



LPC

**LUXURIOUS
PERSONAL
CARE**



What we do

Luxurious personal care is redefining affordable skincare, elevating the category with high-quality, results-driven products at prices that make sense.

We have a portfolio of personal care brands that deliver exceptional performance without the premium price tag.

From superior formulations and fragrances to beautifully designed packaging, every LPC product is crafted to exceed expectations. Our in-house research team, global supply chain, and strategic global partnerships - especially in Korea and Japan - give us the agility to stay ahead of trends, ensuring our brands set new standards in the market.

If you are also looking for a trusted private-label partner, LPC offers a seamless, end-to-end solution. Our expertise spans formulation, ingredient sourcing, design, production and marketing to allow us to deliver high-quality, on-trend products quickly and reliably.

Our own brand and private label ranges are sold in over 18 countries. With our strong international presence and commitment to trust and speed-to-market, LPC helps companies gain a competitive edge and brings superior skincare to more consumers worldwide.

23k

SQFT WAREHOUSE

3k+

STORED PALLETS



18+

COUNTRIES

20+

BRANDS



sprawling over 23,000 sqft with a capacity to store 3,000 pallets



GUDLOX



truesmile

my little miracle

TRUEPHORIA

LA VIDA CARIBEÑA



INTIMELLE

my
little
miracle®



NEW









COMING SOON



COMING SOON

GIFT SET



ESSENTIAL BOX



LA VIDA CARIBEÑA







NEW RANGE

truesmileTM

















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NEW



NEW



LUXURIOUS
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LUXURIOUS
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NEW
ARRIVAL

NEW
ARRIVAL





LUXURIOUS
PERSONAL
CARE





TRUEPHORIA™





LUXURIOUS
PERSONAL
CARE



GUDLOX®

GUDLOX[®]

GLOSS

GLYCOLIC ACID
SHAMPOO
CONDITIONER
MASK, SERUM &
TREATMENT

FOR ULTIMATE SHINE
FOR DULL, POROUS HAIR

0%
SULFATES
PARABENS
PHOSPHATES



GUDLOX®

HYDRA

HYALURONIC ACID
SHAMPOO
CONDITIONER
& MASK

HYDRATES &
REPLUMPS HAIR
FOR DRY, DEHYDRATED HAIR

0%
SULFATES
PARABENS
PHOSPHATES





LUXURIOUS
PERSONAL
CARE

GUDLOX®

INFINITE

COLOUR PROTECT SHAMPOO CONDITIONER & MASK

WITH UV FILTER
& RED PEONY
FOR COLOURED HAIR

0%

SULFATES
PARABENS
PHOSPHATES

GUDLOX®

INFINITE

COLOUR PROTECT
HAIR MASK

0%

SULFATES
PARABENS
PHOSPHATES

WITH UV FILTER
FOR COLOURED HAIR

GUDLOX®

0%

SULFATES
PARABENS
PHOSPHATES

INFINITE

COLOUR PROTECT
SHAMPOO

WITH UV FILTER & RED PEONY
FOR COLOURED HAIR

GUDLOX®

0%

SULFATES
PARABENS
PHOSPHATES

INFINITE

COLOUR PROTECT
CONDITIONER

WITH UV FILTER & RED PEONY
FOR COLOURED HAIR

LPC

GUDLOX®

LENGTHY STRENGTHENING SHAMPOO CONDITIONER & MASK

WITH KERATIN
& CASTOR OIL
FOR LONG, DAMAGED HAIR

0%
SULFATES
PARABENS
PHOSPHATES



GUDLOX[®]

PLUMP

THICKENING SHAMPOO CONDITIONER & MASK

WITH BIOTIN
& COLLAGEN
FOR FINE OR THIN HAIR

0%

SULFATES
PARABENS
PHOSPHATES





**AMERICAN
TOUCH[®]**









LUXURIOUS
PERSONAL
CARE







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NEW





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