FSC certified card stock with an envelope. Each pack is belly banded and contains 6 notelets with an accompanying envelope.

GIFT WRAP

530mm x 750mm in size and printed on uncoated 100gsm, FSC certified mixed paper.

NOTEBOOKS

A5 in size, printed on 350gsm textured, FSC certified mixed board.

CARD PACKS

6 cards, each with a Kraft envelope, available in a Kraft presentation box.

HOW TO ORDER

For all enquiries and orders, please email popsyandplum@outlook.com

NESTED OR CARD CLASP

All cards will be supplied nested, however, plastic free, recyclable card clasps can be provided at no entra charge if required.

Please specify at the time of ordering.

Web: www.popsyandplum.com
Email: popsyandplum@outlook.com
IG @popsyandplum

